



8TH ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Awards Dinner and Ceremonies

Friday, November 11, 2011
Marriott Marquis Hotel
New York, New York

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MELILEA INTERNATIONAL GROUP OF COMPANIES

In 2002, Founder Datuk Dr Alan Wong and co-Founder Datin Dr Stella Chin, upholding a simple faith, led and helped countless people in transforming their health and beauty from inside out and also achieving a successful new life. MELILEA products emphasize on a comprehensive and pure organic philosophy. From farming, cultivation, research and development, production and quality control, all procedures meet the stringent requirements of organic classification. Datuk and Datin truly understand that their goal to lead everyone to attaining health can only be achieved through natural and organic philosophy.

MELILEA ASIAPAC HEADQUARTERS ►

ORGANIC LIFESTYLE SETS A NEW AND LIMITLESS 'GREEN HORIZON'

MELILEA's green organic lifestyle concept advocates that everyone should enjoy an organic lifestyle and consume natural non-GMO foods that are free from chemical fertilizers, additives and radiation; simple and balanced in nutrition; return to nature and exercising appropriately; commit to maintaining an environmentally healthy inner body and a brand new outer appearance and achieve health and beauty from inside out. In the effort to promote the concept of organic lifestyle, apart from researching and developing quality products, MELILEA also enthusiastically holds health talks around the world so that more people can get learn about organic living and related knowledge, and also plays a part in saving the earth.

In the recent years, the climate and environment has undergone major changes. The world is increasingly concern with the environment and health and is paying more attention to the organic culture. This phenomenon not only echoes MELILEA's corporate philosophy, it also proves that organic living is the way for human and nature to co-exist in harmony.

MELILEA offers a fair and just business platform that everyone can engage in. Regardless of background, experiences, age or education qualifications, everyone embarks at the same point with equal business opportunity. Through 'Transform yourself and at the same time, Transforming others', we will guide and mentor each and every one who wishes to pursue their dreams, achieve success and build an extraordinary life. At MELILEA, we offer an equal entrepreneurial opportunity that embodies success through diligence and hard work.



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LEA MIND JUNIOR CARE SERIES



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MELILEA INTERNATIONAL GROUP OF COMPANIES

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Customer Careline (603) 2262 1116 Fax: (603) 2262 1118 Website : www.melilea.com

Interested worldwide business opportunity please E-mail: stella@melilea.com

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Shop 2, 524-542 Pacific Highway Chatswood NSW 2067, Australia

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11/F., Mongkok Metro 394-596, Nathan Road Kowloon, Hong Kong

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15F, No. 159, Sec. 1, Keelung Rd. Xinyi District, Taipei City 11070, Taiwan R.O.C.

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No. 33, Ubi Avenue 3 #02-08, Vertex Singapore 408868

INDONESIA

Simprug Gallery, Jln. Tenku Nyak Arif, No. 10, Blok L-P Jakarta Selatan, 12220 Indonesia

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Welcome to the 8th annual Stevie® Awards for Women in Business. This year's competition attracted more than 1,300 nominations, a new record. The growth in entries illustrates how resourceful and resilient women entrepreneurs and executives are, given the challenging economic conditions that we all continue to face.

Preliminary judging was conducted in September and October by business professionals around the world. Their averages scores determined the Finalists. Members of six specialized committees performed the final judging October 17 – 28 to select Stevie Award winners from among the Finalists. More than 200 professionals around the world participated in the judging process, and they're all acknowledged in this program.

We organize three other business awards competitions in addition to the Stevies for Women. You can learn all about our other programs at www.stevieawards.com.

Thank you for participating in the 2011 Stevie Awards for Women in Business, and for joining us this evening. Best wishes for continued success!

Cordially,

Michael Gallagher
President
The Stevie Awards

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Aetna is proud to recognize the achievements
of Women in Business, and those still reaching
for their dreams.



MISTRESS OF CEREMONIES



Sara Eisen

Sara Eisen is a markets reporter for Bloomberg Television, the 24-hour global business and financial news network available in more than 245 million homes around the world. According to recent surveys, Bloomberg Television viewers have the highest personal income among all cable network viewers in the U.S. Based in New York City, Sara is one of the few female reporters in business television who covers the currency market. She tracks movements in the dollar, euro, yen, pound and other currencies and has interviewed chief currency strategists and economists at the world's largest banks. Since joining Bloomberg in 2008, Sara has worked in both New York and Hong Kong. Prior to joining Bloomberg Television, Sara was a reporter for ForexTv.com. She also contributed articles to The Cincinnati Enquirer.

Sara holds a master's degree in broadcast journalism with a concentration in business reporting from the Medill School of Journalism at Northwestern University.

MOGUL OF THE YEAR AWARD



Ramona Singer

Ramona Singer is an astute businesswoman and a true aficionado of fashion with a passion for being a wife and mother. In addition to her role on BRAVO's The Real Housewives of New York City, Ramona has taken the beauty and accessory industries by storm.

Ramona was born the eldest of four children in upstate New York. She learned responsibility at a very young age and wanted to have a career in business combined with fashion. She graduated from the Fashion Institute of Technology in New York City, with a B.S. Degree in Business. Ramona started her professional career thirty years ago as a buyer for Macy's, and then created her first company RMS Fashions, Inc.

Her businesses include Tru Renewal skin care, True Faith Jewelry, Ramona Singer Collections on Amazon and most notably, Ramona Singer Jewelry for HSN. Her line of pendants, bracelets, earrings and rings, priced \$200 and up, was inspired by her love for estate and art deco, which she says she adores because it is timeless. "I don't want a trendy piece of jewelry to hand down to my daughter Avery, because it will be out of style and she won't want to wear it," Singer notes. "Estate jewelry will always be in style, and women will always wear it."

Having conquered the design world, Ramona was inspired to create a skin care line, Tru Renewal, after struggling to find products she herself could use that were effective, yet free of chemicals that could potentially harm and irritate her skin. Singer worked with a world-renowned chemist and a top New York City doctor to create her line. The key ingredient to garner skin-firming results is green algae. "After using the products for just 6 weeks, all of my friends noticed a difference in my appearance. My skin looks and feels healthier; it really is more vibrant and glowing!"

Her entrepreneurial skills have received praise from media industry giants such as Women's Wear Daily, Fox Business, People, and Examiner to name a few. Ramona's newest venture has her expanding to the wine world with Ramona Pinot Grigio. Ramona was constantly asked by fans what her favorite Pinot Grigio was and not being able to name one that she loved inside and out, she decided to create one. Ramona Pinot Grigio is a 100% Pinot Grigio from Veneto, Italy. The wine undergoes a long, cold fermentation in stainless steel to fully extract the fragrant aromas and preserve the clean, pure character of the grapes and other flavors, without the artificial influences of oak aging. The palate includes notes of fresh fruit with a hint of citrus and mineral.

Ramona lives and works in Manhattan with her husband Mario and their daughter Avery. After 19 years of marriage and going strong, Ramona and Mario's relationship is as beautiful as ever. The two truly are best friends and confidants and share the greatest luxury of being parents to Avery. Ramona very much enjoys playing tennis, dancing and spending all the time she can with her family and their dog Coco in the Hamptons.

From Home School Project to the Stevie Awards



CONGRATULATIONS
Linda Christopherson
Founder & President AffordableButtons.com

**Fastest Growing Company
of the Year Finalist**

"Linda Christopherson is a true innovator, having created a unique, and popular, application using HP Indigo presses. Congratulations, Linda on your outstanding success with Affordable Buttons."

*-Jan Riecher, vice president
and general manager, Graphics
Solutions Business, Americas, HP*

"Linda is an example of a smart and successful entrepreneur. I am not surprised that her small company is rapidly growing. Congratulations on being a Stevie Award Finalist."

-Jane Jenni, owner, Jani Jenni Inc.

"Congratulations to the team at Affordable Buttons! It is a huge relief to have a great vendor to work with that produces a quality product at an excellent price."

-Kara M. Donnelly, ravecinemas

What began in 1994 as a home school project for Linda and her three children with one small button machine is today one of the nation's largest and premier custom button manufacturers. Affordable Buttons produces and ships more than 50,000 buttons per day from their Rochester, Minnesota location.

"Yes, our smiley is a bit of a flirt."

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FINAL JUDGES

Final judging was conducted October 17 – 28 to select the 2011 Stevie Award winners from among the Finalists. Here are the members of the six final judging committees.

BEST EXECUTIVE AWARDS CATEGORIES



CHAIR:

Sherry Chris, CEO
Better Homes and Gardens Real Estate LLC
Parsippany, New Jersey, USA

COMMITTEE:

Dea Benson, Chief Accounting Officer, Realogy,
Parsippany, New Jersey, USA

Denise Blasevick, CEO/Founding Partner, The S3 Agency,
Boonton, New Jersey, USA

Elise Contarsy, VP Brand Licensing, Meredith Corporation,
New York, New York, USA

Susan DeFranca, President & CEO
Douglas Elliman Developments, New York, New York, USA

Elizabeth Gehringer, SVP Corporate Compliance, Realogy,
Parsippany, New Jersey, USA

Jennifer Green, Managing Director, World 50, Inc.,
Atlanta, Georgia, USA

Racquel Harris, VP, Marketing
Kraft Foods, Inc., Northfield, Illinois, USA

Dottie Herman, President & CEO,
Prudential Douglas Elliman Real Estate,
New York, New York, USA

Shannon King, Founder, YPN, Alexandria, Virginia, USA

Jean Brandolini Lamb, Director, Global Branding, SAP,
New York, New York, USA

Karen Mayfield, SVP, National Mortgage Sales Manager,
Bank of the West, San Francisco, California, USA

Molly O'Neill, Managing Director, DeVries Public Relations,
New York, New York, USA

Wendy Purvey, CMO, Sotheby's Realty,
Parsippany, New Jersey, USA

Tanya Reu, SVP, Human Resources, Realogy,
Parsippany, New Jersey, USA

Kelly Roark, VP, Interactive Sales & Development,
Scripps Networks Interactive, New York, New York, USA

Bernice Ross, CEO, RealEstateCoach.com,
Austin, Texas, USA

Stephanie Smirnov, President & CCO,
DeVries Public Relations, Leonia, New Jersey, USA

Bev Thorne, CMO, Century 21,
Parsippany, New Jersey, USA

Tracy Weir, Chief Marketing Officer, Inman News,
Alameda, California, USA

Anne Wilkie, Director, Business Development, Invesco Ltd.,
Atlanta, Georgia, USA

Marti Winer, VP, Event Marketing and Communications,
Wyndham Hotel Group, Parsippany, New Jersey, USA

Leslie Appleton Young, Chief Economist,
California Association of REALTORS®,
Los Angeles, California, USA

Rosanne Zusman, SVP, Global Brand Marketing,
Wyndham Hotel Group, Parsippany, New Jersey, USA

BEST ENTREPRENEUR AWARDS CATEGORIES



CHAIR:

Anne Walker, MBE, Founder & CEO,
International Dance Supplies Ltd.,
Newton Abbot, United Kingdom

COMMITTEE:

Allison Coyne, Choreographer/Director,
Milton Keynes, United Kingdom

Susan Epstein, Vice President, West Park Productions,
New York, New York, USA

Sally Henley, Town Development Manager,
Newton Abbot Town Centre Partnership,
Exeter, United Kingdom

**Shamina Krishna, Curriculum Development, Research &
Advanced Training Unit Head,**
Smart Reader® Worldwide Sdn. Bhd.,
Kuala Lumpur, Malaysia

Jackie Lee, Managing Director, The Dolls House Emporium,
Ripley, United Kingdom

Judy Lever, Executive Chairman, Collier Campbell Ltd.,
London, United Kingdom

Brad McManus, Senior Consultant & Executive Coach
Integral Development, Perth, Western Australia, Australia

Carrie Molay, Director, MK Venture Partners,
New York, New York, USA

Varvara Milovanoa, Entrepreneur,
Newcastle upon Tyne, United Kingdom

Lorraine O'Neill, Director, Luxury Online Pty Ltd.,
Parrearra, Queensland, Australia

Jane Revell-Higgins, Managing Director,
Synergy Partnership Ltd., Ilfracombe, United Kingdom

Steven Sirico, President, Dance Teacher Web,
Norwalk, Connecticut, USA

Sarah Smith, Manager, The Bridal Gallery,
Coventry, United Kingdom

Rosemary Stockdale, Managing Director,
Sterling Marketing Ltd., London, United Kingdom

Dr. K H Wang, Group Executive Director,
Smart Reader® Worldwide Sdn. Bhd.,
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Helen Watson, Managing Director, SES Recruitment,
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Marietta, Georgia, USA

COMMITTEE:

Ahmed Alhai, BRM Specialist, ADCO,
Abu Dhabi, UAE

Nagabhushan Balaji, Executive Vice President,
Internal Control & Compliance, Dubai First, Dubai, UAE

Victoria Barnett, Senior Marketing Executive,
Royal College of Nursing, London, United Kingdom

Alison Basa, Senior Executive, National Health Service,
London, United Kingdom

Janet Beale, Manager, Platform Investment Implementation,
MLC Limited, East Lindfield, NSW, Australia

Georgie Blake, Director, Marine Technicians Australia,
Sydney, New South Wales, Australia

Dr. Heena Sunil Bulchandani, Training & Development
Specialist, DEWA, Dubai, UAE

Kate Darcy Hohenthal, Founder, The Birthday Club,
Manchester, Connecticut, USA

Yvonne Howie, Chief Executive/NSW, The CEO Institute,
Sydney, New South Wales, Australia

Anne Jefferies, Performance Scorecards & Supplier
Benchmarking, AT&T, Glasgow, Scotland

Jennifer Lyon, Australian Institute of Company Directors,
Gordon, NSW, Australia

Karen McFadzen, VP Technical Services, Cisco Systems,
Chatswood, New South Wales, Australia

Dianne Morris, Researcher, Imperial College,
London, United Kingdom

Charles Olsson, Managing Director, Stockfeed Purchasing
Pty Ltd., Crestmead, Queensland, Australia

Janine Popick, CEO/Founder, Vertical Response, Inc.,
San Francisco, California, USA

Emma Real, Corporate Communications Specialist, AECOM,
Chicago, Illinois, USA

Dennis Reno, VP, Customer Experience, Oracle,
San Francisco, California, USA

Shaikha Tariq Salim, Abu Dhabi, UAE

Susan Savage, General Manager, MICROS Fidelio Australia,
South Turramurra, New South Wales, Australia

Julia Zamorska, Vice President, Corporate Communications,
iolo technologies, Los Angeles, California, USA

COMMUNICATIONS & MARKETING AWARDS CATEGORIES



CHAIR:

Susan M. Kidd, CEO,
DRT Strategies, Inc.,
Arlington, Virginia, USA

COMMITTEE:

Sonja Beaubien, Finance Professional,
Washington, DC, USA

Margo Burnette, CEO, Impaq Solutions,
Scottsdale, Arizona, USA

Andrea Chiou, Principal, ASC Consulting,
Fairfax, Virginia, USA

Danielle Cogar, COO, Aquilent, Laurel, Maryland, USA

Jennifer Commander, Partner, Alexandria Clinical Research,
Alexandria, Virginia, USA

Stephanie Eskins, President, e3Strategies,
Sterling, Virginia, USA

Julie Henderson, President, Spoiled Rotten Dogs, Inc.,
Annapolis, Maryland, USA

Misty Jordan, VP, Compusearch Software Systems,
Dulles, Virginia, USA

Cathy Lange, President, BusinessWorks of America, Inc.,
McLean, Virginia, USA

Beth Maloney, President, Palladian Partners,
Bethesda, Maryland, USA

Nidia Raya Martinez, Knowledge Management Specialist,
University of Sydney, Botany, NSW, Australia

Kimberly Mayo, Deputy Chief,
Department of Homeland Security, Office of Law
Enforcement/Federal Air Marshal Service,
Arlington, Virginia, USA

Peggy McShane, President, Net New Growth,
Arlington, Virginia, USA

Beth Meagher, Director, Deloitte Consulting,
Arlington, Virginia, USA

Deborah Moyer, President, Moyer Consulting Group,
Sterling, Virginia, USA

Andrea Myslicki, Director Strategic Programs, SRA,
Arlington, Virginia, USA

Toni Potter, Director, Technica, Dulles, Virginia, USA

Tara E. Roche, VP Sales and Client Relations, Eastern Region,
Diva Limousine LTD., New York, New York, USA

Kristen Staples, Owner, Koru Photography,
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FINAL JUDGES

Continued

PRODUCT & SERVICE AWARDS CATEGORIES



CHAIR:

Tereson Dupuy, CEO,
Fuzzibunz, LLC
Lafayette, Louisiana, USA

COMMITTEE:

Joan Boudreaux, Attorney, Broussard, Louisiana, USA
Erin Butler, Executive, Fedex International,
New Orleans, Louisiana, USA
Julie Calzone, CEO, Calzone & Associates,
Lafayette, Louisiana, USA
Penny Edwards, Owner, Pennimo Productions,
Lafayette, Louisiana, USA
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Denver, Colorado, USA
Patricia Gannon, Editor, LA Femme Film Festival,
Louisiana, USA
Marina Go, Publisher, Independent Digital Media,
Alexandria, NSW, Australia
Gena Gregerson, Owner, For the Monster,
Fayetteville, Arkansas, USA
Lonnie Hill, Engineer, City of Mesquite,
Dallas, Texas, USA
Kat Leonard, Executive, Zulily, Inc.,
Seattle, Washington, USA
Kaan Özsökmen, Agent Manager,
K-TEX Sourcing & Buying Agency, Istanbul, Turkey
Elif Molla Özsökmen, Chief Merchandiser,
K-TEX Sourcing & Buying Agency, Istanbul, Turkey
Bobbi-Jean Palmer, Owner, Diaper Shops,
South Paris, Maine, USA
Angie Philip, CEO, Reach Me, Auckland, New Zealand
Angela Powell, Owner, BumRite Diapers,
Napa, California, USA
Jolene Powell, Entrepreneur, Nelson, New Zealand
Jeanette Rougee, Owner, Mike Rougee Inc.,
Kenner, Louisiana, USA
Addie Sorbo, President, Strawberry Fields Designs,
Green Bay, Wisconsin, USA
Natalja Sudina, CEO, Best 4 Kids, London, United Kingdom
Nancy Trahan, Executive, Whitney Bank,
Lafayette, Louisiana, USA
Kelly Wels, Author, KellyWels.com, Hebron, Maine, USA

MEDIA AWARDS CATEGORIES



CHAIR:

Jennifer Rotner, Owner,
Elite Editing,
New York, New York, USA

COMMITTEE:

Laurie Albo, Director, Maryland Financial Investors,
Baltimore, Maryland, USA
Donna Balinkie, President, FireDrive Marketing Group,
Owings Mills, Maryland, USA
Monica Berrocosa, CCO/Founder, MyCity4Her.com,
Baltimore, Maryland, USA
Karen Brennan, Vice President, Lippe Taylor,
New York, New York, USA
Melissa Casalena, Lead Designer, Greek Streak,
Reisterstown, Maryland, USA
Liz Cassidy, Director of Product Development,
Nations Photo Lab, Laurel, Maryland, USA
Will Davis, Managing Partner, Right Source Marketing,
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Parenting.com, New York, New York, USA
Lisa Goldberg, Director, Marketing Services, VetCentric, Inc.,
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Latoya Hamilton, Manager, Business Development,
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New York, New York, USA
Alexander Kouts, Senior Manager, Consumer Products,
weatherbug.com, Mountain View, California, USA
Kristin Knoerlein, Creative Director, KkDesign,
Nottigham, Maryland, USA
Katherine McDonald, Marketing Manager, Eatly,
New York, New York, USA
Sophie Roberts, Senior Writer, NYC & Company,
New York, New York, USA
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St Leonards, NSW, Australia
Jessica Watson, CEO/Creative Director, Jwatson Creative,
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PRELIMINARY JUDGES

The following professionals participated in the preliminary round of judging in September-October. Their average scores determined the Finalists. We thank them for their interest, time, and insights.

- Amal Al-Najjar**, *Human Resources Supervisor*, Fluor Corporation, Ahmadi, Kuwait
- Ebony Bain**, *Plan it Well*, Edmonton, United Kingdom
- Virginia Balcom**, *Marketing Director*, Lighthouse Logic, Vancouver, Canada
- Maxim Behar**, *CEO*, M3 Communications Group, Inc., Sofia, Bulgaria
- Susan Benton Russell**, *Founder*, Benton Communications, Inc., Hermosa Beach, CA, USA
- Carolyn Betts**, *CEO*, Betts Recruiting, San Francisco, CA, USA
- Daniel J G G, Block**, *PhD*, Chaplain, U.S. Army (retired), La Farge, WI, USA
- Tya Bolton**, *CEO/Administrative Extraordinaire!*, Exceptional Business Solutions, LLC, Columbia, MD, USA
- Marcia Brand**, *President*, Creative Marketing Concepts, Inc., Alexandria, VA, USA
- Jean Brandolini Lamb**, *Director*, Global Branding, SAP, New York, NY, USA
- Crystal Brown-Tatum**, *CEO/President*, Crystal Clear Communications, Shreveport, LA, USA
- Debbie Champion**, *Attorney at Law*, Rynearson Suess Schnurbusch & Champion, St. Louis, MO, USA
- Pamela Clark**, *Founder/Executive Director*, New Heights Educational Group, Defiance, OH, USA
- Etta Cohen**, *Founder*, Forward Ladies, Leeds, United Kingdom
- Maria Coyne**, *Executive VP*, KeyBank, Cleveland, OH, USA
- Christine Dunn**, *Founder*, Savoir Media, Belmont, MA, USA
- Rochelle Ekanayake**, *Managing Director*, MrPierce Studios International Asia (pvt) LTD, Colombo, Sri Lanka
- Diane Emo**, *VP Marketing*, Coverall North America Inc., Boca Raton, FL, USA
- Lori Ericson**, *Product Planning Development*, Epicor Software, Denver, CO, USA
- Patricia Garcia**, *Experience Architect*, Critical Mass, Aurora, IL, USA
- Loretta Gasper**, *Director Corporate Communications and Investor Relations*, CDC Software, Atlanta, GA, USA
- Barb Girson**, *Owner*, My Sales Tactics, Columbus, OH, USA
- Audrey Godwin**, *Managing Member*, The Godwin Group, PLLC, Renton, WA, USA
- Julie Gordon White**, *CEO/Broker*, BlueKey Business Brokerage M&A, Berkeley, CA, USA
- Aileen Gorman**, *Executive Director*, Commonwealth Institute, Boston, MA, USA
- Renda Hawwa**, *Corporate Communications*, IntelligentMDx, Cambridge, MA, USA
- Ruwena Healy**, *President*, Marketing 24/7, Inc., Trussville, AL, USA
- Charity Herb**, *Online Content Administrator*, American Greetings, Cleveland, OH, USA
- Robyne Highsmith**, *Founder*, Teen Dare To Dream Program, Zionsville, IN, USA
- Dr. Kate Darcy Hohenthal**, *Founder*, The Birthday Club, Manchester, CT, USA
- Marie Holliday** *EFT-AAMET*, *President*, EFT Spain, Murcia, Spain
- Jennifer Houston**, *President*, WE Studio D™, Waggener Edstrom Worldwide, Bellevue, WA, USA
- Rebecca Jones**, *Senior Marketing Manager*, The Retail Outsource, Coral Gables, FL, USA
- Rose Jurczewski**, *Owner*, Funxion Fuzion, Roselle, IL, USA
- Patricia Marie Kelly**, *Owner*, Marie Kelly Unlimited, Algonquin, IL, USA
- Laura Kerr**, *Project Principal*, Sabre Airline Solutions, Southlake, TX, USA
- Roja Kolachina**, *CEO*, Synerteq, Inc., Rockville, MD, USA
- Rafal Kucharski**, *Advertising Manager*, Wytworknia Mebli, Swarzędz, Poland
- Rebecca Lane**, *Epitome Health and Beauty*, Hertfordshire, United Kingdom
- Jill Liberman**, *President*, L'Posh Beauty, Boca Raton, FL, USA
- Katherine Macaluso**, *President*, A.M. Engineering and Testing, Inc., Port St. Lucie, FL, USA
- Sheila Marcelo**, *Founder & CEO*, Care.com, Waltham, MA, USA
- Carol Marx**, *Past President*, American Agri-Women, Rickreall, OR, USA
- Georgia McCabe**, *Senior Partner*, Brownstein & McCabe Associates, Englewood, FL, USA
- Jeannine McHenry**, *Art Director/Principle*, J. McHenry Design, Marina Del Rey, CA, USA



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Continued

- Colin McKillop**, *Chief Executive Officer*,
Butcher Enterprises, Windsor, ON, Canada
- Sharon Metzger**, *Publications & Graphics Manager*,
Lake Metroparks, Concord Township, OH, USA
- Lisa Miller**, *Principal*, LaineGabriel, Columbus, OH, USA
- Hannah Montroy**, *Enterprise Business Process
Improvement Facilitator*, Shamrock Foods Company,
Commerce City, CO, USA
- Judy Musgrove**, *Owner*, Cover To Cover,
Sacramento, CA, USA
- Pat Mussieux**, *Founder*, Wealthy Women Leaders,
London, ON, Canada
- Wendy Nolin**, *VP of Marketing*, TalentGuard,
Austin, TX, USA
- Dolly Oberoi**, *CEO*, C2 Technologies, Inc.,
Vienna, VA, USA
- Wendy O'Donnell**, *Manager, Training and Delivery*,
UnitedHealth Group, Costa Mesa, CA, USA
- Elizabeth Ojeda**, *President*,
Collective Solutions & Services, Denver, CO, USA
- Mark O'Toole**, *Senior Vice President*,
The Castle Group, Inc., Boston, MA, USA
- Michael Parrillo**, *QA Manager*, Lapp Group,
Florham Park, NJ, USA
- Harish Pillai**, *COO*, Indus Health Plus Pvt. Ltd., Pune, India
- Kim Pita**, *Managing Principal*, Pita Communicaitons LLC,
Rocky Hill, CT, USA
- Penny Pompei**, *National Executive Director*,
Women Construction Owners & Executives USA,
Alexandria, VA, USA
- Toni Potter**, *Director*, Technica, Dulles, VA, USA
- Frank Powell**, *President*, Horizon Radiology/NightForce
Radiology/PetRays, The Woodlands, TX, USA
- Vicky Prior**, *Writer, Editor & Communications Consultant*,
Vicky Prior Communications, London, United Kingdom
- Jesintha Rajaratnam**, *Partner*, Joje India Consultants —
Finance & HR FZC, Ras Al Khaimah,
United Arab Emirates
- Fanjarivo Rakotonirina**, *President*,
Tropical Items Madagascar, LLC, Boulder, CO, USA
- Shenan Reed**, *Managing Director*, Morpheus Media,
New York, NY, USA
- Dennis Reno**, *Vice President*, Customer Experience,
Oracle, San Francisco, CA, USA
- Sandra Rinomato**, Toronto, ON, Canada
- Gyan Saxena**, *Chief Operating Officer*,
DatamanUSA, LLC, Denver, CO, USA
- Amy Scarlino**, *President & COO*, Catchpole Corporation,
Wellesley, MA, USA
- Aysegul Seferoglu**, *External Communications Coordinator*,
Effect PR, Istanbul, Turkey
- Nora Senior**, *Executive Chair UK Regions and Ireland*,
Weber Shandwick, Edinburg, United Kingdom
- Roz Sohnen**, *Producer/Director*,
Roz Sohnen Productions, LLC, Brooklyn, NY, USA
- Misty Stocksdale**, *Brand Navigator*, Blacktop,
Kansas City, MO, USA
- Caroline Storey-Sabetti**, *Executive Director*,
Marketing, Staff Management | SMX, Chicago, IL, USA
- Heena Sunil Bulchandani**, *Specialist-Training &
Development*, DEWA, Dubai, United Arab Emirates
- Letty Swank**, *Founder*, GiftwrapperZ, Los Gatos, CA, USA
- Stephanie Taylor**, *Marketing Director*, Promark Financial,
Santa Ana, CA, USA
- Jacqueline Teo**, *General Manager, Programme
Management Office*, FOXTEL, Putney, Australia
- Hilary Topper**, *CEO*, HJMT, Melville, NY, USA
- Veronique Topping Knight**, *Web Developer*,
WomanOwnedNewYork.com, New York, NY, USA
- Lynn Walk**, *Office Manager*, Health Revenue Assurance
Associates, Inc., Plantation, FL, USA
- Wendy Weidenbaum**, *President and CEO*,
Weidenbaum Development, New York, NY, USA
- Julia Zamorska**, *VP of Corporate Communications*,
iolo technologies, Los Angeles, CA, USA
- Joseph Zitzelberger**, *Director of Manufacturing
Development*, PACCAR Inc., Chillicothe, OH, USA

CONGRATULATIONS

~ Stevie Awards Finalist ~

*Best Executive - Non-Profit or Government
Up to 100 Employees*



Linda L. Carney

President/CEO

Career Opportunity Development, Inc. (CODI)
Egg Harbor City, NJ

Career Opportunity Development, Inc. (CODI) is dedicated to motivating, inspiring and supporting individuals with disabilities and disadvantages to optimize potential and maximize independence.



Career Opportunity Development, Inc.

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The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

In order of presentation.

WEBSITE OF THE YEAR

Accenture, Chicago, IL USA: Accenture Corporate Website

Little PINK Book, Atlanta, GA USA: The Little PINK Book Website

Matrex Exhibits, Addison, IL USA: Matrex Exhibits — Website of the Year

Syniverse, Tampa, FL USA: Syniverse Corporate Website 2011

Unsinkable Japan, Richardson, TX USA: Unsinkable Japan

VerticalResponse, San Francisco, CA, USA: VerticalResponse.com: Unbelievably Simple, Incredibly Effective

BLOG OF THE YEAR

Delaney Consulting, LLC, Atlanta, GA USA: CFOradio.com

Global Experience Specialists (GES), Las Vegas, NV USA: Global Experience Specialists (GES) New Corporate Blog, "Defying Convention"

Heather Zeller, New York, NY USAA Glam Slam Blog

MWW Group, East Rutherford, NJ USA: Return on Reputation

Staging Diva/Six Elements Inc., Toronto, Canada: Staging Diva Home Staging Business Report

TopLine Communications, London, United Kingdom: The B2B Guide to Social Media

VerticalResponse, San Francisco, CA USA: VerticalResponse Marketing Blog: Engaging, Educating and Empowering Small Business

WomenOnBusiness.com, Clermont, FL USA: WomenOnBusiness.com

SMARTPHONE OR TABLET APP OF THE YEAR

tmg-e*media, inc., New York, NY USA: Little Brownie Bakers Cookie Locator Mobile Phone App

VIDEO OF THE YEAR

Birds Nest Foundation, New York, NY USA: LUNCH: The Film

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — COMMUNITY RELATIONS

The Wakeman Agency, White Plains, NY USA: The Wakeman Agency's Public Relations Campaign for HEAF

University of Southern Mississippi, Hattiesburg, MS USA: The Southern Miss Story: Enriching a University Brand through a Centennial Celebration

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — CRISIS COMMUNICATIONS

Calysto Communications, Atlanta, GA USA: When Disaster Strikes: Using PR to Raise Funds and Client Visibility

JCPR, Parsippany, NJ USA: Christian Lopez Turns to JCPR for Help

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — ISSUES MANAGEMENT

TopLine Communications, London, United Kingdom: Defending Student Visas

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — LOW BUDGET (UNDER \$10,000/€7,000)

Ad 2 Tampa Bay, Tampa, FL USA: Ad 2 Tampa Bay's I Own Me Campaign for The Spring of Tampa Bay

Encore Public Relations, Rochester, MN USA, Rochester, MN USA: Rochester Catholic Schools: Lourdes Building Our Future

Euro RSCG Worldwide PR, New York, NY USA: The Foundation for the Advancement of Women Now (FFAWN)

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — BUSINESS TO BUSINESS

Accenture, Chicago, IL USA: Accenture's High Performance Delivered Integrated Marketing Campaign

Aprimo, Indianapolis, IN, USA: How Aprimo Revolutionized Marketing

JPR Communications, Woodland Hills, CA: IO Turbine Corporate and Product Launch

Marketing 24/7, Inc., Trussville, AL USA: Business Makeover Birmingham - Second Year

NetApp, Sunnyvale, CA USA: Epic Customer Campaign in conjunction with Visual Language launch



Meet 'Allie'



"From the minute I brought her home and surprised Tony with her in June 2006; she was a source of joy to us all...We went over to the hospital on Monday- and laid with her for what seemed minutes even though it was hours and then petted her, kissed her and held her while she died in our arms, exactly where she should have been. It was one of the most profound moments of my life. She died at 3:18pm- 3 days before Christmas."

Debbie Peternana,
December 2009

The Allie Smiles Foundation came to fruition when "Allie," the founder's Golden Retriever, died at the age of 2 from an aggressive form of cancer that devastated their family. Her 11 year old son Anthony stated, "Mom, maybe we only had her for 2 years because God knew we would do something about it." And so they did. Together, they founded 'The Allie Smiles Foundation'.

The goal of their website and community site is multifaceted. They have created an interactive environment where ---

- You can submit your own story
- Read about other people's journeys
- Obtain valuable information about your pet
- Consult with trainer Aaron Stewart
- Make a donation
- Support one of many causes including research to find a cure for pet lymphoma and so much more.

For more information go to Allie Smiles Foundation at www.alliesmiles.org Or email Lisa@alliesmiles.com



Charity Voice Online Panel

Debbie Peternana created Charity Voice Online by combining her experience as the President of ReRez LP, a full service market research firm and her new passion for the not for profit. Having founded her own cause the Allie Smiles Foundation she realizes the challenges of generating donations and revenue. With years of research experience and the drive to make a difference in how charities can earn revenue Debbie created this free, first of it's kind program allowing charities to invite their supporters to earn donations by participating in online research surveys for large consumer goods, technology, restaurant and retail industries for which their opinions help shape the products and services we all use every day. With over \$800 million spent worldwide for online research by companies such as Nike, Kimberly Clark and Hewlett Packard. Debbie's goal was to create a panel of members that would allow for this revenue to be paid to not for profit instead of 'for profit' companies.

- The nonprofit receives a percentage of the net earnings for each survey completed in the form of a donation
- The participants or not for profit members are given the option to donate what they receive in incentives or keep it themselves.
- The nonprofits receive a support team that provides research for free to gain insight into their donor base
- A quality respondent is available to give honest and anonymous feedback to large corporations seeking their opinions.
- All marketing materials, graphics and write ups are provided to assist nonprofits in gently inviting their members to join
- Privacy is protected and Information is handled in adherence to laws governing online research
- Opting out is easy and members chose the number of invitations they receive

Our mission at Charity Voice Online is to make a difference in the ways charities can recoup lost donation dollars while providing exceptional research respondents to participate in cutting edge technology and innovative survey methods in the comfort of their own space.

We're looking for a select group of not for profits to join our program for free. If you are interested in finding out more about Charity Voice Online and how your organization can play a role go to www.charityvoiceonline.com or contact James@charityvoiceonline.com today!

Thank you for your time... We are committed to changing the world, one person and one donation dollar at a time.



The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

Continued

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MARKETING — CONSUMER PRODUCTS

Emerging Media, Nyack, NY USA: Toddy Gear - Dirty Sexy Gadget Launch Campaign

Nadel Phelan Inc., Scotts Valley, CA USA: Finding What You Are Looking For — A Retail Success Story

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — MULTICULTURAL

Cigna, Bloomfield, CT USA: Cigna's Haitian/Creole Postcard

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — PUBLIC SERVICE

Boscobel Marketing Communications, Silver Spring, MD USA: Help the Planet, Help a Soldier: Power IT Down Day 2010

MMI Public Relations, Cary, NC USA: MMI Public Relation's Campaign to Raise Awareness On The Environmental Dangers Posed By Alcoa

COMMUNICATIONS OR PR CAMPAIGN OF THE YEAR — SOCIAL MEDIA FOCUSED

Informatica Corporation, Redwood City, CA USA: PR Team drives social media adoption at Informatica

Volusion, Austin, TX USA: Volusion Mompreneur Contest Uses Social Media to Share Inspirational Stories

CONSUMER ADVERTISING CAMPAIGN OF THE YEAR

Walton Isaacson, Los Angeles, CA USA: WaltonIsaacson Launches Lexus CT 200h Campaign

CONSUMER MARKETING CAMPAIGN OF THE YEAR

MAC Presents, New York, NY USA: AT&T and Samsung Present Keith Urban Get Closer 2011 World Tour

MOBILE MARKETING CAMPAIGN OF THE YEAR

Century 21 Real Estate LLC, Parsippany, NJ, USA: CENTURY 21 Real Estate LLC Buys Virtual Real Estate

Mojiva Inc., New York, NY USA: Amy Vale, Senior Director of Global Marketing, Mojiva Inc.

SMALL-BUDGET MARKETING CAMPAIGN OF THE YEAR (<\$3 MILLION/€2 MILLION)

Calysto Communications, Atlanta, GA USA: When Disaster Strikes: Using PR to Raise Funds and Client Visibility

MAC Presents, New York, NY USA: AT&T and Samsung Present Keith Urban Get Closer 2011 World Tour

Marketing 24/7, Inc., Trussville, AL USA: Second Year of Business Makeover Birmingham

Web Ad.vantage, Havre de Grace, MD USA: Restaurant Week Wonders for Visit Baltimore

BEST NEW PRODUCT OR SERVICE OF THE YEAR

Agloves, Boulder, CO USA: Agloves Touchscreen Gloves

Aleksandra Efimova, Russian Pointe Boutique, Growing Through Arts, Russian Culture Now, Chicago, IL USA: Growing Through Arts — The Ballet Series

Arbonne International, Irvine, CA USA: Arbonne International's RE9 Advanced Cellular Renewal Masque

Bolly Baby Fit LLC, Sunrise, FL USA: Bolly Baby Fit...Mommy Let's Twist

Medisys Health Communications, Highbridge, NJ USA: Medisys Health Communications' ISIS - Scientific Platform Development and Deployment Process

National Tax Search LLC, Chicago, IL USA: National Tax Search's New Division, POM Escrow Services

The HopeFULL Company, Minnetonka, MN USA: The HopeFULL Company's HopeFULL Gift Pack

trainedUp! Media Pty Ltd, Melbourne, Australia: trainedUp Media Pty Ltd - Reinventing training with game changing technology

BEST ASIAN ENTREPRENEUR

Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia: Elena Gosse, Director

Indus Health Plus Pvt. Ltd. Pune, Maharashtra, India: Kanchan Naikawadi, Director

Melilea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr Stella Chin, Executive President

Mitchell Personnel Solutions, Canberra, ACT, Australia: Trace Mitchell, President

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2011 FINALISTS

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BEST ASIAN EXECUTIVE

Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia: Elena Gosse, Director
Axis Bank, Mumbai, India: Shikha Sharma, India Chief Executive
Gree Electric Appliances International Development, Zhuhai, China: Dong Mingzhu, Chief Executive Officer
ICICI Bank, Mumbai, India: Chanda Kochar, India Chief Executive
Informatica Corporation, Redwood City, CA, USA: Narelle Wilson, Vice President, Marketing Asia Pacific/Japan
Singapore Telecommunications, Singapore: Chua Sock Koong, Chief Executive
Westpac Group, Sydney, Australia: Gail Kelly, Chief Executive Officer

BEST CANADIAN ENTREPRENEUR

GreenGym Outdoor Fitness Equipment, Dartmouth, Nova Scotia: Deborah A. Merry, Founding Partner
iFinance Canada Inc., Toronto, Ontario: Ann Kaplan, President & CEO
Staging Diva/Six Elements Inc., Toronto, Ontario: Debra Gould, The Staging Diva, President, Six Elements Inc.
Wealthy Women Leaders, London, Ontario: Pat Mussieux, Founder

BEST CANADIAN EXECUTIVE

Desjardins Venture Capital, Montreal, Quebec: Marie-Claude Boisvert, COO
Dimension Data, Toronto, Ontario: Wendy Lucas, Area Vice President, Dimension Data Canada
First West Credit Union, Surrey, British Columbia: Launi Skinner, CEO

BEST ENTREPRENEUR IN EMEA

Epitome Health and Beauty, Bushey Heath, Hertfordshire, United Kingdom: Rebecca Lane, Owner/Director
FTF Sweets Limited, Heysham, United Kingdom: Melissa Burton, CEO
Heaven by Deborah Mitchell, Shifnal, Shropshire, United Kingdom: Deborah Mitchell, Owner
Improve Digital, Amsterdam, The Netherlands: Joëlle Frijters, CEO and Co-Founder
SIVECO Romania, Bucharest, Romania: Irina Socol, President & CEO
TopLine Communications, London, United Kingdom: Heather Baker, Managing Director

BEST EXECUTIVE IN EMEA

ABSA Group Banks, Johannesburg, South Africa: Maria Ramos, Chief Executive
Akbank, Istanbul, Turkey: Hülya Kefeli, Executive Vice President in charge of International Banking
Anglo America, London, United Kingdom: Cynthia Carrol, Chief Executive
Arbonne International, Irvine, CA USA: Victoria Beckett, General Manager, Arbonne UK
AXA Private Equity, Paris, France: Dominique Senequier, Chief Executive
Mafraq Hospital, Abu Dhabi, UAE: Helge Springhorn, Director of Quality Department
Pearson PLC, London, United Kingdom: Marjorie Scardino, CEO
Sabanci Group, Istanbul, Turkey: Güler Sabanci, Chairman and Managing Director
SEB, Stockholm, Sweden: Annika Falkengren, Chief Executive Officer
Wolters Kluwer, Alphen aan den Rijn, The Netherlands: Nancy McKinstry, Chief Executive

BEST LATIN AMERICAN ENTREPRENEUR

Markatel, Santo Domingo, Dominican Republic: Saraïda De Marchena Kaluche, Founder, President & CEO

BEST NEW COMPANY OF THE YEAR

Agloves, Boulder, CO USA
AmberMcGown.com, The Woodlands, TX USA
BeeSmart Social Media, Indian Trail, NC USA
Bhava Communications, Berkeley, CA USA



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2011 FINALISTS

Continued

BEST OVERALL COMPANY OF THE YEAR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES

BlackLine Systems, Los Angeles, CA USA: BlackLine Grows 50%, Adds Jobs, Fortune 100 Clients
Designs by Lolita, Inc., Pawtucket, RI USA
School House, LLC, Durham, NC USA
Seeds of Genius, Columbia, MD USA

BEST OVERALL COMPANY OF THE YEAR — NON-SERVICES BUSINESSES — MORE THAN 2500 EMPLOYEES

The Longaberger Company, Newark, OH USA

BEST OVERALL COMPANY OF THE YEAR — NON-PROFIT OR GOVERNMENT

Athena International, Chicago, IL USA
Bill and Melinda Gates Foundation, Seattle, WA USA
Women Presidents' Organization, New York, NY USA

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Bhava Communications, Berkeley, CA USA
DiGennaro Communications, New York, NY USA
JCPR, Parsippany, NJ USA
MAC Presents, New York, NY USA
Matrex Exhibits, Addison, IL USA
Mom Central Consulting, Newton, MA USA
Stern Investor Relations, New York, NY USA
Trims Unlimited, Inc., Los Angeles, CA USA
Vanguard Communications, Washington, DC, USA

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — BUSINESS SERVICES

DRT Strategies, Inc., Arlington, VA USA
MyCorporation, Calabasas, CA USA
Sage Consulting Associates, San Francisco, CA USA
The Omnia Group, Tampa, FL USA
Integrated Archive Systems, Palo Alto, CA USA
VerticalResponse, San Francisco, CA USA

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER SERVICES

Accurate Engineering Integrated Construction Services Inc., San Diego, CA USA CA
Advocacy and Consulting for Education, Inc., Wayne, PA USA: ACFEinc
International Checkout Inc, Santa Monica, CA USA
MamaBargains.com, Salt Lake City, UT USA

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2011 FINALISTS

Continued

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER INDUSTRIES

Associated Speech and Language Specialists, Saint Paul, MN USA
Caligor Rx, New York, NY USA
Dream Dinners, Snohomish, WA USA
EmpowHER, Scottsdale, AZ USA
Flexjobs Corporation, San Francisco, CA USA
Olneya Restoration Group, St. Louis, MO USA
Pay Your Family First LLC, Paradise Valley, AZ USA
Red Arrow Logistics, Issaquah, WA USA
Temporary Housing Directory, Inc., Plano, TX USA

BEST OVERALL COMPANY OF THE YEAR — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES

ATR International, Sunnyvale, CA USA
Longistics, Raleigh, NC USA
Melilea International Group of Companies, Kuala Lumpur, Malaysia
Northbound LLC, Sunnyvale, CA USA
Pure Romance, Loveland, OH USA
Staff Management | SMX, Chicago, IL USA
Wilson Associates, Dallas, TX USA

COMMUNITY INVOLVEMENT PROGRAM OF THE YEAR

Inspired Learning, Wheeling, IL USA: Inspired Learning
Métier, Ltd., Santa Rosa, CA USA: Protectors to Project Managers
Pure Romance, Loveland, OH USA: Pure Romance, Inc.

EMPLOYER OF THE YEAR

Anderson Performance Improvement Company, Hastings, MN USA
DRT Strategies, Inc., Arlington, VA USA
JCPR, Parsippany, NJ USA
Métier, Ltd., Santa Rosa, CA USA
SpeakerBox Communications, McLean, VA, USA

FASTEST-GROWING COMPANY OF THE YEAR

Affordable Buttons, Rochester, MN USA
Bhava Communications, Berkeley, CA USA
BlackLine Systems, Los Angeles, CA USA
CreaProducts, Honolulu, HI USA
DRT Strategies, Inc., Arlington, VA USA
PetRays Veterinary Telemedicine Consultants, The Woodlands, TX USA
Rockin' Green, San Antonio, TX USA
Staff Management | SMX, Chicago, IL
VerticalResponse, San Francisco, CA USA

MOST INNOVATIVE COMPANY OF THE YEAR

Aspire, Phoenix, AZ USA
Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia
EmpowHER, Scottsdale, AZ USA
Euro RSCG Worldwide PR, New York, NY USA
International Checkout Inc, Santa Monica, CA USA
Let's Eat Out Menus Magazine, LLC, Spotsylvania, VA USA

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2011 FINALISTS

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WOMEN HELPING WOMEN AWARD — ADVERTISING, BUSINESS SERVICES, MARKETING, AND PUBLIC RELATIONS

Heart of Success, Inc., Tucson, AZ USA: Kendall SummerHawk, President and Founder

International Association of Women in Business Coaching, Tucson, AZ USA: Kendall SummerHawk, President and Founder

Loyalty Factor, LLC, Portsmouth, NH USA: Dianne Durkin

Mom Central Consulting Newton MA USA: Mom Central Grants Program

Momentum, Inc. Camp Hill, PA USA: Momentum, Inc.

WOMEN HELPING WOMEN AWARD — ALL OTHER SERVICES

Pure Romance, Loveland, OH USA: Patty Brisben, CEO and founder

The Women Presidents' Organization, New York, NY USA: The Women Presidents' Organization

Voxy Lady, Sydney, Australia: Australia's first and only Professional Women's Speaker Bureau

Wipro Limited, Bangalore, India: Wipro Initiatives in promoting Gender Inclusivity at the workplace

WOMEN HELPING WOMEN AWARD — ALL OTHER INDUSTRIES

ClientAttraction.com, Stamford, CT USA: Fabienne Fredrickson, Founder

Little PINK Book, Atlanta, GA USA: Little PINK Book

SIVECO Romania, Bucharest, Romania: The SIVECO Romania Company

Women in the City, London, United Kingdom: WOMEN IN THE CITY

LIFETIME ACHIEVEMENT AWARD — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Brownstein & McCabe Associates, Englewood, FL USA: Georgia McCabe, Social Media Sensei/ Digital Imaging Marketing Strategist

Euro RSCG Worldwide PR, New York, NY USA: Marian Salzman

Matrex Exhibits, Addison, IL USA: Jill Hebert, Matrex Exhibits - Lifetime Achievement Award

MWW Group, East Rutherford, NJ USA: Marilyn Thompson, Executive Vice President

R/P Marketing Public Relations, Holland, OH USA: Martha Vetter, President/CEO

LIFETIME ACHIEVEMENT AWARD — BUSINESS SERVICES

Accenture, Chicago, IL USA: Teresa Poggenpohl, Executive Director — Global Image

America Works of New York, Inc., New York, NY USA: Dr. Lee Bowes, CEO and President

Dynamic Office & Accounting Solutions, Danville, CA USA: Tiffany Stuart, President

Marie Diaz, Dallas, TX USA: Marie Diaz, CEO/CVO, Pursuit of Excellence

Staff Management | SMX, Chicago, IL USA: Joan Davison, President & Chief Operating Officer

LIFETIME ACHIEVEMENT AWARD — ALL OTHER SERVICES

Akbank, Istanbul, Turkey: Hülya Kefeli, Executive Vice President in charge of International Banking, Akbank

iFinance Canada Inc., Toronto, Canada: Ann Kaplan, President & CEO

WomenOnBusiness.com, Clermont, FL USA: Susan Gunelius, President & CEO, KeySplash Creative, Inc.

Zeitlin & Company Realtors, Nashville, TN USA Shirley Zeitlin, CEO and Founder

LIFETIME ACHIEVEMENT AWARD — ALL OTHER INDUSTRIES

Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia: Elena Gosse, Director

Department of Veterans Affairs, Washington, DC USA: Terri Cinnamon, Director, Veterans Affairs Office of Information and Technology

ORIGIO Inc., Charlottesville, VA USA: Debra Bryant, EVP ORIGIO a/s, CEO ORIGIO Inc.

PayerFusion Holdings, LLC, Miami, FL USA: Griselle Chernys, PhD, Founder and CEO

Phoenix Suns, Phoenix, AZ USA: Jay L. Parry, Senior Vice President of Brand and Business Development

Sharon Lechter, Paradise Valley, AZ USA: Sharon Lechter, Founder of Pay Your Family First and Bestselling Author

Tiny Prints, San Francisco, CA USA: Laura Ching, Co-founder and Chief Merchandising Officer

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2011 FINALISTS

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MENTOR OR COACH OF THE YEAR — BUSINESS SERVICES

Accenture, New York, NY USA: Shelley Hurley, Accenture - Mentor/Coach of the Year
ClientAttraction.com, Stamford, CT USA: Fabienne Fredrickson, Founder
Coloredge New York • Los Angeles, New York, NY USA: Lisa Frey, Director of Sales
Deluxe Corporation, Shoreview, MN USA: Laura Radewald: Mentor or Coach of the Year
Heart of Success, Inc., Tucson AZ USA: Kendall SummerHawk, President and Founder
International Association of Women in Business Coaching, Tuscon, AZ USA: Kendall SummerHawk, President and Founder
Karlin Sloan & Company, Oak Park, IL USA: Karlin Sloan, Founder and CEO of Karlin Sloan and Company
Staging Diva/Six Elements Inc., Toronto, Canada: Debra Gould, The Staging Diva, President, Six Elements Inc.
Upstart Ventures, New York, NY USA: Liz Hamburg, Founder and President
VerticalResponse, San Francisco, CA, USA: Kim Stiglitz, Director of Lifecycle Marketing

MENTOR OR COACH OF THE YEAR — ALL OTHER SERVICES

Blacktop, Kansas City, MO USA: Rachel Durbin, VP/Account Director
Elephant Insurance Services, LLC, Richmond, VA USA: Heather McKee
Euro RSCG Worldwide PR, New York, NY USA: Katie McSorley
ShopVisible, Atlanta, GA, USA: Shannon Johnston, Senior VP
Turek's Computer DR, Bryan, TX USA: Beverly Turek, President

MENTOR OR COACH OF THE YEAR — ALL OTHER INDUSTRIES

Advocacy & Consulting for Education, Wayne, PA, USA: Melissa Bilash, Founder
Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia: Elena Gosse, Director
Health Advocate, Inc., Plymouth Meeting, PA, USA: Kelly Johnston, Senior Vice President of Product Development
PetRays Veterinary Telemedicine Consultants, The Woodlands, TX USA: AmberMcGown.com
Smart Reader Worldwide Sdn Bhd, Kuala Lumpur, Malaysia: Dr K H Wang, Group Executive Director
Teri Scheinzeit, The Savvy Business Coach, New York, NY USA: Teri Scheinzeit, The Savvy Business Coach
Volusion, Austin, TX USA: Steffanie Halstead, Vice President of Support

TECHNOLOGY INNOVATOR OF THE YEAR

Australian Innovative Systems Pty Ltd (AIS) Company, Brisbane, Australia: Ecoline — Water treatment of the future
Erlanger Health System, Chattanooga, TN USA: Laurene Vamprine, Vice President and Chief Information Officer
Improve Digital, Amsterdam, The Netherlands: Improve Digital and its Chief Innovation Officer, Janneke Niessen
Marcel Media, Chicago, IL USA: Marcel Media
Phoenix Data Corporation, Indianapolis, IN USA: Phoenix Data Corporation

EMPLOYEE OF THE YEAR — ADVERTISING, BUSINESS SERVICES, MARKETING, AND PUBLIC RELATIONS

Coloredge New York • Los Angeles, New York, NY USA: Fiona Gould, VP, Accounting and Corporate Controller
Coloredge New York • Los Angeles, New York, NY USA: Kathy Lencki, VP, Manufacturing- Los Angeles
Coloredge New York • Los Angeles, New York, NY USA: Lisa Frey, Director of Sales
Euro RSCG Worldwide PR, New York, NY USA: Sarah Yansura
Underground Elephant, San Diego, CA USA: Lauren Alexander, Director of Social & EDU

EMPLOYEE OF THE YEAR — COMPUTER HARDWARE & SOFTWARE

Dell, Inc. Round Rock, TX USA: Jacquie Helmcamp, Program Manager, Dell Large Business Order Fulfillment
iolo technologies, LLC, Los Angeles, CA USA: Katharine Coble, Director of Channel Sales
iolo technologies, LLC, Los Angeles, CA USA: Marina Totalca, Channel Sales Executive
Marketo, San Mateo, CA USA: Maria Pergolino, Senior Director of Marketing, Demand Generation
SurveyGizmo, Boulder, CO USA: Crystal Sylvester, SurveyGizmo Support Demolitions Expert
SurveyGizmo, Boulder, CO USA: Tess Smagorinsky, Dedicated Account Manager

Phoenix Data Corporation applauds our fellow finalists for their business accomplishments and recognizes founder and CEO Carol Curran as a finalist in the 2011 Stevie Awards for Women in Business: Technology Innovator of the Year.



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The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

Continued

EMPLOYEE OF THE YEAR — ALL OTHER INDUSTRIES

Arkadium, Inc., New York, NY USA: Julia Detar, Senior Game Designer

Dubai Electricity & Water Authority, Dubai, UAE: Heena Sunil Bulchandani, Specialist - Training and Development

Elephant Insurance Services, LLC, Richmond, VA, USA: Joanna Vitug

EXIT Realty Corp. International, Mississauga, Canada: Christina Luis, Senior Corporate Administrator

Mafraq Hospital, Abu Dhabi, UAE: Helge Springhorn, Director of Quality Department

BEST YOUNG ENTREPRENEUR

BeeSmart Social Media, Indian Trail, NC USA: Julie Bee, President and Chief Connector

Chris Holly Consulting, London, United Kingdom: Chris Holly

Girl Talk, Atlanta, GA USA: Haley Kilpatrick, Founder

iBec Creative, Portland, ME USA: Becky McKinnell, President and Founder

iProperty.com India — Horizon Infoventures Pvt. Ltd., Mumbai, India: Smita Thorat, Director

BEST ENTREPRENEUR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES — CONSUMER PRODUCTS

Designs by Lolita, Inc., Pawtucket, RI, USA: Lolita Healy

Jaipur Rugs, Norcross, GA, USA: Asha Chaudhary, President

Rockin' Green, San Antonio, TX, USA: Kimberly Webb — Rockin' the environment clean, one cloth diaper at a time

Women of the Vine, LLC, Piermont, NY, USA: Deborah Brenner, Author/Founder

BEST ENTREPRENEUR — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER INDUSTRIES

BlackLine Systems, Los Angeles, CA, USA: CEO Therese Tucker Builds BlackLine into the Leader in its Space

HealthPrize Technologies, Norwalk, CT, USA: Katrina Firlik, M.D., Chief Medical Officer

IntelligentMDx, Cambridge, MA, USA: Dr. Alice Jacobs, CEO

Sew What? Inc., Rancho Dominguez, CA, USA: Megan Duckett, President/CEO

Vinotemp International, Rancho Dominguez, CA, USA: India Hynes, President

BEST ENTREPRENEUR — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES

Crypton, West Bloomfield, MI, USA: Randy Rubin, Co-founder

VSK Kentavar-IZ Dinamika Ltd., Sofia, Bulgaria: Mariana Petcheian-Krasteva, General Manager

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

BrightLine, New York, NY, USA: Jacqueline Corbelli, Founder and CEO

CJP Communications, NY, NY, USA: Jen Prosek, CEO

Gabriel Marketing Group, Reston, VA, USA: Leah Gabriel Nurik, Founder and President

KC Projects, Birmingham, AL USA: Krista Conlin, Founder

Marcel Media, Chicago, IL, USA: Kelly Cutler, Co-Founder and CEO

Matrex Exhibits, Addison, IL, USA: Jill Hebert, Founder

Oneupweb, Traverse City, MI, USA: Lisa Wehr, Founder and CEO

Stern Investor Relations, New York, NY USA: Lilian Stern, Principal and Founder



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2011 FINALISTS

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BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — BUSINESS SERVICES

Betts Recruiting, San Francisco, CA USA: Carolyn Betts, founder and CEO
DRT Strategies, Inc., Arlington, VA USA: Susan M. Kidd, Founder and CEO
Dynamic Office & Accounting Solutions, Danville, CA USA: Tiffany Stuart, President
Gagen MacDonald, Chicago, IL USA: Maril MacDonald, thought leader and industry pioneer
Going Global, Mobile, AL USA: Mary Anne Thompson, Founder & President
Human Resource Essential, LLC, Tempe, AZ USA: Stephanie Angelo, Founder and CEO
Staging Diva/Six Elements Inc., Toronto, Canada: Debra Gould, The Staging Diva, President, Six Elements Inc.
Suzanne Evans Coaching, LLC, Murrells Inlet, SC USA: Suzanne Evans, Owner & Founder
Vaco Los Angeles, Los Angeles, CA USA: France Moreno, Partner
VerticalResponse, San Francisco, CA USA: Janine Popick, CEO and Founder

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — COMPUTER SERVICES

Ask Charly Leetham (A Leetham Trust project), Canberra, Australia: Charly Leetham, CEO & Founder

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — FINANCIAL SERVICES & INSURANCE

iFinance Canada Inc., Toronto, Canada: Ann Kaplan, President & CEO
Mercury West Associates, Hertfordshire, United Kingdom: Katie Small, Owner & Managing Director
Your Equity Source, LLC, Cour D'Alenem ID USA: Sandra J. Wach, Vice President

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — HEALTH PRODUCTS AND SERVICES & PHARMACEUTICALS

Caligor Rx, New York, NY USA: Tammy Bishop, Director
MedPro Rx, Raleigh, NC, USA: Nancy McFarlane, President
PayerFusion Holdings, LLC, Miami, FL USA: Griselle Chernys, Founder and CEO
Speron Inc/LeBootCamp, Dover, DE USA: Valerie Orsoni, CEO & Founder

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER SERVICES

Commando Patrol and Detective Services, Laurel, MD, USA: Ms. Lorette D. Farris, CEO
Community Investment Strategies, Inc., Lawrenceville, NJ, USA: Christiana Foglio, Founder/Owner and CEO
Heaven by Deborah Mitchell, Shifnal, Shropshire, UK: Deborah Mitchell, Owner
InnLink LLC, Hendersonville, TN, USA: Kristin Intress, CEO & President
Rottet Studio, Houston, TX, USA: Lauren Rottet, Founder and Design Principal
Smart Reader Worldwide Sdn Bhd Kuala Lumpur, Malaysia: Dr K H Wang, Group Executive Director

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER INDUSTRIES

Beta Soft Systems, Fremont, CA, USA: Ritu Mangla, CEO
Charity Voice Online, Dallas, TX, USA: Debbie Peternana, Charity Voice Online
I Had Cancer, New York, NY, USA: Mailet Lopez, Founder
International Checkout Inc, Santa Monica, CA, USA: Saskia Chiesa, CEO and President
One Stop Environmental, Birmingham, USA: Shannon Riley, President/ CEO
Russian Pointe Boutique, Growing Through Arts, Russian Culture Now, Chicago, IL, USA: Aleksandra Efimova, President

BEST ENTREPRENEUR — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES

Axis Teknologies, Atlanta, GA USA: Jennifer Schoenhofer, CEO
eMASON, Inc., Clearwater, FL USA: Jane Mason, President & CEO
Logistics, Raleigh, NC USA: Pat Long, co-creator
Melilea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr Stella K. Y. Chin, Executive President
Tiny Prints, San Francisco, CA USA: Laura Ching, Co-founder and Chief Merchandising Officer

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The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

Continued

BEST EXECUTIVE — NON-PROFIT OR GOVERNMENT — UP TO 100 EMPLOYEES

Two Stevie Awards will be presented in this category

Americas' SAP Users' Group (ASUG), Chicago, IL USA: Bridgette Chambers, CEO
Birds Nest Foundation, New York, NY USA: Avis Richards, Founder
Career Opportunity Development, Inc. Egg Harbor City, NJ USA: Linda Carney, President/CEO
Charity Voice Online, Dallas, TX USA: Debbie Peternana, Allie Smiles Foundation
City of Taos, Taos, MO USA: Alicia Weaver, Mayor
FEED, New York, NY USA: Lauren Bush, Co-Founder and CEO
Global Semiconductor Alliance, Dallas, TX USA: Jodi Shelton, Co-Founder, Executive Director and Board Member
Salesforce.com, San Francisco, CA USA: Barbara Kibbe, Chief Operating Officer, Salesforce.com Foundation
Samasource, San Francisco, CA USA: Leila Janah, CEO & Founder
Single Stop USA, New York, NY USA: Elisabeth Mason, CEO
Vulcan Park and Museum, Birmingham, AL USA: Darlene Negrotto, CEO and President

BEST EXECUTIVE — NON-PROFIT OR GOVERNMENT — UP TO 2,500 EMPLOYEES

Copyright Clearance Center, Danvers, MA USA: Tracey Armstrong, President and CEO
Mafraq Hospital, Abu Dhabi, UAE: Helge Springhorn, Director of Quality Department

BEST EXECUTIVE — NON-SERVICES BUSINESSES — MORE THAN 2,500 EMPLOYEES

Two Stevie Award winners will be selected in this category

Avon Products, Inc., New York, NY USA: Andrea Jung, Chairman, President, and CEO
Kraft Foods, Inc., Northfield, IL USA: Irene Rosenfeld, Chairman and CEO
E. I. du Pont de Nemours and Company, Wilmington, DE USA: Ellen Kullman, Chairman and CEO
NetApp, Sunnyvale, CA USA: Christine Heckart, Chief Marketing Officer
NetApp, Sunnyvale, CA USA: Julie Parrish, Senior Vice President of Global Partner Sales, NetApp
NetApp, Sunnyvale, CA USA: Regina Kunkle, Vice President of State and Local Government and Higher Education (SLED)
Pfizer, Inc., New York, NY USA: Freda C. Lewis-Hall, EVP & Chief Medical Officer
Sunoco, Philadelphia, PA USA: Lynn Elsenhans, Chairman, President and CEO
The New York Times Company, New York, NY USA: Janet Robinson, CEO
Xerox Corporation, Norwalk, CT USA: Ursula Burns, Chairman and CEO
Yoplait at General Mills, Minneapolis, MN USA: Becky O'Grady, VP and President

BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 100 EMPLOYEES

AHAVA North America, New York, NY USA: Elana Drell Szyfer, CEO/General Manager
GenArts, Cambridge, MA, USA: Katherine Hays, CEO
SDI Distributor Inc., Yonkers, NY USA: Kelly Dantas, Marketing Director
Spend Radar, Chicago, IL USA: Cindy Barlow, Senior Vice President, Sales and Marketing
Sweetriot, Inc., New York, NY USA: Sarah Endline, President, CEO and Owner
Temperature@lert, Boston, MA USA: Michelle Keefe, VP of Sustainable Business Practices

BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Arbonne International, Irvine, CA USA: Kay Napier, CEO
Clearfield, Inc., Plymouth, MN USA: Cheri Beranek, CEO
Coloredge New York • Los Angeles, New York, NY USA: Fiona Gould, VP, Accounting and Corporate Controller
Coloredge New York • Los Angeles, New York, NY USA: Kathy Lencki, VP, Manufacturing- Los Angeles
Keurig, Inc., Reading, MA USA: Michelle Stacy, President
Kiva Systems, Inc., North Reading, MA USA: Amy Villeneuve, President and COO
Rambus Inc., Sunnyvale, CA USA: Laura Stark, Senior Vice President Corporate Development
Under Armour, Baltimore, MD USA: Diane Pelkey, Vice President, Global Communications and Entertainment



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2011 FINALISTS

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BEST EXECUTIVE — NON-SERVICES BUSINESSES — UP TO 2,500 EMPLOYEES — COMPUTER SOFTWARE

Host Analytics, Redwood City, CA USA: Kelly Battles, CFO
IFS North America, Itasca IL USA: Cindy Jaudon, President and CEO
Informatica Corporation, Redwood City, CA USA: Stephanie Wakefield, Vice President, Investor Relations
iolo technologies, LLC, Los Angeles, CA USA: Julia Zamorska, VP of Corporate Communications

BEST EXECUTIVE — SERVICE BUSINESSES — MORE THAN 2,500 EMPLOYEES — ADVERTISING, BUSINESS SERVICES, MARKETING, AND PUBLIC RELATIONS

Accenture, Chicago, IL USA: Teresa Poggenpohl, Executive Director — Global Image
Accenture, New York, NY USA: Mary Edwards, Senior Executive & Client Lead
Euro RSCG Worldwide, New York, NY USA: Naomi Troni, Global Chief Marketing Officer
Euro RSCG Worldwide PR, New York, NY USA: Donna Murphy
Global Experience Specialists (GES), Las Vegas, NV USA: Gina McDuffie- Senior Vice President, Corporate Marketing
Volt Consulting Group, New York, NY USA: Carolyn Nolan, Vice President Strategic Marketing

BEST EXECUTIVE — SERVICE BUSINESSES — MORE THAN 2,500 EMPLOYEES — BANKING, FINANCIAL SERVICES, AND INSURANCE

Akbank, Istanbul, Turkey: Hülya Kefeli, Executive Vice President in charge of International Banking-Akbank
Allstate Insurance Company, Northbrook, IL USA: Michele Coleman Mayes, Executive Vice President and General Counsel
Travelers Global Business Payments, Washington, DC USA: Kina Lamarche, Director and President of North America
WellPoint, Inc., Indianapolis, IN USA: Julie Bietsch, Vice President, Care Management

BEST EXECUTIVE — SERVICE BUSINESSES — MORE THAN 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

Aetna, Hartford, CT USA: Pat Farrell, Senior Vice President and head of National, Government and Specialty Products
BlueCross BlueShield of NC, Chapel Hill, NC USA: Maureen K,O'Connor, EVP & Chief Strategy Officer
BJ's Wholesale Club, Westborough, MA USA: Laura Sen, CEO
Century 21 Real Estate LLC, Parsippany, NJ USA: Beverly Thorne, Chief Marketing Officer
Cisco, San Jose, CA USA: Kristine Snow, President, Cisco Capital
Citrix Systems, Santa Clara, CA USA: Kimberly DeCarlis, VP of Corporate Marketing
Delta Air Lines, Inc., Atlanta, GA USA: Gail Grimmett, Senior Vice President of Global Operations, New York
Regal Cinemas, Inc., Knoxville, TN USA: Amy Miles, CEO
Salesforce.com, San Francisco, CA USA: Maria Martinez, Executive Vice President, Customers for Life

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

Two Stevie Award winners will be selected in this category

Daily Candy, New York, NY USA: Dany Levy, Chairman and Editor-in-Chief
Direct Agents, New York, NY USA: Jill Solomon, Marketing & PR Manager
Keystone Resources, Houston, TX USA: April Guzik
Location3 Media, Denver, CO USA: Samantha Bedford, Senior VP Account Services
LW Robbins, Holliston, MA USA: Lynn Edmonds, President
Nyhus Communications, Seattle, WA USA: Michelle Craig, Vice President of Client Services
Oneupweb, Traverse City, MI USA: Carly Wujcik, Director of Sales and Marketing
Pivot Communications, Salt Lake City, UT USA: Erin Bolton, Executive Director of Strategic Development
Relevate Group, Springfield, VA USA: Peg Kuman, CEO
Underground Elephant, San Diego, CA USA: Taryn Lomas, Vice President of Strategic Accounts
Walton Isaacson, Los Angeles, CA USA: Ayiko Broyard, Waltonllsaacson
Walton Isaacson, Los Angeles, CA USA: Rochelle Newman-Carrasco, Waltonllsaacson



We congratulate the finalists in the 8th annual Stevie Awards for Women in Business, including our own principal and founder, Lilian Stern.

Stevie Award Finalist

- Best Overall Company of the Year –
Service Businesses – up to 100 Employees
- Best Entrepreneur –
Service Businesses – up to 100 Employees



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The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

Continued

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — BUSINESS SERVICES

Sprouter.com, Toronto, Ontario: Sarah Prevette, Founder and CEO
ActionCOACH, Las Vegas, NV USA: Jodie Shaw, CEO - USA and Canada
CoSkill, London, United Kingdom: Eve Morris, Managing Consultant
Fierce, Inc., Seattle, WA USA: Halley Bock, President and CEO
Mobile Insight, Coral Gables, FL USA: Robin Boniface, COO
SiloSmashers, Fairfax, VA USA: Angela Drummond, Founder and CEO
The Omnia Group, Tampa, FL USA: Valerie Harwell, CEO
VerticalResponse, San Francisco, CA USA: Kristen Hayer, Director of Sales and Support

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — COMPUTER SERVICES, SOFTWARE & TELECOMMUNICATIONS

BidSync, American Fork, UT USA: Sabrina Stover, CEO
Gale Technologies, Santa Clara, CA, USA: Garima Thockchom, VP of Product Marketing
Hubspan, Seattle, WA USA: Trisha Gross, President and CEO
International Checkout Inc, Santa Monica, CA USA: Kathy Beteta, Executive VP
SDI Distributor Inc., Yonkers, NY USA: Kelly Dantas, Marketing Director
Smarter Systems, Charlotte, NC: Theresa Ulyatt, President
SugarSync, Inc. San Mateo, CA USA: Laura Yecies, Chief Executive Officer
Transcend Technologies Group dba benefitsCONNECT, Elk Grove, CA USA: Ja'Nene Kane, President/COO of benefitsCONNECT®

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 100 EMPLOYEES — ALL OTHER SERVICES

Clinical Research Advantage, Inc., Phoenix, AZ USA: Kim Kundert, R.N.
FordDirect, Dearborn, MI USA: Valerie Fuller, Chief Operating Officer
Kathleen R. Block, Hofmeister Insurance, La Farge, WI USA: Kathleen R. Block, Insurance Agent
Kelley & Mullis Wealth Management, Birmingham, AL USA: Melissa Brown, Chief Operating Officer/Associate Wealth Manager
Kessler International, New York, NY USA: Susan M. Peterson, Vice President & COO
LearnVest, New York, NY USA: Alexa Von Tobel, Founder & CEO
Perry's at SouthPark, Charlotte, NC, USA: Hadley Perry, Vice President and General Counsel
TradingPartners, Chicago, IL USA: Ginger Gorden, CFO

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES — ADVERTISING, MARKETING, AND PUBLIC RELATIONS

360i, New York, NY USA: Sarah Hofstetter, SVP of Brand Strategy & Emerging Media
Jack Morton Worldwide, Boston, MA USA: Tara Back, President
MWW Group, East Rutherford, NJ USA: Carreen Winters, Executive Vice President
Organic, Inc., San Francisco, CA USA: Marita Scarfi, CEO

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES — ALL OTHER INDUSTRIES

AMN Healthcare Services, Inc., San Diego, CA USA: Susan Salka, President, CEO, and Director
Health Advocate, Inc., Plymouth Meeting, PA USA: Tara Kelly, Senior Vice President of Operations
MedData, Inc., Brecksville, OH USA: Ann Barnes, COO
O.co also known as Overstock.com, Salt Lake City, UT USA: Stormy Simon, SVP of Customer Experience
Phoenix Suns, Phoenix, AZ USA: Lynn Agnello, Senior Vice President of Marketing Partnerships and Suite Sales & Services, NBA Phoenix Suns and WNBA Phoenix Mercury
Pure Romance, Loveland, OH USA: Patty Brisben, CEO and founder
Tiny Prints, San Francisco, CA USA: Laura Ching, Co-founder and Chief Merchandising Officer
Volusion, Austin, TX USA: Guliz Sciotte, Director of Services



A good agency has all of the tools it needs at its disposal. A great agency knows how to make the most of them. W|I congratulates Rochelle Newman-Carrasco and Ayiko Broyard for their outstanding success in using these tools to build our clients' business. We are all proud of their tremendous achievement of being named finalists for the 2011 Stevie Awards for Women in Business. This is what true leadership looks like. They are what help make W|I "The Planet's Most Interesting Agency".



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The highlighted names represent the 2011 Stevie Award winners.

2011 FINALISTS

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BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES — COMPUTER SERVICES & SOFTWARE

High Performance Technologies, Inc., Reston, VA USA: Maggie Bauer, Group Vice President for Enterprise Technologies
Marketo, San Mateo, CA USA: Amy Guarino, Vice President, Business Development

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES — TELECOMMUNICATIONS

American Support, Chapel Hill, NC USA: Mary Celle, Senior Vice President
Broadview Networks, Rye Brook, NY USA: Claire Hart, Vice President of Human Resources
Broadview Networks, Rye Brook, NY USA: Jeanne Altenau, Senior Vice President of Corporate Performance
Broadview Networks, Rye Brook, NY USA: Rebecca Sommi, Senior Vice President of Operations Support

BEST EXECUTIVE — SERVICE BUSINESSES — UP TO 2,500 EMPLOYEES — ALL OTHER SERVICES

A.B. Data, Ltd. Milwaukee, WI, USA: Anya Verkhovskaya, Senior Executive Vice President and Chief Operating Officer
Copyright Clearance Center, Danvers, MA USA: Tracey Armstrong, President and CEO
Experian Consumer Direct, Los Angeles, CA USA: Marcy Smith, Vice President of Marketing
First West Credit Union, Surrey, Canada: Launi Skinner, CEO
ProcureStaff Technologies, New York, NY USA: Erin Moore, Director - Global Technologies Solutions
Staff Management | SMX, Chicago, IL USA: Joan Davison, President & Chief Operating Officer



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