

ENTRY KIT FOR THE 2024 MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

دليل التقديم لجائزة ستيفي الشرق الأوسط و شمال أفريقيا ٢٠٢٤ ◀

We invite your organization to submit nominations to the 2024 (fifth annual) Middle East & North Africa Stevie® Awards, presented with the support of the **Ras Al Khaimah Chamber of Commerce & Industry**. The focus of these awards is on recognizing innovation in every aspect of business and work life.

All organizations in these 18 nations in the Middle East & North Africa are welcome to submit nominations: Algeria, Bahrain, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Syria, Tunisia, Turkey, United Arab Emirates, and Yemen.

The Stevie Award trophy, the prize that is conferred in the Middle East & North Africa Stevie Awards and all other Stevie Award programs, is one of the world's most coveted prizes.

This booklet explains how to prepare and submit nominations to the Middle East & North Africa Stevie Awards. The first important step to entering is to review the categories and to choose the categories in which you'll participate.



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In these pages you will find explanations of the submission requirements for all of these categories, and an outline of how to submit your entries through our website at <http://MENA.StevieAwards.com> . All of this information is also available on the website in both Arabic and English.

We hope your organization will submit entries to the 2024 Middle East & North Africa Stevie Awards. Please don't hesitate to contact us with your questions about how to participate.

Cordially,

Michael Gallagher
Executive Chairman
The Stevie Awards

MONITOR STEVIE® AWARDS SOCIAL MEDIA FOR UPDATES ON THE CALENDER

تابع قنوات جوائز ستيفي على مواقع التواصل الاجتماعي للتعرف على آخر مستجدات جدول المواعيد

7 SEPTEMBER, 2023	Entries open for 2024 awards.
10 OCTOBER, 2023	First entry deadline. Winners fees will be discounted for winning nominations submitted by this date.
7 NOVEMBER, 2023	Final entry deadline. → FINAL DEADLINE EXTENDED TO DECEMBER 6
13 NOVEMBER - 13 DECEMBER, 2023	Judging of the nominations concludes.
20 DECEMBER 2023	Notification of temporary Stevie Award winners.
12 JANUARY, 2024	Deadline by which temporary winners must pay their winners fees OR demonstrate proof of payment initiation, in order to finalize their winner status and not be disqualified.
18 JANUARY, 2024	Gold, Silver, and Bronze Stevie Award winners announced.
2 MARCH, 2024	Awards banquet in Ras Al Khaimah, United Arab Emirates.

SUMMARY OF THE 2023 AWARDS

► List of 2023 winners

► Watch clips of individual awards presentations

SELECTION OF 2023 WINNERS

بعض من الفائزين لعام ٢٠٢٣



HOW THE STEVIE® AWARD WINNERS WILL BE DETERMINED

الاجراءات المتبعة لتحديد الفائزين ◀

All entries are first reviewed by Stevie® Awards staff to ensure that eligibility requirements are met, that entries are formatted properly in order to go forward to be judged, and that entries have been submitted in appropriate categories.

Judging will be conducted in November-December 2023. Judges will be recruited worldwide, will be invited or will apply to judge on the Middle East & North Africa Stevie Awards web site, and if accepted will be assigned to category groups by Stevie Awards staff, based on their industry, function, and experience. A judge will not be assigned categories to which their own organization has submitted entries.

Each entry will be reviewed and rated by no fewer than five (5) judges who have been approved as qualified (by Stevie Awards staff) to judge those entries. Rating will be done on a scale of 1-10.

The average scores of judges will determine the Gold, Silver and Bronze Stevie Award winners in each category.

DETERMINATION OF GRAND STEVIE AWARD WINNERS

تحديد الفائزين بالجوائز الكبرى ◀

Two Grand Stevie Award winners will be selected, and announced at the awards banquet. The organization that wins the most Gold, Silver and Bronze Stevie Awards will be presented with the Grand Stevie Award for Organization of the Year. The highest-scoring nomination in the entire competition will receive the Grand Stevie Award trophy for Highest-rated Nomination of the Year.



HOW TO SUBMIT YOUR ENTRIES

كيفية التقديم للجائزة ◀

After you have chosen your categories and prepared your entries according to the requirements outlined on the following pages, do the following:

- 1 Visit the website at **MENA.StevieAwards.com** and click on the "Submit your entries" link on the homepage.
- 2 Follow the instructions to login to your existing entry-submission account, or to create a new one.
- 3 Within your entry-submission account, follow the instructions to create and save your first entry.
- 4 Repeat the process as necessary to create and save additional entries.
- 5 When you've created all of your entries, click the check boxes next to their titles and then the *SUBMIT SELECTED NOMINATIONS* button.
- 6 Review and agree to the Terms and Conditions of Entry, and complete the submission of your nominations. each category.



WINNERS FEE

رسوم الفائزين ◀

The Middle East & North Africa Stevie® Awards does not charge an entry fee for each nomination submitted. You may submit unlimited nominations in any number of categories without the payment of entry fees.

Instead of paying an entry fee for each of your applications, you only pay a Winners Fee for each successful nomination. That is, for each nomination that wins a Gold, Silver, or Bronze Stevie Award, a prize-winner fee of USD \$525 is due, which must be paid by January 12, 2024 at the latest. Nominations whose Winners Fees are not paid will be disqualified. With payment, successful nominations will pass from temporary to permanent prize-winner status.

The Winners Fee per successful Stevie nomination includes the following benefits for the applicant:

- The right to publicly claim the Stevie Award winner status for the nomination on or after January 18, 2024
- The inclusion of the successful nomination in the official prize-winner lists published on January 18, 2024 on the Middle East & North Africa Stevie Awards website and other Stevie Awards media
- The right to use the award-winning signs or logos of the 2024 Middle East & North Africa Stevie Awards
- A personalized Gold, Silver, or Bronze Stevie Award trophy
- Access to all the jury's comments regarding all your applications
- The right to buy tickets for the award ceremony on March 2, 2024 in Ras Al Khaimah, UAE and receive awards on stage.

Nominations received by the first deadline on October 10, 2023 will benefit from a reduced Winners Fee of USD \$495 per nomination.

You can easily pay the Winners Fee by credit card or bank transfer.



CATEGORIES

الفئات

The focus of all categories in the Middle East & North Africa Stevie® Awards is on innovation: innovation in all its forms, in every aspect of work life and achievement. The 2024 awards will recognize achievements since the beginning of July 2021.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

ACHIEVEMENT CATEGORIES

فئات الانجاز

These categories recognize singular, innovative achievements since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominated innovative achievement(s) since July 1 2021. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.
- Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

T01. Innovative Achievement in Corporate Social Responsibility

Successful nominations in this category will describe one or more of your organization's CSR initiatives since the beginning of July 2021 that illustrate innovative thinking and approaches to social engagement.

T02. Innovative Achievement in Customer Satisfaction

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 that have demonstrably increased customer satisfaction, over a prior period.

T03. Innovative Achievement in Diversity & Inclusion

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 to make your organization more diverse and inclusive for customers, employees, partners, suppliers, and/or other stakeholders.



T04. Innovative Achievement in Finance

Successful nominations in this category will describe one or more of your organization's finance-related achievements since the beginning of July 2021. Applicable achievement(s) may relate to start-up funding, refinancing, financial management, budgeting, etc.

T05. Innovative Achievement in Growth

Successful nominations in this category will describe one or more of your organization's growth-related achievements since the beginning of July 2021. Applicable achievement(s) may relate to corporate expansion, mergers and acquisitions, divestitures, etc.

T06. Innovative Achievement in Human Resources

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 that have demonstrably improved the organization's relationship with its employees, over a prior period.

T07. Innovative Achievement in International Expansion

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 to grow its business or operations in additional nations.

T08. Innovative Achievement in Organization Recovery

This is the "business turnaround" category. Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 that have demonstrably improved the organization's financial or operational performance, over a prior period.

T09. Innovative Achievement in Product Innovation

Successful nominations in this category will describe one or more product-related achievements since the beginning of July 2021. Applicable achievement(s) may relate to innovation in product design or redesign, manufacturing processes or operations, branding, etc.

T10. Innovative Achievement in Sales or Revenue Generation

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 that have demonstrably increased sales or other revenue, over a prior period.

T11. Innovative Achievement in Science or Technology

Successful nominations in this category will describe one or more of your organization's initiatives since the beginning of July 2021 that have initiated or promoted one or more advances in scientific or technological understanding or practice.

T12. Innovative Achievement in Sustainability

New category for 2024. Successful nominations in this category will describe one or more of your organization's sustainability initiatives since the beginning of July 2021 that illustrate excellence in sustainable action and commitment to the environment and climate protection.

ANNUAL REPORT AWARDS & OTHER PUBLICATION CATEGORIES

فئات جوائز التقارير السنوية و المنشورات الأخرى

These categories recognize innovation in business-related publications since July 1 2021. Forms of innovation to be considered including innovation in design, format, production, distribution, and/or interactivity.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the publication and the innovative aspect of the publication that you are nominating. In the essay, describe the genesis of the innovation, how it was developed and executed, and the results of the innovation to date.
- The publication, in electronic form, as an attachment or a URL, which you must attach to your entry through our attachment/link uploading tool.
- Optionally, you may list creative and production credits for your work - a list of the people and organizations that contributed to its development

F01. Award for Innovation in Annual Reports

F02. Award for Innovation in Government Publications

F03. Award for Innovation in Marketing or Sales Literature

F04. Award for Innovation in House/Internal Organs and Publications

F05. Award for Innovation in Non-Profit/NGO Publications

F06. Award for Innovation in Public Enterprise Publications

F07. Award for Innovation in Other Types of Publications



APP AWARDS CATEGORIES

فئات جوائز التطبيقات - البرامج

These categories recognize innovation in apps updated or first published since July 1 2021. Forms of innovation to be considered include innovation in design, format, production, distribution, and/or interactivity.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories will include

- An essay of up to 625 words describing the app and the innovative aspect of the app that you are nominating.
- The app itself, in the form of a demonstration video of up to three (3) minutes in length. You must attach the demonstration video to your entry through our attachment/link uploading tool.
- Optionally, you may list creative and production credits for your app - a list of the people and organizations that contribute to its development.

F55. Award for Innovation in Business Information Apps

F56. Award for Innovation in Business Utility Apps

F57. Award for Innovation in Education or Training Apps

F58. Award for Innovation in Entertainment Apps

F59. Award for innovation in General Information or News Apps

F60. Award for Innovation in General Utility Apps

F61. Award for Innovation in Shopping or E-commerce Apps

F62. Award for Innovation in Social Apps



COMPANY/ORGANIZATION AWARDS CATEGORIES

فئات جوائز للشركة / المؤسسة

These categories recognize overall corporate innovation since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2021. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

B01. Award for Excellence in Innovation in Business Product & Service Industries

(Including Advertising, Business Services, Legal, Marketing, Office Products (except Technology), and Public Relations)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B02. Award for Excellence in Innovation in Consumer Product & Service Industries

(Including Durable and Non-Durable Consumer Products, Consumer Services, Food & Beverage, Hospitality & Leisure, Media & Entertainment, Real Estate, Retail, Transportation, and Utilities)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B03. Award for Excellence in Innovation in Financial Industries

(Including Accounting, Banking, Financial Services, and Insurance)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B04. Award for Excellence in Innovation in Health Care Industries

(Including Health Products & Services and Pharmaceuticals)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees



B05. Award for Excellence in Innovation in Manufacturing Industries

(Including Aerospace & Defense, Automotive & Transport Equipment, Chemicals, Construction, Energy, and Metals & Mining)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B06. Award for Excellence in Innovation in Government

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B07. Award for Excellence in Innovation in Non-Profit Organizations or NGOs

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B08. Award for Excellence in Innovation in Public Enterprises

(business organizations wholly or partly owned by the state and controlled through a public authority)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

B09. Award for Excellence in Innovation in Technology Industries

(Including Computer Hardware, Computer Services, Computer Software, Electronics, Internet/New Media, and Telecommunications)

- Organizations with up to 100 Employees
- Organizations with 100 or More Employees

B10. Most Innovative Startup of the Year

For companies that began operations since July 1 2019. Begin your nomination in these categories with the date since July 1 2019 on which the nominated company began operations. Nominations that don't feature this date will be disqualified.

- Business Product Industries
- Business Service Industries
- Consumer Product Industries
- Consumer Service Industries

B11. Most Innovative Tech Startup of the Year

For companies that began operations since July 1 2019. Begin your nomination in these categories with the date since July 1 2019 on which the nominated company began operations. Nominations that don't feature this date will be disqualified.

- Hardware/Peripherals
- Services
- Software

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES

فئات جوائز الاتصالات المؤسسية،
علاقات العملاء والعلاقات العامة للشركات

These categories recognize innovation in corporate communications, investor relations, and public relations since July 1 2021.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominated innovative achievements since July 1 2021.
- Optional (but highly recommended), a collection of supporting files, works samples, and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

C01. Award for Innovation in Community Relations or Public Service Communications

C02. Award for Innovation in Investor Relations

C03. Award for Innovation in Media Relations

C04. Award for Innovation in Public Affairs Communications

C05. Award for Innovation in the Use of Celebrities or Public Figures

C06. Award for Innovation in the Use of Events

C07. Award for Innovation in the Use of Social Media

C08. Award for Innovation in the Use of Video

C09. Award for Innovation in the Use of Viral Media / Word of Mouth

C10. Most Innovative Public Relations Agency of the Year

Your nomination must cite innovation since July 1 2021 in at least three (3) of the following areas: Agency Management or Structure, Events, Investor Relations, Media Relations, Social Media, Video, the Use of Celebrities or Public Figures, and Viral Media / Word of Mouth.

C11. Most Innovative Communications Team of the Year

Your nomination must cite innovation since July 1 2021 in at least three (3) of the following areas: Department or Team Management or Structure, Events, Investor Relations, Media Relations, Social Media, Video, the Use of Celebrities or Public Figures, and Viral Media / Word of Mouth.

C12. Most Innovative Communications Professional of the Year

Your nomination must cite innovation since July 1 2021 in at least one (1) of the following areas: Events, Investor Relations, Media Relations, Social Media, Video, the Use of Celebrities or Public Figures, and Viral Media / Word of Mouth.

**CUSTOMER SERVICE AWARDS
CATEGORIES**

فئات جوائز خدمة العملاء

These categories recognize innovation in the management and practice of customer service since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- a. An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021.
- b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.





J01. Award for the Innovative Use of Technology in Customer Service

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

J02. Award for Innovation in Customer Service Management, Planning & Practice

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

J03. New category for 2024. Award for Most Innovative Contact Center of the Year

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

J04. New category for 2024. Award for Most Innovative Customer Service Department / Team of the Year

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

HUMAN RESOURCES AWARDS CATEGORIES

فئات جوائز الموارد البشرية

These categories recognize innovation in the management and practice of human resources since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- a. An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021.
- b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

L01. Award for the Innovative Use of Technology in Human Resources

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

L02. Award for Innovation in Human Resources Management, Planning & Practice

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

L03. New category for 2024. Award for Most Innovative HR Department / Team of the Year

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.



INDIVIDUAL PROFESSIONAL AWARDS

فئات الجوائز الفردية للمحترفين

New for 2024. These categories will recognize individuals who have demonstrated exceptional innovation and forward-thinking qualities within their organization or industry beginning of July 2021.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021.
- Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

X01. Most Innovative Creative Person of the Year

X02. Most Innovative Customer Service Executive of the Year

X03. Most Innovative Entrepreneur of the Year

X04. Most Innovative HR Executive of the Year

X05. Most Innovative Leader of the Year

X06. Most Innovative Chairman of the Year

X07. Most Innovative Mentor of the Year

X08. Most Innovative Team Builder of the Year

X09. Most Innovative Woman of the Year



MANAGEMENT AWARDS CATEGORIES

فئات جوائز الإدارة

These categories recognize innovation in organizational management since July 1 2021.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- a. An essay of up to 625 words describing the nominated executive's or management team's innovative achievements since July 1 2021. Describe the innovative achievements in at least three (3) of the following areas: organizational management, board leadership, brand leadership, business recovery, financial management, growth management, hiring & employee development, investor relations, leadership development, and the promotion of innovative practices.
- b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

A01. Award for Innovative Management in Business Product & Service Industries

(Including Advertising, Business Services, Legal, Marketing, Office Products (except Technology), and Public Relations)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A02. Award for Innovative Management in Consumer Product & Service Industries

(Including Durable and Non-Durable Consumer Products, Consumer Services, Food & Beverage, Hospitality & Leisure, Media & Entertainment, Real Estate, Retail, Transportation, and Utilities)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A03. Award for Innovative Management in Financial Industries

(Including Accounting, Banking, Financial Services, and Insurance)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A04. Award for Innovative Management in Health Care Industries

(Including Health Products & Services and Pharmaceuticals)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees



A05. Award for Innovative Management in Manufacturing Industries

(Including Aerospace & Defense, Automotive & Transport Equipment, Chemicals, Construction, Energy, and Metals & Mining)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A06. Award for Innovative Management in Government

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A07. Award for Innovative Management in Non-Profit Organization or NGOs

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A08. Award for Innovative Management in Public Enterprises

(business organizations wholly or partly owned by the state and controlled through a public authority)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

A09. Award for Innovative Management in Technology Industries

(Including Computer Hardware, Computer Services, Computer Software, Electronics, Internet/New Media, and Telecommunications)

- a. Organizations with up to 100 Employees
- b. Organizations with 100 or More Employees

MARKETING AWARDS CATEGORIES

فئات جوائز التسويق

These categories recognize innovation in marketing since July 1 2021.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- a. An essay of up to 625 words describing the nominated innovative achievements since July 1 2021.
- b. Optional (but highly recommended), a collection of supporting files, work samples, and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

E01. Award for Innovation in Brand Development

E02. Award for Innovation in Brand Renovation / Re-Branding

E03. Award for Innovation in Branded Entertainment

E04. Award for Innovation in Content Marketing / Branded Editorial

E05. Award for Innovation in Cross-Media Marketing

E06. Award for Innovation in Paid Media Planning & Management

E07. Award for Innovation in Product Placement

E08. Award for Innovation in Sponsorships

E09. Award for Innovation in Social Media Marketing

E10. Most Innovative Advertising or Marketing Agency of the Year: Your nomination must cite innovation since July 1 2021 in at least three (3) of the following areas: Agency Management or Structure, Advertising, Branding, Branded Entertainment, Content Marketing, Cross-Media Marketing, Media Planning, Product Placement, Social Media Marketing, and Sponsorships.

E11. Most Innovative Advertising or Marketing Team of the Year: Your nomination must cite innovation since July 1 2021 in at least three (3) of the following areas: Agency Management or Structure, Advertising, Branding, Branded Entertainment, Content Marketing, Cross-Media Marketing, Media Planning, Product Placement, Social Media Marketing, and Sponsorships.

E12. Most Innovative Marketing or Advertising Professional of the Year: Your nomination must cite innovation since July 1 2021 in at least one (1) of the following areas: Agency Management or Structure, Advertising, Branding, Branded Entertainment, Content Marketing, Cross-Media Marketing, Media Planning, Product Placement, Social Media Marketing, and Sponsorships.



NEW PRODUCT AWARDS CATEGORIES

فئات جوائز المنتج الجديد

These categories recognize innovation in product conception, design, development, production and distribution since July 1 2021.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominated innovation's concept, value, delivery, and impact since July 1 2021.
- Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges. For new product/service entries these uploads and links might include product demonstration videos, product reviews, images, etc.

P01. Award for Innovation in Business-to-Business Products

P02. Award for Innovation in Business-to-Business Services

P03. Award for Innovation in Consumer Products & Services

P04. Award or Innovation in Consumer Electronics & Information Technology

P05. Award for Innovation in Construction, Manufacturing or Materials

P06. Award for Innovation in Energy & Sustainability

P07. Award for Innovation in Government Services

P08. Award for Innovation in Health & Wellness

P09. Award for Innovation in Industrial Design

P10. Award for Innovation in Living, Learning, and Working Environments

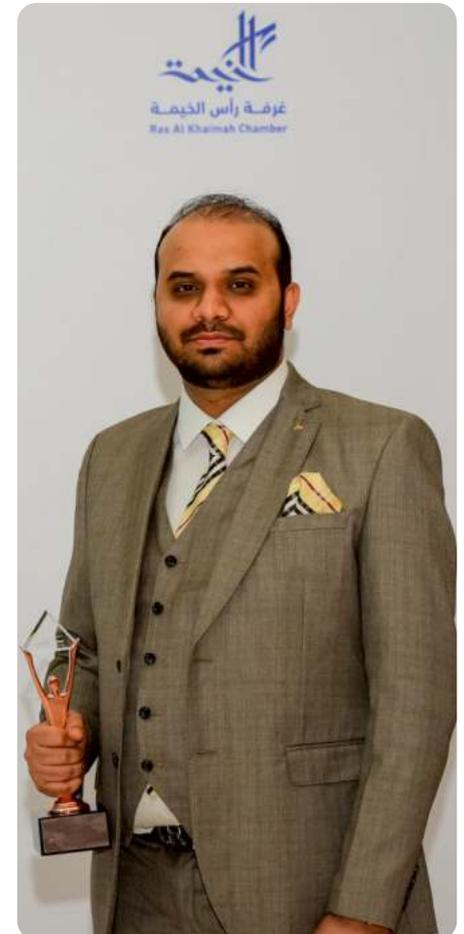
P11. Award for Innovation in Media, Visual Communications & Entertainment

P12. Award for Innovation in Medical/Dental

P13. Award for Innovation in Non-Profit/NGO Services

P14. Award for Innovation in Science

P15. Award for Innovation in Transportation & Logistics



SOCIAL MEDIA AWARDS CATEGORIES

فئات وسائل التواصل الاجتماعي (السوشال ميديا)

These categories recognize innovation in social media content creation and moderation, management, and marketing since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

INNOVATION IN SOCIAL MEDIA CHANNELS

Information to be submitted online for entries in these categories include

a. An essay of up to 625 words describing the innovations expressed through the nominated channel, feed, or site since July 1 2021.

b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

V01. Most Innovative Business Podcast

V02. Most Innovative Business Blog

V03. Most Innovative Facebook Page

V04. Most Innovative Twitter Feed

V05. Most Innovative Instagram Feed

V06. Most Innovative YouTube Channel

V07. Most Innovative TikTok Channel



MOST INNOVATIVE SOCIAL MEDIA PROFESSIONALS

Information to be submitted online for entries in these categories include

a. An essay of up to 625 words describing the innovative achievements of the nominated person since July 1 2021.

b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

V10. Best Business Influencer of the Year

V11. Best Business Blogger of the Year

V12. Social Media Manager of the Year

TECHNOLOGY AWARDS CATEGORIES

فئات جوائز التكنولوجيا

These categories recognize innovation in the management and practice of information technology since July 1 2021. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- a. An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021.
- b. Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

N01. Award for the Innovation in Technology Development

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

N02. Award for Innovation in Technology Management, Planning & Implementation

- a. Computer Industries: recognizes achievement in the internet/new media, computer hardware, computer software, computer services, etc. industries.
- b. Financial Services Industries: recognizes achievement in the accounting, banking, financial services, insurance, etc. industries.
- c. Other Service Industries: recognizes achievement in all service industries except for financial services.
- d. Telecommunications Industries: recognizes achievement in all telecommunications industries.
- e. Government: recognizes achievement in all government organizations.
- f. Non-Profit: recognizes achievement in all non-profit organizations and NGOs.
- g. Public Enterprise: recognizes achievement in all business organizations wholly or partly owned by the state and controlled through a public authority.
- h. All Other Industries: recognizes achievement in all industries that are not covered by one of the other Award for Innovation in Customer Service categories.

THOUGHT LEADERSHIP CATEGORIES

فئات قيادة الفكر

These categories will recognize innovation in thought leadership strategy, development, and execution since the beginning of July 2021.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021.
- Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

W01. Innovative Achievement in Thought Leadership

This category will recognize the innovative achievements since July 1 2021 of organizations that have taken active measures to develop their executives and employees as thought leaders and promote their thought leadership to audiences inside and outside the organization.

W02. Thought Leadership Campaign of the Year

This category will recognize the achievements since July 1 2021 of thought leadership programs and campaigns created and performed anywhere in the MENA region.

W03. Thought Leader of The Year

This category will recognize the innovative achievements since July 1 2021 of individuals who have demonstrated excellence in thought leadership on behalf of themselves and/or their organizations.



VIDEO AWARDS CATEGORIES

فئات جوائز الفيديو

These categories will recognize innovation in video productions since July 1 2021. Forms of innovation to be considered include innovation in design, format, production, distribution, and/or interactivity. Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories will include

- An essay of up to 625 words describing the video and the innovative aspect of the video that you are nominating.
- The video itself, which you must attach the demonstration video to your entry through our attachment/link uploading tool.
- Optionally, you may list creative and production credits for your video - a list of the people and organizations that contribute to its development.

D01. Award for Innovation in Branded Entertainment Videos: recognizing innovation in sponsored entertainment videos that contain a marketing message.

D02. Award for Innovation in Cause-related Videos: recognizing innovation in videos produced in support of a social or political cause.

D03. Award for Innovation in Corporate Social Responsibility (CSR) Videos: recognizing innovation in videos produced to communicate an organization's stance or activities related to a corporate social responsibility (CSR) initiative.

D04. Award for Innovation in Direct Response or Sales Videos: recognizing innovation in videos produced to be used as sales tools or channels.

D05. Award for Innovation in Documentaries: recognizing innovation in documentary videos, sponsored or unsponsored.

D06. Award for Innovation in Internal Communications Videos: recognizing innovation in videos produced for an internal audience, such as employees.

D07. Award for Innovation in Lifestyle Videos: e.g. education, entertainment, fashion, food & beverage, news, politics, science, sports, and travel & tourism.

D08. Award for Innovation in Organizational Image Videos: recognizing innovation in videos produced to establish, rehabilitate, or change the sponsoring organization's public image.

D09. Award for Innovation in Public Relations Videos: recognizing innovation in videos produced for any public relations purpose.

D10. Award for Innovation in Training Videos: recognizing innovation in videos produced for a training purpose.

D11. Award for Innovation in Viral Videos: recognizing innovation in videos produced with the goal of being widely disseminated via consumer-generated media.

VIRTUAL & LIVE EVENT AWARDS CATEGORIES

فئات جوائز الفعاليات والعروض المبلشرة والافتراضية

These categories recognize innovation in virtual and live event conception, development, planning, promotion, and execution since July 1 2021.

Nominations that won in the 2023 edition of the awards may be resubmitted for consideration to the 2024 awards.

If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the nominated innovation(s) in event conception, development, planning, promotion, and/or execution.
- Any number of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges. These may include video clips, photographs, press reviews, news articles, and so on.
- Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development.

G01. Award for Innovation in Business-to-Business Events

G02. Award for Innovation in Consumer Events

G03. Award for Innovation in Entertainment Events

G04. Award for Innovation in Internal (Corporate) Events

G05. Award for Innovation in Government Events

G06. Award for Innovation in Non-Profit/NGO Events

G07. Award for Innovation in Public Enterprise Events



WEBSITE AWARDS CATEGORIES

فئات جوائز الموقع الإلكتروني

These categories recognize innovation in websites and blogs since July 1 2021. Forms of innovation to be considered include innovation in design, content, use of media, and/or interactivity.

Information to be submitted online for entries in these categories include

- An essay of up to 625 words describing the website or blog and the innovative aspect of the site that you are nominating.
- A link to the site, which you must attach to your entry through our attachment/link uploading tool. If your site is not publicly available (i.e. it's private or password protected), upload a video of up to three (3) minutes that demonstrates the features and functions of your site.
- Optionally, you may list creative and production credits for your site - a list of the people and organizations that contribute to its development.

Q05. Award for Innovation in Business Information or Application Websites

Q06. Award for Innovation in Corporate Websites

Q07. Award for Innovation in Education or Training Websites

Q08. Award for Innovation in Entertainment Websites

Q09. Award for Innovation in General Information Websites

Q10. Award for Innovation in Government Websites

Q11. Award for Innovation in News Websites

Q12. Award for Innovation in Non-Profit/NGO Websites

Q13. Award for Innovation in Shopping or E-commerce Websites

Q14. Award for Innovation in Social Websites



RULES AND TERMS & CONDITIONS OF THE COMPETITION

قواعد وشروط المسابقة

The following are the terms and conditions of entry to the 2024 Middle East & North Africa Stevie® Awards. By submitting entries to the competition, you assent that you have read and agree to abide by these terms and conditions.

Acceptance or Rejection of Nominations

The Stevie Awards staff will review all nominations submitted to evaluate their suitability for evaluation by our professional jurors. Nominations that are considered inappropriate for any reason will be rejected and returned as "saved but not submitted" to the user accounts of the participants. Rejected nominations may be changed and re-submitted for evaluation. Nominations are usually denied if they are considered frivolous or incomplete.

Notification Regarding the Temporary Stevie Award Winner Status

Stevie Award winners will be notified by email on December 20, 2023 of their temporary Gold, Silver, or Bronze Stevie Award winner status. The award winners then have only 10 days to pay the Winners Fee for each successful nomination or to provide evidence of their payment. The Prize Winner status will be temporary until the award winners have been paid. In order to be recognized as a Stevie winner, the Winners' Fees must be paid for all successful nominations.

Winners' Fee

Each nominee wishing to win a Gold, Silver, or Bronze Stevie Award will be charged a USD \$525 Winners' Fee, which must be paid no later than January 12, 2024. Nominations received by the first deadline (October 10, 2023) are eligible for a reduced Winners' Fee of USD \$495 per nomination. If you have multiple temporary winner nominations, you must pay the Winners' Fee for all of them. You may not choose to pay the Winners' Fees for some of your nominations but not others. With payment, successful nominations pass from temporary to permanent Stevie winners' status.

Upon payment of the Winners' Fee per successful Stevie nomination, the following benefits will be released to Stevie Award winners:

- The right to publicly claim the Stevie Award winner status for the nomination on or after January 18, 2024
- The inclusion of the successful nomination in the official prize-winner lists published on January 18, 2024 on the Middle East & North Africa Stevie Awards website and other Stevie Awards media
- The right to use the award-winning signs or logos of the 2024 Middle East & North Africa Stevie Awards
- A personalized Gold, Silver, or Bronze Stevie Award trophy
- Access to all the jury's comments regarding all your applications
- The right to buy tickets for the award ceremony on March 2, 2024 in Ras Al Khaimah and the award ceremony on stage. Attendance of the ceremony is not mandatory for winners.

RULES AND TERMS & CONDITIONS OF THE COMPETITION

قواعد وشروط المسابقة ◀

Announcement of the Stevie Award Winners

Gold, Silver, and Bronze Stevie winners will be announced publicly on January 18, 2024. Only successful nominations for which Winners Fees have been paid or whose payment has been documented will be announced as winners. Nominees with temporary winner status from whom we have not received payment, or notification that payment has been initiated, as of January 12, 2024, will be disqualified from the competition, receive no awards, and have no right to claim Stevie winner's status for these nominations. No exceptions will be made.

Withdrawal of Applications

For any reason, prior to the second submission deadline of November 7, 2023, you may withdraw one or more entries from the competition. After this date, the judges will start their evaluation and as soon as this evaluation has begun, no more applications may be withdrawn.

Acceptance of Stevie Awards Correspondence

Every entrant has a designated point of contact: a single person with whom we communicate about the disposition of entries submitted. We will send regular email correspondence to your organization's point of contact, especially after Stevie Award winners are announced. Your organization's point of contact agrees to:

- Whitelist the email address help+mena@stevieawards.com, from which most of our email correspondence will come
- Read all email correspondence from us promptly and respond as requested or required

Maintenance of Your Entry Account Information

Your organization's entry-submission account on the Middle East Stevie Awards website, through which your entries are submitted, will contain the contact information for your point of contact, including that person's name, postal mailing address, email address, and telephone number. Your organization's point of contact agrees to maintain the information in this entry-submission account and update it if and when necessary.

Final Decision

In the event of a dispute as to the category in which an entry(s) will be judged, the decision of the Stevie Awards staff will prevail. Judges may recommend that an entry be switched to a different category, and at their discretion Stevie Awards staff may change an entry's category.

Disposition of Submitted Materials

Any offline materials submitted as part of your entries will not be returned.

RULES AND TERMS & CONDITIONS OF THE COMPETITION

قواعد وشروط المسابقة ◀

Payment of Shipping Fees

Gold, Silver, and Bronze Award winners who are not represented at the March 2, 2024 awards banquet in Ras Al Khaimah, UAE to accept their award(s) will be offered the opportunity to opt-in to pay shipping fees to receive their physical awards. Those who do not opt-in will still be winners in good standing, but will not be shipped their awards.

Shipping fees payable will be as follows:

Shipments within the USA

- U.S. \$40 per Gold Stevie Award trophy

Shipments to Canada

Trophies will be shipped by FedEx International Economy, DHL Express, or UPS and fees include all customs fees and taxes

- U.S. \$90 per Gold Stevie Award trophy

Shipments to All Other Nations

Trophies will be shipped by FedEx International Economy, DHL Express, or UPS and fees include all customs fees and taxes

- U.S. \$325 per Gold Stevie Award trophy

Shipping fee invoices would be issued or charges placed during the first week of May 2024, and awards shipped to those who opted-in in mid-May.

See the section above headed **Maintenance of Your Entry Account Information**. We reserve the right to charge you shipping fees twice if your award shipment is returned to us because the shipping address in your entry-submission account is wrong, or you otherwise did not provide us with an alternate shipping address, and your awards are returned as undeliverable to us or to one of our award manufacturers.

Publication of Stevie-winning Entries

The full-text of Gold Stevie Award-winning entries will be published on the Middle East & North Africa Stevie Awards web site approximately three months after the awards banquet. Gold Stevie Award winners will be given the opportunity to redact any confidential or non-public information from their entries before publication. If you should have one or more Gold Stevie Award-winning entries in the 2024 Middle East & North Africa Stevie Awards, you agree to respond promptly to our request for edits or redactions to those entries before publication.

Failure to comply with these Terms & Conditions will render your entries ineligible. Entry fees will not be refunded.

ENTRY PREPARATION TIPS

نصائح للتقديم ◀

1. Write Your Entries Offline Before Submitting Them

Write your entries offline, so that you have a permanent record of them. It will then take just a few minutes to submit them through our easy-to-use online submission system. Don't write your entries spontaneously online - if something goes wrong with your computer or there's a momentary glitch in our online system, your work may be lost.

2. Include Supporting Materials and Links

Attaching supporting files or web URLs to your entries is optional, not required. But we strongly recommend that you include supporting materials with your entries because you will receive extra points from the judges for including them.

3. Focus on Achievements During the Eligibility Period

The eligibility period for the 2024 Middle East & North Africa Stevie® Awards extends from July 1 2021 through the date that you submit your entries. While your entries may make reference to achievements from before this period, they should focus extensively on achievements during the eligibility period. The judges will not give high scores to your entries if your entries don't demonstrate that.

4. How to Submit Entries for Multiple Clients

If you're with a public relations or marketing agency and you want to submit entries on behalf of multiple clients, you don't have to create separate entry-submission accounts in our online system for each client. You will be able to create a separate "nominee" for each of your clients and submit each client's entries under their own nominee name.

5. Test Your Links

If you include links to online videos, images, or other supporting materials with your entries, test your links before you submit your entries. Preview an entry before you submit it, and click your links in it to ensure that they are valid and will present to the judges the content you would like them to see.

6. Video Entries and Other Media Materials

When you attach materials to your entries for judges' review, consider that judges have only a few minutes to review and rate each entry. They do not have time to wait many minutes to download materials from Hightail, Dropbox, Box.com, or similar services. Your attachments should be directly downloadable and immediately accessible to judges.

If you want the judges to review a video, we prefer that you provide a link to a hosted version on YouTube, Vimeo, or a similar service that will begin to play instantaneously when a judge wants to access it. **If you absolutely cannot do that, we encourage you to upload your video file to our server.**

7. Giving Titles to Your Entries

When titling your entries it is not necessary to include the category name in the title - the category will be very apparent to judges when they review your entries.

When titling the nomination of an individual person, the ideal title is just the person's name and job title, such as "Jane Doe, President." Unless you have other text that qualifies the nomination in a meaningful way, keep it simple.

10 REASONS WHY YOU SHOULD SUBMIT NOMINATIONS

عشرة أسباب للاشتراك بجوائز ستيفي ◀

1. Entering the Middle East & North Africa Stevie® Awards is a cost-effective way to thank and honor your valued employees and to build or burnish your organization's brand.
2. The **winners' fees** you will pay if you are selected as a Stevie Award winner are nominal compared to the publicity boon your firm can reap when you become a Stevie winner.
3. Small organizations have just as much chance to win a Stevie as big companies do. Every year, world-famous companies such as Huawei, Samsung, Toyota, and Unilever are joined in the winners' circle by small and medium-size organizations that are still building their brands.
4. There are scores of categories to recognize achievement in every facet of the workplace, from the executive suite to the production line. For a list of categories, **click here**.
5. If you're an advertising agency, marketing consultancy or media production company, your work will be reviewed and honored by potential clients, not just your competitors.
6. Many of the world's top business executives will review your nominations during the judging process, and you'll have access to all of their comments about your entries - an invaluable resource.
7. We'll promote your win across our web site and media. We get more than 70,000 visitors to our site every month, have more than 30,000 weekly email newsletter subscribers, and many thousands of Facebook, LinkedIn, and Twitter followers.
8. When you win a Stevie Award, you'll get to make a 30-second acceptance speech before an audience of executives from across the region during an internationally-broadcast awards banquet.
9. **The Stevie Award** is one of the world's most coveted prizes. It was designed by the company that makes the Oscar, the Emmy, and other major awards.
10. As a winner, you'll get a range of free tools that you can use to promote your award.





غرفة رأس الخيمة Ras Al Khaimah Chamber

ABOUT THE RAK CHAMBER OF COMMERCE AND INDUSTRY

RAK Chamber of Commerce and Industry is the second chamber of commerce commissioned in the UAE, as the Late Sheikh Saqr bin Mohammed Al Qasimi issued His High Decree for the incorporation of the Chamber on 22 October, 1967, so that it may become the cornerstone for a more optimal regulation of the commercial affairs of the Emirate. The Chamber is a public interest organization, possessing a legal personality and administrative and financial independence within the scope of law, the Chamber's Articles of Association and its resolutions, along with the other regulations in force in the Emirate of Ras Al Khaimah.

ABOUT RAS AL KHAIMAH (RAK)

Originally known as Julfar, Ras Al Khaimah's history dates back several millennia with it being inhabited for as long. Over time, several historical and archaeological sites have been discovered throughout the emirate—dating from different time periods. Today, the emirate boasts many heritage and tourism sites and is also considered the most fertile agricultural land amongst all the emirates. Thus, in addition to an active tourism sector, Ras Al Khaimah also had a vibrant industrial sector. With many widespread development plans in the pipeline. [click here to learn more.](#)

THE STEVIE® AWARD

جائزة ستيفي

The Stevie Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in business to organizations and individuals in more than 60 nations.

The name Stevie is taken from the name Stephen, which is derived from the Greek for "crowned."

The crystal pyramid held aloft by Stevie represents the hierarchy of human needs, a system often represented as a pyramid that was developed in the 1960s by psychologist Abraham Maslow, who observed that after their basic needs are met, human beings seek the esteem of their peers.



MIDDLE EAST & NORTH AFRICA
STEVIE® AWARDS

جوائز ستيفي الشرق الأوسط وشمال أفريقيا

USA Headquarters

The Stevie Awards
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Fairfax, VA 22030 U.S.A.
Telephone: +1 703-547-8389
Fax: +1-703-991-2397
Email: help+MENA@stevieawards.com
www.StevieAwards.com

Resources to Help Prepare Your Entries

مصادر لمساعدتك في اعداد مدخلاتك

Most public relations agencies and independent practitioners have experience writing Stevie Awards entries. If you don't have the time to prepare, write and submit your International Business Awards® entries, we suggest you turn to a PR pro to help you.

There are also several communications professionals who specialize in writing Stevie Awards entries. Six we can recommend are:

Business Awards Consulting
Cagatay Kayabas
awards@kuzeygelisim.com

Chris Robinson
Boost Awards
+44(0)1273 258703
info@boost-awards.co.uk

Martha Hooper
marthahooper04@gmail.com

Melissa Sones
melissasonesconsulting@gmail.com

Susan Turkell
info@pairrelations.com

The Audacious Agency
Lauren Clemett & Annette Densham
info@theaudaciousagency.com