

THE STEVIE® AWARDS

2024 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS
BUILDING RELATIONSHIPS, DRIVING SALES

THE STEVIE® AWARDS EVENTS



THE 18TH ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

Date: April 12, 2024

Location: The Bellagio, Las Vegas, Nevada USA

Format: Reception, Dinner, Awards Presentation

Attendance: 600

Primary Focus and Reach of Sponsorship: Global



5TH ANNUAL MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

Date: March 2, 2024

Location: Movenpick Resort Marjan Island, Ras Al Khaimah, United Arab Emirates

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: 18 nations in the MENA region

THE STEVIE® AWARDS EVENTS *Continued*



10TH ANNUAL GERMAN STEVIE® AWARDS

Date: TBD

Location: Berlin, or will be held in conjunction with The International Business Awards ceremony

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg



11TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

Date: Spring 2024

Location: Manila, Philippines

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Focus and Reach of Sponsorship: 29 nations in the Asia-Pacific region



THE STEVIE® AWARDS EVENTS *Continued*



THE 22ND ANNUAL AMERICAN BUSINESS AWARDS®

Date: June 11, 2024

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 500

Primary Focus and Reach of Sponsorship: United States



7TH ANNUAL WOMEN|FUTURE CONFERENCE

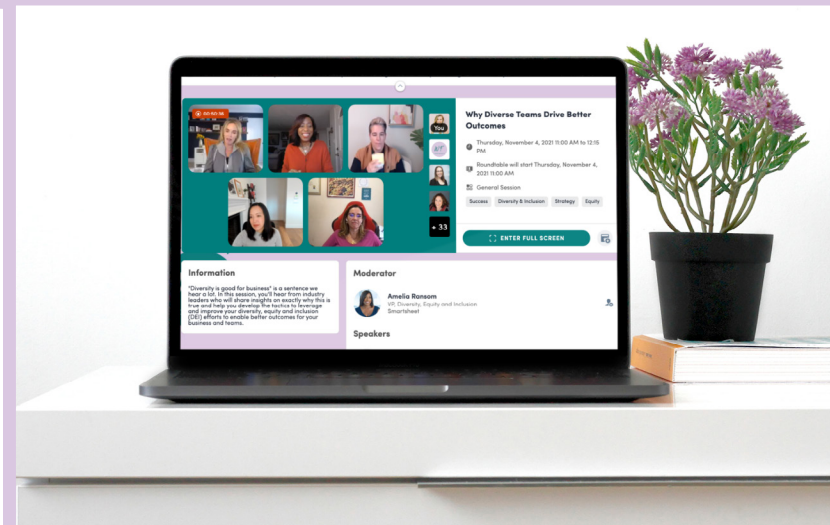
Date: July 2024

Location: Virtual

Format: Conference

Attendance: 400

Primary Focus and Reach of Sponsorship: United States and Canada



THE STEVIE® AWARDS EVENTS *Continued*



THE 9TH ANNUAL STEVIE® AWARDS FOR GREAT EMPLOYERS

This program will have a combined ceremony with the 1st annual Stevie® Awards for Technology Excellence

Date: September 16, 2024

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: Global



ValueSelling has partnered with the Stevie Awards for Sales & Customer Service for more than 13 years. It's been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world.

*Julie Thomas, President,
ValueSelling Associates*



THE 1ST ANNUAL STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE

This program will have a combined ceremony with the 9th annual Stevie® Awards for Great Employers

Date: September 16, 2024

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: Global



THE STEVIE® AWARDS EVENTS *Continued*



THE 21ST ANNUAL INTERNATIONAL BUSINESS AWARDS®

Date: October 2024

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 400

Primary Focus and Reach of Sponsorship: Global



THE 21ST ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Date: November 2024

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Focus and Reach of Sponsorship: Global

SPONSORSHIP OPPORTUNITIES

Each of the Stevie® Awards programs—The American Business Awards®, The International Business Awards®, the Stevie® Awards for Sales & Customer Service, the Stevie Awards for Women in Business, the Asia-Pacific Stevie® Awards, the Stevie® Awards for Great Employers, German Stevie Awards, the Middle East & North Africa Stevie® Awards and the new Stevie® Awards for Technology Excellence—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

Available sponsorships include:

- **Presenting/Title Sponsorship**
Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.
- **Category Sponsorship**
Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.
- **Location Sponsorship**
Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.
- **Supporting Sponsorship**
Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.
- **Media Sponsorship**
Available on an in-kind basis to genuine business-media outlets.
- **Co-Sponsorship**
Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.



For the past seven years, HCLTech has enjoyed a rewarding partnership with the Stevie Awards, through The American Business Awards® and the Stevie® Awards for Women in Business. Through these platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud, and are deeply appreciative of the diligence and creativity of the Stevie Awards organization in helping us meet our goals.

Shimona Chadha, Senior Director of Marketing, HCLTech



For sponsorship details and costs, contact Michael Gallagher via email at michael@stevieawards.com or call +1 703-547-8389

CURRENT AND PAST SPONSORS

The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact

Michael Gallagher, Executive Chairman
+1 703-547-8389, or email michael@stevieawards.com



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