

2023 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

	<u>Submitted Before 13 April</u>	<u>Submitted Before 11 May</u>	<u>Submitted After 10 May (includes \$55 late fee)</u>
Website, App, Publication, Video, & Event Categories	\$310	\$345	\$400
Achievement Categories			
Categories B55 - B67	\$510	\$545	\$600
Management Categories			
Executive of the Year Categories (A01 - A35)	\$310	\$345	\$400
A36. Chairman of the Year	\$310	\$345	\$400
A37. Maverick of the Year	\$310	\$345	\$400
A38. Innovator of the Year	\$310	\$345	\$400
A39. Woman of the Year	\$310	\$345	\$400
A40. Management Team of the Year	\$510	\$545	\$600
A41 a-d. Lifetime Achievement Award	\$510	\$545	\$600
Company/Organization Categories			
Company of the Year Categories (B01 - B35, a-c)	FREE	FREE	\$55
B36 a-d. Startup of the Year	FREE	FREE	\$55
B37 a-d. Tech Startup of the Year	FREE	FREE	\$55
B38 a-f. Most Innovative Company of the Year	\$510	\$545	\$600
B39 a-f. Most Innovative Tech Company of the Year	\$510	\$545	\$600
B40 a-f. Innovation of the Year	\$510	\$545	\$600
B41 a-f. Technical Innovation of the Year	\$510	\$545	\$600
B42 a-f. CSR Program of the Year	\$510	\$545	\$600
B43 a-f. Fastest-Growing Company of the Year	\$510	\$545	\$600
B44 a-f. Health, Safety & Environment Program of the Year	\$510	\$545	\$600
B45. Energy Industry Innovation of the Year	FREE	FREE	\$55
Entrepreneur of the Year Categories			
Best Entrepreneur (A51 - A85)	\$310	\$345	\$400
A50 a-d. Founding Team of the Year	\$510	\$545	\$600
Corporate Communications, Investor Relations, & Public Relations Categories			
Communications or PR Campaign Categories (C07 - C51)	\$510	\$545	\$600
C01 a-f. Public Relations Agency of the Year	\$510	\$545	\$600
C02. Communications Department of the Year	\$510	\$545	\$600
C03. Communications Team of the Year	\$510	\$545	\$600
C04. Communications, IR or PR Executive of the Year	\$290	\$325	\$380
C05. Communications Professional of the Year	FREE	FREE	\$55
C06. PR Innovation of the Year	\$510	\$545	\$600

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Creative Categories			
D01. Advertising or Design Agency of the Year	\$510	\$545	\$600
D02. Creative Department of the Year	\$510	\$545	\$600
D03. Creative Team of the Year	\$510	\$545	\$600
D04. Creative Executive of the Year	\$290	\$325	\$380
Customer Service Categories			
E01. Customer Service Department of the Year	\$510	\$545	\$600
E02. Customer Service Team of the Year	\$510	\$545	\$600
E03. Customer Service Executive of the Year	\$290	\$325	\$380
Human Resources Categories			
F01. Human Resources Department of the Year	\$510	\$545	\$600
F02. Human Resources Team of the Year	\$510	\$545	\$600
F03. Human Resources Executive of the Year	\$290	\$325	\$380
Marketing Categories			
Marketing Campaign of the Year Categories (G04 - G62)			
G01. Marketing Department of the Year	\$510	\$545	\$600
G02. Marketing Team of the Year	\$510	\$545	\$600
G03. Marketing Executive of the Year	\$290	\$325	\$380
Products & Product Management Categories			
New Product or Service of the Year Categories (J01 - J89, S01 - S65)			
J90. Product Development/Management Department or Team of the Year	\$510	\$545	\$600
J91. Product Development/Mgmt Executive of the Year	\$290	\$325	\$380
Social Media Categories			
Social Media Channel Categories V01 - V07			
Social Media Professional Categories V10 - V12	\$310	\$345	\$400
	\$290	\$325	\$380
Support Categories			
L01. Support Department of the Year	\$510	\$545	\$600
L02. Support Team of the Year	\$510	\$545	\$600
Sustainability Categories			
T01. Sustainability Leadership Award	\$510	\$545	\$600
T02. Sustainability Initiative of the Year	\$510	\$545	\$600
T03. Sustainability Product of the Year	\$510	\$545	\$600
T04. Sustainability Service of the Year	\$510	\$545	\$600
T05. Sustainability Hero of the Year	\$310	\$345	\$400

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Technology Categories

H01. Technology Department of the Year	\$510	\$545	\$600
H02. Technology Team of the Year	\$510	\$545	\$600
H03. Technology Executive of the Year	\$290	\$325	\$380
H04. Best Technical Support Strategy and Implementation	\$510	\$545	\$600
H05 a-b. Best Technical Support Solution	\$510	\$545	\$600

Thought Leadership Categories

W01. Achievement in Thought Leadership	\$510	\$545	\$600
Thought Leadership Campaign of the Year (W02 a-e)	\$510	\$545	\$600
Thought Leader of The Year (W03 a-d)	\$290	\$325	\$380
Thought Leader of The Year (W03 e)	FREE	FREE	\$55