

13th Annual American Business AwardsSM



Awards Banquet and Ceremonies

Monday, June 22, 2015

Fairmont Millennium Park Hotel, Chicago



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This program is a summary of the first part of The 2015 (13th Annual) American Business Awards, the leading business awards program in the U.S.A. I say first part because a few years ago we split our traditional awards banquet into two events. This first event takes place in Chicago on Monday, June 22, and features the announcement of the Gold, Silver and Bronze Stevie® Award winners in the category groups listed in the Finalist listing in these pages.

A second ceremony will be held on Friday, September 11 in San Francisco, where we'll announce the winners in other categories including apps and new products and services.

We thank the more than 200 professionals who participated in our two-step judging process this year. We could not confer Stevie Awards upon worthy organizations and individuals without them, and they are all acknowledged in this program.

The American Business Awards is just one of a number of Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The International Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. We invite you to learn about them all at www.StevieAwards.com.

Michael Gallagher
President
The Stevie Awards

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2015 Final Judging Committees

The following professionals participated in final judging from May 27–June 7. Their average scores determined the Gold, Silver and Bronze Stevie® Award placements from among the Finalists. We thank them for their participation.



Learn more about the 2015 Final Judges.

COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dennis M. Najjar
CPA, Co-founder
AccountingDepartment.com
Pompton Plains, NJ

COMMITTEE:

Meg Nesbitt Brennan, *Chief Operating Officer*, Long Story Short Media, Washington DC
Matt Dane, *Owner*, Compel Fitness, LLC, Cleveland, OH
Tom Dunkel, *Co-founder, Managing Director*, Belrose Asset Management LLC, King of Prussia, PA
Chris Farrell, *CEO*, Tallie, San Francisco, CA
Jessica Heizer, *Marketing Manager*, Equisolve Web Solutions, Fort Lauderdale, FL
Ranjith Kumaran, *CEO*, Hightail, Campbell, CA
Carlos Minetti, *President, Consumer Banking*, Discover Financial Services, Riverwoods, IL
Chris Moore, *CEO*, Gaslight, Cincinnati, OH
John Richards, *co-Managing Partner*, First Step Ventures, Provo, UT
Matt Rissell, *CEO*, TSheets.com, Eagle, ID
Alex Sosnov, *COO*, Tiesta Tea, Chicago, IL
David Waxman, *Managing Partner*, TenOneTen Ventures, Los Angeles, CA

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Chris Hook
Director
Global Marketing AMD
Austin, TX

COMMITTEE:

Chris Aarons, *Principal*, Pulsepoint Group, Austin, TX
Jock Breitwieser, *Director, Corporate Communications*, Trinet, San Jose, CA
John Carvil, *Senior Director, PR*, Qualcomm, Aptos, CA
Jason Evangelho, *Technology Journalist*, FORBES Magazine, Boulder City, NV
Tom Ho, *Vice President*, Edelman, New York, NY
Jennifer Leonard, *Professor, School of Media Studies and Information Technology*, Humber College Institute of Technology and Advanced Learning, Toronto, Ontario, Canada
Cosmo Mariano, *Best Practices Lead*, Quarry, St. Jacobs, Ontario, Canada
Ashley Mayhew, *Social Media-Employee Experience, Organizational Effectiveness, Global Human Resources*, TD Bank, Toronto, Ontario, Canada
Eileen Secrest, *Communications Professional/Writer*, Healthcare, Frederickburg, VA
Karl Stewart, *Vice President, Brand Development & Strategy*, Petrol Advertising, Burbank, CA
Marie Wiese, *President & Founder*, Marketing Co-Pilot, Markham, Ontario, Canada
Will Willis, *Founder & CEO*, Willis Collaborative Inc., New York, NY



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CREATIVE AWARDS—WEBSITES CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Laura Ribas
Vice President of Marketing
Klein Steel Services, Inc.
Rochester, NY

COMMITTEE:

- Julien Brandt**, *CEO*, OrganikSEO.com, Solana Beach, CA
- Patricia Cranmer**, *User Experience Designer*, LogRhythm, Boulder, CO
- Jen Drexler**, *Senior Vice President*, Insight Strategy Group, New York, NY
- Melanie Kriese**, *Content Lead*, Online Payments, PayPal, Inc., Redwood City, CA
- Ursula Milan**, *E-commerce Manager*, The Museum of Modern Art, New York, NY
- Timothy Rehac**, *Americas Lead*, Cloud /IT, EMC, New York, NY
- Derek Summerlin**, *Production Assistant*, inVNT, New York, NY

CREATIVE MEDIA—PUBLICATIONS/APPS/LIVE EVENTS/VIDEOS AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR

Scott Cullather
Global Managing Partner
inVNT
New York, NY

COMMITTEE:

- Chick Ciccarelli**, *CEO*, WebWizards Network, Inc., Valley Village, California, Manassas, VA
- Patrick King**, *Founder/CEO*, Imagine, Inc., Manassas, VA
- Jeannine McHenry**, *Art Director*, One17 Creative, Marina Del Ray, CA
- Julie Molas**, *Senior Production Coordinator*, inVNT, New York, NY
- Emily Wilson-Sawyer**, *Vice President*, Allison + Partners, Los Angeles, CA

CUSTOMER SERVICE AWARDS & SUPPORT FINAL JUDGING COMMITTEE



CHAIR

Joni Arison
Senior Vice President
Emerging Consumer Products
AT&T Services, Inc., Dallas, TX

COMMITTEE:

- Pembe Candaner**, *Founder, President*, Pro-To-Cool, Istanbul, Turkey
- Steve Goetz**, *AVP-Customer Experience*, AT&T Home Solutions, Dallas, TX
- Robert Jepps**, *Sr. Vice President, Commercial Sales*, Zions Bank, Salt Lake City, UT
- Scott Keller**, *President*, TPG TeleManagement, Inc., Omaha, NE
- Jennifer Maldonado**, *Senior Business Analyst, Voice of the Gamer*, Activision Blizzard, Santa Monica, CA
- Deb Matthews**, *Vice President, Customer Experience*, nexVortex, Herndon, VA
- Jay Mitchell**, *President*, Mereo, LLC, Colorado Springs, CO
- W. Mason Preddy**, *CEO/Founder*, White Brights Teeth Whitening Boutiques, LLC, Washington, DC
- Dennis Reno**, *SVP, Customer Service*, Proofpoint, Inc., San Francisco, CA

HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR

David Gilman
President and Principal Consultant
Gilman Performance Systems, Inc.
Brookfield, CT

COMMITTEE:

- Pembe Candaner**, *Founder & President*, Creative People's Platform, Istanbul, Turkey
- Ronald Meske**, *President*, Training Systems Design, Camarillo, CA
- Mary Roseman, PHD**, *Associate Professor and Hospitality Management Program Director*, University of Mississippi, University, MS



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2015 Final Judging Committees

Continued

MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

John Hingley
Co-founder
Dasheroo
San Francisco, CA

COMMITTEE:

Jill Bastian, *VerticalResponse*, San Francisco, CA
Chris Henry, *Senior Consultant*, W.Capra Consulting Group,
Chicago, IL
Ajoy Mallik, *Corporate Head of Global Innovation*,
Cognizant Technology Solutions, Saratoga, CA
Guy Perry, *President, CEO & Founder*, Salt Lake Running
Company, Salt Lake City, UT
Janine Popick, *Startup Advisor, Founder & former CEO*,
VerticalResponse, Contributing Editor, Inc.com,
San Francisco, CA
Alex Scalisi, *Regional Sales Director*, Mobiquity, Inc.,
Mill Valley, CA
Lindsay Scalisi, *Senior Vice President*,
Access Communications, San Francisco, CA
Kim Stiglitz, *Director of Demand Generation*,
Campaign Monitor, San Francisco, CA
Connie Sung Moyle, *Senior Marketing Manager*,
Hearsay Social, San Francisco, CA
Ron Wright, *President*, Renters Warehouse USA, LLC.,
Minnetonka, MN

MARKETING AWARDS FINAL JUDGING COMMITTEE



CHAIR

Alison von Puschendorf
Director of External Communications
Dealertrack Technologies, Inc.
Burlington, VT

COMMITTEE:

Jane Bryant, *Director*, Spire Communications,
Potomac Falls, VA
Leslie Cozatt, *Director*, *Thought Leadership Strategy*, Optum,
Eden Prairie, MN
Erica Danford, *Director*, *Managed Services*, dealer.com,
Burlington, VT
Patrick Farrell, *President*, Sniper Public Relations,
Merrimack, NH
Erin Farrell Talbot, *President*, Farrell Talbot Consulting,
New York, NY
Jean Gea, *Product Marketing Strategist*, Esri, Los Angeles, CA
Meghan Gemmill, *VP*, *Optimization & Analytics*,
Fusion Company, Richmond, VA
Mary Ann Henker, *President*, The Henker Group, Easton, MD
Bill Shelton, *Vice President*, USHEALTH Advisors,
Grapevine, TX





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2015 Final Judging Committees

Continued

NEW PRODUCT AND SERVICE/ INFORMATION TECHNOLOGY AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dr. Dan Yang

Founder & CEO

VINCI Education

North Andover, MA

COMMITTEE:

Conor Coffey, *President, My Lineage, Inc., San Diego, CA*

Allison L. Duquette, *EVP, Business Development,
Think Through Learning Inc., Pittsburgh, PA*

Julie Fitzgerald, *VP of Marketing, GuideK12,
Inver Grove, MN*

Samer Forzley, *CMO, Market Drum,
Nepean, Ontario, Canada*

George Halo, *Associate Publisher, District Administration
Magazine, Professional Media Group, LLC,
Forked River, NJ*

Sue Hanson, *Founder/Managing Partner, PR with Panache!,
Buffalo, MN*

Jill Hobson, *Senior Education Strategist, Promethean,
Alpharetta, GA*

Ondrej Homola, *CEO, CORINTH, San Francisco, CA*

Parag Jaripatke, *Senior Systems Administrator, AOL, Inc.,
Ashburn, VA*

Dennis Richardson, *Director, Cyber Programs, PiccoTek Inc.,
Sykesville, MD*



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2015 Preliminary-Round Judges

The following professionals participated in first-round judging of The 2015 American Business Awards. Their average scores determined the Finalists who are eligible to be considered in final judging. We thank them for their time and insights.



Learn more about this judging panel.

Ahmed Al Hai, *Drilling Services Automation Project Manager & RTOC Project Member*, ADCO, United Arab Emirates

Amal Al-Najjar, *HR Manager*, Fluor Kuwait, Kuwait

Nirso Amaya, *Accountant*, Lynx, Orlando, FL

Stewart Andrews, *Noodlebox Design*, McLean, VA

Zainab Ansari, *Director/CEO*, Xenith PR (Pvt.) Ltd, Pakistan

Daniel Arenas, *Creative Director*, Sunday Morning NY, Astoria, NY

Dean Aslinia, *Managing Director*, New Horizons Center for Healing, McKinney, TX

Jeff Bell, *Partner*, NCT Ventures, LLC Kirkland, WA

Justin Bell, *CEO*, Arc+Arrow Creative Group, Miami, FL

Debra Bergevine, *EVP, Marketing*, DCR Workforce, Inc. Boca Raton, FL

Rob Betts, *Director of Creative Services*, Akavit, Denver, CO

Israel Bonequi, *Creative Director*, Birds Nest Foundation, Montreal, Canada

Tanya Candia, *CEO*, Candia Communications LLC, Los Gatos, CA

Kevin Chen, Ph.D., *CMC President/CEO*, Business Methods Corporation, Management Consulting Division, Randolph, NJ

Pamela Clark, *Founder/Director*, New Heights Educational Group, Defiance, OH

Ken Collis, *CEO*, VIIIVII, Toluca Lake, CA

Irene Corpuz, *Head of Planning & IT Security*, Western Region Municipality, United Arab Emirates

Dave Craig, *Vice President*, HR Fazoli's Restaurants, Lexington, KY

David Crawford, *Senior VP, Managing Group Creative Director*, GSD&M, Austin, TX

Scott Cullather, *Global Managing Partner*, inVNT, The Puck Building, New York, NY

John Cushman, *VP—eSales & Service*, formerly AT&T, Dallas, TX

Emilia D'Anzica, *Senior Director, Customer Success*, WalkMe, San Francisco, CA

Suzanne Darmory, *Creative Director*, Moxie, New York, NY

Jordan Darrow, *President*, Darrow & Associates, Melville, NY

Kelley Dawkins, *CEO and Owner*, Imaginal Transformations, Tigard, OR

Saraïda De Marchena Kaluche, *President & CEO*, Markatel, Strategic Communications, PR & Events, Santo Domingo, Dominican Republic

Jennifer Deare, *President*, Deare Marketing, Inc, Tenafly, NJ

Natalia Diaz, *Marketing Specialist*, Forte Payment Systems, Allen, TX

Frankie DiCarlantonio, *Vice-President*, Scaffidi Restaurant Group, Steubenville, OH

Mary DiMaggio, *Senior Vice President*, BioCentric Inc., Collingswood, NJ

Richard Dixon, *Advertising Director*, Dallas Business Journal, Keller, TX

Sue Dowd, *SVP Retail Strategy*, Miller Zell, Marketing for Financial Svcs, Atlanta, GA

Brenda Dukart, *Executive Account Manager*, Managed Business Solutions, Colorado Springs, CO

Alyssa Dver, *Founder & CEO*, Mint Green Marketing, Westborough, MA
Gene Ehrbar, *Managing Partner, Emerging Technology*, ISITE Design, Portland, OR

Elizabeth Enselein, *Director of Operations*, Murthy Law Firm, Owings Mills, MD

Mike Faith, *CEO*, Headsets.com, San Francisco, CA

Jim Fanucchi, *Managing Director, Head of West Coast Operations*, Darrow & Associates, Los Gatos, CA

Guy Fighel, *Director of Engineering*, TangoMe, Mountain View, CA

Dr. Hüsnüye Firat, Çanakkale, Onsekiz March University, Turkey

Minerva Garcia, *Vice President of Human Resources*, Accordant Media, New York, NY

Jack Gault, Ph.D., *Associate Professor of Marketing*, West Chester University of Pennsylvania, Marketing Department, West Chester, PA

David Gilman, *President*, Gilman Performance Systems, Brookfield, CT

Holly Gilthorpe, *Head of Global Communications*, GE Software, San Ramon, CA

Katharine Goldman, *SVP, Executive Creative Director*, Jack Morton Worldwide, New York, NY

Abigail Gray, *VP, Head of Design*, AOL, Brooklyn, NY

Lisa Gregovich, *Manager, Vendor Operations*, Prime Therapeutics, Denver, CO

Seth Hall, *Vice President, Customer Service*, Philadelphia Insurance Companies, Bala Cynwyd, PA

Deanna Harms, *SVP*, Greteman Group, Wichita, KS

Danita Harn, *Founder*, Harn & Associates, Woodstock, GA

Bonnie Harris, *President*, Wax Marketing, Inc., St. Paul, MN

Batul Hasan, *CEO*, BSH Consultants, Market Research, Pakistan

William Holmes, *Principal*, Business Planning Consultancy

Judah Holstein, *President*, Miracom Computer Corp., Eastchester, NY

Jaimon Jacob, *Head—Customer Service & Business Excellence*, UAE Exchange Centre LLC, United Arab Emirates

Ananda Jagoda, *Chief Creative Officer*, Smart Media—The Annual Report Company, Sri Lanka

Stephen Jannetta, *Partner*, Morgan Lewis & Bockius LLP, Philadelphia, PA

Allen Jernigan, *President & CEO*, My Marketing Department, Inc., Seminole, FL

Stuart John, *Head of Interactive & Emerging Media*, Mind Over Eye, TEN: The Enthusiast Network, Santa Monica, CA

Billie K. Johnson, *VP, Client Results*, Incept, Canton, OH

Kyle Johnson, *Principal/Creative Director*, BlkMrkt. Cr8tiv Labs, Houston, TX

Anila Kalleshi, *President*, Kalleshi Center, Albania

Scott Kellner, *VP Marketing*, George P Johnson, San Carlos, CA

Laura Kerr, *Customer Support Partner*, Sabre Airline Solutions, Southlake, TX

Raj Khera, *Partner*, MailerMailer LLC, Rockville, MD

Bernard Kilkelly, *Managing Director*, Darrow Associates, Lynbrook, NY

Claudia Koehler, *Corporate Vice President*, VOK DAMS. Events GmbH, Germany

Hao Kuo, *Marketing Coordinator*, Aurico, Arlington Heights, IL

Michele Landry, *VP Corporate Communications*, Spansion, Mountain View, CA

Brian MacPhee, *General Director*, John Hancock, Financial Services, Portsmouth, NH





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2015 Preliminary Round Judges

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- Krushna Prasad Mahapatra**, *Global Head HR – GE ISU*, Tata Consultancy Services, North America, Edison, NJ
- Janice Maiman**, *Senior Vice President, Communications & Media Channels*, American Institute of Certified Public Accountants, New York, NY
- Laura Maniccia**, *Principal*, Interactive Marketing Solutions, South Lyon, MI
- Wessam Massoud**, *Programme Delivery Manager*, Abu Dhabi Systems & Information Center (ADSIC), United Arab Emirates
- Colin McKillop**, *Executive Director*, WECAN, Canada
- Robyn McNeely, Sr.**, *Manager, Agile Best Practices and Technology Training*, Asurion, Murfreesboro, TN
- Diane McNulty, PhD**, *Associate Dean External Affairs*, UT Dallas, Naveen Jindal School of Management, Richardson, TX
- Catherine McQuaid**, *Principal*, Big Game Hunting, Canada
- Kathy Menzie**, *Associate Professor & Chair*, Washburn University, Mass Media Department, Topeka, KS
- Jessica Merz**, *Director Global Corporate Communications*, Bacardi-Martini, Inc, Coral Gables, FL
- Andrea Michaels**, *President*, Extraordinary Events, Sherman Oaks, CA
- Jon Michaels**, *Executive Vice President*, Extraordinary Events, Sherman Oaks, CA
- Jay Mitchell**, *President*, Mereo, LLC, Colorado Springs, CO
- Matt Mlodzinski**, *Category Manager, Commercial Services Procurement*, Johnson and Johnson Consumer Companies, Inc., Fort Washington, PA
- Rajesh Kumar Mudiakal**, Ernst & Young, India
- Lisa Murphy**, *VP/Service Executive*, Black Knight Financial Services, Jackson, FL
- Kirk Musselman**, *Director, Human Resources*, Cars.com, Chicago, IL
- Judi Niedercorn**, *CEO*, SysTactics, McLean, VA
- Bob Older**, *President*, Creative Travel Inc. dba Rainbow Charter Service, Wilmington, DE
- Linda Olson**, *Director, Customer Care*, ACE, Rancho Mission Viejo, CA
- Nick Padley**, *Director of Implementation*, CD2 Learning, Overland Park, KS
- Audrey Pannell**, *Director of Public Relations & Social Media*, STYLE Advertising, Birmingham, AL
- Emily Passer**, *Director of Communications*, Quartz, New York, NY
- Paul Patton**, *Senior R&D/Regulatory Manager*, Delta Faucet Co. Research Development, Indianapolis, IN
- Regis Riney**, *Site Facilities, Operations and Maintenance Manager*, Dixon RSF, Vacaville, CA
- Chris Risheill**, *Senior Manager of Communications & Events*, Ohio AEYC, Westerville, OH
- Mary Roseman, PhD, RD, CHE**, *Associate Professor & Hospitality Management Program Director*, University of Mississippi, University, MS
- Colleen Rosso**, *Director of Communications*, Hartland Township, Milford, MI
- David Saef**, *EVP*, MarketWorks & Strategy, GES, Hodgkins, IL
- Viurniel Sanchez**, *Information Management, Infrastructure Technology Services*, Florida Power & Light, Miami, FL
- Hakan Satici**, *Supervisor*, Garanti Bankasi, Turkey
- Scott Sauder**, *Area Operations Consultant*, The UPS Store, Noblesville, IN
- Susan Saurage-Altenloh**, *President*, Saurage Research, Inc, Houston, TX
- Jeffrey Scott Frichner**, *CEO/Founder*, voteAir powered by voters, Houston, TX
- Dan Seidman**, *CEO*, GOT Influence?, Barrington, IL
- Lauren Selikoff**, *Managing Director*, Selikoff+Company, Orange, NJ
- David Sentman**, *SVP – Change Management Executive*, Bank of America, Newark, DE
- Santosh Sharma**, HCL Technologies, Lombard, IL
- Mark Shewmaker**, *Chief Experience Officer*, SMITH, Seattle, WA
- Michael Shmarak**, *Vice President*, DKC Public Relations, Marketing & Government Affairs, Chicago, IL
- Sushrut Shrotri**, *Managing Partner*, Novus Global Solutions, North Brunswick, NJ
- David Siskin**, *Founder and Partner*, Boomity, San Francisco, CA
- David Street**, *Creative Director*, Streetworks Studio, Ashburn, VA
- Ted Studwell**, *Senior Vice President, Engineering and Operations*, Virtela, Greenwood Village, CO
- Mahdad Taheri**, *CEO*, TVI Designs, New York, NY
- Alice Takpemongo**, *Mindjet*, Customer Success, United Kingdom
- Lori Teranishi**, *Partner*, IQ PR, Inc., San Francisco, CA
- Sophy Tereschenko**, *Business Strategist*, Kaiser Permanente, Oakland, CA
- Scott Thomas**, *CEO*, Exegan Music Group, Las Vegas, NV
- Han Tjan**, *Corporate Communications*, Daimler, New York, NY
- Adriana Husz Toledo**, *Director/Brand Marketing Practice Leader*, Ketchum, Brazil
- Noel Unciano**, *Science Research Specialist*, Industrial Technology Development Institute — DOST, Environment and Biotechnology Division, Philippines
- Robin Vaitonis**, *SVP, Strategic Communications*, Tanis Communications, San Jose, CA
- Meghan Valnoski**, *Clinical Sourcing Specialist*, Theradex, Allentown, NJ
- Rajani Veeramachaneni**, *President*, E Center, Inc., Newtown, PA
- Vinny Verdi**, *Producer*, CUNY-TV, New York, NY
- Dr. Basavaraj Wadi**, UGSI, Bangalore, India
- Charles Kirby Wadsworth**, *Vice President of Global Marketing*, F5 Networks, Wayland, MA
- Maggie Wang**, *Service & Support Manager*, Nolo — Law for All, Pleasanton, CA
- Karen Weldon**, *Manager, Executive Communication & Strategic Collaboration (Office of the CIO)*, Business Technology Solutions, Consumers Energy, Jackson, MI
- Linda Whitten Stalters**, *Executive Director*, Schizophrenia and Related Disorders Alliance of America, Houston, TX
- Ron Williams**, *Executive Creative Director*, TEAM, Ft. Lauderdale, FL
- Becky Wilson**, *President*, WDS Marketing and PR, Overland Park, KS
- Terry Wisner**, *Founder & President*, The CPO Institute, Grand Blanc, MI
- Barbara Zenz**, *President and CEO*, The Stephenz Group, Inc., San Jose, CA
- Tarek Ziadeh**, *Customer Service Manager*, DHL Express, Lebanon
- Chris Zoloth**, *Director, Global Customer Care*, IHG, Salt Lake City, UT
- Kathryn Zuber**, *Vice President of Human Resources*, JAB Wireless, Inc., Englewood, CO



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2015 Finalists

Finalists in the 5:00 pm Awards Ceremony

WEBSITE AWARDS CATEGORIES



Learn more about these finalists.

Industry Categories

Advertising, Marketing & Public Relations, Business Services & Legal

Capital One Investing, Seattle, WA: Capital One Investing Website
Cigna, Hartford, CT: Cigna's Health Care Reform Web Meeting Series: Informed on Reform
Domo, Inc., American Fork, UT: Domo Corporate Website
HR 360, Norwalk, CT: HR360.com
KEO Marketing, Phoenix, AZ: KEO Marketing Inc.'s Website Development for MSS Tech
Penton, New York, NY: Penton.com
Relayware, Jersey City, NJ: Relayware's New Website Demonstrates that the Future of Partner Management Has Arrived
SteelHouse, Inc., Culver City, CA: SteelHouse Website
Xerox, Norwalk, CT: Xerox.com

Automotive & Transport Equipment & Transportation

Dealertrack Technologies, New Hyde Park, NY: Dealer.com Seamless Websites
Transurban USA, Alexandria, VA: 495 and 95 Express Lanes Web Site

Computer Services

GTRI, Denver, CO: GTRI Computer Services Website Category
Orion Technology Services LLC, Atlanta, GA: Orion Technology Services, LLC—Client Portal
Sprout, Troy, MI: Sprout

Computer Software

Aternity Inc., Westborough, MA: Aternity Website
Callidus Software, Dublin, CA: CallidusCloud: Matching the Website to the Changing Customer
Jibe, Inc., New York, NY: Jibe Corporate Website

Consumer Products & Retail

Bayshore Solutions, Tampa, FL: J.C. Newman Cigar Co.—Brick House Brand Website
FindTape.com, Skillman, NJ: FindTape.com Web Site
LIMU, Lake Mary, FL: 2015 LIMU Corporate Website
Purchasing Power, Atlanta, GA: Increasing site conversion & revenue with a mobile optimized website

Banking and Financial Services— Less Than 100 Employees

Azul Systems, Sunnyvale, CA: Azul Systems ReadyNow!
CAN Capital, New York, NY: CAN Capital's CAN Connect?
Credit Sesame, Mountain View, VA: Credit Sesame's Web Site
FeeX, New York, NY: FeeX.com
SeedInvest, New York, NY: SeedInvest's Web Site

Banking and Financial Services

Capital One Investing, Seattle, WA: Capital One Investing Website
Citizens Business Bank, Ontario, CA: Citizens Business Bank's Website
Credit Sesame, Mountain View, CA: Credit Sesame's Website
FeeX, New York, NY: FeeX.com
Marsh & McLennan Companies, New York, NY: BRINK
SeedInvest, New York, NY: SeedInvest's Website





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2015 Finalists

Continued

WEBSITE AWARDS CATEGORIES — *Continued*

Food & Beverage

Akavit, Denver, CO: Avocados from Mexico
FINE, San Francisco, CA: Darioush Winery Web Site
Trinet Internet Solutions, Inc., Irvine, CA: Maruchan Website
UrbanDaddy, New York, NY: DrinkList

Health Products & Services

Akavit, Denver, CO: Homewatch Caregivers
Bayshore Solutions, Tampa, FL: BioSpine Institute Website
Cigna, Hartford, CT: Cigna's Health Care Reform website: InformedOnReform.com
MedNet Solutions, Minnetonka, MN: iMedNet eClinical
Sharecare, Atlanta, GA: Sharecare.com
Trinet Internet Solutions, Inc., Irvine, CA: Stance Supplements

Hospitality & Leisure and Real Estate

Definition 6, Atlanta, GA: Ashton Woods Homes Website Redesign
Fareportal, New York, NY: CheapOair website
Fareportal, New York, NY: OneTravel website
Farbman Group, Southfield, MI: Farbman Group Website
FINE, San Francisco, CA: Kimpton Hotels Web Site

Insurance

Bayshore Solutions, Tampa, FL: HealthPlan Services Website
BenefitMall, Dallas, TX: BenefitMall's HealthcareExchange Website
Blue Wheel Media, Troy, MI: LSG Insurance Partners Web Site
Cigna, Bloomfield, CT: Choicelinx website created by Cigna
Cigna, Hartford, CT: Cigna's Health Care Reform for YOU Infographic
FBMC Benefits Management, Tallahassee, FL: FBMC 2015 Benefits Communications Website
insuranceQuotes, Denver, CO: insuranceQuotes website
Wells Fargo Insurance, Chicago, IL: Wells Fargo Insurance Public-Facing Website
The Word & Brown Companies, Orange, CA: Quotit Website

Metals & Mining

Signet Interactive, Houston, TX: NBM Metals — Website Redesign
TopSpot Internet Marketing, Houston, TX: Leeco Steel, LLC's Responsive Website Design and Development

Non-Profit Organizations

Absolute Mobile Solutions, Tampa, FL: Florida Holocaust Museum Website Redesign
Arc+Arrow Creative Group, Miami, FL: World OutGames Miami Website
EPA SmartWay, Washington, DC: SmartWay10
The MITRE Corporation, Bedford, MA: The MITRE Corporation's Website
Oswego CUSD 308, Oswego, IL: Community Unit School District 308 Website
Utah.Gov, Salt Lake City, UT: Utah.Gov

Pharmaceuticals

The Navicor Group, LLC, Westerville, OH: Clovis Oncology EGFR nesting dolls website
The Navicor Group, LLC, Westerville, OH: DiaDexus www.placactivity.com website
Smith & Nephew, Ft. Worth, TX: The Wound Institute



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2015 Finalists

Continued

WEBSITE AWARDS CATEGORIES — *Continued*

All Other Industries

CV Strategies, Indian Wells, CA: iEfficient Water Conservation Website
Honeywell Aerospace, Phoenix, AZ: Honeywell Aerospace Performance Accelerator
MyJobHelper.com, New York, NY: MyJobHelper.com's Web Site
TopSpot Internet Marketing, Houston, TX: O'Donnell/Snider Construction Responsive Website Design and Development
TopSpot Internet Marketing, Houston, TX: RTS Cutting Tools, Inc Responsive Website Design and Development

Specialty Categories

Best Interface Design — Computer Hardware, Services and Software

CD2 Learning, Overland Park, KS: CD2 Learning's User Interface 7.0
Métier, Healdsburg, CA: Métier's Project Portfolio Management Software Interface Design
Ultra Logistics/UltraShipTMS, Fair Lawn, NJ: UltraShipTMS User Site Design and eDash

Best Interface Design — All Other Industries

Capital One Investing, Seattle, WA: Capital One Investing Interface Design
EffectiveUI, Denver, CO: EffectiveUI: Website Redesign
Hurley Medical Center, Flint, MI: Hurley Medical Center and the Little Websites that Could!
USANA Health Sciences, Salt Lake City, UT: The Hub
Wheels Inc., Des Plaines, IL: Wheels DriverView Redesign Provides Streamlined, Convenient User Functionality
Wynn Las Vegas, Las Vegas, NV: Wynn Las Vegas

Best Web Software Programming/Design

HeBS Digital, New York, NY: HeBS Digital smartCMS
International Financial Data Services, Toronto, Canada: iFast Web — Enhancing the Advisor Experience
Teletrac Inc, Garden Grove, CA: Teletrac's Website Programming

Best Web Writing/Content

Accenture, Chicago, IL: Accenture Corporate Website
Blue Wheel Media, Troy, MI: Metabolic Nutrition's Content House
HR 360, Norwalk, CT: HR360.com
Network9, New York, NY: Website and Blog Content Creation for Network9
SignUpGenius, Charlotte, NC: SignUpGenius Website: Timely and Purposeful Content Marketing Drives Growth

Best Home/Welcome Page

Accenture, Chicago, IL: Accenture Corporate Website
Cisco Systems, Inc., Research Triangle Park, NC: Cisco.com Support Home Page Helps Customers Solve Problems Quickly
Citizens Business Bank, Ontario, CA: Citizens Business Bank's Website Home/Welcome Page
Clarion University of Pennsylvania Marketing and Communications, Clarion, PA: Clarion University of Pennsylvania
Optomi, Roswell, GA: Optomi Best Web Home Page
Oswego CUSD 308, Oswego, IL: Community Unit School District 308 Website
SCEA PlayStation.Blog, Foster City, CA: SCEA PlayStation.Blog

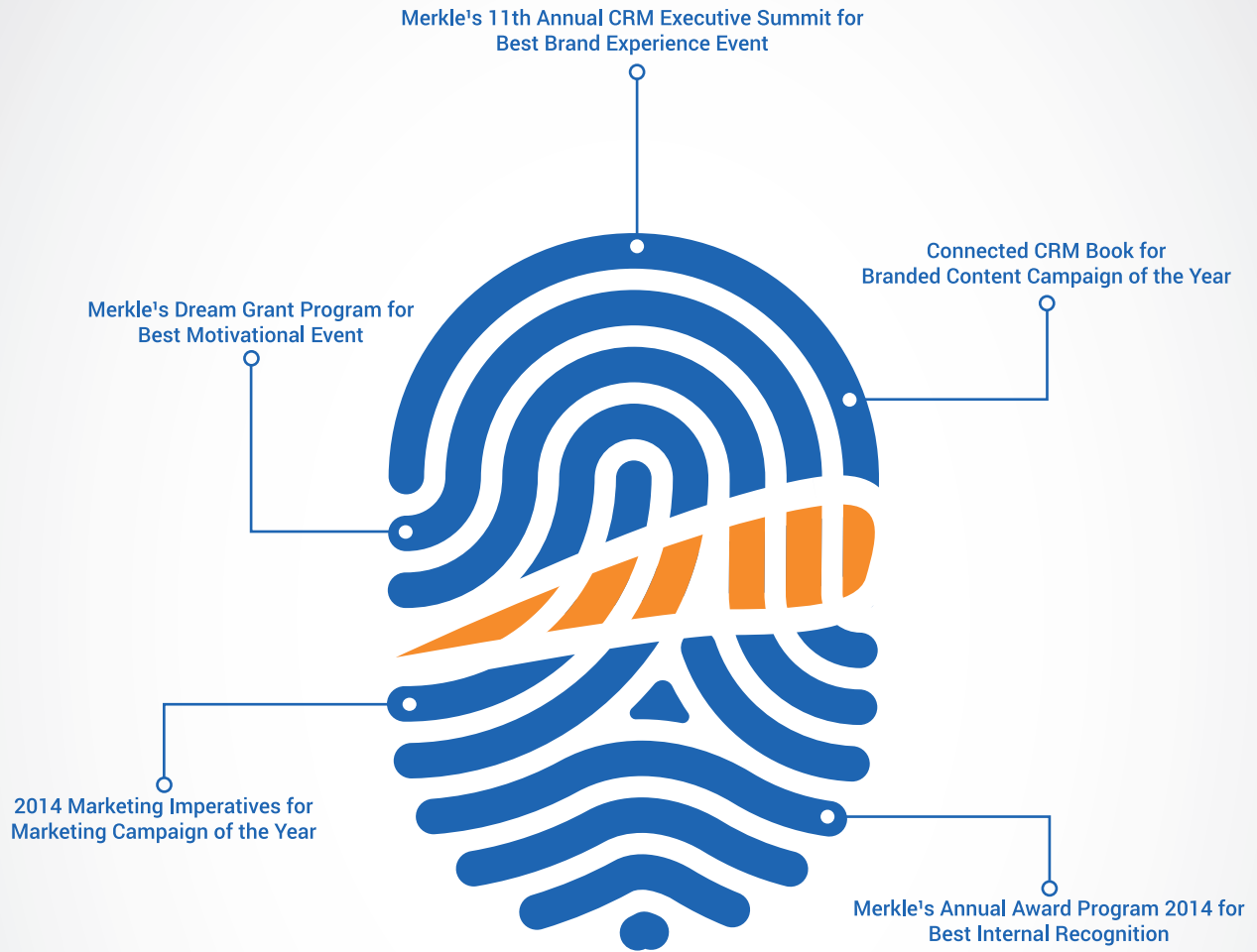
Best Overall Web Design

CCA and B LLC, Atlanta, GA: Elf On The Shelf.com
Network9, New York, NY: Website Design for Network9
Oswego CUSD 308, Oswego, IL: Community Unit School District 308 Website
Toshiba America Business Solutions, Irvine, CA: Toshiba's Website Redesign Generates ROI
Wynn Las Vegas, Las Vegas, NV: Wynn Las Vegas





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2015 Finalists

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WEBSITE AWARDS CATEGORIES — *Continued*

Best Online Press Room

Accenture, Chicago, IL: accenture.com Newsroom
Hyundai Motor America, Fountain Valley, CA: Hyundai News.com Redesign
Isagenix International, Chandler, AZ: IsaFYI.com: the Isagenix Press Room
RE/MAX, LLC, Denver, CO: RE/MAX Online Newsroom II

Best Training Site

Isagenix International, Chandler, AZ: IsagenixBusiness.com Associate Training Site
Pluralsight, Farmington, UT: Digital-Tutors, a Pluralsight Company

Best Use of Video or Moving Image

Kidsinthehouse.com, Santa Monica, CA Kids in The House—kidsinthehouse.com
The Navicor Group, LLC, Westerville, OH: Clovis Oncology EGFR nesting dolls moving image
The Navicor Group, LLC, Westerville, OH: DiaDexus www.placactivity.com website
TopSpot Internet Marketing, Houston, TX: Cotton Logistics Homepage

Best Facebook Page

AlliedBarton Security Services, Conshohocken, PA: AlliedBarton Security Services Facebook Page
Gavin Advertising, York, PA: Gavin Advertising—Facebook Page
Hamilton Jewelers, Princeton, NJ: Hamilton Jewelers
HubSpot Inc, Cambridge, MA: HubSpot Facebook Page
LotteryHUB, Austin, TX: LotteryHUB Best Facebook Page
Oasis Brands, Winchester, VA: Fiora (Oasis Brands) Facebook Page
Protection 1, Romeoville, IL: Protection 1's Facebook Page Success

Best Use of Instagram

Blue Wheel Media, Troy, MI: Handbag Raincoat Instagram

Best Twitter Feed

Accenture, Chicago, IL: Accenture Corporate Twitter Feed
Fareportal, New York, NY: CheapOair Twitter feeda
Maryland State Highway Administration, Baltimore, MD: @MDSHA

PUBLICATION AWARDS CATEGORIES



Learn more about these finalists.

Best Annual Report—Online/Electronic

Digital Air Strike, Scottsdale, AZ: 2014 Social Media Trends Study
Heffernan Insurance Brokers, Walnut Creek, CA: HG Magazine
Radware, Inc., Mahwah, NJ: 2014-2015 Global Application & Network Security Report
Thomson Reuters, Stamford, CT: 2014 Annual Report—Know

Best Annual Report—Print—Insurance

ACUITY, A Mutual Insurance Company, Sheboygan, WI: 2014 ACUITY Annual Report
Heffernan Insurance Brokers, Walnut Creek, CA: Heffernan Foundation Annual Report—2013
Heffernan Insurance Brokers, Walnut Creek, CA: HG Magazine
Medical Mutual of Ohio, Cleveland, OH: Cause and Effect: Our 2014 Report to the Community



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2015 Finalists

Continued

PUBLICATION AWARDS CATEGORIES — *Continued*

Best Annual Report — Print — Non-Profit Organizations

Harlem RBI and DREAM Charter School, New York, NY: A Year In The Life
Oswego CUSD 308, Oswego, IL: 2014 Annual Report
SCRA, Columbia, SC: SC Launch 2014 Annual Report

Best Annual Report — Print — All Other Industries

CACI International Inc, Arlington, VA: CACI International 2014 Annual Report
Makovsky, Washington, DC: Fracking Tracking Survey and Report
St. Joseph Healthcare, Bangor, ME: St. Joseph Healthcare Report to the Community

Best Marketing or Sales Brochure or Kit — Online/Electronic

Arc+Arrow Creative Group, Miami, FL: Winter Party Festival Invitation to Sponsorship
Engility, Chantilly, VA: Engility's High Performance Computing Synopsis
ICMA-RC, Washington, DC: ICMA-RC's RealizeRetirement® Brochure

Best Marketing or Sales Brochure or Kit — Print

Arc+Arrow Creative Group, Miami, FL: World OutGames Miami Invitation to Partnership
CACI International Inc, Arlington, VA: CACI International Corporate Overview Brochure
Decision Resources Group, Burlington, MA: Managed Markets Summit Program Guide
Isagenix International, Chandler, AZ: Isagenix 90-Day Game Plan with Launch Party Kit
The 5th Avenue Theatre, Seattle, WA: 5th Avenue Theater 2015/2016 Season Brochure

Best Newsletter or House Organ / Publication — Online/Electronic

Actiontec Electronics, Sunnyvale, CA: CrossTalk, Free Newsletter for Telecom Professionals
CSC, Falls Church, VA: CSC World Magazine
Lockheed Martin, Bethesda, MD: Lockheed Martin's New, Improved and Engaging Digital Code of Conduct
VSP Vision Care, Rancho Cordova, CA: VSP EnVision Digital Newsletter

Best Newsletter or House Organ / Publication — Print

Bon Appétit Management Company, Palo Alto, CA: Bon Appétit Management Company's Bravo magazine
Cultural Council of Palm Beach County, Lake Worth, FL: art&culture 2014
Isagenix International, Chandler, AZ: IsaNews Magazine
McLane Company, Temple, TX: McLane Company MERIT 120th Anniversary Edition
Monitronics, Dallas, TX: The Monitor
RSL Media, New York, NY: SOLVE Magazine
Thomson Reuters, New York, NY: Thomson Reuters Exchange magazine

Best Business Book

Cathy Turney, Author, San Francisco! CA: Laugh Your Way To Real Estate Sales Success — For Real Estate Agents, WannaBes, UsedToBes, and Those Who Love Them! by Cathy Turney
Rhythm Systems, Charlotte, NC: Rhythm: How to Achieve Breakthrough Execution and Accelerate Growth

Best E-Book

Cathy Turney, Author, San Francisco! CA: Laugh Your Way To Real Estate Sales Success — For Real Estate Agents, WannaBes, UsedToBes, and Those Who Love Them! by Cathy Turney
Level 3 Communications, Broomfield, CO: Level 3 Internal eBook





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Customer Service Department of the Year



2015 Finalists

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LIVE EVENT AWARDS CATEGORIES



Learn more about these finalists.

Best Brand Experience Event

Extraordinary Events, Sherman Oaks, CA: The Grand Opening of Downtown Summerlin
George P. Johnson, Auburn Hills, MI: Acura at Sundance Film Festival
Guitar Center, Westlake Village, CA: Guitar Center Sessions @ SXSW
Merkle, Columbia, MD: Merkle's 11th Annual CRM Executive Summit
MWW, East Rutherford, NJ: Turning the Daytime Emmy® Awards into Must Watch TV/Online
Sparks Grove, Atlanta, GA: Comcast Xfinity Think Tank at the Colorado Innovation Network
The Visionary Group, Los Angeles, CA: Spotify Social at Coachella
Transurban USA, Alexandria, VA: 95 Express Lanes— Brand Experience Event

Best Consumer Event

Extraordinary Events, Sherman Oaks, CA: The Grand Opening of Downtown Summerlin
George P. Johnson, Auburn Hills, MI: Under Armour House of Innovation
MWW, East Rutherford, NJ: Edmunds.com Drives Away from the Competition with Car Week
SCEA PlayStation.Blog, Foster City, CA: PlayStation Experience
The Visionary Group, Los Angeles, CA: Hulu's The Awesomes Superhero Auditions at Comic Con

Best Exhibition Display, Stand or Feature

Bell Helicopter, Dallas, TX: Bell Helicopter 505 Jet Ranger X Reveal

Best Tradeshow or Convention

Electric Cloud and IT Revolution, San Jose, CA: The Inaugural DevOps Enterprise Summit
George P. Johnson, Auburn Hills, MI: IBM InterConnect
The Navicor Group, LLC, Westerville, OH: Ride the Data
The Navicor Group, LLC, Westerville, OH: Seattle Genetics 3-D mechanism of action floor graphic
TEAM Enterprises, Fort Lauderdale, FL: Bacardi NCB Show 2015 Tradeshow Booth
USANA Health Sciences, Salt Lake City, UT: USANA 2014 International Convention
The Webster Group, Washington, DC: Medal of Honor Convention—Knoxville 2015

Best Corporate Image Event

Broadstreet, New York, NY: Konica Minolta, 2015 Dealer Meeting
Engility, Chantilly, VA: NATO Modeling and Simulation Showcase by Engility
The Visionary Group, Los Angeles, CA: Glam Media NewFronts

Best New Product Introduction Event

IDEXX Laboratories, Westbrook, ME: IDEXX Laboratories SDMA New Product Introduction Event
The Visionary Group, Los Angeles, CA: E3 2014: Battlefield Hardline Livestream

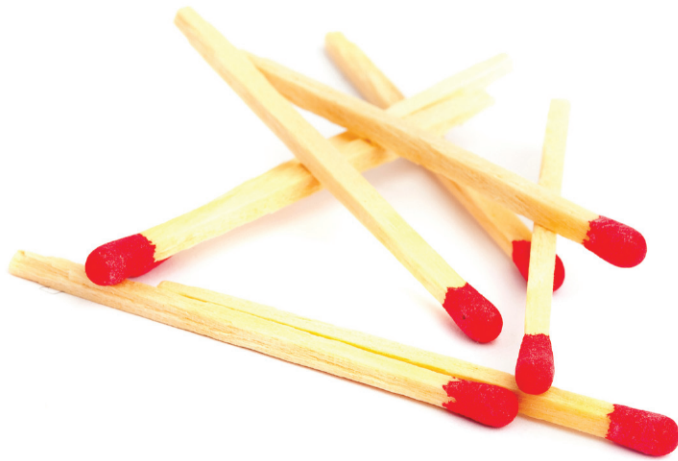
Best Internal Recognition/Motivational Event

Broadstreet, New York, NY: Global Pharmaceutical Company—National Sales Meeting
Merkle, Columbia, MD: Merkle's Annual Award Program 2014
Merkle, Columbia, MD: Merkle's Dream Grant Program

Best Public Relations Event

Broadstreet, New York, NY: REVOLT Upfront, 2014
Cultural Council of Palm Beach County, Lake Worth, FL: Break the Ice Governor's Conference
Racepoint Global, Boston, MA: Racepoint Global for Samsung Strategy and Innovation Center
Transurban USA, Alexandria, VA: 95 Express Lanes—Public Relations Event
Weber Shandwick, Chicago, IL: The Degree Men DO:MORE Combine with Jimmy Graham





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2015 Finalists

Continued

VIDEO AWARDS CATEGORIES



Learn more about these finalists.

Branded Entertainment

LIMU, Lake Mary, FL: LIMU BMW CLUB—Let's Roll
Selective, Branchville, NJ: Diamond Moments

Corporate Overview

Crystal Window & Door Systems, Flushing, NY: Crystal Windows—The Story of Us
Gulfstream Aerospace, Savannah, GA: Gulfstream is Boundless
Level 3 Communications, Broomfield, CO: Level 3 Brand Video
LIMU, Lake Mary, FL: LIMU Opportunity
LIMU, Lake Mary, FL: LIMU Products
LIMU, Lake Mary, FL: LIMU Reward Trips

Internal/Employee Communications

Capital One Investing, Seattle, WA: Your Capital One Dress Code and You
Golder Associates Inc., Atlanta, GA: Why Golder? video
IDEXX Laboratories, Westbrook, ME: IDEXX Laboratories 30th Anniversary Video

P.R.: Non-profit Fund Raising

Arc+Arrow Creative Group, Miami, FL: World OutGames Miami Crowdfunding Video
Final Salute Inc., Alexandria, VA: A Tale of Two Vets: She Served Too
Green Buzz Agency, Alexandria, VA: Make-A-Wish: Little D's Story

P.R.: Other

Advocate at Home, Oak Brook, IL: Saying Yes
CAN Capital, New York, NY: Faces of Funding, CAN Capital
ICMA-RC, Washington, DC: ICMA-RC's Police Week 5K Video
Neal Mast & Son Greenhouses, Grand Rapids, MI: Mast Young Plants: Making You Priority
Neal Mast & Son Greenhouses, Grand Rapids, MI: Neal Mast Greenhouses: From Seed to Shelf
Unitil, Hampton, NH: Unitil Storm Resiliency Program

Sales: Direct Response Marketing

Fareportal, New York, NY: CheapOair: newest direct response commercial

Sales: Media & Entertainment

Broadstreet, New York, NY: Oxygen Upfront, 2015 Intro Video

Sales: Technology

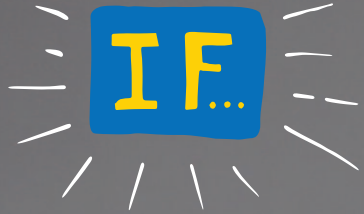
Lightcast, Inc., Charlotte, NC: Digital Media Distribution
New Hope Natural Media, Boulder, CO: New Hope Natural Media's NEXT Trend
Relayware, Jersey City, NJ: Relayware Explains with Simplicity How Its Partnering Solution Boosts Sales
Vend, San Francisco, CA: Vend and T-We Tea, the future of retail.
Verne Global, Falls Church, VA: Verne Global Data Center Fly-Through Tour

Sales: Product Sales

Asure Software, Austin, TX: Asure Software A Day in the Life of a Mobile Worker video
Gulfstream Aerospace, Savannah, GA: Gulfstream's G280 Walk Around
Pacific Life, RSD, Newport Beach, CA: How Is Today Like the 1980s? Video
Pacific Life, RSD, Newport Beach, CA: Portfolio Optimization Funds Video



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2015 Finalists

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VIDEO AWARDS CATEGORIES – *Continued*

Sales: Service Sales

Cigna, Bloomfield, CT: Cigna's Brand Customer Testimonial-Chrissy
Cigna, Bloomfield, CT: Cigna's National Customer End-to-End Experience video
DEVENEY, New Orleans, LA: Children's Hospital New Orleans When I Grow Campaign
Gulfstream Aerospace, Savannah, GA: One Gulfstream

Training

Microsoft Corporation, Redmond, WA: 2015 Standards of Business Conduct—Insider Trading Training
Pluralsight, Farmington, UT: Introduction to Maya 2015
Resonate Pictures, Lawrence, KS: JE Dunn Construction training film Covered
SolidProfessor, San Diego, CA: Computer Assisted Design Training: Flattening Surfaces
SweetRush Inc., San Francisco, CA: Bridgestone Consumer Tire Education Program Motivational Video

Events & Live Webcasts

CSC, Falls Church, VA: 2015 Tech Trends Town Hall
Gulfstream Aerospace, Savannah, GA: Gulfstream G500/G600 Launch Event

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES



Learn more about these finalists.

Communications or PR Campaign/Program of the Year— Arts & Entertainment

DEVENEY, New Orleans, LA: Prospect. 3: Notes for Now Strategic Communication Plan
MWW, East Rutherford, NJ: Turning the Daytime Emmy® Awards into Must Watch TV/Online

Communications or PR Campaign of the Year— Community Relations

Honeywell Hometown Solutions and National Center for Missing and Exploited Children, Morristown NJ: HHS and NCMEC: KidSmartz
CV Strategies, Indian Wells, CA: iEfficient.com Water Conservation Campaign
Imprinta Communications Group, Pasadena, CA: PG&E: See Our Progress
U.S. Green Building Council, Washington, DC: Green Apple Day of Service

Communications or PR Campaign of the Year— Events & Observances

DEVENEY, New Orleans, LA: Arnaud's Teddy Bear Program
Krupp Kommunikatons, New York, NY: #HappyActs Challenge by Live Happy Magazine
We Card Program, Arlington, VA: We Card Awareness Month—September 2014

Communications or PR Campaign of the Year— Global Issues

Bacardi Limited, Coral Gables, FL: Good Spirited: Building a Sustainable Future
Dallas/Fort Worth International Airport, DFW Airport, TX: Dallas/Fort Worth International Airport's 2014 Air Service Development Mission to China
Imprinta Communications Group, Pasadena, CA: Ethiopia Health Aid



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2015 Finalists

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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – Continued

Communications or PR Campaign/Program of the Year—Internal Communications

ActiveHealth Management, New York, NY: ActiveHealth Management B.E.S.T. Campaign

AECOM, Los Angeles, CA: Wellness at AECOM

Bacardi Limited, Coral Gables, FL: Good Spirited: Building a Sustainable Future

BMO Capital Markets, Chicago, IL: Capital Markets Quarterly

Hewlett Packard, Palo Alto, CA: HP Software Professional Services Communications—Journey to Profitable Growth

Northwestern Mutual, Milwaukee, WI: BRAVO Employee Recognition Program Launch | Northwestern Mutual

Unilever, London: Unilever: The new face of leadership internal communications campaign

Virtusa Corporation, Westborough, MA: Campaign for Career Compass—A social campaign for employees' career growth and organizational excellence

Communications or PR Campaign/Program of the Year—Investor Relations

IGATE Corporation, Bridgewater, NJ: IGATE Corporation's 2014 Investor Relations Program

Virtusa Corporation, Westborough, MA: Virtusa's Commitment to openness and transparency reflected in financial communications to investors and the media

Communications or PR Campaign of the Year—Marketing—Business-to-Business

5W Public Relations, New York, NY: Camp Bow Wow Franchise Sales

Accenture, Chicago, IL: Accenture Strategy and Digital Launch

Calysto Communications, Atlanta, GA: Boosting Brand Awareness Through Cost-Effective Social Media

Crystal & Company, New York NY: Makovsky and Crystal & Company: Reintroducing the World to an 80-Year-Old Brand

Vantage PR, San Francisco, CA: Vantage PR Introduces Voxbone to the U.S. Market

Walker Sands Communications, Chicago, IL: Crowdsourcing Creativity: The DesignCrowd Project

Walker Sands Communications, Chicago, IL: Declaring a Brand Winner for the World Cup

Walker Sands Communications, Chicago, IL: From 'Lean In' to 'Wean In'

Walker Sands Communications, Chicago, IL: The InterCall Mobile Conferencing Study

Communications or PR Campaign of the Year—Marketing—Consumer Products

Kowa Pharmaceuticals America, Inc., Montgomery, AL: First and Goal: Tackling America's #1 Killer

Krupp Communications, New York, NY: MELT—March 2015

Makovsky, New York, NY: Lower My Trigs Campaign: Separating Fact from Fiction

Milk Processor Education Program (MilkPEP), Washington DC: Mission Apolo: Built With Chocolate Milk

MWW, East Rutherford, NJ: Razor® Crazy Cart—Hottest Holiday Toy Sells Out Before Christmas; Wins Toy of the Year

Communications or PR Campaign of the Year—Marketing—Consumer Services

5W Public Relations, New York, NY: JetSmarter Global Visibility

John Hancock Financial Services, Boston, MA: The Devil is in the Disclaimers

Communications or PR Campaign of the Year—Multicultural

Thought Marketing, Los Altos, CA: Re-booting a Global Customer Image

XL Edge Holdings LLC, Englewood, CO: Saluda La Vida—Bilingual Advertainment

Communications or PR Campaign/Program of the Year—New Product Launch

5W Public Relations, New York, NY: VideoBlocks' New Product Launch

Calysto Communications, Atlanta, GA: Calysto Helps Unknown Seattle Startup Rise to National Media Spotlight

Girl Scouts of the USA, New York, NY: Girl Scouts Adds a 'Byte' to Its Iconic Cookie Program

Krupp Communications, New York, NY: EHT—New Product Launch

Rosica Communications, Paramus, NJ: Rosica Communication's Finally Light Bulb Launch Campaign





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Joseph McGlynn Jr.
 UCC President | CEO



When it comes to credit issues, plenty of people are content to stick their heads in the sand. They don't check their credit score or learn how to properly build credit until they want to buy a new car, take out a mortgage or apply for a business loan.

The trouble is, by then it's often too late and the credit they have won't allow them to secure the loan they need to accomplish their financial goal. It doesn't have to be this way. There's a better path to credit repair that starts with United Credit Consultants[™] (UCC), a licensed Credit Service Organization (CSO) based out of Burnsville, Minnesota.

Founded by Joseph McGlynn Jr., UCC helped over 2,500 consumers improve their credit profiles last year. Beyond credit improvement and repair, UCC customers are experiencing a world of new financial opportunities.

With credit restoration, account investigation services and credit education all under one roof along with Debt Settlement Solutions[™] - a licensed debt negotiation and settlement program, UCC is a one-stop shop for all your credit needs.

Whether you have an issue with your credit history or you're looking to get in on the rebounding real estate market, United Credit Consultants has a program tailored to your specific needs and financial goals.

UCC credit advisors study the FICO[™] algorithms that award the credit ratings and scores. Knowing the FICO[™] formula

and how each aspect weighs into the overall score, UCC's credit advisors coach customers during one-on-one sessions, explaining which factors affect their rating based on the details of their unique case and future goals. From there, UCC's step-by-step program helps customers take proactive steps in the right direction.

UCC's advisors guide customers through every step of the credit building process including understanding consumer rights, navigating the complex credit investigation process, managing current credit to maximize a customer's scoring potential and proposing debt settlement options when necessary.

"Each one of our UCC credit advisors are FICO Certified[™] and educated on the math behind the scoring system, knowing this system and the percentage breakdown will help guide consumers towards their goals."

- Joseph McGlynn

Each bank and type of loan is different, from the Federal Housing Administration's (FHA) mortgage loans to conventional lending car loans. With the help of United Credit Consultants[™] certified credit advisors, you'll learn about the specific loans you're considering. They'll also coach

you on what changes to make to ensure your credit profile is approved.

It's all part of UCC's education-based approach to credit services and management. United Credit Consultants[™] gives customers the resources they need to understand the credit system, including education packages on the laws and policies that apply to them and the loan or approval they're seeking. After all, UCC knows knowledge is power. Their proven process was designed to give customers the credit information and assistance needed to make strategic - not emotional - decisions.



2015 Finalists

Continued

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Communications or PR Campaign of the Year— Public Affairs

MWW, East Rutherford, NJ: Putting Out the E-Cigarette Tax on Behalf of New Jersey Vapor Retailers Coalition
U.S. Green Building Council, Washington, DC: Top 10 States for LEED Campaign

Communications or PR Campaign of the Year— Public Service

Babson College, Babson Park, MA: The Diana Project— Women Entrepreneurs 2014: Bridging the Gender Gap in Venture Capital
Burson-Marsteller, New York, NY: Burson-Marsteller Corporate Perception Indicator
iEfficient.com, Inland Empire, CA: Collaborative Water Conservation Campaign
Imprenta Communications Group, Pasadena, CA: DIR:Wage Theft
Maryland State Highway Administration, Baltimore, MD: SHA's Second Annual Food Drive for the Maryland Food Bank
Pioneer Services, A Division of MidCountry Bank, Kansas City, MO: Helping Improve Military Family Financial Readiness
Racepoint Global, Boston, MA: Racepoint Global for the Michigan Economic Development Corporation
Mission 22, New York, NY: Mission 22

Communications or PR Campaign of the Year— Reputation/Brand Management

Accenture, Chicago, IL: Accenture Strategy and Digital Launch
A-T Solutions Inc., Vienna, VA: A-T Solutions Relentless Brand Management Program
Crystal & Company, New York NY: Makovsky and Crystal & Company: Reintroducing the World to an 80-Year-Old Brand
DEVENEY, New Orleans, LA: The Outlet Collection at Riverwalk
U.S. Green Building Council, Washington, DC: Top 10 States for LEED Campaign
USANA Health Sciences, Salt Lake City, UT: USANA Becomes a Trusted Partner and Sponsor of The Dr. Oz Show

Communications or PR Campaign of the Year— Social Media Focused

Cisco, San Jose, CA: Cisco Business Communities: A Thriving Online Hub that Drives Product Awareness
DEVENEY, New Orleans, LA: Windsor Court's 30 Ways to Give Back Social Media Campaign
MWW, East Rutherford, NJ: Turning the Daytime Emmy® Awards into Must Watch TV/Online

PR Innovation of the Year

Girl Scouts of the USA, New York, NY: Girl Scouts Adds a 'Byte' to Its Iconic Cookie Program
Iris PR Software, Phoenix, AZ: Iris PR Software

Public Relations Agency of the Year

5W Public Relations, New York, NY: 5W Public Relations
Bhava Communications, Emeryville, CA: Bhava Communications: Amplifying Tech's Heartbeat
Eastwick Communications, San Francisco, CA: Eastwick
ICR, Inc., New York, NY: ICR, Inc.
Makovsky & Co, New York, NY: Makovsky & Co
Matter Communications, Newburyport, MA: Matter Communications: Seizing the Mantle of Leadership
MWW, East Rutherford, NJ: Making MWW Matter More
PMK-BNC, Los Angeles, CA: PMK-BNC
Racepoint Global, Boston, MA: Racepoint Global

Communications Professional of the Year

Chatter Buzz Media, Orlando, FL: Brianna Entler, Senior Content Writer & Editor
HighPoint Global, Reston, VA: Christie Cox, Director of Marketing & Corporate Communications
Quartz, New York, NY: Emily Passer, Director of Communications
U.S. Green Building Council, Washington, DC: Marisa Long, Director of Communications & Public Relations





2015 Finalists

Continued

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Communications, Investor Relations, or PR Executive of the Year

Fareportal, New York, NY: Julia Zamorska, senior director of corporate communications
Guitar Center, Westlake Village, CA: Christopher Ian Bennett
HARMAN, Stamford, CT: Paula Davis Vice President, Corporate Affairs and Communications
IGATE Corporation, Bridgewater, NJ: Salil Ravindran, Vice President Finance
Paragon Public Relations, Hoboken, NJ: Simon Hylson-Smith, Founder & CEO
Sirona Dental Systems, Inc., Long Island City, NY: Joshua Zable, Vice President, Investor Relations

Communications Team of the Year

3E Connections, Inc., Margate, FL: Flock The Block
ASM International, Materials Park, OH: ASM International's Marketing & Communications Team
Digital Risk, Maitland, FL: Digital Risk Thought Leadership Communications
Hewlett Packard, Palo Alto, CA: HP Software Professional Services Communications—Journey to Profitable Growth
HighPoint Global, Reston, VA: Citizen Experience Team
ORBCOMM, Rochelle Park, NJ: ORBCOMM, Connecting People and Machines Anywhere in the World
Relayware, Jersey City, NJ: Relayware's Communications Team Homes in on Buyer Persona & Sales Soar
Stadion, Watkinsville, GA: Stadion Marketing
Tanis Communications, Mountain View, CA: Tanis Communications Team Helping mCube Make a Big Impact
Verne Global, Falls Church, VA: Verne Global Corporate Communications Team

Communications Department of the Year

Bankrate, Inc., New York, NY: Educating Consumers About Personal Finance
Fareportal, New York, NY: PR Department
Girl Scouts of the USA, New York, NY: More than Cookies, Camps and Crafts, Girl Scouts Drives 21st Century Conversations around Girls' Leadership
Isagenix International, Chandler, AZ: Isagenix Communications Department
Office Depot, Inc., Boca Raton, FL: Office Depot, Inc. Communications Department





2015 Finalists

Finalists in the 7:40 pm Awards Ceremony

MANAGEMENT AWARDS CATEGORIES



Learn more about these finalists.

Management Team of the Year— Business Services Industries

Digital Air Strike, Scottsdale, AZ: Digital Air Strike Management Team
Optomi, Roswell, GA: Optomi co-Founders Team
Quality Systems, Inc., Irvine, CA

Management Team of the Year— Consumer Products and Consumer Services Industries

Fareportal, New York, NY: Fareportal executive team
Nerium International, Addison, TX: Nerium International Management Team
Renters Warehouse, Minnetonka, MN: Renters Warehouse Management Team
United Credit Consultants, Burnsville, MN: United Credit Consultants® | Advising Team Service Innovative Programs
USANA Health Sciences, Salt Lake City, UT: USANA Health Sciences

Executive of the Year— Advertising, Marketing & Public Relations

BDS Marketing, Inc., Irvine, CA: More Than Just a President: How Ken Kress Uses Three Core Values to Lead and Inspire Employees at BDS Marketing, Inc.
Bhava Communications, Emeryville, CA: Elizabeth Zaborowska, CEO
Bidtellect, Delray Beach, FL: Lon Otremba, Chief Executive Officer
Gigya, Mountain View, CA: David T. Scott: CMO, Best Selling Author, Nationally Recognized Speaker, Lead Generation Expert
The James Agency, Scottsdale, AZ: Veronique James, CEO
Konnect Public Relations, Los Angeles, CA: Sabina Gault, Founder and CEO
MWW, East Rutherford, NJ: Michael Kempner, CEO, President and Founder
Yeager, Scottsdale, AZ: Renee Yeager, Co-founder and Managing Partner

Executive of the Year— Business Services & Diversified Services— Less Than 100 Employees

Corps Solutions, Stafford, VA: Thomas Keogh, CEO
Engage PEO, Fort Lauderdale, FL: Jay Starkman, CEO
One Stop Environmental, Birmingham, AL: Shannon Riley, CEO
WorkCompEDI, Holbrook, NY: Marc Menendez, President & CEO
Novus Global Solutions LLC., North Brunswick, NJ: Sushrut Shrotri, CEO

Executive of the Year— Business Services & Diversified Services— 100 or More Employees

Accenture, Chicago, IL: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Alterra, Provo, UT: David Royce: Executive of the Year
Arise Virtual Solutions Inc. Miramar, FL: John A. Meyer, CEO
CAN Capital, New York, NY: Daniel DeMeo, CEO
Clutch Group, Washington, D.C.: Abhi Shah, Founder & CEO
CyraCom International, Inc., Tucson, AZ: Jeremy Woan, Chairman and CEO
ZipRecruiter, Santa Monica, CA: Ian Siegel, Chief Executive Officer

Executive of the Year— Financial Services & Insurance

BenefitMall, Dallas, TX: Bernie DiFiore, CEO
CAN Capital, New York, NY: Daniel DeMeo, CEO
HUB International, Westmont, IL: Curt Vondrasek, Chief Business Development Officer
Murray Financial Group Inc., Frederick, MD: Chris Murray, President





2015 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Executive of the Year—Food & Beverage and Hospitality & Leisure

Creative Lodging Solutions, Lexington, KY: Michael Tetterton, President/CEO

NatureBox, San Carlos, CA: Gautam Gupta, CEO

Talking Rain Beverage Company, Seattle, WA: Kevin Klock, President and CEO

Executive of the Year—Health Products & Services & Pharmaceuticals

Exact Sciences, Madison, WI: Maneesh K. Arora, COO: Leading Exact Sciences to Cancer Innovation

Isagenix International, Chandler, AZ: Jim Coover, Co-Founder and President

Nerium International, Addison, TX: Jeff Olson, CEO

Premier, Inc., Charlotte, NC: Michael J. Alkire, COO

Quality Systems, Inc., Irvine, CA: President and CEO Steven T. Plochocki Sees Paperless Path to Positive Future

Sirona Dental Systems, Inc., Long Island City, NY: Jeffrey Slovin, President and CEO

Strategic Medical, Orange County, CA: Strategic Medical's Antony Clarke: Gaining new insight into imaging business

USANA Health Sciences, Salt Lake City, UT: Kevin Guest, President

WCCT Global, LLC, Cypress, CA: Jon Rojas, Chief Operations Officer

Executive of the Year—Real Estate

Peak Capital Partners, Provo, UT: Jeff Danley, CEO

Realty ONE Group, Irvine, CA: Kuba Jewgieniew

Renters Warehouse, Minnetonka, MN: Kevin Ortner, CEO

Situs, Houston, TX: Steve Powel, CEO

Washington Street Properties, Watertown, NY: Brian H. Murray, Founder and CEO

Executive of the Year—All Other Industries

ECLAT! Boutique, New York, NY: Pat Nicholson, Owner

Global Efficient Energy, Fort Worth, TX: Abe Issa, CEO/Founder

Honeywell International, Morristown, NJ: David Cote, Chairman & CEO

Maximum Games, Walnut Creek, CA: Christina Seelye, CEO

Omnitracs, LLC, Dallas, TX: John Graham, CEO

Quality Systems, Inc., Irvine, CA: President and CEO Steven T. Plochocki Sees Paperless Path to Positive Future

WeatherTech/MacNeil Automotive Products Limited, Bolingbrook, IL: David MacNeil, Founder & CEO

Women in the Channel, Santa Ana, CA: Nancy Ridge, President and Cofounder

Maverick of the Year—Business Products & Services Industries

BlackLine, Woodland Hills, CA: Therese Tucker is a Maverick

C-4 Analytics, Saugus, MA: Derek Gerry, Director of Strategic Accounts

Clutch Group, Washington, D.C.: Abhi Shah, Founder & CEO

Farbman Group, Southfield, MI: Andy Gutman, President

Imagine Communications, Frisco, TX: Charlie Vogt, CEO

MWW, East Rutherford, NJ: Michael Kempner, CEO, President and Founder

Orion Technology Services LLC, Atlanta, GA: Matthew Singley, President

Maverick of the Year—Consumer Products & Services Industries—Up to 2,500 Employees

Global Efficient Energy, Fort Worth, TX: Abe Issa, CEO/Founder

GuideWell Connect, Jacksonville, FL: There Are Leaders and Then There Are MAVERICKS

Nerium International, Addison, TX: Jeff Dahl, Co-CEO

SoFi, San Francisco, CA: Mike Cagney, Founder & CEO

Strategic Medical, Orange County, CA: Strategic Medical's Antony Clarke: Gaining new insight into imaging business

The Control Group, San Diego, CA: Shiem Edelbrock, CTO





2015 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Maverick of the Year — Consumer Products & Services Industries — More than 2,500 Employees

AT&T, Dallas, TX: Joni Arison — SVP, Emerging Consumer Markets
Fareportal, New York, NY: Julia Zamorska, senior director of corporate communications

Woman of the Year — Advertising, Marketing, and Public Relations, Business Services and Media

Accenture, Chicago, IL: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Amobee, San Diego, CA: Kim Reed Perell, President
C-4 Analytics, Saugus, MA: Kristin Valencia, Office Coordinator
Imagine Communications, Frisco, TX: Sarah Foss leads change for ad tech industry
Onstrategy, Reno, NV: Erica Olsen is Woman of the Year
TriNet Group, Inc., San Leandro, CA: HR Executive Wastes No Time Influencing TriNet's High-Performance Culture

Woman of the Year — Computer Services and Software

Neustar, Sterling, VA: Lisa Hook, CEO
Beeline, Jacksonville, FL: Autumn Vaupel, COO
Hewlett-Packard Company, Sunnyvale, CA: Caroline Tsay, Vice President and General Manager

Woman of the Year — Health Products and Services & Pharmaceuticals

Isagenix International, Chandler, AZ: Kathy Coover, Co-Founder and Executive Vice President
Strategic Medical, Orange County, CA: Strategic Medical's Maureen Khamsi: Bringing vision to imaging provider
HUYA Bioscience International, San Diego, CA: Mireille Gillings, Ph.D., President, Chief Executive Officer and Executive Chairman

Woman of the Year — All Other Industries

AT&T Inc., Dallas, TX: Pam Parisian, CIO
Farbman Group, Southfield, MI: Christina DiBartolomeo, VP of Client Solutions
Fareportal, New York, NY: Julia Zamorska, senior director of corporate communications
SCRA, Columbia, SC: Natalie Corella, Executive Vice President, CCP & Corporate Social Responsibility

MARKETING AWARDS CATEGORIES



Learn more about these finalists.

Marketing Campaign of the Year — Industry Categories

Marketing Campaign of the Year — Agricultural/Industrial/Building

Meat & Livestock Australia, Washington, DC: Increase Australian Lamb Consumption One Target City At A Time
Regal Power Transmission Solutions, Florence, KY: Only Mother Nature Moves More Air Than Browning

Marketing Campaign of the Year — Automotive — Vehicles & Aftermarket

Michelin North America, Greenville, SC: Michelin Reinvents the Tire Category
Digital Air Strike, Scottsdale, AZ: Digital Air Strike's Marketing Campaign of the Year — Legacy Ford
Momentum Worldwide, New York, NY: Bentley Studio
Outsell, Minneapolis, MN & Saatchi & Saatchi, New York, NY: 2014 Toyota Highlander Launch

Marketing Campaign of the Year — Corporate Reputation / Professional Services

Accenture, Chicago, IL: Accenture Strategy and Digital Launch
Merkle, Columbia, MD: 2014 Marketing Imperatives

Marketing Campaign of the Year — Energy/Nutrition and Personal Care Products & Services

Blue Wheel Media, Troy, MI: Metabolic Nutrition's Unleash Your Superhero Marketing Campaign
C3 Agency, Atlanta, GA: Yes To Carrots 2014 #YesToMovement Beauty Bike Tour





2015 Finalists

Continued

MARKETING AWARDS CATEGORIES — *Continued*

Marketing Campaign of the Year—Financial Products & Services

97th Floor, Lehi, UT: The History of the Tax Code

BMO Capital Markets, Chicago, IL: BMO Superhero Mailer

Lincoln Financial Distributors, Radnor, PA: Lincoln Financial Distributors Wealth Protection Expertise

Synchrony Financial, Stamford, CT: Synchrony Financial Brand Campaign Launch

Marketing Campaign of the Year—Government/Institutional/Recruitment

BBR/Covalent Logic/tommysTV/Click Here, Lafayette, LA: Louisiana Economic Development—Come Home, Louisiana

Nicor Gas, Naperville, IL: Nicor Gas' energySMART Customer Stories campaign

Marketing Campaign of the Year—Healthcare—Disease Education & Awareness and Rx

The Navicor Group, LLC, Westerville, OH: Time that therapy evolved

Pharmaceutical Research and Manufacturers of America (PhRMA), Washington, DC: Access Better Coverage Campaign

United Regional Health Care System, Wichita Falls, TX: Partners In Your Good Health

Marketing Campaign of the Year—Insurance

Applied Underwriters, Foster City, CA: Applied Underwriters Expect Big Things Campaign

The Boon Group, Austin, TX: GetSmart Campaign

HUB International, Westmont, IL: HUB BDT's Marketing Campaign

Momentum Worldwide, New York, NY: Allstate (Property Insurance)—Protect It Or Lose It Campaign

VSP Vision Care, Rancho Cordova, CA: VSP | Our Focus. Your People.

The Word & Brown Companies, Orange, CA: Word and Brown General Agency 2015 Marketing Campaign

Marketing Campaign of the Year—Retail

BDS Marketing, Inc., Irvine, CA: BDS Marketing, Inc. Keeps California Golden: How Energy Ambassadors Have Inspired Action at Retail

CP+B, Boulder, CO: Best Buy Hinting Season

Marketing Campaign of the Year—Software

LANDESK Software, South Jordan, UT: LANDESK Shadow IT Campaign

Yeager, Scottsdale, AZ: Avnet and SAP Partner Program Launch Campaign

Marketing Campaign of the Year—Transportation

Bell Helicopter, Dallas, TX: Bell Helicopter 505 Jet Ranger X Reveal

Maryland State Highway Administration, Baltimore, MD: Walk Smart Ocean City Campaign

Marketing Campaign of the Year—All Other Industries

The James Agency, Scottsdale, AZ: Spinato's Pizzeria 40th Anniversary Campaign

Mohawk Flooring, Calhoun, GA: Mohawk Flooring's SmartStrand Unleashed

Signet Interactive, Houston, TX: Big Play Scoring—The Fantasy Football Upgrade

Marketing Campaign of the Year—Specialty Categories

Brand Experience of the Year—Business-to-Business

Cisco, San Jose, CA: Cisco Champions: Cisco's 2015 Brand Experience Campaign

CyraCom International, Inc., Tucson, AZ: CyraCom's 2014 Level Up Your Language Access Program Campaign

Godfrey Q and Partners, LLC, San Francisco, CA: Symantec's Do It All Campaign

Godfrey Q and Partners, LLC, San Francisco, CA: Symantec's The Backup Of Destiny Campaign

Level 3 Communications, Broomfield, CO: Level 3 B2B Brand Campaigns

MarketBridge, San Francisco, CA: Dell Partner 500

Univision Communications Inc., New York, NY: UCI 2014 Upfront Campaign





2015 Finalists

Continued

MARKETING AWARDS CATEGORIES — *Continued*

Brand Experience of the Year — Consumer

97th Floor, Lehi, UT: Blendtec's 2014 Google+ Brand Experience Campaign

Sears Hometown and Outlet Stores, Hoffman Estates, IL: Sears Hometown & Outlet Stores' Online Review Innovation

Mobile Marketing Campaign of the Year

Fiksu Inc., Boston, MA: American Well's Telehealth App Campaign

Branded Content Campaign of the Year

CSC, Falls Church, VA: Global CIO Survey 2014-2015

Decision Resources Group, Burlington, MA: 2014 Hospital Consolidation Campaign

DEWALT, Towson, MD: DEWALT's American Story Campaign

EMI Strategic Marketing, Boston, MA: Citizens Commercial Banking 2015 Rebrand

Guitar Center, Westlake Village, CA: Guitar Center Sessions

Jive Software, Palo Alto, CA: Jive Software Launches Core Identity

Merkle, Columbia, MD: Connected CRM Book

Red Door Interactive, San Diego, CA: We Are Marathoners

Thomson Reuters, New York, NY: Thomson Reuters ONESOURCE Taxologist Campaign

Online Marketing Campaign of the Year

97th Floor, Lehi, UT: Buffalo Wild Wings Copycat Recipes for Blendtec

C-4 Analytics, Saugus, MA: C-4 Analytics' Lexus Conquest: How to Make the Best Better

KEO Marketing, Phoenix, AZ: KEO Marketing Inc.'s Online Marketing Campaign

LANDESK Software, South Jordan, UT: Shavlik Amplify SCCM Campaign

Netsertive, Morrisville, NC: Netsertive and Nationwide Just Say Yes (to Digital Marketing)

The Institutes, Malvern, PA: Filling the Insurance Industry's Talent Gap Through MyPath

YouTube, San Francisco, CA: YouTube LSTN

New Product or Service Introduction of the Year

Decision Resources Group, Burlington, MA: Country Archetypes — GMAS Product Launch

Red Door Interactive, San Diego, CA: Building HEOS from Concept to Launch

Zija International, Lehi, UT: Améo Essential Oils Product Division Launch Campaign

Small-Budget Marketing Campaign of the Year (<\$3 million)

BMO Capital Markets, Chicago, IL: 2 Minute Advantage Ad Campaign

BMO Capital Markets, Chicago, IL: BMO Superhero Mailer

KEO Marketing, Phoenix, AZ: KEO Marketing Inc.'s Small Budget Marketing Campaign

LANDESK Software, South Jordan, UT: LANDESK Windows XP Migration Campaign

Level 3 Communications, Broomfield, CO: Level 3 Cloud Connect Solutions Campaign

Level 3 Communications, Broomfield, CO: Level 3 Communications Voice Complete Campaign

MarketBridge, San Francisco, CA: Dell Smart Office Campaign

Pacific Life, RSD, Newport Beach, CA: LIFT Retirement Savings with the Help of a Variable Annuity Campaign

USA North 811, Concord, CA: Call 811 Kentucky Derby & Triple Crown Campaign

Viral Marketing Campaign of the Year

IBM, Austin, TX: IBM's Viral Marketing Campaign: #NewWayToWork





2015 Finalists

Continued

MARKETING AWARDS CATEGORIES – *Continued*

Marketing Professional Categories

Marketer of the Year

C-4 Analytics, Saugus, MA: Phil Murphy, Team Lead
Charleston County Park and Recreation Commission, Charleston, SC: Gina Ellis-Strother, Director of Marketing
Fareportal, New York, NY: Mike McGovern, Senior Director of Email Marketing
HighPoint Global LLC, Indianapolis, IN: Christie Cox, Director of Marketing & Corporate Communications
HighPoint Global, Reston, VA: Christie Cox, Director of Marketing
Jewish Alliance of Greater Rhode Island, Providence, RI: Brian Sullivan, Director of Marketing
Kaspersky Lab North America, Woburn, MA: Jon Whitlock, Senior Director, Channel Marketing

Marketing Executive of the Year — Advertising, Marketing, and Public Relations, Business Services and Diversified Services

Accenture, Chicago, IL: Teresa L. Poggenpohl, Senior Managing Director, Global Image
Roth Staffing Companies, L.P., Orange, CA: Staci Johnson, VP of Marketing for Roth Staffing Companies, is the epicenter of organization's success
Stratus Interactive, West Chester, PA: Kymberly Robinson, CEO
ZipRecruiter, Santa Monica, CA: Allan Jones, Chief Marketing Officer

Marketing Executive of the Year — All Other Industries

Fareportal, New York, NY: Brijen Rajput, SVP of online marketing
Guitar Center, Westlake Village, CA: Dustin Hinz, VP of Brand Experience and Entertainment Marketing
Isagenix International, Chandler, AZ: Erik Coover, Vice President of Global Field Development
PayPal, San Jose, CA: Christina Smedley, Vice President, Global Brand and Communications Officer
Thomson Reuters, New York, NY: Tobias Lee, Chief Marketing Officer at Thomson Reuters Tax & Accounting business
U.S. Green Building Council, Washington, D.C.: Taryn Holowka, Senior VP Marketing, Communications & Advocacy

Marketing Department of the Year

Beeline, Jacksonville, FL: Beeline's Marketing Department
Fareportal, New York, NY: Fareportal marketing department
MyCase, Inc., San Diego, CA: MyCase's Marketing Department
Toshiba America Medical Systems, Inc., Tustin, CA: Toshiba's Marketing Department Repositions the Way it Talks to Customers in the Face of Sweeping Healthcare Legislation

Marketing or Advertising Agency of the Year

97th Floor, Lehi, UT: 97th Floor
C-4 Analytics, Saugus, MA: C-4 Analytics Online Reputation Management
Chatter Buzz Media, Orlando, FL: Chatter Buzz Media
Flying Point Studios, Atlanta, GA: Flying Point Studios
Gavin Advertising, York, PA: Main Street Gives Madison Ave a Run for Its Money
George P. Johnson, Auburn Hills, MI: George P. Johnson Experience Marketing
Leadgenix, Provo, UT: Leadgenix: The Agency Agencies Turn To
MELT, Atlanta, GA: MELT, LLC
Method Savvy, Durham, NC: Method Savvy
The Navicor Group, LLC, Westerville, OH: The Navicor Group





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES



Learn more about these finalists.

Company of the Year — Advertising, Marketing & Public Relations

Bhava Communications, Emeryville, CA
C-4 Analytics, Saugus, MA
Konnect Public Relations, Los Angeles, CA
Makovsky & Co, New York, NY
MWW, East Rutherford, NJ
PAN Communications, Boston, MA
Uproar PR, Orlando, FL

Company of the Year — Banking

First GREEN Bank, Mount Dora, FL
Global Debt Registry, Wilmington, DE

Company of the Year — Business Services

AgreeYa Solutions, Folsom, CA
Alight Analytics, Kansas City, MO
Alterra, Provo, UT
CAN Capital, New York, NY
Cardlytics, Atlanta, GA
CyraCom International, Inc., Tucson, AZ
DCR Workforce, Inc., Boca Raton, FL
FocusVision, Stamford, CT
Roth Staffing Companies, L.P., Orange, CA
WorkCompEDI, Holbrook, NY

Company of the Year — Consumer Products

Empire Today, LLC, Northlake, IL
Neal Mast & Son Greenhouses, Grand Rapids, MI

Company of the Year — Diversified Service Industries

Endurance, Northbrook, IL
Jeunesse Global, Orlando, FL
Two Maids & A Mop, Birmingham, AL
RepairPal, San Francisco, CA

Company of the Year — Financial Services & Insurance

AvantCredit, Chicago, IL
CAN Capital, New York, NY
Clearbrook Global Advisors, Boston, MA
Fora Financial, New York, NY
INGUARD, Wabash, IN
Invoiceware International, Atlanta, GA
PURE Insurance, White Plains, NY
United Credit Consultants, Burnsville, MN

Company of the Year — Food & Beverage

Hostess Brands, Irving, TX
Mondelez International, Deerfield, IL
Talking Rain Beverage Company, Seattle, WA





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES – *Continued*

Company of the Year—Health Products & Services

Best Doctors, Inc., Boston, MA
BioIQ, Santa Barbara, CA
Exact Sciences, Madison, WI
Jeunesse Global, Orlando, FL
Mary's Medicinals, Denver, CO
MedicOne Medical Response, Dallas, TX
Quality Systems, Inc., Irvine, CA
USANA Health Sciences, Salt Lake City, UT

Company of the Year—Hospitality & Leisure

Creative Lodging Solutions, Lexington, KY
Fareportal, New York, NY
Marriott Vacations Worldwide Corporation, Orlando, FL

Company of the Year—Legal

LCG, Ltd., Bala Cynwyd, PA: H.E.L.P.® Legal Plan- Changing the Law Experience
Velie Law Firm, Norman, OK: Velie Law Firm

Organization of the Year—Non-Profit or Government

Interise, Boston, MA
New Heights Educational Group, Defiance, OH

Company of the Year—Real Estate

Berkshire Hathaway HomeServices, Irvine, CA
Farbman Group, Southfield, MI
Realty ONE Group, Irvine, CA
Renters Warehouse, Minnetonka, MN
SoftPro, Raleigh, NC

Company of the Year—All Other Industries

American Solar Direct, Los Angeles, CA
College Works Painting, Irvine, CA
ECLAT! Boutique, New York, NY
Jeunesse Global, Orlando, FL
Tranlin America, Charlottesville, VA
Wanxiang America, Elgin, IL
WeatherTech/MacNeil Automotive Products Limited, Bolingbrook, IL

Startup of the Year—Business Products Industries

Darktrace, Cambridge, United Kingdom
Dealstruck, Inc., Carlsbad, CA
Forter, San Francisco, CA
LearnCore, Chicago, IL
Vennli, South Bend, IN

Startup of the Year—Business Services Industries

IntegriShield, Kansas City, MO
Lever1, Kansas City, MO
MehtaFor, Hillsboro, OR
Red Apple Consultants, LLC, McLean, VA
Vennli, South Bend, IN
WeSpire, Boston, MA





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Startup of the Year— Consumer Products & Services Industries

Coravin, Inc., Burlington, MA
Lumoid, San Francisco, CA
New Horizons Center for Healing, McKinney, TX
SeedInvest, New York, NY
SoFi, San Francisco, CA

Most Innovative Company of the Year— Up to 100 Employees

MessageGears, Atlanta, GA: MessageGears' Volume Skyrockets in 2014 with Innovative Hybrid Email Marketing
Onstrategy, Reno, NV: OnStrategy is an Innovator in Strategy and Execution
RiseSmart, San Jose, CA: RiseSmart: Reinventing Outplacement
United Credit Consultants, Burnsville, MN: United Credit Consultants® Develops Full Service Credit Solutions

Most Innovative Company of the Year— Up to 2,500 Employees— Advertising, Marketing, Public Relations & Business Services

Applause, Framingham, MA: Applause App Quality, Inc.
Cardlytics, Atlanta, GA: Reaching Everyone: Data Monetization and the Empowered Consumer
MWW, East Rutherford, NJ: Making MWW Matter More
TriNet Group, Inc, San Leandro, CA: TriNet Revamps its Offerings to Give Clients a Vertical Path to Success

Most Innovative Company of the Year— Up to 2,500 Employees— All Other Industries

AppFolio, Santa Barbara, CA: AppFolio Demonstrates Innovation for Niche Small Businesses
Best Doctors, Inc., Boston, MA: Best Doctors
Callidus Software, Dublin, CA: Using the Lead to Money Suite to Help Sales and Marketing Team for Success
Donlen Corporation, Northbrook, IL: Donlen Corporation
Icontrol Networks, Redwood City, CA: Icontrol Networks: Innovating for the Smart Home
ORBCOMM, Rochelle Park, NJ: ORBCOMM— Most Innovative Company
Teletrac Inc, Garden Grove, CA: Teletrac Inc

Most Innovative Company of the Year— 2,500 or More Employees

AT&T Inc., Dallas, TX
FIS, Jacksonville, FL
Infinite Computer Solutions, Rockville, MD
Keurig Green Mountain, Waterbury, VT

Innovation of the Year— Business Products Industries

AlliedBarton Security Services, Conshohocken, PA: AlliedBarton Security Services-Client Value Management Model
Dealertrack Technologies, New Hyde Park, NY: Dealertrack Transforms Automotive Retail with Digital Retailing Solution
Intacct, San Jose, CA: Intacct Collaborate
Intacct, San Jose, CA: Intacct Performance Cards
MaintenanceNet, Inc., Carlsbad, CA: MaintenanceNet's ServiceExchange® Platform Empowers Renewal Sales Teams and Channel Partners to Drive Top and Bottom-Line Service Revenue and Improve Customer Lifetime Value
MediaBrix Inc., New York, NY: MediaBrix—Breakthrough Moments
Outsell, Minneapolis, MN: Outsell BuyerScout®
Relayware, Jersey City, NJ: Relayware Makes Channel Partner Management Easier & Increases Channel Sales
Votacall Inc, Norwood, MA: Votacall Viper





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Innovation of the Year— Business Services Industries

Citi Retail Services, Atlanta, GA: Citi Retail Services' Field Sales Team Initiative
ClearSlide, San Francisco, CA: ClearSlide
Ernst & Young, New York, NY: EY ACA COMPASS
Mobility Services International, Hampton, NH: MSI GEO SERVICES
REfindly, Estero, FL: REfindly's REcreation of America's Real Estate Industry
Treeline, Inc. Wakefield, MA: Treeline-Innovation of the Year-Business Services

Innovation of the Year— Consumer Products Industries

The Control Group, San Diego, CA: Instant Checkmate
Exact Sciences, Madison, WI: The Launch of Cologuard, a Breakthrough in the War on Colon Cancer by Exact Sciences
Keurig Green Mountain, Waterbury, VT: Keurig® 2.0
Timberland, Stratham, NH: Timberland Tires: Innovation in Action

Corporate Social Responsibility Program of the Year— Up to 100 Employees

The Control Group, San Diego, CA: The Control Group—Corporate Social Responsibility
Farbman Group, Southfield, MI: Farbman Group CSR

Corporate Social Responsibility Program of the Year— At Organizations With Up to 2,500 Employees— Business Services

COTG— A Xerox Company, Bolingbrook, IL: COTG's Community Service is Year-Round
HighPoint Global LLC, Indianapolis, IN: HighPoint Cares
TriNet Group, Inc., San Leandro, CA: TriNet Cares Makes a Difference in Communities Across the Nation

Corporate Social Responsibility Program of the Year— At Organizations With Up to 2,500 Employees— All Other Industries

Discovery Education, Silver Spring, MD: Intel Security Digital Safety Program
Extreme Networks, San Jose, CA: Sustainable Packaging at Extreme Networks
Family Heritage Life Insurance Company of America, Broadview Heights, OH: Family Heritage Life Insurance Company CSR Program
Hughes Network Systems, Germantown, MD: Hughes Network System's Partnership with National 4-H Council
Kansas City Board of Public Utilities, Kansas City, KS: BPU: Empowering the Community Thru Social Leadership
Pioneer Services, A Division of MidCountry Bank, Kansas City, MO: Pioneer Services: Investing in our Communities and Military Families
USANA Health Sciences, Salt Lake City, UT: USANA Health Sciences

Corporate Social Responsibility Program of the Year— At Organizations With More Than 2,500 Employees

American Medical Response, Denver, CO: Sentimental Journey: Granting a Hospice Patient's Wish
Anthem Foundation, Indianapolis, IN: Anthem Foundation Corporate Social Responsibility Impact
Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide—Our Enduring Spirit to Serve
Tata Consultancy Services, Edison, NJ: Tata Consultancy Services—CSR—Empowering employees, impacting communities

Fastest Growing Company of the Year— Up to 100 Employees

G-Force Shipping, Norwell, MA : G-Force Shipping
Moguldom Media Group, Ft. Lauderdale, FL: Moguldom Media Group Finds Ways to 'Yes' When All Signs Point to 'No'
Motive Interactive, San Diego, CA: Motive Interactive
Optomi, Roswell, GA: Optomi—Fastest Growing Staffing Company
United Credit Consultants, Burnsville, MN: UCC® Growth In 2014





2015 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Fastest Growing Company of the Year— Up to 2,500 Employees

Alterra, Provo, UT: Alterra: Fastest Growing Company of the Year
Copyright Clearance Center, Danvers, MA: Making Copyright Work For Everyone Through Software
CyraCom International, Inc., Tucson, AZ: CyraCom
GTT Communications, Inc. (GTT), McLean, VA: GTT Soars to New Heights
Isagenix International, Chandler, AZ: Isagenix
Realty ONE Group, Irvine, CA: Realty ONE Group
Renters Warehouse, Minnetonka, MN: Renters Warehouse USA
TriNet Group, Inc, San Leandro, CA: TriNet Grows by Leaps and Bounds

Energy Industry Innovation of the Year

Ecovent, Boston, MA: Ecovent, delivering complete room-by-room climate control for homeowners
Engility, Chantilly, VA: Engility's USAID Clean Energy (CENERGY) Project
Green Charge Networks, Santa Clara, CA: Green Charge Networks: Intelligent Energy Storage
Sales Intelligence Services, Inc., Silver Spring, MD: Energy Intelligence by Sales Intelligence Services, Inc
Sol Systems, Washington, DC: Cracking the Commercial Solar Code: How Sol Systems is bringing solar to the most challenging market in the industry

HUMAN RESOURCES AWARDS CATEGORIES



Learn more about these finalists.

Human Resources Department of the Year— Computer Services and Computer Software

Quality Systems, Inc., Irvine, CA: Quality Systems, Inc's HR: Cultivating a Culture Shift
Tata Consultancy Services, Edison, NJ: Tata Consultancy Services — Engaging and leveraging a new generational workforce
Virtusa Corporation, Westborough, MA: People Metric: Employee Delight Index

Human Resources Department of the Year— All Other Industries

AT&T, Dallas, TX: To transform business, AT&T takes training beyond the norm
Cabell Huntington Hospital, Huntington, WV: Cabell Huntington Hospital Human Resources Department
Farbman Group, Southfield, MI: Farbman Group Human Resources
Fareportal, New York, NY: Fareportal HR department
Fazoli's Italian Restaurants, Lexington, KY: Fazoli's Restaurants HR Team Extrodinaire!
Makovsky & Co, New York, NY: Makovsky — Human Resources Department
Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide— Global Human Resources — Attracting and Engaging Top Talent

Human Resources Team of the Year

AT&T, Dallas, TX: AT&T takes leadership training to the front line
Cabell Huntington Hospital, Huntington, WV: Cabell Huntington Hospital Human Resources Team
Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide— Delivering an exceptional associate experience
Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide— The Important Business of Talent Acquisition
Quality Systems, Inc., Irvine, CA: Quality Systems, Inc's Dual Team Action: HR Operational Team And Specialty Team — Maximizing The Value Of Human Capital While Minimizing Costs
Tata Consultancy Services, Edison, NJ: Workforce Management, Benchmarked practices and record target achievements





2015 Finalists

Continued

HUMAN RESOURCES AWARDS CATEGORIES – *Continued*

Human Resources Executive of the Year— Advertising, Marketing, and Public Relations, Business Services and Diversified Services

C-4 Analytics, Saugus, MA: Sara Bushnell, Human Resources Director

Konnect Public Relations, Los Angeles, CA: Tara Blank-Lopez, Benefits Coordinator

Novus Global Solutions LLC., North Brunswick, NJ: Bhavna Ahuja, Director of HR & Operations

Roth Staffing Companies, L.P., Orange, CA: Jennifer Jech Simonson Tackles Both Sr. VP of Human Resources and General Counsel Roles Seamlessly

Human Resources Executive of the Year— All Other Industries

AT&T, Dallas, TX: Ken Fenoglio: Upping the ante on continuous learning at AT&T

Extreme Networks, San Jose, CA: How Kelley Steven-Waiss Took HR to the Extreme

Farbman Group, Southfield, MI: Kristin Higginbotham, Group Director of Human Resources

Fareportal, New York, NY: Corissa Leong, VP of human resources

Fareportal, New York, NY: Prev Venugopal, SVP of human resources

Quality Systems, Inc., Irvine, CA: Donna Greene: Cultivating a Culture Shift

Tata Consultancy Services, Edison, NJ: Narasimhan Srinivasan, Vice-President and Head of Human Resources

INFORMATION TECHNOLOGY OR IT AWARDS CATEGORIES



Learn more about these finalists.

Technical Professional of the Year

AOL Inc., Dulles, VA: AOL Mail App— Technical Drill through for Delivery

Engility, Chantilly, VA: Engility's Lynn Russell— M&S Technical Lead

Invoiceware International, Atlanta, GA: Jason Jones takes Invoiceware International beyond e-invoicing into the future of complete financial service compliance

TangoMe, Mountain View, CA: Guy Fighel, Director of Engineering, Platform Infrastructure

Information Technology Executive of the Year

Bardissi Enterprises, LLC, Hatfield, PA: George Bardissi, President

Engility, Chantilly, VA: Mark Luncher— Engility Director

MediaAlpha, Redmond, WA: Eugene Nonko, Chief Technology Officer

Pekin Insurance, Pekin, IL: Neal Kaderabek, VP of IT

Quality Systems, Inc., Irvine, CA: President and CEO Steven T. Plochocki Sees Paperless Path to Positive Future

Visual Connections LLC, Windsor Mill, MD: Frederick Deese, CEO

Information Technology Team of the Year— Up to 2,500 Employees

EZCOM Software, Englewood, NJ: eZCom Software IT team

Nexenta, Santa Clara, CA: NAU's Nexenta Team

Orion Technology Services LLC, Atlanta, GA: Orion Technology Services Team of Experts

REfindly, Estero, FL: REfindly Information Technology Team

The Control Group, San Diego, CA: Information Technology Team of the Year

Information Technology Team of the Year— More than 2,500 Employees

Asurion, Nashville, TN: Island of Misfits No More

Cisco Systems, Inc., San Jose, CA: Continuous Delivery: Vision to Reality

Cisco Systems, San Jose, CA: Cisco IT Database Services Innovation Team





2015 Finalists

Continued

INFORMATION TECHNOLOGY OR IT AWARDS CATEGORIES – *Continued*

Information Technology Department of the Year

Clear Capital, Reno, NV: Clear Capital's IT Department

Falcon Physician, Denver, CO: Falcon Physician's Development Department

ICON Clinical Research, North Wales, PA: ICON Clinical Research Information Technology Operations Department

LawLogix Group, Inc., Phoenix, AZ: LawLogix IT Department Completes Upgrades that Significantly Improve the Client Experience

Pekin Insurance, Pekin, IL: Pekin Insurance's Flip that IT Department

School District of Palm Beach County, West Palm Beach, FL: Information Technology Division of SDPBC

SUPPORT AWARDS CATEGORIES



Learn more about these finalists.

Support Staffer of the Year

Eastwick Communications, San Francisco, CA: Quinn Morrison, Executive Administrator

Information Builders, New York, NY: Susan Sams, Account Support Manager

LABUR, Boston, MA: Dessa Payne, The Best Bed Side Manners in Finance & Administrative Functions North of the Mason Dixon

Quality Systems, Inc., Irvine, CA: Desiree Vale, Making Travel Efficiencies Matter

WCCT Global, Cypress, CA: Amanda Morales, Clinical Trial Administrator

Support Team of the Year

Cisco Systems Inc., San Jose, CA: Cisco Supply Chain IT Operations, Global Support and Quality Services (GSQS).

Electric Insurance Company, Beverly, MA: Electric Insurance Company's Agency Services Support Team

Engility, Chantilly, VA: Engility Team Supporting Tactical Training Group Pacific

Fayetteville Public Works Commission; Fayetteville, NC: Fayetteville Public Works Commission Support Team

GuideWell Connect, Jacksonville, FL: Rising To The Challenge: GuideWell Connect's Consumer Education and Seminars Team

John Hancock Financial Services, Boston, MA: Shared Success

Roth Staffing Companies, L.P., Orange, CA: Roth Staffing's Credit & Collections Team Creates Raving Fans While Collecting!

SoftPro, Raleigh, NC: SoftPro's Support Team: Driven to Help Our Customers Excel

Support Department of the Year

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Service Delivery Advanced Analytics Team

CrownPeak Technology, Los Angeles, CA: CrownPeak Supports Secure and Innovative Websites for Global Enterprise

Gorilla Group, Chicago IL: GEMS Support Department

John Hancock Financial Services, Boston, MA: Working Together for Change

Monitronics International, Inc., Dallas, TX: Monitronics International Customer Experience Team

SoftPro, Raleigh, NC: SoftPro's Support Department: Driven to Help Our Customers Excel





2015 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES



Learn more about these finalists.

Customer Service Executive of the Year— Computer Software

Carbonite, Inc., Lewiston, ME: Robert Frost, VP, Customer Care

Information Builders, New York, NY: Dan Ortolani, Senior Vice President of Worldwide Customer Services

ProcessPro, Saint Cloud, MN: Danell Allenspach, Client Support Lead

Customer Service Executive of the Year— Financial Services & Insurance

Capital One Investing, Seattle, WA: Bob Weintraub, Head of Customer Service

Family Heritage Life Insurance Company of America, Broadview Heights, OH: Dana Vance, Customer Service Manager

Pacific Life Insurance Company— Life Insurance Division, Aliso Viejo, CA: Alice Terlecky, VP-Client Services

United Credit Consultants, Burnsville, MN: CEO Joseph McGlynn directs innovation and expansion in 2014

Wells Fargo, San Francisco, CA: Rosa Moreno, SVP and manager for the Technical Support, Research Support, and Fraud Prevention Services teams

Customer Service Executive of the Year— All Other Industries

Fareportal, New York, NY: Roy Sneharthi, SVP of operations and computer information systems

Fareportal, New York, NY: Ruben Bello, VP of international operations

Lifesize, Austin, TX: Amy Downs, VP of Customer Care & Happiness

Customer Service Team of the Year— Computer Software

Carbonite, Inc., Lewiston, ME: Carbonite Service Recovery Unit: Taking Customer Satisfaction to a New Level

EZCOM Software, Englewood, NJ: eZCom Customer Service Team Provides Unique Support Offering in EDI Industry

Information Builders, New York, NY: iWay Support Team: Driving Customer Success from Start to Finish

OnSIP, New York, NY: OnSIP Customer Success Team: Caring for Customers, Employees, and Communities

SoftPro, Raleigh, NC: SoftPro's Customer Service Team: Driven to Help Our Customers Excel

Customer Service Team of the Year— Financial Services & Insurance

Allianz Global Assistance, Richmond, VA: Allianz Global Assistance's Customer Service Team

Capital One Investing, Seattle, WA: Capital One Investing Transfer-In Team

John Hancock Financial Services, Boston, MA: John Hancock's Shared Services Call Center

Pacific Life, Newport Beach, CA: Expanding the Pacific Promise Across New ISS Business Lines

Philadelphia Insurance Companies, Bala Cynwyd, PA: PHLX Customer Service Team— Account Management

Wells Fargo, San Francisco, CA: TMCD Technical Support team

Customer Service Team of the Year— Telecommunications

Lifesize, Austin, TX: Lifesize's Customer Obsession Team

RingCentral, San Mateo, CA: RingCentral- Customer Service Team of the Year

Votacall Inc, Norwood, MA: Votacall Support Center

Customer Service Team of the Year— All Other Industries

Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Unmatched Customer Service Across the Globe

IHG, Atlanta, GA: InterContinental Hotels Group Guest Relations Executive Liaison Support Team— supporting our purpose of creating great hotels, guests love

Marriott Vacations Worldwide Corporation, Orlando, FL : arriott Vacation Club Owner Services— Delivering Unforgettable Experiences That Make Vacation Dreams Come True

U.S. Green Building Council, Washington, DC: USGBC's LEED Coach Program: A Proactive Customer Service Model





2015 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES — *Continued*

Customer Service Department of the Year—Advertising, Marketing, and Public Relations, Business Services and Diversified Services

Buxton, Fort Worth, TX: Buxton's Customer Service Department
Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Unmatched Customer Service Across the Globe
Endurance, Northbrook, IL: Empowering Consumer Confidence for the Road Ahead
Integral Ad Science, New York, NY: Integral Ad Science—Fantastic Customer Service Increasing Bottom Line
Monitronics International, Inc., Dallas, TX: Monitronics International Alarm Response Center
NCR Small Business, Alpharetta, GA: Banner Year for NCR Silver Customer Service Department
PreCheck, Inc., Houston, TX: PreCheck, Inc. Client Services Department
SocialCode, New York, NY: SocialCode Client Team
Surepayroll, Inc., Glenview, IL: SurePayroll Customer Service Department
UPS Global Business Services, Atlanta, GA: UPS GBS Transforms Customer Support Sites

Customer Service Department of the Year—Computer Services and Software

AppFolio, Santa Barbara, CA: AppFolio Customer Success Department
Carbonite, Inc., Lewiston, ME: Transformation of Carbonite Customer Care
Datapipe, Inc., Jersey City, NJ: Datapipe strives to anticipate the needs of clients and exceed their expectations
Decade Software Company, Fresno, CA: Decade Software Company's Client Services Department
DigiCert, Inc., Lehi, UT: DigiCert Customer Support Department: Demystifying the Mystique of SSL/TLS Certificates
FastSpring, Santa Barbara, CA: FastSpring customer service provides personalized attention
iCIMS, Matawan, NJ: iCIMS Enhances Customer Care with a Customer Experience Council, Live Training, New Customer Events and a Redesigned Thought Leadership Site
Information Builders, New York, NY: Information Builders' Worldwide Customer Services Department: Offering Steady, yet Innovative Customer Support
SAVO, Chicago, IL: SAVO's New Support System Reaches Liftoff, Proves Listening to Customers Is the Key to Success
SoftPro, Raleigh, NC: SoftPro Customer Service Department: Driven to Help Our Customers Excel
Squarespace, New York, NY: Squarespace Customer Care
Stitch Labs San Francisco, CA: Stitch Labs—Best Customer Service Team
Vend, San Francisco, CA: Vend. Reinventing global customer service.

Customer Service Department of the Year—Financial Services and Insurance

Allianz Global Assistance, Richmond, VA: Allianz Global Assistance's Customer Service Department
Capital One Investing, Seattle, WA: Capital One Investing—Customer Service
Clear Capital, Reno, NV: Clear Capital's Customer Service Department
Electric Insurance Company, Beverly, MA: Electric Insurance Company's Customer Service Department
LECMPA, Southfield, MI: LECMPA Customer Service Team Accomplishments
Pacific Life Insurance Company—Life Insurance Division, Aliso Viejo, CA: Pacific Life's Life Insurance Division's Customer Service Department
Pacific Life, Newport Beach, CA: Capturing the Customer Service Representative's Voice to Drive Engagement and Retain Talent
SquareTrade, San Francisco, CA: SquareTrade's Customer Experience and Legendary Service
Wells Fargo, San Francisco, CA: Wells Fargo—Treasury Management Client Delivery (TMCD)

Customer Service Department of the Year—Health Products and Services

Bloom Health, Minneapolis MN: The Bloom Health Advisors
Grand Rounds, San Francisco, CA: Grand Rounds' Customer Service, Care Coordinator Department
MDwise, Inc., Indianapolis, IN: MDwise Customer Service Department
Optum Local Care Delivery, Phoenix, AZ: Putting the Customer in the Center





2015 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES — *Continued*

Customer Service Department of the Year—Hospitality and Leisure and Real Estate

Farbman Group, Southfield, MI: Farbman Group Client Solutions

Fareportal, New York, NY: CheapOair customer service department

IHG, Atlanta, GA: InterContinental Hotels Group Customer Care—supporting our purpose of creating great hotels, guests love

Customer Service Department of the Year—All Other Industries

Alliance Laundry Systems, Ripon, WI: Customer One Brings Customer Service to the Next Level

BlueToad, Orlando, FL: Customer-Preference Based Service Channels

Empire Today, LLC, Northlake, IL: Empire Today, LLC

Florida Keys Aqueduct Authority, Key West, FL: Superior Customer Service with the Florida Keys Aqueduct Authority

Hyatt Legal Plans, Cleveland, OH: Hyatt Legal Plans' Client Service Center

KNUTH Machine Tools USA, Lincolnshire, IL: The KNUTH Aim: Outstanding Customer Service from Start to Finish

Locus Telecommunications, Inc., Fort Lee, NJ: Locus Telecommunications, Inc.'s Customer Service Department

My Lineage, Inc., San Diego, CA: My Lineage's Customer Service Department

TouchBistro, New York, NY: TouchBistro World Class Customer Service Team

