**12th Annual Stevie® Awards for Sales & Customer Service Winner Press Release Template**

**You do not have to use this template for your press release if your company has won a Stevie Award. However, if you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before Saturday, February 24, 2018**

# Contact:

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**[ORGANIZATION NAME] WINS [LEVEL] STEVIE® AWARD IN**

**2018 STEVIE AWARDS FOR SALES & CUSTOMER SERVICE**

LAS VEGAS, NEVADA – February 24, 2018 – [ORGANIZATION NAME] was presented with a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in the 12th annual [Stevie Awards for Sales & Customer Service](http://www.stevieawards.com/sales) last night.

The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development and sales professionals. The Stevie Awards organizes seven of the world’s leading business awards programs, also including the prestigious American Business AwardsSM and International Business Awards**®**.

The awards were presented to honorees during a gala banquet on Friday, February 23 at Caesars Palace in Las Vegas, NV. More than 600 executives from the U.S.A. and several other nations attended.

More than 2,500 nominations from organizations of all sizes and in virtually every industry were evaluated in this year’s competition. Winners were determined by the average scores of more than 150 professionals worldwide in seven specialized judging committees. Entries were considered in 89 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service and Customer Service Department of the Year; 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services and solution providers.

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING JUDGES COMMENTS AND A QUOTE FROM A COMPANY EXECUTIVE CONGRATULATING THOSE NOMINATED.]

“All of our Stevie Award winners should be proud of their achievements. Independent professionals around the world have agreed that their accomplishments are worthy of our public recognition,” said Stevie Awards president Michael Gallagher.

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at [www.StevieAwards.com/sales](http://www.StevieAwards.com/sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Stevie Awards**  
Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

Sponsors of the 12th annual Stevie Awards for Sales & Customer Service include HCL Financial Services, Rant & Rave, Sales Partnerships, Inc. and ValueSelling Associates, Inc.

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