

2023 AMERICAN BUSINESS AWARDS® ENTRY FEES
See the category pages on the ABA web site for category descriptions and requirements

<u>Submitted Before</u> <u>November 17</u>	<u>Submitted Before</u> <u>December 15</u>	<u>Submitted Before</u> <u>February 9</u>	<u>Submitted After February 8 (includes</u> <u>\$55 late fee)</u>
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Media Categories

Apps & Mobile Websites
Events
Publications
Videos
Web Achievement

\$245	\$280	\$315	\$370
\$245	\$280	\$315	\$370
\$245	\$280	\$315	\$370
\$245	\$280	\$315	\$370
\$245	\$280	\$315	\$370

Achievement Categories (B55 - B67)

\$450	\$485	\$520	\$575
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Entrepreneur Categories

Individual Entrepreneur Categories (D01 - D35)
D40. Founding Team of the Year

\$285	\$320	\$355	\$410
\$450	\$485	\$520	\$575

Company / Organization Categories

Company/Organization of the Year categories (B01 - B35)
Startup of the Year categories (B36 - B37)
Innovation Categories (B38 - B41)
B42. CSR Program of the Year categories
Fastest-Growing Company categories (B43 - B44)
B45. Minority-Owned Business of the Year
B46. Veteran-Owned Business of the Year
B47. Student-Run Business of the Year
B48. Energy Industry Innovation of the Year

\$450	\$485	\$520	\$575
FREE	FREE	FREE	\$55
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
FREE	FREE	FREE	\$55
FREE	FREE	FREE	\$55

Corporate Communications, Investor Relations, & Public Relations Categories

PR Campaign of the Year categories (C07 - C51)
C06. PR Innovation of the Year
C01. Public Relations Agency of the Year
C02. Communications Department of the Year
C03. Communications Team of the Year
C04. Communications, Investor Relations, or PR Executive of the Year
C05. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340
FREE	FREE	FREE	\$55

Customer Service Categories

J01. Customer Service Department of the Year
J02. Customer Service Team of the Year
J03. Customer Service Executive of the Year

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340

Human Resources Categories

L01. Human Resources Department of the Year
L02. Human Resources Team of the Year

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575

L03. Human Resources Executive of the Year

\$215	\$250	\$285	\$340
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Management Categories

Achievement in Management Categories (A01 - A40)

\$285	\$320	\$355	\$410
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Marketing Categories

Marketing Campaign of the Year categories (E01 - E62)

E65. Marketing or Advertising Agency of the Year

E66. Marketing Department of the Year

E67. Marketing Team of the Year

E68. Marketing Executive of the Year

E69. Marketing Professional of the Year (for non-executive marketing professionals)

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340
FREE	FREE	FREE	\$55

Products & Product Management Categories

New Product or Service of the Year categories (P01 - P89, S01 - S65)

P96. Product Development/Management Department or Team of the Year

P97. Product Development/Management Executive of the Year

P98. Product Developer of the Year (for non-executive product development/management professionals)

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340
FREE	FREE	FREE	\$55

Social Media Categories

Social Media Channel Categories V01 - V07

Social Media Professional Categories V10 - V12

\$245	\$280	\$315	\$370
\$215	\$250	\$285	\$340

Support Categories

R01. Best Support Department of the Year

R02. Best Support Team of the Year

R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
FREE	FREE	FREE	\$55

Technology Categories

N01. Technology Department of the Year

N02. Technology Team of the Year

N03. Technology Executive of the Year

N04. Technical Professional of the Year (for non-executive IT professionals)

N05. Best Business Technology Pivot

N06. Best Technical Support Strategy and Implementation

N07. Best Technical Support Solution

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340
FREE	FREE	FREE	\$55
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575

Thought Leadership Categories

W01. Achievement in Thought Leadership

Thought Leadership Campaign of the Year (W02 a-e)

Thought Leader of The Year (W03 a-d)

Thought Leader of The Year (W03 e)

\$450	\$485	\$520	\$575
\$450	\$485	\$520	\$575
\$215	\$250	\$285	\$340
FREE	FREE	FREE	\$55