

2021 AMERICAN BUSINESS AWARDS ENTRY FEES

See the category pages on the ABA web site for category descriptions and requirements

<u>Submitted Before</u> November 19	<u>Submitted Before</u> December 17	<u>Submitted Before</u> February 11	<u>Submitted After February 10 (includes</u> \$55 late fee)
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Media Categories

Apps & Mobile Websites	\$225	\$255	\$290	\$345
Live Events	\$225	\$255	\$290	\$345
Publications	\$225	\$255	\$290	\$345
Videos	\$225	\$255	\$290	\$345
Web Achievement	\$225	\$255	\$290	\$345

Achievement Categories (B55 - B63)

	\$430	\$465	\$500	\$555
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Entrepreneur Categories

Individual Entrepreneur Categories (D01 - D35)	\$265	\$290	\$315	\$370
D40. Founding Team of the Year	\$430	\$465	\$500	\$555

Company / Organization Categories

Company/Organization of the Year categories (B01 - B35)	\$430	\$465	\$500	\$555
Startup of the Year categories (B36 - B37)	FREE	FREE	FREE	\$55
Innovation Categories (B38 - B41)	\$430	\$465	\$500	\$555
B42. CSR Program of the Year categories	\$430	\$465	\$500	\$555
Fastest-Growing Company categories (B43 - B44)	\$430	\$465	\$500	\$555
B45. Minority-Owned Business of the Year	\$430	\$465	\$500	\$555
B46. Veteran-Owned Business of the Year	\$430	\$465	\$500	\$555
B47. Student-Run Business of the Year	FREE	FREE	FREE	\$55
B48. Energy Industry Innovation of the Year	FREE	FREE	FREE	\$55

Corporate Communications, Investor Relations, & Public Relations Categories

PR Campaign of the Year categories (C07 - C45)	\$430	\$465	\$500	\$555
C06. PR Innovation of the Year	\$430	\$465	\$500	\$555
C01. Public Relations Agency of the Year	\$430	\$465	\$500	\$555
C02. Communications Department of the Year	\$430	\$465	\$500	\$555
C03. Communications Team of the Year	\$430	\$465	\$500	\$555
C04. Communications, Investor Relations, or PR Executive of the Year	\$195	\$220	\$245	\$300
C05. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)	FREE	FREE	FREE	\$55

COVID-19 Response Categories

K01 - K08	FREE	FREE	FREE	\$55
K10 - K28	\$430	\$465	\$500	\$555

Customer Service Categories

J01. Customer Service Department of the Year	\$430	\$465	\$500	\$555
J02. Customer Service Team of the Year	\$430	\$465	\$500	\$555
J03. Customer Service Executive of the Year	\$195	\$220	\$245	\$300

Human Resources Categories

L01. Human Resources Department of the Year

L02. Human Resources Team of the Year

L03. Human Resources Executive of the Year

\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$195	\$220	\$245	\$300

Information Technology Categories

N01. Information Technology Department of the Year

N02. Information Technology Team of the Year

N03. Information Technology Executive of the Year

N04. Technical Professional of the Year (for non-executive IT professionals)

N05. Best Technical Support Strategy and Implementation

N06. Best Technical Support Solution

\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$195	\$220	\$245	\$300
FREE	FREE	FREE	\$55
\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555

Management Categories

Achievement in Management Categories (A01 - A40)

\$265	\$290	\$315	\$370
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Marketing Categories

Marketing Campaign of the Year categories (E01 - E51)

E52. Marketing or Advertising Agency of the Year

E53. Marketing Department of the Year

E54. Marketing Team of the Year

E55. Marketing Executive of the Year

E56. Marketing Professional of the Year (for non-executive marketing professionals)

\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$195	\$220	\$245	\$300
FREE	FREE	FREE	\$55

Products & Product Management Categories

New Product or Service of the Year categories (P01 - P78, S01 - S65)

P96. Product Development/Management Department or Team of the Year

P97. Product Development/Management Executive of the Year

P98. Product Developer of the Year (for non-executive product development/management professionals)

\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
\$195	\$220	\$245	\$300
FREE	FREE	FREE	\$55

Support Categories

R01. Best Support Department of the Year

R02. Best Support Team of the Year

R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$430	\$465	\$500	\$555
\$430	\$465	\$500	\$555
FREE	FREE	FREE	\$55