

THE STEVIE® AWARDS

2023 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS
BUILDING RELATIONSHIPS, DRIVING SALES

THE STEVIE® AWARDS EVENTS



THE 17TH ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

Date: March 3, 2023

Location: Caesars Palace, Las Vegas, Nevada USA

Format: Reception, Dinner, Awards Presentation

Attendance: 700

Primary Focus and Reach of Sponsorship: Global



4TH ANNUAL MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

Date: March 18, 2023

Location: Waldorf-Astoria Hotel, Ras Al Khaimah, United Arab Emirates

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: 17 nations in the MENA region

THE STEVIE® AWARDS EVENTS *Continued*



9TH ANNUAL GERMAN STEVIE® AWARDS

Date: April 28, 2023

Location: Ritz Carlton,
Berlin, Germany

Format: Reception, Dinner,
Awards Presentation

Attendance: 200

*Primary Focus and Reach
of Sponsorship:* Germany,
Liechtenstein, Belgium,
Austria, Switzerland, and
Luxembourg



10TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

Date: May 27, 2023

Location: Ha Noi, Vietnam

Format: Reception, Dinner,
Awards Presentation

Attendance: 300

*Primary Focus and Reach of
Sponsorship:* 29 nations in
the Asia-Pacific region

THE STEVIE® AWARDS EVENTS *Continued*



THE 21ST ANNUAL AMERICAN BUSINESS AWARDS®

Date: June 13, 2023

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 400

Primary Focus and Reach of Sponsorship: United States



THE 8TH ANNUAL STEVIE® AWARDS FOR GREAT EMPLOYERS

Date: September 2023

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: Global

THE STEVIE® AWARDS EVENTS *Continued*



ValueSelling has partnered with the Stevie Awards for Sales & Customer Service for more than 13 years. It's been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world."

Julie Thomas, President,
ValueSelling Associates



THE 20TH ANNUAL INTERNATIONAL BUSINESS AWARDS®

Date: October 13, 2023

Location: Rome Cavalieri Waldorf Astoria, Rome, Italy

Format: Reception, Dinner, Awards Presentation

Attendance: 400

Primary Focus and Reach of Sponsorship: Global

THE STEVIE® AWARDS EVENTS *Continued*



THE 20TH ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Date: November 2023

Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Focus and Reach of Sponsorship: Global



6TH ANNUAL WOMEN|FUTURE CONFERENCE

Date: November 2023

Location: Virtual

Format: Conference

Attendance: 250

Primary Focus and Reach of Sponsorship: United States and Canada

SPONSORSHIP OPPORTUNITIES

Each of the eight Stevie® Awards programs—The American Business Awards®, The International Business Awards®, the Stevie® Awards for Sales & Customer Service, the Stevie Awards for Women in Business, the Asia-Pacific Stevie® Awards, the Stevie® Awards for Great Employers, German Stevie Awards, and the Middle East & North Africa Stevie® Awards—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

Available sponsorships include:

- **Presenting/Title Sponsorship**
Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.
- **Category Sponsorship**
Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.
- **Location Sponsorship**
Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.
- **Supporting Sponsorship**
Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.
- **Media Sponsorship**
Available on an in-kind basis to genuine business-media outlets.
- **Co-Sponsorship**
Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.



For the past six years, HCLTech has enjoyed a rewarding partnership with the Stevie Awards, through The American Business Awards® and the Stevie® Awards for Women in Business. Through these platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud, and are deeply appreciative of the diligence and creativity of the Stevie Awards Organization in helping us meet our goals.”

Shimona Chadha, Senior Director of Marketing, HCLTech

For sponsorship details and costs, contact Michael Gallagher at michael@stevieawards.com +1 703-547-8389

CURRENT AND PAST SPONSORS

				
				
				
				
				
				
				
				

The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact

Michael Gallagher, Executive Chairman
 +1 703-547-8389, or email michael@stevieawards.com

