

## 2024 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

	Submitted Before 11 April	Submitted Before 9 May	Submitted After 8 May (includes \$55 late fee)
<b>Website, App, Publication, Video, &amp; Event Categories</b>	\$320	\$355	\$410
<b>Achievement Categories</b>			
Categories B55 - B67	\$520	\$555	\$610
<b>Management Categories</b>			
<b>Executive of the Year Categories (A01 - A35)</b>	\$320	\$355	\$410
A36. Chairman of the Year	\$320	\$355	\$410
A37. Maverick of the Year	\$320	\$355	\$410
A38. Innovator of the Year	\$320	\$355	\$410
A39. Woman of the Year	\$320	\$355	\$410
A40. Management Team of the Year	\$520	\$555	\$610
A41 a-d. Lifetime Achievement Award	\$520	\$555	\$610
<b>Company/Organization Categories</b>			
<b>Company of the Year Categories (B01 - B35, a-c)</b>	FREE	FREE	\$55
B36 a-d. Startup of the Year	FREE	FREE	\$55
B37 a-d. Tech Startup of the Year	FREE	FREE	\$55
B38 a-f. Most Innovative Company of the Year	\$520	\$555	\$610
B39 a-f. Most Innovative Tech Company of the Year	\$520	\$555	\$610
B40 a-f. Innovation of the Year	\$520	\$555	\$610
B41 a-f. Technical Innovation of the Year	\$520	\$555	\$610
B42 a-f. CSR Program of the Year	\$520	\$555	\$610
B43 a-f. Fastest-Growing Company of the Year	\$520	\$555	\$610
B44 a-f. Health, Safety & Environment Program of the Year	\$520	\$555	\$610
B45. Energy Industry Innovation of the Year	FREE	FREE	\$55
<b>Entrepreneur of the Year Categories</b>			
<b>Best Entrepreneur (A51 - A85)</b>	\$320	\$355	\$410
A50 a-d. Founding Team of the Year	\$520	\$555	\$610
<b>Corporate Communications, Investor Relations, &amp; Public Relations Categories</b>			
<b>Communications or PR Campaign Categories (C07 - C51)</b>	\$520	\$555	\$610
C01 a-f. Public Relations Agency of the Year	\$520	\$555	\$610
C02. Communications Department of the Year	\$520	\$555	\$610
C03. Communications Team of the Year	\$520	\$555	\$610
C04. Communications, IR or PR Executive of the Year	\$300	\$335	\$390
C05. Communications Professional of the Year	FREE	FREE	\$55
C06. PR Innovation of the Year	\$520	\$555	\$610

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<b>Creative Categories</b>			
D01. Advertising or Design Agency of the Year	\$520	\$555	\$610
D02. Creative Department of the Year	\$520	\$555	\$610
D03. Creative Team of the Year	\$520	\$555	\$610
D04. Creative Executive of the Year	\$300	\$335	\$390
<b>Customer Service Categories</b>			
E01. Customer Service Department of the Year	\$520	\$555	\$610
E02. Customer Service Team of the Year	\$520	\$555	\$610
E03. Customer Service Executive of the Year	\$300	\$335	\$390
<b>Human Resources Categories</b>			
F01. Human Resources Department of the Year	\$520	\$555	\$610
F02. Human Resources Team of the Year	\$520	\$555	\$610
F03. Human Resources Executive of the Year	\$300	\$335	\$390
<b>Marketing Categories</b>			
Marketing Campaign of the Year Categories (G04 - G62)	\$520	\$555	\$610
G01. Marketing Department of the Year	\$520	\$555	\$610
G02. Marketing Team of the Year	\$520	\$555	\$610
G03. Marketing Executive of the Year	\$300	\$335	\$390
<b>Products &amp; Product Management Categories</b>			
New Product or Service of the Year Categories (J01 - J86, S01 - S36)	\$520	\$555	\$610
J90. Product Development/Management Department or Team of the Year	\$520	\$555	\$610
J91. Product Development/Mgmt Executive of the Year	\$300	\$335	\$390
<b>Social Media Categories</b>			
Social Media Channel Categories V01 - V07	\$320	\$355	\$410
Social Media Professional Categories V10 - V12	\$300	\$335	\$390
<b>Support Categories</b>			
L01. Support Department of the Year	\$520	\$555	\$610
L02. Support Team of the Year	\$520	\$555	\$610
<b>Sustainability Categories</b>			
T01. Sustainability Leadership Award	\$520	\$555	\$610
T02. Sustainability Initiative of the Year	\$520	\$555	\$610
T03. Sustainability Product of the Year	\$520	\$555	\$610
T04. Sustainability Service of the Year	\$520	\$555	\$610
T05. Sustainability Hero of the Year	\$320	\$355	\$410

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#### Technology Categories

H01. Technology Department of the Year	\$520	\$555	\$610
H02. Technology Team of the Year	\$520	\$555	\$610
H03. Technology Executive of the Year	\$300	\$335	\$390
H04. Best Technical Support Strategy and Implementation	\$520	\$555	\$610
H05 a-b. Best Technical Support Solution	\$520	\$555	\$610

#### Thought Leadership Categories

W01. Achievement in Thought Leadership	\$520	\$555	\$610
Thought Leadership Campaign of the Year (W02 a-e)	\$520	\$555	\$610
Thought Leader of The Year (W03 a-d)	\$300	\$335	\$390
Thought Leader of The Year (W03 e)	FREE	FREE	\$55