



THE AMERICAN  
BUSINESS AWARDS®

# VIRTUAL AWARDS CEREMONY

WEDNESDAY  
AUGUST 5 | 2020  
2:00 PM ET

## REGISTER TODAY

Log in to your entry-submission account at  
[www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA)  
to purchase registrations or sponsorships.



2020 AMERICAN BUSINESS AWARDS®

# THE 18TH ANNUAL AMERICAN BUSINESS AWARDS® GO VIRTUAL



Stevie® Awards galas are renowned for their prestige, excitement, precision, attention to detail, and networking. Due to the current state of the world, we're not able to stage many of our events in 2020. So, we've conceived a virtual awards ceremony that will offer most of the features and benefits of our in-person events, at a much lower cost, from the comfort and safety of your home or office.

We invite you and your Stevie Award-winning colleagues to join us for this one-of-a-kind event. You will make valuable new connections, and you'll be able to showcase your organization's achievements to a national audience. Plus, you can promote your capabilities to potential clients and partners, and celebrate your wins with your team.

All of the features you've come to love about Stevie Awards events – the networking, the red carpet photos, the acceptance speeches, the interviews – will be replicated in this virtual event. Plus, you'll get several additional benefits, including access to an exclusive webinar series and a "winner of the day" profile on the ABA homepage.

Reserve your organization's spot in this virtual awards event today. Questions? Contact us at [help@stevieawards.com](mailto:help@stevieawards.com).

*Maggie Gallagher*

Maggie Gallagher, *President*  
The Stevie Awards





# REGISTER TODAY to celebrate your recognition in The 2020 American Business Awards® on August 5.

Log in to your entry-submission account at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA) to purchase registrations or sponsorships. Once registered, you will receive a link to create a profile on Swapcard, our virtual ceremony platform. Here's what you can expect:

- Registration for up to 50 people from your organization, as well as family and friends
- Matchmaking service powered by AI, which recommends networking opportunities and helps you schedule video meetings with attendees/organizations you are matched with
- Event app with all winning organizations, attendees, schedule of events, and networking
- Smart contact exchange that helps attendees stay connected
- Sponsor interface where you can explore sponsors' products/services and schedule meetings with the click of a button
- Virtual red carpet to take all of your gala photos from your homes or offices
- Virtual red carpet interviews for all the members of your team from their homes or offices
- **NEW!** Exclusive Winners' Circle Webinar Series with cutting-edge workshops, webinars, case studies, and seminars from Stevie Award winners

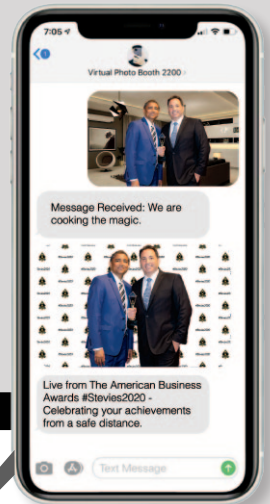
You'll still be able to make your acceptance speech, take photos with our red carpet backdrop, and record virtual interviews to share your success.

## EXCLUSIVE WINNERS' CIRCLE WEBINAR SERIES CALL FOR SPEAKERS

We would like to invite all 2020 ABA winners to apply to speak on our virtual Exclusive Winners' Circle Webinar Series. The deadline for submissions is Monday, June 15. Speakers will be chosen by June 30.

The Webinar Series will be available through your awards package, and will be held every week in July, leading up to the awards ceremony.

Apply online at [www.stevieawards.com/aba/2020-american-business-awards-webinar-series](http://www.stevieawards.com/aba/2020-american-business-awards-webinar-series)



The 18th Annual American Business Awards

# REGISTRATION OPTIONS

BENEFITS	PACKAGE 1	PACKAGE 2
Organization representatives will have access to virtual platform	Up to 50 users	Up to 100 users
Short video about your organization played during the ceremony, which will be sent to you to use for promotional purposes	•	•
Digital logo package: Custom winner logos with your organization name, Stevie® Awards category, and year to use on your marketing materials	•	•
Virtual red carpet photos of your team members	•	•
One pre-recorded 30-second acceptance speech to be played during ceremony for all awards, plus personal acceptance speech videos may be uploaded to the virtual ceremony platform by all of your participants	•	•
Virtual red carpet video interviews with your team members	•	•
Organization will be featured as Winner of the Day on ABA homepage and Stevie Awards social media	•	•
Access to exclusive Winners' Circle Webinar Series	•	•
Banner ad in rotation on Stevie Awards websites and newsletter for six months		•
<b>Cost</b>	<b>\$495 through July 21 \$545 through August 3</b>	<b>\$950 through July 21 \$1,000 through August 3</b>



# SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are very limited. Secure your spot today! The deadline to purchase your sponsorship for the American Business Awards® is July 3, 2020. For additional questions, please email Conference & Event Manager, Ruslana Milikhiker at [ruslana@stevieawards.com](mailto:ruslana@stevieawards.com).

SPONSORSHIP OFFERINGS	DIAMOND	PLATINUM
Number of sponsorships available	5	1
Organization representatives will have access to virtual platform	Up to 50	Up to 75
Organization name and logo on marketing materials	•	•
Promo video played during ceremony	15 seconds	30 seconds
Organization will be featured as Winner of the Day on ABA homepage and Stevie® Awards social media pages	•	•
Banner ad in mobile app	1	2
Organization name and logo added to event press release and blog	•	•
Email blast from Stevie Awards on behalf of sponsor to all winners		•
Access to exclusive Winners' Circle Webinar Series	•	•
Ability to provide a speaker for exclusive Winners' Circle Webinar Series		•
Optional: Giveaway of product/service during the ceremony		•
Cost	\$1,995	\$3,495

**700+**  
ATTENDEES FROM 2019



30% FOUNDERS AND CEOS  
30% VPS AND DIRECTORS  
20% MANAGERS AND EMPLOYEES  
20% ATTENDEES' GUESTS

PAST ATTENDEES INCLUDE EXECUTIVES FROM:



“

For the past three years, HCL Technologies has enjoyed a rewarding partnership with the Stevie® Awards, through The American Business Awards® and the Stevie Awards for Women in Business. Through these platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud, and are deeply appreciative of the diligence and creativity of the Stevie Awards Organization in helping us meet our goals.

**Shimona Chadha,**  
Senior Director of Marketing, HCL Technologies



### Terms and Conditions

The following provides all information related to the registration process as well as our registration policies for The 2020 American Business Awards®.

### Registering for the Virtual Awards Ceremony

Each organization who will attend The 2020 American Business Awards must complete the online registration process. Each reservation entitles the purchasing Stevie-winning organization to one awards presentation in the virtual ceremony.

### Registration Fees and Deadlines

All of the registration fees provide access to package details listed on page 3. All registration fees are listed in and payable in U.S. dollars. "End of Day" means midnight based on your local time.

Standard registration: By end of day July 21, 2020 @ \$495

Late registration: From July 22, 2020 until end of day, August 3, 2020 @ \$545

Final day of registration: August 3, 2020

### Payment

Your registration will not be processed until your payment is received in full. You may pay by credit card, check, or a bank wire transfer.

### Payment by Credit Card

We accept Visa, Mastercard, and American Express credit and debit cards.

### Payment by Check

Make your check payable to "Stevie Awards, Inc." and please note "ABA Ceremony 2020" in the memo section. Checks

must be drawn on a U.S. bank. Mail your check to The Stevie Awards, Attn: ABA Ceremony 2020, 10560 Main Street, #519, Fairfax, VA 22030 USA

### Bank Transfer

For bank transfer details, email [help@stevieawards.com](mailto:help@stevieawards.com).

### Cancelling a Registration

Availability of refunds for cancelled registrations are as follows ("end of day" means midnight based on your local time):

100% refund: cancel registration by end of day July 1, 2020

50% refund: cancel registration by end of day July 15, 2020

No refund: cancel registration anytime beginning on July 29, 2020

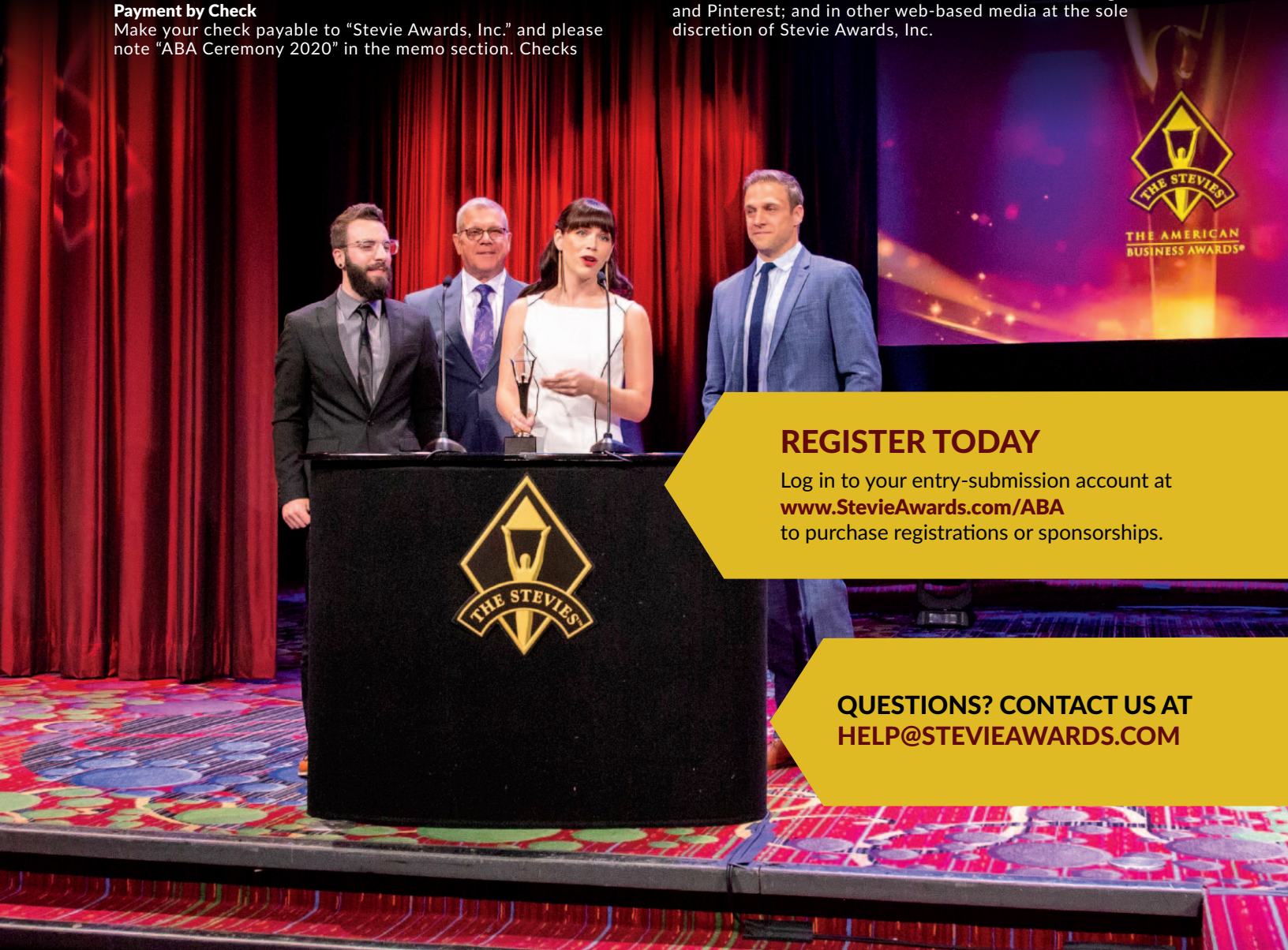
You may cancel your registration based on the above refund policy by contacting the Stevie® Awards directly at [help@stevieawards.com](mailto:help@stevieawards.com).

### Confirmation of Registration

Upon receipt of payment, your registration will be acknowledged and confirmed electronically.

### Photography

By registering for this event, you consent that photos and videos that you submit through the virtual red carpet or send as your acceptance speech may be published in print or posted online in photo and video albums; on photo/video-sharing sites such as YouTube and Vimeo; on social media sites such as Facebook, Twitter, LinkedIn, Instagram and Pinterest; and in other web-based media at the sole discretion of Stevie Awards, Inc.



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