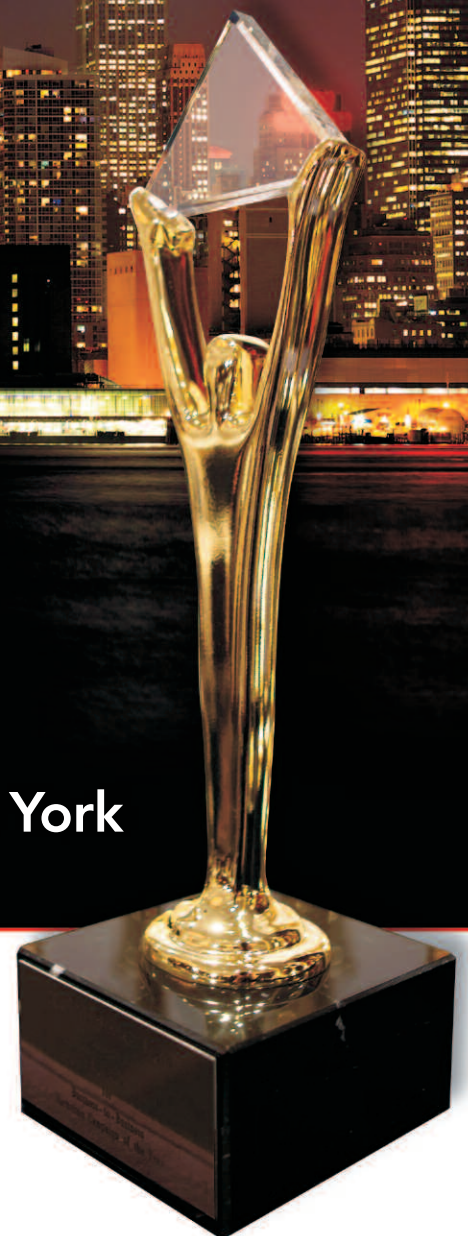


13th Annual Stevie® Awards for Women In Business

AWARDS BANQUET AND CEREMONIES

Friday, November 18, 2016
Marriott Marquis Hotel, New York, New York

SILENT AUCTION
BENEFICIARY





Success isn't about how big you are. Remember, a needle is always the the sharpest thing in a haystack.

~Jasism~

Women Veteran Speakers Bureau

Keynote Topic:
"YOU DON'T NEED A CAPE TO BE SOMEONE'S HERO"

If I only had the (insert excuse here). Jas shares lessons learned from starting and building her successful non-profit organization to help others find and engage their inner hero.

For Booking Contact:
LindaMaloney@womenveteranspeakers.com



Jas Boothe

Keynote Speaker . Veteran . Activist





CONGRATULATIONS ON YOUR 2016 STEVIE AWARD!

Elaine Bittner,
Senior Vice President of
Strategic Development

YOUR HARD WORK, DEDICATION AND
CARE THAT YOU BRING TO THE COMPANY
IS AN INSPIRATION TO ALL OF US.



TOGETHER WE ASPIRE. TOGETHER WE GROW. **CHPK.COM**



Congratulations to all the finalists in the 2016 Stevie Awards.

As a global leader in innovative software solutions that enable businesses to transform into digital enterprises, BMC thrives on the innovation and integrity of our over 6,000 employees worldwide. The BMC digital workplace ensures outstanding productivity and performance for both our employees and our customers.

**We are honored to be recognized as one of the 2016
Stevie Awards for Great Employers:**

Gold Award

Human Resource
Information System

Silver Award

HR Technology Solution
Provider of the Year

Bronze Award

Employer of the Year
(Computer Software,
More than 2,500
Employees)



Welcome to the 2016 Stevie® Awards for Women in Business.

We welcome the 400 nominated, amazing women and their guests who've gathered tonight for our 13th annual Women in Business Awards dinner. We also welcome the thousands of people around the world who will watch our Livestream of the awards presentations, and our live "red carpet" pre-show via Facebook Live.

This year's Stevie Awards for Women in Business received more than 1,400 entries from individuals and organizations in 22 nations. More than 160 professionals around the world participated in the judging process in September–October. The average scores of preliminary judges determined the Finalists. The Gold, Silver and Bronze Stevie Award placements that will be revealed tonight were determined by the members of five final judging committees in late October. All judges are acknowledged in this program.

At the conclusion of tonight's ceremony we'll present Grand Stevie Award trophies to the five organizations that submitted the best body of entries to this year's competition — be sure to stay till the end!

I invite you to stay abreast of what's new in the world of Stevie at our web site, StevieAwards.com, and through our presence on Facebook, LinkedIn, and Twitter.

Thank you for coming tonight. I know you'll enjoy yourself!

Cordially,

Michael Gallagher
President
The Stevie Awards

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Team 360 celebrates Shonda Scott

Female Entrepreneur of the Year

In 2006 Shonda Scott, CEO, created 360 Total Concept, as part of the solution, providing services to organizations in program management, public relations, contract compliance, logistics and general management support. Team 360 leverages over two decades of business experience to assist clients with turning concepts into reality.

360's client list is diverse, ranging from television networks to federal agencies, school districts, and real estate developers.

In 2012, Shonda was appointed to President Obama's Platform Committee. Based on her civic and community leadership, in 2006 Congresswoman Barbara Lee recognized Shonda as a "CBC Young Leader."

In addition to her entrepreneurial and civic work, Shonda is the executive producer and host of a talk show, "Spotlight with Shonda Scott", highlighting positive stories in the Bay Area featuring such guests as the city's mayors, Ambassador Andrew Young, Congresswoman Barbara Lee, GRAMMY Award winning artists and more.

Special thanks from Shonda's son, Austin for recognizing his mom with this distinguished award.



360tepr.com

"Turning Concepts Into Reality"





Final Judging Committees

Final judging was conducted in October by the members of these five committees. Their average scores determined the Gold, Silver and Bronze Stevie Award winners from among the Finalists. We appreciate their time, interest and insights.

All judges' comments will be available to all entrants in their entry-submission accounts tomorrow (November 19).



Learn more about the 2016 Final Judges

Individual/Entrepreneur Categories



COMMITTEE CHAIR

Jo Wimble-Groves
Director
Active Digital, Lamberhurst,
Kent, United Kingdom

COMMITTEE

Tya Bolton, *CEO/Business and Event Strategist*, Exceptional Business Solutions, LLC, Columbia, Maryland, USA

Liana Burtsava, *Founder & CEO*, Trendy Lime Inc, San Francisco, California, USA

Mia Dand, *CEO*, lighthouse3.com, San Francisco, California, USA

Tania Hummel, *Director*, Thrive Coaching and Consulting, London, United Kingdom

Annie Johnson, *Director*, TAPfit, Brisbane, Queensland, Australia

Tsvetta Kaleynska, *President*, Girls Leading Our World, New York, New York, USA

Julie Livingston, *President/Founder*, Livingston PR, Forest Hills, New York, USA

Ana-Maria Rachina, *Executive Assistant*, Verto Business Ltd, London, United Kingdom

Melissa Welch, *Director*, Growthink, Los Angeles, California, USA

Individual/Executive Categories



COMMITTEE CHAIR

Karen Justice
CEO
Just For Pets Pty Ltd.
Byron Bay, New South Wales, Australia

COMMITTEE

Amy Anda, *Director*, Credence Management Solutions LLC, Vienna, Virginia, USA

Stephanie Carman, *Head of People & Performance*, Karrikins Group, Sydney, New South Wales, Australia

Etta Cohen, *Founder*, Forward Ladies, Leeds, Yorkshire, United Kingdom

Jeanne Conger, *Executive Vice President*, Rausch Coleman Homes, Fayetteville, Arkansas, USA

Emilia D'Anzica, *Vice President, Customer Engagement*, WalkMe Inc, San Francisco, California, USA

Brenda Gallick, *Director of Human Resources*, Billhighway, Troy, Michigan, USA

Yvonne Howie, *Chief Executive/NSW*, The CEO Institute, Sydney, New South Wales, Australia

Katharine Johnson, *Director*, TAPfit, Brisbane, Queensland, Australia

Brad McManus, *High Performance Executive Coach*, ScopeOne, West Perth, Western Australia, Australia

Karen Paterson, *Director of Payroll Platform*, Intuit, New Jersey, USA

Dana Shaw-Arimoto, *Professional Training & Coaching*, Phoenix to the Fifth, Foster City, California, USA

Letty Swank, *COO*, ePurchasePower, Los Gatos, California, USA

Kate Talbot, *Director of PR*, Ignition, Inc., Venice, California, USA

Tania Taylor, *Sales & Marketing Director*, Petway Petcare Pty Ltd, Arundel, Queensland, Australia



Congratulations 2016 Stevie Award Winners



Dell EMC applauds the achievements of women in the workplace.
A special shout-out to Stevie Award winner, Jean Edwards of Dell EMC Federal.



Final Judging Committees

Continued

Company/Organization Categories



COMMITTEE CHAIR

Dr. Ambreen Zaman Riaz
Founder
I Change Her Life
Istanbul, Turkey

COMMITTEE

Ali Ayaz, *General Manager & Senior Consultant*,
Realta Consulting, Istanbul, Turkey

Emily de Lara, *Head, Knowledge Management*,
Ayala Corporation, Makati, Philippines

Anna Morrison, *CEO*, Campus Concierge,
Fayetteville, Arkansas, USA

John Parker, *VP Finance, Corporate Controller*,
Noranda Aluminum Holding Corporation,
Franklin, Tennessee, USA

Pamela Robinson, *CEO*, Financial Voyages LLC.,
Atlanta, Georgia, USA

Samia Shahnawaz, *Director*, Barclays PLC,
Dubai, United Arab Emirates

Della Sumner, *Executive Administrative Assistant*,
Pursuit of Excellence, Inc., Dallas, Texas, USA

Tim Weill, *Managing Partner*, Providence Capital,
Dallas, Texas, USA

Amanda Whitelaw, *Vice President of New Business
Development*, United Way of Metropolitan Dallas,
Dallas, Texas, USA

Communications/Marketing/Media Categories



COMMITTEE CHAIR

Mary Ann Henker
President
The Henker Group LLC
Easton, Maryland, USA

COMMITTEE

Talia Beckett, *Managing Director*, Pink Pearl Public Relations,
Vancouver, British Columbia, Canada

Hulda Bjarnadottir, *Managing Director*,
The American-Icelandic Chamber of Commerce in Iceland,
Reykjavik, Iceland

Gabrielle Boyd, *Public Relations Executive – North America*,
Tourism New Zealand, Santa Monica, California, USA

Pinar Çelikörslü, *Publications Coordinator*, The Koç School,
Istanbul, Turkey

Katie Fritchen, *Brand Manager & Content Strategist*,
Crestcom International, LLC,
Greenwood Village, Colorado, USA

Marilyn Glazier, *Social Media Director*,
Helen Doron Educational Group, Misgav, Israel

Jill Heron, *Marketing Consultant*, Microsoft,
Seattle, Washington, USA

Monika Jaslowska, *Head of Brands Management*,
Polpharma Group, Warsaw, Poland

Laura McIntosh, *President*, M Entertainment,
Lodi, California, USA

Jacqueline Purcell, *CEO*, IPRA, London, United Kingdom

Aaron Swartzman, *Vice President of Operations*,
BlueToad Inc., Orlando, Florida, USA

Kate Talbot, *Director of PR*, Ignition, Inc.,
Venice, California, USA

Young Kuk Won, *CEO/ECD*, Solcom, Seoul, South Korea

Henrike Zock, *Senior Account Director*,
Ketchum Pleon GmbH, Munich, Germany

*Best wishes to all the finalists in the 2016
Stevie Awards for Women in Business.*

Elizabeth Xu

Senior Vice President, Digital
Service Management Engineering
and ESO Chief Architect

**FAST
TRACK**

**BUSINESS
SUCCESS**



Female Executive of the Year
(Business Products, More than 2,500
Employees)

Female Executive of the Year
(Business Services, More than 2,500
Employees)

Innovator of the Year

Woman of the Year
(Technology)

In the era of digital business, IT executives must ensure relentless focus on speed, agility, and competitiveness. BMC extends congratulations to **Elizabeth Xu, 2016 Stevie Awards Finalist in four categories**, for her visionary transformation of BMC's architecture with digital enterprise management.





Final Judging Committees

Continued

New Product & Service Categories



COMMITTEE CHAIR

Fatima Cabral
CEO
Pink Elephant Inc.
Burlington, Ontario, Canada

COMMITTEE

Sarah Axmann, *Investment Analyst*,
Prudential Mortgage Capital Company, Dallas, Texas, USA

Jaye Connolly-LaBelle, *President & CEO*, RippleNami,
Cardiff, California, USA

Pamela Corrie, *Managing Director*, Corporate Restructuring,
Epiq Systems, New York, New York, USA

Judilynn Niedercorn, *CEO*, SysTactics, Inc.,
Cuba, New York, USA

Mia Petersen, *Partner*, Sand Hill East,
Nashville, Tennessee, USA

2016 Stevie Award Honoree

Sue Yannaccone

President & Chief Executive Officer
ERA Franchise Systems LLC

Moving Real Estate
In A Whole New
Direction



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www.era.com

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Twitter: [@asmarterera](https://twitter.com/asmarterera)

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Preliminary Judges

The following professionals participated in first-round judging of the 2016 Stevie® Awards for Women in Business in September–October 2016. Their average scores determined the nominations that were eligible to be included in final judging, that would ultimately be named Gold, Silver and Bronze Stevie Award winners. We thank them for their time, interest and insights.



Learn more about this judging panel.

Lisa Abeyta, *Founder/CEO*, APPCityLife, Inc., Albuquerque, NM USA
Lara Abrams, *Managing Member*, Lara Abrams Communications, LLC, Lexington, KY USA
Nicole Y. Adams, *Marketing, PR and Corporate Communications Translator*, NYA Communications, Bellbird Park, QLD Australia
Ahmed Alhai, *BRM Specialist*, ADCO, Abu Dhabi, United Arab Emirates
Huda Al-Husaini, *Associate Engineer*, Jordan Engineers Association, Shmisani, Amman Jordan
Marcie Allen, *CEO*, MAC Presents. New York, NY USA
Maria Bailey, *CEO*, Blue Suit Mom Media, Miami, FL USA
Janet Beale, *Managing Director*, Sytor Enterprises Pty Ltd, East Lindfield, NSW Australia
Deb Birnbaum, *Strategic Initiatives and Continuous Quality Improvement Professional*, Indiana University School of Medicine, Indianapolis, IN USA
Jennifer Bonham, *Director, Marketing & Sales Strategy*, Envolve, Inc., St. Louis, MO USA
Yvonne Borg, *SVP*, E.ON Nordic, Malmo, Sweden
Deborah Bowie, *CCE, IOM, President/CEO*, United Way of North Central Florida, Gainesville, FL USA
Marcia Brand, *President*, Creative Marketing Concepts, Inc., Alexandria, VA USA
Khobi Brooklyn, *Communications*, Tesla Motors, San Francisco, CA USA
Tina Brooks, *VP Marketing*, Brooks Pepperfire Foods, Rigaud, QC Canada
Carolyn Buchardt, *CEO and Founder*, CB Praxisberatung, Heidelberg, Germany
Valerie Burke, *Director of Digital Media and SEO*, Sundance Vacations, Wilkes-Barre, PA USA
Beverly Butler, *Senior Vice President*, Wells Fargo, San Francisco, CA USA
Krista Canfield McNish, *Founder*, Food Water Shoes, San Francisco, CA USA
Deb Carr, *Founder*, Sydney Lifestyle Blog, Sydney, NSW Australia
Alexandra Cearn, *Creative Director/Owner*, Houndstooth Studio, Perth, Australia
Viola Manuela Ceccarini, *TV Personality, Producer, Columnist and Writer*, Liveln-Style Magazine, SevenPress.com, Televiva Houston, Deamina Magazine, New York, NY USA
Joy Chen, *Chairman & CEO*, H2O+ Beauty, San Francisco, CA USA

Kim Clark, *Principal*, Polished Professionals Boston, Boston, MA USA
Robyn Davis, *Owner*, When I Need Help, Columbia, SC USA
Ana Degani, *Regional Director of Customer Service*, Americas Region, DHL, Plantation, FL USA
Michele Don Durbin, *VP*, Inflection, San Jose, CA USA
Eve Dumovich, *Editor*, Boeing/Snowline Publishing, Ashford, WA USA
Loretta Gasper, *Owner/Principal*, Wind Rose Communications, Atlanta, GA USA
Pamela Gharaibeh, *Child and Family Therapist*, Main Street Therapy for Children and Families, Livonia, MI USA
Barb Girson, *President*, My Sales Tactics, LLC, New Albany, OH USA
Siki Giunta, *Managing Director–Cloud and Infrastructure*, Accenture, New York, NY USA
Regina Glick, *Director of Marketing*, Summit Professional Networks, New York, NY USA
Lisa Goldberg, *Director, Marketing Services*, VetCentric, Inc., Baltimore, MD USA
Allison Golsby, *CEO*, ConsultMine, Brisbane Australia
Charity Herb, *Online Content Administrator*, American Greetings, Cleveland, OH USA
Alison Higgins-Miller, *Regional Business Development Manager*, International Corporate Advisory PTE LTD, Dural, NSW Australia
Robyne Highsmith, *Founder*, Teen Dare To Dream Program, Zionsville, IN USA
Joann Hizon, *Vice President–Human Resources*, SM Investments Corp, Pasay City, Philippines
Rebekah Hurworth, *Founder and Director*, Your Architect, Red Hill, Queensland, Australia
Craig Jacobsen, *Founder*, Open Spaces Marketing, Encinitas, CA USA
Anne Jefferies, *Vendor Compliance Manager*, AT&T Global Vendor Management, Biggar, United Kingdom
Jess Jones, *Founder*, Soar Collective, Melbourne, Australia
Dr. Neelima Kamrah, *Chairman*, KIIT Group of Colleges, Gurgaon, Haryana, India
Michelle King, *Senior Director, Legal Operations*, Intralinks, New York, NY USA
Renée Knee, *Customer Success Executive*, Self-employed, San Rafael, CA USA
Shamina Krishna, *Manager, Training Department*, Smart Reader® Worldwide Sdn. Bhd., Kuala Lumpur, AL Malaysia
Jill Liberman, *Founder*, Videoglobetrotter, Inc., Boca Raton, FL USA
Sarah Lippincott, *Digital Marketing & Public Relations Professional*, Tigercomm, Washington, DC USA
Theresa Mack, *Owner*, PowerUp Partners, Torrance, CA USA
Lisa MacKenzie, *President*, MacKenzie Marketing Group, Portland, OR USA
Rachel Maleh, *Deputy Director*, American Heart Association, Arlington, VA USA

Homeless. Woman. Veteran.

CFC 57897

UNACCEPTABLE

"We have assisted over 2000 women Veterans and children in over 30 states and territories!"

THE MISSION OF **Final Salute Inc.** IS
TO PROVIDE HOMELESS WOMEN VETERANS
WITH SAFE AND SUITABLE HOUSING.

WHO WE ARE

The mission of Final Salute Inc. is to provide homeless women Veterans with safe and suitable housing
Final Salute Inc. believes in paying women Veterans with the proper respect due to them for the service & sacrifice they have provided to our country.

OUR PROGRAMS

H.O.M.E - Transitional Housing
S.A.F.E - Prevention of Homelessness
Stand Up - Employment Transition Assistance


WHY SUPPORT US

We support women Veterans on a national level;
when they are unable to get support locally
No Veterans should be homeless!


TRANSITIONAL FACILITY OPERATING COST

\$25 daily per woman Veteran
(includes food, clothing, transportation, supportive services)
\$5,000 monthly for transitional housing facility
(up to 10 women and children)


Women Veterans have unique needs that cannot be addressed by existing programs that were designed for men.



Over half of homeless women Veterans are single mothers. There are an estimated 55,000 homeless women Veterans nationwide.



"Veterans can wait up to 4 years to receive a VA compensation decision on their benefits claim."



18% of homeless women Veterans have deployed to Iraq and Afghanistan

Contact Us

Phone: 703-224-8845
E-mail: leadership@finalsaluteinc.org
Web site: www.finalsaluteinc.org



The needs of homeless women Veterans are immediate.
They need our support

TODAY!





Preliminary Judges

Continued

- Scott Maloney**, CEO/Co-Founder, BowTie, Albuquerque, NM USA
- Francesca Masoero**, CEO and co-Founder, STREAM magazine, Cumiana, TO Italy
- Karen Mayfield**, Division Lending Executive at Citi, Citi Bank, San Francisco, CA USA
- Renie McClay**, Project Manager, Caveo Learning, Ozark, MO USA
- Robin McCoy-Ramirez**, Owner, SoothEaze, Boston, MA USA
- Karen McFadzen**, Director and co-Owner, Vision Training Australia, Sydney, NSW Australia
- Kim McGann**, Founder, Wedding Entrepreneurs Academy, Nelson Bay, NSW Australia
- Carolyn Melby**, President, Carolyn B. Melby, Skin Specialist IIc, Chandler, AZ USA
- Shar Moore**, Editor-in-Chief, YWoman, Wellington Point, Queensland, Australia
- Jason Morris**, Director, SRS Acquiom, Denver, CO USA
- Jennifer Morrison**, Director of Marketing & Talent Management, H&S Enterprises, Los Angeles, CA USA
- Danielle Mullin**, Site Coordinator, EmCare, Fort Smith, AR USA
- Balaji Nagabhushan**, Group Chief Administrative Officer, Tristar Transport LLC, Dubai, NH United Arab Emirates
- Rajendran Nair**, VP, Marketing, Rootstock Software, San Ramon, CA USA
- Mandy Nembs**, Founder, Capillus Distribution LLC, New York, NY USA
- Carey-Ann Oestreicher**, CEO, Potential Unlimited, Burlington, ON Canada
- Lorraine O'Neill**, Dr, The EPI Centre Australia Pty Ltd, Parrearra, Australia
- Görkem Özkan**, HR Professional, HR, Ankara, Turkey
- Kaan Özsökmen**, Owner, K-Tex Sourcing & Buying Agency, Istanbul, Turkey
- Liz Palmer**, President and CEO, Liz Palmer Media Group Inc., Toronto, ON Canada
- M Carmen Paz**, Founder, Director of Program Management, Page One Guru, Austin, TX USA
- Christine Pietryla**, Consultant, Freelance, Pietryla PR & Marketing LLC, Chicago, IL USA
- Fabi Preslar**, President, SPARK Publications, Matthew, NC USA
- Jesintha Rajaratnam**, Managing Partner, Money Garden, Bangalore, Karnataka, India
- Shenan Reed**, President of Digital, North America, MEC, New York, NY USA
- Dennis Reno**, Corporate Vice President, Customer Success, Proofpoint, Inc., Sunnyvale, CA USA
- June Ressler**, President & CDO, Cenergy, Houston, TX USA
- Kelly Roark**, Founder & CSO, KPR Strategic Consulting, New York, NY USA
- Grace Rodriguez**, Co-Founder, Station Houston, Sugar Land, TX USA
- Ritzi Ronquillo**, Chairman, IABC Philippines, Manila, Philippines
- Catalina Rousseau**, President & CEO, BDR Associates, Bucharest, Romania
- Srinivasan Saravanamuthu**, Senior Manager, Accenture, Seattle, WA USA
- Susan Savage**, General Manager, MICROS Fidelio Australia, South Turrumurra, IN Australia
- Steve Schonberg**, Managing Director, K2 Krupp Communications, Inc, New York, NY USA
- Christine Seymour**, Director, Marketing and Communications, John Crane, Norcross, GA USA
- Manal Sham**, Customer Service Supervisor, DP DHL, Amman, Jordan
- Keira Shein**, Partner, Shein Strategies, Owings Mills, MD USA
- Gary Shumaker**, President and CEO, C2 Solutions Group, Inc., Reston, VA USA
- Alysia Silberg**, COO, Acceleforce, London, United Kingdom
- Sylvia Slezak**, Director of Marketing & Social Media, Internet Directory, Inc. d/b/a CityOf.com, Corpus Christi, TX USA
- Theavy Sok**, Partner, Country Club Apiaries, Denver, CO USA
- Carla Spain**, Director of Marketing & Communications, Holy Names High School, Oakland, CA USA
- Vickie Sullivan**, Founder and President, Sullivan and Associates, Tempe, AZ USA
- Linda Summerton**, Managing Director, Advanced Care Australia, Maroochydore, QLD Australia
- Aniket Suru**, FX & Commodities Programme Manager, HSBC, London, United Kingdom
- Shoab Syed**, Principal Consultant, Sovnex, Toronto, ON Canada
- Alice Takpemongo**, Co-Create IKEA Open Innovation Leader, IKEA Group, Brentford, Middlesex, United Kingdom
- Asli Tas Kayabas**, Professional Training & Coaching, Kuzey Academy, Istanbul, Turkey
- Julie Taylor**, Owner, Business coaching 1-1 LLC, Washington, DC USA
- Josie Thomson**, CEO, JosieThomson.com, Red Hill, QLD Australia
- Katy Thorbahn**, Partner, Managing Director, Shiny, Wilmington, DE USA
- Lori VanDyke**, Manager Customer Care, Access One, Chicago, IL USA
- Imal Wagner**, President, Phoenix Rising, PR, Gaithersburg, MD USA
- Joyce Weiland**, President, SoftPro, Raleigh, NC USA
- Marci Weisler**, Co-Founder/Consultant, MW Advisory, New York, NY USA
- Susan Werkner**, Managing Director/Founder, Interactive Investor Pty Ltd, Sydney, NSW Australia
- Becky Wilson**, Chief Visibility Officer, WDS Marketing & PR, Overland Park, KS USA
- Kathy Woodard**, Communications Specialist, Freelance Writer, Columbus, OH USA
- Lori Zaret**, Chief Marketing Officer, Bond Consulting, Dallas, TX USA



Passion.
Leadership.
Commitment.

Congratulations to
Cheryl Nash of Fiserv
and all of the 13th Annual
Stevie® Awards for Women
in Business honorees.

financial services @ the speed of life®

fiserv.



2016 Finalists

In order of presentation

MEDIA AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

WEBSITE OR BLOG OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

Accenture, Chicago, IL USA: Accenture.com

Matrex Exhibits, Addison, IL USA: Matrex Exhibits — New Website

Staffing Industry Analysts, Mountain View, CA USA: The Global Power 100 — Women in Staffing

Stratus Interactive, West Chester, PA USA: OnCourse Website

Stratus Interactive, West Chester, PA USA: The American College of Financial Services for Blog of the Year

Tagetik, Lucca, Italy & Stamford, CT USA: Tagetik Dynamic Web Site and Localization Project

WEBSITE OR BLOG OF THE YEAR — ALL OTHER INDUSTRIES

Corporette, New York, NY USA: Corporette.com — fashion, lifestyle, and career advice for overachieving chicks

Hewlett Packard Enterprise, Sunnyvale, CA USA: HPE marketplace

MONAT Global, Doral, FL USA: MONAT Global Public Blog

PA Pages, Queensland, Brisbane, QLD Australia: PA Pages

EVENT OF THE YEAR

iTalent Corporation, San Jose, CA USA: Girl's Leadership Academy 2016: Empowering Girls to Lead

Little PINK Book, Atlanta, GA USA: Dance into SUCCESS!: PINK's 11th Annual Signature Fall Empowerment Event

Susan Davis International, Washington, DC USA: Joint Women's Leadership Symposium 2016

SMARTPHONE OR TABLET APP OF THE YEAR

Goldie Blox, Oakland, CA USA: GoldieBlox: Adventures in Coding — The Rocket Cupcake Co.

LivingTree dba: Snowflake Technologies Inc., Austin, TX USA: LivingTree: School Engagement in Your Hands

Untangle Life, Alexandria, VA USA: Untangle revolutionizes the relationship between beauty and wellness professionals and their clients

VIDEO OF THE YEAR

Final Salute Inc., Alexandria, VA USA: Served Like a Girl

Media Bridge Advertising, Minneapolis, MN USA: Lakes Jam — Summer Starts Here

Nicole Rodrigues — NRPR Group, Beverly Hills, CA USA: PRactical Guide to Publicity Video Series

NEW PRODUCT & SERVICE AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

BEST NEW PRODUCT OR SERVICE OF THE YEAR — BUSINESS PRODUCTS AND SERVICES

Accenture, Chicago, IL USA: Accenture Strategy

Event Head, Melbourne, VIC, Australia: Event Head, Workshop Wonderful

Humana Insurance, Louisville, KY USA: Humana's Workplace Voluntary Benefits Well-being Benefit

iTalent Corporation, San Jose, CA USA: Digital Transformation Service Enables Cisco to Save \$20 Million

MATRIX Software, Saratoga, CA USA: MATRIX Go Digital™

Outward Media Inc., Los Angeles, CA USA: Outward Media, Inc. Fuels Email Marketing Success with Expanded B2B Email Database

Rita Trehan, LLC, Washington, DC USA: Rita Trehan's Capacity Framework: Unleashing Corporate Capacity

BEST NEW PRODUCT OR SERVICE OF THE YEAR — CONSUMER PRODUCTS

Braeburn Pharmaceuticals, Princeton, NJ USA: Probuphine: A Tiny Six Month Implant Innovates Treatment for America's Opioid Epidemic

Ellison Educational Equipment, Inc., Lake Forest, CA USA: Sizzix Big Shot Plus Machine

International Cruise & Excursions, Inc. (ICE), Scottsdale, AZ USA: LIVE365 — Earn. Redeem. Live.

YukBGone, Stillwater, OK USA: Creative Product Solutions, Not Money, Builds a Successful Business

— *Get Gutsy* —
COACH TRAINING SCHOOL
congratulates...



JENNY FENIG

Stevie® Awards Finalist for Coach of the Year

We celebrate all gutsy women saying YES to leadership.

CoachTrainingSchool.com



2016 Finalists

Continued

MEDIA AWARDS CATEGORIES — *Continued*

BEST NEW PRODUCT OR SERVICE OF THE YEAR — CONSUMER SERVICES

Advanced Medical Personnel Services, Port Orange, FL USA: Groundbreaking Teletherapy Program Director Making Huge Efforts to Advocate Industry Acceptance

Cirkled in, Redmond, WA USA: Cirkled in — Capture, Connect, Collaborate

TEB, Istanbul, Turkey: TEB Women's Banking

Tru by Hilton, McLean, VA USA: Hilton Worldwide: Tru by Hilton

COMPANY/ORGANIZATION AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

COMPANY OF THE YEAR — BUSINESS PRODUCTS

Linqia, San Francisco, CA USA

COMPANY OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES

Iris Blu Ltd., Toronto, ON, Canada

Thought Bubble, Brisbane, QLD, Australia

COMPANY OF THE YEAR — BUSINESS SERVICES — MORE THAN 10 EMPLOYEES

Confero Inc, Cary, NC USA

DCR Workforce, Boca Raton, FL USA

EvolveMKD, New York, NY USA

Health Perspectives Group, Seattle, WA USA

JMA Solutions, LLC., Washington, DC USA

OBI Creative, Omaha, NE USA

SPLICE Software, Calgary, AB, Canada

Vaco Los Angeles, Los Angeles, CA USA

COMPANY OF THE YEAR — CONSUMER PRODUCTS AND SERVICES — 10 OR LESS EMPLOYEES

Cirkled in, Redmond, WA USA

Ithraa Consulting Group, Jeddah, Kingdom of Saudi Arabia: CYM forum and CYM test (Choose Your Major)

TAPfit, Queensland, Australia

ORGANIZATION OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

Mid-America Asian Culture Association, Leawood, KS USA

Miss America's Outstanding Teen, Inc., Clearwater, FL USA

STREAM magazine, Torino, Italy

TEARS Foundation, Sandton, South Africa

Ten Thousand Villages of Western New York, Williamsville, NY USA

The Association for Women in Events, Washington, DC USA

Women in PR, London, United Kingdom

ORGANIZATION OF THE YEAR — GOVERNMENT OR NON-PROFIT — MORE THAN 10 EMPLOYEES

Atma Education, Mumbai, India

Move This World, New York, NY USA

The Australian Charity for the Children of Vietnam, Brisbane, QLD, Australia



Have You Ever Eaten **Kushikatsu**?

Kushikatsu is a traditional Japanese cooking style
made famous in the city of Osaka.

It consists of breaded meat, fish or vegetable morsels
deep-fried in a secret-recipe oil. The result is hot,
crispy and delicious fare for any season.

Kurara has been making exquisite kushikatsu since 1987.

We are very particular about their craft, cooking to
perfection only the freshest ingredients.

We welcome all visitors keen to sample
the glorious experience of **kushikatsu** dining.

To the winners of the Stevie Awards
Congratulations



Kushikatsu Kurara



<http://kura-ra.net>

4-1-1 Nakamiya Asahi-ku Osaka, Japan



2016 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — Continued

STARTUP OF THE YEAR — BUSINESS PRODUCTS INDUSTRIES

Dry My Gloves Inc., Portage, MI USA
Neubauer Media, Cologne, Germany
RippleNami, Inc., Cardiff, CA USA
Rita Trehan, LLC, Washington, DC USA
Totum Wealth, Los Angeles, CA USA

STARTUP OF THE YEAR — BUSINESS SERVICES INDUSTRIES

Enabled Employment, Canberra, ACT, Australia
EvolveMKD, New York, NY USA
Hendel Content Creation, Phoenix, AZ USA
Kuzey Academy, Istanbul, Turkey
Markett, Venice, CA USA
RippleNami, Inc., Cardiff, CA USA
Rita Trehan, LLC, Washington, DC USA

STARTUP OF THE YEAR — CONSUMER PRODUCTS INDUSTRIES

Jewel Toned, West Hollywood, CA USA
TAPfit, Queensland, Australia

STARTUP OF THE YEAR — CONSUMER SERVICES INDUSTRIES

Always Christmas in NY, New York, NY USA
Cirkled in, Redmond, WA USA
Dry My Gloves Inc., Portage, MI USA
Ellevest, New York, NY USA
Life Enhancement Training Services, LLC (LETS, LLC); Phoenix, AZ USA
TAPfit, Queensland, Australia
The Enrichery, Houston, TX USA

MOST INNOVATIVE COMPANY OF THE YEAR — 10 OR LESS EMPLOYEES

Aspire, Phoenix, AZ USA
Enabled Employment, Canberra, ACT, Australia
Reaction Commerce, Santa Monica, CA USA
TAPfit, Queensland, Australia
WhatBox, Inc., Birmingham, AL USA

MOST INNOVATIVE COMPANY OF THE YEAR — MORE THAN 10 EMPLOYEES

DCR Workforce, Boca Raton, FL USA
Ellison Educational Equipment, Inc., Lake Forest, CA USA
meQuilibrium, Boston, MA USA
SolePower, Pittsburgh, PA USA
Uncharted Play, New York, NY USA



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2016 Finalists

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COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

FASTEST GROWING COMPANY OF THE YEAR

BBR Creative, Lafayette, LA USA
FivePointFour Holdings Pty Ltd, Brisbane, QLD, Australia
FuturePay, Salt Lake City, UT USA
Globalization Partners, Cambridge, MA USA
Marsden Marketing, Atlanta, GA USA
SocialCode, New York, NY USA
Tropic Skin Care, Croydon, Surrey, United Kingdom

COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR

ConnectIreland, Dublin, Ireland
Grass Roots Meetings & Events, New York, NY USA
Indosat Ooredoo, Singapore
International Cruise & Excursions, Inc. (ICE), Scottsdale, AZ USA
LivingTree dba: Snowflake Technologies Inc., Austin, TX USA

MANAGEMENT TEAM OF THE YEAR — MORE THAN 10 EMPLOYEES

Alliance Data, Columbus, OH USA: Alliance Data Management Team
Prelude, London, United Kingdom: 2015: A year of innovation and business growth

WOMEN-RUN WORKPLACE OF THE YEAR — 10 OR LESS EMPLOYEES

Academic Achievers, Santa Monica, CA USA
Brookline Public Relations, Calgary, AB, Canada
Cathedral Capital, Inc., Fort Worth, TX USA
Encore Associates, San Ramon, CA USA
Goodwin Group PR, Walpole, MA USA
Mambo Media, Portland, OR USA
Pivot Point Marketing, Larkspur, CA USA

WOMEN-RUN WORKPLACE OF THE YEAR — MORE THAN 10 EMPLOYEES

EHR Concepts, Villa Rica, GA USA
EvolveMKD, New York, NY USA
SocialCode, New York, NY USA
Stratus Interactive, West Chester, PA USA
SUNNY SIDE UP, Inc., Tokyo, Japan

COMMUNICATIONS & MARKETING AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — COMMUNITY RELATIONS

Indosat Ooredoo, Singapore: Indosat Ooredoo's Women Migrant Worker Empowerment Program
Krupp Communications, New York, NY USA: Inspiring Those In Need — From Eating Disorders to Eating Recovery Day/Eating Recovery Center
LLORENTE & CUENCA, Madrid, Spain: Women in science have the power to change the world

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — INTERNAL COMMUNICATIONS

Envolve, Inc., Clayton, MO USA: Envolve Internal Brand Launch



On behalf of my amazing team,
I accept this Stevie Award.
Thank you Kim Chisholm,
Melissa Rees, Mel Thaler
and Abby Porosky
for working with me
each day to put smiles
on the faces of children
battling cancer.

Melissa Thaler

#whateverittakes

#ilovemyjob

#onemission

onemission.org



2016 Finalists

Continued

COMMUNICATIONS & MARKETING AWARDS CATEGORIES — Continued

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — BUSINESS TO BUSINESS

Accenture, Chicago, IL USA: Accenture Strategy

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — CONSUMER PRODUCTS

EvolveMKD, New York, NY USA: Cellfina™ System Campaign

Happy Family, New York, NY USA: Happy Family's Clearly Crafted Launch

Pivot Point Marketing, Larkspur, CA USA: Chicken of the Sea — National Salmon Day

Hawkins International Public Relations, New York, NY USA: Conde Nast Traveler Exclusive Snapchat Tour of the New InterContinental New York Barclay

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — CONSUMER SERVICES

Century 21 Real Estate, Madison, NJ USA: Century 21 Real Estate Gives Dad Nothing on Fathers' Day

Denton County Transportation Authority, Lewisville, TX USA: New Connect Shuttle and Community On-Demand Service in Highland Village

Linqia, San Francisco, CA USA: Linqia Influencers Raise Awareness of Dollar General and Scott Coupon App

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MULTICULTURAL

Linqia, San Francisco, CA USA: Herdez Celebrates the Mexican holiday Las Posadas with Linqia's Hispanic Influencers

New American Funding, Tustin, CA USA: Latino Focus

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — PUBLIC AFFAIRS OR PUBLIC SERVICE

Madison Services Group, Inc., Washington, DC USA: Women-Owned Small Businesses Receive 5% of Federal Contracts

Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Miss America's Outstanding Teen's Presidential Project

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — REPUTATION/BRAND MANAGEMENT

Accenture, Chicago, IL USA: Being Greater Than

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — SOCIAL MEDIA FOCUSED

Aflac, Columbus, GA USA: Positioning a Female Executive as a Thought Leader

Linqia, San Francisco, CA USA: Linqia Influencer Marketing Raises Awareness of NBC's TV Everywhere Through Social Media

MONAT Global, Doral, FL USA: MONAT Global: Real People, Real Possibilities

Pivot Point Marketing, Larkspur, CA USA: Musco Olive Company — #BetterWithPearls Mega Moments

BUSINESS-TO-BUSINESS ADVERTISING CAMPAIGN OF THE YEAR

Accenture, Chicago, IL USA: Accenture Strategy

BUSINESS-TO-BUSINESS MARKETING CAMPAIGN OF THE YEAR

Accenture, Chicago, IL USA: Accenture Strategy

CONSUMER MARKETING CAMPAIGN OF THE YEAR

Happy Family, New York, NY USA: Happy Family's This Is Happy Campaign

Pivot Point Marketing, Larkspur, CA USA: Chicken of the Sea — Sea the Possibilities

Renters Warehouse, Bloomington, MN USA: Rent Estate™

TEB, Istanbul, Turkey: TEB Women's Banking

The Product Development and Management Association

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2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 10 OR LESS EMPLOYEES

ActionCOACH-The London Coaching Group, London, United Kingdom: Shweta Jhajharia, Principal Coach
Bioz, Palo Alto, CA USA: Karin Lachmi, founder and Chief Scientific Officer
Buzzmove, London, United Kingdom: Becky Downing, CEO and founder
Enabled Employment, Canberra, ACT, Australia: Jessica May, Chief Executive Officer
Marketing CoPilot, Toronto, ON, Canada: Marie Wiese, founder and President
Meelo, New York, NY USA: Mina Lux, founder & CEO
Proforma Durkee, Huntersville, NC USA: Melinda Durkee, Co-owner
Reaction Commerce, Santa Monica, CA USA: Sara Hicks, CEO and Co-founder

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

360 Total Concept, Oakland, CA USA: Shonda Scott, CEO and founder
Linqia, San Francisco, CA USA: Maria Sipka, co-founder and President
ViaWest, Greenwood Village, CO USA: Nancy Phillips, President and CEO
WeSpire, Boston, MA USA: Susan Hunt Stevens, founder & CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — COMPUTER SOFTWARE

Gurukul, Los Angeles, CA USA: Saryu Nayyar, CEO
Rainmaker, Alpharetta, GA USA: Tammy Farley, President and Co-founder
Replicon, Redwood City, CA USA: Lakshmi Raj, Co-CEO
SevOne, Inc., Boston, MA USA: Tanya Bakalov, Co-founder, Chief of Staff
TapInfluence, Boulder, CO USA: Promise Phelon, CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Actuated Medical Inc., Bellefonte, PA USA: Maureen L. Mulvihill, Co-founder
Grupo Vi-Da, Ciudad Autónoma de Buenos Aires, Argentina: Viviana Zocco, founder and CEO
iVvy Pty Ltd, Gold Coast, QLD, Australia: Lauren Hall, founder and CEO
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
meQuilibrium, Boston, MA USA: Jan Bruce, CEO and co-founder
Suji's Korean Cuisine, Omaha, NE USA: Suji Park, founder and Chief Inspirational Officer

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Brookline Public Relations, Calgary, AB, Canada: Shauna MacDonald, Principal & founder
Candor, Oklahoma City, OK USA: Karen Wicker, founder and President
Headmark, Sydney, Australia: Sharné Patient, Co-founder
Joy Lynn, Inc., Roswell, GA USA: Joy Lynn Fields, President
Mambo Media, Portland, OR USA: Siouxsie Jennett, CEO and founder
Mirus Promotions, Inc., San Diego, CA USA: Julie C. Seal, owner
S2 Groupe, New York, NY USA: Selena Soo, CEO
Thought Bubble, Brisbane, QLD, Australia: Nyree McKenzie, Managing Director and Principal Consultant



Our ideas aren't just big – they are pivotal

A big thank you to the Stevie Awards for Women in Business for nominating Pivot Point Marketing as a finalist in four categories:

CONSUMER MARKETING
CAMPAIGN OF THE YEAR
Chicken of the Sea - Sea the Possibilities

COMMUNICATIONS OR PR
CAMPAIGN OF THE YEAR
Marketing - Consumer Products
Chicken of the Sea - National Salmon Day

COMMUNICATIONS OR PR
CAMPAIGN OF THE YEAR
Social Media Focused
Musco Olive Company
#BetterWithPearls Mega Moments

WOMEN-RUN WORKPLACE
OF THE YEAR
10 OR LESS EMPLOYEES
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2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ALL OTHER INDUSTRIES

Chair Free Project, Washington, DC USA: Kathleen Hale, leader
Citrus Studios, Santa Monica, CA USA: Kalika Yap, founder
Dane Real Estate, New York, NY USA: Heidi Burkhart, founder and President
H&S Enterprises, Inc., Scottsdale, AZ USA: Holly Dowling, founder
Kuzey Academy, Istanbul, Turkey: Asli Tas Kayabas, founder
Minerva Procurement Consultancy Services Ltd, Basingstoke, Hampshire, United Kingdom: Lorraine Ashover, Managing Director
n e t a m o r p h o s i s, New York, NY USA: Lyde Spann, Founder and President
Trendy Lime Inc., San Francisco, CA USA: Liana Burtsava, founder & CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

BRG Communications, Alexandria, VA USA: Jane Barwis, founder and President
EvolveMKD, New York, NY USA: Megan Driscoll, founder and CEO
Stratus Interactive, West Chester, PA USA: Kymberly Robinson, founder and CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — COMPUTER SERVICES, SOFTWARE AND TELECOMMUNICATIONS

Confluent, Inc, Palo Alto, CA USA: Neha Narkhede, Co founder & CTO
Escher Group, Dublin, Ireland: Fionnuala Higgins, Chief Commercial Officer
Sourcery, San Francisco, CA USA: Na'ama Moran, co-founder and CEO
SPICE Software, Calgary, AB, Canada: Tara Kelly, President and CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

DCR Workforce, Boca Raton, FL USA: Ammu Warriar, President
Globalization Partners, Cambridge, MA USA: Nicole Sahin, founder and CEO
Infinite Resource Solutions, Smyrna, GA USA: Daveenia Beller, Managing Partner and founder
Macro Solutions, Washington, DC USA: Amy Wright, CEO
Managing Matters Inc., Toronto, ON Canada: Jenny Faucher, President & founder
Selling Energy, Burlingame, CA USA: Rachel Christenson, CEO
Strategy and Management Services, Inc. (SAMS), Springfield, VA USA: Staci L. Redmon, President and CEO
Sun Coast Resources, Houston, TX USA: Kathy Lehne, President, founder & CEO
Uncharted Play, New York, NY USA: Jessica O. Mathews, founder and CEO
WeGoLook, Oklahoma City, OK USA: Robin Smith, CEO and Co-founder

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 10 OR LESS EMPLOYEES

Blanks Boutique, Birmingham, AL USA: Lindsay Williams, founder and President
DMOS, Jackson, WY USA: Susan Pieper- Bailey: founder and CEO
Jewel Toned, West Hollywood, CA USA: Rachael McCrary, founder and CEO
Leaders in Heels, Sydney, NSW Australia: Kasia Gospos, founder
Natures Happiness, Mango Hill, QLD, Australia: Sarah Kottmann, founder
WhatBox, Inc., Birmingham, AL USA: Mazy Holiday, founder and President

Thank You!



*“It’s such an honor to be recognized by my peers!
I am so thankful to be able to lead an incredible team
who continually makes a difference in both the workplace
and the community.” - Staci L. Redmon, CEO and President of SAMS*



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2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 11 TO 2,500 EMPLOYEES

Always Christmas in NY, New York, NY USA: Neslihan Hidiriligil, founder
Goldie Blox, Oakland, CA USA: Debbie Sterling, founder and CEO
Grupo Vi-Da, Ciudad Autónoma de Buenos Aires, Argentina: Viviana Zocco, founder and CEO
Tropic Skin Care, Croydon, Surrey, United Kingdom: Susan Ma, founder

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER SERVICES

Cirkled in, Redmond, WA USA: Reetu Gupta, founding CEO
Indus Health Plus (P) Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, founder Director
STEP America/ Step Consulting DMCC, Dubai, United Arab Emirates: Preeya Malik, Managing Director and Co-founder
The Giggling Pig, Shelton, CT USA: Hannah Perry, founder

FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

Mid-America Asian Culture Association, Leawood, KS USA: Carol Wei, President
Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Kim Parrish, President

FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — 11 TO 2,500 EMPLOYEES

Illinois Holocaust Museum & Education Center, Skokie, IL USA: Susan L. Abrams, CEO
Montana Department of Transportation (MDT), Helena, MT USA: Lauren Marosok, Public Relations Specialist
Move This World, New York, NY USA: Sara Potler LaHayne, founder and CEO
Southwest Michigan First, Kalamazoo, MI USA: Carla Winchester, Managing Director, Consultant Connect
Tourism New Zealand, Santa Monica, CA USA: Gabrielle Boyd, Public Relations Executive — North America

FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — MORE THAN 2,500 EMPLOYEES

Dignity Health, San Francisco, CA USA: Deanna Wise, EVP/CIO
Pennsylvania Department of Transportation (PennDOT), Harrisburg, PA USA: Leslie S. Richards, Secretary of Transportation
RSL Care & RDNS, Melbourne, VIC Australia: Elizabeth Barrett, Head of Education and Learning

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 10 OR LESS EMPLOYEES

RippleNami, Inc., Cardiff, CA USA: Jaye Connolly-LaBelle, President and CEO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — COMPUTER SERVICES AND COMPUTER SOFTWARE

CD2 Learning, Overland Park, KS USA: Becky Sterling, President & Partner
Darktrace, San Francisco, CA USA: Nicole Eagan, CEO
Dynamic Solutions International, Denver, CO USA: Elizabeth Stahlberg, CPA and VP of Finance
iCIMS, Matawan, NJ USA: Susan Vitale, Chief Marketing Officer
Ixia, Calabasas, CA USA: Marie Hattar, Chief Marketing Officer
MemberSuite, Atlanta, GA USA: Natalie Cheney, Chief Revenue Officer
PagerDuty, San Francisco, CA USA: Astha Malik, Vice President of Marketing
Progress, Bedford, MA USA: Melissa Puls, Chief Marketing Officer
Salesfusion, Atlanta, GA USA: Carol O'Kelley, CEO
Steelwedge, Pleasanton, CA USA: Terrie O'Hanlon, Chief Marketing Officer
Verifi, Los Angeles, CA USA: Sara Craven, Chief Operating Officer
Zuora Inc., Foster City, CA USA: Marlene Summers, VP — Customer Support Services and Community

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December 14, 2016

Final Entry Deadline:
February 16, 2017

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2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Cardtek, Istanbul, Turkey: Ayse Nil Sarigöllu, CEO
Clearfield, Inc., Plymouth, MN USA: Cheri Beranek, CEO
Coast Professional, Inc., West Monroe, LA USA: Roxanne Baker, President
Criteo, New York, NY USA: Mollie Spilman, Chief Revenue Officer
Curriculum Associates, North Billerica, MA USA: Renee Foster, President and Publisher
Payoneer, Inc, New York, NY USA: Keren Levy, COO
RingCentral, Belmont, CA USA: Kira Makagon, EVP of Innovation
Tagetik, Lucca, Italy & Stamford, CT USA: Sabrina Rosati, Managing Director Italy, Global Practice Leader
Teads, New York, NY USA: Rebecca, Mahony, CMO
Verto Analytics, New York, NY USA: Alison Murdock, SVP Marketing

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — MORE THAN 2,500 EMPLOYEES — COMPUTER HARDWARE, SOFTWARE AND ELECTRONICS

BMC Software, Santa Clara, CA USA: Dr. Elizabeth Xu, SVP and Chief Architect
Cisco Systems, Inc., San Jose, CA USA: Edna Conway, Chief Security Officer, Global Value Chain
Marvell Semiconductor, Inc., Santa Clara, CA USA: Maya Strelar-Migotti, Former Interim Co-CEO and Executive Vice President
TIBCO Software, Palo Alto, CA USA: Michele Haddad, Senior Vice President of Global Human Resources
Zafin, Palo Alto, CA USA: Nancy Langer, President and COO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — MORE THAN 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

AT&T, Dallas, TX USA: Cathy Martine, President of National Business, AT&T Business Solutions and International
Fiserv, Warren, NJ USA: Cheryl Nash, President, Investment Services
HGS, Chicago, IL USA: Lauren Kindzierski, Vice President of Solutions and Capabilities
Philips, Andover, MA USA: Dr. Carla Kriwet, CEO of Patient Care and Monitoring Solutions
Sealed Air Diversey Care, Charlotte, NC USA: Dr. Ilham Kadri, President
Thomson Reuters, New York, NY USA: Melissa Rothchild, Vice President of Marketing — Knowledge Solutions business unit
West Pharmaceutical Services, Inc., Exton, PA USA: Karen Flynn, Senior Vice President and Chief Commercial Officer

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — UP TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

DemandLab, LLC, Jenkintown, PA USA: Alex Stanton, Director of Client Services
Digital Air Strike, Scottsdale, AZ USA: Alexi Venneri, co-founder and CEO
Innovid, New York, NY USA: Beth-Ann Eason, President
Pop2Life New York, NY USA: Michele Wiltshire: President and COO
ReachLocal, Woodland Hills, CA USA: Sharon Rowlands, CEO
Spong, Minneapolis, MN USA: Julie Batliner, APR, President

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — BUSINESS SERVICES

Crestcom International, LLC, Greenwood Village, CO USA: Tammy Berberick, CEO and President
DCR Workforce, Boca Raton, FL USA: Ammu Warriar, President
Effex Management Solutions, Kingwood, TX USA: Tara Jones, VP of Operations
New Horizons Learning Group, Anaheim, CA USA: Cindy Sutherland, VP of Career Development
NJVC, LLC, Chantilly, VA USA: Kathy Hall, Cloud Migration and Hybrid IT Practice Lead
Roth Staffing Companies, Orange, CA USA: Pam Sexauer, Executive Vice President
Silverlink, a Welltok company, Burlington, MA USA: AnneMarie Gramling, Senior Vice President of Professional Services
Stratix, Norcross, GA USA: Gina Gallo, President and CEO



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — COMPUTER SERVICES AND COMPUTER SOFTWARE

ABS Associates, Inc. Schaumburg, IL USA: Rosemarie Mitchell, CEO

Bronto Software, Durham, NC USA: Carolyn Sparano, General Manager and Vice President of Client Services

Improving, Addison, TX USA: Diana Hoogland Stevens, Vice President of Sales

Quali, Santa Clara, CA USA: Joan Wrabetz, CTO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Advanced Medical Personnel Services, Port Orange, FL USA: Jennifer Fuicelli, CEO

Arkadin, London, United Kingdom: Nikki de Kretser, VP of Marketing

Axis Capital, Inc., Grand Island, NE USA: Malia K. Du Mont, Co-President and Chief Operating Officer

Chargebacks911, Clearwater, FL USA: Monica Eaton-Cardone, Chief Operating Officer

Creative Lodging Solutions, Lexington, KY USA: Shelley Predmore, COO/CIO

Grass Roots Meetings & Events, New York, NY USA: Jenny Lust, VP of Operations

Ixia, Calabasas, CA USA: Bethany Mayer, President and CEO

JSP Properties LLC, St. Paul, MN USA: Shannon Moraga, Executive

RingCentral, San Francisco, CA USA: Faiza Hughell, Vice President of SMB Sales

TMG, Des Moines, IA USA: Shazia Manus, CEO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — SERVICE INDUSTRIES

Aflac, Columbus, GA USA: Teresa White, President of Aflac U.S.

Amadeus, Miami, FL USA: Carolyn Cauceglia, Vice President of Strategic Sales and Account Management

Concentrix Corporation, Freemont, CA USA: Jyllene Miller, Senior Vice President, Marketing and Client Engagement Strategy

FIS, Jacksonville, FL USA: Serena Smith, Head of International Payments and CAO of Global Retail Payments

FIS, St. Petersburg, FL USA: Jackie Burden, Vice President of the Center of Client Excellence and Support

ManpowerGroup, Milwaukee, WI USA: Kate Donovan, Senior Vice President of ManpowerGroup Solutions in North America and Global RPO President

Mindtree, Warren, NJ USA: Joelle Smith, Travel, Transportation & Hospitality Industry Group Head

Sterling Talent Solutions, New York, NY USA: Clare Hart, CEO

Vantiv, Cincinnati, OH USA: Stephanie L. Ferris, Chief Financial Officer

Wells Fargo Treasury Management, San Francisco, CA USA: Rosalin Cather, Senior Vice President and Senior Business Initiatives Manager

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

AT&T, Dallas, TX USA: Brooks McCorcle, President, AT&T Partner Solutions

BMC Software, Santa Clara, CA USA: Dr. Elizabeth Xu, Global SVP of Engineering and Chief Architect/Internal CTO

Cisco Systems, Inc., San Jose, CA USA: Edna Conway, Chief Security Officer, Global Value Chain

Cisco, San Jose, CA USA: Jeanne Beliveau-Dunn, Vice President and General Manager, Cisco Services

ERA Real Estate, Madison, NJ USA: Sue Yannaccone, President and CEO

Thomson Reuters, Carrollton, TX USA: Elena Hesse, Vice President and General Manager, myPay Solutions

Thomson Reuters, New York, NY USA: Amanda Carty, Vice President of Marketing, Tax & Accounting Corporate



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — CONSUMER PRODUCTS — 11 TO 2,500 EMPLOYEES

Arbonne International, Irvine, CA USA: Kay Zanotti, CEO
ARIIX, Bountiful, UT USA: Deanna Latson, Chief Product Officer
Braeburn Pharmaceuticals, Princeton, NJ USA: Behshad Sheldon, President and CEO
H2O+ Beauty, San Francisco, CA USA: Joy Chen, CEO
IAC Applications, Yonkers, NY USA: Niti Bashambu, Chief Analytics Officer
Isagenix International, LLC, the Gilbert, AZ USA: Kathy Coover, Co-founder and Executive Vice President
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
Rokid, Inc., San Francisco, CA USA: Tami Zhu, General Manager
Seattle Chocolate Company, Seattle, WA USA: Jean Thompson, CEO and President

FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — 10 OR LESS EMPLOYEES

Media Bridge Advertising, Minneapolis, MN USA: Tracy Call, founder and owner
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — 11 TO 2,500 EMPLOYEES

Bankers Warranty Group, St. Petersburg, FL USA: Dawn Morris, President of BFC Warranty Divisions
Camp Bow Wow, Broomfield, CO USA: Christina Russell, President
Chesapeake Utilities Corporation, Dover, DE USA: Elaine Bittner, SVP of Strategic Development
Crest Foods, Inc. dba Nestle Toll House Cafe by Chip, Richardson, TX USA: Shawnon Bellah, COO
Primrose School Franchising Company, Acworth, GA USA: Jo Kirchner, President and CEO
Renters Warehouse, Bloomington, MN USA: Pamela Kosanke, CMO

FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — MORE THAN 2,500 EMPLOYEES

Bank Leumi, Tel-Aviv, Israel: Rakefet Russak-Aminoach, President and CEO
Great Expressions Dental Centers, Southfield, MI USA: Kristy Loomis, Vice President of Human Resources
Great Expressions Dental Centers, Southfield, MI USA: Wendy Flanagan, Vice President of Operations Georgia North
T-Mobile, Seattle, WA USA: Janice Kapner, Senior VP of Corporate Communications
Tru by Hilton, McLean, VA USA: Alexandra Jaritz, Global Head

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

Generation Hope, Washington, DC USA: Nicole Lynn Lewis, founder and CEO
Identity Theft Resource Center, San Diego, CA USA: Eva Velasquez, President/CEO
Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Kim Parrish, President
Safecity, Mumbai, India: ElsaMarie DSilva, founder
Solstice Initiative, Boston, MA USA: Steph Speirs, Co-founder and CEO
STREAM magazine, Torino, Italy: Francesca Masoero, Co-founder and General Manager
TeachAIDS, Palo Alto, CA USA: Dr. Piya Sorcar, founder and CEO
The Association for Women in Events, Washington, DC USA: Carrie Abernathy, CMP, CEM, CSEP



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — 11 TO 2,500 EMPLOYEES

Chicago Scholars, Chicago, IL USA: Dominique Jordan Turner, CEO
Democracy Prep Public Schools, New York, NY USA: Katie Duffy, Chief Executive Officer
Family Legacy Missions International, Irving, TX USA: Holly Scurry, Senior VP and Chief Development Officer
Illinois Holocaust Museum & Education Center, Skokie, IL USA: Susan L. Abrams, CEO
JASA, New York, NY USA: Kathryn Haslanger, CEO
Meals on Wheels America, Arlington, VA USA: Ellie Hollander, President and CEO
Medical Group Management Association, Englewood, CO USA: Dr. Halee Fischer-Wright, President and CEO
New Directions for Women, Newport Beach, CA USA: Rebecca Flood, CEO
Southwest Michigan First, Kalamazoo, MI USA: Jill Bland, Executive Vice President
Sustainable Development Technology Canada, Ottawa, Ontario, Canada: Leah Lawrence, President and CEO
The Australian Charity for the Children of Vietnam, Brisbane, QLD, Australia: Alison Vidotto, Director and founder
The International Society for Pharmacoeconomics and Outcomes Research (ISPOR), Lawrenceville, NJ USA: Nancy Berg, Chief Executive Officer and Executive Director

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — MORE THAN 2,500 EMPLOYEES

Al Hosn Gas (ADNOC Group of Companies), Abu Dhabi, United Arab Emirates: Sudha Nakka Papisetty, HSE Compliance and Audit Advisor
Dignity Health, San Francisco, CA USA: Deanna Wise, EVP/CIO
Pennsylvania Department of Transportation (PennDOT), Harrisburg, PA USA: Leslie S. Richards, Secretary of Transportation

FEMALE ENTREPRENEUR OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND

Bounce Australia, Maryborough, VIC, Australia: Maria Smith, CEO
Enabled Employment, Canberra, ACT, Australia: Jessica May, CEO
Indus Health Plus (P) Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, founder Director
iVvy Pty Ltd, Gold Coast, QLD, Australia: Lauren Hall, founder and CEO
TAPfit, Queensland, Australia: Annie Johnson, founder and Director
Thought Bubble, Brisbane, QLD, Australia: Nyree McKenzie, Managing Director and Principal Consultant

FEMALE EXECUTIVE OF THE YEAR IN ASIA, AUSTRALIA OR NEW ZEALAND

Brookfield, Sydney, NSW, Australia: Claire Bibby, Senior Vice President & General Counsel
Kura-ra.net, Osaka, Japan: Kyoko Yamauchi, COO
Prime Focus Technologies Private Limited, Mumbai, India: T Shobhana, Vice President and Head, Global Marketing & Communications
SUNNY SIDE UP, Inc. Tokyo, Japan: Etsuko Tsugihara, CEO
Webzap Technologies, Noida, Uttar Pradesh, India: Jyotsana Shukla, Head of International Business and Operations

FEMALE ENTREPRENEUR OF THE YEAR IN CANADA

Brookline Public Relations, Calgary, AB, Canada: Shauna MacDonald, Principal & founder
EssayJack Inc., Toronto, ON, Canada: Dr. Lindy Ledohowski, CEO & Co-founder
Replicon, Redwood City, CA USA: Lakshmi Raj, Co-CEO
Rockwood Custom Homes, Calgary, Alberta, Canada: Allison Grafton, President and owner

FEMALE EXECUTIVE OF THE YEAR IN CANADA

RevenueWire Inc, Victoria, BC, Canada: Bobbi Leach, CEO



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE ENTREPRENEUR OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

Frontiers, Lausanne, Switzerland: Kamila Markram, CEO and co-founder
Kristie's, Beirut, Lebanon: Christina Khater, founder & Managing Director
STEP America/Step Consulting DMCC, Dubai, United Arab Emirates: Preeya Malik, Managing Director and Co-founder

FEMALE EXECUTIVE OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

ARIIX, Bountiful, UT USA: Anna Matuszkiewicz, Sales & Marketing Executive, London
Bank Leumi, Tel-Aviv, Israel: Rakefet Russak-Aminoach, President and CEO
hVIVO plc, London, United Kingdom: Kym Denny, CEO

FEMALE ENTREPRENEUR OR EXECUTIVE OF THE YEAR IN MEXICO, CENTRAL & SOUTH AMERICA

Grupo Vi-Da, Ciudad Autónoma de Buenos Aires, Argentina: Viviana Zocco, founder and CEO

INNOVATOR OF THE YEAR — ACCOUNTING, BUSINESS SERVICES AND FINANCIAL SERVICES

Chargebacks911, Clearwater, FL USA: Monica Eaton-Cardone, Co-founder and Chief Operating Officer DCR
Workforce, Boca Raton, FL USA: Ammu Warriar, President
EY, New York, NY USA: Kate Barton, Vice Chair — Tax Services for the Americas Tax Practice
Qt (Quantum Transformations), Melbourne, VIC, Australia: Dr. Vesna Grubacevic, CEO
Silverlink, a Welltok company, Burlington, MA USA: Kathleen Ellmore, Vice President Engagement Sciences
Untangle Life, Alexandria, VA USA: Untangle founder, Jenna Reese, founder

INNOVATOR OF THE YEAR — ALL OTHER INDUSTRIES

ARIIX, Bountiful, UT USA: Deanna Latson, Chief Product Officer
AT&T, Dallas, TX USA: Sarita Rao, Vice President of AT&T Wi-Fi and Data Patterns
Biocrystal Technologies, Rijeka, Croatia: Vesna Pavletic, CEO
BMC Software, Santa Clara, CA USA: Dr. Elizabeth Xu, SVP and Chief Architect
Dstillery, New York, NY USA: Claudia Perlich, Chief Scientist
Happy Family, New York, NY USA: Shazi Visram, founder & CEO
iVvy Pty Ltd., Gold Coast, QLD, Australia: Lauren Hall, CEO and founder
LMK Clinical Research Consulting LLC, Huntersville, NC USA: Sholeh Ehdaivand, founder and CEO
Webzap Technologies, Noida, Uttar Pradesh, India: Jyotsana Shukla, Head of International Business and Operations
Zuora Inc., Foster City, CA USA: Alvina Antar, CIO

YOUNG FEMALE ENTREPRENEUR OF THE YEAR

Bobsled Marketing LLC, Brooklyn, NY USA: Kiri Masters, founder and CEO
Bowlus Road Chief LLC, Oxnard, CA: Geneva Long, founder and Chief Operating Officer
Fitcode, Kirkland, WA USA: Rian Buckley, Co-founder & CEO
Logistics Buddy, LLC, Sioux Falls, SD USA: Irina Kleinsasser, President of Operations
sevenpress s.a.s Live-In Style — Televiva Houston etc, New York, NY USA: Viola Manuela Ceccarini, TV Presenter, TV Show producer, manager
Simple Mills, Chicago, IL USA: Katlin Smith, CEO
SkillsCamp, Toronto, Ontario, Canada: Bailey Parnell, founder
TAPfit, Queensland, Australia: Fiona Johnson, Co founder and Managing Director
Tropic Skin Care, Croydon, Surrey, United Kingdom: Susan Ma, founder



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

MAVERICK OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS, BUSINESS SERVICES, FINANCIAL SERVICES AND INSURANCE

Aflac, Columbus, GA USA: Catherine Blades, Senior VP of Corporate Communications
Digital Air Strike, Scottsdale, AZ USA: Alexi Venneri, Co-founder and CEO
Effex Management Solutions, Kingwood, TX USA: Tara Jones, VP of Operations
Ellevest, New York, NY USA: Sallie Krawcheck, Co-founder & CEO
Epsilon, Irving, TX USA: Stacey Hawes, President, Data Practice
Ernst & Young, LLP San Jose, CA USA: Shari Yocum, Principal — People Advisory Services Practice
Ernst & Young, LLP San Jose, CA USA: Niki Lee, Principal — People Advisory Services Practice
INVNT, New York, NY USA: Sally-Anne Andrew, Director of Marketing
Rita Trehan, LLC, Washington, DC USA: Rita Trehan, CEO
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

MAVERICK OF THE YEAR — COMPUTER HARDWARE, SERVICES AND SOFTWARE

Cisco Systems, Inc., San Jose, CA USA: Edna Conway, Chief Security Officer, Global Value Chain
Dell EMC, Hopkinton, MA USA: Jean Edwards, Director of Federal Sales and Strategic Programs
Improving, Addison, TX USA: Gabriela Garza-Ramos, Vice President of Recruiting

MAVERICK OF THE YEAR — ALL OTHER INDUSTRIES

AT&T Dallas, TX USA: Vicki Jones, SVP AT&T EG Support
Cambia Grove, Seattle, WA USA: Nicole Bell, Executive Director
Creative Lodging Solutions, Lexington, KY USA: Cindy Rudovich, Chief Sales Officer
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder & CEO
LMK Clinical Research Consulting LLC, Huntersville, NC USA: Sholeh Ehdaivand, founder and CEO
Medical Group Management Association, Englewood, CO USA: Dr. Halee Fischer-Wright, President and CEO
Sealed Air Diversey Care, Charlotte, NC USA: Dr. Ilham Kadri, President
Studio 11 Design, Dallas, TX USA: Stacy Elliston, Principal and Co-founder
Sunlights Balayage, Inc., Atlanta, GA USA: Candy Shaw, founder & CEO
The Giggling Pig, Shelton, CT USA: Hannah Perry, founder
Thomson Reuters, New York, NY USA: Melissa Rothchild, Vice President of Marketing — Knowledge Solutions business unit

LIFETIME ACHIEVEMENT - BUSINESS

Alterra Home Loans, Las Vegas NV USA: Ede Madiedo, Senior Loan Officer
CBIZ Women's Advantage, Cleveland, OH USA: Nancy Mellard, EVP and General Counsel for the Benefits & Insurance Services Division
Erin Baker's™ Wholesome Baked Goods, Bellingham, WA USA: Erin Baker, founder, owner and operator
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
Krupp Communications, New York, NY USA: Heidi Krupp, CEO
Madison Services Group, Inc., Washington, DC USA: Ann Sullivan, President
Red Hat, Vienna, VA USA: Denise Dumas, Vice President of Engineering, Operating System Platform
Replicon, Redwood City, CA USA: Lakshmi Raj, Co-CEO
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

LIFETIME ACHIEVEMENT — GOVERNMENT OR NON-PROFIT

Bonneville Power Administration Portland, OR USA: Jennifer Eskil, Ag/Industrial Sector Lead
Helping Orphans Prosper Everywhere (H.O.P.E.) and People Letting Every Animal Survive Euthanasia (PLEASE), Randallstown, MD USA:
Dr. Marlene Mahipat, founder



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

MENTOR OR COACH OF THE YEAR — BUSINESS — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

ActionCOACH-The London Coaching Group, London, United Kingdom: Shweta Jhajharia, Principal Coach
Effex Management Solutions, Kingwood, TX USA: Tara Jones, VP of Operations
Gail Lowney Alofsin, Newport, RI USA: Gail Lowney Alofsin, Mentor, Coach and Humanitarian
INVNT, New York, NY USA: Sally-Anne Andrew, Director of Marketing
Jenny Fenig Worldwide, Great Barrington, MA USA: Jenny Fenig, Creator and Mentor
Peggy Klaus, Berkeley, CA USA: Peggy Klaus, Executive Coach
S2 Groupe, New York, NY USA: Selena Soo, CEO

MENTOR OR COACH OF THE YEAR — BUSINESS — ALL OTHER INDUSTRIES

Aflac, Columbus, GA USA: Teresa White, President of Aflac U.S.
AT&T, Dallas, TX USA: Anne Chow, President — Integrator Solutions, AT&T Global Business
Creative Lodging Solutions, Lexington, KY USA: Nadia Garcia Bornfleth, Senior Director of Learning and Development
Encore Associates, San Ramon, CA USA: Linda Nordgren, CEO
Red Hat, Vienna, VA USA: Margaret Dawson, Global Product Marketing
Wells Fargo Treasury Management, San Francisco, CA USA: Heather Magaha, Senior Vice President and National Client Services Manager
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

MENTOR OR COACH OF THE YEAR — GOVERNMENT OR NON-PROFIT

Massachusetts Institute of Technology, Cambridge, MA USA: Trish Cotter, Associate Director of the Martin Trust Center for MIT Entrepreneurship

WOMEN HELPING WOMEN — BUSINESS — SERVICE INDUSTRIES

Aflac, Columbus, GA USA: Teresa White, President of Aflac U.S.
Beauty Connection Spa, Dubai, United Arab Emirates: Kawthar Makahlah, founder and CEO of BCI Group of Investment Companies
H&S Enterprises, Inc., Scottsdale, AZ USA: Holly Dowling, founder
LG Designs, Las Vegas, NV USA: Christina Aldan, Entrepreneurinja
Push! Leadership and Business Training, Brisbane, QLD, Australia: Alison Vidotto, founder
Triple A Financial Services Pty Ltd, Adelaide, SA, Australia: Liz Trotter, Partner
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

WOMEN HELPING WOMEN — BUSINESS — ALL OTHER INDUSTRIES

Final Salute Inc., Alexandria, VA USA: Major Jas Boothe, President and founder
Heaven Skincare, Shifnal, Shropshire, United Kingdom: Deborah Mitchell, Creator
Inspired To Health LLC, Weehawken, NJ USA: Lorraine Giordano, founder
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder and CEO
Red Hat, Vienna, VA USA: Marina Zhurakhinskaya, Senior Outreach Specialist, Community Diversity and Inclusion
RevUnit, Bentonville, AR USA: Brenna Blackwell, Developer
Sealed Air Diversey Care, Charlotte, NC USA: Dr. Ilham Kadri, President
Sungard Availability Services, Wayne, PA USA: Arti Venkatesh, Global Senior Director of Customer Experience and Product Development



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

WOMEN HELPING WOMEN — GOVERNMENT OR NON-PROFIT

The Australian Charity for the Children of Vietnam, Brisbane, QLD, Australia: Alison Vidotto, founder
The Kimmel Center for the Performing Arts, Philadelphia, PA USA: Anne Ewers, President and CEO

EMPLOYEE OF THE YEAR — BUSINESS — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

ClearSlide, San Francisco, CA USA: Sarah Lim, Mid-Market Account Executive
DemandLab, LLC, Jenkintown, PA USA: Courtney Grimes, Senior Consultant for Marketing, Automation, and CRM
Thunder, San Francisco, CA USA: Sara Keesler, Senior Lead Software Engineer
Universal Environmental Consulting, Westbury, NY USA: Christina Papa-Sorrentino, Customer Service & Sales Director

EMPLOYEE OF THE YEAR — BUSINESS — COMPUTER SOFTWARE

Apto, Denver, CO USA: Colleen McGarity, Director of People Ops (HR)
Escher Group, Dublin, Ireland: Emily Scales, Information and Communications Manager
JDA Software, Scottsdale, AZ USA: Debbie Baker, HR Director
JDA Software, Scottsdale, AZ USA: Sharon Andersen, Senior Director, Events
Lotame, New York, NY USA: Madeline Rich, Global Client Ambassador
Improving, Addison, TX USA: Kristin Kacir, Director of Marketing

EMPLOYEE OF THE YEAR — BUSINESS — TELECOMMUNICATIONS

Access One Inc., Chicago, IL USA: Lori VanDyke, Customer Care Manager
SPLICE Software, Calgary, AB, Canada: Jenna Ha, Customer Experience Data Strategist
SPLICE Software, Calgary, AB, Canada: Nishi Mohan, Director of Sales

EMPLOYEE OF THE YEAR — BUSINESS — ALL OTHER INDUSTRIES

Creative Lodging Solutions, Lexington, KY USA: Keri Powell, Account Manager
Humana, Louisville, KY USA: Sharon Parsons, Integration Product Category Leader
Ingeus, Working Well programme, Greater Manchester, United Kingdom: Jayne Garner, Operations Manager
Macy's Inc., San Francisco, CA USA: Shyamala Soundari Kuppusamy, Senior Product Manager, Macy's Ecommerce
Miller Vein, Novi, MI USA: Linda Miller, R.N., B.S.N.
WINK Models, Sydney, Australia: Sage Greenwood, Managing Director

EMPLOYEE OF THE YEAR — GOVERNMENT OR NON-PROFIT

EIRC, Mullica Hill, NJ USA: Alicia Truman, Marketing
Jordan Engineers Association, Amman, Jordan: Huda Ali Al-Husaini, Head of Training and Studies
Montana Department of Transportation (MDT), Helena, MT USA: Lauren Marosok, Public Relations Specialist/Social Media Manager
Move This World, New York, NY USA: Anya Warburg, U.S. Program Director
The Kimmel Center for the Performing Arts, Philadelphia, PA USA: Leslie Tyler, Director of Media Relations and Communications
USAID Center for International Disaster Information, Washington, DC USA: Barlin Ali, Program Coordinator



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

WOMAN OF THE YEAR — ADVERTISING, MARKETING & PUBLIC RELATIONS

ATREVIA, Madrid, Spain: Núria Vilanova, founder and President
Blueliner Marketing, New York, NY USA: Cristiana Tudor, Social Media Manager of the Healthcare and Wellness Portfolio
Brookline Public Relations, Calgary, AB, Canada: Shauna MacDonald, Principal & founder
Burson-Marsteller, Hong Kong: Ruby Fu, Chief Executive Officer, Burson-Marsteller China
Direct Impact, Washington, DC USA: Connie Partoyan, CEO
Foxtail Marketing, American Fork, UT USA: Sara Davis, President
George P. Johnson, Auburn Hills, MI USA: Denise Wong, President, George P. Johnson Experience Marketing
Gina Din Group, Nairobi, Kenya: Gina Din Kariuki, founder and Executive Chair
INVNT, New York, NY USA: Sally-Anne Andrew, Director of Marketing
Kent Place Communications, Summit, NJ USA: Melissa Sheer, President
Media Bridge Advertising, Minneapolis, MN USA: Tracy Call, owner/founder
Pop2Life New York, NY USA: Michele Wiltshire, President and COO
Renters Warehouse, Bloomington, MN USA: Pamela Kosanke, CMO
SmartMark Communications, LLC, Langhorne, PA USA: Juliet Shavit, President and CEO
Spong, Minneapolis, MN USA: Julie Batliner, APR, President
Thomson Reuters, New York, NY USA: Amanda Carty, Vice President of Marketing, Tax & Accounting Corporate

WOMAN OF THE YEAR — BUSINESS SERVICES

AT&T, Dallas, TX USA: Kay Kapoor, President, AT&T Global Public Sector Solutions
Creative Lodging Solutions, Lexington, KY USA: Carolyn Hundley, Chief Culture and Development Officer and Co-founder
Gail Lowney Alofsin, Newport, RI USA: Gail Lowney Alofsin, Mentor, Coach and Humanitarian
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder & CEO
Madison Services Group, Inc., Washington, DC USA: Ann Sullivan, President
Peggy Klaus, Berkeley, CA USA: Peggy Klaus, Executive Coach

WOMAN OF THE YEAR — INDUSTRY

Engage2Learn, Corpus Christi, TX USA: Shannon K. Buerk, founder
General Electric, Fairfield, CT USA: Julie Yerks, Business Insights and PMO Leader, GE Digital's Commercial team
Isagenix International, LLC, Gilbert, AZ USA: Kathy Coover, Co-founder and Executive Vice President
Jeunesse Global, Lake Mary, FL USA: Wendy Lewis, Co-founder and COO
Sealed Air Diversey Care, Charlotte, NC USA: Dr. Ilham Kadri, President
SunTrust Bank, Atlanta, GA USA: Susan Somersille Johnson, Corporate Executive Vice President and Chief Marketing Officer
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman of World System Builder

WOMAN OF THE YEAR — GOVERNMENT OR NON-PROFIT

Meals on Wheels America, Arlington, VA USA: Susan Waldman, Chief Marketing and Communications Officer
Medical Group Management Association, Englewood, CO USA: Dr. Halee Fischer-Wright, President and Chief Executive Officer
One Mission, Framingham, MA USA: Ashley Haseotes, President/founder



2016 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

WOMAN OF THE YEAR — TECHNOLOGY — COMPUTER SERVICES AND COMPUTER SOFTWARE

BMC Software, Santa Clara, CA USA: Dr. Elizabeth Xu, Global Senior VP of Engineering and Chief Architect/Internal CTO
Darktrace, San Francisco, CA USA: Nicole Eagan, CEO
DASTrader.com, Carmel, NY USA: Karen Barker-Gentile, President/CEO/founder
Hilton Software, Coral Springs, FL USA: Marlene Fox-McIntyre, Program Executive
Infinite Computer Solutions, Rockville, MD USA: Anjana Arora, SVP Marketing
PayneGroup, Seattle, WA USA: Donna Payne, founder and CEO
Verifi, Los Angeles, CA USA: Sara Craven, Chief Operating Officer

WOMAN OF THE YEAR — TECHNOLOGY — ALL OTHER INDUSTRIES

Airtel Networks Kenya Ltd, Nairobi, Kenya: Topyster Muga, Head of Airtel Money
Amobee, San Diego, CA USA: Kim Perell, President
Sports 1 Marketing, Irvine, CA USA: Randy Granovetter, Chief Technology Officer and Product Development
Teads, New York, NY USA: Rebecca Mahony, CMO
T-Mobile, Seattle, WA USA: T-Mobile's Janice Kapner, Senior VP of Corporate Communications
UberMedia, Pasadena, CA USA: Gladys Kong, Chief Executive Officer
WebPT, Phoenix, AZ USA: Heidi Jannenga, President and Co-founder



FOR WOMEN
IN BUSINESS

2017 STEVIE® AWARDS FOR WOMEN IN BUSINESS CALENDAR

May 22

Entry kit available and entries open

July 19

Early-bird entry deadline

August 23

Entry deadline

August 20 – October 1

Preliminary judging

September 20

Last day that late entries will be accepted
with payment of a \$55/entry late fee

October 4

Finalists notified

October 16 – 25

Final judging

November 17

Results announced at awards dinner,
Marriott Marquis Hotel, New York



FOR WOMEN
IN BUSINESS

THE STEVIE® AWARDS

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