

2017 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

See the categories pages on the IBA web site for category descriptions

	<u>Submitted Before</u> 13 April	<u>Submitted Before</u> 11 May	<u>Submitted After 10 May</u> (includes \$55 late fee)
Websites, Apps, Publications, Video, & Live Event Categories	\$270	\$295	\$350
Management Categories			
Executive of the Year Categories (A01 - A35)	\$270	\$295	\$350
A36. Chairman of the Year	\$270	\$295	\$350
A37. Maverick of the Year	\$270	\$295	\$350
A38. Innovator of the Year	\$270	\$295	\$350
A39. Woman of the Year	\$270	\$295	\$350
A40. Management Team of the Year	\$470	\$495	\$550
Company/Organization Categories			
Company of the Year Categories (B01 - B35, a-c)	\$470	\$495	\$550
B36 a-d. Startup of the Year	FREE	FREE	\$55
B37 a-d. Tech Startup of the Year	FREE	FREE	\$55
B38 a-f. Most Innovative Company of the Year	\$470	\$495	\$550
B39 a-f. Most Innovative Tech Company of the Year	\$470	\$495	\$550
B40 a-f. Innovation of the Year	\$470	\$495	\$550
B41 a-f. Technical Innovation of the Year	\$470	\$495	\$550
B42 a-f. CSR Program of the Year	\$470	\$495	\$550
B43 a-f. Fastest-Growing Company of the Year	\$470	\$495	\$550
B44 a-f. Health, Safety & Environment Program of the Year	\$470	\$495	\$550
B45. Energy Industry Innovation of the Year	FREE	FREE	\$55
Corporate Communications, Investor Relations, & Public Relations Categories			
Communications or PR Campaign Categories (C05 a-x)	\$470	\$495	\$550
C01 a-f. Public Relations Agency of the Year	\$470	\$495	\$550
C02. Communications Department of the Year	\$470	\$495	\$550
C03. Communications Team of the Year	\$470	\$495	\$550
C04. Communications, IR or PR Executive of the Year	\$250	\$275	\$330
C06. PR Innovation of the Year	\$470	\$495	\$550
Creative Categories			
D01. Advertising or Design Agency of the Year	\$470	\$495	\$550
D02. Creative Department of the Year	\$470	\$495	\$550
D03. Creative Team of the Year	\$470	\$495	\$550
D04. Creative Executive of the Year	\$250	\$275	\$330

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Customer Service Categories			
E01. Customer Service Department of the Year	\$470	\$495	\$550
E02. Customer Service Team of the Year	\$470	\$495	\$550
E03. Customer Service Executive of the Year	\$250	\$275	\$330
Human Resources Categories			
F01. Human Resources Department of the Year	\$470	\$495	\$550
F02. Human Resources Team of the Year	\$470	\$495	\$550
F03. Human Resources Executive of the Year	\$250	\$275	\$330
Information Technology Categories			
H01. Information Technology Department of the Year	\$470	\$495	\$550
H02. Information Technology Team of the Year	\$470	\$495	\$550
H03. Information Technology Executive of the Year	\$250	\$275	\$330
Marketing Categories			
Marketing Campaign of the Year Categories (G04 - G55)	\$470	\$495	\$550
G01. Marketing Department of the Year	\$470	\$495	\$550
G02. Marketing Team of the Year	\$470	\$495	\$550
G03. Marketing Executive of the Year	\$250	\$275	\$330
Products & Product Management Categories			
New Product or Service of the Year Categories (J01 - J68)	\$470	\$495	\$550
J52. Product Development/Management Department or Team of the Year	\$470	\$495	\$550
J53. Product Development/Mgmt Executive of the Year	\$250	\$275	\$330
Support Categories			
L01. Support Department of the Year	\$470	\$495	\$550
L02. Support Team of the Year	\$470	\$495	\$550