**2015 SASCS People’s Choice Winner Press Release Template**

**You do not have to use this template for your press release if your organization has won a 2015 People’s Choice Stevie Award for Favorite Customer Service.
However, if you use the paragraphs in red, we ask that you keep them intact.
Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before Tuesday, February 17**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION NAME] HONORED IN THE PEOPLE’S CHOICE STEVIE® AWARDS FOR FAVORITE CUSTOMER SERVICE**

*Awards to Be Presented February 27 in Las Vegas*

[CITY, STATE] – February 17, 2015 – [ORGANIZATION NAME] has been voted their favorite provider of customer service in [INDUSTRY CATEGORY NAME] by the more than 51,000 votes cast in the 2015 People’s Choice Stevie**®** Awards for Favorite Customer Service.

The worldwide public vote was conducted as part of 9th annual Stevie Awards for Sales & Customer Service, the world’s top honors for contact center, customer service, business development, and sales professionals.

The awards will be presented to honorees before more than 450 executives from around the world during a banquet at the Bellagio in Las Vegas, Nevada on February 27.

All organizations honored in the Customer Service Department of the Year awards categories of this year’s Stevie Awards for Sales & Customer Service were eligible to be included in voting for the people’s choice awards, which was open to the public from January 22 through February 13.

[PARAGRAPH ABOUT THE HONORED ORGANIZATION, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THE EMPLOYEES OF THE ORGANIZATION]

Learn more about the Stevie Awards for Sales & Customer Service at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors and supporters of the 9th annual Stevie Awards for Sales & Customer Service include [ValueSelling Associates](http://www.valueselling.com/).

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