**2016 Stevie® Awards for Sales & Customer Service Finalist Press Release Template**

**You do not *have* to use this template for your press release if your organization has one or more Finalist entries. However, *if* you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before 11:00 AM ET on Thursday, January 21**

# Contact:

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**[ORGANIZATION NAME] NAMED AS FINALIST IN**

**2016 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE**

## 10th annual awards will be presented on March 4 in Las Vegas

[CITY, STATE] – January 22, 2016 – [ORGANIZATION NAME] was named a Finalist today in the [CATEGORY NAME] category in the 10th annual Stevie® Awards for Sales & Customer Service, and will ultimately be a Gold, Silver, or Bronze Stevie Award winner in the program.

The awards are presented by the Stevie Awards, which organizes several of the world’s leading business awards shows including the prestigious International Business Awards and American Business Awards.

The final results will be announced during a gala banquet on Friday, March 4 at the Paris Las Vegas Hotel in Las Vegas, Nevada. Finalists from the U.S.A. and several other nations are expected to attend.

More than 2,100 nominations from organizations of all sizes and in virtually every industry were evaluated in this year’s competition, an increase of 11% over 2015. Finalists were determined by the average scores of 115 professionals worldwide, acting as preliminary judges. Entries were considered in 59 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Customer Service Department of the Year; 51 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Business Development Achievement of the Year; and categories to recognize new products and services and solution providers.

[PARAGRAPH ABOUT THE FINALIST NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THOSE NOMINATED.]

More than 60 members of several specialized judging committees will determine the Gold, Silver and Bronze Stevie Award placements from among the Finalists during final judging, to begin January 25.

“The Stevie Awards for Sales & Customer Service continues to be the fastest-growing of our international awards programs,” said Michael Gallagher, president and founder of the Stevie Awards. “The sheer number of nominations is matched by the increasing quality of those nominations. We congratulate all of this year’s Finalists and wish them well in the next phase of judging.”

[SUMMARY QUOTE FROM ORGANIZATION EXECUTIVE ABOUT THE FINALIST ACHIEVEMENT.]

Details about the Stevie Awards for Sales & Customer Service and the list of Finalists in all categories are available at [www.StevieAwards.com/Sales](http://www.StevieAwards.com/Sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**The Stevie Awards are conferred in six programs: The American Business Awards, the German Stevie Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service, and the Asia-Pacific Stevie Awards. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [http://www.StevieAwards.com](http://www.prweb.net/Redirect.aspx?id=aHR0cDovL3d3dy5TdGV2aWVBd2FyZHMuY29t), and follow the Stevie Awards on Twitter @TheStevieAwards.

Sponsors of the 10th annual Stevie Awards for Sales & Customer Service include Sales Partnerships and ValueSelling Associates.

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