

6th ANNUAL
**ASIA-PACIFIC
STEVIE® AWARDS**



Awards Banquet and Ceremonies

Friday, 31 May, 2019
InterContinental Hotel, Singapore

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ASIA-PACIFIC
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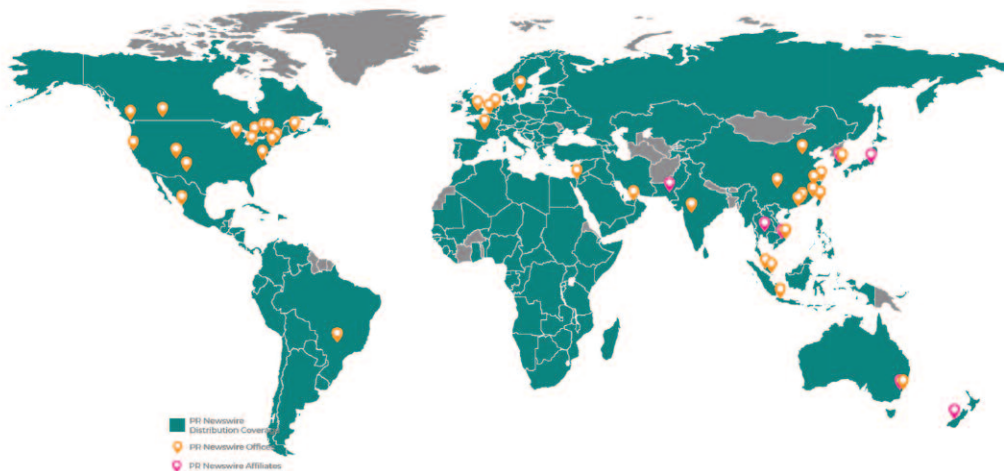
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The United States Media Landscape White Paper

The United States (U.S.) has the most developed media network in the world. Since the U.S. is a global media center, both its traditional media and digital media have big impact on the world. Learning about the state of the media in the U.S. will be very helpful for international companies to develop their influence in overseas markets and establish their own branding in the world's largest economy.

<http://bit.ly/2Ce5AJX>



2017-18 Asian Media Landscape - Hong Kong, Singapore, Taiwan & Malaysia

The 2017-18 edition provides updates on the recent developments in the media scenes of these four countries, which are still some of the most competitive markets in the world.

<http://bit.ly/2EkKFrh>

For more information, please contact us at
hkcs@prnasia.com

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Welcome to the 2019 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 29 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own. The categories focus on innovation because in the long run innovation is the only differentiator in business that matters. It is the only differentiator that can be sustained as a long-term competitive advantage.

We cannot complete a successful Stevie Awards program without the commitment and participation of our volunteer judges. All of the members of this year's juries are acknowledged in this program. We thank them for their time, interest, and insights.

The Asia-Pacific Stevie Awards is one of seven different Stevie Awards programs. Each program has its own focus, list of categories and schedule. I invite you to learn about them at www.StevieAwards.com. Our other programs include:

The Stevie Awards for Great Employers recognizes the world's best companies to work for, and the human resources teams, professionals, achievements, and HR-related products and suppliers that help to create and drive great workplaces.

The International Business Awards® are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The American Business Awards® are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. Together our seven programs harness the insights and talents of more than 1,000 professionals on our juries every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

Michael Gallagher
President
The Stevie Awards

AGENDA

6:00 pm/18:00	Cocktails & Networking
7:00 pm/19:00	Dinner
7:40 pm/19:40	Awards Presentations



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Victor Tang (AVP, Product & Network Management,
International Business of HGC)



We continue to expand and enrich our HGC Marketplace ecosystem and collaborate with carriers, OTTs and developers to achieve a superior digital experience for our customers! Contact us for further discussion!



ASIA-PACIFIC
STEVIE® AWARDS

MISTRESS OF CEREMONIES



Model, broadcaster, professional emcee, news anchor, television host, instructor, English lecturer, business entrepreneur, voice actor, more Korean than a native Korean: Lisa Kelley. There are numerous titles associated with Lisa Kelley but if you had to describe her in one phrase it would be an entertainer or communicator overflowing with excitement.

Most famous for co-hosting the popular program English Café on Korean network EBS, Lisa debuted as a model and has worked in television and radio, online and offline for more than 25 years on EBS, Arirang TV, Traffic Broadcasting television and radio, online and offline for more than 25 years on EBS, Arirang TV, Traffic Broadcasting and many other channels as a host, announcer, instructor, and voice actor.

Most Koreans know Lisa is the voice of various commercials, Incheon International Airport, the metro and bus lines throughout Korea. Last year she was the official voice of the 2018 Winter Olympics as the English announcer at the medals plaza in PyeongChang, South Korea.

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ALL OF THE
STEVIE® AWARDS
PROGRAMS

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ASIA-PACIFIC
STEVIE® AWARDS



Learn more about the 2019 Judges

JUDGES

The following professionals were on the juries of the 2019 Asia-Pacific Stevie® Awards. Their average scores determined the Gold, Silver, and Bronze Stevie Award winners. We thank them for their interest, time, and insights.

COMPANY/MANAGEMENT/ CUSTOMER SERVICE JURY

CHAIR:



JeungSoo Kyeong
CEO
Soohyun, Inc.
Seoul, Republic of Korea

COMMITTEE:

- Belinda-Jane Dolan**, *CEO*, Clariti Group, Brisbane, Queensland, Australia
- Ahmed Rauf Essa**, *Co-Founder*, Telemart, Karachi, Sindh, Pakistan
- Gregory Gladman**, *Managing Director*, Sales & Leadership Performance, Reedy Creek, Queensland, Australia
- Ayyap Hariharan**, *Senior Strategy Advisor*, Motivaluate Consulting & Training FZ LLC, Dubai, United Arab Emirates
- Rajnish Kelkar**, *Marine Manager*, Jordan Cove LNG LLC (a Pembina Pipeline Corporation Company), Houston, Texas, USA
- Joy Menzies**, *Managing Director*, Destination Spa Management Ltd., Bangkok, Kamphaeng Phet, Thailand
- Govind Narayan**, *Manager*, Deloitte Consulting, San Francisco, California, USA
- Michael Ong**, *Customer Care Manager*, DHL Express (Malaysia) SDN BHD, Kuala Lumpur, W.P. Kuala Lumpur, Malaysia
- Vannessa Patterson**, *Management Consultant/ Non-Executive Director*, Dynamic Solutions Mentoring/Mates4Mates Pty Ltd, Brisbane, Queensland, Australia
- Sharon Rudd**, *National Leadership, Sales & CC Consultant*, TNT Australia, Sydney, New South Wales, Australia
- Ashish Saxena**, *Vice President*, Future Generali India Insurance Company Limited, Pune, Maharashtra, India
- Avita Singh**, *Specialist – OHS & Quality Assurance*, Vodafone Fiji Limited, Suva, Fiji
- Koo-Won Suh**, *Ph.D, Professor*, Department of Advertising and Media, Hanyang Cyber University, Seoul, South Korea

- Will Tarrant**, *Co-Founder & Managing Partner*, Service Metrics Group, Wan Chai, Hong Kong
- Bagusranu Wahyudi Putra, S.T., M.M.**, *Instrument and Control Engineer*, PT. PETROKIMIA GRESIK, Surabaya, Jawa Timur, Indonesia
- Agung Wicaksono, MSc**, *Researcher*, PT PETROSIDA GRESIK, Gresik, East Java, Indonesia

CREATIVE (WEBSITES/APPS, ANNUAL REPORTS & PUBLICATIONS, LIVE EVENTS) JURY

CHAIR:



Kiri Sinclair
Founder & CEO
Sinclair
Hong Kong, China

COMMITTEE:

- Vamshi Krishna Boga**, *Business Intelligence (BI) Technical Project Manager*, SalientCRGT, Ashburn, Virginia, USA
- Robert Campbell**, *Executive Vice President*, Interplan International Corp., Taipei, Taiwan
- Sinko Choy**, *Senior Vice President, Head of Client & Market Development*, PCCW Solutions Limited, Kowloon, Hong Kong
- Doron Fetman**, *CEO*, EFF Creative Pte Ltd, Singapore, Singapore
- Abdul Hafiz**, *CEO and Founder*, Purplesoft Technology Pty Ltd, Melbourne, Victoria, Australia
- Dr. Ambika Hanchate**, *Founder/President*, Jana Mana Foundation, Vijayawada, Andhra Pradesh, India
- Amna Nasir Jamal**, *CEO*, Tavuun Welfare Association, Karachi, Sindh, Pakistan
- Rubin Licera**, *Chief ESTRATEGY Officer*, ESTRAT Media Global, Cebu City, Cebu, Philippines
- Donald Patrick Lim**, *CEO*, Dentsu Aegis Network, Manila, NCR, Philippines
- Dr. Srilatha Malladi**, *Creative Painting Artist Freelancer*, Individual, Hyderabad, Andhra Pradesh, India

CREATIVE JURY – Continued

- Simeon Mellalieu**, *Partner, Client Development Asia Pacific*, Ketchum Greater China, Hong Kong Island, Hong Kong
- My Nguyen**, *CFO/Founder*, Dr. Anemoi Corporation, Garden Grove, California, USA
- Tony Prentice**, *Managing Partner*, Leap Agency, Cremorne, Victoria, Australia
- Katja Sassi-Bucsit**, *Freelance Event Creative*, VOK DAMS, Beijing, China
- Jose Antonio Valdez**, *Vice President & Head of Marketing*, Customer Solutions and Product Development, Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines
- Cathryn van der Walt**, *Public Relations Director*, 12 Worlds Pty. Ltd., Camp Hill, Queensland, Australia
- Francis Gary Viray**, *Founder and President*, Propelr, Makati, Metro Manila, Philippines

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NEW PRODUCT & INFORMATION
TECHNOLOGY JURY**

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Founder & Managing Director
Manage Damage
Woolloongabba, Queensland,
Australia

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- Haitham Ahmed**, *Chief Executive Officer*, Academy of Sciences, Giza, Egypt
- Ahmed Al Hai**, *Senior Solution Development*, ADNOC, Abu Dhabi, United Arab Emirates
- Taufik Armaputra**, *Budget Controller*, PT PETROKIMIA GRESIK, Gresik, Jawa Timur, Indonesia
- Dr. Ishrat Bano, Ph.D.**, *Post Doctoral Research Fellow*, Harvard Medical School, Harvard University, Boston, Massachusetts, USA
- Satish Kumar Boguda**, *Software Engineer*, Appexus Technologies, Federal Way, Washington, USA
- Mc Allen Reonel Sebastian Cacacho**, *Founder and Chief Executive Officer*, HackTheNorth.ph, Inc., Tuguegarao City, Cagayan Valley, Philippines
- Abhiram Cuduvalli**, *QA Architect*, Cisco, Bangalore, Karnataka, India

- Samantha Foster**, *Director*, Destination Spa Management Ltd., Bangkok, Thailand
- Morris Gheeyong**, *Baking Art Director*, Morris Cookies (Asia) Limited, Hong Kong, New Territories, Hong Kong
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- Joann Hizon**, *Vice President, Human Resources*, SM Investments Corp., Pasay City, Metro Manila, Philippines
- Ankit Kedia**, *Senior Systems Analysts*, Infoyuga Technologies Inc., Champaign, Illinois, USA
- Jemma Kiernan**, *Photographer*, Black Magnolia Photography, Brisbane, Queensland, Australia
- Phuc Kieu Diem**, *Director/Managing Partner*, KP Law Firm, Hanoi, Vietnam
- Danny Maher**, *Chairman*, Gold Coast Innovation Hub and Opmantek Software, Gold Coast, Queensland, Australia
- Rishit Mishra**, *Manager*, PricewaterhouseCoopers, Dallas, Texas, USA
- Shadiya Mohamed Baqutayan**, *Senior Lecturer/ Senior Researcher*, Universiti Teknologi Malaysia, Kuala Lumpur, Wilayah Persekutuan, Malaysia
- Cristian Moraga**, *International Consultant*, Consultant in Management, and Health and Safety, Santiago, Region Metropolitana, Chile
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- Subrahmany Ramakrishnan**, *Metamorphosis Consulting & HR Solutions*, Chennai, Tamil Nadu, India
- Ashish Saxena**, *Vice President, Claims*, Future Generali India Insurance Company Limited, Pune, Maharashtra, India
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- Kumar Varun Verma**, *Product Marketing Manager*, Kaseya Software, Bengaluru, Karnataka, India
- Katrina Wilson**, *International Author & Founder*, Rugby Mindset, Brisbane, Queensland, Australia

MARKETING & PR/CORPORATE COMMUNICATIONS JURY

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- Viya Chen**,
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- Tim Cheng**, *Chief Creative Officer,*
Grey Group Singapore, Singapore, Singapore
- Edward Cheung**, *Creative Group Head,*
Oliver Agency Shanghai, Shanghai, China
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Ansan-city, Kyunggi-do, South Korea
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Toastmasters Club, Mueang Chiang Mai, Thailand
- Evangelist Tingson**, *President,*
PAGEONE MEDIA & COMMUNICATIONS, INC.,
Makati, Metro Manila, Philippines
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FWD Life Insurance Corporation,
Bonifacio Global City, Taguig, Philippines
- Charles White**, *Principal Administrator,*
International Relations Officer (retired),
European Commission, Brussels, Belgium
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Shanghai, China
- Winnie Wong**, *Deputy General Manager of*
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Tsim Sha Tsui, Kowloon, Hong Kong

KOREAN-LANGUAGE JURY

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Weon Gi Choi
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- Hung Ki Kim**, *President, Korea Business*
Communicators Association, Seoul, South Korea
- Jong Sun Park**, *CEO, BRCOM, Seoul, South Korea*
- Kyoung Gu Kang**, *Creative Director, DTRIBE,*
Seoul, Korea
- Jin Mu Cho**, *Vice President, Korea Business*
Communicators Association, Seoul, South Korea
- Young Il Hong**, *Professor, Department of Visual*
Information Design, Nam Seoul University,
Seoul, South Korea
- Beom Seok Seo**, *Professor, Department of*
Advertising & PR, Se-Myung University,
Jecheon, Chungcheongbuk-do, South Korea
- Seog Bong Bae**, *Managing Director, KCU,*
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INDONESIAN-LANGUAGE JURY

COMMITTEE:

Agung Wicaksono, *MSc, Researcher*,
PT PETROSIDA GRESIK,
Gresik, East Java, Indonesia

Bagusranu Wahyudi Putra, *S.T., M.M.*,
Instrument and Control Engineer,
PT. PETROKIMIA GRESIK,
Surabaya, Jawa Timur, Indonesia

Ita Mucharam, *Communications Advisor*,
Amsat International,
Jakarta, DKI Jakarta, Indonesia

CHINESE-LANGUAGE JURY

COMMITTEE:

Viya Chen,
Managing Director & Chief Academy Officer,
Points of You, Taipei, Taiwan

Cherbim Hsu, *Vice President*, Pear Video,
Shanghai, China

Edward Lai, *Corporate Director of Asian Initiatives*,
The Allure Group,
Brooklyn, New York, United States

Edward Cheung, *Creative Group Head*,
Oliver Agency Shanghai, Shanghai, China

Sinko Choy, *Senior Vice President, Head of Client &
Market Development*, PCCW Solutions Limited,
Kowloon, Hong Kong

Onie Chu, *Executive Director*, The Association of
Accredited Advertising Agencies of Hong Kong,
North Point, Hong Kong Island, Hong Kong

Pauline Lin, *Business Director*, Leo Burnett,
Taipei, Taiwan

Eunice Wong, *Chief Growth Officer, Greater China*,
Ketchum, Cyberport,
Hong Kong Island, Hong Kong

Winnie Wong, *Deputy General Manager of
Branding and Marketing Chengdu*,
The Wharf (Holdings) Limited,
Chengdu, Sichuan, China

Natalie Yuen, *Associate Director, Corporate Affairs*,
FrieslandCampina (Hong Kong) Limited,
Mongkok, Kowloon, Hong Kong



See more information about the 2019 Stevie Award Winners



2019 STEVIE WINNERS

The following nominations have been selected as Stevie® Award winners in the 2019 Asia-Pacific Stevie Awards. Winners will be celebrated and presented with their awards during the sixth annual gala banquet and awards ceremony on Friday, 31 May at the InterContinental Hotel in Singapore.

AWARDS FOR INNOVATION IN MANAGEMENT

Award for Innovative Management in Business Product & Service Industries – Up to 100 Employees

GOLD STEVIE WINNER:

ZEEP Medical, The Rocks, NSW, Australia: Innovative Management of Staffing and Recruiting

SILVER STEVIE WINNERS:

Eff Creative PTE. LTD., Singapore: Bringing Eff Creative's Global Innovation to Asia

SOOHYUN Inc., 대한민국 대표 노블레스 결혼정보회사 수현, Seoul, South Korea: 대한민국 대표 노블레스 결혼정보회사 수현, Noblesse Wedding Information Co.

Award for Innovative Management in Business Product & Service Industries – 100 or More Employees

GOLD STEVIE WINNER:

VXI Global Solutions, LLC, Los Angeles, CA, USA: VXI Global Solutions' Operational Excellence 2018

Award for Innovative Management in Consumer Product & Service Industries – Up to 100 Employees

GOLD STEVIE WINNER:

KC Inner Bella Cosmetics, 상해한옥화장품, Shanghai, China: 포기하지 않는 도전정신으로 중국 대륙을 사로잡다! 상해한옥화장품 양장석 대표

SILVER STEVIE WINNER:

adobo magazine, Makati City, NCR, Philippines: Redefining the zeitgeist: sparking a renaissance of ideas through adobo magazine

Award for Innovative Management in Consumer Product & Service Industries – More than 100 Employees

GOLD STEVIE WINNER:

Airport Railroad Co., 공항철도(주), Incheon, South Korea: CEO of Airport Railroad, Kim Han-Young, 자립경영을 향한 혁신의 아이콘, 공항철도 CEO 김한영

SILVER STEVIE WINNER:

USANA Health Sciences, Salt Lake City, UT, USA: USANA CEO Kevin Guest

Award for Innovative Management in Financial Industries – More than 100 Employees

GOLD STEVIE WINNER:

BOC Group Life Assurance Company Limited, Hong Kong, China: Agile Intellect

SILVER STEVIE WINNER:

ION, New York, NY, USA: Prudential Corporation Asia Treasury Management Team

BRONZE STEVIE WINNER:

ION, New York, NY, USA: CLP Holdings LTD Treasury Management Team

Award for Innovative Management in Government – More than 100 Employees

GOLD STEVIE WINNER:

Gangdong-gu, Seoul, South Korea: Green renovation got everything

Award for Innovative Management in Health Care Industries – Up to 100 Employees

GOLD STEVIE WINNER:

Weight Loss Solutions Australia, Varsity Lakes, QLD, Australia: Transforming the lives of thousands of Australians by offering long term lifestyle modification

Award for Innovative Management in Manufacturing Industries – More than 100 Employees

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Improving the Quality of the Environment and Productivity Through Innovation Task Forces

SILVER STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Managing the Quality of Our Product with More Efficiency and Environmentally Friendly

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Big Data Management with Power BI in PT Petrokimia Gresik



AWARDS FOR INNOVATION IN MANAGEMENT – *Continued*

Award for Innovative Management in Technology Industries— Up to 100 Employees

GOLD STEVIE WINNER:

Dell Technologies Ltd., Bangalore, Karnataka, India:
Customer eXperience Projection

Award for Innovative Management in Technology Industries— More than 100 Employees

GOLD STEVIE WINNER:

Freelancer.com, Sydney, NSW, Australia:
We push the boundaries of human innovation

BRONZE STEVIE WINNER:

Amobee, San Diego, CA, USA: Amobee’s Robert Woolfrey: Innovative Technology Management

AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION

Award for Excellence in Innovation in Business Product & Service Industries— Up to 100 Employees

GOLD STEVIE WINNER:

HANAROADCOM, 하나로애드컴, Seoul, South Korea: 하나로애드컴, HANAROADCOM

SILVER STEVIE WINNERS:

Order-In, North Sydney, NSW, Australia:
Australian corporate catering company hungry for innovation and growth

Zeep Medical, The Rocks, NSW, Australia:
Excellence in Staffing and Recruiting Innovation

Award for Excellence in Innovation in Business Product & Service Industries— More than 100 Employees

GOLD STEVIE WINNER:

JCDecaux Transport, Hong Kong, China:
The Power of Intelligent OOH

SILVER STEVIE WINNERS:

The EON Group, Makati City, Metro Manila, Philippines: Delivering Data-Inspired and Human-Centered Solutions that Impact Businesses

The K Yedaham, The-K예다함상조(주), Seoul, South Korea: 사랑다함 CSV 프로젝트, SarangDaham CSV project

MGID, Santa Monica, CA, USA: User-to-product ad matching algorithm as a core innovation of MGID

BRONZE STEVIE WINNER:

Sykes Enterprises, Incorporated, Tampa, FL, USA

Award for Excellence in Innovation in Consumer Product & Service Industries — Up to 100 Employees

GOLD STEVIE WINNER:

W SPEECH COMMUNICATION, 더블유스피치커뮤니케이션, Seoul, South Korea

BRONZE STEVIE WINNERS:

The SSS, Tokyo, Japan: Transforming the Mundane into the Unique

KC Inner Bella Cosmetics, 상해한옥화장품, Shanghai, China

Nu Skin Enterprises Philippines LLC, Pasig, Metro Manila, Philippines: Boundless and Thriving in the Digital Age

Award for Excellence in Innovation in Consumer Product & Service Industries — More than 100 Employees

GOLD STEVIE WINNER:

Airport Railroad Co., 공항철도(주), Incheon, South Korea: 안전·고객중심·자립 경영, 혁신의 아이콘 공항철도, the icon of innovation, pursuing safety, customer-centric approach, self-management

BRONZE STEVIE WINNER:

USANA Health Sciences, Salt Lake City, UT, USA: USANA 2018

Award for Excellence in Innovation in Financial Industries — Up to 100 Employees

GOLD STEVIE WINNER:

Future Generali India Insurance Company Limited, Pune, Maharashtra, India: Innovation in surpassing customer’s expectations

Award for Excellence in Innovation in Health Care Industries — Up to 100 Employees

GOLD STEVIE WINNER:

Jacaranda Village, Red Cliffs, VIC, Australia:
Oral Health for Aged Care

SILVER STEVIE WINNER:

Weight Loss Solutions Australia, Varsity Lakes, QLD, Australia: Transforming lives by offering long term lifestyle modification

BRONZE STEVIE WINNER:

Xtend Barre Northern Beaches, Sydney, NSW, Australia



AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION –

Continued

Award for Excellence in Innovation in Manufacturing Industries— More than 100 Employees

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
The New Scrubbing System to Maintain the Quality of the Environment and to Increase Production Productivity

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Managing the Quality of Our Product With more Efficiency and Environmentally Friendly

Award for Excellence in Innovation in Government – More Than 100 Employees

GOLD STEVIE WINNER:

Gwangju Metropolitan City, 광주광역시, Gwangju, South Korea: 2019광주세계수영선수권대회 홍보, 2019 Gwangju Fina World Championship Promotion

BRONZE STEVIE WINNER:

Yeongdeungpo-gu Office, 영등포구청, Yeongdeungpo-gu, Seoul, South Korea: ‘풀뿌리 민주주의의 실현’ 주민참여가 정책이 되는 영등포1번가, ‘Realization of grassroots democracy’ Yeongdeungpo 1st Avenue

Award for Excellence in Innovation in Non-Profit Organizations or NGOs – Up to 100 Employees

GOLD STEVIE WINNER:

Megaworld Foundation, Inc., Taguig City, Metro Manila, Philippines: Megaworld Foundation Scholarship Program: From Building Homes to Building Lives

Award for Excellence in Innovation in Public Enterprises – Up to 100 Employees

GOLD STEVIE WINNER:

The Gyeonggi Provincial Jobs Foundation, 재단법인 경기도일자리재단, Bucheon-si, Gyeonggi-do, South Korea: 공공기관의 체계적인 성과관리 시스템, Systematic performance management system of public institutions

Award for Excellence in Innovation in Public Enterprises – More than 100 Employees

GOLD STEVIE WINNER:

Korea Housing & Urban Guarantee Corporation, 주택도시보증공사, Busan, South Korea: 주.도.권, Ju.Do.Kwon

Award for Excellence in Innovation in Technology Industries – More than 100 Employees

GOLD STEVIE WINNER:

Reliance Jio Infocomm Ltd., Thane, Maharashtra, India: Driving Indian Digital Revolution

SILVER STEVIE WINNERS:

DiCentral, Houston, TX, USA and APAC
PCCW Solutions, Kowloon, Hong Kong: Accelerating Digital Transformation with Innovations

BRONZE STEVIE WINNERS:

Dell Technologies Ltd., Bangalore, Karnataka, India: Dispatch Automation
Freelancer.com, Sydney, NSW, Australia: Easy access to talented freelancers
Vodafone Fiji Pte. Limited, Suva, Fiji: Organizational Development and Leadership

Most Innovative Startup of the Year – Business Product Industries

GOLD STEVIE WINNER:

Medixserve Philippines, Pasig City, NCR, Philippines: The Electronic Medical Records (EMR) System and Use Cases for Blockchain Technology

SILVER STEVIE WINNER:

Squawk Squad, Wellington, New Zealand: Squawk Squad – engaging New Zealanders (including businesses) to protect and sustain our unique native bird-life.

Most Innovative Startup of the Year – Business Service Industries

GOLD STEVIE WINNER:

Australasian Sustainable Wellness Academy, Southport, QLD, Australia

BRONZE STEVIE WINNER:

OakGen, Upper Mount Gravatt, QLD, Australia: Human Technology – A new way of engaging service based industries

Most Innovative Startup of the Year – Consumer Product Industries

GOLD STEVIE WINNER:

Squawk Squad, Wellington, New Zealand: Engaging New Zealanders to protect and sustain our unique native bird-life.

SILVER STEVIE WINNER:

Morris Cookies (Asia) Limited, Hong Kong, China

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Ammonia And Urea (Amurea) II Plant



AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION –

Continued

Most Innovative Startup of the Year – Consumer Service Industries

GOLD STEVIE WINNER:

Macarthur Makeovers, Spring Farm, NSW Australia

Most Innovative Tech Startup of the Year – Services

GOLD STEVIE WINNER:

Medixserve Philippines, Pasig City, NCR, Philippines:
The Electronic Medical Records (EMR) System and Use Cases for Blockchain Technology

BRONZE STEVIE WINNER:

Airobox.com, Williamstown, VIC, Australia:
Social Media Management for Startups

Most Innovative Tech Startup of the Year – Software

GOLD STEVIE WINNER:

Squawk Squad, Wellington, New Zealand:
Squawk Squad – engaging New Zealanders to protect and sustain our unique native bird-life.

SILVER STEVIE WINNER:

Medixserve Philippines, Pasig City, NCR, Philippines:
The Electronic Medical Records (EMR) System and Use Cases for Blockchain Technology

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS

Award for Innovation in Community Relations or Public Service Communications

GOLD STEVIE WINNER:

A.S. Watson Group, Hong Kong, China:
Give a Smile Campaign

SILVER STEVIE WINNERS:

SM City Sta. Mesa, Pasig City, Metro Manila, Philippines: ZESTY FEAST

AstraZeneca Singapore Pte. Ltd., Singapore:
AstraZeneca Healthy Lung Programme

Icon Agency, Cremorne, VIC, Australia: Yarra Trams Community Safety Campaign: Tram Coach – This is how we tram

Korea Institute for Defense Analyses,
한국국방연구원, Seoul, South Korea:
한국국방연구원 홍보 영상, PR film

Korea Land And Geospatial Informatix Corporation,
한국국토정보공사, Jeonju, South Korea:
한국국토정보공사 공익 캠페인,
Public Advertisement

KPR, Seoul, South Korea: K-Tour Best 10 ‘Story Learn Trip’ Program

Metro Pacific Investments Corporation, Makati City, Metro Manila, Philippines: #ShoreItUpNa10

PTT Exploration and Production Public Company Limited, Bangkok, Thailand: H.T.M.S. Underwater Learning Site Project

BRONZE STEVIE WINNERS:

Hang Lung Properties, Hong Kong, China:
Hang Lung Young Architects Program

HC Consumer Finance Philippines Inc., Taguig, NCR, Philippines: Financial Literacy for every Juan

Sinclair, Hong Kong, China: Creating positive change for our oceans through Sustainable Seafood Week

W Asia, Singapore: foodpanda ‘Leading the Sustainability Change’

Award for Innovation in Investor Relations

GOLD STEVIE WINNER:

Strategic Public Relations Group Limited, Hong Kong, China: LH Group – An Innovative Recipe for IPO Success

Award for Innovation in Media Relations

Sponsored by **PR Newswire**
a CISION company

GOLD STEVIE WINNER:

The CJ Olive Young Girls Education Campaign to Support Education for Girls in Developing Countries with UNESCO (Girls’ Education Campaign of CJ Olive Young to Support Educating Girls in Developing Countries with UNESCO), 유네스코와 함께 개발도상국 소녀들의 교육을 지원하는 CJ 올리브영 소녀교육 캠페인, Seoul, South Korea

SILVER STEVIE WINNERS:

Busan Metropolitan Police Agency & Busan Transportation Corporation, Yeonje-gu, Busan, South Korea: “사복경찰관이 상시순찰 중입니다”, “The uniform police officer is patrolling all the time”

Ketchum Greater China, Hong Kong: Swisse – Creative positioning of multivitamin as a beauty product

Market Eye, Melbourne, VIC, Australia: From Rubbish to Roads – turning waste plastics and toner into better quality asphalt roads

BRONZE STEVIE WINNERS:

Megaworld Corporation, Taguig City, Metro Manila, Philippines: An Ilonggo Love Affair: Reigniting the sense of wonder for Iloilo with the #LovingIloilo campaign

Sinclair, Hong Kong, China: Swire Properties and the V&A present ‘Shoes: Pleasure and Pain’



AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – *Continued*

Award for Innovation in Public Affairs Communications

GOLD STEVIE WINNER:

Sinclair, Hong Kong, China: Positioning UK Innovation in a Post-Brexit World

SILVER STEVIE WINNERS:

Korean Institute Healthy Family – Ministry of Gender Equality & Family, 한국건강가정진흥원 – 여성가족부, Seoul, South Korea: 조선에서 왓츠롱, Joy From Chosun

Ministry of Land, Infrastructure and Transport, 국토교통부, Sejong-si, South Korea: 당신의 하루를 응원합니다, We work so you can focus on winning today

BRONZE STEVIE WINNERS:

SM City Manila, Pasig City, Metro Manila, Philippines: MNL Art Sesh

KPR & Associates, Seoul, South Korea: Seoul Foundation for Arts and Culture – 2018 Art and Life Campaign ‘Everyone, Everywhere, Everything’ – Art as I want

Award for Innovation in the Use of Celebrities or Public Figures

GOLD STEVIE WINNER:

Hong Kong Tourism Board, Hong Kong, China: Hong Kong Shingo Art – Leveraging the J-POP Influence

SILVER STEVIE WINNERS:

Changsha IFS, Changsha, Hunan, China: Changsha IFS KAWS SEEDING

Cheonan-Si Office, 천안시청, Cheonan-si, South Korea: 천안시 뮤직비디오(해본시티), Cheonan City PR song “Heaven City”

The Ministry of Government Legislation, 법제처, Sejong-si, South Korea: 알기 쉬운 법령 만들기, Easy to know ACT

Ministry of Land, Infrastructure and Transport, 국토교통부, Sejong-si, South Korea: 청년주택, 신청했어? 굿~보이, Good-boy!, Youth house, Did you apply? Good-boy

Twenty Twenty Media Ltd., Mumbai, Maharashtra, India: Bio-Oil #UnstretchedJourney

BRONZE STEVIE WINNER:

Strategic Public Relations Group Limited, Hong Kong, China: Innovative Chairlady Shows Beauty More than Skin Deep – Miricor Enterprises Holdings Limited

Award for Innovation in the Use of Events

GOLD STEVIE WINNER:

Jack Morton Worldwide, Singapore: Magnum Hazelnut Praline Launch

SILVER STEVIE WINNERS:

SM City San Lazaro, Pasig City, Metro Manila, Philippines: Women’s Month Celebration: Beauty and Its Art

Chengdu International Finance Square (Chengdu IFS), Hong Kong, China: “Chengdu Parcours Art Festival” – enlarging leadership with art marketing

Chengdu International Finance Square (Chengdu IFS), Hong Kong, China: Nature Connects – animal edutainment that brought in 15.2+ million foot-traffic

Chongqing International Finance Square (Chongqing IFS), Hong Kong, China: “Hey! Let’s POP” – building a landmark with lifestyle marketing

BRONZE STEVIE WINNERS:

adobo magazine, Makati City, NCR, Philippines: adobo Design Awards Asia: From the Philippines’ most prestigious ad award to recognizing the most creative in Asia

adobo magazine, Makati City, NCR, Philippines: Ushering in the next class of visionaries with class a School of Creativity

The Independent Schools Foundation Academy, Hong Kong, China: 15th Anniversary Celebration of ISF Academy

Melco Resorts & Entertainment Limited, Macau, China: Grand Opening of Morpheus Hotel

Ortigas & Company, Quezon City, NCR, Philippines: Making art more accessible through Estancia’s first Ortigas Art Festival

SM City Manila, Pasig City, Metro Manila, Philippines: SHOP MNL: Virtual Dressing Room

SM City Masinag, Antipolo, Philippines: Heroi.SM Shopping Center Management Corporation, Marilao, Bulacan, Philippines: Bulacan Art Fest

SM Supermalls, SM City Marikina, Marikina City, Philippines: Pedal Faculty 2018

SM Supermalls, Quezon City, Manila, Philippines: ColorGram

SM Supermalls, Quezon City, Manila, Philippines: Glitter Critter Christmas

The Zone Creative, 더존크리에이티브, Seoul, South Korea: 직장 내 “장애인 인식개선 교육 의무화” 홍보 CF, Education for the improvement of awareness of persons with disabilities in the workplace



AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – *Continued*

Award for Innovation in the Use of Social Media

GOLD STEVIE WINNER:

A.S. Watson Group, Hong Kong, China:
Give a Smile Campaign

SILVER STEVIE WINNERS:

KEB Hana Bank, KEB하나은행, Seoul, South Korea:
“가슴벅찬 그 이름, 대한민국 3·1운동 및
대한민국임시정부 수립 100주년 기념 나라사랑
캠페인, “ WE ARE BACK, WE ARE 100” campaign
to celebrate the 100th anniversary of the
establishment of the 3/1 movement and
provisional government

Korea Environment Corporation, 한국환경공단,
Incheon, South Korea: 한국환경공단 소셜미디어
온라인 홍보, K-eco SNS Online Marketing

The Ministry of the Interior and Safety, 행정안전부,
Sejong-si, South Korea: 안전한TV 웹드라마
‘안그래도 전부터’, Safetv web drama ‘from a
time ago’

PAGEONE, Makati City, Metro Manila, Philippines:
PAGEONE Avatars: Helping Cope with
Depression Through A Digital Family

Twenty Twenty Media Ltd., Mumbai, Maharashtra,
India: Bio-Oil #UnstretchedJourney

BRONZE STEVIE WINNERS:

SM Supermalls, Quezon City, NCR, Philippines:
#SMoments: Immortalizing SM’s Love Story with
the Filipino Family

PRecious Communications, Singapore:
#MunichTreasureHunt for Lufthansa

Award for Innovation in the Use of Video

GOLD STEVIE WINNER:

M&C Saatchi Spencer HK Ltd., Hong Kong, China:
Solvil et Titus – Ring and Knot Series Launch
TV Campaign

SILVER STEVIE WINNERS:

HGC Global Communications Limited, Hong Kong,
China: HGC Beyond Possibilities Video Series

Ketchum Beijing, Beijing, China: ThinkVision
15th Anniversary Social Video Campaign

KONOS (Korean Network for Organ Sharing),
질병관리본부 장기이식관리센터, Seoul,
South Korea: 생명나눔 이슈메이킹 웹드라마
‘뜻밖의 히어로즈’, Unexpected Heros

Skin Player Co., Ltd., 주식회사 스키플레이어,
Bucheon-si, South Korea: National Geographic
Stabilizer S1 홍보영상

BRONZE STEVIE WINNERS:

Megaworld Corporation, Taguig City, Metro Manila,
Philippines: ‘The Future’: An AVP Showcasing
the New Chapters of Megaworld’s
Township Developments

Resorts World Manila, Pasay City, Metro Manila,
Philippines: Kaya Natin ‘To Music Video

PAGEONE and Energy Development Corporation,
Makati City, Metro Manila, Philippines:
OMGeo Vlog Series: The Geothermal Effect

SK networks, SK네트웍스, Seoul, South Korea:
SK네트웍스 gbs, 말레이시아 판매인 발대식
현장을 가다!, SK networks gbs at the Opening
Ceremony of SK Networks Retails Malaysia

Award for Innovation in the Use of Viral Media/Word of Mouth

GOLD STEVIE WINNER:

Burson Cohn & Wolfe, Beijing, China:
LinkedIn China: Dare To Be

SILVER STEVIE WINNERS:

The Ministry of Employment and Labor, 고용노동부,
Sejong-si, South Korea: 마미손MV-청년점프,
MOMMY SON MV – Youth Jump

Most Innovative Public Relations Agency of the Year

Sponsored by **PR Newswire**
a **CISSION** company

GOLD STEVIE WINNER:

The EON Group, Makati City, Metro Manila,
Philippines

SILVER STEVIE WINNERS:

PRecious Communications, Singapore
The H Creative Solution, 더에이치, Seoul,
South Korea

BRONZE STEVIE WINNERS:

Burson Cohn & Wolfe, Hong Kong, China
McGallen & Bolden Pte. Ltd., Singapore



AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – *Continued*

Most Innovative Communications Team of the Year

Sponsored by **PR Newswire**
a CISION company

GOLD STEVIE WINNER:

KT, Seoul, South Korea: KBN 센터 – KT그룹
사내커뮤니케이션, KBN Center – KT Group
in-company communications department

SILVER STEVIE WINNERS:

adobo magazine, Makati City, NCR, Philippines:
Redefining the zeitgeist: sparking a renaissance
of ideas through adobo magazine
Chengdu IFS, Hong Kong, China: CDIFS –
The communication team that earned free
coverage from 2,300 media in a year!

BRONZE STEVIE WINNERS:

Freelancer.com, Sydney, NSW, Australia:
The Ebay for Jobs
PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
PR Department of Petrokimia Gresik

Most Innovative Communications Professional of the Year

GOLD STEVIE WINNER:

KT, Seoul, South Korea: KT KBN센터 KBN기획팀장
박성일, KT KBN Center Team Leader, Sungil Park

SILVER STEVIE WINNERS:

adobo magazine, Makati City, NCR, Philippines:
Angel Guerrero, Founder, President,
Editor-in-Chief
The Interactions Lab PTY. LTD., Sydney, NSW,
Australia: Danielle Di-Masi, Digital Communicator

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur,
Indonesia: Muhammad Ihwan Fahrurrazi,
Public Relations Manager

AWARDS FOR INNOVATION IN MARKETING

Award for Innovation in Brand Development

GOLD STEVIE WINNER:

Lotte World Seoul Sky, Seoul, South Korea: 롯데월드
서울스카이 홍보 영상, Lotte World SEOUL SKY
Advertising film

SILVER STEVIE WINNER:

Resorts World Manila, Pasay City, Metro Manila,
Philippines: 2018 RWM Lucky Person of the
Year Award

BRONZE STEVIE WINNERS:

Chic Enterprise Co., Ltd., Taichung, Taiwan:
The birth of BOBA CHIC®
Hang Lung Properties, Hong Kong, China:
Hang Lung Young Architects Program

Award for Innovation in Brand Renovation/ Re-Branding

GOLD STEVIE WINNER:

LinkedIn China, Beijing, China: Embark Generation
Z's Career Journey with #MyFirstJob

SILVER STEVIE WINNERS:

Lenovo Asia Pacific, Singapore: Lenovo Legion
Refresh, Asia Pacific Campaign
National Health Insurance Service,
국민건강보험공단, Wonju-si, South Korea:
병원비 걱정 없는 든든한 나라 '건강보험
보장성 강화대책', Health care insurance policy
strengthening measures

BRONZE STEVIE WINNERS:

Eastern Communications, Makati, NCR, Philippines:
Our Strong Connection – Eastern
Communications' Rebranding Campaign
Manhattan Associates Pty. Ltd., Sydney,
NSW, Australia: PUSH Possible
PT Sinergi Colomadu, Karanganyar, Jawa Tengah,
Indonesia: Rise of The Old Sugar Factory:
De Tjolomadoe

Award for Innovation in Branded Entertainment

GOLD STEVIE WINNER:

Chengdu IFS, Hong Kong, China: Chengdu
International Finance Square (Chengdu IFS) –
"WE'RE ALL SMURFS! – Family Retailtainment

SILVER STEVIE WINNERS:

Korea Post, 우정사업본부, Sejong-si, South Korea:
우정사업본부 <우체국, 펀드를 합니다> 캠페인,
Koreapost, Do fund service
Melco Resorts & Entertainment Limited, Macau,
China: The Dinosaur Hunt Exhibition
MSL China, Shanghai, China: Making a Big Splash
into China: Launching World's First Ever Peppa
Pig World of Play in China

SM Prime Holdings, Inc., Baguio City, Benguet,
Philippines: Experience Panagbenga Fün

BRONZE STEVIE WINNER:

SM City Masinag, Antipolo, Philippines:
Rizal Byahe Tayo



AWARDS FOR INNOVATION IN MARKETING – *Continued*

Award for Innovation in Content Marketing/Branded Editorial

GOLD STEVIE WINNER:

Burson Cohn & Wolfe, Beijing, China:
LinkedIn China: Dare To Be

SILVER STEVIE WINNERS:

ABS-CBN Corporation, Quezon City, Manila,
Philippines: Unilever Story Studio (USS)

The Ministry of Food and Drug Safety,
식품의약품안전처, Cheongju-si, Korea:
꼼꼼히, 꼼꼼히 HACCP

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Tabloid Sahabat Petani

BRONZE STEVIE WINNER:

PCCW Solutions, Kowloon, Hong Kong, China:
Thought Leadership Content
Marketing Campaigns

Award for Innovation in Cross-Media Marketing

GOLD STEVIE WINNER:

Globe Telecom, Inc. (Globe Business), Taguig City,
NCR, Philippines: Project Eagle: The Globe
Business Thematic Campaign

SILVER STEVIE WINNERS:

Burson Cohn & Wolfe Hong Kong, Hong Kong,
China: Hi HONOR Campaign

Ingka Centres, Beijing, China: LIVAT Centre Beijing
cross-media marketing based on big data and
AR technology

Korea Resource Circulation Service Agency,
한국순환자원유통지원센터, Seoul, South Korea:
빈용기 보증금 제도 홍보를 위한 광고,
Advertisement for publicity of empty container
security deposit system

Ministry of Justice Crime Prevention Policy Bureau,
법무부 범죄예방정책국, Gwacheon-si,
Gyeonggi-do, South Korea: 범죄 예방을 위한
관심 촉구 캠페인, Campaign for Promoting
interest in crime prevention

SM Mart, Inc., Pasay City, Metro Manila, Philippines:
FASHIONISM

BRONZE STEVIE WINNERS:

Changsha IFS, Changsha, Hunan, China:
Changsha IFS Grand Opening full range of
media promotion

Leap Agency, Cremorne, VIC, Australia:
Nothing feels like Snow

SM Mart, Inc., Pasay City, Metro Manila, Philippines:
It's Christmas At SM

Award for Innovation in Paid Media Planning & Management

GOLD STEVIE WINNER:

KC Inner Bella Cosmetics, 상해한옥화장품,
Shanghai, China: 중국대륙에 한국의 아름다움을
알린다! 상해한옥화장품

Award for Innovation in Product Placement

GOLD STEVIE WINNER:

Ketchum Shanghai, Shanghai, China: COSTA X
DiDi – 2 WEEKS "JIANGJIU" JOURNEY

SILVER STEVIE WINNER:

The Zone Creative, 더존크리에이티브, Seoul, South
Korea: 한국 유자 광고, Korea Citizen Advertising

Award for Innovation in Sponsorships

GOLD STEVIE WINNER:

Sage Software, Chatswood, NSW, Australia:
Sage Partner With Invictus Games

BRONZE STEVIE WINNER:

Metro Pacific Water, Taguig, NCR, Philippines:
The Metro Pacific Water Experience –
Major Sponsors to the annual Philippine
Association of Water Districts Convention (PAWD)

Award for Innovation in Social Media Marketing

GOLD STEVIE WINNER:

SM Mart, Inc., Pasay City, Metro Manila, Philippines:
SM Style Stories

SILVER STEVIE WINNERS:

ABS-CBN Corporation, Quezon City, Manila,
Philippines: McDo Bonfries

Manila Electric Company (MERALCO), Pasig City,
Metro Manila, Philippines: Meralco Typhoon
Watch 2018

PCCW Solutions, Kowloon, Hong Kong:
Social Media Campaigns for
Community Engagement

The Presidential Commission on Centennial
Anniversary of March 1st Independence
Movement and Korea Provisional Government,
3.1운동 및 대한민국임시정부 수립 101주년
기념사업추진위원회, Seoul, South Korea:
3.1운동 및 대한민국임시정부수립 100주년 기념
뮤직비디오 "나의 땅"

BRONZE STEVIE WINNER:

Hasbro Trading (China) Co., Ltd., Shanghai, China:
My Little Pony "Friendship Month"



AWARDS FOR INNOVATION IN MARKETING – *Continued*

Most Innovative Advertising or Marketing Agency of the Year

GOLD STEVIE WINNER:

D.TRIBE, 디트라이브, Seoul, South Korea:
디트라이브, D.TRIBE

SILVER STEVIE WINNERS:

JCDecaux Transport, Hong Kong, China:
The Journey to New Era of Out-Of-Home
Advertising

BRONZE STEVIE WINNER:

adobo magazine, Makati City, NCR, Philippines:
Redefining the zeitgeist: sparking a renaissance of
ideas through adobo magazine

Most Innovative Advertising or Marketing Team of the Year

GOLD STEVIE WINNER:

Chengdu IFS, Hong Kong: CDIFS – The Marketing
Team that won 20 international marketing
awards in a year

SILVER STEVIE WINNERS:

Flipkart Internet Pvt. Ltd., Bangalore, Karnataka,
India: Flipkart – Winning India Over –
One Heart at a Time

Most Innovative Marketing or Advertising Professional of the Year

GOLD STEVIE WINNER:

D.TRIBE, 디트라이브, Seoul, South Korea:
디트라이브 강경구 팀장, Kyonggu Kang,
Team Leader

SILVER STEVIE WINNER:

adobo magazine, Makati City, NCR, Philippines:
Angel Guerrero, Founder, President,
Editor-in-Chief

AWARDS FOR INNOVATION IN PUBLICATIONS

Award for Innovation in Annual Reports

GOLD STEVIE WINNER:

Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Tourism Board Annual Report
2017/18 – Best of all, it's in Hong Kong

SILVER STEVIE WINNERS:

CLP Holdings Limited, Kowloon, Hong Kong, China:
CLP 2018 Annual Report

KONOS (Korean Network for Organ Sharing),
질병관리본부 장기이식관리센터, Seoul,
South Korea: 연간지 '희망의씨앗 정책매거진';
Seed of hope magazine

BRONZE STEVIE WINNER:

PT PGAS Solution, Jakarta, Indonesia:
This Is Solution

Award for Innovation in Government Publications

GOLD STEVIE WINNER:

Songpa-gu Office, 송파구청, Songpa-gu, Seoul,
South Korea: 일자리가 넘치는 경제활력도시,
서울을 이끄는 송파 "일자리정책 로드맵",
Songpa's "Jobs Policy Roadmap" leads Seoul

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Building Our Nation's Hope by Strengthening
Food Independency (Dual Language
Annual Report)

Award for Innovation in Marketing or Sales Literature

GOLD STEVIE WINNER:

Songpa-gu Office, 송파구청, Songpa-gu,
Seoul, South Korea: 송파구에 관한 모든것
생활안내책자 『어서와! 송파는 처음이지?』,
Songpa City Life brochure

SILVER STEVIE WINNER:

Airport Railroad Co., 공항철도(주), Incheon,
South Korea: AREX! 행복한 동행, 공항철도 –
공항철도 사외보, AREX! a happy companion,
Airport Railroad house organ

Award for Innovation in House Organizations and Publications

GOLD STEVIE WINNER:

Cheonan-Si Office, 천안시청, Cheonan-si,
South Korea: 천안사랑, CheonanSarang

SILVER STEVIE WINNERS:

Daehong Communications, Seoul, South Korea:
대흥기획 사외보, Daehong Planning
Korea South-East Power Co., Ltd., 한국남동발전,
Jinju-si, South Korea: 한국남동발전 사내보
'남동愛', South-East Power Co., Ltd.,
Company Magazine

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Petrokimia Gresik Internal Print Magazine, GEMA



AWARDS FOR INNOVATION IN PUBLICATIONS – *Continued*

Award for Innovation in Non-Profit/NGO Publications

GOLD STEVIE WINNER:

Australasian Promotional Products Association
(APPA), Melbourne, VIC, Australia:
Promotional Products Marketing Magazine –
November 2018 Edition

SILVER STEVIE WINNERS:

Australasian Promotional Products Association
(APPA), Melbourne, VIC, Australia: Promotional
Product Marketing Magazine – July 2017 Edition

Australasian Promotional Products Association
(APPA), Melbourne, VIC, Australia: Promotional
Products Marketing Magazine – July 2018 Edition

Seegene Medical Foundation, 재단법인
씨젠의료재단, Seoul, South Korea: 정확하고
신속한 질병검사를 위한 '씨젠의료재단 2019
검사안내', Seegene Medical Foundation Global
Standard of Reference Lab

BRONZE STEVIE WINNER:

Australasian Promotional Products Association
(APPA), Melbourne, VIC, Australia:
Promotional Product Marketing Magazine –
December 2017 Edition

Award for Innovation in Public Enterprise Publications

GOLD STEVIE WINNER:

Korea Land And Geospatial Informatix Corporation,
한국국토정보공사, Seoul, South Korea:
한국국토정보공사 사외보 "땅과 사람들",
LX Magazine "Land & People"

SILVER STEVIE WINNER:

Korea Forest Welfare Institute, 한국산림복지진흥원,
Daejeon, South Korea: 에코힐링(Eco Healing)

BRONZE STEVIE WINNER:

Korea South-East Power Co., Ltd., 한국남동발전,
Jinju-si, South Korea: 한국남동발전 사내보
'남동愛', Korea South-East Power Co., Ltd.,
Company Magazine

Award for Innovation in Other Types of Publications

GOLD STEVIE WINNER:

Resorts World Manila, Pasay, Metro Manila,
Philippines: El Bimbook: Ang Huling El Bimbo
Souvenir Programme

SILVER STEVIE WINNERS:

Kim Tae Kyu, 김태규, Gangnam-gu, Seoul,
South Korea: 김태규 에세이집 사랑이 있는
기나긴 대화편지, Kim Tae Kyu Essay Collection,
A long conversation letter with love
Kyowon Creative Co., Ltd., 교원크리에이티브, Seoul,
South Korea: REDPEN AI 수학, REDPEN AI Math

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS

Award for Innovation in Business Information or Application Websites

GOLD STEVIE WINNERS:

DMCI Homes, Makati City, Metro Manila, Philippines:
DMCI Homes Website

The-K NON-Life Insurance, Ltd., The-K 손해보험,
Seoul, South Korea: The-K 손해보험 웹사이트,
The-K NON-Life Insurance Website

BRONZE STEVIE WINNER:

CLP Holdings Limited, Kowloon, Hong Kong, China:
A Snapshot of CLP's 2018 Annual Report

Award for Innovation in Corporate Websites

GOLD STEVIE WINNER:

SM Supermalls, Quezon City, NCR, Philippines:
#SMoments In A Click: How Customer
Centricity Gave a Rebirth to the SM Supermalls
Corporate Website

SILVER STEVIE WINNERS:

Esys Digital Pte. Ltd., Singapore: Best Electricity
Website Revamp

HANA FINANCIAL GROUP, 하나금융그룹, Seoul,
South Korea: 하나가득, HANAGADEUK

Lotte Department Store, Seoul, South Korea:
Ellote Renewal site project

Megaworld Corporation, Taguig City, Metro Manila,
Philippines: Megaworldcorp.com in the Age of
Smart Search and Chatbot: Navigating Users
from Pageviews to Sales

Order-In, North Sydney, NSW, Australia:
From website to first bite: Corporate catering
company serves up innovation

Planning/Arimoa, Busan, South Korea: 인터지스
홈페이지, Intergis Homepage

BRONZE STEVIE WINNERS:

Airport Authority Hong Kong, Hong Kong, China:
Hong Kong International Airport Website

Eff Creative PTE. LTD., Singapore: The Global
Innovation of EffCreative.com/Asia

PT Petrokimia Gresik, Gresik, Jawa Timur,
Indonesia: Petrokimia Gresik: Your Solution
in Agro-Industry

PT Petrokimia Gresik, Gresik, Jawa Timur,
Indonesia: The Trusted Reference



AWARDS FOR INNOVATION IN WEBSITES AND BLOGS – *Continued*

Award for Innovation in Education or Training Websites

GOLD STEVIE WINNER:

Planning/Arimoa, Busan, South Korea:
울산과학대학교 홈페이지, Ulsan College

SILVER STEVIE WINNER:

Sangji University, Wonju-si, Gangwon-do,
South Korea: Sangji University

BRONZE STEVIE WINNER:

KT, Seoul, South Korea: KT그룹 사내커뮤니케이션
KBN의 웹진&웹사이트, KT Corp's in-company
communications website – KBN

Award for Innovation in Entertainment Websites

GOLD STEVIE WINNER:

ABS-CBN Corporation, Quezon City, Manila,
Philippines: Moonchasers

Award for Innovation in General Information Websites

GOLD STEVIE WINNER:

KT, Seoul, South Korea: KT그룹 사내커뮤니케이션
KBN의 웹사이트, KT Corp's in-company
communications website – KBN

Award for Innovation in Government Websites

GOLD STEVIE WINNER:

Icon Agency, Cremorne, VIC, Australia: Australia's
National Disability Insurance Scheme Website

Award for Innovation in News Websites

GOLD STEVIE WINNER:

Creative Solution Corporation, Seoul, South Korea:
매드타임즈, MADTIMES

SILVER STEVIE WINNER:

DecoJournal, 데코저널, Seoul, South Korea:
데코저널 웹페이지, Deco Journal Webpage

Award for Innovation in Shopping or E-commerce Websites

GOLD STEVIE WINNER:

eClerx Services Ltd., Mumbai, Maharashtra, India:
Reinventing The Online Buying Experience using
3D-CGI

Award for Innovation in Social Websites

GOLD STEVIE WINNERS:

HK DECOMAN Technology Limited, Kowloon,
Hong Kong, China: HKDECOMAN.com

AWARDS FOR INNOVATION IN APPS

Award for Innovation in Business Information Apps

GOLD STEVIE WINNER:

Cisco Systems India Private Ltd., Bangalore,
Karnataka, India: Cisco Voice Assistant

SILVER STEVIE WINNER:

Cisco Systems India Private Ltd., Marthahalli,
Karnataka, India: Contract Digitization Platform

Award for Innovation in Business Utility Apps

GOLD STEVIE WINNER:

VNPT VINAPHONE, Hanoi, Vietnam: VNPT CHECK

Award for Innovation in Education or Training Apps

GOLD STEVIE WINNER:

ELSA, Palo Alto, CA, USA: ELSA

SILVER STEVIE WINNER:

L'Oréal China/Learning Tribes China, Shanghai,
China: L'Oréal Spark Wechat Social
Learning Programme

BRONZE STEVIE WINNER:

Naomi Findlay Pty. Ltd., Wallsend, NSW, Australia:
Rapid Reno Mate

Award for Innovation in Entertainment Apps

GOLD STEVIE WINNER:

SM Supermalls, Quezon City, NCR, Philippines:
#AweSM Logo Hunt Mobile App

SILVER STEVIE WINNER:

Resorts World Manila, Pasay, Metro Manila,
Philippines: RWM Mobile App

Award for innovation in General Information Apps

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur,
Indonesia: GEMA 4.0, Now In Your Hand,
Company Magazine App

SILVER STEVIE WINNER:

VNPT VINAPHONE, Hanoi, Vietnam:
VNPT Smart Tourism

Award for Innovation in Shopping or E-commerce Apps

GOLD STEVIE WINNER:

ShopBack, Singapore: Smarter shopping starts
at ShopBack



AWARDS FOR INNOVATION IN APPS – *Continued*

Award for Innovation in Social Apps

GOLD STEVIE WINNER:

TLX, (주)티엘엑스, Seoul, South Korea: 대한민국 NO.1 자기관리 솔루션, TLX PASS, Korea No.1 health care solution

AWARDS FOR INNOVATION IN EVENTS

Award for Innovation in Business-to-Business Events

GOLD STEVIE WINNER:

INVNT, Sydney, NSW, Australia:
Xerocon Brisbane 2018

SILVER STEVIE WINNERS:

APAX GROUP, Shanghai, China: Alibaba Broken Bridge Fashion Show

APAX GROUP, Shanghai, China: Home to Luxury-Plaza 66

Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines: Igniting Partnerships Through Real Customer Testimonials

Nissan Motor Asia Pacific Co., Ltd., Bangkok, Thailand: Nissan Futures – The Future of Mobility: Electrification and Beyond

BRONZE STEVIE WINNERS:

Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines: Power Ideas: A Push for Green Agenda

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Petro Agrifood Expo 2018: Delivering Sustainable Innovations to Indonesia's Agriculture Sector

SolarWinds, Taguig, Philippines: SolarWinds Academy Delivers Powerful Live Partner Training Events

Award for Innovation in Consumer Events

GOLD STEVIE WINNER:

Shanghai Hang Bond Property Development Co., Ltd., Shanghai, China: Home To Luxury

SILVER STEVIE WINNERS:

APAX GROUP, Shanghai, China: Tiffany Paper Flower Exhibition

INVNT, Sydney, NSW, Australia: TEDxSydney 2018

Jack Morton Worldwide, Singapore:
Magnum Hazelnut Praline Launch

JCDecaux Transport, Hong Kong, China:

MTR advertising Soccer Fever 2018 –

Hong Kong Elite eSports Soccer Cup

Korea Center for Disease Control, Cheongju, Chungbuk, South Korea: 결핵 예방을 위한 시리즈 광고, Series of advertisements for prevention of Tuberculosis

Korean Educational Development Institute, 한국교육개발원, Jincheon, Chungcheongbuk-do, South Korea: 선물: 그때 하고 싶었던 공부, 지금 나에게 선물하세요, The Present

Melco Resorts & Entertainment Limited, Macau, China: The Dinosaur Hunt Exhibition

SM Supermalls, Pasay, NCR, Philippines: SM South Luzon's Dinos in the Mall

SM Supermalls, Pasay, NCR, Philippines: SM South Luzon Pet Party

SM Supermalls, Pasay, NCR, Philippines: SM South Luzon's Jungle Safari in the Mall

Shopping Center Management Corporation, Cagayan de Oro, Misamis Oriental, Philippines: Adventures on Ice At SM

Uiplan, Shanghai, China:
Huawei Mate 20 Series Launch

Uiplan, Shanghai, China:
Huawei P20 Series Launch

BRONZE STEVIE WINNERS:

APAX GROUP, Shanghai, China: Harry Winston 2018 Branded Event

Ingka Centres, Beijing, China: LIVAT Beijing Firefighting Experience Campaign

Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines: The 7th Luminaries – Welcoming Our Brightest Future Today

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Petro Agrifood Expo 2018: Delivering Sustainable Innovations to Indonesia's Agriculture Sector

Riviera Events, Shanghai, China:
Ctrip App 8.0 Launch Event

Riviera Events, Shanghai, China: Grand Hotel Opening: Step into a haven like no other. A sanctuary for the soul in the heart of Hainan Island

Shopping Center Management Corporation, Marilao, Bulacan, Philippines: Food Fest

Shopping Center Management Corporation | Premier 3 Division, Pasay City, Metro Manila, Philippines: MOA Chinese New Year 2019

SM Supermalls, Pasay, NCR, Philippines: SM South Luzon's Supreme e-Sports Brawl

SM Supermalls, Quezon City, Manila, Philippines: Cheesetival



AWARDS FOR INNOVATION IN EVENTS – *Continued*

Award for Innovation in Entertainment Events

GOLD STEVIE WINNER:

INVNT, Sydney, NSW, Australia: Atlantis Sanya
Grand Opening Event

SILVER STEVIE WINNERS:

APAX GROUP, Shanghai, China: GQ 2018 Men
of the Year

Havas Korea, Seoul, South Korea: THE DRIFT:
Ep.1 BMW Underground Night

Hutchison Telecommunications (HK) Limited,
Hong Kong, China: 3 Hong Kong's
3GAMER Campaign

Korea Housing Finance Corporation, (HF), Busan,
South Korea: 주택연금, Reverse Mortgage

Melco Resorts & Entertainment Limited, Macau,
China: Grand Opening of Morpheus Hotel

Shopping Center Management Corporation |
Premier 3 Division, Pasay City, Metro Manila,
Philippines: MOA Coffee Festival 2018

Shopping Center Management Corporation |
Premier 3 Division, Pasay City, Metro Manila,
Philippines: SM Mall Of Asia's Grand Festival Of
Lights Parade 2018

Shopping Center Management Corporation |
Premier 3 Division, Pasay City, Metro Manila,
Philippines: Very Merry MOA Winter
Wonderland 2018

Shopping Center Management Corporation,
City of San Fernando, Pampanga, Philippines:
Biggest Lantern of Hope

Shopping Center Management Corporation,
City of San Fernando, Pampanga, Philippines:
Castaway Music Festival 5

Shopping Center Management Corporation,
Pasay City, NCR, Philippines: SM Supermalls –
Summer Mess Fest 2018

Shopping Center Management Corporation, Tarlac,
Philippines: Belenismo sa Tarlac

Shopping Center Management Corporation, Tarlac,
Philippines: Playdate Project

Shopping Center Management Corporation,
Cagayan de Oro, Misamis Oriental, Philippines:
Adventures on Ice At SM

SM Supermalls, Cabanatuan City, Nueva Ecija,
Philippines: Harvest Festival

SM Supermalls, Pasay, NCR, Philippines: SM South
Luzon's Grand Magical Christmas Parade

SM Supermalls, Quezon City, Manila, Philippines:
Art Walk

SM Supermalls, Quezon City, Manila, Philippines:
Manila Street Wear

Sold Out National Event Management t/a SoldOut,
Taren Point, NSW, Australia: SoldOut –
Gold Coast 2018 Commonwealth Games

BRONZE STEVIE WINNERS:

SM City Bicutan, Pasig City, Metro Manila,
Philippines: Heartbeats 2.0

SM City Fairview, Pasig City, Metro Manila,
Philippines: SM City Fairview's On The Beat

SM Supermalls, Quezon City, NCR, Philippines:
Share the Joy of the Season with #DearSMSanta

Ingka Centres, Beijing, China: LIVAT Centre Beijing
2018 Countdown Party

Shopping Center Management Corporation, City of
San Fernando, Pampanga, Philippines: Pyrofest 7

SM Supermalls, Cabanatuan City, Nueva Ecija,
Philippines: Cabanatuan Fireworks Fest

Award for Innovation in Internal (Corporate) Events

GOLD STEVIE WINNER:

Daehong Communications, Seoul, South Korea:
대흥기획 대흥TV, Daehong TV

SILVER STEVIE WINNERS:

Heretix360, Kuala Lumpur, Malaysia:

Gearing Towards The Future Of Travel Retail

Manila Electric Company (MERALCO), Pasig City,
Metro Manila, Philippines: Meralco Technology
and Innovation Summit 2018: A New Wave
of Disruption

PT Petrokimia Gresik, Gresik, Jawa Timur,
Indonesia: Petrokimia Gresik Innovation
Convention (KIPG) 2018

Sykes Enterprises, Incorporated, Tampa, FL, USA:
Celebrating 20 Years as One

BRONZE STEVIE WINNERS:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Occupational Health and Safety Month (Bulan K3)
Celebration in Petrokimia Gresik

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Town Hall Meeting

Award for Innovation in Government Events

GOLD STEVIE WINNER:

Sold Out National Event Management t/a SoldOut,
Taren Point, NSW, Australia: SoldOut –
Gold Coast 2018 Commonwealth Games

SILVER STEVIE WINNERS:

Kizigae Co., Ltd., Seoul, South Korea:

Safety Comma. For Public Transit Passengers.

Seocho-gu Office, 서초구청, Seocho-gu, Seoul,
South Korea: 유희 지하보도를 재생하여
탄생한 청년예술가를 위한 갤러리 '서리풀
청년아트갤러리', Underground Walkway Youth
Art Gallery



AWARDS FOR INNOVATION IN EVENTS – *Continued*

Award for Innovation in Non-Profit/NGO Events

GOLD STEVIE WINNER:

The Presidential Commission on Centennial Anniversary of March 1st Independence Movement and Korea Provisional Government, 3.1운동 및 대한민국임시정부 수립 100주년 기념사업추진위원회, Seoul, South Korea

SILVER STEVIE WINNERS:

Australasian Promotional Products Association (APPA), Melbourne, VIC, Australia: APPA 2018 Leadership Conference
 INVNT, Sydney, NSW, Australia: TEDxSydney 2018
 Metro Pacific Water, Taguig, NCR, Philippines: EFFICIENT 2019 in Manila
 PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Enlightening Community Through Women Empowerment
 SM by the BAY, Pasay City, Philippines: International Coastal Cleanup 2018

BRONZE STEVIE WINNERS:

Australasian Promotional Products Association (APPA), Melbourne, VIC, Australia: 2018 APPA CONVEX
 PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Empowering Our Youth Through Entrepreneurship
 PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Occupational Safety and Health Month (Bulan K3) Celebration in Petrokimia Gresik

Award for Innovation in Public Enterprise Events

GOLD STEVIE WINNER:

The Presidential Commission on Centennial Anniversary of March 1st Independence Movement and Korea Provisional Government, 3.1운동 및 대한민국임시정부 수립 100주년 기념사업추진위원회, Seoul, South Korea

SILVER STEVIE WINNER:

Seoul Housing & Communities Corporation, 서울주택도시공사, Seoul, South Korea: 청신호(청년과 신혼부부를 위한 호~움) 브랜드 개발, Brand development of Cheong-Sinho, is a rental house for the youth and newly married

AWARDS FOR INNOVATION IN CUSTOMER SERVICE

Award for the Innovative Use of Technology in Customer Service > Computer Industries

GOLD STEVIE WINNER:

IBM, Singapore: IBM Q2C Operations Team: Q2C TSS ANZ Team "Pushing Boundaries of Innovation"

SILVER STEVIE WINNERS:

Dell Technologies Ltd., Bangalore, Karnataka, India: Dispatch Automation
 eClerx Services Ltd., Mumbai, Maharashtra, India: Guided Resolution Using Augmented Analytics
 HP Inc., Bangalore, Karnataka, India: Revolutionizing Big Ink In HP – CISS
 HP India Sales Pvt. Ltd., Bangalore, Karnataka, India: India-specific new Design For Environment standards

BRONZE STEVIE WINNERS:

Datamatics Global Services Ltd., Mumbai, Maharashtra, India: To automate Customer Service Request for a leading private sector bank
 Dell Service (China) Company Limited, Bangalore, Karnataka, India: Transforming Customer Service using Messengers and Automation
 Hewlett-Packard Trading (Shanghai) Co., Ltd., Dalian, Liaoning, China: Transforming to Digital Center Through the Power of Social Messaging and AI
 HP Inc., Bangalore, Karnataka, India: Design For Environment
 HP Inc., Singapore: HP Inc. – Customer Service
 Intuit India Software Solutions Pvt. Ltd., Bangalore, Karnataka, India: QuickBooks Assistant: An innovation that could transform customer service
 Solarwinds Software Asia Pte. Ltd., Singapore: SolarWinds Delivers Exceptional Customer Journeys



AWARDS FOR INNOVATION IN CUSTOMER SERVICE – *Continued*

Award for the Innovative Use of Technology in Customer Service > Financial Services Industries

GOLD STEVIE WINNER:

Union Bank of the Philippines, Pasig, NCR, Philippines: Elevating Lives through Personalized Customer Service

SILVER STEVIE WINNERS:

ICICI Lombard General Insurance Co., Ltd., Mumbai, Maharashtra, India: Innovative Insurer

Moody's Analytics, Hong Kong, China: Introducing Daisy

IndusInd Bank - Newgen Software Technologies Ltd., New Delhi, India: Tab 2.0 – Launch of Duo Card' – India's first two chip debit cum credit card

BRONZE STEVIE WINNERS:

SMBC – Singapore and Newgen Software Technologies Ltd., New Delhi, India: Customer OnBoarding: eKYC

Ooredoo Myanmar, Yangon, Myanmar: M-Pitesan

Award for the Innovative Use of Technology in Customer Service > Government

GOLD STEVIE WINNER:

Seocho-gu Office, 서초구청, Seocho-gu, Seoul, South Korea: 서초 바람의 언덕

Award for the Innovative Use of Technology in Customer Service > Non-Profit

GOLD STEVIE WINNER:

Synchrotron Light Research Institute, Nakhon Ratchasima, Thailand: SLRI Customer Service

Award for the Innovative Use of Technology in Customer Service > Other Service Industries

GOLD STEVIE WINNER:

FCM Travel Solutions, Singapore: FCM – Sam (Smart Assistant for Mobile) and HUB

SILVER STEVIE WINNER:

Gunwoo Distribution Co., Ltd., Siheung City, South Korea: PC방 먹거리 전문 유통 No.1 (주)건우유통, No.1 PC Distributor

BRONZE STEVIE WINNERS:

The SSS, Tokyo, Japan: Transforming the Mundane into the Unique

Everise, Singapore: Championing Performance Through Innovation

Hotel Soulhada, 호텔소울하다, Gangnam-gu, Seoul, South Korea: 호텔 소울하다 김산팀 – 친절이 최상의 마케팅이다, Kindness is the best marketing

Award for the Innovative Use of Technology in Customer Service > Telecommunications Industries

GOLD STEVIE WINNER:

Cisco Systems India Pvt. Ltd., Bangalore, Karnataka, India: SolstlCe – Digitization of Intellectual Capital (IC)

SILVER STEVIE WINNER:

Ooredoo Maldives, Malé, Maldives: M-Faisaa

BRONZE STEVIE WINNERS:

Cisco Systems India Pvt. Ltd., Bangalore, Karnataka, India: Automated Incident Management Dashboard

Hutchison Telecommunication Services Limited, Hong Kong, China: Innovative Technology at 3 Hong Kong

Reliance Jio Infocomm Ltd., Thane, Maharashtra, India: MyJio – Gateway to digital life

Award for the Innovative Use of Technology in Customer Service > All Other Industries

GOLD STEVIE WINNER:

DHL Express Vietnam, Ho Chi Minh City, Vietnam: DHL Express Vietnam

SILVER STEVIE WINNERS:

Binary Digital Advertising Inc., Pasig, Metro Manila, Philippines: SM Appliance Center Promos Platform

Songpa-gu Office, 송파구청, Songpa-gu, Seoul, South Korea: 네이버 지식in과 함께하는 아동 청소년 전문가 온라인 상담 서비스, Child and Youth Specialist Online Consultation

VXI Global Solutions, LLC, Los Angeles, CA, USA: Training Simulator™ and Performance Pro 360™

BRONZE STEVIE WINNER:

Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines: Meralco Online: Giving customers power over power itself



AWARDS FOR INNOVATION IN CUSTOMER SERVICE – *Continued*

Award for Innovation in Customer Service Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER:

HP Inc., Bangalore, Karnataka, India: HP Customer Support Care Center – Improving customer experience by innovation

SILVER STEVIE WINNERS:

- HP Inc., Bangalore, Karnataka, India: APJ Customer Success Manager
- HP India Sales Pvt. Ltd., Bangalore, Karnataka, India: Continuous Ink Supply System (CISS) enablement through Customer Support
- IBM, Singapore: #NewwayofLearning-Digital Factory for Q2C Operations IBM Korea
- Intuit India Software Solutions Pvt. Ltd., Bangalore, Karnataka, India: How an innovative approach to customer service management helped a lean team win the day

BRONZE STEVIE WINNERS:

- Cvent Inc., McLean, VA, USA: Client Services business unit, Culture of Mythic Service
- Dell Technologies Ltd., Bangalore, Karnataka, India: CX projection
- Diligent Corporation, Sydney, NSW, Australia: Keeping Customer Satisfaction at the Heart of Our Global Growth
- HP Inc., Bangalore, Karnataka, India: Driving End To End Quality in China
- PT Hewlett-Packard Indonesia, Jakarta Selatan, Indonesia: Support Strategy Innovation to increase Sell Out
- Rimini Street Australia Pty. Limited, Sydney, NSW, Australia: Supporting IT Departments and their Business Drive IT Roadmaps

Award for Innovation in Customer Service Management, Planning & Practice > Government

GOLD STEVIE WINNER:

Korea Coast Guard, 해양경찰청, Incheon, South Korea: 해양경찰과 국민이 함께하는 '소통 한마당'; Communication events with citizens and Korea Coast Guard

BRONZE STEVIE WINNER:

IBM, Singapore: IBM Q2C Operations Team: Applying the One IBM strategy for WoFAG Digital Transformation Sales Support

Award for Innovation in Customer Service Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER:

Seegene Medical Foundation, 재단법인 씨젠의료재단, Seoul, South Korea: 친절과 청결로 승부하라, Winning with kindness and cleanliness

Award for Innovation in Customer Service Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER:

PT Angkasa Pura II (Persero), Jakarta, Indonesia: DiLo (Airport Digital Lounge)

BRONZE STEVIE WINNERS:

- COLD CARE, Chennai, Tamil Nadu, India
- IBM, Singapore: Innovative customer journeys for amazing experience and great outcome with client engagement
- IBM, Singapore: Q2C Dalian – Intelligent BP Incentive

Award for Innovation in Customer Service Management, Planning & Practice > Public Enterprise

GOLD STEVIE® WINNER:

Seocho-gu Office, 서초구청, Seocho-gu, Seoul, South Korea: 따뜻한 서초! 서초형 복지시스템 「권역별 민·관협의체 운영」, Warm Seocho! Public Welfare System

Award for Innovation in Customer Service Management, Planning & Practice > Telecommunications Industries

GOLD STEVIE WINNER:

Eastern Communications, Makati, NCR, Philippines: Elevating the Customer Experience: the Eastern Communications Link VIP Club Program

SILVER STEVIE WINNER:

Hutchison Telecommunication Services Limited, Hong Kong, China: 3 Hong Kong's Service Upgrade with Less Cost

BRONZE STEVIE WINNER:

Cisco Systems India Pvt. Ltd., Bangalore, Karnataka, India: World's Fastest Successful Deployment of Telco Cloud and Virtual Packet Core in 72 Hours for Vodafone-Idea



AWARDS FOR INNOVATION IN CUSTOMER SERVICE – *Continued*

Award for Innovation in Customer Service Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER:

DHL Express Vietnam, Ho Chi Minh City, Vietnam:
DHL Express Vietnam

SILVER STEVIE WINNERS:

IBM, Beijing, China: Accelerate within the Global Sales Incentives (GSI) organization – AP/GCG and Japan at IBM

Simplilearn, Bengaluru, Karnataka, India: Changing “Customer Service” to “Customer Success” to Create Lifetime Value

BRONZE STEVIE WINNER:

KC Inner Bella Cosmetics, 상해한옥화장품, Shanghai, China: 우리는 한가족! 하나된 우리! 꿈과 희망의 이너벨라! 상해한옥화장품

AWARDS FOR INNOVATION IN HUMAN RESOURCES

Award for the Innovative Use of Technology in Human Resources > Computer Industries

GOLD STEVIE WINNER:

PT Perkebunan Nusantara IV, Medan, Sumatera Utara, Indonesia: Integrated Human Capital System

Award for the Innovative Use of Technology in Human Resources > Financial Services Industries

GOLD STEVIE WINNER:

United Overseas Bank, Singapore: Leadership Right By You: Leading Self – Trekking Towards Success

Award for the Innovative Use of Technology in Human Resources > Other Service Industries

GOLD STEVIE WINNER:

Alorica Inc., Irvine, CA, USA: Let’s Talk Tech: Empowering Our People to Exceed Expectations

SILVER STEVIE WINNERS:

The SSS, Tokyo, Japan: Transforming the Mundane into the Unique

Everise, Singapore: Transforming the candidate and employee experience

BRONZE STEVIE WINNERS:

PT Angkasa Pura II (Persero), Jakarta, Indonesia: Mobile Learning

Red Hero Group, South Melbourne, VIC, Australia: Digital training that delivers a 7-fold return on investment

Award for the Innovative Use of Technology in Human Resources > Public Enterprise

GOLD STEVIE WINNER:

Synchrotron Light Research Institute, Nakhon Ratchasima, Thailand: 360-Degree Feedback System for Administrative Personnel

Award for the Innovative Use of Technology in Human Resources > All Other Industries

GOLD STEVIE WINNER:

Manila Electric Company (MERALCO), Pasig City, Metro Manila, Philippines: Meralco’s TRACI Chatbot (Talent Resourcing Automated Communication and Information) – Recruiting in the Social Media Era

SILVER STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Digitizing Socialization and Internalizing of the Implementation of Good Corporate Governance (GCG)

Award for Innovation in Human Resources Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER:

iMerit Technology Services, Kolkata, West Bengal, India: Aligning Human Resource Planning with Agile Skill Development

Award for Innovation in Human Resources Management, Planning & Practice > Financial Services Industries

GOLD STEVIE WINNER:

BOC Group Life Assurance Company Limited, Hong Kong, China: Agile Intellect

SILVER STEVIE WINNERS:

PT Sun Life Financial Indonesia, Jakarta, Indonesia: Putting employees at the center of HR programs

Taishin International Bank Co., Ltd., Taipei City, Taiwan: Triple E Model – best practices advance with the times to enhance engagement.

BRONZE STEVIE WINNER:

Bank of China, Shanghai, China: 私人银行家沙盘模拟实战项目

Award for Innovation in Human Resources Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Empowering Our Youth Through Entrepreneurship



AWARDS FOR INNOVATION IN HUMAN RESOURCES – *Continued*

Award for Innovation in Human Resources Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER:

Alorica Inc., Irvine, CA, USA: Human Resources and Rebadging: How Precise Planning and Particular Processes Help Pilot Policies, Politics and People

SILVER STEVIE WINNER:

The Hoffman Agency Asia Pacific, Hong Kong, China: Asia Pacific Internship Roadshow – Bringing Hoffman to Academic Institutions

BRONZE STEVIE WINNER:

PT Angkasa Pura II (Persero), Jakarta, Indonesia: Organization Ambidextrous

Award for Innovation in Human Resources Management, Planning & Practice > Public Enterprise

GOLD STEVIE WINNER:

The Extra High Voltage Power Transmission Company (EHV)/China Southern Power Grid Co., Ltd. (CSG), Guangzhou, Guangdong, China: A Systematic Innovation of Training, Evaluation, Certification and Appointment based on Job Learning Maps

Award for Innovation in Human Resources Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: "I DARE YOU" Challenge: A CEO's Initiative to Boost Millennial Engagement

SILVER STEVIE WINNERS:

Resorts World Manila, Pasay City, Philippines: "Sama-Salo"

Resorts World Manila, Pasay City, Philippines: ThrillChella

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: "LOKA LATIHAN KETERAMPILAN (LOLAPIL)" – Skills And Job Training In PT Petrokimia Gresik

BRONZE STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: Vocational Education Through Management and Development of Industrial Chemical Vocational Diploma Programme

AWARDS FOR INNOVATION IN TECHNOLOGY

Award for the Innovation in Technology Development > Computer Industries

GOLD STEVIE WINNER:

Acronis Asia Pte. Ltd., Singapore: Acronis Active Protection: Bulletproof defence against crypto-jacking and ransomware

SILVER STEVIE WINNERS:

Acronis Asia Pte. Ltd., Singapore: Acronis Notary: reshaping data protection with blockchain

Dell Technologies Ltd., Bangalore, Karnataka, India: Dispatch Automation

Elliptic Labs, San Francisco, CA, USA: Elliptic Labs

BRONZE STEVIE WINNERS:

Azeus Convene, Pasig City, Metro Manila, Philippines: From Boards to Teams: Convene innovates collaboration across the organization

Cisco Systems India Pvt. Ltd., Bengaluru, Karnataka, India: Audience Engagement Analytics using Speech & Video

SolarWinds Software Asia Pte. Ltd., Singapore: SolarWinds Database Performance Analyzer, a real-time, scalable tool that optimises IT environment to continuously improve performance

Award for the Innovation in Technology Development > Other Service Industries

GOLD STEVIE WINNER:

LEXISNEXIS AU, Chatswood, NSW, Australia: A National First In Legal Technology

SILVER STEVIE WINNER:

MGID, Santa Monica, CA, USA: User-to-product ad matching algorithm (implemented for India and Viet Nam markets)

Award for the Innovation in Technology Development > Public Enterprise

GOLD STEVIE WINNER:

Light Rail Manila Corporation, Pasay City, Metro Manila, Philippines: ATOMS: Traffic management efficiency in just one click

Award for the Innovation in Technology Development > Telecommunications Industries

GOLD STEVIE WINNER:

Indosat Ooredoo, Jakarta, Indonesia: Indosat Ooredoo 4G



AWARDS FOR INNOVATION IN TECHNOLOGY – *Continued*

Award for the Innovation in Technology Development > All Other Industries

GOLD STEVIE WINNER:

Travelport, Sydney, NSW, Australia:
Travelport APAC – Innovation in Technology

SILVER STEVIE WINNER:

JCDecaux Transport, Hong Kong, China:
The Power of Intelligent OOH

BRONZE STEVIE WINNERS:

Amobee, San Diego, CA USA: Amobee:
Advertising Solutions for the Converging World
Manhattan Associates Pty. Ltd., Sydney, NSW,
Australia: Manhattan ACTIVE Supply
Chain Solution

Award for Innovation in Technology Management, Planning & Implementation > Computer Industries

GOLD STEVIE WINNER:

Datamatics Global Services Ltd., Mumbai,
Maharashtra, India: Virtual Reality Game For
Alzheimer's Patients

SILVER STEVIE WINNERS:

Dell Technologies Ltd., Bangalore, Karnataka, India:
CX projection
Dell Technologies Ltd., Bangalore, Karnataka, India:
TechSupport Transformation

Award for Innovation in Technology Management, Planning & Implementation > Financial Services Industries

GOLD STEVIE WINNER:

Concentrix, Tempe, AZ, USA: Factorin™ Solution
Enables Small Businesses with Working Capital

SILVER STEVIE WINNER:

FIS, Addison, TX, USA: FIS and Splunk Real-Time
Monitoring

Award for Innovation in Technology Management, Planning & Implementation > Other Service Industries

GOLD STEVIE WINNER:

Freelancer.com, Sydney, NSW, Australia:
Life Changing Products

SILVER STEVIE WINNER:

KC Inner Bella Cosmetics, 상해한옥화장품,
Shanghai, China: 한국의 우수한 화장품을 중국
대륙에 전파하라! 상해한옥화장품

Award for Innovation in Technology Management, Planning & Implementation > Telecommunications Industries

GOLD STEVIE WINNER:

Vodafone Fiji Pte. Limited, Suva, Fiji: Innovation;
Now and Beyond

SILVER STEVIE WINNER:

Cisco Systems, Bangalore, Karnataka, India:
Driving Business Agility through Automation

BRONZE STEVIE WINNER:

Far EastOne Telecommunications Co., Ltd.,
Taipei City, Taiwan

Award for Innovation in Technology Management, Planning & Implementation > All Other Industries

GOLD STEVIE WINNER:

VIETTEL POST Joint Stock Corporation, Hanoi,
Vietnam: ViettelPost Application

SILVER STEVIE WINNERS:

The SSS, Tokyo, Japan: Transforming the Mundane
into the Unique
PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Website CGM: New System for Effective Cost of
Goods Manufactured (CGM) Evaluation

BRONZE STEVIE WINNER:

Great Eagle Holdings Limited, Hong Kong, China:
Digital Transformation & Innovation Department
(DTI) of Great Eagle

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT

Award for Innovation in Business-to-Business Products & Services

GOLD STEVIE WINNERS:

Reliance Jio Infocomm Ltd., Thane, Maharashtra,
India: JioInteract – Humane AI for the next billion
internet users

SalesPreso, Melbourne, VIC Australia: SalesPreso –
Re-inventing the sales presentation.

SILVER STEVIE WINNERS:

Concentrix, Tempe, AZ, USA: TradeFree™ Financial
Solution Offers Unique, Real-Time Industry
Solutions

FIS, Addison, TX, USA: FIS' Real-Time Payments
in APAC

Hutchison Telephone Company Limited,
Hong Kong, China: 3 Hong Kong's Enterprise
Mobile Recording

IBM, Singapore: Q2C Cognitive Advisor



AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT – *Continued*

Award for Innovation in Business-to-Business Products & Services – *Continued*

BRONZE STEVIE WINNERS:

Global Upside, Noida, Uttar Pradesh, India:
Impossible is Not in Our Vocabulary
HGC Global Communications, Hong Kong, China:
HGC Marketplace by SDN
Ortigas & Company, Pasig, Metro Manila, Philippines:
Ortigas & Company's The Glaston Tower

Award for Innovation in Business-to-Business Services

GOLD STEVIE WINNER:

IBM, Singapore: Achieving Excellence in
Maintenance Contract Renewals

SILVER STEVIE WINNER:

JCDecaux Transport, Hong Kong, China:
The Power of Intelligent OOH

BRONZE STEVIE WINNER:

CRETEC, 크레텍책임(주), Daegu, South Korea:
크레텍, CRETEC

Award for Innovation in Consumer Products & Services

GOLD STEVIE WINNER:

PT PP Properti TBK, Jakarta Timur, Indonesia:
Evencio Margonda Apartments for Drug
Prevention, First in Indonesia and the World

SILVER STEVIE WINNERS:

Conscious Coaching Collective, Barkers Vale, NSW,
Australia: Ridiculous Results as if by Magic.
PT Kredit Pintar Indonesia, Jakarta Selatan,
Indonesia: Kredit Pintar, the rise of AI on
promoting Financial Inclusion

BRONZE STEVIE WINNERS:

Globe Telecom, Inc., Taguig City, NCR, Philippines:
GoWiFi: A new way to Engage Customers
Hutchison Telephone Company Limited,
Hong Kong, China: 3HK – 3 Hong Kong's
3GAMER Campaign
Hutchison Telephone Company Limited,
Hong Kong, China: 3 Hong Kong's Fun Sharing
Data Campaign
Nu Skin (Malaysia) Sdn. Bhd., Kuala Lumpur,
Malaysia: ageLOC LumiSpa Accent

Ortigas & Company, Pasig, Metro Manila,
Philippines: Ortigas & Company's Verdant Towers
USANA Health Sciences, Salt Lake City, UT, USA:
USANA Celavive Sheet Mask

Award for Innovation in Construction, Manufacturing or Materials

GOLD STEVIE WINNER:

Winon holding com. Ltd., Kowloon Bay, Hong Kong,
China: Winon Solar Charging coffee table and
Winon Solar Charging station

Award for Innovation in Energy & Sustainability

GOLD STEVIE WINNER:

Maynilad Water Services, Inc., Quezon City,
NCR, Philippines: Green Badge:
Uniform Upcycling Program

SILVER STEVIE WINNER:

Shopping Center Management Corporation,
Marilao, Bulacan, Philippines: E-LluminART

BRONZE STEVIE WINNER:

Shopping Center Management Corporation, Tarlac,
Philippines: Belenismo sa Tarlac

Award for Innovation in Government Services

GOLD STEVIE WINNER:

Seocho-gu Office, 서초구청, Seocho-gu, Seoul,
South Korea: 일회용 커피컵 모양의 재활용품
분리수거함 '서리폴컵': Disposable Coffee Cup
Shaped Recycling Bins

Award for Innovation in Health & Wellness

GOLD STEVIE WINNER:

Clariti Group, Brisbane, QLD, Australia: Australasia's
first Chief Happiness Officer, Corporate Health
and Wellness Program

SILVER STEVIE WINNER:

BodyConscious, Bangkok, Thailand: BodyConscious

BRONZE STEVIE WINNERS:

Bi Aishang (Fujian) Biomedical Group Co., Ltd.,
碧爱尚(福建)生物医药集团有限公司,
Fuzhou, Fujian, China: 爱尚·蕲艾灸托玛琳贴,
Bi Ai Shang • 蕲 moxibustion tourmaline paste
Seocho-gu Office, 서초구청, Seocho-gu, Seoul,
South Korea: '배달음식점 위생진단 및
전문컨설팅'으로 국민 보건증진에 이바지,
'Diagnosis and consulting service of delivery
restaurant hygiene'



AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT – *Continued*

Award for Innovation in Industrial Design

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
The New Scrubbing System to Maintain the Quality of the Environment and to Increase Production Productivity

SILVER STEVIE WINNERS:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia:
Reducing the Impurity of P2O5 in H2SiF6 Products from 75% to 10% by Modifying the Fluorine Recovery Unit

Award for Innovation in Living, Learning, and Working Environments

GOLD STEVIE WINNER:

Philippines Urban Living Solutions Inc. – MyTown, Makati, NCR, Philippines: MyTown, The Philippine's First, Leading and Most Exciting Co-living Community

SILVER STEVIE WINNERS:

Ooredoo Maldives, Malé, Maldives: Smart Cities
Seocho-gu Office, 서초구청, Seocho-gu, Seoul, South Korea: '반딧불하우스' 사업 (서초구&㈜KCC 함께하는 저소득가정 집수리 사업), 'Firefly House' Project (Seocho-gu & KCC)
Shopping Center Management Corporation, Marilao, Bulacan, Philippines: Elluminart
SM by the BAY, Pasay City, Philippines: International Coastal Cleanup 2018

Award for Innovation in Media, Visual Communications & Entertainment

GOLD STEVIE WINNER:

IBM, Singapore: Connect with Clients with Visual Story Telling

SILVER STEVIE WINNER:

Lotte World Seoul Sky, 롯데월드 서울스카이, Seoul, South Korea: 롯데월드 서울스카이 홍보 영상 및 미디어 콘텐츠, Lotte World SEOUL SKY Advertising film and Media Contents

BRONZE STEVIE WINNER:

Toothlife Co., Ltd., Milyang City, Gyeongsangnam-do, South Korea: Toonation: Everybody's Hearts Aims You

Award for Innovation in Science

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: New Quality Testing Method for P2O5

SILVER STEVIE WINNER:

Synchrotron Light Research Institute, Nakhon Ratchasima, Thailand: Synchrotron IR Microspectroscopy at Siam Photon Laboratory

Award for Innovation in Transportation & Logistics

GOLD STEVIE WINNER:

PT Petrokimia Gresik, Gresik, Jawa Timur, Indonesia: New Interlock System For Continuous Ship Unloader OF PT Petrokimia Gresik (PG)

SILVER STEVIE WINNER:

Incheon International Airport Corporation, 인천국제공항공사, Incheon, South Korea: 인천국제공항공사 제2터미널 개항 안내 캠페인, Incheon International Airport Terminal 2 Grand opening

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