

12th Annual Stevie® Awards for Women In Business

AWARDS BANQUET AND CEREMONIES

Friday, November 13, 2015
Marriott Marquis Hotel, New York, New York

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We congratulate all of the American Business Awards finalists. We are proud of Lingling Zhang on her nomination.

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Congratulations
to **Mary Kay Griffin**,
2015 Stevie Award
Finalist

*Lifetime Achievement –
Business*



CBIZ and CBIZ Women's Advantage salute you for your commitment to your profession, clients and community. Thank you for your leadership and contributions toward the advancement of women in business.



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transform your life



Welcome to the 2015 Stevie® Awards for Women in Business.

We welcome the 400 nominated, amazing women and their guests who've gathered tonight for our 12th annual Women in Business Awards dinner. We also welcome the thousands of people around the world who will watch our first-ever Livestream of the awards presentations, and our live "red carpet" pre-show via Periscope.

This year's Stevie Awards for Women in Business received more than 1,400 entries from individuals and organizations in 24 nations. More than 200 professionals around the world participated in the judging process in September-October. The average scores of preliminary judges determined the Finalists. The Gold, Silver and Bronze Stevie Award placements that will be revealed tonight were determined by the members of five final judging committees in late October. All judges are acknowledged in this program.

At the conclusion of tonight's ceremony we'll present Grand Stevie Award trophies to the five organizations that submitted the best body of entries to this year's competition — be sure to stay till the end!

I invite you to stay abreast of what's new in the world of Stevie at our web site, StevieAwards.com, and through our presence on Facebook, LinkedIn, and Twitter.

Thank you for coming tonight. I know you'll enjoy yourself!

Cordially,

Michael Gallagher
President
The Stevie Awards

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Catherine Blades
Senior Vice President,
Corporate Communications



Julia Davis
Senior Vice President,
Chief Information Technology

**The entire Aflac flock congratulates
Catherine Blades and Julia Davis,
and all of the finalists for the 2015
Stevie Awards for Women in Business.**

Two outstanding women who help make Aflac an industry leader.





Final Judging Committees

Final judging was conducted in October by the members of these five committees. Their average scores determined the Gold, Silver and Bronze Stevie Award winners from among the Finalists. We appreciate their time, interest and insights.

All judges' comments will be available to all entrants in their entry-submission accounts tomorrow (November 14).



Learn more about the 2015 Final Judges

Individual/Executive Categories



COMMITTEE CHAIR

Elizabeth Schillo
Senior Vice President
Sales Dice
New York, New York, USA

COMMITTEE:

Amy Anda, *Director*, Credence Management Solutions LLC,
Washington D.C., USA

Jennifer Burks, *Americas Region Program Manager*, Global
Talent Acquisition, Dell, Inc., Denver, North Carolina, USA

Therasa Cha, *Director of People & Culture*,
TASER International, Seattle, Washington, USA

Tess Cunningham, *Owner*, Tess Cunningham Consulting,
Athens, Georgia, USA

Rhona Driggs, *Senior Vice President*, VOLT,
Orange, California, USA

Tracy Ferry, *Talent Acquisition Strategy & Innovation Lead*,
Deloitte, Hadley, Pennsylvania, USA

Theresa Guppy, *Senior Executive Coach & Facilitator*,
Agency People Ltd., Teddington, near London,
United Kingdom

Jennifer Hwang, *VP US Sales & Client*, ManpowerGroup,
San Francisco, California, USA

Erin Jacobs, *Director*, Field Enablement and
Strategic Alliances, HireVue, Midway, Vermont, USA

Marielle Kokos, *Director*, Restaurant Accounts, GrubHub,
Chicago, Illinois, USA

Brad McManus, *High Performance Executive Coach*,
ScopeOne, West Perth, Western Australia, Australia

Shar Moore, *Founder*, YWoman,
Wellington Point, Queensland, Australia

Dana Shaw, *President & COO*, Icon Professional Services.
Foster City, California, USA

Leslie Vickrey, *CEO & Founder*, ClearEdge Marketing,
Chicago, Illinois, USA

Andrea Wagner, *Vice President*, Bullhorn,
Chicago, Illinois, USA

Amanda Wasler, *AVP*, Global Talent Acquisition Operations,
Xerox, Norwalk, Connecticut, USA

Colleen Wilson, *Customer Business Manager*,
White Wave Foods, Chicago, Illinois, USA

Individual/Entrepreneur and Marketing Categories



COMMITTEE CHAIR

Amber Olson Rourke
Co-Founder and Chief Marketing Officer
Nerium International
Addison, Texas, USA

COMMITTEE:

Tracy Altman, *VP, Innovations & Insights*, Mega Mex Foods,
Orange, California, USA

Sandra Brodnicki, *Partner*, The S&G Group,
Arlington, Texas, USA

Sarah Haney, *Vice President, Marketing*,
Big Brothers Big Sisters, Lone Star, Dallas, Texas, USA

Deborah Heisz, *COO, Co-founder & Editorial Director*,
Live Happy, Addison, Texas, USA

Lauren Jones, *Director, Talent Acquisition*,
Volt Workforce Solutions, Elk Grove, California, USA

Heidi Krupp, *CEO*, K2 Krupp Communications, Inc,
New York, New York, USA

Jessica Muroff, *CEO*, Girl Scouts of West Central Florida,
Tampa, Florida, USA

Lindsay Phillips, *Founder*, Lindsay Phillips,
Orlando, Florida, USA

Shelley Rojas, *Senior Director of Creative Services*,
SUCCESS Partners, Plano, Texas, USA

Gigi Westerman, *APR, Fellow PRSA Partner*,
The S&G Group, Arlington, Texas, USA

Kim Whitaker, *Consultant*, Public Relations and
Social Responsibility, Plano, Texas, USA

Nancy Zurbuchen, *President*, Motional Multimedia,
Wildwood, Missouri, USA

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CONGRATULATIONS TO ALL 2015 STEVIE AWARDS WINNERS!



FINALIST IN THE 12TH ANNUAL STEVIE AWARDS FOR WOMEN IN BUSINESS:

Innovator of the Year – Advertising, Marketing, Public Relations,
Business Services & Financial Services
Most Innovative Company of the Year – 10 or Less Employees



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Final Judging Committees

Continued

Company/Organization Awards Categories



COMMITTEE CHAIR

Ann Kaplan
CEO & President
iFinance Canada Inc.
Toronto, Canada

COMMITTEE:

- Stephanie Carman**, *Head of People & Performance*,
Karrikins Group, Sydney, New South Wales, Australia
- Eleni Gianopoulos**, *CEO*, Eleni's New York,
Long Island City, New York, USA
- Tania Hummel**, *Director*, Thrive Coaching & Consulting,
London, United Kingdom
- Dr. Neelima Kamrah**, *Chairman*, KIIT Group of Colleges,
Gurgaon, India
- Stephynie Malik**, *Founder & CEO*, MalikCo LLC,
Walnut Creek, California, USA
- Kim McGann**, *Owner*, Wedding Entrepreneurs Academy,
Nelson Bay, New South Wales, Australia
- Erica Olsen**, *COO/Co-Founder*, OnStrategy,
Reno, Nevada, USA
- Pamela Robinson**, *CEO*, Financial Voyages LLC,
Atlanta, Georgia, USA
- Karen Stieg**, *Integrated Business Lead*, Booz Allen Hamilton,
McLean, Virginia, USA
- Linda Summerton**, *Managing Director*, Advanced Care
Australia, Kuluin, Queensland, Australia

Corporate Communications & Media Awards Categories



COMMITTEE CHAIR

María Cura
Partner and Managing Director/Barcelona Office
LLORENTE & CUENCA
Madrid, Spain

COMMITTEE:

- Lisa Abeyta**, *Founder/CEO*, APPCityLife, Inc.,
Albuquerque, New Mexico, USA
- Kausar Asif**, *Senior Manager, Marketing*,
Cupola Pakistan Limited, Mississauga, Ontario, Canada
- Talia Beckett**, *Managing Director*, Pink Pearl Public Relations,
Vancouver, British Columbia, Canada
- Leslie C. Cohen**, *Digital Media Consultant*,
New York, New York, USA
- Jennifer Edgerly**, *Senior Account Director*,
Speakerbox Communications, McLean, Virginia, USA
- Regina Glick**, *Director of Marketing*, Summit,
New York, New York, USA
- Katherine Goldman**, *Senior VP, Executive Creative Director*,
Jack Morton Worldwide, New York, New York, USA
- Sharon Metzong**, *Publications & Graphics Manager*,
Lake Metroparks, Concord, Ohio, USA
- Susan Morrow**, *Founder*, Morrow & Associates, Inc.,
Northridge, California, USA
- Mandy Nembs**, *Founder*, Capillus Distribution LLC,
New York, New York, USA
- Sandra Richardson**, *Co-founder and Chief Marketing Officer*,
Métier, Ltd., Healdsburg, California, USA
- Steve Schonberg**, *Managing Director*,
K2 Krupp Communications, Inc.,
New York, New York, USA
- Lori Schultz**, *Client Consultant*, Bullhorn,
Roseville, California, USA
- Juliet Travis**, *Owner*, Travis Communications & Associates,
San Francisco, California, USA
- Jana Uhlig**, *COO*, Adello, Redwood City, California, USA



SUCCESS TAKES LEADERSHIP AND UNDERSTANDING WHAT YOUR CLIENTS NEED

FIS™ congratulates **Nancy Langer**, chief product officer, and **Serena Smith**, chief client officer, on being named finalists for Female Executive of the Year at the 2015 Stevie® Awards. Their leadership and focus on delivering the best solutions and support to our clients is remarkable, and we are very proud to see them recognized for their accomplishments.

Empowering
the Financial World





Final Judging Committees

Continued

New Product & Service Awards Categories



COMMITTEE CHAIR

Katrinka McCallum
*Vice President of Products &
Technologies Operations*
Red Hat,
Raleigh, North Carolina, USA

COMMITTEE:

Jill Bruning, *Executive Vice President & General Manager*,
AECOM, Washington D.C., USA

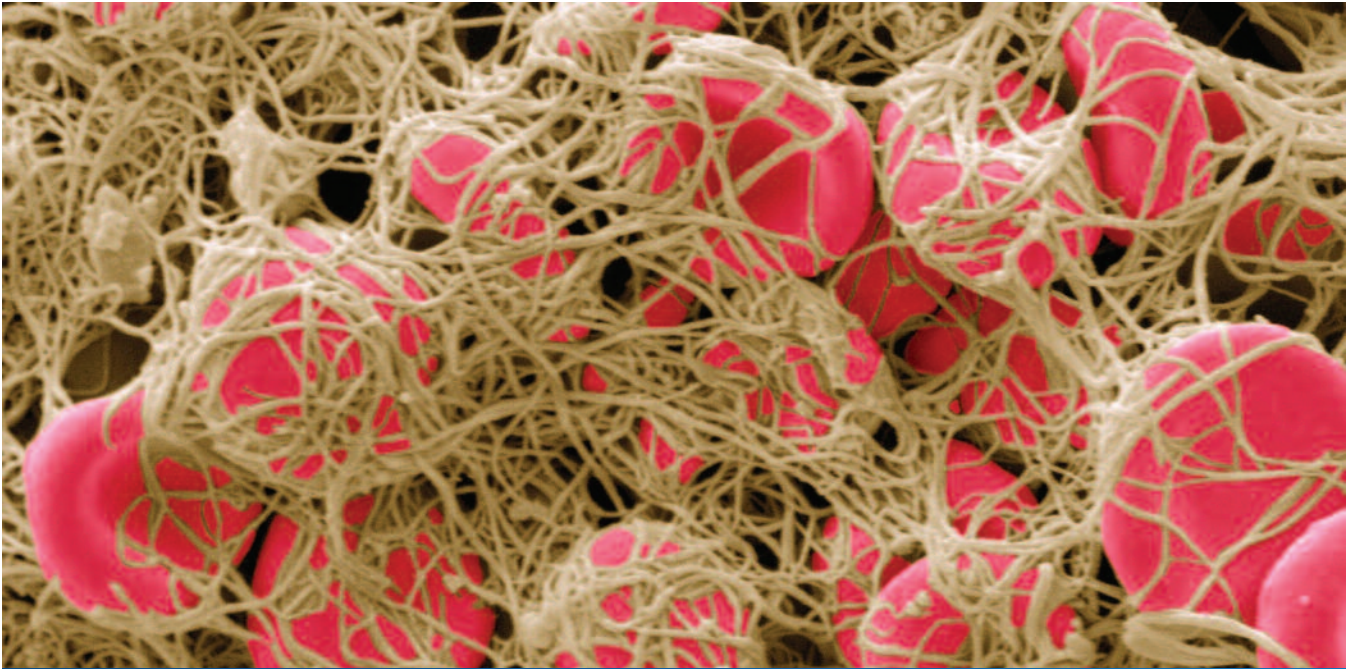
Pamela Corrie, *Managing Director, Corporate Restructuring*,
Epiq Systems Bankruptcy Solutions,
New York, New York, USA

Siki Giunta, *Former Senior-VP of Cloud, Verizon*,
New York, New York, USA

Allison Golsby, *CEO, ConsultMine*,
Brisbane, Queensland, Australia

Alison Higgins-Miller, *Regional Business Development
Manager, International Corporate Advisory PTE LTD*,
Dural, New South Wales, Australia

Renée Knee, *Customer Success Executive*,
San Rafael, California, USA



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Janssen would like to congratulate all of this year's finalists, including **Teri Lawver, Global Commercial Strategy Leader, Global Vice President, Cardiovascular and Metabolism.**

janssen  Cardiovascular
& Metabolism

PHARMACEUTICAL COMPANIES OF 



Preliminary Judges

The following professionals participated in first-round judging of the 2015 Stevie® Awards for Women in Business. Their average scores determined the Finalists. We thank them for their time, insights and support.



Learn more about this judging panel.

- Husam Mahmoud Abdallah**, *Senior Specialist Strategy & Business Excellence*, Dubai Airport Free Zone, Dubai, United Arab Emirates
- Lisa Abeyta**, *Founder/CEO*, APPCityLife, Inc., Albuquerque, NM USA
- Lara Abrams**, *Managing Partner*, Lara Abrams Communications, LLC, San Ramon, CA USA
- Nicole Y. Adams**, *Marketing, PR and Corporate Communications Translator*, NYA Communications, Bellbird Park, QLD Australia
- Megan Alarid**, *Chief Digital Officer*, Cenergy, Houston, TX USA
- Maryam Al Hashmi**, *Deputy Representative of Quality*, Fujairah Police G.H.Q., Fujairah, Al Fujairah, United Arab Emirates
- Huda Al-Husaini**, *Associate Engineer*, Jordan Engineers Association, Shmisani, Amman, Jordan
- Karen Appleton**, *Founder*, Box, Inc, Los Altos, CA USA
- Elycia Arendt**, *Digital Strategist*, Horizontal Integration, Minnetonka, MN USA
- Ani Atanasova**, *CEO*, Pixelhunters, Dubai, United Arab Emirates
- Victoria Barnett**, *Senior Marketing Director*, Royal College of Nursing, Epping, Essex, United Kingdom
- Janet Beale**, *Managing Director*, Sytor Enterprises Pty Ltd, East Lindfield, NSW Australia
- Dea Benson**, *Chief Accounting Officer*, Realogy, Parsippany, NJ USA
- Denise Blasevick**, *CEO*, The S3 Agency, Boonton, NJ USA
- Tya Bolton**, *CEO/Business and Event Strategist*, Exceptional Business Solutions, LLC, Columbia, MD USA
- Jane Bryant**, *Director*, Spire Communications, Potomac Falls, VA USA
- Carolin Buchardt**, *CEO and Founder*, CB Praxisberatung, Heidelberg, Germany
- Cheryl Budd**, *Chief Communications Officer*, National Council on Compensation Insurance, Boca Raton, FL USA
- Roman Bukary**, *VP Account Management*, NetSuite, Denver, CO USA
- Beverly Butler**, *Senior Vice President*, Treasury Management, Wells Fargo, San Francisco, CA USA
- Mj Callaway**, *Author/Coach/Speaker*, Rock More Sales, Delmont, PA USA United States
- Etta Cohen**, *Founder*, Forward Ladies, Leeds, United Kingdom
- Lebin Ebru Cokisler**, *Head of Corporate Communication*, Anadolu Group, Istanbul, Turkey
- Dr. Kate Darcy Hohenthal**, *Founder*, The Birthday Club, Manchester, CT USA
- Adriana Daunt**, *Public Relations*, The Americas Tourism New Zealand | Manaakitanga Aotearoa, Santa Monica, CA, USA
- Robyn Davis**, *Owner*, When I Need Help, Columbia, SC USA
- Danielle Di-Masi**, *Business Etiquette Expert*, The Interactions Lab, Australia
- Teresa Dos Santos**, *Director, Business Interiors*, Pensacola, FL, USA
- Eve Dumovich**, *Editor*, Boeing/Snowline Publishing, Ashford, WA USA
- Denette Dunn**, *S.W. Area Municipal Services Manager*, Republic Services, Phoenix, AZ USA
- Tereson Dupuy**, *CEO*, Fuzzibunz, LLC, Lafayette, LA USA
- Lori Ericson**, *Product Planning and Development*, Epicor Software, Littleton, CO USA
- Kharma Finley-Wallace**, *Principal*, Hoverfly Media, Washington, DC USA
- Dr. Hüsnüye Firat**, *The Ministry of Customs and Trade*, Canakkale Province, Turkey
- Patricia Garcia**, *User Experience Professional*, Vixlet, Culver City, CA USA
- Loretta Gasper**, *Owner/Principal*, Wind Rose Communications, Atlanta, GA USA
- Linda Ginac**, *CEO*, TalentGuard, Austin, TX USA
- Barb Girson**, *President*, My Sales Tactics, LLC, New Albany, OH USA
- Marilyn Glazier**, *Social Media Director*, Helen Doron Educational Group, Misgav, Israel
- Rashmi Gopinath**, *Sr. Director, Business Development*, Couchbase, Mountain View, CA USA
- Danita Harn**, *COO*, Harn and Associates Back Office Solutions, Ops, Woodstock, GA USA
- Charity Herb**, *Online Content Administrator, Associate Communications*, American Greetings, Cleveland, OH USA
- Deborah Herman**, *President*, Fabric Innovations, Coral Gables, FL USA
- Joann Hizon**, *Vice President – Human Resources*, SM Investments Corp, Pasay City, Philippines
- Rosalie Hopkins**, *President*, Bianco Hopkins & Assoc., Inc., Peachtree Corners, GA, USA
- Kimberly Howard**, *Vice President, Creative Director*, The Thomas Collective, New York, NY USA
- Craig Jacobsen**, *Founder*, Open Spaces Marketing, Encinitas, CA USA
- Julie Jakopic**, *President/CEO*, iLead Strategies, Alexandria, VA USA
- Anne Jefferies**, *Vendor Compliance Manager*, AT&T Global Vendor Management, Biggar, United Kingdom
- Graham Jenkins**, *Chair – TEC 31 and KEY 112*, The Executive Connection, Sydney, NSW Australia
- Zsofia Juhasz**, *Executive Coach*, Coaching Team – Australasia, The Gap, QLD Australia
- Rose Jurczewski**, *Owner*, Funxion Fuzion, Roselle, IL USA
- Peter Justen**, *CEO*, Five Plus, Middleburg, VA USA
- Tsvetta Kaleynska**, *President*, Girls Leading Our World, New York, NY USA
- Umut Keçecioglu**, *DenizBank*, Istanbul, Turkey
- Tammy Kronawitter**, *Executive Assistant*, Clear Decisions, Sheidow Park, SA Australia
- Iwona Kubicz**, *President of the Board*, Procontent, Global Reach PR, Warsaw, Poland
- Yamini Kurup**, *Vice President*, Aditya Birla Financial Services, Mumbai, India

The Luminations Group congratulates


Mary Teryek


Director of Marketing, Skincare at Valeant Consumer Healthcare
on her Stevie® Award for Innovator of the Year!



“Proudly providing innovation, strategy, flexible marketing talent and training programs to the world’s leading brands and to those that are on their way”



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Preliminary Judges

Continued

- Sharon Lachow-Blumberg**, CEO, I'm Not Done Yet LLC, Charlotte, NC USA
- Joanne Lang**, CEO, AboutOne CEO, Malvern, PA USA
- Susan LaPlante-Dube**, Principal, Precision Marketing Group, Framingham, MA USA
- Jill Liberman**, Founder, Videoglobetrotter, Inc., Boca Raton, FL USA
- Vanessa Lindeberg**, Client Services Manager, OnStrategy, Reno, NV USA
- Ivo Lukas**, CEO/Founder, 24Notion, Portland, OR USA
- Lindsey Lux**, Vice President of Operations, Operations/HR/ Customer Service, MDwise Inc., Indianapolis, IN USA
- Melissa Macaulay Federico**, President/CEO, The B2B Branding Co., Medfield, MA USA
- Anil Machado**, Managing Director, T Nell, Sieradz, Poland
- Theresa Mack**, Owner, PowerUp Partners, Torrance, CA USA
- Vanessa Maddox**, CEO, TheGirlfriendGroup, Leesburg, VA USA
- Jan Mano**, Creative Director, Elf, Burlington, VT USA
- Carol Marx**, Past President, American Agri-Women, Rickreall, OR USA
- Renie McClay**, Project Manager, Caveo Learning, Ozark, MI USA
- Robin McCoy-Ramirez**, Owner, SoothEaze, USA
- Colin McKillop**, Vice President, WECAN, Windsor, ON Canada
- Catherine McQuaid**, Principal, Big Game Hunting, Toronto, ON Canada
- Debbie Moore**, COO, Other Creative Ltd, London, United Kingdom
- Rajendran Nair**, VP, Marketing, Estuate, Sunnyvale, CA USA
- Crystal O'Connor**, Founder/CEO, Moxie Entrepreneur, West Des Moines, IA USA
- Julie Pond**, CEO, Sage Environmental Services, Inc., Seattle, WA USA
- Toni Potter**, Director, AMERICAN SYSTEMS, Chantilly, VA USA
- Fabi Preslar**, President, SPARK Publications, Matthew, NC USA
- Lisa Preuss**, Senior Director, Corporate Communications, Epicor Software Corp., Irvine, CA USA
- Jesintha Rajaratnam**, Managing Partner, Money Garden, Bangalore, Karnataka India
- Janelle Raney**, Principal Product Marketing Manager, SaaS Division, Citrix, San Francisco, CA USA
- Julia Reid**, New Business Consultant, 1000heads Inc, New York, NY USA
- Dennis Reno**, Corporate Vice President, Customer Success, Proofpoint, Inc., Sunnyvale, CA USA
- Ritzi Ronquillo**, Chairman, IABC Philippines, Manila, Philippines
- Anupama Rosa**, Marketing Executive, Lycatel Switchware Ltd, London, United Kingdom
- Catalina Rousseau**, President & CEO, BDR Associates, Hill + Knowlton Strategies Associates, Bucharest, Romania
- Liz Rowell**, Managing Director, Red Ark, St Leonards, NSW Australia
- Pearl Saadi**, Client Strategy Director, Other Creative Ltd, London United Kingdom
- Amy Scarlino**, President & CEO, Catchpole Corporation, Boston, MA USA
- Susan Schauer John**, Head Honcho, SpiderWeb Connections, Easton, MD USA
- Nora Senior**, Executive Chair UK Regions and Ireland, Weber Shandwick, Edinburgh, United Kingdom
- Ron Sereg**, Assistant Professor, Louisiana State University at Shreveport, LA USA
- Keira Shein**, Partner, Shein Strategies, Owings Mills, MD USA
- Kyle Sheldon-Chandler**, Virtual Assistant, KSC Virtual Assistant Services, Grand Junction, CO USA
- Tony Roland Silitonga**, Board of Trustees, Indonesian Institute for Corporate Directorship, (IICD), Jakarta, Indonesia
- Aline Stanworth**, Communications Leader Europe, SABIC, Corporate Communications, Bergen op Zoom, NB, The Netherlands
- Vickie Sullivan**, Founder and President, Sullivan and Associates, Tempe, AZ USA
- Letty Swank**, Founder, Giftwrapperz, Los Gatos, CA USA
- Mahiette Tarrago**, Creative Director, Tycoon Advertising Group, The Woodlands, TX USA
- Veronique Topping**, Owner and Web Developer, I-NetUniq Technologies, Rockville Centre, NY USA
- Aia Tulepbergenova**, Business Analyst, Morgan Stanley, New York, NY USA
- Sarah Tumm**, Owner/CEO, DimTec 3D, Fort Myers, FL USA
- Linda Varrell**, President, Broadreach Public Relations, Portland, ME USA
- Sharon Vaz**, CEO, Internet Marketing Angel LLC, Hendersonville, TN USA
- Anne Walker**, Founder & CEO, International Dance Supplies Ltd, Newton Abbot, Devon United Kingdom
- Teresa Waller**, Director of Business Development, Sanplicity, Bakersfield, CA USA
- Stacy Weil**, Executive Director, PPD, Inc., Austin, TX USA
- Joyce Weiland**, President, SoftPro, Raleigh, NC USA
- Antonie Whittier**, Founder, Whittier Legal Consulting, Dallas, TX USA
- Marie Wiese**, President, Marketing CoPilot Inc., Toronto, ON Canada
- Heather Wilde**, CTO, ROCeteer, Las Vegas, NV USA
- Leah Wilkinson**, Partner, Wilkinson Shein Communications, Arlington, VA USA
- Becky Wilson**, Chief Visibility Officer, WDS Marketing & PR, Overland Park, KS USA
- Young Kuk Won**, CEO/ECD, Solcom, Seoul, South Korea
- Dr. Brenda Wrigley**, Associate Professor, Dept. of Marketing Communications, Emerson College, Boston, MA USA
- Yvonne Wu**, Author Assistant and Publicist, The YP Publishing, Niagara Falls, ON Canada
- Darya Yegorina**, Founder, Skills2Fund, Dublin, Ireland
- Kathy Zwickert**, Chief People Officer, NetSuite, San Mateo, CA USA

Upcoming Stevie® Awards Deadlines

2016 Stevie® Awards for Sales & Customer Service



Recognizing the achievements of contact center, customer service, business development, and sales professionals around the world.

Final Entry Deadline:
November 18, 2015

2016 German Stevie® Awards



GERMAN STEVIE® AWARDS
STEVIE® AWARDS DEUTSCHLAND

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Final Entry Deadline:
December 2, 2015

2016 Asia-Pacific Stevie® Awards



ASIA-PACIFIC
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Early-Bird Entry Deadline:
December 3, 2015

Final Entry Deadline:
January 27, 2016

2016 American Business Awards



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BUSINESS AWARDS™

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First Early-Bird Entry Deadline:
November 19, 2015

Second Early-Bird Entry Deadline:
December 16, 2015

Final Entry Deadline:
February 18, 2016

Learn More and Enter at www.StevieAwards.com



2015 Finalists

In order of presentation

MEDIA AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

WEBSITE OR BLOG OF THE YEAR

Absolute Assistance — Virtual Assistant, Brisbane, QLD, Australia: Self Confident Women
Accenture, Chicago, IL USA: Accenture Corporate Website
ClearPeople, London, United Kingdom: ClearPeople — a B2B brochure site for digital services
IBM, Armonk, NY USA: Mainframe Insights
MamaMia.com.au Pty Ltd, Surry Hills, NSW Australia: MamaMia Women's Network
Pivot Point Marketing, Larkspur, CA USA: Pivot Point Marketing's Website — Creating Unimaginable Possibilities
Resolute Forest Products, Montreal, QC, Canada: The Resolute Blog
TechBeacon, HP, Sunnyvale, CA USA: TechBeacon.com by HP

EVENT OF THE YEAR

Caravents, Inc., Los Angeles, CA USA: Caravents Elle Women in Hollywood Awards
Digital Risk, Orlando, FL USA: Digital Risk Executive Women's Summit

SMARTPHONE OR TABLET APP OF THE YEAR

Ooredoo, Doha, Qatar: MayMay/PhayPhay

VIDEO OF THE YEAR

Red Couch Stories, Rochester, MN USA: Sisters of St. Francis: A Compassionate Presence in our World
LuxStory Media, Toronto, ON, Canada: Fogo Island Inn
REP Interactive, Los Angeles, CA USA: Coldwell Banker Brand Promise

NEW PRODUCT & SERVICE AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

BEST NEW PRODUCT OR SERVICE OF THE YEAR — BUSINESS PRODUCTS

Beckon Inc., San Mateo, CA USA: Beckon Marketing Scorecards
Cast & Crew, Burbank, CA USA: Cast & Crew Open Health
Fabric Innovations, Coral Gables, FL USA: Fabric Innovations
LiquidPlanner, Inc. Seattle, WA USA: LiquidPlanner launches @Work, Unifies Project and Task/Work Management

BEST NEW PRODUCT OR SERVICE OF THE YEAR — BUSINESS SERVICES

Accenture, Chicago, IL USA: Accenture's New Service
Dice, a DHI Company, New York, NY USA: Sourcing Concierge: The Hands-On Technology Professional Sourcing, Screening, and Qualification Service
eZCom Software, Englewood, NJ USA: EDI on the Edge: eZCom Software Provides EDI Suite for MTO Manufacturer/Retailer Partnerships
iTalent Corporation, Santa Clara, CA USA: Social Support Solution Saves \$40 Million Annually

BEST NEW PRODUCT OR SERVICE OF THE YEAR — CONSUMER PRODUCTS

Advocate Irit Rosenblum, Tel Aviv, Israel: The Infinity Card — The Digital Revolution in Legacy
CCA&B, LLC, Atlanta, GA USA: Elf Pets®: A Reindeer Tradition
Marvellous Superfood, Lampeter, Ceredigion, Wales: Super Protein by Marvellous Superfood

BEST NEW PRODUCT OR SERVICE OF THE YEAR — CONSUMER SERVICES

Bold Betties Outfitters, Denver, CO USA: Bold Betties Outfitters: Rental Gear for the Gutsy Gal
Classroom, Istanbul, Turkey: Classroom: A Brand New Free Teacher Parent Communication App
iFinance Canada Inc., Toronto, ON Canada: CosMedicList.com
Just For Pets Pty Ltd, Byron Bay, NSW, Australia: The Pet Health Centre — Saving Just For Pets from Extinction

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2015 Finalists

Continued

COMMUNICATIONS & MARKETING AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — COMMUNITY RELATIONS

AMN Healthcare Services, Inc., San Diego, CA USA: AMN Healthcare Team Esperanza Guatemala Mission
Mediaocean, New York, NY USA: Mediaocean's Women in Tech Initiative

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — INTERNAL COMMUNICATIONS

DHL Express Canada, (Ltd)., Brampton, ON, Canada: Rugby World Cup Employee Engagement Campaign
Mediaocean, New York, NY USA: Mediaocean's Brand Ambassador
Mediaocean, New York, NY USA: Mediaocean's Connect/Knowledge Series
NurseWise, Clayton, MO USA: 20 Stories for 20 Years

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — LOW BUDGET (UNDER \$10,000/€7000)

NurseWise, Clayton, MO USA: NurseWise Behavioral Health and Crisis Line Awareness Campaign

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — BUSINESS TO BUSINESS

11mark and EMC, Alexandria, VA USA: Integrated Marketing Program: Video Surveillance Big Impact Campaign
IBM, Armonk, NY USA: z 13 Marketing Launch Campaign
SABIC, Bergen op Zoom, The Netherlands: Stories of Possible

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — CONSUMER PRODUCTS & SERVICES

CCA&B, LLC, Atlanta, GA USA: Ideas for Scout Elves
Pivot Point Marketing, Larkspur, CA USA: Genova — Creating the Building Blocks to Launch a Premium Brand.
Pivot Point Marketing, Larkspur, CA USA: It's Time to Pink Up Your Lunch with NEW Flavored Salmon Pouches
The S3 Agency, Boonton, NJ USA: BMW Motorcycles: Ultimate Ride Magazines

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — PUBLIC SERVICE

REP Interactive, Los Angeles, CA USA: This Is My VA
Roshan, Kabul, Afghanistan: Roshan: Telemedicine Healthcare System

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — SOCIAL MEDIA FOCUSED

Collectively, San Francisco, CA USA: Collectively + That Bass Tour with HP
Dental Assisting National Board, Inc., Chicago, IL USA: DANB Celebrates Dental Assisting Excellence
IBM, Armonk, NY USA: Social Media Launch of the IBM z 13
Pivot Point Marketing, Larkspur, CA USA: MEGA Brands, Graphic Skinz: Tapping Into Tween Influencers via YouTube and Bloggers

BUSINESS-TO-BUSINESS MARKETING CAMPAIGN OF THE YEAR

Digital Risk, Orlando, FL USA: Digital Risk Thought Leadership Campaign
Monitronics, Dallas, Texas USA: ISC West 2015 Campaign
SABIC, Bergen op Zoom, The Netherlands: Stories of Possible

CONSUMER ADVERTISING OR MARKETING CAMPAIGN OF THE YEAR

Acorn: An Influence Company, Bentonville, AR USA: Fight Hunger Campaign
Collectively, San Francisco, CA USA: Collectively + That Bass Tour with HP
Lynn University, Boca Raton, FL USA: Lynn University, College Reimagined
Ooredoo, Doha, Qatar: Wataniya Mothers Day Campaign

Technology doesn't change the world. People do.

We believe in people. We believe that they can achieve whatever they set their minds to. And by empowering our communities with life-enhancing mobile services, we want every one of our 114 million* customers across the Middle East, North Africa and Southeast Asia to reach their full potential. Our vision is to enrich people's lives and stimulate human growth in everything we do.

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We are committed to the United Nation's Sustainable Development Goals:



Ensure healthy lives and promote well-being for all at all ages.



Achieve gender equality and empower all women and girls.



Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation.

*As of 30 June 2015



2015 Finalists

Continued

COMMUNICATIONS & MARKETING AWARDS CATEGORIES — Continued

ONLINE MARKETING CAMPAIGN OF THE YEAR

REP Interactive, Los Angeles, CA USA: Coldwell Banker's CBx Online Marketing Campaign

SMALL-BUDGET MARKETING CAMPAIGN OF THE YEAR (<\$3 MILLION/€2 MILLION)

Lynn University, Boca Raton, FL USA: Lynn University, College Reimagined

COMPANY/ORGANIZATION AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

COMPANY OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES

Brookline Public Relations Inc., Calgary, AB, Canada
DemandLab, LLC, Jenkintown, PA USA
Irving Levin Associates, Inc., Norwalk, CT USA
Jacobson Strategic Communications, Philadelphia, PA USA
KC Projects, Birmingham, AL USA
Tasman Consulting, San Francisco, CA USA

COMPANY OF THE YEAR — BUSINESS PRODUCTS & SERVICES — MORE THAN 10 EMPLOYEES

ALOM, Fremont, CA USA
Consultants 2 Go, Newark, NJ USA
DCR Workforce, Inc., Boca Raton, FL USA
eZCom Software, Englewood, NJ USA
Grow Marketing, San Francisco, CA USA
HUYA Bioscience International, San Diego, CA USA & Shanghai, China
Pink Elephant, Burlington, ON, Canada
Stratus Interactive, West Chester, PA USA
Vaco Los Angeles, Los Angeles, CA USA

COMPANY OF THE YEAR — CONSUMER PRODUCTS & SERVICES — 10 OR LESS EMPLOYEES

ECLAT! on madison, New York, NY USA
MuTu System, Cornwall, United Kingdom
Owl's Brew, New York, NY USA

ORGANIZATION OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

The Australian Charity for the Children of Vietnam (ACCV), Queensland, VIC, Australia
The Double Hit Lymphoma Foundation, Chicago, IL USA
Dream it. Code it. Win it., New York, NY USA
The Mentoring by Example Foundation, Inc., Bowie, MD USA
Miss America's Outstanding Teen, Inc., Clearwater, FL USA

ORGANIZATION OF THE YEAR — GOVERNMENT OR NON-PROFIT — MORE THAN 10 EMPLOYEES

The Connecticut Open, New Haven, CT USA: The Connecticut Open Tennis Tournament and Its Ability to Connect the Community
Enterprise Community Partners, Columbia, MD USA
Pathways Community Interest Company, Crewe, Cheshire, United Kingdom: Impacting Health Through Work

STARTUP OF THE YEAR — BUSINESS PRODUCTS INDUSTRIES

Indigo Interactive, Schaumburg, IL USA
Publicity Genie, Brisbane, QLD, Australia



Pivot Point Marketing...
an agency with an entirely different perspective

A big thank you to the Stevie Awards for Women in Business for nominating Pivot Point Marketing as finalist in four categories:

COMMUNICATIONS OR PR
CAMPAIGN OF THE YEAR
Social Media Focused

WEBSITE OR BLOG
OF THE YEAR

COMMUNICATIONS OR PR
CAMPAIGN OF THE YEAR
Marketing - Consumer Services

COMMUNICATIONS OR PR
CAMPAIGN OF THE YEAR
Marketing - Consumer Products



Pivot Point Marketing is an innovative, boutique agency that develops custom-fit Consumer and Shopper Marketing solutions through a streamlined, adaptive approach.

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2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

STARTUP OF THE YEAR — BUSINESS SERVICES INDUSTRIES

Acorn: An Influence Company, Bentonville, AR USA
The Art and Craft Gallery, Melbourne, VIC, Australia
EasySize, Copenhagen, Denmark
Hemsworth Communications, Fort Lauderdale, FL USA
Kombucha On Tap, San Diego, CA USA
Luminary Global Immigration, LLC, Atlanta, GA USA
Publicity Genie, Brisbane, QLD, Australia
Rita Trehan LLC, Washington, DC USA
Stride, New York, NY USA
Virtual Legal Pty Ltd, Brisbane, QLD, Australia
YES to Coaching, Sacramento, CA USA

STARTUP OF THE YEAR — CONSUMER PRODUCTS INDUSTRIES

6SensorLabs, San Francisco, CA USA
Acacia Law, Ipswich, QLD, Australia
Crystal Garnet Bridal Boutique, Boksburg, Gauteng, South Africa
Love Locketts, Brisbane, QLD, Australia
Passion for Spices, Summit, NJ USA
ZippedMe, Stillwater, OK USA

STARTUP OF THE YEAR — CONSUMER SERVICES INDUSTRIES

Bold Betties Outfitters, Denver, CO USA
Cataract on Paterson, Tasmania, Australia
Dream it. Code it. Win it., New York, NY USA
Ooredoo, Doha, Qatar: Wobe
Virtual Legal Pty Ltd, Brisbane, QLD, Australia

MOST INNOVATIVE COMPANY OF THE YEAR — 10 OR LESS EMPLOYEES

Crocon d.o.o., Kastav, Croatia
Jacobson Strategic Communications, Philadelphia, PA USA
Just For Pets Pty Ltd, Byron Bay, NSW, Australia
Lightwave Inc., San Francisco, CA USA
Rita Trehan LLC, Washington, DC USA
Tashkeil, Jeddah, Saudi Arabia
Virtual Legal Pty Ltd, Brisbane, QLD, Australia
ZON, Manhattan Beach, CA USA

MOST INNOVATIVE COMPANY OF THE YEAR — MORE THAN 10 EMPLOYEES

Aspire, Phoenix, AZ USA
Rapt Media, Boulder, CO USA

FASTEST GROWING COMPANY OF THE YEAR

Cree-Con Construction Inc., Edmonton, AB, Canada
Karrikins Group, North Sydney, NSW, Australia: Formerly known as ChangeLabs

Celebrating Excellence

SOURCE INTELLIGENCE CONGRATULATES
DR. JENNIFER KRAUS AND LINA RAMOS FOR BEING FINALISTS IN THE
2015 STEVIE WOMEN IN BUSINESS AWARDS



Dr. Jennifer Kraus, MPH, PhD

Chief Scientific Officer, Co-Founder
EVP Operations

Finalist

**EXECUTIVE
OF THE YEAR**



Ms. Lina Ramos

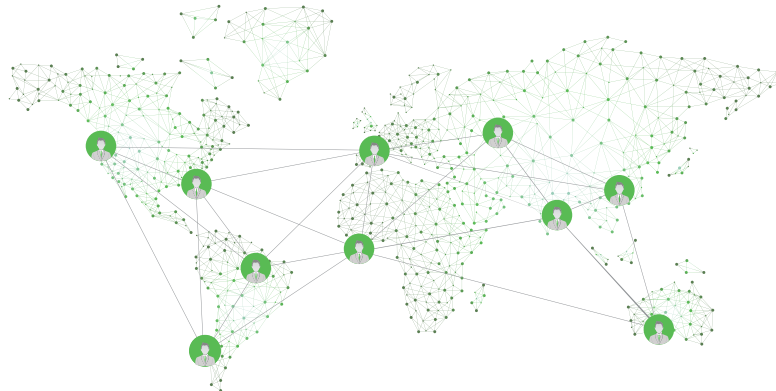
Executive Vice President, MBA
Business Development

Finalist

**MAVERICK
OF THE YEAR**

Dr. Kraus and Ms. Ramos are experienced leaders and innovators, demonstrating on a daily basis a high level of excellence and success for our valued clients and supply chain stakeholders.

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Source Intelligence delivers supply chain intelligence and supplier data collection and analysis services that support regulatory compliance, sustainability and social responsibility initiatives. Experts at engaging suppliers and tracing supply chains, Source Intelligence combines advanced data analytics with powerful visual reporting tools to help clients gain insight into operational efficiencies and spot potential exposure to risks



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2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR

DHL Express UAE, Dubai, United Arab Emirates: DHL UAE Customer Service CSR Team
Family Development Foundation, Abu Dhabi, United Arab Emirates: Community Innovation and Excellence Program
HKA, Inc. Marketing Communications, Tustin, CA USA: HKA, Inc. Marketing Communications
I Change Her Life, Lahore, Pakistan & Istanbul, Turkey: I Change Her Life
Ooredoo, Doha, Qatar: INSPERA

MANAGEMENT TEAM OF THE YEAR — MORE THAN 10 EMPLOYEES

Axonify, Waterloo, ON, Canada
iFinance Canada Inc., Toronto, ON, Canada

WOMEN-RUN WORKPLACE OF THE YEAR — 10 OR LESS EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Brandstyle Communications, New York, NY USA
Goodwin Group PR, Walpole, MA USA
Jacobson Strategic Communications, Philadelphia, PA USA
The Power Group, Dallas, TX USA
Precision Marketing Group, Framingham, MA USA

WOMEN-RUN WORKPLACE OF THE YEAR — 10 OR LESS EMPLOYEES — ALL OTHER INDUSTRIES

Cebile Capital, London, United Kingdom
Inventium, Melbourne, VIC, Australia
KeenAlignment, San Jose, CA USA
Kim Flynn Consulting, Orem, UT USA
Owl's Brew, New York, NY USA
Studio Republic, Maroochydore, QLD, Australia
Thai Island, Holden, MA USA
Velocity Consulting Pty Ltd, Sydney, NSW, Australia

WOMEN-RUN WORKPLACE OF THE YEAR — MORE THAN 10 EMPLOYEES — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

Betts Recruiting, San Francisco, CA USA
Brighton Agency, Inc., St. Louis, MO USA
Collectively, San Francisco, CA USA
Crawford Group, Campbell, CA USA
The Luminations Group, LLC, Hillsborough, NJ USA
SpeakerBox Communications, McLean, VA USA

WOMEN-RUN WORKPLACE OF THE YEAR — MORE THAN 10 EMPLOYEES — ALL OTHER INDUSTRIES

Advanced Care Australia: Pty Ltd, Maroochydore, QLD, Australia
CCA&B, LLC, Atlanta, GA USA: Creatively Classic Activities and Books
Full Circle Insights, San Mateo, CA USA: Full Circle Insights Doubles Growth and Impact
MamaMia.com.au Pty Ltd, Surry Hills, NSW Australia: MamaMia Women's Network
Maximum Games, Walnut Creek, CA USA
Métier, Healdsburg, CA USA: Métier Virtual Workplace
SmartyPants Vitamins, Marina Del Rey, CA USA
SPLICE Software, Calgary, AB, Canada



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POTENTIAL TO BE HIGH FUNCTIONING,
EMPOWERED AND HAPPY."

- **Debbie Madden**, CEO Stride



STRIDE TRANSFORMS NYC'S TOP TECH TEAMS THROUGH CO-LOCATION, INCREASING CODE QUALITY AND AGILE BEST PRACTICES

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CONGRATULATE TWO OF OUR FEARLESS FEMALE LEADERS FOR BEING
RECOGNIZED AS STEVIE AWARDS FINALISTS:

- **CEO Debbie Madden**: Female Entrepreneur of the Year - Business Products
- **VP of Engineering Lisa Van Gelder**: Woman of the Year in Technology

Stride co-locates and embeds with tech teams to help you be your best both inside the code and out. We adapt to your culture, while bringing best in class Agile engineering practices to your team. The results is improvement in perpetuity.

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2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 10 OR LESS EMPLOYEES

AJC Interior Design, New York: Alicia Cannon, Principal
Kim Flynn Consulting, Orem, UT USA: Kim Flynn, CEO
Proforma SI, Newmarket, ON, Canada: Glenda McCarthy-Gaspar, Owner
Virtual Legal Pty Ltd, Brisbane, QLD, Australia: Katie Richards, CEO & Founder
Young & Associates, Ameriprise Financial, Edina, MN USA: Michelle Young, President, Financial Advisor

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS PRODUCTS — 11 OR MORE EMPLOYEES

BIME Analytics, Montpellier, France & Kansas City, MO USA: Rachel Delacour, CEO
Fabric Innovations, Coral Gables, FL USA: Deborah Herman, Owner
HUYA Bioscience International, San Diego, CA USA & Shanghai, China: Mireille Gillings, Ph.D.
OneShift, Sydney, NSW, Australia: Gen George, Founder & MD
Rapid Allweiler Group, Johannesburg, South Africa: Caroline Houghton, Managing Director
SPLICE Software, Calgary, AB, Canada: Tara Kelly, President and CEO
Stride, New York, NY USA: Debbie Madden, CEO
WebDAM, San Mateo, CA USA: Jody Vandergriff, Co-Founder & CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Acorn: An Influence Company, Bentonville, AR USA: Stephanie McCratic, CEO
Brookline Public Relations Inc., Calgary, AB, Canada: Shauna MacDonald, Principal & Founder
DemandLab, LLC, Jenkintown, PA USA: Rhoan Morgan: Marketing Automation Pioneer, Champion, and Innovator
Hemsworth Communications, Fort Lauderdale, FL USA: Samantha Jacobs, Founder and President
Innovate Marketing Group, Inc., Pasadena, CA USA: Amanda Ma, Founder
Jacobson Strategic Communications, Philadelphia, PA USA: Susan Jacobson, President
Mirus Promotions, Inc., San Diego, CA USA: Julie Seal, President and Founder

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — BUSINESS SERVICES

Inventium, Melbourne, VIC, Australia: Dr. Amantha Imber, Founder and Head Inventiologist
IOLITE Global Consulting, Bryn Mawr, PA USA: Erika Hovland, Founder, Managing Director
Just For Pets Pty Ltd, Byron Bay, NSW, Australia: Karen Justice — Bringing Justice to Australian Independent Pet Retailers
KeenAlignment, San Jose, CA USA: Margaret Graziano, Chief Talent Strategist
Velocity Consulting Pty Ltd, Sydney, NSW, Australia: Jade Green, Managing Director
Women on Top Business Coaching, Mississauga, ON, Canada: Odette Laurie, Founder & President

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES — ALL OTHER INDUSTRIES

Academic Achievers, Santa Monica, CA USA: Janis Adams, Founder/CEO
The Global Art Agency, Oxford, Oxfordshire, United Kingdom: Joelle Dinnage, Co-founder
Harcourts The Garner Group, Bend, OR USA: Sandy Garner, President & CEO
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder and CEO
PTPA Media Inc., Concord, PA USA: Sharon Vinderine, Founder and CEO
The Quick Law Group, Jacksonville, FL USA: Heather B. Quick, CEO
Your Architect, Brisbane, QLD, Australia: Rebekah Hurworth, Director



AWARD-WINNING LEADERSHIP DEVELOPMENT



The elite trainers of **U & Improved** give you the real-life tools, knowledge and awareness to immediately unleash your potential as a more effective and responsive leader. Our two-and-a-half-day classes defy the typical leadership training model by challenging individuals to break through barriers and define their purpose through powerful experiential processes.



When I began my **U & Improved** journey, I had hundreds if not thousands of hours in personal and self-development under my belt. I had no idea the positive impact and growth each of these classes would have on me. Now as a Master Graduate, I am seemingly moving mountains!

Barbara Fleury
Relationship Marketing
Strategist & Entrepreneur



U & Improved helped me learn more about my ability to lead with heart, dream big and inspire others to see possibility. I'm able to communicate with authenticity and candor in challenging environments and across cultural barriers. I help drive toward win-win answers in times of conflict.

Jeremy Kraut-Ordover
Deputy Director of
Individual Giving



The takeaways from the **U & Improved** classes are incredibly useful to me on a daily basis. It's amazing that in one short weekend, I was given the tools to grow significantly in my ability to listen, see where other people are coming from, and present information in a way others can see, hear or feel it.

Brooke Federico
Senior Emergency
Management Program Coordinator

TRANSCEND YOUR POTENTIAL!

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2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

ClearPeople, London, United Kingdom: Katya Linossi, Co-Founder and Managing Director
Collectively, San Francisco, CA USA: Ryan Stern, CEO + Founder
Digital Air Strike, Scottsdale, AZ USA: Alexi Venneri, Co-founder/CEO
SET, Portland, OR USA: Sabina Teshler, Founder and CEO

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — BUSINESS SERVICES

Instant Alliance, Chicago, IL USA: Rona Borre, CEO and Founder
MalikCo, Campbell, CA USA: Stephynie Malik, Founder, President and CEO
PeopleFoundry, Chicago, IL USA: Michelle Joseph, Founder and CEO
PharmaLogics Recruiting, Quincy, MA USA: Megan Driscoll, Founder and President
Pink Elephant, Burlington, ON, Canada: Fatima Cabral, Co-founder & CEO
Selling Energy, San Francisco, CA USA: Rachel Christenson, President
Unbabel, San Francisco, CA USA: Sofia Pessanha, Chief Marketing Officer

FEMALE ENTREPRENEUR OF THE YEAR — BUSINESS SERVICES — 11 OR MORE EMPLOYEES — ALL OTHER INDUSTRIES

Amadeus Consulting, Boulder, CO USA: Lisa Calkins, CEO & Co-founder
Beta Soft Systems, Fremont, CA USA: Ritu Mangla, CEO
SOPHIYA Corporation, Phnom Penh, Cambodia: SREAT Mom Sophear, Director

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 10 OR LESS EMPLOYEES

Blanks Boutique, Inc, Birmingham, AL USA: Lindsay Williams, Owner
Carpet Couture by Rashi, New Delhi, India: Rashi Bajaj, Founder
MuTu System, Cornwall, United Kingdom: Wendy Powell, Director and CEO
Online Kratom, Cypress, CA USA: Natalie Adams, Co-Founder
Owl's Brew, New York, NY USA: Jennie Ripps, Founder and CEO
Senseez Pillows, Montreal, QC, Canada: Stephanie Mitelman, President, Founder and Inventor
ZippedMe, Stillwater, OK USA: Jody Harris, Transforming my life from outrageous adversity into outrageous success.

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER PRODUCTS — 11 TO 2,500 EMPLOYEES

6SensorLabs, San Francisco, CA USA: Shireen Yates, co-founder and CEO
Maximum Games, Walnut Creek, CA USA: Christina Seelye, CEO
MELILEA International (Taiwan) Limited, Taipei City, Taiwan R.O.C.: Datuk Dr Stella Chin, Executive President, MELILEA International Group
OSKIA, London, United Kingdom: Georgie Cleeve, Founder
SmartyPants Vitamins, Marina Del Rey, CA, USA: Courtney Nichols Gould, Co-CEO and Co-Founder

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER SERVICES — 10 OR LESS EMPLOYEES

Caribbean Solar Company, St John, US Virgin Islands: Maya Matthews-Sterling, Owner
LimBionics of Durham, Durham NC USA: Brittany Stresing, Prosthetist and Orthotist and President
Studio Republic, Maroochydore, QLD, Australia: Traci Castle, Founder and Director
Thai Island, Holden, MA USA: Olga Kwasniewski — From proverbial silver spoon to real one as owner of top Boston-area restaurant
U & Improved, Scottsdale, AZ USA: Jodi Low, CEO



**CONGRATULATIONS
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Jessica Word, RHU
President, The Word & Brown General Agency



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2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE ENTREPRENEUR OF THE YEAR — CONSUMER SERVICES — 11 TO 2,500 EMPLOYEES

Accurate Home Care, Otsego, MN USA: Amy Nelson, Founder & CEO
Beedazzled Events, Woombye, QLD, Australia: Bianca Frankling, Director
iFinance Canada Inc., Toronto, ON Canada: Ann Kaplan, President and CEO
Linda's Stuff, Hatboro, PA USA: Linda Lightman, CEO and Founder
NF Global Corp, Hauppauge, NY USA: Neslihan Hidirligil, CEO
Rebecca Jean Catering, South San Francisco, CA USA: Rebecca Jean Alonzi, Founder & CEO

FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

Advocate Irit Rosenblum, Tel Aviv, Israel: The Infinity Card- The Digital Revolution in Legacy
AskAngy, New York State Youth Leadership Council, New York, NY USA: Angy Rivera, Founder
Dream it. Code it. Win it., New York, New York USA: Cristina Dolan, Organizer
Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Kim Parrish, President
Valerie Herskowitz, Palm Beach Gardens, FL USA: Valerie Herskowitz, Providing Employment Opportunities for those with Autism

FEMALE INNOVATOR OF THE YEAR — GOVERNMENT OR NON-PROFIT — 11 OR MORE EMPLOYEES

Hunterdon Medical Center, Flemington, NJ USA: Dr. Propa Ghosh, First Woman Robotic Surgery Medical Director
Pathways Community Interest Company, Crewe, Cheshire, United Kingdom: Yvonne Clarke, Managing Director

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Adello, Redwood City, CA USA: Jana Uhlig, COO
Digital Air Strike, Scottsdale, AZ USA: Josephine Svendblad, Vice President of People
Kahuna, Palo Alto, CA USA: Julie Ginches, Chief Marketing Officer

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — COMPUTER SOFTWARE

ACL Services Ltd., Vancouver, BC, Canada: Laurie Schultz, President and CEO
BrightPoint Security, San Mateo, CA USA: Anne Bonaparte, CEO
InMoment, Salt Lake City, UT USA: Kristi Knight, Chief Marketing Officer
Innography, Austin, TX USA: Shauna Osborne, VP Client Success
Jive Software, Palo Alto, CA USA: Jive CEO Elisa Steele Engages Employees and Customers Alike
Progress, Bedford, MA USA: Karen Tegan Padir, President, Application Development and Deployment Business Unit
Resilient Systems, Cambridge, MA USA: Maria Battaglia, Vice President of Marketing
Salesfusion, Atlanta, GA USA: Carol O'Kelley, CEO
SevOne, Inc. Wilmington, DE USA: Tanya Bakalov, Senior Vice President and Chief of Staff
Zuora Inc., Foster City, CA USA: Marlene Summers, Sr. Director Zuora Global Support

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — HEALTH PRODUCTS AND SERVICES

Indus Health Plus Pvt Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, Director
UPMC Health Plan, Pittsburgh, PA USA: Georjean Wielock-Orr, Associate VP Ancillary Products & Benefit Configuration
ZYT Corporation, Lindon, UT USA: Kami J. Howard, President and COO

Congratulations to Shar Moore
and all the Finalists of the

12th ANNUAL INTERNATIONAL STEVIE AWARDS FOR WOMEN IN BUSINESS



“ I am truly honoured to be a finalist in these awards and feel grateful that I am being recognised for the passionate work that I do. I would like to thank my wonderful clients for allowing me the honour of being their mentor. ”

Moore
Shar

Shar Moore, known as the YWoman is an Award Winning Mentor, International Best Selling Author, Keynote Speaker who is, entertaining, inspirational and truly has 'real deal appeal'.

Shar is available for speaking engagements globally and following her true purpose in life, is helping women find and live theirs. Working on such projects as an Orphanage for

underprivileged girls in Thailand in 2017, the YWoman Podcast show and a global conference for women in 2016, Shar will stop at nothing to achieve her goals.

To book Shar as a Speaker, or enquire about her mentoring services, programs, or books, visit www.sharmore.com.au



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Autoscribe Corporation, Jacksonville, FL USA: Laurie Nelson, Chief Compliance Officer & General Counsel
DealStruck, Carlsbad, CA USA: Candace Klein, Chief Strategy Officer
Hillstone Networks, Sunnyvale, CA USA: Lingling Zhang, VP of Marketing and Business Development
Hy-Performance Fluid Power Pty Ltd, Brisbane, QLD, Australia: Sandra Gillanders, CEO
Ixia, Calabasas, CA USA: Bethany Mayer, CEO
LiveAction, Santa Clara, CA USA: Ulrica de Fort-Menares, VP-Product Strategy
Mcor Technologies, Dunleer, Co. Louth, Ireland: Deirdre MacCormack, Chief Marketing Officer
Planar Systems, Beaverton, OR USA: Jennifer Davis, Vice President of Marketing and Product Strategy
WP Engine, Austin, TX USA: Heather Brunner, Chief Executive Officer

FEMALE EXECUTIVE OF THE YEAR — BUSINESS PRODUCTS — MORE THAN 2,500 EMPLOYEES

AT&T, Dallas, TX USA: Kay Kapoor, President, AT&T Government Solutions
AT&T, Dallas, TX USA: Stacey Marx, Vice President of Business Acquisition Solutions
FIS, Jacksonville, FL USA: Nancy Langer, Executive VP, Chief Product Officer
FIS, Jacksonville, FL USA: Serena Smith, Chief Client Officer & Senior VP North American Retail Payments
Red Hat, Raleigh, NC USA: Denise Dumas, Vice President, Operating System Platform
Resolute Forest Products, Montreal, QC, Canada: Pascale Lagace, Vice President of Environment and Climate Change

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 10 OR LESS EMPLOYEES

ICE Worldwide, Portsmouth, NH USA: Jocelyn Philbrook, founder and Managing Partner
Irving Levin Associates, Inc., Norwalk, CT USA: Eleanor Meredith, Publisher and Partner
Jacobson Strategic Communications, Philadelphia, PA USA: Susan Jacobson, President
KC Projects, Birmingham, AL USA: Krista Conlin, Founder and President

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Amobee, San Diego, CA USA: Kim Reed Perell, President
Brighton Agency, Inc., St. Louis, MO USA: Tina VonderHaar, President and CEO
Broadstreet, New York, NY USA: Claudia Rodriguez Tressler, COO + Partner
Digital Air Strike, Scottsdale, AZ USA: Erica Sietsma, Senior VP Product & Strategy
Extractable, San Francisco, CA USA: Melanie Lowe, Chief Operations Officer
Facts International, Ashford, Kent, United Kingdom: Emily Kettle, Managing Director
LLORENTE & CUENCA, Madrid, Spain: María Cura, Partner and Managing Director of LLORENTE & CUENCA Barcelona
LLORENTE & CUENCA, Madrid, Spain: María Esteve, Managing Director of LLORENTE & CUENCA in Colombia
Rakuten Display, Salt Lake City, UT USA: Jessica Joines, Chief Marketing Officer
Stratus Interactive, West Chester, PA USA: Kymberly Robinson, CEO



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — BUSINESS SERVICES

Creative Lodging Solutions, Lexington, KY USA: Marsha Couch, CFO
DCR Workforce, Inc., Boca Raton, FL USA: Ammu Warriar, President and Founder
Irvine Technology Corporation, Irvine, CA USA: Nicole McMackin, President
iTalent Corporation, San Jose, CA USA: Leslie Ottavi, Change Management Practice Lead & VP of Strategic Solutions
iTalent Corporation, San Jose, CA USA: Silvia Quintanilla, VP of Business Development
Lyons Consulting Group, Chicago, IL USA: Christine Bedalow, Director of Talent Acquisition
Lyons Consulting Group, Chicago, IL USA: Danielle Savin, Director of Digital Consulting Services
Pink Elephant, Burlington, ON, Canada: Fatima Cabral, CEO
Radius Financial Group Inc., Norwell, MA USA: Sarah Valentini, Co-Founder & CEO
Source Intelligence, Carlsbad, CA USA: Dr. Jennifer Kraus, CoFounder
The Frontier Project, Richmond, VA USA: Ryann Wayne, CEO
Virtual Incentives, Fishkill, NY USA: Michelle Andre, Vice President of Marketing

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ACCOUNTING AND FINANCIAL SERVICES

Kessler International, New York, NY USA: Susan M. Peterson, Cr.FA, FACFEI, DABFE, Vice President & COO
Behringer, Addison, TX USA: Kellie Richter, Chief Marketing Officer
Digital Risk, Orlando, FL USA: Kristina Cmorey, SVP, Capital Markets, Digital Risk
Digital Risk, Orlando, FL USA: Laura Williamson, Senior VP, Client Services
Sol Systems, Washington, DC USA: Stephanie Smith, COO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — HEALTH PRODUCTS AND SERVICES

AMN Healthcare Services, Inc., San Diego, CA USA: Jeanette Sanchez, Chief Information Officer
AMN Healthcare Services, Inc., San Diego, CA USA: Julie Fletcher, Chief Talent Officer
Strategic Medical, Orange County, CA USA: Strategic Medical's Maureen Khamsi: Bringing vision and clarity to the reinvention of diagnostic imaging
XANGO, Lehi, UT USA: Leslie A. Gallacher, President

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — 11 TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Allconnect, Atlanta, GA USA: Kim Shumway, Executive Vice President, Partner Services and Business Development
Cree-Con Construction Inc., Edmonton, AB, Canada: Karma Hunter, Vice President and Chief of Operations
Improving Enterprises, Addison, TX USA: Jacquie Bickel, Director of Sales
MaintenanceNet, Inc., Carlsbad, CA USA: Kelly Crothers: Young VP Leads Innovative Tech Company to Next Level with Successful Acquisition Strategy
Retale, Chicago, IL USA: Pat Dermody, President
Sumo Logic, Redwood City, CA USA: Joan Pepin, Chief Information Security Officer



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — BUSINESS SERVICES

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
AECOM, Germantown, MD USA: Jill Bruning, Executive Vice President and General Manager
AT&T, Dallas, TX USA: Brooks McCorcle, President, AT&T Partner Solutions
Concur Technologies, Bellevue, WA USA: Elena Donio — Embracing and leading through change
HGS, Lisle, IL USA: Kathy Hamburger, President, HGS USA — Leading Through Transformation
ManpowerGroup, Milwaukee, WI USA: Kate Donovan, Senior Vice President and Global RPO President, ManpowerGroup Solutions
Novitex Enterprise Solutions, Stamford, CT USA: Irina Novoselsky, President
Pearson English Business Solutions, Brisbane, CA USA: Karine Allouche Salanon — Leading Business Turnaround Success —
The journey from negative to double digit growth
SterlingBackcheck, New York, NY USA: Clare Hart, CEO

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — COMPUTER HARDWARE, SERVICES & SOFTWARE

BMC Software, San Jose, CA USA: Elizabeth Xu, CTO and Global VP of Engineering
Cisco, San Jose, CA USA: Jeanne Beliveau-Dunn, Vice President and General Manager
Cisco Systems, San Jose, CA USA: Shanthi Iyer, IT Executive: Changing the company and the industry
Sungard Availability Services, Wayne, PA USA: Patricia Boujoukos, Chief Compliance Officer

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — TRANSPORTATION

DHL Express, Cairo, Egypt: Nada Rezk, Marketing Manager
DHL Express (Canada), Ltd, Brampton, ON, Canada: Kerri Evans, Senior Director
DHL Express Nigeria, Lagos, Nigeria: Olayemi Olusona, Head of Customer Service
DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Dominique Lalous, Country Manager – Mozambique
DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Fatma Abubakar, Country Manager, DHL Express Uganda
DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Juliet Umtoni, Country Manager, DHL Express Rwanda
DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Lebo Tseladimitlwa, Vice President of Human Resources
DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Victoria Wambui Kagai, Commercial Manager, DHL Express Kenya

FEMALE EXECUTIVE OF THE YEAR — BUSINESS SERVICES — MORE THAN 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Amadeus North America Inc., Miami, FL USA: Carolyn A Cauceglia, Vice President, Strategic Sales
athenahealth, Watertown, MA USA: Kristi Matus, Chief Financial and Administrative Officer
Honeywell Aerospace, Phoenix, AZ USA: Kristin Guthrie, Vice President, Customer Experience
Level 3 Communications, Broomfield, CO USA: Laurinda Pang, Chief Administrative Officer
MWH Global, Broomfield, CO USA: Claire Rutkowski, CIO
Synchrony Financial, Stamford, CT USA: Margaret Keane, President and CEO

FEMALE EXECUTIVE OF THE YEAR — CONSUMER PRODUCTS OR SERVICES — 10 OR LESS EMPLOYEES

ECLAT! on madison, New York, NY USA: Pat Nicholson, Owner
Online Kratom, Cypress, CA USA: Natalie Adams, Co-Founder
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — Continued

FEMALE EXECUTIVE OF THE YEAR — CONSUMER PRODUCTS — 11 TO 2,500 EMPLOYEES

AdvoCare International, LP, Plano, TX USA: Allison Levy, Vice President and Chief Legal Officer
ARIIX, Bountiful, UT USA: Anita Shen, Vice President of Greater China
ARIIX, Bountiful, UT USA: Deanna Latson, Chief Product Officer
Blackhawk Network, Pleasanton, CA USA: Talbott Roche, President
MELILEA International (Taiwan) Limited, Taipei City, Taiwan R.O.C.: Datuk Dr Stella Chin, Executive President, MELILEA International Group
Roshan, Kabul, Afghanistan: Shireen Rahmani, Director of Human Resources

FEMALE EXECUTIVE OF THE YEAR — CONSUMER PRODUCTS — MORE THAN 2,500 EMPLOYEES

DHL Express Sub Saharan Africa, Cape Town, WC, South Africa: Fatima Sullivan, Vice President of Customer Services
PayPal, San Jose, CA USA: Christina Smedley, Global Brand and Communications Officer
Synchrony Financial, Stamford, CT USA: Sue Davis-Gillis, GM and Platform Leader/Consumer Banking

FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — 11 TO 2,500 EMPLOYEES

Great Expressions Dental Centers, Bloomfield Hills, MI USA: Pamela Holder, Vice President of Insurance and Accounts Receivable
iFinance Canada Inc., Toronto, ON Canada: Suzanne Dixon, Director of Operations
Measat Broadcast Network Systems Sdn Bhd, Kuala Lumpur, Malaysia: Liew Swee Lin, Chief Commercial Officer, The Emerging Woman of Tomorrow
One Medical Group, San Francisco, CA USA: Kimber Lockhart, CTO
The Philadelphia Eagles, Philadelphia, PA USA: Anne Gordon, Senior Vice President of Marketing, Media and Communications
Wells Fargo Health Benefits Services, Minneapolis, MN USA: Elizabeth Ryan, Executive VP
XO Group Inc., New York, NY USA: Kristin Savilia, President, Local Marketplace
Zoës Kitchen, Plano, TX USA: Rachel Phillips-Luther, Vice President of Marketing

FEMALE EXECUTIVE OF THE YEAR — CONSUMER SERVICES — MORE THAN 2,500 EMPLOYEES

Aflac, Columbus, GA USA: Half a Year to One Day Pay
AT&T Dallas, TX USA: Jamie Barton, AEIS Executive Vice President Sales and Service
Casino Arizona and Talking Stick Resort, Scottsdale, AZ USA: Patricia Tate, CFO
MetLife Hong Kong, Central, Hong Kong: Sunshine Farzan — Illuminating a Different Side of Insurance
Target, Minneapolis, MN USA: Stevie Benjamin, VP-Media Strategy

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — 10 OR LESS EMPLOYEES

Colombian American Chamber of Commerce, Miami, FL USA: Carolina Coulson, Director
Dream it. Code it. Win it., New York, NY USA: Cristina Dolan, Founder and Organizer, Dream it. Code it. Win it.
The Mentoring by Example Foundation, Inc., Bowie, MD USA: L. Michelle Graham, Founder and Executive Director
Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Kim Parrish, President
Regina Brooks YB Literary Foundation, New York, NY USA: Regina Brooks: Engineer, Pilot, Writer and Community Leader
ROCeteer, Las Vegas, NV USA: Heather Wilde, CTO, NeverGiveUp Foundation
Smarter People Planning, North Aurora, IL USA: Mireya Eavey, Executive Director, CareerEdge Funders Collaborative

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — 11 TO 2,500 EMPLOYEES

Dental Assisting National Board, Inc., Chicago, IL USA: Cynthia Durley: Champion of Lifelong Learning and Public Health
Enterprise Community Partners, Columbia, MD USA: Ali Solis, SVP, Public Policy and Corporate Affairs
Restoration of Appearance and Function Trust, London, England, United Kingdom: Leonor Stjepic, CEO
Tourism New Zealand, Los Angeles, CA USA: Adriana Daunt - An Innovative Destination Marketer
UN Association in Bulgaria, Sofia, Bulgaria: Ani Koleva, Bulgarian Youth Delegate



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE EXECUTIVE OF THE YEAR — GOVERNMENT OR NON-PROFIT — MORE THAN 2,500 EMPLOYEES

Dignity Health, San Francisco, CA USA: Deanna Wise, CIO

Hunterdon Medical Center, Flemington, NJ USA: Dr. Propa Ghosh, First Woman Robotic Surgery Medical Director

The Joint Commission, Chicago, IL USA: Lisa Vandecaveye, General Counsel

FEMALE ENTREPRENEUR OF THE YEAR IN ASIA, AUSTRALIA, OR NEW ZEALAND

BMA Global Services, Taipei, Taiwan: Belinda Ma, CEO and Founder

Bounce Consulting Pty Ltd, Maryborough, VIC, Australia: Maria Smith, CEO, Bounce Australia, Bounce USA & Career Change Happens

Cherry Blooms, Gold Coast, QLD, Australia: Jellaine Ross, Founder

Danielle Di-Masi, Sydney, NSW, Australia: Danielle Di-Masi, The Digital Communicator, Had private meeting with Dalai Lama to discuss her work

Executive Virtual Associate, Bendigo, VIC, Australia: Sam Spence, Owner & Principal Executive Assistant

HUYA Bioscience International, San Diego, CA USA & Shanghai, China: Mireille Gillings, Ph.D.

Indus Health Plus Pvt Ltd., Pune, Maharashtra, India: Kanchan Naikawadi, Director

MELILEA International (Taiwan) Limited, Taipei City, Taiwan R.O.C.: Datuk Dr Stella Chin, Executive President, MELILEA International Group

OneShift, Sydney, NSW, Australia: Gen George, Founder & MD

Your Architect, Brisbane, QLD, Australia: Rebekah Hurworth, Director

FEMALE EXECUTIVE OF THE YEAR IN ASIA, AUSTRALIA, OR NEW ZEALAND

China Direct Sourcing, West End, QLD Australia: Lindy Chen, Founder

Hy-Performance Fluid Power Pty Ltd, Brisbane, QLD, Australia: Sandra Gillanders, CEO

Karrikins Group, North Sydney, NSW, Australia: Yvette Bellamy, CEO

MetLife Hong Kong, Central, Hong Kong: Sunshine Farzan: Illuminating a Different Side of Insurance

PSG Global Solutions, Inc., Manila, Philippines: Monica Maralit, VP Operations

Unitrends, Burlington, MA USA: Anna Liu, Director of Advanced Cloud Research and Development

FEMALE ENTREPRENEUR OF THE YEAR IN CANADA

Beyond The Stage Homes, Kitchener, ON, Canada: Shauna Lynn Simon, Owner/Founder

Brookline Public Relations Inc., Calgary, AB, Canada: Shauna MacDonald, Principal & Founder

Fabulous@50, Edmonton, AB Canada: Dianna Bowes, Founder & Creative Director

iFinance Canada Inc., Toronto, ON Canada: Ann Kaplan, President and CEO

Pink Elephant, Burlington, ON, Canada: Fatima Cabral, Co-founder & CEO

Steps2Happiness Inc, London, ON, Canada: Pat Mussieux, Founder/CEO

FEMALE EXECUTIVE OF THE YEAR IN CANADA

Bayshore Groups, St. Catharines, ON Canada: Chiara J-Megna, Vice-President

Canadian Tire Financial Services, Oakville, ON Canada: Mary Turner, President and Chief Executive Officer, Canadian Tire Bank

ChooseRESULTS, Toronto, ON, Canada: Karen Kessler, Founder, CEO and Partner

DHL Express (Canada), Ltd, Brampton, ON, Canada: Kerri Evans, Senior Director

iFinance Canada Inc., Toronto, ON Canada: Lori Johnson, Director of Marketing

Luvo, Inc, Vancouver, BC, Canada: Christine Day, CEO

Pink Elephant, Burlington, ON, Canada: Fatima Cabral, CEO

RevenueWire Inc, Victoria, BC, Canada: Bobbi Leach, CEO



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

FEMALE ENTREPRENEUR OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

Cebile Capital, London, United Kingdom: Sunaina Sinha, Founder and Managing Partner
ClearPeople, London, United Kingdom: Katya Linossi, Co-Founder and Managing Director
Tashkeil, Jeddah, Saudi Arabia: Sofana Dahlan, CEO & Founder

FEMALE EXECUTIVE OF THE YEAR IN EUROPE, THE MIDDLE EAST & AFRICA

Calik Energy, Ankara, Turkey: 'Double, double...' Gorkem Ozkan
DHL Express, Doha Qatar: Nisha Chandnani, Call Center Supervisor
JazzArabia, Abu Dhabi, United Arab Emirates: Dr Lyria Messahel, Head of Programs
LLORENTE & CUENCA, Madrid, Spain: María Cura, Partner and Managing Director of LLORENTE & CUENCA Barcelona

FEMALE ENTREPRENEUR OR EXECUTIVE OF THE YEAR IN MEXICO, CENTRAL & SOUTH AMERICA

LLORENTE & CUENCA, Madrid, Spain: María Esteve, Managing Director of LLORENTE & CUENCA in Colombia

INNOVATOR OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS, BUSINESS SERVICES & FINANCIAL SERVICES

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
American Express Global Business Travel, New York, NY USA: JoAnne Kruse, Chief Human Resources Officer
Crocon d.o.o., Kastav, Croatia: Linda Poscic Borovac, President
Danielle Di-Masi, Sydney, NSW, Australia: Danielle Di-Masi, The Digital Communicator
iFinance Canada Inc., Toronto, ON Canada: Lori Johnson, Director of Marketing
Jacobson Strategic Communications, Philadelphia, PA USA: Susan Jacobson, President
MetLife Hong Kong, Central, Hong Kong: Immortalizing Happiness: MetLife Hong Kong's Infinity App
Synchrony Financial, Stamford, CT USA: Carol Juel, Chief Information Officer

INNOVATOR OF THE YEAR — ALL OTHER INDUSTRIES

ARIIX, Bountiful, UT USA: Deanna Latson, Chief Product Officer
DHL Express Nigeria, Lagos, Nigeria: Adesola Animasaun Kudirat
GE, Fairfield, CT USA: Beth Comstock, CMO
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder and CEO
Luvo, Inc, Vancouver, BC, Canada: Christine Day, CEO
Red Hat, Raleigh, NC USA: Jackie Yeane, Executive Vice President, Marketing & Strategy
Silverlink Communications, Burlington, MA USA: Kathleen Durant, PhD, Director of Analytics
SpendWell Health, Portland, OR USA: Marcee Chmait, President
Valeant Pharmaceuticals, Bridgewater, NJ USA: Mary Teryek, Director of Marketing for Skin Care

YOUNG FEMALE ENTREPRENEUR OF THE YEAR

AB Co., Toronto, ON, Canada: Sari Delmar, Founder
The Art and Craft Gallery, Melbourne, VIC, Australia: Akshaya Borkar, Co-Founder
Global Good Fund, Arlington, VA USA: Carrie Rich, Co-Founder & CEO
LimBionics of Durham, Durham NC USA: Brittany Stresing, Prosthetist and Orthotist and President
MeriEducation, Pasadena, CA USA: Joan Nguyen, Founder
Owl's Brew, New York, NY USA: Maria Littlefield, President
Simple Mills, Chicago, IL USA: Twenty-something Katlin Smith is Revolutionizing the Baking Aisle with Simple Mills Mixes



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

MAVERICK OF THE YEAR — ADVERTISING, MARKETING, PUBLIC RELATIONS, BUSINESS SERVICES & FINANCIAL SERVICES

6sense, San Francisco, CA USA: Amanda Kahlow, CEO and Founder
Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Brookline Public Relations Inc., Calgary, AB, Canada: Shauna MacDonald, Principal & Founder
ChoiceStream, Boston, MA USA: Anna McCarthy, Vice President, Account Management
Creative Lodging Solutions, Lexington, KY USA: Marsha Couch, CFO
Digital Air Strike, Scottsdale, AZ USA: Alexi Venneri, Co-founder/CEO
Digital Risk, Orlando, FL USA: Kim Lanham, VP, Marketing & PR
iFinance Canada Inc., Toronto, ON Canada: Ann Kaplan, President and CEO
Wells Fargo & Company, San Francisco, CA USA: Stacey Falconer, Senior Vice President, Treasury Management Client Delivery (TMCD)
Zahrina Photography, Sydney, NSW, Australia: Zahrina Robertson, Director

MAVERICK OF THE YEAR - ALL OTHER INDUSTRIES

AT&T, Dallas, TX USA: Melissa Arnoldi, Senior Vice President — Technology Systems and Business Systems Strategy
Cisco Systems, San Jose, CA USA: Shanthi Iyer, IT Maverick: Changing the company and industry through disruption
DHL Express (Canada), Ltd, Brampton, ON, Canada: Kerri Evans, Senior Director
Hy-Performance Fluid Power Pty Ltd, Brisbane, QLD, Australia: Sandra Gillanders, CEO
PMFTC Inc, Manila, Philippines: Varinia Elero-Tinga, External Affairs Director
Silverlink Communications, Burlington, MA USA: Kathleen Ellmore, VP, Engagement Sciences
Source Intelligence LLC, Carlsbad, CA USA: Lina Ramos, Chief Business Officer/EVP
Unitrends, Burlington, MA USA: Anna Liu, Director of Advanced Cloud Research and Development

LIFETIME ACHIEVEMENT — BUSINESS

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
CBIZ, Inc., Cleveland, OH USA: Mary Kay Griffin, CPA, Managing Director
Hy-Performance Fluid Power Pty Ltd, Brisbane, QLD, Australia: Sandra Gillanders, CEO
iFinance Canada Inc., Toronto, ON Canada: Ann Kaplan, President and CEO
Pink Elephant, Burlington, ON, Canada: Fatima Cabral, Co-founder & CEO
PMFTC Inc, Manila, Philippines: Varinia Elero-Tinga, External Affairs Director
Roshan, Kabul, Afghanistan: Shainoor Khoja, Former Managing Director of Corporate Social Responsibility
Working Solutions, Plano, TX USA: Kim Houlne, President & Founder

MENTOR OR COACH OF THE YEAR — BUSINESS — BUSINESS SERVICES AND FINANCIAL SERVICES

Amazing Coaching, Sydney, NSW, Australia: Lisa Phillips, Founder
Digital Risk, Orlando, FL USA: Traci Cox, VP, Quality & Training
Dr. Kate Siner Inc., Providence, RI USA: Dr. Kate Siner, Owner,
ROCeteer, Las Vegas, NV USA: Heather Wilde, CTO
Synchrony Financial, Stamford, CT USA: Courtney Gentleman, Senior VP Marketing
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman
YES to Coaching, Sacramento, CA USA: Maggie Chu, Founder and Coach



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

MENTOR OR COACH OF THE YEAR — BUSINESS — ALL OTHER INDUSTRIES

AT&T, Dallas, TX USA: Cathy Martine, President, AT&T Enterprise Business Solutions
Complete Active Living, Toronto, ON, Canada: Michelle Soares, President and Owner
Great Expressions Dental Centers, Bloomfield Hills, MI USA: Dr. Sindy Goodman, National Orthodontic Director
Janssen Pharmaceuticals, New Brunswick, NJ USA: Teri Lawver, Global Commercial Strategy Leader, Global Vice President, for the Cardiovascular and Metabolism Therapeutic Area
MELILEA International (Taiwan) Limited, Taipei City, Taiwan R.O.C.: Datuk Dr Stella Chin, Executive President, MELILEA International Group
Silverlink Communications, Burlington, MA USA: AnneMarie Gramling, VP Professional Services
Red Hat, Raleigh, NC USA: Leigh Cantrell Day, Vice President of Marketing Communications

WOMEN HELPING WOMEN — BUSINESS — BUSINESS SERVICES, FINANCIAL SERVICES AND LEGAL

Amazing Coaching, Sydney, NSW, Australia: Lisa Phillips, Founder
The Quick Law Group, Jacksonville, FL USA: Heather B. Quick, CEO
World Financial Group, San Jose, CA USA: Yvonne Mei, Executive Vice Chairman
YWoman, Brisbane, QLD, Australia: Shar Moore, Business Mentor, Author, Speaker

WOMEN HELPING WOMEN — BUSINESS — ALL OTHER INDUSTRIES

BMC Software, San Jose, CA USA: Elizabeth Xu, CTO and Global VP of Engineering
Jones Publishing (Citywealth), London, United Kingdom: Karen Jones, founder and CEO
Ooredoo, Doha, Qatar: Adrianna Tan, Founder and CEO, Wobe
Red Hat, Raleigh, NC USA: DeLisa Alexander, Chief People Officer
Roshan, Kabul, Afghanistan: Shireen Rahmani, Director of Human Resources
SmartyPants Vitamins, Marina Del Rey, CA USA: Courtney Nichols Gould, Co-CEO and Co-Founder
ZippedMe, Stillwater, OK USA: A new business model to do business

WOMEN HELPING WOMEN — GOVERNMENT OR NON-PROFIT

Center for Women's Entrepreneurial Leadership, Babson College, Wellesley, MA USA: Susan Duffy, Co-Founder of the WIN Lab
Miss America's Outstanding Teen, Inc., Clearwater, FL USA: Kim Parrish, President
US Embassy, Connect to Success Program, Libson, Portugal: Kim Sawyer, President of TLSG and wife of US Ambassador to Portugal

EMPLOYEE OF THE YEAR — BUSINESS — ADVERTISING, MARKETING, PUBLIC RELATIONS AND BUSINESS SERVICES

Digital Air Strike, Scottsdale, AZ USA: Joell Robinson, Director of Client Excellence
Digital Air Strike, Scottsdale, AZ USA: Rachel Allen, Marketing Coordinator
Gragg Advertising, Kansas City, MO USA: Cathryn Vaughn, Digital Media Group Director
iTalent Corporation, San Jose, CA USA: Valerie Risch, Practice Director for Social Knowledge Management
KC Projects, Birmingham, AL USA: Alicia Rohan, Media Relations Executive
Lyons Consulting Group, Chicago, IL USA: Sarah Griffis, Senior Digital Consultant
Swiss Post Solutions, New York, NY USA: Lisa Clark, Regional Client Director



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

EMPLOYEE OF THE YEAR — BUSINESS — ALL OTHER INDUSTRIES

ARIIX, Bountiful, UT USA: Anita Shih, Assistant General Manager
Digital Risk, Orlando, FL USA: Bridget Brennan, Supervisor, Employer Branding
iFinance Canada Inc., Toronto, ON Canada: Sophie Fournier, National Marketing Manager
SPLICE Software, Calgary, AB, Canada: Debbie White, Campaign Manager
SPLICE Software, Calgary, AB, Canada: Tracy Bradley, Director of Client Care
Synchrony Financial, Stamford, CT USA: Jill Zellmer, Senior Commercial Counsel
Wells Fargo & Company, San Francisco, CA USA: Jessica Osterholt, Business Initiatives Manager

WOMAN OF THE YEAR — ADVERTISING, MARKETING & PUBLIC RELATIONS

97th Floor, Lehi, UT USA: Shante Schroeder, Lead Enterprise Digital Marketer
Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Aflac, Columbus, GA USA: Catherine Blades Champions Diversity at Aflac
BoardroomPR, Fort Lauderdale, FL USA: Julie Talenfeld, Founder and President
Broadstreet, New York, NY USA: Claudia Rodriguez Tressler, COO + Partner
Butterfly Public Relations, Freiburg, Germany: Christine Hohlbaum, President
Collectively, San Francisco, CA USA: Ryan Stern, CEO + Founder
Enterprise Community Partners, Columbia, MD USA: Amalia Kastberg, VP, Marketing and Communications
InMoment, Salt Lake City, UT USA: Kristi Knight, Chief Marketing Officer
Jacobson Strategic Communications, Philadelphia, PA USA: Susan Jacobson, President
The James Agency, Scottsdale, AZ USA: Veronique James, CEO
Klick Communications, Santa Monica, CA USA: Charlotte Crivelli, Founder and Director
Latham & Watkins, Madrid, Spain: Belén Bautista, Business Development Manager
LLORENTE & CUENCA, Madrid, Spain: María Cura, Partner and Managing Director of LLORENTE & CUENCA Barcelona
LLORENTE & CUENCA, Madrid, Spain: María Esteve, Managing Director of LLORENTE & CUENCA in Colombia
Phenomenal PR & Events, Jeddah, Saudi Arabia: Heba Zahid, Vice President
Synchrony Financial, Stamford, CT USA: Toni White, Chief Marketing Officer
Tourism New Zealand, Los Angeles, CA USA: Adriana Daunt — An Innovative Destination Marketer

WOMAN OF THE YEAR — BUSINESS SERVICES

24Notion, Portland, OR USA: Ivo Lukas, CEO/Founder
Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
AMN Healthcare Services, Inc., San Diego, CA USA: Susan Salka, CEO, president and director
Creative Lodging Solutions, Lexington, KY USA: Carolyn Hundley, Chief Culture and Development Officer
DHL Express Peru SAC, Lima, Peru: Trayectoria De Exito De Rosario Nakama
Digital Risk, Orlando, FL USA: Debbie Hoffman, Chief Legal Officer
Ernst & Young, New York, NY USA: Kate Barton, Vice Chair, Tax Services for the Americas Tax practice
Irving Levin Associates, Inc., Norwalk, CT USA: Eleanor Meredith, Publisher and Partner
MetLife Hong Kong, Central, Hong Kong: Sunshine Farzan — Illuminating a Different Side of Insurance
Pink Elephant, Burlington, ON, Canada: Fatima Cabral, Co-founder & CEO
ReneSola America, San Francisco, CA USA: Jessica Super, President
Roshan, Kabul, Afghanistan: Shainoor Khoja, Former Managing Director of Corporate Social Responsibility
Strategic Medical, Orange County, CA USA: Strategic Medical's Maureen Khamsi: Bringing vision and clarity to the reinvention of diagnostic imaging



2015 Finalists

Continued

INDIVIDUAL AWARDS CATEGORIES — *Continued*

WOMAN OF THE YEAR — INDUSTRY

Accenture, Chicago, IL USA: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Calik Energy, Ankara, Turkey: 'Steel Magnolia' — Gorkem Ozkan
Complete Active Living, Toronto, ON, Canada: Michelle Soares, President and Owner
DHL Express (Canada), Ltd, Brampton, ON, Canada: Kerri Evans, Senior Director
PMFTC Inc, Manila, Philippines: Varinia Elero-Tinga, External Affairs Director
Ship and Shore Environmental, Inc., Signal Hill, CA USA: Anoosheh Oskouian Revolutionizes the Pollution Control Industry
Strategic Medical, Orange County, CA USA: Strategic Medical's Maureen Khamsi: Bringing vision and clarity to the reinvention of diagnostic imaging
Wells Fargo & Company, San Francisco, CA USA: Heather Magaha, SVP, National Client Service Manager
Word & Brown General Agency, Orange, CA USA: Jessica Word, President

WOMAN OF THE YEAR — TECHNOLOGY

Amobee, San Diego, CA USA: Kim Reed Perell
Blackhawk Network, Pleasanton, CA USA: Christine Vonderach, Chief Information Officer
BMC Software, San Jose, CA USA: Elizabeth Xu, CTO and Global VP of Engineering
Cisco Systems, San Jose, CA USA: Shanthi Iyer — Changing the company and the industry through innovation
Instant Alliance, Chicago, IL USA: Rona Borre, CEO and Founder
iOffice, Houston, TX USA: Elizabeth Dukes, Co-Founder of iOffice
NuCompass Mobility Services Inc., Pleasanton, CA USA: Elise Riordan, Vice President, Strategic Solutions
Red Hat, Raleigh, NC USA: Katrinka McCallum, Vice President, Products and Technologies Operations
RingCentral, Belmont, CA USA: Kira Makagon, Executive VP
Stride, New York, NY USA: Lisa Van Gelder, Vice President of Engineering
Virgin Media, Hook, Hampshire, United Kingdom: Sam Lloyd, Director of Development and Delivery

PRESENTATION OF GRAND STEVIE® AWARD TROPHIES



FOR WOMEN
IN BUSINESS

2016 STEVIE® AWARDS FOR WOMEN IN BUSINESS CALENDAR

May

Entry kit available and entries open

July 20

Early-bird entry deadline

August 24

Entry deadline

September 21

Last day that late entries will be accepted
with payment of a \$55/entry late fee

September – early October

Preliminary judging

October 5

Finalists notified

October 17 – 26

Final judging

November 11

Results announced at awards dinner,
Marriott Marquis Hotel, New York



FOR WOMEN
IN BUSINESS

THE STEVIE® AWARDS

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