**2018 Stevie® Awards for Sales & Customer Service Finalist Press Release Template**

**You do not *have* to use this template for your press release if your organization has one or more Finalist entries. However, *if* you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before 10:00 AM ET on Friday, January 19**

# Contact:

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**[ORGANIZATION NAME] NAMED AS FINALIST IN**

**2018 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE**

## 12th annual awards will be presented on February 23 in Las Vegas

[CITY, STATE] – January 19, 2018 – [ORGANIZATION NAME] was named a Finalist today in the [CATEGORY NAME] category in the 12th annual Stevie® Awards for Sales & Customer Service, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner in the program.

The awards are presented by the Stevie Awards, which organizes several of the world’s leading business awards shows including the prestigious International Business Awards® and the Stevie Awards for Great Employers.

The final results will be announced during a gala banquet on Friday, February 23 at Caesars Palace in Las Vegas, Nevada. Finalists from the U.S.A. and several other nations are expected to attend.

More than 2,500 nominations from organizations of all sizes and in virtually every industry were evaluated in this year’s competition. Finalists were determined by the average scores of more than 150 professionals worldwide, in seven specialized judging committees. Entries were considered in 89 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 60 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Sales Training or Business Development Executive of the Year to Sales Department of the Year; and categories to recognize new products and services and solution providers.

[PARAGRAPH ABOUT THE FINALIST NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THOSE NOMINATED.]

“The 2018 judges were so impressed with the wide range of achievements detailed in the Finalist nominations,” said Michael Gallagher, president and founder of the Stevie Awards. “We look forward to announcing the Gold, Silver and Bronze Stevie placements in Las Vegas next month.”

[SUMMARY QUOTE FROM ORGANIZATION EXECUTIVE ABOUT THE FINALIST ACHIEVEMENT.]

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**
Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors and supporters of the 12th annual Stevie Awards for Sales & Customer Service include HCL Financial Services, Sales Partnerships, Inc. and ValueSelling Associates, Inc.

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