



EXTENDED DEADLINE
See page 4



MIDDLE EAST & NORTH AFRICA
STEVIE® AWARDS



جوائز ستيفي الشرق الأوسط وشمال أفريقيا

2025 ENTRY KIT

Sixth Annual Middle East & North Africa Stevie® Awards

<https://MENA.StevieAwards.com>



WELCOME

We invite your organization to submit nominations to the 2025 (sixth annual) Middle East & North Africa Stevie® Awards, presented with the support of **RAK Chamber of Commerce & Industries**. The focus of these awards is on recognizing innovation in every aspect of business and work life.

All organizations in these 18 nations in the Middle East and North Africa are welcome to submit nominations: Algeria, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, United Arab Emirates, and Yemen.

The Stevie Award, the prize that is conferred in the Middle East & North Africa Stevie Awards and all other Stevie Award programs, is one of the world's most coveted prizes. The Stevie Awards were founded in 2002 and host nine business competitions annually.

This booklet explains how to prepare and submit nominations to the Middle East & North Africa Stevie Awards. The first important step to entering is to review the categories and to choose the categories in which you'll participate.

In these pages you will find explanations of the submission requirements for all of these categories, and an outline of how to submit your entries through our website at <http://MENA.StevieAwards.com>. All of this information is also available on the website in both Arabic and English.

We hope your organization will submit entries to the 2025 Middle East & North Africa Stevie Awards. Please don't hesitate to contact us with your questions about how to participate.

Cordially,

MICHAEL GALLAGHER

Executive Chairman
The Stevie® Awards

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AWARDS CALENDAR

جدول المواعيد

SEPTEMBER 04, 2024	Entries open
OCTOBER 02, 2024	First entry deadline
NOVEMBER 06, 2024	Second entry deadline
NOV. 12 – DEC. 11, 2024	Judging of the 2025 Awards
DECEMBER 17, 2024	Provisional winners notified
JANUARY 14, 2025	Deadline to pay winners fees
JANUARY 16, 2025	Winners Announced
FEBRUARY 22, 2025	Awards banquet Waldorf Astoria Hotel, Ras Al Khaimah, UAE

**FINAL
DEADLINE
EXTENDED TO
DECEMBER 4**



SUMMARY OF THE 2024 AWARDS

ملخص جوائز ٢٠٢٤

LIST OF 2024 WINNERS

الفائزين بجوائز ستيڤي لعام ٢٠٢٤

WATCH CLIPS OF INDIVIDUAL AWARDS PRESENTATIONS

شاهد فيديوهات عرض الجوائز الفردية

SELECTION OF 2024 WINNERS

بعض من الفائزين بجوائز ٢٠٢٤

- Over **1,000 nominations** were considered in the judging process by more than **150 professionals**.
- More than **300 guests** from **68 winning organizations** around the MENA region attended the ceremony.
- 3 Grand Stevie Award Winners (top prizes that cannot be applied for)** were recognized at the ceremony (DHL Group, INFLOW Network, and Saudi Aramco).





AWARDS PROCESS

الإجراءات المتبعة لتحديد الفائزين

DETERMINATION OF GOLD, SILVER, AND BRONZE STEVIE WINNERS

All entries are first reviewed by Stevie® Awards staff to ensure that eligibility requirements are met, that entries are formatted properly in order to go forward to be judged, and that entries have been submitted in appropriate categories.

Judging will be conducted in November–December 2024. Judges will be recruited worldwide, will be invited or will apply to judge on the Middle East & North Africa Stevie Awards web site, and if accepted will be assigned to category groups by Stevie Awards staff, based on their industry, function, and experience. A judge will not be assigned categories to which their own organization has submitted entries.

Each entry will be reviewed and rated by no fewer than five (5) judges who have been approved as qualified (by Stevie Awards staff) to judge those entries. Rating will be done on a scale of 1–10.

The average scores of judges will determine the Gold, Silver and Bronze Stevie Award winners in each category.

DETERMINATION OF GRAND STEVIE AWARD WINNERS

Two Grand Stevie Award winners will be selected, and announced at the awards banquet. The organization that wins the most Gold, Silver and Bronze Stevie Awards will be presented with the Grand Stevie Award for Organization of the Year. The highest-scoring nomination in the entire competition will receive the Grand Stevie Award trophy for Highest-rated Nomination of the Year.



HOW TO SUBMIT YOUR ENTRIES

كيفية التقديم للجائزة

Visit the website at <https://MENA.StevieAwards.com> and click on the "Submit your entries" link on the homepage.

Follow the instructions to login to your existing entry-submission account, or to create a new one.

Within your entry-submission account, follow the instructions to create and save your first entry.

Repeat the process as necessary to create and save additional entries.

Once you've created all your entries, check the boxes of your finished entries and click "SUBMIT SELECTED NOMINATIONS." Review and agree to the Terms and Conditions of Entry to complete your submission.

07

READY? ENTER NOW



WINNERS FEE رسوم الفائزين

The Middle East & North Africa Stevie® Awards does not charge an entry fee for each nomination submitted. You may submit unlimited nominations in any number of categories without the payment of entry fees.

Instead of paying an entry fee for each of your applications, you only pay a Winners Fee for each successful nomination. That is, for each nomination that wins a Gold, Silver, or Bronze Stevie Award, a prize-winner fee is due:

- \$535 if the winning nomination was submitted through the first entry deadline, 2 October 2024; or
- \$575, if submitted after 2 October.

Winners fees must be paid by 14 January, 2025 at the latest. Nominations whose Winners Fees are not paid will be disqualified. With payment, successful nominations will pass from temporary to permanent prize-winner status.

WINNERS FEE BENEFITS

- The right to publicly claim the Stevie Award winner status for the nomination on or after January 16, 2025.
- The inclusion of the successful nomination in the official prize-winner lists published on January 16, 2025 on the Middle East & North Africa Stevie Awards website and other Stevie Awards media.
- The right to use the award-winning signs or logos of the 2025 Middle East & North Africa Stevie Awards.
- A personalized Stevie Award trophy, Silver Stevie medallion, or Bronze Stevie medallion.
- Access to all the jury's comments regarding all your applications.
- The right to buy tickets for the award ceremony on February 22, 2025 in Ras Al Khaimah, UAE and receive awards on stage.



HEAR FROM PAST STEVIE AWARD WINNERS

شهادات الفائزين
السابقين

”

We are very glad and honored to be recognized as a Bronze winner in the Middle East & North Africa Stevie Awards for the “Most Exemplary Employer.” This recognition resulted fruitfully after a great deal of hard work, dedication, and consistency...it definitely inspire's us to continue going the extra mile & improving every day ahead.

- **Iyad Hafez, Staff Arabia**

”

Wallet Factory is thrilled to get recognized by the Stevie Awards as a 2022 Gold Tech Innovator in Financial Services across the MENA. For us, the MENA region is a high and long-term priority, while winning this prestigious and unique award showcases our tech excellence in providing top-notch digital financial services and platforms.

- **Dmitriy Shcherba, Wallet Factory**

”

This recognition serves as a resounding validation of the tireless efforts we have poured into promoting higher education and creating a platform that offers international students in the Middle East unparalleled access to the very best in academia. The significance of this achievement cannot be overstated, as it underscores our unwavering commitment to making educational opportunities available on a global scale.

- **Sarita Lakhiani, Head of Marketing, Informa Connect**

”

Receiving the Stevie Award gave our Autism Workforce Project stronger public visibility and increased awareness of autism. At the same time, it added great value to Eker's brand and allowed people to see our company's human side.

- **Nevra Eker, Eker Sut Urunleri, Bursa, Turkey**

”

To be recognized among my peers at the international level by distinguished jury members of the Stevie Awards gives me assurance that what I'm doing is right.

- **Kifaya Thallam, HR Executive Advisor, UAE**

2025 AWARDS CATEGORIES فئات الجوائز

ACHIEVEMENT CATEGORIES	فئات الانجاز	SOCIAL MEDIA CATEGORIES	فئات وسائل التواصل الاجتماعي (السوشال ميديا)
ANNUAL REPORT & OTHER PUBLICATIONS CATEGORIES	فئات جوائز التقارير السنوية والمنشورات الأخرى	SUSTAINABILITY CATEGORIES (NEW FOR 2025)	فئات جوائز الاستدامة
APP CATEGORIES	فئات جوائز التطبيقات / البرامج	TECHNOLOGY CATEGORIES	فئات التكنولوجيا
COMPANY/ORGANIZATION CATEGORIES	فئات جوائز الشركة / المؤسسة	THOUGHT LEADERSHIP CATEGORIES	فئات قيادة الفكر
CORPORATE COMMUNICATIONS & PUBLIC RELATIONS CATEGORIES	فئات جوائز الاتصالات المؤسسية، علاقات العملاء والعلاقات العامة للشركات	VIDEO CATEGORIES	فئات جوائز الفيديو
CUSTOMER SERVICE CATEGORIES	فئات جوائز خدمة العملاء	VIRTUAL/LIVE EVENT CATEGORIES	فئات جوائز الفعاليات والعروض المباشرة والافتراضية
HUMAN RESOURCES CATEGORIES	فئات جوائز الموارد البشرية	WEBSITE CATEGORIES	فئات جوائز الموقع الإلكتروني
INDIVIDUAL PROFESSIONAL CATEGORIES	فئات الجوائز الفردية للمحترفين		
MANAGEMENT CATEGORIES	فئات جوائز الإدارة		
MARKETING CATEGORIES	فئات جوائز التسويق		
NEW PRODUCT CATEGORIES	فئات المنتج الجديد وإدارة المنتجات		

Nominations that won in the 2024 edition of the awards may be resubmitted for consideration to the 2025 awards in all categories. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won.

If they have not been updated, they must be submitted to categories different from those in which they won.





فئات الانجاز

ACHIEVEMENT awards categories

These categories recognize singular, innovative achievements since July 1, 2022.

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READY? ENTER NOW



ACHIEVEMENT

awards categories

فئات الانجاز

ACHIEVEMENT AWARDS CATEGORIES

T01.	Innovative Achievement in Corporate Social Responsibility
T02.	Innovative Achievement in Customer Satisfaction
T03.	Innovative Achievement in Diversity & Inclusion
T04.	Innovative Achievement in Finance
T05.	Innovative Achievement in Growth
T06.	Innovative Achievement in Human Resources
T07.	Innovative Achievement in International Expansion
T08.	Innovative Achievement in Organization Recovery
T09.	Innovative Achievement in Product Innovation
T10.	Innovative Achievement in Sales or Revenue Generation
T11.	Innovative Achievement in Science or Technology
T12.	Innovative Achievement in Sustainability

Information Required:

- 1** An essay of up to 625 words describing the nominated innovative achievement(s) since July 1, 2022. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.





فئات جوائز التقارير السنوية
والمنشورات الأخرى

ANNUAL REPORT & OTHER PUBLICATIONS awards categories

These categories recognize innovation in business-related publications since July 1, 2022.

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READY? ENTER NOW

ANNUAL REPORT & OTHER PUBLICATIONS

awards categories

فئات جوائز التقارير السنوية والمنشورات الأخرى

ANNUAL REPORT & OTHER PUBLICATIONS AWARDS CATEGORIES

F01.	Award for Innovation in Annual Reports
F02.	Award for Innovation in Government Publications
F03.	Award for Innovation in Marketing or Sales Literature
F04.	Award for Innovation in House/Internal Organs and Publications
F05.	Award for Innovation in Non-Profit/NGO Publications
F06.	Award for Innovation in Public Enterprise Publications
F07.	Award for Innovation in Other Types of Publications

Information Required:

- 1** An essay of up to 625 words describing the publication and the innovative aspect of the publication that you are nominating. In the essay, describe the genesis of the innovation, how it was developed and executed, and the results of the innovation to date.

The publication, in electronic form, as an attachment or a URL, which you must attach to your entry through our attachment/link uploading tool.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز التطبيقات / البرامج

APP

awards categories

These categories recognize innovation in apps updated or first published since July 1, 2022.

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READY? ENTER NOW

APP

awards categories

فئات جوائز التطبيقات / البرامج

APPLICATIONS AWARDS CATEGORIES

F55.	Award for Innovation in Business Information Apps
F56.	Award for Innovation in Business Utility Apps
F57.	Award for Innovation in Education or Training Apps
F58.	Award for Innovation in Entertainment Apps
F59.	Award for innovation in General Information or News Apps
F60.	Award for Innovation in General Utility Apps
F61.	Award for Innovation in Shopping or E-commerce Apps
F62.	Award for Innovation in Social Apps

Information Required:

1 An essay of up to 625 words describing the app and the innovative aspect of the app that you are nominating.

The app itself, in the form of a demonstration video of up to three (3) minutes in length. You must attach the demonstration video to your entry through our attachment/link uploading tool.

2 Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز الشركة / المؤسسة

COMPANY/ ORGANIZATION awards categories

These categories recognize overall corporate innovation since July 1, 2022.

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READY? ENTER NOW



COMPANY/ORGANIZATION

awards categories

فئات جوائز الشركة / المؤسسة

COMPANY/ORGANIZATION AWARDS CATEGORIES

B01.	Award for Excellence in Innovation in Business Product & Service Industries
B02.	Award for Excellence in Innovation in Consumer Product & Service Industries
B03.	Award for Excellence in Innovation in Financial Industries
B04.	Award for Excellence in Innovation in Health Care Industries
B05.	Award for Excellence in Innovation in Manufacturing Industries
B06.	Award for Excellence in Innovation in Government
B07.	Award for Excellence in Innovation in Non-Profit Organizations or NGOs
B08.	Award for Excellence in Innovation in Public Enterprises
B09.	Award for Excellence in Innovation in Technology Industries
B10.	Most Innovative Startup of the Year
B11.	Most Innovative Tech Startup of the Year

Information Required:

- 1** An essay of up to 625 words describing the nominated innovative achievement(s) since July 1, 2022. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز الاتصالات
المؤسسية، علاقات العملاء
والعلاقات العامة للشركات

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS & PUBLIC RELATIONS awards categories

These categories recognize innovation in corporate communications, investor relations, and public relations since July 1, 2022.

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READY? ENTER NOW



CORPORATE COMMUNICATIONS, IR & PR awards categories

فئات جوائز الاتصالات المؤسسية، علاقات العملاء والعلاقات العامة للشركات

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS & PUBLIC RELATIONS AWARDS CATEGORIES

C01.	Award for Innovation in Community Relations or Public Service Communications
C02.	Award for Innovation in Investor Relations
C03.	Award for Innovation in Media Relations
C04.	Award for Innovation in Public Affairs Communications
C05.	Award for Innovation in the Use of Celebrities or Public Figures
C06.	Award for Innovation in the Use of Events
C07.	Award for Innovation in the Use of Social Media
C08.	Award for Innovation in the Use of Video
C09.	Award for Innovation in the Use of Viral Media / Word of Mouth

C10.	Most Innovative Public Relations Agency of the Year
C11.	Most Innovative Communications Team of the Year
C12.	Most Innovative Communications Professional of the Year

Information Required:

- 1 An essay of up to 625 words describing the nominated innovative achievements since July 1 2022.
- 2 Optional (but highly recommended), a collection of supporting files, work samples, and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز خدمة العملاء

CUSTOMER SERVICE awards categories

These categories recognize innovation in the management and practice of customer service since July 1, 2022.

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READY? ENTER NOW

CUSTOMER SERVICE

awards categories

فئات جوائز خدمة العملاء

CUSTOMER SERVICE AWARDS CATEGORIES

J01.	Award for the Innovative Use of Technology in Customer Service
J02.	Award for Innovation in Customer Service Management, Planning & Practice
J03.	Award for Most Innovative Contact Center of the Year
J04.	Award for Most Innovative Customer Service Department / Team of the Year

Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

▶ EACH ARE DIVIDED INTO SUBCATEGORIES BY INDUSTRY:

a. Computer Industries	e. Government
b. Financial Services Industries	f. Non-Profit
c. Other Service Industries	g. Public Enterprise
d. Telecommunications Industries	h. All Other Industries



فئات جوائز الموارد البشرية

HUMAN RESOURCES awards categories

These categories recognize innovation in the management and practice of human resources since July 1 2022.

HUMAN RESOURCES

awards categories

فئات جوائز الموارد البشرية

HUMAN RESOURCES AWARDS CATEGORIES

L01.	Award for the Innovative Use of Technology in Human Resources
L02.	Award for Innovation in Human Resources Management, Planning & Practice
L03.	Award for Most Innovative HR Department / Team of the Year

Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

▶ EACH ARE DIVIDED INTO SUBCATEGORIES BY INDUSTRY:

a. Computer Industries	e. Government
b. Financial Services Industries	f. Non-Profit
c. Other Service Industries	g. Public Enterprise
d. Telecommunications Industries	h. All Other Industries



فئات الجوائز الفردية للمحترفين

INDIVIDUAL PROFESSIONAL awards categories

These categories will recognize individuals who have demonstrated exceptional innovation and forward-thinking qualities within their organization or industry beginning of July 2022.

INDIVIDUAL PROFESSIONAL awards categories

فئات الجوائز الفردية للمحترفين

INDIVIDUAL PROFESSIONAL AWARDS CATEGORIES

X01.	Most Innovative Chairman of the Year
X02.	Most Innovative Creative Person of the Year
X03.	Most Innovative Customer Service Executive of the Year
X04.	Innovative Entrepreneur of the Year
X05.	Most Innovative Finance Executive of the Year (NEW)
X06.	Most Innovative HR Executive of the Year
X07.	Most Innovative Leader of the Year
X08.	Most Innovative Mentor of the Year
X09.	Most Innovative Operations Manager of the Year (NEW)
X10.	Most Innovative Product Manager of the Year (NEW)
X11.	Most Innovative Sales Executive of the Year (NEW)

X12.	Most Innovative Sustainability Leader of the Year (NEW)
X13.	Most Innovative Team Builder of the Year
X14.	Most Innovative Technology Leader of the Year (NEW)
X15.	Most Innovative Woman of the Year

Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

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READY? ENTER NOW



فئات جوائز الإدارة

MANAGEMENT awards categories

These categories recognize innovation in organizational managementsince July 1, 2022.



MANAGEMENT

awards categories

فئات جوائز الإدارة

MANAGEMENT AWARDS CATEGORIES

A01.	Award for Innovative Management in Business Product & Service Industries
A02.	Award for Innovative Management in Consumer Product & Service Industries
A03.	Award for Innovative Management in Financial Industries
A04.	Award for Innovative Management in Health Care Industries
A05.	Award for Innovative Management in Manufacturing Industries
A06.	Award for Innovative Management in Government
A07.	Award for Innovative Management in Non-Profit Organization or NGOs
A08.	Award for Innovative Management in Public Enterprises
A09.	Award for Innovative Management in Technology Industries

Information Required:

- 1** An essay of up to 625 words describing the nominated executive's or management team's innovative achievements since July 1 2022. Describe the innovative achievements in at least three (3) of the following areas: organizational management, board leadership, brand leadership, business recovery, financial management, growth management, hiring & employee development, investor relations, leadership development, and the promotion of innovative practices.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز التسويق

MARKETING awards categories

These categories recognize innovation in marketing
since July 1, 2022.

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READY? ENTER NOW

MARKETING

awards categories

فئات جوائز التسويق

MARKETING AWARDS CATEGORIES

E01.	Award for Innovation in Brand Development
E02.	Award for Innovation in Brand Renovation / Re-Branding
E03.	Award for Innovation in Branded Entertainment
E04.	Award for Innovation in Content Marketing / Branded Editorial
E05.	Award for Innovation in Cross-Media Marketing
E06.	Award for Innovation in Paid Media Planning & Management
E07.	Award for Innovation in Product Placement
E08.	Award for Innovation in Sponsorships
E09.	Award for Innovation in Social Media Marketing
E10.	Most Innovative Advertising or Marketing Agency of the Year

E11. Most Innovative Advertising or Marketing Team of the Year

E12. Most Innovative Marketing or Advertising Professional of the Year

Information Required:

- 1** An essay of up to 625 words describing the nominated iAn essay of up to 625 words describing the nominated innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات المنتج الجديد وإدارة المنتجات

NEW PRODUCT awards categories

These categories recognize innovation in product conception, design, development, production and distribution since July 1, 2022.

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READY? ENTER NOW



NEW PRODUCT

awards categories

فئات المنتج الجديد وإدارة المنتجات

NEW PRODUCT AWARDS CATEGORIES

P01.	Award for Innovation in Business-to-Business Products
P02.	Award for Innovation in Business-to-Business Services
P03.	Award for Innovation in Consumer Products & Services
P04.	Award or Innovation in Consumer Electronics & Information Technology
P05.	Award for Innovation in Construction, Manufacturing or Materials
P06.	Award for Innovation in Energy & Sustainability
P07.	Award for Innovation in Government Services
P08.	Award for Innovation in Health & Wellness
P09.	Award for Innovation in Industrial Design
P10.	Award for Innovation in Living, Learning, and Working Environments

P11.	Award for Innovation in Media, Visual Communications & Entertainment
P12.	Award for Innovation in Medical/Dental
P13.	Award for Innovation in Non-Profit/NGO Services
P14.	Award for Innovation in Science
P15.	Award for Innovation in Transportation & Logistics

Information Required:

- 1** An essay of up to 625 words describing the nominated innovation's concept, value, delivery, and impact since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات وسائل التواصل الاجتماعي (السوشال ميديا)

SOCIAL MEDIA awards categories

These categories recognize innovation in social media content creation and moderation, management, and marketing since July 1, 2022.

SOCIAL MEDIA

awards categories

فئات وسائل التواصل الاجتماعي (السوشال ميديا)

INNOVATION IN SOCIAL MEDIA CHANNELS

V01. Most Innovative Business Podcast

V02. Most Innovative Business Blog

V03. Most Innovative Facebook Page

V04. Most Innovative Twitter Feed

V05. Most Innovative Instagram Feed

V06. Most Innovative YouTube Channel

V07. Most Innovative TikTok Channel

Information Required:

- 1** An essay of up to 625 words describing the innovations expressed through the nominated channel, feed, or site since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

MOST INNOVATIVE SOCIAL MEDIA PROFESSIONALS

V10. Best Business Influencer of the Year

V11. Best Business Blogger of the Year

V12. Social Media Manager of the Year



(NEW FOR 2025)

فئات جوائز الاستدامة

SUSTAINABILITY

awards categories

These categories will recognize achievements since the beginning of July 2022 of individuals, teams, and entire organizations to plan, approach, and achievement organizational, industry, or national sustainability goals.

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READY? ENTER NOW



(NEW FOR 2025)

SUSTAINABILITY

awards categories

فئات جوائز الاستدامة

SUSTAINABILITY AWARDS CATEGORIES

Y01.	Award for Most Innovative Corporate Sustainability Program
Y02.	Sustainable Product/Services of the Year
Y03.	Award for Most Innovative Community Impact
Y04.	Award for Most Innovative Social Impact
Y05.	Award for Most Innovative Sustainable Partnership
Y06.	Award for Outstanding Individual Contribution to Sustainability

Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات التكنولوجيا

TECHNOLOGY awards categories

These categories recognize innovation in the management and practice of information technology since July 1, 2022.

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READY? ENTER NOW



TECHNOLOGY

awards categories

فئات التكنولوجيا

TECHNOLOGY AWARDS CATEGORIES

N01.	Award for the Innovation in Technology Development	
N02.	Award for Innovation in Technology Management, Planning & Implementation	
N03.	Award for Innovation in Artificial Intelligence (AI) and Machine Learning (ML)	(NEW)
N04.	Award for Innovation in Virtual and Augmented Reality (VR/AR)	(NEW)
N05.	Award for Innovation in Education Technology	(NEW)
N06.	Most Innovative Technology Team of the Year	(NEW)

▶ EACH ARE DIVIDED INTO SUBCATEGORIES BY INDUSTRY:

a. Computer Industries	e. Government
b. Financial Services Industries	f. Non-Profit
c. Other Service Industries	g. Public Enterprise
d. Telecommunications Industries	h. All Other Industries

Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات قيادة الفكر THOUGHT LEADERSHIP awards categories

These categories will recognize innovation in thought leadership strategy, development, and execution since the beginning of July 2022.

THOUGHT LEADERSHIP

awards categories

فئات قيادة الفكر

THOUGHT LEADERSHIP AWARDS CATEGORIES

W01. Innovative Achievement in Thought Leadership

W02. Thought Leadership Campaign of the Year

W03. Thought Leader of The Year



Information Required:

- 1** An essay of up to 625 words describing the nominee's innovative achievements since July 1 2022.
- 2** Optional (but highly recommended), a collection of supporting files, work samples, and web addresses that you may upload to our server to support your entry and provide more background information to the judges.



فئات جوائز الفيديو

VIDEO

awards categories

These categories will recognize innovation in video productions since July 1, 2022.

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READY? ENTER NOW



VIDEO

awards categories

فئات جوائز الفيديو

VIDEO AWARDS CATEGORIES

- | | |
|------|--|
| D01. | Award for Innovation in Branded Entertainment Videos |
| D02. | Award for Innovation in Cause-related Videos |
| D03. | Award for Innovation in Corporate Social Responsibility (CSR) Videos |
| D04. | Award for Innovation in Direct Response or Sales Videos |
| D05. | Award for Innovation in Documentaries |
| D06. | Award for Innovation in Internal Communications Videos |
| D07. | Award for Innovation in Lifestyle Videos |
| D08. | Award for Innovation in Organizational Image Videos |
| D09. | Award for Innovation in Public Relations Videos |
| D10. | Award for Innovation in Training Videos |
| D11. | Award for Innovation in Viral Videos |

Information Required:

- 1** An essay of up to 625 words describing the video and the innovative aspect of the video that you are nominating.

The video itself, you must attach the nominated video to your entry through our attachment/link uploading tool.
- 2** Optionally, you may list creative and production credits for your video - a list of the people and organizations that contribute to its development.



فئات جوائز الفعاليات والعروض المباشرة والافتراضية

VIRTUAL & LIVE EVENT

awards categories

These categories recognize innovation in virtual and live event conception, development, planning, promotion, and execution since July 1, 2022.

11

READY? ENTER NOW



VIRTUAL & LIVE EVENT

awards categories

VIRTUAL & LIVE EVENT AWARDS CATEGORIES

G01.	Award for Innovation in Business-to-Business Events
G02.	Award for Innovation in Consumer Events
G03.	Award for Innovation in Entertainment Events
G04.	Award for Innovation in Internal (Corporate) Events
G05.	Award for Innovation in Government Events
G06.	Award for Innovation in Non-Profit/NGO Events
G07.	Award for Innovation in Public Enterprise Events

فئات جوائز الفعاليات والعروض المباشرة والافتراضية

Information Required:

1 An essay of up to 625 words describing the nominated innovation(s) in event conception, development, planning, promotion, and/or execution.

Any number of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges. These may include video clips, photographs, press reviews, news articles, and so on.

2 Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development.



فئات جوائز الموقع الإلكتروني

WEBSITE awards categories

These categories recognize innovation in websites and blogs since July 1, 2022.

WEBSITE

awards categories

WEBSITE AWARDS CATEGORIES

- | | |
|------|--|
| Q05. | Award for Innovation in Business Information or Application Websites |
| Q06. | Award for Innovation in Corporate Websites |
| Q07. | Award for Innovation in Education or Training Websites |
| Q08. | Award for Innovation in Entertainment Websites |
| Q09. | Award for Innovation in General Information Websites |
| Q10. | Award for Innovation in Government Websites |
| Q11. | Award for Innovation in News Websites |
| Q12. | Award for Innovation in Non-Profit/NGO Websites |
| Q13. | Award for Innovation in Shopping or E-commerce Websites |
| Q14. | Award for Innovation in Social Websites |

فئات جوائز الموقع الإلكتروني

Information Required:

- 1** An essay of up to 625 words describing the website or blog and the innovative aspect of the site that you are nominating.

A link to the site, which you must attach to your entry through our attachment/link uploading tool. If your site is not publicly available (i.e. it's private or password protected), upload a video of up to three (3) minutes that demonstrates the features and functions of your site.
- 2** Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development.

RULES AND TERMS & CONDITIONS OF THE COMPETITION

قواعد وشروط المسابقة

ACCEPTANCE OR REJECTION OF NOMINATIONS >

NOTIFICATION REGARDING THE TEMPORARY STEVIE AWARD WINNER STATUS >

WINNERS' FEE >

ANNOUNCEMENT OF THE STEVIE AWARD WINNERS >

WINNERS' FEE >

WITHDRAWAL OF APPLICATIONS >

ACCEPTANCE OF STEVIE AWARDS CORRESPONDENCE >

MAINTENANCE OF YOUR ENTRY ACCOUNT INFORMATION >

FINAL DECISION >

DISPOSITION OF SUBMITTED MATERIALS >

PAYMENT OF SHIPPING FEES >

PUBLICATION OF STEVIE-WINNING ENTRIES >

NOTICE OF FILMING AND PHOTOGRAPHY AT THE BANQUET >

IDENTITY VERIFICATION >

Failure to comply with these Terms & Conditions will render your entries ineligible. **Winners fees will not be refunded.**



ENTRY PREPARATION TIPS

نصائح للتقديم

1

PREPARE ENTRIES OFFLINE

Write your entries offline to avoid losing your work due to technical issues. Then, quickly submit them through our online system.

2

ADD SUPPORTING MATERIALS

While optional, adding supporting files or links can earn you extra points from judges. They will look for verification of claims made in your entry and supporting files can do this.

3

FOCUS ON ELIGIBILITY PERIOD

Highlight achievements between July 1, 2022, and your submission date. Judges prioritize entries focusing on this period.

4

SUBMITTING FOR MULTIPLE CLIENTS

If submitting entries for multiple clients, create a separate "nominee" for each in your account.

5

TEST LINKS

Ensure all included links work and present the correct content before submitting.

6

OPTIMIZE MEDIA MATERIALS

Attach files that are easily downloadable and accessible. For videos, provide links to platforms like YouTube.

7

TITLE ENTRIES SIMPLY

Keep entry titles concise. For individuals, use their name and job title, e.g., "Jane Doe, President."



TEN REASONS TO ENTER

THE MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

عشرة أسباب للاشتراك
بجوائز ستيفي

1 GAIN RECOGNITION

2 SHOWCASE
EXCELLENCE

3 BOOST BRAND
REPUTATION

4 CELEBRATE
TEAM ACHIEVEMENTS

5 NETWORK WITH
INDUSTRY LEADERS

RECEIVE VALUABLE
FEEDBACK

INCREASE VISIBILITY

INSPIRE OTHERS

STAND OUT FROM
COMPETITORS

ELEVATE INDUSTRY
INFLUENCE



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READY? ENTER NOW

2025 SPONSOR

ABOUT THE RAK CHAMBER OF COMMERCE AND INDUSTRY

RAK Chamber of Commerce and Industry is the second chamber of commerce commissioned in the UAE, as the Late Sheikh Saqr bin Mohammed Al Qasimi issued His High Decree for the incorporation of the Chamber on 22 October, 1967, so that it may become the cornerstone for a more optimal regulation of the commercial affairs of the Emirate. The Chamber is a public interest organization, possessing a legal personality and administrative and financial independence within the scope of law, the Chamber's Articles of Association and its resolutions, along with the other regulations in force in the Emirate of Ras Al Khaimah.

ABOUT RAS AL KHAIMAH (RAK)

Originally known as Julfar, Ras Al Khaimah's history dates back several millennia with it being inhabited for as long. Over time, several historical and archaeological sites have been discovered throughout the emirate—dating from different time periods. Today, the emirate boasts many heritage and tourism sites and is also considered the most fertile agricultural land amongst all the emirates. Thus, in addition to an active tourism sector, Ras Al Khaimah also had a vibrant industrial sector. With many widespread development plans in the pipeline. Click here to learn more.

الخبيمة
غرفة رأس الخيمة
Ras Al Khaimah Chamber



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READY? ENTER NOW

THE STEVIE® AWARD

The Stevie Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in business to organizations and individuals in more than 60 nations.

The name Stevie is taken from the name Stephen, which is derived from the Greek for "crowned."

The crystal pyramid held aloft by Stevie represents the hierarchy of human needs, a system often represented as a pyramid that was developed in the 1960s by psychologist Abraham Maslow, who observed that after their basic needs are met, human beings seek the esteem of their peers.

RESOURCES TO HELP YOU PREPARE YOUR ENTRY

Most public relations agencies and independent practitioners have experience writing Stevie Awards entries. If you don't have the time to prepare, write and submit your Middle East & North Africa Stevie Awards entries, we suggest you turn to a PR pro to help you. There are also several communications professionals who specialize in writing Stevie Awards entries. Six we can recommend are:

Business Awards Consulting, Cagatay Kayabas, awards@kuzeygelisim.com

Chris Robinson, Boost Awards, info@boost-awards.co.uk

Martha Hooper, hooperconsultinginternational@gmail.com

Melissa Sones, melissasonesconsulting@gmail.com

Susan Turkell, info@pairelations.com

Lauren Clemett, The Audacious Agency, info@theaudaciousagency.com



MIDDLE EAST & NORTH AFRICA
STEVIE® AWARDS



جوائز ستييفي الشرق الأوسط وشمال أفريقيا



The Stevie Awards

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