

**2024 AMERICAN BUSINESS AWARDS® ENTRY FEES**  
**See the category pages on the ABA web site for category descriptions and requirements**

<u><b>Submitted Before</b></u> <u><b>November 16</b></u>	<u><b>Submitted Before</b></u> <u><b>December 14</b></u>	<u><b>Submitted Before</b></u> <u><b>February 8</b></u>	<u><b>Submitted After February 7 (includes</b></u> <u><b>\$55 late fee)</b></u>
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**Media Categories**

Apps & Mobile Websites  
Events  
Publications  
Videos  
Web Achievement

\$255	\$290	\$325	\$380
\$255	\$290	\$325	\$380
\$255	\$290	\$325	\$380
\$255	\$290	\$325	\$380
\$255	\$290	\$325	\$380

**Achievement Categories (B55 - B67)**

\$460	\$495	\$530	\$585
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**Entrepreneur Categories**

Individual Entrepreneur Categories (D01 - D35)  
D40. Founding Team of the Year

\$295	\$330	\$365	\$420
\$460	\$495	\$530	\$585

**Company / Organization Categories**

Company/Organization of the Year categories (B01 - B35)  
Startup of the Year categories (B36 - B37)  
Innovation Categories (B38 - B41)  
B42. CSR Program of the Year categories  
Fastest-Growing Company categories (B43 - B44)  
B45. Minority-Owned Business of the Year  
B46. Veteran-Owned Business of the Year  
B47. Student-Run Business of the Year  
B48. Energy Industry Innovation of the Year

\$460	\$495	\$530	\$585
FREE	FREE	FREE	\$55
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
FREE	FREE	FREE	\$55
FREE	FREE	FREE	\$55

**Corporate Communications, Investor Relations, & Public Relations Categories**

PR Campaign of the Year categories (C07 - C51)  
C06. PR Innovation of the Year  
C01. Public Relations Agency of the Year  
C02. Communications Department of the Year  
C03. Communications Team of the Year  
C04. Communications, Investor Relations, or PR Executive of the Year  
C05. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350
FREE	FREE	FREE	\$55

**Customer Service Categories**

J01. Customer Service Department of the Year  
J02. Customer Service Team of the Year  
J03. Customer Service Executive of the Year

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350

**Human Resources Categories**

L01. Human Resources Department of the Year  
L02. Human Resources Team of the Year

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585

L03. Human Resources Executive of the Year

\$225	\$260	\$295	\$350
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### Management Categories

Achievement in Management Categories (A01 - A40)

\$295	\$330	\$365	\$420
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### Marketing Categories

Marketing Campaign of the Year categories (E01 - E62)

E65. Marketing or Advertising Agency of the Year

E66. Marketing Department of the Year

E67. Marketing Team of the Year

E68. Marketing Executive of the Year

E69. Marketing Professional of the Year (for non-executive marketing professionals)

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350
FREE	FREE	FREE	\$55

### Products & Product Management Categories

New Product or Service of the Year categories (P01 - P86, S01 - S35)

P96. Product Development/Management Department or Team of the Year

P97. Product Development/Management Executive of the Year

P98. Product Developer of the Year (for non-executive product development/management professionals)

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350
FREE	FREE	FREE	\$55

### Social Media Categories

Social Media Channel Categories V01 - V07

Social Media Professional Categories V10 - V12

\$255	\$290	\$325	\$380
\$225	\$260	\$295	\$350

### Support Categories

R01. Best Support Department of the Year

R02. Best Support Team of the Year

R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
FREE	FREE	FREE	\$55

### Sustainability Categories

Category U08

All Other Categories

\$225	\$260	\$295	\$350
\$460	\$495	\$530	\$585

### Technology Categories

N01. Technology Department of the Year

N02. Technology Team of the Year

N03. Technology Executive of the Year

N04. Technical Professional of the Year (for non-executive IT professionals)

N05. Best Business Technology Pivot

N06. Best Technical Support Strategy and Implementation

N07. Best Technical Support Solution

\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350
FREE	FREE	FREE	\$55
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585
\$460	\$495	\$530	\$585

### Thought Leadership Categories

W01. Achievement in Thought Leadership

\$460	\$495	\$530	\$585
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Thought Leadership Campaign of the Year (W02 a-e)  
Thought Leader of The Year (W03 a-d)  
Thought Leader of The Year (W03 e)

\$460	\$495	\$530	\$585
\$225	\$260	\$295	\$350
FREE	FREE	FREE	\$55