

One by One Campaign for Children Affiliate activities

Argentina

Providing food and education to abandoned children through a partnership with El Pequeño Cottolengo Don Orione, an organization devoted to the assistance of individuals with physical and mental disabilities.

Supporting through:

- *Donation of non-perishable goods*
- *In-kind donations*
- *Sales of admission tickets for Amway events*

Australia

Partnering with the Children's Cancer Institute of Australia to save the lives of children with cancer through medical research



Emily Matich of Sydney is an enthusiastic tap dancer, athlete, actress and lover of one Boxer pooch named Ziggy. She packs a lot into her days. When she was only four, she had leukemia and spent the next two years in treatment. Now she's fine, one of the many children benefiting from the cutting-edge research at the Children's Cancer Institute, Australia, whose largest sponsor is Amway Australia.

Austria

- Supporting various kindergartens, children's residences and orphanages such as SOS Children's Village through in-kind donations
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Brazil

Partnering with GRAAC (Grupo de Apoio ao Adolescente e à Criança com Câncer) to ensure that all children with cancer have access to treatment. One of GRAACC's main achievements in its fight against cancer is its hospital – Institute of Pediatric Oncology – which provides free assistance to children and teenagers throughout Brazil, giving all of them the highest level help and offering a highly humanitarian work with medical assistance, patient hospitalization, chemotherapy treatment and surgery, among others.

Supporting through:

- *In-kind donations (toy battery collection)*
- *Donation of non-perishable goods*
- *Happy McDay*

Canada

- Supporting children with disabilities by sponsoring Easter Seals' *Walk with Me* events around the country
- Providing Free Enterprise education in the classroom through Junior Achievement



In spring 2004, Quixtar Canada and Easter Seals Society, Canada kicked off their partnership with a virtual Easter egg program.

For a donation of \$10, \$20, \$30 or more, IBOs, employees and the general public could purchase a personalized virtual Easter egg. They also had the option of sending a virtual egg to their friends, family and associates. Proceeds were designated to help kids with disabilities in the buyer's own community.

Chile

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China

- Working to improve the well being of children in China through partnerships with:
 - All-China Women Federation (Amway Orphan Fund)
 - Chinese Youth Development Fund (Hope Project Sports Fund)
 - China's Child and Teenager Fund
- Supports national youth Painting and Writing Contest
- Sponsors new university graduates to teach in the rural western provinces where schools, if they exist, are very poorly equipped and teachers are scarce



Ping-An Orphanage

In China, many orphans are born deformed or with congenital diseases. With government orphanages bursting at the seams, there are simply not enough funds to provide medical treatment to these children in need.

One expatriate couple set up a small medical foster home in Tianjin in an attempt to fill the void. They took sick children from orphanages, raised donations, and arranged for medical treatment, bringing hope to hopeless situations. Their volunteers included the wives of two Amway China employees, who shared the children's plight with Amway China.

When it became clear that the Tianjin foster home was limited by its size and location, Amway China stepped in, and Ping-An Medical Foster Home was born in Beijing. Meaning “peace and safety,” Ping-An is a brick house with eight little beds inside. The babies come from public orphanages, stay while medical treatment is sought, and are cared for before and after surgery. Following recovering, they are returned to the orphanages, with their chances of adoption increased exponentially.

Ping-An is more than a project for Amway China. It's a group of people dedicated to building a future for these abandoned children. Employees have pitched in by donating toys and clothes their own children have outgrown. Amway distributor Wang Xiu-yan mobilized a number of doctors in her group to volunteer at the home, and even donated the money to fund heart surgery for one of the children.

And for children like Dou-dou, a 10-month-old baby with Downs syndrome and heart disease, Ping An means loving hands and gentle voices, encouraging her on the path to a brighter future.

Colombia



- *Promoting free enterprise through Junior Achievement - Fundación Colombia Emprendedora.*

With support from private corporations, this foundation implements economic and managerial education programs to help children and teenagers develop an entrepreneurial spirit with ethical values and social responsibility starting at school age.

The foundation in Colombia is present in more than 172 schools, mostly public; and has reached more than 133,327 kids since it began. During 2004, 62,181 children benefited from Junior Achievement programs.

- *Providing shelter and education to homeless girls through a partnership with Fundación Jardín de la Niña María. Amway Colombia employees devote time to visiting these girls and sharing with them their experiences, as well as to celebrate special holidays.*

Supporting through:

- *Sale of admission tickets for Amway events*
- *Donation of non-perishable goods and clothes*
- *Donation of Amway products*

Costa Rica

Providing shelter and education to abandoned girls through a partnership with Casa Main. These institutions offer at-risk girls a true home with a family environment, education, nourishment, clothes, health care, art, culture, and religion. Everytime girls enter one of these institutions, they encounter an open door of hope to new life, as well as an opportunity of having a new family through adoption.

Supporting through:

- *Donation of Amway and catalog products*
- *Sale of admission tickets for Amway events*

Croatia

- *Removing landmines from school yards so that children can play without fear*

- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

El Salvador

Working with Obra Social María Auxiliadora to offer abandoned and at-risk girls a true home with a family environment, education, nourishment, clothes, health care, art, culture, and religion. Every time girls enter one of these institutions, they encounter an open door of hope to new life, as well as an opportunity of having a new family through adoption.

Supporting through:

Donation of Amway and catalog products

Sale of admission tickets for Amway events

Europe

The following affiliates are partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme:



- Austria
- Belgium
- Croatia
- Czech Republic
- Denmark
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- South Africa/Nambia
- Spain
- Sweden
- Switzerland
- Turkey
- Ukraine
- United Kingdom



Through Amway's Pan-European partnership with UNICEF, 30,000 children were immunized against the diseases that most threaten young lives in FY 04 alone.

Germany

- Supporting local kindergartens
- children book donations to libraries
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Greece

- Provides product donations to The Smile of the Child, an association that shelters, protects, feeds and gives medical treatment to orphans who have been abandoned or abused
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Hong Kong

Working with UNICEF to improve the well being of children around the world

Honduras

Partnering with Centro de Promoción Femenina to improve the lives of disadvantaged girls

These institutions offer at-risk girls a true home with a family environment, education, nourishment, clothes, health care, art, culture, and religion. Every time girls enter one of these institutions, they encounter an open door of hope to new life, as well as an opportunity of having a new family through adoption.

Supporting through:

- *Donation of Amway and catalog products*
- *Sale of admission tickets for Amway events*

India

Through the Amway Opportunity Foundation, Amway India produces Braille materials for blind children with their partners, All-India Confederation of the Blind (AICB) and the National Association for the Blind, India. Nearly 45,000 children have been impacted to date.

In India, it's estimated that there are at least 2 million blind children of school age. Learning Braille is perhaps the most important step for them on the road to independence. Amway India is working hard to help publish Braille textbooks and put them in the hands of blind children.



Siddhi Desai is a Braille reader and the first-ranking student in her 8th grade class. The program supported by Amway India has made sure Siddhi has all the books she needs with out charge.

Indonesia

- Working with the Children Cancer Foundation to provide medicine and treatments to children with cancer
- Invited 50 children with cancer to experience a day at Fantasy World

Italy

- Working with Telefono Azzurro to prevent child abuse
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Japan

Working to improve the well being of children in Japan through three prominent partners, namely Konishiki, former Sumo wrestler, Mrs. Kayoko Hosokawa, chairman of Special Olympics Nippon and C.W. Nicol, chairman of Afan Forest Foundation and famous novelist.

- *Special Olympics Nippon: giving mentally disabled children the opportunity to participate in sports training program and competitions. 200 Amway distributor volunteers organized an athlete party attended by 700 athletes during the Special Olympics Nagano National Games in February 2004.*
- *Therapy at Afan Forest: providing therapeutic outdoor*



activities for physically and socially disabled children in association with the C.W. Nicol Afan Foundation.

- *One by One award: recognizing three individual children who are handicapped but have accomplished outstanding*

achievements along with six NGO's annually who improve the lives of handicapped children. They receive cash awards and One by One trophies at an award ceremony.

- Konishiki program: inviting children staying at child care centers due to family problems to a Konishiki Santa party and International Dance & Orchestra party hosted by Konishiki.
- Nationwide clean up program: holding clean up activities in various cities, aimed at environmental education for children and their families. Over 10,000 distributors, their families and friends have participated as of July, 2004.



Korea



- Established the Amway Children Center to nurture the healthy growth of children
- Partnering with World Vision to provide welfare centers for children of divorce
- Partnering with the Seoul Association of Social Welfare Centers to provide food for malnourished children
- Donates "Playgrounds of Love" to rural schools
- Offers Nutrikids sports classes to disadvantaged children
- Working with SOS Children's Village to help orphans in need

Malaysia



- Sponsors the Rumah Tunas Harapan Amway (Seedling of Hope) project, a cluster of six homes where disadvantaged children live in a family-like environment and are cared for by foster parents
- Provided 1,000 Amway school bags to disadvantaged children
- Sponsoring a series of Happy Healthy

Minds Children's Workshops to boost children's self esteem by equipping them with basic social skills



Mexico

Partnering with the Fundación Tarahuma José A. Llaguno to provide assistance to disadvantaged children in rural areas of Mexico through the following programs:



- Health and nutrition
- education
- Reincorporation program of the Tarahumara culture into the national education Program through the promotion of the Raramuri Educational Program (PER)

Supporting through:

Sale of admission tickets for Amway events

- *Sale of Tarahumara Calendar*

- *Donation of non-perishable goods and catalog products*
- *IBO's renewals (about 1 dollar from each IBO renewed was donated)*

What brought Dr. Romo to the small town of El Petacal? A staff doctor position created by Alticor's nutrition brand, Nutrilite, to serve the community its farm workers call home. Since 1996, she and Nutrilite have been partners, shining a bright light on the path to a better life.



Philippines



Working with the Damas de Filipinas Settlement House to provide activities for underprivileged children

Poland

- Providing products and financial support for the Children's Hospital in Warsaw
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Singapore

Partnering with the Singapore Children's Society to provide welfare services to disadvantaged children



Slovenia

- Partnering with the Ljubljana Medical Center's Pediatric Surgery and Intensive Care department to provide much needed medical equipment
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Taiwan

- Working to improve the well being of children by partnering with:
 - Li-Ta Training Center: assistance for mentally handicapped children
 - Sunshine Social Welfare Foundation: assistance for child burn victims
- Providing scholarships to children with rare diseases

Hopemaker

Amway Taiwan partnered with Li-Ta Basic Training Center and Sunshine Social Welfare Foundation to produce 20,000 holiday gift sets that included a shopping bag, bath towel, pillowcase and tissue case. The One by One logo was featured on these items, which were sold to benefit the respective charities.



Mentally retarded children from Li-Ta and burn rehabilitation patients from Sunshine helped to sew and pack the gift sets. These disadvantaged children were well-paid in the cooperative program funded by Amway Taiwan, giving them a rare opportunity to learn new skills for which they can earn a fair wage, and most important, the opportunity to be self-sufficient.



Thailand

- Partnering with the Ratachasuda Foundation and Care Thailand to provide scholarships to disadvantaged children in rural areas
- Operation Smile sponsor
- One by One: Kids' Dreams Come True program recognizes highly motivated disabled children, providing funding for educational camp scholarships and matching them with career mentors

Turkey

- First private business supporting UNICEF's program to eradicate tetanus in mothers and newborns. Goal is to raise public awareness and vaccinate at least 90% of the children in Turkey
- Providing Free Enterprise education in the classroom through Junior Achievement

Ukraine

- Providing product donations to the Young Invalid Foundation
- Partnering with UNICEF to support child survival in developing countries through UNICEF's Immunization Plus Programme

Quixtar U.S.

- National Easter Seals sponsor
- Supporting children with disabilities by serving as Presenting Sponsor for Easter Seals' *Walk with Me* events around the country
- Ensuring that children of divorce receive financial support through the PayKids foundation

United States



- Providing Free Enterprise education in the classroom through Junior Achievement
- Providing volunteer and financial support to Southeast Academic Center
- Sponsoring a business development program for troubled teens in California
- Supporting Big Brothers/Big Sisters

through D.A. Blodgett Services

- Providing financial and volunteer support to Bethany Christian Services, a foster care and adoption agency
- Funding therapeutic riding for disabled children through Equest



What brings hope to a critically ill child? Sometimes it can be as simple as knowing that there are people who care, and can see beyond their disease to the unique individual. Alticor funds an annual party for our local Children's Miracle Network hospital, DeVos Children's Hospital. Alticor employees give their time and talents to make the event a memorable one for the children – and to help them forget their physical challenges – if only for a few hours.

Uruguay

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Supporting through:

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- *In-kind donations*
- *Sales of admission tickets for Amway events*

Venezuela

Partnering with the Fundación Amigos del Niño con Cáncer (Friends of the Child with Cancer Foundation) to help disadvantaged children with cancer. This group works to help heal children with cancer, while at the same time alleviating symptoms so that they feel as comfortable as possible. The foundation provides assistance to 835 children with cancer and their low-income families, with 15 new patients added each month.

Amway Venezuela's support focuses on medicines, lab tests, special tests, and lodging in Caracas for children from the rest of the country, in addition to other assistance and social activities.

Supporting through:

- *Company matched IBO donations*
- *Sale of admission tickets for Amway events*
- *In-kind donations*