### Tell Stevie® Awards Attendees About Your Company

# Place your full-page ad in the official program of the 13th annual Stevie Awards for Women in Business

Reservation Deadline: Friday, October 28 Materials Deadline: Monday, October 31

The printed program will be distributed to all attendees of the awards dinner and presentations, and will be distributed in electronic (PDF) form to more than 10,000 more people worldwide throughout the year, as a download from the awards' web site.

Use this occasion to congratulate your colleagues and employees on their nominated work and to tell the world's business leaders about your company.

Ads will appear in black-and-white in the printed program and in full-color in the online version.

#### Cost per full-page ad: \$600

#### **Technical Specifications & Delivery Instructions:**

- Ad size is 7" wide x 10" tall, no bleeds
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- PDF files must be PDF/X-1a, images and fonts embedded
- If file or PDF has web site or e-mail hyperlinks, please supply separate hyperlink information
- Send BOTH color and b&w ad files if available
- Please No MS Word or MS Publisher files

#### Deliver ad materials by Monday, October 31 to:

David Wu, DW Design 5349 Thayer Avenue, Alexandria, VA 22304 telephone +1 703-370-5229 email <u>david.dwdesign@verizon.net</u>

## Distribute literature about your company to all attendees of the awards dinner

Reservation Deadline: Friday, November 11 Materials Deadline: Wednesday, November 16

This opportunity is limited to the first four (4) organizations that respond. Distribute literature about your company to all attendees of the November 18 awards dinner.

Your literature will be placed on the seats of all attendees of the dinner, along with the official program of the 13th annual Stevie Awards for Women in Business. Projected attendance is 400 women entrepreneurs and executives from around the world.

#### Cost: \$500

Your piece should be no larger than 9x12 inches and no thicker than one-quarter inch.

After we receive your reservation we will send you instructions on where and how to deliver your literature the week of November 14.



Complete and fax this reservation form to +1 703-991-2397	
<ul> <li>☐ Reserve our full-page ad in the official program of the 13th annual Stevie Awards for Women in Business @ \$600</li> <li>☐ Reserve literature distribution for our company at the awards dinner @ \$500</li> <li>☐ Save \$100 — Reserve both a full-page ad and literature distribution for our company at \$1,000</li> </ul>	
Contact Name:  Company:  Address:  City:  State:  Zip Code:  Telephone:  Fax:	TO PAY BY CREDIT CARD COMPLETE AND FAX THIS FORM TO THE STEVIE AWARDS AT +1 703-991-2397  Send payment with this form to: The Stevie Awards, 10560 Main Street, #519, Fairfax, VA 22030 U.S.A. Telephone: +1 (703) 547-8389  Make checks payable to Stevie Awards, Inc.  Name on Credit Card:  Credit Card #:  Expiration Date:  Total Amount:  Billing Address:
Email:	