

2025 AMERICAN BUSINESS AWARDS® ENTRY FEES

See the category pages on the ABA web site for category descriptions and requirements

<u>Submitted Before</u> November 14	<u>Submitted Before</u> December 12	<u>Submitted Before</u> February 6	<u>Submitted After February 5 (includes</u> <u>\$55 late fee)</u>
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Media Categories

Apps	\$265	\$300	\$335	\$390
Events	\$265	\$300	\$335	\$390
Podcasts (new for 2025)	\$265	\$300	\$335	\$390
Publications	\$265	\$300	\$335	\$390
Videos	\$265	\$300	\$335	\$390
Web Achievement	\$265	\$300	\$335	\$390

Achievement Categories (B55 - B67)

	\$470	\$505	\$540	\$595
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Entrepreneur Categories

Individual Entrepreneur Categories (D01 - D35)	\$305	\$340	\$375	\$430
D40. Founding Team of the Year	\$470	\$505	\$540	\$595

Company / Organization Categories

Company/Organization of the Year categories (B01 - B35)	\$470	\$505	\$540	\$595
Startup of the Year categories (B36 - B37)	FREE	FREE	FREE	\$55
Innovation Categories (B38 - B41)	\$470	\$505	\$540	\$595
B42. CSR Program of the Year categories	\$470	\$505	\$540	\$595
Fastest-Growing Company categories (B43 - B44)	\$470	\$505	\$540	\$595
B45. Minority-Owned Business of the Year	\$470	\$505	\$540	\$595
B46. Veteran-Owned Business of the Year	\$470	\$505	\$540	\$595
B47. Student-Run Business of the Year	FREE	FREE	FREE	\$55
B48. Energy Industry Innovation of the Year	FREE	FREE	FREE	\$55

Corporate Communications, Investor Relations, & Public Relations Categories

PR Campaign of the Year categories (C07 - C51)	\$470	\$505	\$540	\$595
C06. PR Innovation of the Year	\$470	\$505	\$540	\$595
C01. Public Relations Agency of the Year	\$470	\$505	\$540	\$595
C02. Communications Department of the Year	\$470	\$505	\$540	\$595
C03. Communications Team of the Year	\$470	\$505	\$540	\$595
C04. Communications, Investor Relations, or PR Executive of the Year	\$235	\$270	\$305	\$360
C05. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)	FREE	FREE	FREE	\$55

Customer Service Categories

J01. Customer Service Department of the Year	\$470	\$505	\$540	\$595
J02. Customer Service Team of the Year	\$470	\$505	\$540	\$595
J03. Customer Service Executive of the Year	\$235	\$270	\$305	\$360

Human Resources Categories

L01. Human Resources Department of the Year	\$470	\$505	\$540	\$595
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L02. Human Resources Team of the Year	\$470	\$505	\$540	\$595
L03. Human Resources Executive of the Year	\$235	\$270	\$305	\$360

Management Categories

Achievement in Management Categories (A01 - A40)	\$305	\$340	\$375	\$430
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Marketing Categories

Marketing Campaign of the Year categories (E01 - E62)	\$470	\$505	\$540	\$595
E65. Marketing or Advertising Agency of the Year	\$470	\$505	\$540	\$595
E66. Marketing Department of the Year	\$470	\$505	\$540	\$595
E67. Marketing Team of the Year	\$470	\$505	\$540	\$595
E68. Marketing Executive of the Year	\$235	\$270	\$305	\$360
E69. Marketing Professional of the Year (for non-executive marketing professionals)	FREE	FREE	FREE	\$55

Products & Product Management Categories

New Product or Service of the Year categories (P01 - P89, S01 - S43)	\$470	\$505	\$540	\$595
P96. Product Development/Management Department or Team of the Year	\$470	\$505	\$540	\$595
P97. Product Development/Management Executive of the Year	\$235	\$270	\$305	\$360
P98. Product Developer of the Year (for non-executive product development/management professionals)	FREE	FREE	FREE	\$55

Social Media Categories

Social Media Channel Categories V01 - V06	\$265	\$300	\$335	\$390
Social Media Professional Categories V10 - V12	\$235	\$270	\$305	\$360

Support Categories

R01. Best Support Department of the Year	\$470	\$505	\$540	\$595
R02. Best Support Team of the Year	\$470	\$505	\$540	\$595
R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)	FREE	FREE	FREE	\$55

Sustainability Categories

Category U08	\$235	\$270	\$305	\$360
All Other Categories	\$470	\$505	\$540	\$595

Technology Categories

N01. Technology Department of the Year	\$470	\$505	\$540	\$595
N02. Technology Team of the Year	\$470	\$505	\$540	\$595
N03. Technology Executive of the Year	\$235	\$270	\$305	\$360
N04. Technical Professional of the Year (for non-executive IT professionals)	FREE	FREE	FREE	\$55
N05. Best Business Technology Pivot	\$460	\$495	\$530	\$585
N06. Best Technical Support Strategy and Implementation	\$460	\$495	\$530	\$585
N07. Best Technical Support Solution	\$460	\$495	\$530	\$585

Thought Leadership Categories

W01. Achievement in Thought Leadership

Thought Leadership Campaign of the Year (W02 a-e)

Thought Leader of The Year (W03 a-d)

Thought Leader of The Year (W03 e)

\$470	\$505	\$540	\$595
\$470	\$505	\$540	\$595
\$235	\$270	\$305	\$360
FREE	FREE	FREE	\$55