

THE STEVIE® AWARDS

2021 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS
BUILDING RELATIONSHIPS, DRIVING SALES



THE STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

15th Annual Stevie® Awards for Sales & Customer Service

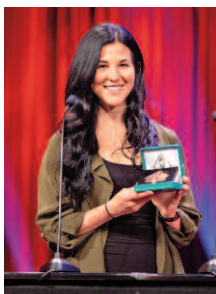
Date: March 5, 2021

Place: Caesars Palace, Las Vegas or Online

Format: Reception, Dinner, Awards Presentations

Attendance: 700

Primary Focus and Reach of Sponsorship: U.S. and Canada



MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS



جوائز ستيفي الشرق الأوسط وشمال أفريقيا

2nd Annual Middle East & North Africa Stevie® Awards

Date: March 27, 2021

Place: Waldorf Astoria, Ras Al Khaimah, UAE or Online

Format: Reception, Dinner, Awards Presentations

Attendance: 200

Primary Focus and Reach of Sponsorship: 17 Middle Eastern and North African Nations



GERMAN STEVIE® AWARDS



BELGIEN · DEUTSCHLAND · LIECHTENSTEIN · LUXEMBURG · ÖSTERREICH · SCHWEIZ

7th Annual German Stevie® Awards

Date: May 8, 2020

Place: Berlin, Germany

Format: Reception, Dinner, Awards Presentations

Attendance: 200

Primary Focus and Reach of Sponsorship: Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg



ASIA-PACIFIC STEVIE® AWARDS

8th Annual Asia-Pacific Stevie® Awards

Date: May 28, 2021

Place: Hanoi, Vietnam

Format: Reception, Dinner, Awards Presentations

Attendance: 400

Primary Focus and Reach of Sponsorship: Asia-Pacific region





THE AMERICAN BUSINESS AWARDS®

19th Annual American Business Awards®

Date: June 11, 2021

Place: Marriott Marquis Hotel, New York

Format: Reception, Dinner, Awards Presentations

Attendance: 700

Primary Focus and Reach of Sponsorship: U.S.



THE STEVIE® AWARDS FOR GREAT EMPLOYERS

6th Annual Stevie® Awards for Great Employers

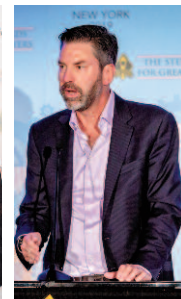
Date: September 2021

Place: Caesars Palace, Las Vegas

Format: Reception, Dinner, Awards Presentations

Attendance: 250

Primary Focus and Reach of Sponsorship: U.S. and Europe





THE INTERNATIONAL BUSINESS AWARDS®

18th Annual International Business Awards®

Date: October 23, 2021

Place: Le Meridien Hotel, Paris, France

Format: Reception, Dinner, Awards Presentations

Attendance: 500 from more than 20 nations

Primary Focus and Reach of Sponsorship: Asia, Europe, and the Middle East



“ValueSelling has partnered with the Stevie Awards for Sales & Customer Service for more than 11 years. It’s been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world.”

Julie Thomas, President, ValueSelling Associates



THE STEVIE® AWARDS FOR WOMEN IN BUSINESS

18th Annual Stevie® Awards for Women in Business

Date: November 6, 2021

Place: Caesars Palace, Las Vegas

Format: Reception, Dinner, Awards Presentations

Attendance: 600

Primary Focus and Reach of Sponsorship: U.S. and Canada



Women|Future

CONFERENCE

4th Annual Women|Future Conference

Date: November 5 – 6, 2021

Place: Caesars Palace, Las Vegas

Format: Reception, Dinner, Conference

Attendance: 200

Primary Focus and Reach of Sponsorship: U.S. and Canada



Sponsorship Opportunities

Each of the eight Stevie® Awards programs — The American Business Awards®, The International Business Awards®, the Stevie Awards for Sales & Customer Service, the Stevie Awards for Women in Business, the Asia-Pacific Stevie Awards, the Stevie Awards for Great Employers, German Stevie Awards, and the Middle East & North Africa Stevie® Awards — offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

Available sponsorships include:

- **Presenting/Title Sponsorship**
Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.
- **Category Sponsorship**
Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.
- **Location Sponsorship**
Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.
- **Supporting Sponsorship**
Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.
- **Media Sponsorship**
Available on an in-kind basis to genuine business-media outlets
- **Co-Sponsorship**
Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.

“For the past four years, HCL Technologies has enjoyed a rewarding partnership with the Stevie Awards, through The American Business Awards® and the Stevie® Awards for Women in Business. Through these platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud, and are deeply appreciative of the diligence and creativity of the Stevie Awards Organization in helping us meet our goals.”

Shimona Chadha, Senior Director of Marketing, HCL Technologies

For sponsorship details and costs, contact Michael Gallagher at michael@stevieawards.com +1 703-547-8389

Current and Past Sponsors



The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact

Michael Gallagher, Executive Chairman
+1 703-547-8389, or email michael@stevieawards.com



Follow the Stevie Awards on



www.stevieawards.com