

**2014 AMERICAN BUSINESS AWARDS ENTRY FEES**

See the category pages on the ABA web site for category descriptions and requirements

	<u>Submitted Before November 21</u>	<u>Submitted Before December 19</u>	<u>Submitted Before March 27</u>	<u>Submitted After March 26 (includes \$45 late fee)</u>
<b>Web Sites, Apps, Publications, Videos, &amp; Live Events Categories</b>	\$185	\$215	\$250	\$295
<b>Marketing Categories</b>				
Marketing Campaign of the Year Categories (E01 - E47)	\$390	\$425	\$460	\$505
E50. Marketing or Advertising Agency of the Year	\$390	\$425	\$460	\$505
E51. Marketing Department of the Year	\$390	\$425	\$460	\$505
E52. Marketing Team of the Year	\$390	\$425	\$460	\$505
E53. Marketing Executive of the Year	\$155	\$180	\$205	\$250
E54. Marketing Professional of the Year (for non-executive marketing professionals)	FREE	FREE	FREE	\$45
<b>Management Categories</b>				
Executive of the Year (A01 - A34, A36 - A39)	\$225	\$250	\$275	\$320
A05. Management Team of the Year	\$390	\$425	\$460	\$505
<b>Company / Organization Categories</b>	\$390	\$425	\$460	\$505
<b>Corporate Communications, Investor Relations, &amp; Public Relations Categories</b>				
C01. Public Relations Agency of the Year	\$390	\$425	\$460	\$505
C02. Communications Department of the Year	\$390	\$425	\$460	\$505
C03. Communications Team of the Year	\$390	\$425	\$460	\$505
C04. Investor Relations Program of the Year	\$390	\$425	\$460	\$505
C05. Communications or PR Campaign of the Year (a - r)	\$390	\$425	\$460	\$505
C06. Communications, Investor Relations, or PR Executive of the Year	\$155	\$180	\$205	\$250
C07. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)	FREE	FREE	FREE	\$45
<b>Customer Service Categories</b>				
J01. Customer Service Department of the Year	\$390	\$425	\$460	\$505
J02. Customer Service Team of the Year	\$390	\$425	\$460	\$505
J03. Customer Service Executive of the Year	\$155	\$180	\$205	\$250
<b>Human Resources Categories</b>				
L01. Human Resources Department of the Year	\$390	\$425	\$460	\$505
L02. Human Resources Team of the Year	\$390	\$425	\$460	\$505
L03. Human Resources Executive of the Year	\$155	\$180	\$205	\$250

**Information Technology Categories**

N01. Information Technology Department of the Year  
 N02. Information Technology Team of the Year  
 N03. Information Technology Executive of the Year  
 N04. Technical Professional of the Year (for non-executive IT professionals)

\$390	\$425	\$460	\$505
\$390	\$425	\$460	\$505
\$155	\$180	\$205	\$250
FREE	FREE	FREE	\$45

**Products & Product Management Categories**

New Product or Service of the Year (P01 - P51)  
 P52. Product Development/Management Department or Team of the Year  
 P53. Product Development/Management Executive of the Year  
 P54. Product Developer of the Year (for non-executive product development/management professionals)

\$390	\$425	\$460	\$505
\$390	\$425	\$460	\$505
\$155	\$180	\$205	\$250
FREE	FREE	FREE	\$45

**Support Categories**

R01. Best Support Department of the Year  
 R02. Best Support Team of the Year  
 R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$390	\$425	\$460	\$505
\$390	\$425	\$460	\$505
FREE	FREE	FREE	\$45