16th Annual International Business Awards®

Awards Banquet and Ceremonies

Saturday, 19 October, 2019
Andaz Vienna am Belvedere Hotel
Vienna, Austria
TANAP; A PROJECT TO ADD STRENGTH TO TURKEY

Building upon the success of mutual projects between Turkey and Azerbaijan, the two nations are taking on a giant project within the world energy markets. This project is named the Trans-Anatolian Natural Gas Pipeline Project (TANAP). The brother nations of Turkey and Azerbaijan are working together to realize this grand project which aims to meet the natural gas needs of Europe and Turkey, as well as to provide gas options to the region.

“Giving Back to Our Communities”
Not wanting to be recognized only as a successful pipeline company, as a key player in our region, we rather want to make a difference by supporting economic development leading to environmental and socio-economic benefits to ensure efforts reach communities in the most efficient way and improve the quality of lives along our pipeline with the spirit of “giving back to our communities”.
TripAdvisor named DC as one of the Top 12 Destinations in the U.S. of 2018. The U.S. Green Building Council recognized us as the first LEED Platinum City in the world. WalletHub named DC as the #1 city for public transport in 2018, and WalkScore named us as one of the Top 10 most walkable cities in 2019. Zagat named DC as one of the 30 Most Exciting Food Cities in America in 2018.

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Greetings, and welcome to The 2019 (16th Annual) **International Business Awards**, the world’s top honors for achievement in the workplace.

Gold, Silver and Bronze Stevie® winners were selected from more than 4,000 nominations received from organizations and individuals in 74 nations. All organizations worldwide are eligible to compete in The International Business Awards, and can submit entries in a wide range of categories, including management awards, company of the year awards, marketing awards, public relations awards, customer service awards, human resources awards, new product awards, IT awards, web site awards, and more.

More than 250 executives worldwide participated in the judging process this year, and they are all acknowledged in this program and on the IBA website at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

The complete list of all 2019 Gold, Silver and Bronze Stevie Award winners by category is available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

We invite you to participate in our other Stevie Awards programs.

**The American Business Awards**® are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

**The Asia-Pacific Stevie Awards** are open to all organizations in the 29 nations of the Asia-Pacific region.

**The German Stevie Awards** are open to all organizations operating in Austria, Belgium, Germany, Liechtenstein, Luxembourg and Switzerland.

**The Middle East Stevie Awards** recognize innovation in the workplace in 17 nations in the Middle East and North Africa.

**The Stevie Awards for Great Employers** recognize the world’s best companies to work for and the human resources professionals, teams, achievements, solution providers, and new products and services that help to create and drive great workplaces.

**The Stevie Awards for Sales & Customer Service** are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

**The Stevie Awards for Women in Business** are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Thank you for coming this evening, and congratulations again on your awards!

Maggie Gallagher
President
The Stevie Awards
"BRILLIANT"
"IMPRESSIVE"
"POWERFUL"
"TOUCHING"
"WONDERFUL"

LAW Creative. Full service marketing agency and five-time winners at The Stevie® Awards 2019.
(Quotes taken from Judges’ comments)

ZF Aftermarket – Superheroes Corporate Film
TRW – Original Workshops Automotive Marketing Campaign of the Year
SACHS – Proven Performance, Automotive Marketing Campaign of the Year
LEMförder – Precision, Automotive Marketing Campaign of the Year
Nuffield Health – Local Marketing on a National Scale, Support Team of the Year

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2019 INTERNATIONAL BUSINESS AWARDS AGENDA

5:45 pm  Pre-dinner Reception, Ballroom pre-function area
6:15 pm  Dinner, Ballroom
7:00 pm  Awards Presentations. Awards will be presented in the order in which tickets were purchased.

Because all Stevie Award winners in The 16th Annual International Business Awards have already been announced, tonight we will only announce and celebrate those Stevie Award winners in attendance.

Sunday, 20 October Agenda

Sunday Morning Breakfast Presentation*

Location: Upper Belvedere 2&3
Time: 8:30 am

Speaker:
Linus Schellin
Client Engagement Design Leader, IBM

*Separate registration is required.

Sunday Morning Tours*

Tour 1 — City Tour with Schönbrunn Palace (3 hours)
Tour 2 — The Imperial Palace and its former inhabitants (3 hours, 2 of which are walking)
Tour 3 — Vienna and Mozart (3 hours, 2 of which are walking)

Tours will leave from the ANDAZ at 9:30 am (unless otherwise specified)

*Separate registration is required. Tours are overbooked. If you are on the waitlist, please check with Ruslana Milikhiker at Ruslana@stevieawards.com if you have been approved.
Congratulations to the 2019 Stevie® Award Winners

These are the Gold, Silver, and Bronze, Stevie® Award winning nominations in The 2019 International Business Awards®. Winners were determined through more than two months of judging by the average scores of more than 250 professionals worldwide.

2019 IBA Stevie Winners

Publications Awards
Apps & Mobile Websites Awards
Creative Awards
Live Event Awards
Video Awards
Websites Awards
Company/Organization Awards
Public Relations Awards
Customer Service Awards
Entrepreneur Awards
Human Resources Awards
Information Technology Awards
Management Awards
Marketing Awards
New Product Awards
Support Awards

The Best of the IBA Awards are five best-of-competition prizes that are awarded to the organizations that submit the best body of work to the competition, in their own name or in the names of one or more clients. The winners of these prizes are awarded the Grand Stevie® Award trophy.

Best of the IBA winners will also be awarded the exclusive right to use a unique Grand Stevie Award winner logo.
Judging of The 2019 International Business Awards was conducted by more than 250 members of 12 judging committees. Their average scores determined the winners of the Gold, Silver and Bronze Stevie® Awards. We thank the judges for their time, interest and insights.

Company/Organization Categories Judging Committee

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Emily Strickland
Marketing Manager
Net World Sports Ltd.
Wrexham, Wales, United Kingdom

**COMMITTEE**
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Phuc Diem Kieu, Founder/Director, KP Law Firm, Hanoi, Vietnam
Ahmed Rauf Essa, Co-Founder, Telemart, Karachi, Sindh, Pakistan
Jonathan Fell, Managing Director, The Ice Cream Farm, Chester, United Kingdom
Charlie Hutton, Senior Client Manager, Vice President, The Bank of New York Mellon, London, United Kingdom
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Daisy King, Founder & Managing Partner, EUREKA Advisors, Inc., New York, New York, United States
Patricia King, Deputy Subsea Productions Operations Manager, BP Trinidad and Tobago, Port of Spain, Trinidad and Tobago
Sunil Kulwal, CEO, Birla White (A unit of UltraTech Cement Ltd.), Mumbai, Maharashtra, India
Ben Larkey, Principal Consultant, BAL Associates, Caldwell, New Jersey, United States
Gavin Laugenie, Head Of Strategy & Insight, Dotdigital, London, United Kingdom
Aradhy Malhotra, Co-Founder, Skyless Game Studios, Philadelphia, Pennsylvania, United States
Pradeep Mishra, Director, Business Analysis, Capital One, Mclean, Virginia, United States
My Nguyen, CFO, Dr. Anemoi Corporation, Garden Grove, California, United States
Toni Potter, Director of Recruiting, AMERICAN SYSTEMS, Chantilly, Virginia, United States
Lianne Sackett, Owner/President, The Brunswick Institute, New York, New York, United States

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Senior Manager, Project Program Management
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Bangalore, India

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Ashish Saxena, Vice President, Future Generali India Insurance Company Limited, Delhi, India
Looking to improve customer experience?
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About ZOOM
Call Recording, Compliance, Quality Management, Workforce Management & Customer Experience
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Customer Satisfaction & Awards
88 NPS from our customers & partners for the trailing 365 days
5x Gartner Magic Quadrant, #1 Overall Satisfaction (Gartner Peer review/DMG)
Multiple Golden Bridge, Stevie & Pillar Awards for Innovation, Service, Excellence

Example Customers
Marks & Spencer, Allianz, Home Credit, Shell, Northumbrian Water, Novartis, BP, Finansbank, Rostelecom, Vodafone, Austrian Airlines, Caterpillar, John Lewis
JUDGING COMMITTEES — continued

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Vice President — HR Guidance and Methods
Deutsche Telekom Services Europe AG
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Heather Barton, Human Resources Consultant,
Peek Professionals, Greenwich, London, United Kingdom
Annekatrin Buhl, Employer Branding Consultant
Brandon Davis, Regional Account Director, EMEA,
Accurate Background, London, United Kingdom
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Yavuz Duyar, HR Coordinator, Opet Petrolculuk A.S., Istanbul, Turkey
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Six SE, Pullach im Isartal, Bavaria, Germany
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GCS-HR/OD Consulting, Amsterdam, North Holland, Netherlands, The Netherlands
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Boston, Massachusetts, United States
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Yapi Merkezi Company, Istanbul, Turkey
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Nasr City, Cairo, Egypt
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Al Jazeera Media Network, Doha, Qatar
Asuncion Sorianio, CEO, Atrevia, Madrid, Spain
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Speaker, Kuzey Academy, Istanbul, Turkey
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Sofia, Bulgaria

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SAS Institute Inc., Cary, North Carolina, United States
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Erwin Pfuhler, Key Account Manager, noris network AG, Munich, Bavaria, Germany
Under the patronage of His Highness Sheikh Dr Sultan bin Mohammed Al Qasimi, Supreme Council Member and Ruler of Sharjah, Sharjah Finance Department (SFD) was established in the Emirate of Sharjah in the mid-1960s. SFD plays an important role by providing Sharjah’s government entities with the best customized financial solutions.

Sharjah Finance Department’s role and mission is to establish the Emirate’s financial policy and framework, to manage financial affairs, resources and public expenditures, and to control Sharjah government entities’ budgets and purchases.
Government Integrated Financial System – TAKAMUL

“TAKAMUL” is a comprehensive financial resource management system that combines all financial programs under a common umbrella and is associated with all departments and users of the system in a unified network. The system also contributes to the development of a smart government compliant with all global standards and is the first of its kind linking financial and electronic payment.

This move has also contributed to the development of a unified government financial system linked to all departments of the Government of Sharjah. It also helps on establishing an e-government presence, and aids in the development of performance measures courtesy this framework.

“TAKAMUL” linked with the Intelligent Receiving System “Tahseel,” to be a unique financial resource management system that links electronic payment systems and revenues in an integrated manner. Quick scenarios were draw for developing the business environment to access smart government, smart software and applications on smartphones.

“TAKAMUL” adapted new technologies and artificial intelligence (AI) techniques that increased system efficiency by saving time, efforts and traditional paper processes in response to entities requirements.

The Smart Receipt “Tahseel” System

Tahseel is a comprehensive real-time digital payment-processing platform that delivers new digital-age payment instruments that enable real-time payments and settlements for the Government of Sharjah and caters for SFD’s unique needs that extend beyond what the financial industry’s platforms offer.

Tahseel is developed with state-of-the-art technologies, is a result of extensive years of understanding of Government issues and challenges in revenue collection, and has established itself in the market as a unified multi-channel eco-system that automates and securely manages the government revenues collections, services, pricing schemas, settlement breakdowns and reconciliations for collected fees.

Tahseel provides a unified interface platform that supports extensive payment channels such as portal, self-service kiosks, Mobile Apps, trusted partners, etc... In addition, Tahseel supports different payment methods used across different channels such as Emirates ID & e-Passport for individuals, Credit/Debit cards, Tahseel cards for companies and establishments, e-Vouchers, banking cheques, direct debit from bank account, and bank transfers. Tahseel is the first platform in the region to ever use country national ID (Emirates ID) as a payment method.
Introducing the First Annual Middle East Stevie® Awards

The Stevie Awards invite your organization to submit nominations to the first edition of the Middle East Stevie Awards, sponsored by the Ras Al Khaimah Chamber of Commerce & Industry. There are no entry fees for this program.

All individuals and organizations in 17 nations of the Middle East and North Africa—large and small, for-profit and non-profit, public and private—may submit any number of nominations to any number of the categories to recognize innovation in the MENA workplace.

The entry deadline is approaching!
Get your entry kit now at http://MENA.StevieAwards.com
Information Technology Awards
Categories Judging Committee — Continued

Adriana Popova, Chief Intelligence Officer, DEEP I/O, London, United Kingdom
Mohammad Rizvi, Manager, PwC US, Dallas, Texas, United States
Oleksandra Rostovtseva, Business Manager, GBKSOFT, Kyiv, Ukraine
Svetlana Stavreva, Communications Manager, IBM, Vienna, Austria
Ashish Tanwer, Senior Software Engineer, Cisco Systems, Inc., Sunnyvale, California, United States
Rajiv Tiwari, Forbes Council/Co-Chair-IEEE Future Direction Digital Committee, FORBES and IEEE, Princeton, New Jersey, United States
Veda Prakash Vaddadi, SAP Architect/Subject Matter Expert & Delivery Lead, Microsoft/Accenture, Frisco, Texas, United States

Live Event Awards Categories
Judging Committee

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CEO
HeyMo® The Experience Design Company, Istanbul, Turkey

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Andrea Michaels, President, Extraordinary Events, Sherman Oaks, California, United States
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Chris Simpson, Managing Director, AbraSyxGlobal Ltd., London, United Kingdom
Kathryn Sing, Energy Coach & Business Alignment Teacher, Awakening Stars, Gold Coast, Queensland, Australia
Anindita Sinha, Head Corporate Communications, L&T Metro Rail Hyderabad Ltd, Hyderabad, Telangana, India
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Charles White, Principal Administrator, International relations officer (retired), European Commission, Brussels, Belgium

Management Awards Categories
Judging Committee

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Georgina Bowden, Success Catalyst, Georgina Bowden Coaching, Brisbane, Queensland, Australia
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Angelito “Obet” Cruz, Senior Managing Consultant, P&A Grant Thornton, Makati City, National Capital Region, Philippines
Maxine Cunningham, CEO & Founder, Pick My Brain, Vancouver, British Columbia, Canada
Sherry Davies, Leadership Coach, Inner Rhythm, Werribee, Victoria, Australia
Yvonne Howie, Director-Government and Corporate, The CEO Institute, Sydney, New South Wales, Australia
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Mwayi Kampesi, CEO & Founder, In-House Interiors, Blantyre, Southern Region, Malawi
Dr. Rassel Kassem, Head of Organizational Development, Abu Dhabi Judicial Department, Abu Dhabi, United Arab Emirates
Praveen Kotturu, Director, Digital Nexus, KPMG LLP, Monroe, New Jersey, United States
Korey McMahon, CEO, McMahon Marketing, Victoria Point West, Queensland, Australia
Anthea Morris, Director and Founder, Better2Know, Lancaster, Lancashire, United Kingdom
Upcoming Stevie® Awards Deadlines

**2020 Stevie Awards for Sales & Customer Service**
Recognizing the achievements of contact center, customer service, business development and sales professionals around the world.

**Early-Bird Entry Deadline:** October 16, 2019  
**Final Entry Deadline:** November 13, 2019

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**2020 Middle East Stevie Awards**
Recognizing innovation in the workplace in 17 nations in the Middle East and North Africa.

**Early-Bird Entry Deadline:** November 6, 2019  
**Final Entry Deadline:** December 4, 2019

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**2020 American Business Awards®**
The top business awards program in the U.S.A., recognizing achievement in every facet of the workplace.

**First Early-Bird Entry Deadline:** November 20, 2019  
**Second Early-Bird Entry Deadline:** December 18, 2019

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**2020 Asia-Pacific Stevie Awards**
This program recognizes innovation in the workplace in the 29 nations of the Asia-Pacific region.

**Early-Bird Entry Deadline:** November 27, 2019  
**Final Entry Deadline:** February 6, 2020

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**2020 German Stevie Awards**
This program is open to all organizations operating in Austria, Belgium, Germany, Liechtenstein, Luxembourg and Switzerland.

**First Entry Deadline:** December 4, 2019  
**Final Entry Deadline:** January 22, 2020

Learn More and Enter at www.StevieAwards.com
Management Awards Categories
Judging Committee — Continued

Shriram Padale, Partner, MarketsandMarkets, Pune, Maharashtra, India
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Emma Tudor, Senior Operations Manager, EF Education First, Santa Barbara, California, United States
Koray Askin, Managing Director, Reklam5 Digital Agency, Istanbul, Sisli, Turkey
Razwana Wahid, Community Engineer, Relentless Movement, Barcelona, Catalonia, Spain
Rebecca Wall, COO, Alliance Intelligent Scaffolding, Watford, Hertfordshire, United Kingdom
Tamsen Wassell, Partner, Magellan Consulting, Barcelona, Catalonia, Spain

Marketing & Creative Categories
Judging Committee

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KBN Center, Public Relations department
Korea Telecom, Seoul, South Korea

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Beata Hives, Strategic Marketing and Communications Advisor, Next9 Communications, Budapest, Pest Region, Hungary
Monika Jasłowska, Director of Brands Management, Polpharma Group, Warsaw, Masovian District, Poland
Pamela Jessen, Blogger/Volunteer, There Is Always Hope, Victoria, British Columbia, Canada
Betül Kahraman, International Marketing Manager, VSY Biotechnology, Istanbul, Turkey
Dr. Nezar Kamal, Marketing Manager, Golden Bee, Dubai, United Arab Emirates
Ardı Karakaya, CEO, Agency Look, Istanbul, Turkey
Burcu Özdemir Kayımtu, CEO, TBWA\Istanbul, Istanbul, Turkey
Yesi S.F. Kwee, Deputy General Manager (Branding & Marketing), Wharf China Estates Limited, Hong Kong
Rebecca Liu, CMO of Publicis Communications & General Manager of Publicis Entertainment, Publicis Groupe, Shanghai, China
Sarah McIntyre, Managing Director, Bright Inbound Marketing, Sydney, New South Wales, Australia
Violeta Niculut, Marketing Manager, Anchor Grup, Bucharest, Romania
Brenda South, Vice President, Communications, Uptime Institute, Seattle, Washington, United States
Malcolm Summerfield, CEO, Marketing Consultancy, London, United Kingdom
Peter Tan, Vice President of Strategic Marketing Intelligence, Simei Media, Shanghai, China
Andreas Teigeler, Creative Director, Publicis Sapient, Berlin, Germany
Kumar Varun Verma, Product Marketing Manager, Kaseya, Bangalore, Karnataka, India
Eunice Wong, Chief Growth Officer, Greater China, Ketchum, Hong Kong, Hong Kong
Spencer Wong, CEO/Chief Creative Engineer, M&C Saatchi Spencer, Hong Kong, Hong Kong SAR, China
New Product Awards Categories
Judging Committee

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Warrenville, Illinois

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Hyderabad, Telangana, India
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Wexford, Pennsylvania, United States
Raveesh Chugh, Head of Strategic Security Partnerships,
Amazon Web Services, Seattle, Washington, United States
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San Ramon, California, United States
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Publicis Sapient, San Ramon, California, United States
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Supriya Pande, Senior Software Engineer, Mouser Electronics,
Dallas, Texas, United States
Sachin Patil, Lead CAE R&D Technical Specialist,
Karma Automotive LLC, Irvine, California, United States
Aditya Raju, Senior Manager — Digital Strategy,
Blue Cross Blue Shield of MA, Boston, Massachusetts, United States
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Sodexo Benefits & Rewards Services, Istanbul, Turkey
Kshitij Saxena, Senior Product Manager, Microsoft Corp.,
Redmond, Washington, United States
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Sandy, Utah, United States
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Greenwich, London, United Kingdom
Pratik Thanki, Senior Manager — Energy Trading and
Risk Management, Publicis Sapient,
Houston, Texas, United States
Naresh Venkat, Head of AI/ML Partnerships, Google,
San Francisco, California, United States
Greg Wixted, CEO & Visiting Co-Professor of Entrepreneurship,
Xpert Innovation, London, United Kingdom
Benjamin Woolf, Technical Product Consultant, OurCrowd,
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Publication Awards Categories
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Cathy Choi, Managing Director, Blue Ribbon,
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