

# Women | Future

2 0 1 9 C O N F E R E N C E

November 14–15, 2019 | Marriott Marquis Hotel, New York City  
WomenFutureConference.com



**FEATURING:** ▶ 2019 Stevie® Awards for Women in Business Finalist Case Studies  
▶ Networking Activities

Registration limited to 200 attendees.

Presented in conjunction with the 16th annual Stevie® Awards for Women in Business  
on Thursday and Friday, November 14–15  
at the Marriott Marquis Hotel, 1535 Broadway, New York.

**Stevie Awards attendees can register for the conference  
at the discounted rate of \$749 — \$50 off the standard rate.  
Save an extra 10% when you register three or more persons.**

This two-day conference for working women will address the most pressing business issues of tomorrow, from artificial intelligence and diversity to blockchain and the future of work, from the perspective of how they will affect women entrepreneurs, executives, and employees in all industries — their careers and businesses. This is the two-day event you won't want to miss!

**Login to your entry-submission account at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women)  
to register for the conference at the special rate.**



# Day 1: Thursday, November 15

8:00 am – 8:45 am

## Breakfast & Registration

8:00 am – 8:45 am

### VIP Breakfast with Sheryl Connelly

*\*20 people randomly chosen from first 100 paid registrants\**

Be among the first 100 paid registrants and you'll have a chance to be among 20 conferees, chosen at random, to join a VIP breakfast with keynote speaker Sheryl Connelly.

8:45 am – 8:55 am

## Opening Remarks

8:55 am – 9:45 am

### Opening Keynote — Confessions of a Corporate Futurist: Coming Trends That Will Revolutionize Your Business

Keynote Speaker: **Sheryl Connelly**, *Manager, Global Consumer Trends and Futuring, Ford Motor Company*



9:45 am – 10:00 am

## Break

10:00 am – 11:15 am

### Panel: The Significance and Simplification of Being Strategic

- Moderator: **Erin Joy**, *CEO, Black Dress Circle*
- **Debra Kunz**, *Founder, Center for Deliberate Growth®*
- **Julie Ockerby**, *CEO, Meli Studio Australia*
- **Chessa Eskandanian-Yee**, *CEO & Co-Founder, LeaderEQ*
- **Andrea Arco-Mastromichalis**, *CEO and Founder, Arco + Associates*

11:15 am – 11:30 am

## Break

11:30 am – 12:15 pm

## Breakouts

- **Be in the Know: Blockchain & Robotics**  
Speaker: **Gwen Murphy**, *Executive Director, Business Technology Services, KPMG*
- **Strategies for Women in Negotiations**  
Speaker: **Catherine Gacad**, *SVP, Partnerships, Wells Fargo*
- **How International Trade's Impact on Women is Multi-Faceted**  
Speaker: **Dr. Somdutta Singh**, *Founder & Director, Unspun Group*
- **Finding Your True Self and Meaningful Support at Work**  
Speaker: **Charu Raheja**, *CEO, TriageLogic Group*

12:15 pm – 1:40 pm

## Lunch & Structured Networking

Enjoy lunch among a table of like-minded professional women discussing issues in today's business environment that will continue to evolve in the future. You will select your topic(s) of interest during the registration process and be paired with a networking leader.

*Structured Networking Topics Include:*

- **Talent Management**  
Networking Leader: **Geeta Gwalani**, *Head — Workforce & Talent Management for North America, TATA Consultancy Services*
- **Strategic Approach to Integrated Marketing Communications**  
Networking Leader: **Michelle Strier**, *Chief Strategy Officer, Spectrum*
- **Conflict Management**  
Networking Leader: **Susan Harrison**, *President, Dr. Susan Harrison, LLC*
- **Positive Psychology — The Science of Happiness**  
Networking Leader: **Diane Lang**, *President, DLConsulting*
- **Multi-Media Marketing**  
Networking Leader: **Chase McGee**, *Lead Branding & Marketing Specialist, The Winning Brand*
- **Remote Teams**  
Networking Leader: **Laura Janusek**, *Chief Product Officer, Modern Teacher*
- **Financial Planning for Women**  
Networking Leader: **Hyacinth Henderson**, *Managing Director, The Henderson Financial Group*

- **Work-Life Balance**  
Networking Leader: **Donielle Bui**, *Chief Leader, WifeMotherLeader*
- **Ethics of Privacy**  
Networking Leader: **Hilary Wandall**, *SVP of Privacy Intelligence, TrustArc*
- **The Importance of High-Functioning Teams in the Future of Work**  
Networking Leader: **Rebecca Scott**, *Founder, Vivid Spring Solutions*
- **Brand Economics: How to Prove the Financial Contribution of Intangible Like Reputation, Brand, and Culture**  
Networking Leader: **Tracy Chong**, *President & Brand Economist, Strata Insights*
- **Personal Branding In An Overwhelming World**  
Networking Leader: **Lauren Clemett**, *Director, The Audacious Agency*
- **Values-Based Leadership**  
Networking Leader: **Mory Fontanez**, *Founder & CEO, 822 Group*
- **Mastering Office Politics**  
Networking Leader: **Nancy Halpern**, *Founder, Political IQ*
- **Gender Pay Gap**  
Networking Leader: **Amy Dunn**, *Senior Associate, Organizational Performance Group*

1:40 pm – 1:45 pm

#### Break

1:45 pm – 3:00 pm

#### Panel: The Art of Inclusion: How to Craft Your Company's Diversity Mosaic

- Moderator: **Tara Wilson**, *SVP and General Manager, Income Access, A Paysafe Group*
- **Ashley Brundage**, *Vice President, Diversity & Inclusion, PNC*
- **Tonia Morris**, *The Generational Connector*
- **Ashira Prossack**, *Founder and CEO, The Generational Factor*
- **Vanessa Subramaniam**, *Manager of Sales and Support, TourRadar*

#### Panel: Navigating Your Career Through Challenging Times: Identifying Career Trends & Potholes

- Moderator: **Brenda Neckvatal**, *President, Best Practices*
- **Candice Benson**, *CEO, Benson Consulting Inc.*
- **Avery Blank**, *Principal & Owner, Avery Blank Consulting*
- **Angela Mangiapane**, *President of Mars Global Services, Mars, Inc.*
- **Marissa Q. Paine**, *Principal & CEO, Marissa Q. Paine International*

3:00 pm – 3:15 pm

#### Coffee Break

3:15 pm – 4:00 pm

#### Breakouts

- **Sustainable Investing: Balancing Risk, Sustainability and Innovation**  
Speaker: **Alessia Falsarone**, *Managing Director, SASB FSA, PineBridge Investments*
- **Big Picture Product Development — Innovation and the Product Development Process**  
Speaker: **Sharon Parsons**, *Specialty Product Leader, Humana*
- **Women in Leadership In a Male Dominated Industry**  
Speaker: **Kris Pugsley**, *Director Global Communications, ON Semiconductor*
- **Using Self-Awareness to Break Down Barriers to Gender Equality**  
Speaker: **Melissa Walker**, *Founder, Training and Development Network*

4:00 pm – 5:15 pm


#### Closing Panel — How AI is Transforming Industries

- Moderator: **Brigitta Rubin**, *Chief Innovation Officer, Dragonfish, Inc.*
- **Jagathi Gururajan**, *Global Technology Executive*
- **Tameka Vasquez**, *Assistant Vice President, Marketing Lead, High-Tech, Genpact*
- **Shimona Chadha**, *Associate Vice President, Marketing, HCL*
- **Louvere Walker-Hannon**, *Application Engineer, MathWorks, Inc.*

6:00 pm – 8:00 pm

#### Offsite Activities

Explore New York City with conference attendees. More information to come.

See Day 2 Sessions on the following page 

## Day 2: Friday, November 15

8:00 am – 8:30 am

### Breakfast

8:30 am – 9:15 am

### Keynote — The Future of Work is Female

Keynote Speaker: **Selena Rezvani**, *VP of Consulting & Research, Be Leaderly*, & Author, *Pushback*



9:15 am – 9:30 am

### Break

9:30 am – 10:15 am

### Breakouts

- **The Power of Influence — A Catalyst for Your Career**  
Speaker: **Heather Kernahan**, *President, North America, Hotwire*
- **Customer Experience in the Workplace — How Small Changes Can Lead to Significant Outcomes**  
Speaker: **Marcela Lay**, *Head of Atlanta Studio and VP, Client Strategy, Y Media Labs*
- **Build Communities (Online and Off) to Grow Your Business**  
Speaker: **Suzanne McDonald**, *CEO & Founder, Angles & Insights*
- **Cross-Cultural Communication Across Digital Borders**  
Speaker: **Annalisa Nash Fernandez**, *Intercultural Strategist, Because Culture LLC*

10:15 – 10:30 am

### Break

10:30 am – 12:30 pm

### Closing Panel — Stevie® Awards Women in Business Finalists Case Studies

Four 2019 Stevie Awards for Women in Business Finalists will be interviewed. Participants to be announced in October.

6:00 pm – 10:00 pm

### 16th Stevie Awards for Women in Business

Separate registration required.

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*Presented in conjunction with*



THE STEVIE® AWARDS FOR  
WOMEN IN BUSINESS

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