

# THE STEVIE® AWARDS

2025 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS  
BUILDING RELATIONSHIPS, DRIVING SALES

# THE STEVIE® AWARDS EVENTS



MIDDLE EAST & NORTH AFRICA  
STEVIE® AWARDS

جوائز ستيفي الشرق الأوسط وشمال أفريقيا



## 7TH ANNUAL MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

*Date:* February 22, 2025

*Location:* Waldorf Astoria  
Hotel, Ras Al Khaimah,  
United Arab Emirates

*Format:* Reception, Dinner,  
Awards Presentation

*Attendance:* 400

*Primary Focus and Reach of  
Sponsorship:* 18 nations in  
the MENA region



FOR SALES &  
CUSTOMER SERVICE



## 19TH ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

*Date:* April 10, 2025

*Location:* Marriott Marquis,  
New York City, USA

*Format:* Reception, Dinner,  
Awards Presentation

*Attendance:* 500

*Primary Focus and Reach of  
Sponsorship:* Global

# THE STEVIE® AWARDS EVENTS *Continued*



## 11TH ANNUAL GERMAN STEVIE® AWARDS

*Date:* TBD

*Location:* Will be held in conjunction with The International Business Awards ceremony

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 400

*Primary Focus and Reach of Sponsorship:* Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg



## 12TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

*Date:* May 2025

*Location:* TBD

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 300

*Primary Focus and Reach of Sponsorship:* 29 markets of the Asia-Pacific region



THE STEVIE® AWARDS EVENTS *Continued*



**THE 23RD ANNUAL AMERICAN BUSINESS AWARDS®**

*Date:* June 10, 2025

*Location:* Marriott Marquis Hotel, New York City, USA

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 500

*Primary Focus and Reach of Sponsorship:* United States



*ValueSelling has partnered with the Stevie® Awards for Sales & Customer Service for more than 14 years. It's been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world.*

*Julie Thomas, President, ValueSelling Associates*



## THE STEVIE® AWARDS EVENTS *Continued*



### 10TH ANNUAL STEVIE® AWARDS FOR GREAT EMPLOYERS

*This program will have a combined ceremony with the 2nd annual Stevie® Awards for Technology Excellence*

*Date: September 2025*

*Location: Marriott Marquis Hotel, New York City, USA*

*Format: Reception, Dinner, Awards Presentation*

*Attendance: 300*

*Primary Focus and Reach of Sponsorship: Global*



### 2ND ANNUAL STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE

*This program will have a combined ceremony with the 10th annual Stevie® Awards for Great Employers*

*Date: September 2025*

*Location: Marriott Marquis Hotel, New York City, USA*

*Format: Reception, Dinner, Awards Presentation*

*Attendance: 300*

*Primary Focus and Reach of Sponsorship: Global*



# THE STEVIE® AWARDS EVENTS *Continued*



## THE 22ND ANNUAL INTERNATIONAL BUSINESS AWARDS®

*Date:* October 2025

*Location:* TBD

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 400

*Primary Focus and Reach of Sponsorship:* Global



## 22ND ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

*Date:* November 2025

*Location:* Marriott Marquis Hotel, New York City, USA

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 400

*Primary Focus and Reach of Sponsorship:* Global

# SPONSORSHIP OPPORTUNITIES

Each of the Stevie® Awards programs—The American Business Awards®, The International Business Awards®, the Stevie® Awards for Sales & Customer Service, the Stevie® Awards for Women in Business, the Asia-Pacific Stevie® Awards, the Stevie® Awards for Great Employers, the German Stevie® Awards, the Middle East & North Africa Stevie® Awards, and the Stevie® Awards for Technology Excellence—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

## Available sponsorships include:

- **Presenting/Title Sponsorship**  
Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.
- **Category Sponsorship**  
Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.
- **Location Sponsorship**  
Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.
- **Supporting Sponsorship**  
Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.
- **Media Sponsorship**  
Available on an in-kind basis to genuine business-media outlets.
- **Co-Sponsorship**  
Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.



*For the past eight years, HCLTech has enjoyed a rewarding partnership with the Stevie Awards, through the Stevie® Awards for Women in Business. Through this platform, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud and are deeply appreciative of the diligence and creativity of the Stevie Awards organization in helping us meet our goals.*

Shimona Chadha, Senior Director of Marketing, HCLTech



For sponsorship details and costs, contact Michael Gallagher via email at [michael@stevieawards.com](mailto:michael@stevieawards.com) or call +1 703-547-8389

# CURRENT AND PAST SPONSORS

				
				
				
				
				
				
				
				

The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact:

Michael Gallagher, Executive Chairman  
 +1 703-547-8389, or email [michael@stevieawards.com](mailto:michael@stevieawards.com)



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