



THE STEVIE® AWARDS FOR  
**TECHNOLOGY  
EXCELLENCE**

# Entry Kit for the 2024 Stevie® Awards for Technology Excellence



Complete instructions about how to prepare and submit nominations to the world's top honors for technology professionals, organizations, and achievements.

We invite your organization to submit nominations to the 2024 Stevie® Awards for Technology, our newest, and the ninth, Stevie Awards program. This program will recognize the world's best technology professionals, organizations, achievements, products and services since the beginning of 2022. We've designed the categories so that they cover all major technology-industry segments. Because Stevie Awards programs traditionally have attracted a significant percentage of nominations from the IT sector, you'll find an expansive list of categories available for information technology people and organizations.

All organizations worldwide are eligible to submit nominations: large and small, public and private, for-profit and non-profit. Nominations may be submitted by individuals or organizations and must be submitted in English.

The Stevie Award trophy, the prize that is conferred in the Stevie Awards for Technology Excellence and all other Stevie Award programs, is one of the world's most coveted prizes. Many of the world's largest and most famous companies have won Stevie Awards. Most of our winners each year are small and midsize companies that are still growing and building their brands, however.

This booklet explains how to prepare and submit nominations to the Stevie Awards for Technology Excellence. The first important step to entering is to review the categories and to choose the categories in which you'll participate.

In these pages you will find explanations of the submission requirements for all of the categories, and an outline of how to submit your entries through our website at [www.StevieAwards.com/Tech](http://www.StevieAwards.com/Tech). All of this information is also available on the website.

The program will culminate with a gala awards banquet in New York City on Monday, September 16, in a joint ceremony with one of our other programs, the Stevie Awards for Great Employers.

We hope your organization will submit entries to the 2024 Stevie Awards for Technology Excellence. Please don't hesitate to contact us with your questions about how to participate.

Cordially,

Maggie Miller

*President*

The Stevie Awards



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**Calendar for the 2024 Awards**

May 2, 2024	Early-bird entry deadline, with discounted entry fees
May 30, 2024	Entry deadline. Late fees will apply for nominations submitted after this date
June 4–July 30, 2024	Peer judging
June 28, 2024	Late entry deadline. Last chance to submit nominations
August 6, 2024	Gold, Silver and Bronze Stevie Award winners notified
September 16, 2024	Awards banquet, Marriott Marquis Hotel, New York City

Follow Stevie® Awards on social media for updates to the calendar:     

**Past Technology-Industry Winners of Stevie Awards Include**



- ▶ [Photographs from a Recent Stevie Awards Ceremony](#)
- ▶ [Recent Interviews with Selected Stevie Award Winners](#)

# STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE 2024 ENTRY KIT



## 10 Reasons Why You Should Enter

- 1** Entering the Stevie® Awards is a cost-effective way to thank and honor your valued employees and to build or burnish your organization's brand.
- 2** The entry fees are nominal compared to the publicity boon your firm can reap when you become a Stevie winner.
- 3** Small organizations have just as much chance to win a Stevie as big companies do. Every year, world-famous companies such as AT&T, Canva, IBM, Samsung are joined in the winners' circle by small and medium-sized organizations that are still building their brands.
- 4** There are scores of categories to recognize achievement in every facet of the workplace, from the executive suite to the training room. For a list of categories, [click here](#).
- 5** If you're a solution provider or product marketer, your work will be reviewed and honored by potential clients, not just your competitors.
- 6** Many of the world's top business executives will review your nominations during the judging process, and you'll have access to all of their comments about your entries - an invaluable resource.
- 7** We'll promote your win across our website and media. We get more than 70,000 visitors to our site every month, have more than 60,000 weekly email newsletter subscribers, and many thousands of Facebook, LinkedIn, Instagram, and Twitter followers.
- 8** If you win a Stevie Award, you'll get to network with hundreds of executives from winning organizations around the world during an internationally broadcast awards banquet.
- 9** The Stevie Award is one of the world's most coveted prizes. It was designed by the company that makes the Oscar and other major awards.
- 10** As a winner you'll get a range of free tools that you can use to promote your award.

# STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE 2024 ENTRY KIT



## How the Stevie Award Winners Will Be Determined

Judging will be conducted from June 4 through July 30. Judges will be recruited worldwide, will be invited or will apply to judge on the Stevie Awards for Technology Excellence website, and if accepted will be assigned to a jury for certain category groups by Stevie Awards staff, based on their industry, function, and experience. A judge will not be assigned categories to which their own organization has submitted entries.

Each entry will be reviewed and rated by no fewer than five (5) judges who have been approved as qualified (by Stevie Awards staff) to judge those entries. Rating will be done on a scale of 1-10.

The average scores of judges will determine the Gold, Silver, and Bronze Stevie Award winners in each category.

All entries with an average score of 7.75 or higher will automatically be eligible for Stevie Award status. The qualifying entry in each category with the highest average score after judging is completed will receive a Gold Stevie Award. Other qualifying entries with a final average score of at least 8.25 will be designated as Silver Stevie winners, and will receive a silver medal. All other qualifying entries with a score of 7.75 or higher will be designated as Bronze Stevie winners, and will receive a bronze medal. Silver and Bronze winners will have the right to promote their Silver- and Bronze-winning Stevie status, and will have the option to purchase their Silver and Bronze Stevie statues.

Stevie winners will be notified and announced in August. Winners will be celebrated during a gala banquet in New York City on September 16. Attendance is not required to win.

The veracity of claims made in entries may be audited. Any entry found to contain false or misleading information will be disqualified. Gold Stevie-winning entries will be published on the awards website. Winners will have the opportunity to redact any confidential or non-public information from their entries before publication.

## Determination of Grand Stevie Award Winners

The organization that wins the most Gold, Silver and Bronze Stevie Awards will be presented with the Grand Stevie Award for Organization of the Year. The winner will be determined by total points won, with a Gold Stevie win counting for three (3) points, a Silver Stevie win for two (2) points, and a Bronze Stevie win for one-and-a-half (1.5) points. The nomination with the highest average score from the professional judges will be conferred a Grand Stevie Award as the Highest-rated Nomination of the Year.

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**How to Submit Your Entries**

After you have chosen your categories and prepared your entries according to the requirements outlined on the following pages, do the following:

- 1** Visit the website at [www.StevieAwards.com/Tech](http://www.StevieAwards.com/Tech) and click on the “Submit your entries” link on the homepage.
- 2** Follow the instructions to login to your existing entry-submission account, or to create a new one.
- 3** Within your entry-submission account, follow the instructions to create and save your first entry.
- 4** Repeat the process as necessary to create and save additional entries.
- 5** When you’ve created all of your entries, go to the shopping cart in your account and click the Checkout button.
- 6** Review and agree to the Terms and Conditions of Entry, and choose to pay your entry fees by credit card, check, or wire transfer.

**Entry Fees**

	Before May 3	Before May 31	After May 30
Company of the Year, Technical Innovation of the Year, Technology Breakthrough of the Year, New Product of the Year, New Service of the Year, Management Team of the Year, Technology Team of the Year	\$500	\$545	\$600
Lifetime Achievement Award, Executive of the Year	\$275	\$320	\$375
Educational or Research Institution of the Year, Employee of the Year	\$0	\$0	\$55

Payment may be made by credit card, check or wire transfer. We accept American Express, Mastercard, and Visa. Payment by check must be made in U.S. dollars by check or draft drawn on a U.S. bank payable to Stevie Awards, Inc. Non-U.S. bank checks will be returned. Please note the name of the entering organization on your check or draft. For wire transfers to our bank, write to [help@stevieawards.com](mailto:help@stevieawards.com) for instructions.

*No refunds will be made after May 30, 2024.*

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## 2024 Categories

The following is a list of all categories in the Stevie Awards for Technology Excellence. The categories are grouped by industry.

Information to be submitted online for entries in these categories in the 2024 competition include:

- 1** **Written answers to the following questions, describing the nominee's achievements since January 1, 2022, OR a video of up to five (5) minutes in length that answers all of the same questions:**
  - a. Briefly describe the nominated organization: its history and past performance (up to 200 words). When nominating an individual person, provide this information about the nominee's employer. *Required*
  - b. Outline the nominee's achievements since the beginning of 2022 that you wish to bring to the judges' attention (up to 250 words). *Required*
  - c. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words). *Required*
  - d. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words). *Optional*
- 2** **Optional (but highly recommended),** add to your entry up to 10 webpage links and up to 10 document uploads to support your case to the judges. These might be press articles, press releases, videos, work samples, internal or external reviews, or customer feedback, for example.

**Note:** Nominations to the Lifetime Achievement Award categories are not limited to describing achievements since the beginning of 2022. A Lifetime Achievement nomination should describe the nominee's entire career of achievement.

## Advertising, Marketing & Public Relations Technology



Marketing technology, also known as MarTech, describes a range of software and tools that assist in achieving marketing goals or objectives. When a marketing team utilizes a grouping of marketing technologies, this is known as their marketing technology stack. MarTech has become a staple in digital marketing campaigns, but can also be used to optimize marketing efforts across any marketing channel.

### A01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### A02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### A03. Technical Innovation of the Year

This category will recognize *new* technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### A04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think digital advertising systems, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### A05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### A06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### A07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### A08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### A09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### A10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### A11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.



## Aerospace Technology



Aerospace technology is essential for designing and developing aircraft, spacecraft, and related systems. It enables space exploration, satellite communication, and advancements in aviation, contributing to scientific discoveries and global connectivity.

### B01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### B02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### B03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### B04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think new propulsion systems, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### B05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### B06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### B07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### B08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### B09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### B10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### B11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Agricultural Technology



Agricultural technology, or AgTech, transforms farming and food production. Innovations such as precision agriculture, GMOs, and farm automation increase crop yields, reduce resource consumption, and address food security challenges.

### C01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### C02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### C03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### C04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think precision agriculture (sensors, drones, and data analytics for farming) crop biotechnology, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### C05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### C06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### C07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### C08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### C09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### C10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### C11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Architectural Technology



Architectural technology can be summarized as the “technical design and expertise used in the application and integration of construction technologies in the building design process.” or as “the ability to analyze, synthesize and evaluate building design factors in order to produce efficient and effective technical design solutions which satisfy performance, production and procurement criteria.”

### D01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company’s achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### D02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### D03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### D04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think 3D printing or Building Information Modeling (BIM), for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### D05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### D06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### D07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### D08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### D09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual’s complete breadth of achievement over their career.

### D10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### D11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Artificial Intelligence



AI focuses on creating machines capable of intelligent decision-making and problem-solving. AI applications span from virtual assistants and autonomous robots to data analysis and natural language processing.

### E01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### E02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### E03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### E04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think computer vision or natural language processing, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### E05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### E06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### E07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### E08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### E09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### E10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### E11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Assistive Technology



Assistive technology (AT) is any item, piece of equipment, software program, or product system that is used to increase, maintain, or improve the functional capabilities of persons with disabilities.

### F01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### F02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### F03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### F04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think prosthetics or head or eye-gaze tracking, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### F05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### F06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### F07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### F08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### F09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### F10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### F11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Biotechnology



Biotechnology leverages living organisms, cells, and biomolecules to develop new products and processes. It has applications in healthcare, agriculture, and environmental conservation. Biotechnology innovations range from genetic engineering and gene editing to pharmaceutical development and bioremediation.

### G01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### G02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### G03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### G04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think genetic engineering or bioinformatics, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### G05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### G06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### G07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### G08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### G09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### G10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### G11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Business Technology



Business technology is any electronic object or system that helps employees accomplish tasks. The technology that employees use includes computers, internet systems, printers, mobile devices and software applications that help them organize and prioritize work.

### H01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### H02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### H03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### H04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the CRM or productivity application, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### H05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### H06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### H07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### H08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### H09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### H10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### H11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Communication Technology



Communication technology comprises the tools and systems used to transmit and receive information. This includes telecommunication networks, mobile devices, and internet protocols. The rapid evolution of communication technology has revolutionized global connectivity, making it easier than ever for people to communicate and share information across vast distances.

### I01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### I02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### I03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### I04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the web browser or fiber optics, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### I05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### I06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### I07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### I08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### I09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### I10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### I11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.



## Educational Technology



Educational technology, or EdTech, enhances teaching and learning processes through digital tools and resources. It includes e-learning platforms, online courses, interactive textbooks, and educational apps. EdTech promotes lifelong learning and global access to education.

### J01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### J02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### J03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### J04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think E-learning or the learning management system, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### J05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### J06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### J07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### J08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### J09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### J10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### J11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Energy Technology



Energy technology is used to discover, source, produce, extract, generate, refine, store, distribute, meter, and/or charge for the fuels that power the world. All energy-related industries are included here, including electric utilities, gas and oil, solar, wind, and so on.

### K01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### K02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### K03. Technical Innovation of the Year

This category will recognize *new* technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### K04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the solar panel or hydrogen fuel cells, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### K05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### K06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### K07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### K08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### K09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### K10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### K11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Entertainment Technology



Entertainment technology encompasses a wide range of tools and platforms for leisure and entertainment. This includes video games, streaming services, virtual reality (VR), and augmented reality (AR). It enriches our entertainment experiences and offers new forms of interactive storytelling.

### L01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### L02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### L03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### L04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the augmented reality headset or the DVD, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### L05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### L06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### L07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### L08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### L09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### L10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### L11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Financial Technology



Financial technology, or fintech, revolutionizes the finance industry. It includes online banking, digital payments, cryptocurrency, and robo-advisors. Fintech innovations make financial services more accessible, convenient, and efficient for consumers and businesses.

### M01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### M02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### M03. Technical Innovation of the Year

This category will recognize *new* technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### M04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think blockchains or mobile wallets, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### M05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### M06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### M07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### M08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### M09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### M10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### M11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Government Technology



Government Technology, or GovTech, is defined as technological advancements in the public sector meant to improve the day-to-day workflows of government processes, from filing permit applications to releasing RFPs for private sector partners to sharing documentation with relevant government workers.

### N01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### N02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### N03. Technical Innovation of the Year

This category will recognize *new* technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### N04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think digital constituent services or online tax filing, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### N05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### N06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### N07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### N08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### N09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### N10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### N11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Green and Clean Technology



Green and clean technology focuses on sustainability and environmental conservation. It includes renewable energy sources, energy-efficient appliances, waste reduction methods, and eco-friendly transportation solutions. These technologies aim to reduce the ecological footprint and combat climate change.

### O01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### O02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### O03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### O04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the solar panel and the wind turbine, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### O05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### O06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### O07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### O08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### O09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### O10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### O11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Healthcare Technology



Healthcare technology improves patient care, diagnostics, and medical research. Innovations like telemedicine, electronic health records (EHRs), medical imaging, and wearable health devices enhance the quality and accessibility of healthcare services.

### P01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### P02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### P03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### P04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the MRI or telemedicine, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### P05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### P06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### P07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### P08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### P09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### P10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### P11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Information Technology



IT is a broad field that encompasses digital data management, storage, and retrieval. IT professionals work with computer systems, networks, software, and databases to ensure data integrity and accessibility. IT is pivotal in various industries, facilitating efficient data management and decision-making.

### Q01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator

### Q02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### Q03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### Q04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think the smartphone or e-commerce, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### Q05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator

### Q06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator



## Information Technology *Continued*

### Q07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator

### P08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

- a. Administration
- b. Cybersecurity
- c. Data Management
- d. DevOps
- e. Infrastructure
- f. IT Architecture
- g. IT Operations
- h. Network Administration
- i. Project Management
- j. QAS
- k. QA/Testing
- l. Site Reliability Engineering (SRE)
- m. Scrum
- n. Software Development
- o. Support
- p. Tiger
- q. Virtual

### Q09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### P10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

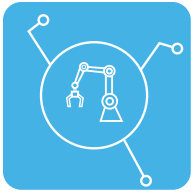
- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator

### P11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

- a. Cloud Services
- b. Consultancy
- c. Cybersecurity
- d. E-Commerce
- e. Hardware/Peripherals
- f. Managed Services
- g. Social Media
- h. Software
- i. Telecommunications
- j. VAR/Integrator

## Manufacturing Technology (Mechanical)



Manufacturing technology encompasses processes and machinery used to produce goods and products. This includes automation, robotics, 3D printing, and computer-aided design (CAD). Advanced manufacturing technologies enhance efficiency, reduce production costs, and improve product quality.

### R01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### R02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### R03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### R04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think robotics or 3D printing, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### R05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### R06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### R07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### R08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### R09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### R10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### R11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Marine Technology



Marine technologies involve the safe use, exploitation, protection of, and intervention in, the marine environment.

### S01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### S02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### S03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### S04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think advanced propulsion systems or autonomous exploration vehicles, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### S05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### S06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### S07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### S08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### S09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### S10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### S11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.

## Transportation Technology



Transportation technology involves innovations in vehicles, infrastructure, and logistics. From electric cars and autonomous vehicles to high-speed trains and GPS navigation, these technologies revolutionize how we travel and move goods.

### T01. Company of the Year

This category will recognize the technology-related achievements of companies in this industry since the beginning of 2022. While your nomination may briefly mention the company's achievements before 2022, it should focus heavily on a summary of what your organization has achieved since January 1, 2022, or the judges will not score your nomination highly.

### T02. Educational or Research Institution of the Year

*There is no entry fee for this category.* This category will recognize the achievements since the beginning of 2022 of non-profit educational and research institutions in this industry. Make sure your nomination focuses heavily on your achievements since January 1, 2022, or the judges will not score your nomination highly.

### T03. Technical Innovation of the Year

This category will recognize new technical innovations in this industry made since the beginning of 2022. Describe the problem or opportunity the technology was conceived to address, how the innovation was developed, tested and deployed, and how the technology has been used since introduced.

### T04. Technology Breakthrough of the Year

This category will recognize technology breakthroughs in this industry, since the beginning of 2022, that create new paradigms for technology usage. Think autonomous auto vehicles or personal airships, for example. Has your organization developed or innovatively implemented a technology or product that changes the way people live or work? Nominate it in this category.

### T05. New Product of the Year

Both brand new and new-version technology products in this industry, introduced since the beginning of 2022, may be nominated.

### T06. New Service of the Year

Both brand new and new-version technology services in this industry, introduced since the beginning of 2022, may be nominated.

### T07. Management Team of the Year

Use this category to nominate your entire technology management team for their achievements since the beginning of 2022.

### T08. Technology Team of the Year

Use this category to nominate an entire technology-related team without your organization for their achievements since the beginning of 2022. The nominated team may be a formal team, such as a hardware design team, or an informal team, such as an ad-hoc team brought together to perform a certain task or initiative.

### T09. Lifetime Achievement Award

Use this category to nominate an individual person for their lifetime of achievement. The standard eligibility window (since the beginning of 2022) does not apply to this category. You may summarize the nominated individual's complete breadth of achievement over their career.

### T10. Executive of the Year

Use this category to nominate an individual technology-related executive within your organization for their achievements since the beginning of 2022. The Stevie Awards consider anyone with a title of Vice President (or the equivalent) or higher as being an executive.

### T11. Employee of the Year

*There is no entry fee for this category.* Use this category to nominate a non-executive, technology-related employee within your organization for their personal achievements since the beginning of 2022. This category is for non-executive employees only. Executive nominations to this category will be disqualified.



## Entry Preparation Tips

- 1 Write Your Entries Offline Before Submitting Them**  
Write your entries offline, so that you have a permanent record of them. It will then take just a few minutes to submit them through our easy-to-use online submission system. Don't write your entries spontaneously online - if something goes wrong with your computer or there's a momentary glitch in our online system, your work may be lost.
- 2 Include Supporting Materials and Links**  
For most categories, attaching supporting files or web URLs to your entries is optional. But we strongly recommend that if you have no other materials to append to your entry, you at least provide the URL to your organization's website, so that the judges have access to some additional, basic information about your organization.
- 3 Focus on Achievements During the Eligibility Period**  
The eligibility period for the 2024 Stevie® Awards for Technology Excellence extends from January 1, 2022 through June 28, 2024 (the last day that entries will be accepted). While your entries may make reference to achievements from before this period, they should focus extensively on achievements during the eligibility period. The judges will not give high scores to your entries if they don't.
- 4 How to Submit Entries for Multiple Clients**  
If you're a PR or marketing agency and you want to submit entries on behalf of multiple clients, you don't have to create separate entry-submission accounts in our online system for each client. Instead, create one account in your agency's name, with your agency's contact information and description in the account. Then begin each entry's title with the name of the client; for example, "ABC Company: Jane Smith, CEO" or "XYZ Company: The XYZ Company Website." That will be our cue that you intended to submit the entries in your clients' names, and we'll know that if they're recognized as Stevie winners the awards should be presented to your clients, not your agency.

- 5 Test Your Links**  
If you include links to online videos, images, or other supporting materials with your entries, test your links before you submit your entries. Preview an entry before you submit it, and click your links in it to ensure that they are valid and will present to the judges the content you would like them to see.
- 6 Video Entries and Other Media Materials**  
When you attach materials to your entries for judges' review, consider that judges have only a few minutes to review and rate each entry. They do not have time to wait many minutes to download materials from Hightail, Dropbox, Box.com, or similar services. Your attachments should be directly downloadable and immediately accessible to judges.  
If you want the judges to review a video, we prefer that you provide a link to a hosted version on YouTube, Vimeo, or a similar service that will begin to play instantaneously when a judge wants to access it. If you absolutely cannot do that, we encourage you to upload your video file to our server.
- 7 Giving Titles to Your Entries**  
When titling your entries it is not necessary to include the category name in the title—the category will be very apparent to judges when they review your entries.  
When titling the nomination of an individual person, the ideal title is just the person's name and job title, such as "Jane Doe, President." Unless you have other text that qualifies the nomination in a meaningful way, keep it simple.

## Regulations, Terms, & Conditions

The following are the terms and conditions of entry to the 2024 Stevie® Awards for Technology Excellence. By submitting entries to the competition you assent that you have read and agree to abide by these terms and conditions.

### Entry Fees

Entry Fees differ per category and are listed on the awards website. Entry fees must be paid before entries will be submitted to judges for review.

You may withdraw one or more entries from the competition and receive a refund of entries fees paid for those entries through May 30, 2024. After that date entries may still be withdrawn, but no refunds will be issued. If for extraordinary circumstances after May 30 we must submit your entries for judging before entry fees are paid, your entries will be nonrevokable and entry fees will be payable.

### Acceptance of Stevie Awards Correspondence

Every entrant has a designated point of contact: a person with whom we communicate about the disposition of entries submitted. We will send regular email correspondence to your organization's point of contact, especially after Stevie Award winners are announced in August 2024. Your organization's point of contact agrees to:

- Whitelist the email address [help@stevieawards.com](mailto:help@stevieawards.com), from which most of our email correspondence will come
- Read all email correspondence from us promptly and respond as requested or required

### Maintenance of Your Entry Account Information

Your organization's entry-submission account on the Stevie Awards for Technology Excellence website, through which your entries are submitted, will contain the contact information for your point of contact, including that person's name, postal mailing address, email address, and telephone number. Your organization's point of contact agrees to maintain the information in this entry-submission account and update it if and when necessary.

### Final Decision

In the event of a dispute as to the category in which an entry(s) will be judged, the decision of the Stevie Awards staff will prevail. Judges may recommend that an entry be switched to a different category, and at their discretion Stevie Awards staff may change an entry's category.

### Disposition of Submitted Materials

Any offline materials submitted as part of your entries will not be returned.

### Confidentiality of Entries

Only Stevie Awards staff and judges will have access to entry materials. Otherwise only Gold Stevie winning entries will be published (see below) after those winners first have the opportunity to redact confidential information from them, or decline publication entirely.

### Payment of Shipping Fees

Gold, Silver, and Bronze Award winners who are not represented at the September 16 awards banquet in New York City to accept their award(s) will be offered the opportunity to opt-in to pay shipping fees to receive their physical awards. Those who do not opt-in will still be winners in good standing, but will not be shipped their awards.

Shipping fees payable will be as follows:

#### Shipments within the U.S.A.

- U.S. \$42 per Gold Stevie Award trophy
- U.S. \$18 per Silver or Bronze Medal

#### Shipments to Canada

Trophies will be shipped by FedEx International Economy, DHL Express, or UPS and fees include all customs fees and taxes

- U.S. \$95 per Gold Stevie Award trophy
- U.S. \$39 per Silver or Bronze Medal

#### Shipments to All Other Nations

Trophies will be shipped by FedEx International Economy, DHL Express, or UPS and fees include all customs fees and taxes

- U.S. \$335 per Gold Stevie Award trophy
- U.S. \$48 per Silver or Bronze Medal

Shipping fee invoices would be issued or charges placed in mid-October, and awards shipped to those who opted-in in late October.

### Publication of Stevie-winning Entries

The full-text of Gold Stevie Award-winning entries will be published on Stevie Awards for Technology Excellence web site approximately 90 days after the awards dinner. Gold Stevie Award winners will be given the opportunity to redact any confidential or non-public information from their entries before publication. If you should have one or more Gold Stevie Award-winning entries in the 2024 Stevie Awards for Technology Excellence, you agree to respond promptly to our request for edits or redactions to those entries before publication.

### Notice of Filming and Photography at the Stevie Awards for Technology Excellence Awards Banquet

Please be aware that by attending this event, you agree to be filmed or photographed. Photographs and/or videos taken at the awards banquet may be used in the Stevie Awards website publications, news releases, and in other media communications related to the mission of the Stevie Awards.

### Identity Verification

The Stevie® Awards has the right to verify the identity, employment and affiliation of any Stevie Awards entrant. After submitting your nomination(s), you may be asked to use an online verification tool.

**Failure to comply with these Terms & Conditions will render your entries ineligible. Entry fees will not be refunded.**



## The Stevie® Award

The Stevie Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in business to organizations and individuals in more than 70 nations.

The name Stevie is taken from the name Stephen, which is derived from the Greek for "crowned."

The crystal pyramid held aloft by Stevie represents the hierarchy of human needs, a system often represented as a pyramid that was developed in the 1960s by psychologist Abraham Maslow, who observed that after their basic needs are met, human beings seek the esteem of their peers.

### Resources to Help Prepare Your Entries

Most public relations agencies and independent practitioners have experience writing Stevie Awards entries. If you don't have the time to prepare, write and submit your Stevie Awards® for Great Employers entries, we suggest you turn to a PR pro to help you. There are also several communications professionals who specialize in writing Stevie Awards entries. Six we can recommend are:

**Business Awards Consulting, Cagatay Kayabas,** [awards@kuzeygelisim.com](mailto:awards@kuzeygelisim.com)

**Chris Robinson, Boost Awards,** [info@boost-awards.co.uk](mailto:info@boost-awards.co.uk)

**Martha Hooper,** [marthahooper04@gmail.com](mailto:marthahooper04@gmail.com)

**Melissa Sones,** [melissasonesconsulting@gmail.com](mailto:melissasonesconsulting@gmail.com)

**Susan Turkell,** [info@pairelations.com](mailto:info@pairelations.com)

**The Audacious Agency, Lauren Clemett & Annette Densham,** [info@theaudaciousagency.com](mailto:info@theaudaciousagency.com)



THE STEVIE® AWARDS FOR  
**TECHNOLOGY  
EXCELLENCE**

#### USA Headquarters

The Stevie Awards

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