

2025 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

	<u>Submitted Before 10 April</u>	<u>Submitted Before 8 May</u>	<u>Submitted After 7 May (includes \$55 late fee)</u>
Achievement Categories			
Categories B55 - B70	\$530	\$565	\$620
App Categories			
	\$330	\$365	\$420
Company/Organization Categories			
Company of the Year Categories (B01 - B35, a-c)	FREE	FREE	\$55
B36 a-d. Startup of the Year	FREE	FREE	\$55
B37 a-d. Tech Startup of the Year	FREE	FREE	\$55
B38 a-f. Most Innovative Company of the Year	\$530	\$565	\$620
B39 a-f. Most Innovative Tech Company of the Year	\$530	\$565	\$620
B40 a-f. Innovation of the Year	\$530	\$565	\$620
B41 a-f. Technical Innovation of the Year	\$530	\$565	\$620
B42 a-f. CSR Program of the Year	\$530	\$565	\$620
B43 a-f. Fastest-Growing Company of the Year	\$530	\$565	\$620
B44 a-f. Health, Safety & Environment Program of the Year	\$530	\$565	\$620
B45. Energy Industry Innovation of the Year	FREE	FREE	\$55
Corporate Communications, Investor Relations, & Public Relations Categories			
Communications or PR Campaign Categories (C07 - C52)	\$530	\$565	\$620
C01 a-f. Public Relations Agency of the Year	\$530	\$565	\$620
C02. Communications Department of the Year	\$530	\$565	\$620
C03. Communications Team of the Year	\$530	\$565	\$620
C04. Communications, IR or PR Executive of the Year	\$310	\$345	\$400
C05. Communications Professional of the Year	FREE	FREE	\$55
C06. PR Innovation of the Year	\$530	\$565	\$620
Creative Categories			
D01. Advertising or Design Agency of the Year	\$530	\$565	\$620
D02. Creative Department of the Year	\$530	\$565	\$620
D03. Creative Team of the Year	\$530	\$565	\$620
D04. Creative Executive of the Year	\$310	\$345	\$400
D05. Breakthrough Creative Use of Technology	\$530	\$565	\$620
D06. Excellence in Collaborative Creativity	\$530	\$565	\$620
D07. Most Innovative Creative Project	\$530	\$565	\$620
Customer Service Categories			
E01. Customer Service Department of the Year	\$530	\$565	\$620
E02. Customer Service Team of the Year	\$530	\$565	\$620
E03. Customer Service Executive of the Year	\$310	\$345	\$400
E04. Best Crisis Response in Customer Service	\$530	\$565	\$620

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Entrepreneur Categories			
Best Entrepreneur (A51 - A90)	\$330	\$365	\$420
A50 a-d. Founding Team of the Year	\$530	\$565	\$620
Event Categories			
	\$330	\$365	\$420
Human Resources Categories			
F01. Human Resources Department of the Year	\$530	\$565	\$620
F02. Human Resources Team of the Year	\$530	\$565	\$620
F03. Human Resources Executive of the Year	\$310	\$345	\$400
Individual Categories			
	\$310	\$345	\$400
Management Categories			
A36. Management Team of the Year	\$530	\$565	\$620
A43 a-d. Lifetime Achievement Award	\$530	\$565	\$620
All other management categories	\$340	\$375	\$430
Marketing Categories			
Marketing Campaign of the Year Categories (G04 - G63)	\$530	\$565	\$620
G01. Marketing Department of the Year	\$530	\$565	\$620
G02. Marketing Team of the Year	\$530	\$565	\$620
G03. Marketing Executive of the Year	\$310	\$345	\$400
Podcast Categories			
	\$330	\$365	\$420
Publication Categories			
	\$330	\$365	\$420
Products & Product Management Categories			
New Product or Service of the Year Categories (J01 - J90, S01 - S43)	\$530	\$565	\$620
J91. Product Development/Management Department or Team of the Year	\$530	\$565	\$620
J92. Product Development/Mgmt Executive of the Year	\$310	\$345	\$400
Social Media Categories			
Social Media Channel Categories V01 - V08	\$330	\$365	\$420
Social Media Professional Categories V10 - V15	\$310	\$345	\$400
Support Categories			
L01. Support Department of the Year	\$530	\$565	\$620
L02. Support Team of the Year	\$530	\$565	\$620

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Sustainability Categories			
T01. Sustainability Leadership Award	\$530	\$565	\$620
T02. Sustainability Initiative of the Year	\$530	\$565	\$620
T03. Sustainability Product of the Year	\$530	\$565	\$620
T04. Sustainability Service of the Year	\$530	\$565	\$620
T05. Sustainability Hero of the Year	\$330	\$365	\$420
T06. Excellence in Circular Economy Practices	\$530	\$565	\$620
T07. Most Impactful Sustainability Partnership	\$530	\$565	\$620
T08. Sustainable Supply Chain	\$530	\$565	\$620
Technology Categories			
H01. Technology Department of the Year	\$530	\$565	\$620
H02. Technology Team of the Year	\$530	\$565	\$620
H03. Technology Executive of the Year	\$310	\$345	\$400
H04. Best Business Technology Pivot	\$530	\$565	\$620
H05. Best Technical Support Strategy and Implementation	\$530	\$565	\$620
H06 a-b. Best Technical Support Solution	\$530	\$565	\$620
Thought Leadership Categories			
W01. Achievement in Thought Leadership	\$530	\$565	\$620
Thought Leadership Campaign of the Year (W02 a-e)	\$530	\$565	\$620
Thought Leader of The Year (W03 a-d)	\$310	\$345	\$400
Thought Leader of The Year (W03 e)	FREE	FREE	\$55
Video Categories			
	\$330	\$365	\$420
Website Categories			
	\$330	\$365	\$420