

12th Annual American Business AwardsSM



Awards Dinner and Ceremonies

Friday, June 13, 2014
Fairmont Millennium Park Hotel, Chicago

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This program is a summary of the first part of The 2014 (12th Annual) American Business Awards, the leading business awards program in the U.S.A. I say first part because a few years ago we split our traditional awards banquet into two events. This first event takes place in Chicago on Friday, June 13, and features the announcement of the Gold, Silver and Bronze Stevie[®] Award winners in the category groups listed in the Finalist listing in these pages.

A second ceremony will be held on Friday, September 12 in San Francisco, where we'll announce the winners in other categories including websites, apps, IT, new products and services, and selected company/organization, management, and marketing categories.

We thank the more than 250 professionals who participated in our two-step judging process this year. We could not confer Stevie Awards upon worthy organizations and individuals without them, and they are all acknowledged in this program.

The American Business Awards is just one of a number of Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The International Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. We invite you to learn about them all at www.StevieAwards.com.

Michael Gallagher
 President
 The Stevie Awards

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2014 Final Judging Committees

The following professionals participated on the 10 final judging committees of The 2014 (12th Annual) American Business Awards. Their average scores determined the 2014 Gold, Silver and Bronze Stevie® Award placements from among the Finalists. We thank them for their time, insights, and support.



Learn more about the 2014 Final Judges.

2014 COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR

Carey Smith,
Founder & Chief Big Ass, Big Ass Solutions,
Lexington, KY

COMMITTEE:

Jeff Bell, Partner, NCT Ventures, LLC, Kirkland, WA

Andrew Berman, Vice President, Sales, BigTinCan, Boston, MA

Mark Biggs, Senior Manager, Global Marketing and Communications, Experian Marketing Services, New York, NY

Dr. Kevin S. Chen, CEO/President, Business Methods Corporation, Mount Freedom, NJ

Eric Halvorsen, Senior Vice President, National Treasury Services, Wells Fargo, Minneapolis, MN

Colin McKillop, CEO, Butcher Engineering, Windsor, Ontario, Canada

Tanmay Mishra, Manager, Corporate Strategic Innovation, Becton Dickinson & Company, Franklin Lakes, NJ

Barry Moltz, Host of Business Insanity Radio, Getting Small Business Unstuck, Chicago, IL

Scott Nielsen, Director of Human Resources, Big Ass Solutions, Lexington, KY

Jesintha Rajaratnam, Managing Partner, Joje India Consultants, Ras Al Khaimah, United Arab Emirates

Matthew Toren, President/CEO, View Media Group, Vancouver, British Columbia, Canada

2014 CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Nikki Tanis,
President, Tanis Communications, Inc.,
San Jose, CA

COMMITTEE:

Sander Arts, Vice President, Marketing, Atmel, San Jose, CA

Tanya Candia, CEO, Candia Communications LLC, Los Gatos, CA

Lee Caraher, President & CEO, Double-Forte, San Francisco, CA

Jordan Darrow, President, Darrow & Associates, Melville, NY

Jim Fanucchi, Managing Director, Head of West Coast Operations, Darrow & Associates, Los Gatos, CA

Holly Gilthorpe, Head of Global Communications, GE Software, San Ramon, CA

Dave Groobert, US General Manager, Environics Communications, Washington, DC

Eloise Hale, Vice President, Corporate Communications, Electrolux, Charlotte, NC

Kevin Kimball, Vice President, Corporate Communications, GLOBALFOUNDRIES, Santa Clara, CA

Michele Landry, Vice President, Corporate Communications, Spansion, Sunnyvale, CA

Sandi Lee, Vice President, Communications, UTC Aerospace Systems, Charlotte, NC

Mike McDougall, President, McDougall Communications, Rochester, NY

Leslie Moore, Director, Corporate Communications, TIBCO Software, Inc., Palo Alto, CA

Mike Noonan, Vice President of Sales and Marketing, Silicon Catalyst, San Jose, CA



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2014 CREATIVE AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR
Mark Shewmaker,
Chief Experience Officer, SMITH,
Seattle, WA

COMMITTEE:

Leif Abraham, *Partner, Prehype, New York, NY*
John Cornette, *SVP, Executive Creative Director,*
Erwin Penland, Brooklyn, NY
Suzanne Darmory, *Creative Director, Moxie, New York, NY*
Damian Girard, *Creative Director, Rosetta, New York, NY*
Abigail Gray, *VP, Head of Design, AOL, Brooklyn, NY*
Gunnar Kiene, *Creative Director, Sapient, New York, NY*
Debbie Kristofferson, *Vice President, Brand & Creative*
Strategy, Peet's Coffee and Tea, Emeryville, CA
Sarah Murgel, *Vice President, User Experience, Razorfish,*
San Francisco, CA
Parveen Panwar, *CEO, PMI 5 Media, Santa Monica, CA*
Andrew Payton, *Creative Director, R/GA, New York, NY*
Damjan Pita, *Senior Art Director, AKQA, New York, NY*
Sabine Roehl, *Vice President, Creative Director,*
Publicis Kaplan Thaler, Brooklyn, NY
Patrick Stern, *Chief Creative Officer, iCrossing, New York, NY*
Martin Torres, *Creative Director, mcgarrybowen,*
New York, NY
Kip Voytek, *Senior Vice President, Digital Innovation,*
MDC Partners, New York, NY
Chuck Wells, *Creative Director, Roar Groupe, New York, NY*

2014 CUSTOMER SERVICE AWARDS & SUPPORT AWARDS FINAL JUDGING COMMITTEE



CHAIR
Bridget Moscatello,
VP of Customer Operations, Empire Today,
Northlake, IL

COMMITTEE:

Douglas Doughty, *Chief Information Officer,*
PLZ Aerospace Corporation, Addison, IL
Peggy Heafey, *Director, Intermediary Partner Care,*
Marriott International, Inc., Omaha, NE
David Hunter, *Director, Solutions Sales, Insite Software,*
Minneapolis, MN
Lori Owens, *Vice President, Client Relations, PhoneWare, Inc.,*
San Diego, CA
Dennis Reno, *Vice President, Customer Portal Experience,*
New Relic, San Francisco, CA
Kelly Thumm Moore, *Campus President,*
Westwood College - Chicago Loop, Chicago, IL
Brian Ward, *Head of Account Management, NetNames,*
New York, NY
Amy Widicus, *Managing Director, Tahoe Partners,*
Glen Ellyn, IL





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The Make an Impact program of the Center for Climate and Energy Solutions assists leading corporations to more actively engage individuals to save energy and reduce their carbon footprint.

Created in 2008 in partnership with Alcoa, the program has since broadened its reach to other corporations and organizations, including: Entergy, Bank of America, Time Warner Cable, Citi and the Clinton Climate Initiative's HEAL program. To date, Make an Impact has reached nearly 400,000 individuals who have committed to reduce carbon emissions by more than 72 million pounds.

Recently featured at Super Bowl XLVII, SXSW ECO, and the Clinton Global Initiative, the Make an Impact program features technical support, an interactive website, a personal carbon footprint calculator and ongoing educational offerings.

FOR MORE INFORMATION: Contact Amy Morsch, program manager, at morscha@c2es.org or visit us at <http://makeanimpact.c2es.org>.

INDIVIDUALLY WE CAN MAKE A DIFFERENCE. TOGETHER WE CAN MAKE AN IMPACT.



2014 Final Judging Committees

Continued

2014 HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR
Bob Nicoson,
Chief Human Resources Officer,
Constant Contact, Inc.,
Waltham, MA

COMMITTEE:

- Jeff Belanger,** *Director of Talent, G14 Markets, Mediabrand/IMG, London, United Kingdom*
- Frank Capecci III,** *Vice President, Human Resources, RiverMeadow Software, Inc., Boston, MA*
- Madeline Coffin,** *Vice President, Human Resources, Alkermes, Waltham, MA*
- Michael Fenton,** *Vice President, Global Human Resources, Fidelity Investments, Boston, MA*
- Carol Goode,** *Vice President, Worldwide Human Resources, Brocade Networks, San Jose, CA*
- Barry Hartunian,** *Vice President, Human Resources, Veson Nautical, Boston, MA*
- Maureen O'Neill,** *Vice President, Human Resources, Natixis Global Asset Management, L.P., Boston, MA*
- Amy Robinson,** *Vice President, Human Resources, Bit9, Waltham, MA*
- Kathy Santoro,** *Director of HR Programs and Operations, Harvard University, Faculty of Arts & Sciences, Cambridge, MA*
- Lisa Schweickert,** *Vice President of Training, Golden Corral Corporation, Raleigh, NC*
- Kathy Zuber,** *Vice President of Human Resources, JAB Wireless, Inc., Englewood, CO*

2014 INFORMATION TECHNOLOGY AWARDS FINAL JUDGING COMMITTEE



CHAIR
Ted Studwell,

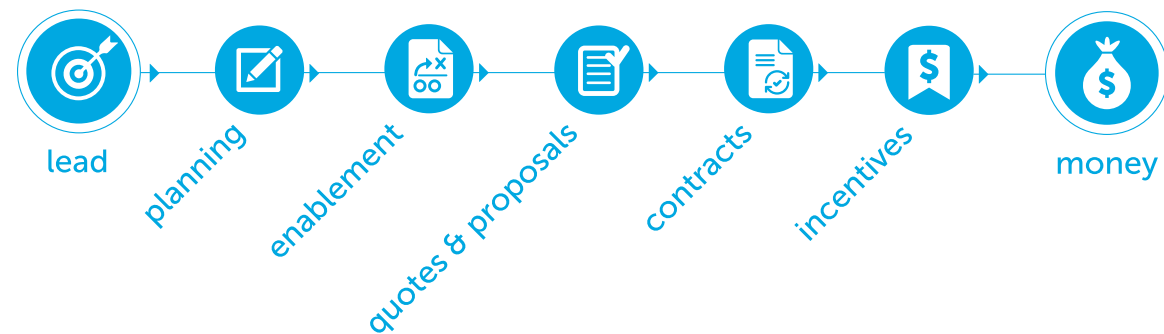
Senior Vice President, Engineering and Operations, Virtela, Greenwood Village, CO

COMMITTEE:

- JL Cabrera,** *IT Program Manager, TRWD, Forth Worth, TX*
- Steve Guastella,** *Senior Vice President, MegaPath Networks, Herndon, VA*
- Juliana Lopez,** *Controller, Northern Technologies Group, Inc., Tampa, IL*
- Nelson Moe,** *CIO, House of Representatives, Washington, DC*
- Rajesh Kumar Mudiakal,** *SAP Project Manager, CMC Limited, Mumbai, India*
- Vu Tran,** *Senior Vice President, New Cloud Networks, Denver, CO*



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2014 MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR
David DiStefano,
President & CEO, Richardson,
Philadelphia, PA

COMMITTEE:

Vishal Bhatia, *co-Founder, OfficialCOMMUNITY,*
Philadelphia, PA

Jim Brodo, *Senior Vice President, Marketing, Richardson,*
Philadelphia, PA

Samuel Faust, *Senior Vice President, Willis of Tennessee,*
Nashville, TN

Dina Green, *Managing Director, InVNT,*
London, United Kingdom

Andrew Gutman, *CFO, Farbman Group, Southfield, MI*

Danita Harn, *Founder, Harn and Associates, Woodstock, GA*

Peggy Heafey, *Director, Intermediary Partner Care,*
Marriott International, Inc., Omaha, NE

Jodi Hutchison-Sanford, *Principal, Incipio Partners LLC,*
Mountain Lakes, NJ

Andrea Michaels, *President, Extraordinary Events,*
Sherman Oaks, CA

Madhusmita Nayak, *Business Excellence,*
UAE Exchange Centre LLC, Dubai, United Arab Emirates

2014 MARKETING AWARDS FINAL JUDGING COMMITTEE



CHAIR
Scott Cullather,
Global Managing Partner, inVNT,
New York, NY

COMMITTEE:

Sally Andrew, *Director of Marketing, inVNT, Washington, DC*

Marvin Bowe, *Chief Operating Officer, The Navicor Group,*
Westerville, OH

Rachel Bull, *Editor, BrandRepublic,*
Twickenham, United Kingdom

Mary DiMaggio, *President, HMA Associates, Inc.,*
Washington, DC

Mike Eaton, *CEO/Founder, HeroClean, Brooklyn, NY*

Daniel J. Hadel, *Director of Marketing, ESPN, New York, NY*

Frank Laudo, *Senior Vice President, Creative Director, GES,*
Grapevine, TX

Karmen Luznik, *Vice President, Marketing, Celtra Inc,*
New York, NY

Claire Ratnam, *Events Manager, Miele Co. Ltd,*
Abingdon, Oxfordshire, United Kingdom

Lisa Reimer, *Director, Travel, Meetings & Events,*
Grant Thornton LLP, Chicago, IL

Michael Shmarak, *Vice President, DKC Public Relations,*
Marketing & Government Affairs, Chicago, IL

Joel Whitten, *Senior Meeting & Event Planner,*
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2014 NEW PRODUCT AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR
Alex Bäcker, Ph.D.,
Chief Executive Officer, QLess, Inc.,
Pasadena, CA

COMMITTEE:

Ahmed Al Hai, *Drilling Services Automation Project Manager & RTOC Project Member, ADCO,* Abu Dhabi, United Arab Emirates

Radhika Alla, *Mobile Channel Manager-eBusiness, Cigna,* Bloomfield, CT

Daniel Bharadwaj, *IT Consultant, PM Solutions,* Philadelphia, PA

Wessam Massoud, *Program Delivery Manager,* Abu Dhabi Systems & Information Center, Abu Dhabi, United Arab Emirates

Judi Niedercorn, *CEO, SysTactics, McLean, VA*

Jeffrey Scott Frichner, *CEO/Founder,* voteAir "powered by voters" Los Angeles, CA

Sophy Tereschenko, *Senior Business Process Analyst,* Kaiser Permanente, Oakland, CA

Vu Tran, *Senior Vice President, New Cloud Networks,* Denver, CO

Anyck Turgeon, *CEO, M-CAT Enterprises, Austin, TX*

2014 WEBSITE AWARDS CATEGORY FINAL JUDGING COMMITTEE



CHAIR
Gene Ehrbar,
Managing Partner, Emerging Technology, ISITE Design, Portland, OR

COMMITTEE:

Jullen Brandt, *OrganikSEO.com, Solana Beach, CA*

Chapin Clark, *Executive Vice President, Managing Director,* R/GA, New York, NY

Rob Davis, *CEO & Founder, Akavit, Denver, CO*

George Georgallides, *Managing Partner, Curious Pictures,* Chula Vista, CA

Micah Laney, *Senior Digital Communications Manager,* Walmart Global Associate Communications, Fayetteville, AR

Meredith Roth, *Director, Corporate Communications,* KnowledgeStorm, Alpharetta, GA



Thank you

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2014 Preliminary Round Judges

The following professionals participated in preliminary judging of The 2014 American Business Awards in April–May. Their average scores determined the Finalists. We thank them for their time, insights and support.



Learn more about this judging panel.

Ray Aldrich, Director, Development, Marketing & Communications, University of Michigan Health System, Ann Arbor, MI
Amal Al-Najjar, HR Manager, Fluor, Kuwait
Zainab Ansari, Director/CEO, Xenith PR (Pvt.) Ltd, Pakistan
Daniel Arenas, Creative Director, Sunday Morning NY, Astoria, NY
Cathy Baker, Competition Consultant, USEF, Lexington, KY
Jeff Bell, Partner, NCT Ventures, Kirkland, WA
Israel Bonequi, Creative Director, Birds Nest Foundation, Canada
Deirdre Breakenridge, CEO, Pure Performance Communications, Marlboro, NJ
Daniel Burkholder, IT Solutions Advisor, Susan G. Komen, Frisco, TX
Tanya Candia, CEO, Candia Communications, Saratoga, CA
Susan Chait, VP, Creative Director, Lebowitz | Gould | Design, Inc., New York, NY
Dr. Kevin S. Chen, President/CEO, Business Methods Corporation, Mt Freedom, NJ
Irene Corpuz, Head of Planning & IT Security, Western Region Municipality, United Arab Emirates
Dave Craig, Vice President, HR Fazoli's Restaurants, Lexington, KY
David Crawford, Senior VP, Managing Group, Creative Director, GSD&M, Austin, TX
John Cushman, former VP–eSales & Service, AT&T, Dallas, TX
Karen Danielson, Marketing Communications & Brand Manager, US Water Services, Inc, St Michael, MN
Natalia Diaz, Marketing Specialist, Forte Payment Systems, Dallas, TX
Brenda Dukart, Executive Account Manager, Managed Business Solutions, Colorado Springs, CO
Elizabeth Enselein, Director of Operations, Murthy Law Firm, Owings Mills, MD
Matt Finizio, VP, Creative Director, Slack and Company, Chicago, IL
Hüsniye Firat, Dr. Çanakkale Onsekiz, March University, Turkey
Kyle Forster, Co-Founder/President, Big Switch Networks, San Francisco, CA
Anthony Franco, President, EffectiveUI, Denver, CO
Jean Gea, Product Marketing Manager, Acumatica Kirkland, WA
Dawn Giesman, Marketing Manager, PublicSchoolWORKS, Cincinnati, OH
Stephen Gill, President, Stephen Gill Associates, Thailand
Katharine Goldman, SVP, Executive Creative Director, Jack Morton Worldwide, New York, NY
Eddie Grant, Product Manager, Brodie Meter Co., LLC, Statesboro, GA
Donna Grare, VP Engineering, PHD Virtual, Morris Plains, NJ
Kristi Grigsby, VP Marketing, CSI Enterprises, Bonita Springs, FL

Bonnie Hackbarth, Senior Counselor, Guthrie/Mayes Public Relations, Louisville, KY
Eric Halvorson, Senior Vice President, Wells Fargo, Minneapolis, MN
Alexander Hannett, Manager, Corporate Strategy and Marketing, All Florida Paper, Inc., Medley, FL
Leslie Harstad, Director, Thought Leadership Strategy, Optum, Minneapolis, MN
Batul Hasan, CEO, BSH Consultants, Pakistan
Kevin Hegebarth, VP, Marketing & Product Management, HireIQ Solutions, Inc., Alpharetta, GA
Mary Ann Henker, President, The Henker Group, Easton, MD
Ann Hill, Chairwoman of the Board, Lancaster Chamber of Commerce, Lancaster, CA
Faith Jackson, PR Specialist, Lawler Computer Consultants, LLC, Birmingham, AL
Parag Jaripatke, Senior Systems Administrator, AOL Inc., Ashburn, VA
Stuart John, Senior Product Manager, Source Interlink Media, Santa Monica, CA
James Johnson, Chairman, The Standish Group International, Inc., Boston, MA
JP Jones, Owner, Collipsis Web Solutions, Lawrenceburg, TN
Craig Kavicky, Vice President, Lextant, Columbus, OH
Douglas Kelly, EVP Design, Imagination Publishing, Chicago, IL
Laura Kerr, Principal Business Analyst, Sabre Airline Solutions, Dallas, TX
Mike Kindle, VP, Information, HealthSouth, Birmingham, AL
Marylee Klinkhammer, Technology Director, DRG, Berne, IN
Slade Kobran, CMO, Chief Outsiders, New York, NY
Claudia Koehler, Corporate Vice President, VOK DAMS Events, Germany
Roja Kolachina, CEO/President, Synerteq, Inc., Rockville, MD
James Koons, Chief Privacy Officer, Listrak, Lititz, PA
Nitin Kumar, Director, PricewaterhouseCoopers, Jersey City, NJ
Rick Kuwayti, Managing Director, Head of Marketing, BMO Capital Markets, Canada
John Lamb, VP, Group Head, Ebix, Atlanta, GA
Frank Laudo, Senior VP Creative Director, GES, Grapevine, TX
Erran Lawler, Owner, Lawler Computer Consultants, LLC, Birmingham, AL
Jason Lawson, Partner, Moss Adams LLP, Los Angeles, CA
Rob Leggat, Senior Vice President, Goddard Gunster, Washington, DC
Peter Levy, President, Corniche Productions, Brooklyn, NY
Nanxi Liu, CEO, Enplug, Inc., Los Angeles, CA
Lily Liu, CEO & Founder, PublicStuff, New York, NY
Juliana Lopez, Controller, Northern Technologies Group, Inc, Tampa, FL
Avinash Mainkar, Adjunct Professor of Management, George Mason University, Fairfax, VA
Jennifer Maldonado, Sr. Program Manager, Global Client Experience, Cornerstone OnDemand, Santa Monica, CA
Anne McCarthy, President and Founder, Westmeath Communications, Castle Rock, CO



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Congratulations to all American Business Awards finalists and winners on your sweet success.



2014 Preliminary Round Judges Continued

- Jeannine McHenry**, *Art Director*, One17 Creative, Marina Del Rey, CA
Catherine McQuaid, *Principal*, Big Game Hunting, Canada
Kathy Menzie, *Associate Professor & Chair*, Washburn University, Topeka, KS
Feroz Merchhiya, *CTO*, California Insurance Guarantee Association, Diamond Bar, CA
Caroline Meyers, *Director of Corporate Communications*, MC2, Chestnut Ridge, NY
Andrea Michaels, *President*, EXTRAORDINARY EVENTS, Sherman Oaks, CA
Tamika Mikucki, *Director of Human Resources*, Westhab, Inc., Elmsford, NY
Carlos Minetti, *President*, Consumer Banking, Discover Financial Services, Riverwoods, IL
Jay Mitchell, *President*, Mereo LLC, Colorado Springs, CO
Judy Mod, *Principal*, Social Gastronomy, LLC., Atlanta, GA
Rajesh Kumar Mudiakal, *SAP Project Manager*, CMC Limited, India
Brian Mulvey, *Vice President*, Investor Growth Capital, New York, NY
Kirk Musselman, *Director*, Human Resources, Classified Ventures LLC, Chicago, IL
Eric Nash, *Senior Director*, Online Marketing, Stamps.com, El Segundo, CA
Madhusmita Nayak, *Manager-Enterprise Performance*, UAE Exchange, United Arab Emirates
Steve Nelson, *Partner & CTO*, AP42, San Ramon, CA
Michael Newman, *Vice President International Sales & Global Marketing*, Optical Cable Corporation, Roanoke, VA
Bruce Nicoll, *ACD Copy*, The Navicor Group, Westerville, OH
Ayelet Noff, *Co-CEO and Founder*, Blonde 2.0, Israel
Bob Older, *President*, Creative Travel Inc. dba Rainbow Charter Service, Wilmington, DE
Linda Olsan, *Director*, Customer Care, ACE, Rancho Mission Viejo, CA
Kirsten Osolind, *CEO*, re:invention marketing, San Diego, CA
Lori Owens, *VP*, Client Relations, PhoneWare, Inc., San Diego, CA
Ravi Padaki, *Product Manager*, Snapfish, San Francisco, CA
Parveen Panwar, *CEO*, PMI 5 Media LLC, San Francisco, CA
Paul Patton, *Senior R&D/Regulatory Manager*, Delta Faucet Co., Indianapolis, IN
Rob Peglar, *CTO Americas*, EMC Isilon, Wildwood, MO
Ken Phelan, *CTO*, Gotham Technology Group, Montvale, NJ
Churchill Dass Prince, *Founder CEO*, Sales Intellect Company, India
Dr. Steve Rajan, *Vice Chancellor of Malaysia*, IAEWP (NGO United Nations), Malaysia
Gillian Rawcliffe, *Business Development Manager*, Vérité, Sandy, UT
Kathleen Reddy, *Co-President*, McKinnon-Mulherin, Inc., Salt Lake City, UT
Dennis Reno, *Vice President*, Customer Portal Experience, New Relic, San Francisco, CA
Selena Rezvani, *President*, NextGenWomen, LLC, Elkins Park, PA
Tom Richard, *Director of Organizational Development*, Westpark Communications, L.P., Houston, TX
Avis Richards, *President/CEO*, Birds Nest Productions, Purchase, NY
Chris Risheill, *Director of Sales, Marketing and Exhibits*, Association for Middle Level Education, Westerville, OH
Colleen Rosso, *Director of Communications*, Hartland Township, Milford, MI
David Saef, *EVP*, MarketWorks & Strategy, GES, Hodgkins, IL
Viurniel Sanchez, *Information Management*, Infrastructure Technology Services, Miami, FL
Scott Sauder, *Area Operations Consultant*, The UPS Store, Noblesville, IN
Harry Schechter, *CEO & President*, Temperature@lert, Boston, MA
Richard Schechter, *VP Marketing*, Medtech College, Atlanta, GA
Lisa Schweickert, *VP of Training*, Golden Corral Corporation, Raleigh, NC
Bill Shelton, *Vice President*, USHEALTH Advisors, Grapevine, TX
Tina Stafford, *Senior Account Executive*, Stafford Creative Inc, Edmonds, WA
Mahiette Tarrago, *Creative Director*, Tycoon Advertising Group LLC, The Woodlands, TX
Harmony Tenney, *Senior Marketing Consultant*, CRG, Charlottesville, VA
Lori Teranishi, *Partner*, IQ PR, Inc., San Francisco, CA
Michelle Thorsell, *Principal*, SMT Architects, P.C., Glen Ellyn, IL
Roger Thorstenson, *Lead: Strategic Planning & Performance Measurement*, Office of the DoD CIO, Arlington, VA
Han Tjan, *Corporate Communications*, Daimler, New York, NY
Richard Trombly, *Editor/Senior Account Exec*, Hill & Knowlton, China
Chikako Uchinami, *CEO*, Japan Translation USA, Sunnyvale, CA
Noel Unciano, *Science Research Specialist*, Industrial Technology Development Institute-DOST, Philippines
Vinny Verdi, *Producer*, CUNY-TV, New York, NY
Charles Kirby Wadsworth, *Vice President of Global Marketing*, F5 Networks, Wayland, MA
Maggie Wang, *Service & Support Manager*, Nolo, Pleasanton, CA
Edward Weisberg, *Senior VP of Marketing and Business Development*, GXT Green, Billerica, MA
Karen Weldon, *Manager, Executive Communication & Strategic Collaboration (Office of the CIO)*, Consumers Energy, Jackson, MI
Hope White, *CEO*, Rise and Fly, Fort Worth, TX
Becky Wilson, *President*, WDS Marketing and PR, Overland Park, KS
Robert Wnuk, *Regional Sales Director*, Tax Care S.A., Poland
Gregory Wright, *Communications Manager*, AICPA, New York, NY
Ziad Ziadeh, *National Customer Service Manager*, DHL Express, Saudi Arabia
Matthew Zintel, *President*, Zintel Public Relations, Cypress, TX
Joseph Zitzelberger, *Director of Manufacturing Development*, PACCAR Inc, Chillicothe, OH
Chris Zoloth, *Director*, Global Customer Care, IHG, Salt Lake City, UT





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2014 Finalists

Finalists in the 5:15 pm Awards Ceremony

PUBLICATIONS AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Best Annual Report—Online/Electronic

AT&T Inc., Atlanta, GA: AT&T Inc. 2013 Annual Report
CME Group, Chicago, IL: The Power of Risk Management
Oswego CUSD 308, Oswego, IL: School District 308 2013 Annual Report

Best Annual Report—Print

ACUITY, A Mutual Insurance Company, Sheboygan, WI: ACUITY's 2013 Annual Report
Harlem RBI and DREAM Charter School, New York, NY: How to Play Ball: The Official 2013 Manual of Play and Annual Report
Heffernan Insurance Brokers, Walnut Creek, CA: Heffernan Insurance Brokers 2013 Annual Report
National Shooting Sports Foundation, Newtown, CT: NSSF's 2013 Annual Review
SCRA, Charleston, SC: SC Launch 2013 Annual Report
St. Joseph Healthcare, Bangor, ME: St. Joseph Healthcare Annual Report

Best Marketing or Sales Brochure or Kit—Online/Electronic

Baker Barrios, Orlando, FL: Baker Barrios | Community Investment Report
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare - Connecting the Healthcare Dots
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Corporate Brochure
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Make ICD-10 Easier!
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen RCM Services: Focus on care. Thrive. e
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen's MU Now or Never eBook: Charting the Course for Meaningful Use
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Ten Tips for Accountable Care Success
Quality Systems, Inc., Irvine, CA: Quality Systems' QSIDental Provides Top Ten Reasons Cloud Computing is Inevitable in Dentistry

Best Marketing or Sales Brochure or Kit—Print

The 5th Avenue Theatre, Seattle, WA: 2014/15 Season Brochure
AICPA, Durham, NC: Pull It Together: The Art of the Actionable Career Plan
Isagenix International, Chandler, AZ: Isagenix New Member Welcome Kit
The Navicor Group, LLC, Westerville, OH: Adcetris Patient Kit
One Eighty, Seattle, WA: Treo Brochure
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Mirth Business Unit Brochure
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Ambulatory Solutions
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Corporate Brochure
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen RCM Services: Focus on care. Thrive.

Best Newsletter or House Organ/Publication—Online/Electronic

American Institute of CPAs, New York, NY: AICPA News Update
Experian Marketing Services, New York, NY: Digital Marketer Benchmark and Trend Report Is Digital Marketing's Go-To Resource
Petplan, Newtown Square, PA: fetch! magazine
USANA Health Sciences, Salt Lake City, UT: 2013 USANA Influencer Magazine
VSP Vision Care, Rancho Cordova, CA: VSP EnVision Digital Newsletter

Best Newsletter or House Organ/Publication—Print

Isagenix International, Chandler, AZ: Isagenix IsaNews
Petplan, Newtown Square, PA: fetch! magazine



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2014 Finalists

Continued

VIDEO AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Branded Entertainment

LIMU, Lake Mary, FL: 2014 LIMU International Convention Opener

LIMU, Lake Mary, FL: LIMU BMW CLUB

Selective, Branchville, NJ: Selective; Find the Diamond

Internal/Employee Communications

Bloomin' Brands, Inc., Tampa, FL: Introducing the 4-4-5 Calendar

Decision Resources Group, Burlington, MA: Decision Resources Group Values Song

FBMC Benefits Management, Tallahassee, FL: Identity Theft Protection: You Just Can't Lose

FleishmanHillard for AT&T, New York, NY: We Want To Teach The World To Swipe: AT&T And FleishmanHillard's "Device Launch" Video Series

MessageMakers, Lansing, MI: MPA Sales Training

NYU Langone Medical Center, New York, NY: Powered by Our People

Magazine Format

NYU Langone Medical Center, New York, NY: Born in the Storm

Motivational

Angel MedFlight Worldwide Air Ambulance, Scottsdale, AZ: "My Real Life Moment" Patient Stories: Team Jaxon Air Ambulance Transport

ICMA-RC, Washington, DC: Make Every Retirement Day a Saturday

NYU Langone Medical Center, New York, NY: The Courage to Cut

Ryan LLC, Dallas, TX: Sharing Our Success

Orientation

Resonate Pictures, Lawrence, KS: Compliance Champion Cup

P.R.: Government

Engility, Chantilly, VA: This is the Military Health System

P.R.: Industrial

OptumRx, Irvine, CA: Interview with Kevin Host—Specialty Pharmacy

Slack and Company, Chicago, IL: Scot Forge: We've got you covered!

P.R.: Media & Entertainment

Angel MedFlight Worldwide Air Ambulance, Scottsdale, AZ: "My Real Life Moment—Holiday Homecoming: Lori and Michael Meet"

P.R.: Non-profit Fund Raising

FFG Management Services, Jacksonville, FL: MuckFest Live: Team FFG Goes Through the Muck

MessageMakers, Lansing, MI: Crisis Into Hope

P.R.: Other

ICMA-RC, Washington, DC: Education Video Campaign' by ICMA-RC and AHC

MessageMakers, Lansing, MI: Map Your Future: MSU Geography

MessageMakers, Lansing, MI: MSU CVM Feature

Peabody Energy, St. Louis, MO: Advanced Energy for Life: World Energy Needs are Enormous

TJA Advertising, Pismo Beach, CA: TJA Advertising: Pismo Beach—Your Wine & Waves Destination

P.R.: Technology

Cisco Systems, Inc., Research Triangle Park, NC: Cisco Support— "The Battle Over Software Downloads"

Verne Global, Falls Church, VA: It's Not Easy Bein' Green

Sales: Industrial

Slack and Company, Chicago, IL: Meet Ingredient promotional video





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2014 Finalists

Continued

VIDEO AWARDS CATEGORIES – *Continued*

Sales: Other

Jeunesse Global, Orlando, FL: How Do You Spell Success?
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Infinity Primary Care
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Lone Star Circle of Care
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Mount Kisco Medical Group
Span-America Medical Systems, Greenville, SC: The Span-America Encore Waltzing Bed Video

Sales: Technology

Actiontec Electronics, Sunnyvale, CA: How to improve whole home wireless with the Wireless Network Adapter using MoCA
Monitronics, Dallas, TX: eContract
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Capital Women's Care
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Lone Star Circle of Care
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: Mount Kisco Medical Group
Teradata Corporation, Dayton, OH: American Red Cross: Doing More with Data to Offer Help and Hope
Vend, San Francisco, CA: Vend. Point-of-sale retailers love.

Sales: Product Sales

LIMU, Lake Mary, FL: #BLU2 Launch Video
Pacific Life, RSD, Newport Beach, CA: Lift Retirement Savings with the Help of a Variable Annuity
Pacific Life, RSD, Newport Beach, CA: Pacific Choice Variable Annuity

Sales: Service Sales

Insperty, Kingwood, TX: Insperty: Apollo Theater Recruiting Services testimonial
Insperty, Kingwood, TX: Insperty: Business Cents
Insperty, Kingwood, TX: Insperty: We Are Ready
MessageMakers, Lansing, MI: More Possible
MessageMakers, Lansing, MI: Two Men and a Truck Franchise Development

Training

Bloomin' Brands, Inc., Tampa, FL: Introducing the 4-4-5 Calendar
CardioVet, Spring, TX: PetRays Training Video
Marsh & McLennan Companies, Inc., New York, NY: Choose Your Path Video Training Series
Resonate Pictures, Lawrence, KS: Conversations
Resonate Pictures, Lawrence, KS: Game Changers
UTC Aerospace Systems, Charlotte, NC: UTC Aerospace Systems employees engaging in sustainable activities
Xcelus, LLC, Provo, UT: The Protocol—A Climbing Metaphor

Corporate Overview

AHC, Minneapolis, MN: MassMutual's We're with you all the way" Video Scrapbook"
ARI, Mount Laurel, NJ: The "It" that drives ARI
Digital Grin Communications, Gregory, MI: Overview of Digital Grin Communications
Isagenix International, Chandler, AZ: Experience Isagenix Video
Jeunesse Global, Orlando, FL: The Secret of Jeunesse
LIMU, Lake Mary, FL: An Experience Like No Other
OptumRx, Irvine, CA: OptumRx Overview
Ryan LLC, Dallas, TX: Ryan's Core Purpose and Values
Toshiba America Business Solutions, Irvine, CA: Toshiba America Business Solutions' Corporate Video





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2014 Finalists

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LIVE EVENT AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Best Brand Experience Event

American Express OPEN, New York, NY: American Express OPEN Rising Stars Platform
Extraordinary Events, Sherman Oaks, CA: BMW X5 International Media Launch
inVNT, New York, NY: PepsiCo's #PEPCITY
Jack Morton, New York, NY: LEGO Secrets to Reveal
MWW, East Rutherford, NJ: The Warner Sound Captured by Nikon
NASCAR, Inc., Charlotte, NC: NASCAR Contenders Live presented by TOYOTA and Sprint
Nutrabolt, Bryan, TX: Romero Recovery at Ultra Music Festival
PMK*BNC, Los Angeles, CA: Samsung Galaxy Experience at SXSW
Quality Systems, Inc., Irvine, CA: Thousands Flock to NextGen Users Group Meeting; Record Attendance Results in Largest Event in Company History
The Visionary Group LA, Los Angeles, CA: Walking Dead/Hyundai Comic Con
UrbanDaddy, New York, NY: MINI Night Out

Best Consumer Event (e.g. auto show, boat show, health & fitness expo, etc.)

NASCAR, Inc., Charlotte, NC: NASCAR After the Lap sponsored by Ford and Coca-Cola

Best Exhibition Display, Stand or Feature

American Express OPEN, New York, NY: CES 2014: The Small Business Big Shot Game
Echelon Design Inc., Gilberts, IL: GVR & VR Companies: Orchestrating Harmony at NACS 2013
MC2, Chestnut Ridge, NY: Hisense at CES2013
MC2, Chestnut Ridge, NY: Motorola Solutions: The Experience Is Everything
The Navicor Group, LLC, Westerville, OH: Adcetris Kinetic Sculpture
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: A Worldwide Journey

Best Tradeshow or Convention

BMO Capital Markets, Toronto, ON, Canada: BMO Capital Markets Global Metals and Mining Conference
Experian Marketing Services, New York, NY: Experian Marketing Services' 2013 Client Summit Inspires Marketers
Slack and Company, Chicago, IL: AEM CONEXPO-CON/AGG 2014: IF IT'S NEW, IT'S HERE.
The Webster Group, Washington, DC: The Congressional Medal of Honor Society Convention—Gettysburg 2013

Best Association Event or Meeting

NASCAR, Inc., Charlotte, NC: NASCAR Fuel for Business
Staffing Industry Analysts, Mountain View, CA: Executive Forum 2014

Best Corporate Image Event

Grass Roots Meetings & Events Inc., New York, NY: Swiss Re 150 Years Anniversary, Open Minds Connecting Generations, New York City Regional Event
Identity Theft 911, Scottsdale, AZ: Privacy XChange Forum Brings Together First Class Thought Leaders for Inaugural Event
Quality Systems, Inc., Irvine, CA: Thousands Flock to NextGen Users Group Meeting; Record Attendance Results in Largest Event in Company History
The Visionary Group LA, Los Angeles, CA: Levi's Anniversary Event

Best New Product Introduction Event

Extraordinary Events, Sherman Oaks, CA: BMW X5 International Media Launch
inVNT, New York, NY: Miele's Science of Perfection
Jack Morton, New York, NY: Xbox One Launch
The Visionary Group LA, Los Angeles, CA: Victoria's Secret Victoria Fragrance Launch



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2014 Finalists
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LIVE EVENT AWARDS CATEGORIES — *Continued*

Best Internal Recognition/Motivational Event

Booz Allen Hamilton, McLean, VA: Ideas Festival 2014: The Next Century of Innovation
Isagenix International, Chandler, AZ: Isagenix Celebration Annual Recognition Event
LIMU, Lake Mary, FL: 2014 LIMU International Convention
Vemma Nutrition Company, Tempe, AZ: Verve Leadership Academy

Best Public Relations Event

MWW, East Rutherford, NJ: The Jersey Shore's Grand Re-Opening: Ribbon Cutting Ceremony
The Visionary Group LA, Los Angeles, CA: Hulu Upfronts Press Junket

**CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS
AWARDS CATEGORIES**



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Communications or PR Campaign of the Year—Community Relations

AMD, Austin, TX: AMD Returns: The Launch of the GPU14 Graphics Card Family
Durée & Company, Inc., Ft. Lauderdale, FL: Durée & Company's Community Relations Campaign: When the Government Shuts Down: Feeding South Florida Responds to a National Crisis
Health Net, Inc., Woodland Hills, CA: Health Net Plaza" Innovative Campaign"
Honeywell Hometown Solutions, Morristown, NJ: Honeywell Humanitarian Relief Fund
MWW, East Rutherford, NJ: Making "Stronger than the Storm" A Self Fulfilling Prophecy for NJ Shore Businesses and Communities
Samsung Electronics, Ridgefield Park, NJ: Solve for Tomorrow — A Brighter Future

Communications or PR Campaign of the Year—Crisis Communications

Dallas/Fort Worth International Airport, DFW Airport, TX: December Ice Storm: Social Takes Center Stage

Communications or PR Campaign of the Year—Events & Observances

Decision Resources Group, Burlington, MA: Managed Markets Summit
Energy Corporation, New Orleans, LA: Geaux Green
Home Instead Senior Care, Omaha, NE: Addressing the Needs of the Rapidly Growing Alzheimer's Population and Family Caregivers
MWW, East Rutherford, NJ: Making "Stronger than the Storm" A Self Fulfilling Prophecy for NJ Shore Businesses and Communities
U.S. Green Building Council (USGBC), Washington, DC: Green Apple Day of Service 2013
U.S. Green Building Council (USGBC), Washington, DC: Greenbuild International Conference and Expo 2013
USANA Health Sciences, Salt Lake City, UT: #SOCHI14

Communications or PR Campaign of the Year—Global Issues

Center for Climate and Energy Solutions, Arlington, VA: The Global Energy Pledge Campaign
Dallas/Fort Worth International Airport, DFW Airport, TX: DFW International Air Service Development Missions—South America

Communications or PR Campaign of the Year—Issues Management

MWW, East Rutherford, NJ: Making "Stronger than the Storm" A Self Fulfilling Prophecy for NJ Shore Businesses and Communities

Communications or PR Campaign of the Year—Low Budget (Under \$10,000)

AMD, Austin, TX: The Campaign That Cost Less Than A Keg of Beer





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MSC is the #1 Awards consulting company in the U.S. MSC helps individuals and businesses win the top national and international awards - with a special emphasis on the top business awards. 99% of those MSC has entered for a top business award have won something. If you want to win, you want to work with us.

Why AWARDS?

Awards Marketing is the #1 and most important form of marketing in the world. Just look around - whether J.D. Power & Associates spurring car sales or your position on Angie's List sparking a ten-fold increase in business - if you win awards, you win business. It's that simple.

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Awards Marketing provides the biggest "bang for your business buck" - win once and market your win forever. MSC is #1 in the nation in tailoring award(s) to you/your company; writing applications; and offering support services to bolster your win: acceptance speeches; press releases; major media placements and more.

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Every individual and business that wins awards through MSC comes back for more. MSC puts together customized plans of awards for its many clients - one-year; two-year; three-year; and also by industry and location. Our clients win over and over again.

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2014 Finalists

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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Communications or PR Campaign of the Year—Marketing—Business-to-Business

- 5W Public Relations, New York, NY: DigitalOcean Business to Business PR Campaign
- Accenture, Chicago, IL: Client Success Stories—High performance. Delivered
- Decision Resources Group, Burlington, MA: Decision Resources Group's State Exchange Report Card
- Idea Grove, Dallas, TX: RiseSmart Super Bowl 2014
- Insperty, Kingwood, TX: Insperty: We Are Ready Campaign
- Makovsky, New York, NY: Makovsky and Crystal & Company: Reintroducing the World to an 80-Year-Old Brand
- MWW, East Rutherford, NJ: Innovating for the Connected Home, Living Room and TV
- Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen Healthcare's HIMSS14 Campaign
- Slack and Company, Chicago, IL: Introducing GE Predictivity
- Stearns Johnson Communications, San Francisco, CA: Exceeding Expectations at CES 2013

Communications or PR Campaign of the Year—Marketing—Consumer Products

- AMD, Austin, TX: AMD Returns: The Launch of the GPU14 Graphics Card Family
- Delta Faucet Company, Indianapolis, IN: Celebrating 5 Years of Touch Technology Leadership
- Milk Processor Education Program (MilkPEP), Washington, DC: Chocolate Milk: From the Gridiron to IRONMAN
- The Navicor Group, LLC, Westerville, OH: Comfort Capes Brochure

Communications or PR Campaign of the Year—Marketing—Consumer Services

- ICMA-RC, Washington, DC: National Save for Retirement Week Campaign by ICMA-RC
- John Hancock Signature Services, Boston, MA: Fast, Simple & Secure
- SquareTrade, San Francisco, CA: SquareTrade Teaches Customers about Device Damage with the Breakability Index

Communications or PR Campaign of the Year—Multicultural

- UTC Aerospace Systems, Charlotte, NC: UTC Aerospace Systems Singapore Airshow 2014 Year of the Horse Campaign

Communications or PR Campaign of the Year—Public Affairs

- National Association of Manufacturers and The Herald Group, Washington, DC: Alliance for Fair Trade with India
- Slack and Company, Chicago, IL: Dire States: The Drive To Revive America's Ailing Infrastructure

Communications or PR Campaign of the Year—Public Service

- Aeras, Rockville, MD: EXPOSED: The Race Against Tuberculosis
- MWW, East Rutherford, NJ: Making "Stronger than the Storm" A Self Fulfilling Prophecy for NJ Shore Businesses and Communities

Communications or PR Campaign of the Year—Reputation/Brand Management

- Accenture, Chicago, IL: Client Success Stories—High performance. Delivered
- AECOM, New York, NY: AECOM Technology Corporation's Reputation/Brand Management Campaign
- CACI, Arlington, VA: CACI's Character Campaign
- Durée & Company, Inc., Ft. Lauderdale, FL: Durée & Company Introduces Rising Tide Car Wash's New Model for Social Entrepreneurship
- Home Instead Senior Care, Omaha, NE: Addressing the Needs of the Rapidly Growing Alzheimer's Population and Family Caregivers

Communications or PR Campaign of the Year—Social Media Focused

- 1-800-FLOWERS.COM, Inc., Carle Place, NY: 1-800-Flowers.com Celebrates International Women's Day
- Cisco, San Jose, CA: Cisco's Network Convergence System Launch Campaign
- Entergy Corporation, New Orleans, LA: Star Power Facebook Campaign
- Klick Communications, Santa Monica, CA: Klick Communications Launches Michelle Bridges' 12 Week Body Transformation Social Media Campaign in the US
- Milk Processor Education Program (MilkPEP), Washington, DC: Protein Fight Club
- MWW, East Rutherford, NJ: Making "Stronger than the Storm" A Self Fulfilling Prophecy for NJ Shore Businesses and Communities
- Pioneer Financial Services, Kansas City, MO: Pioneer Services' Social Media Success
- USANA Health Sciences, Salt Lake City, UT: RESET: Destination Transformation 2013
- USANA Health Sciences, Salt Lake City, UT: USANA Social Media





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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Communications or PR Campaign/Program of the Year—Internal Communications

AECOM Technology Corporation, Los Angeles, CA: AECOM Health Care Reform and Open Enrollment Communications
 Booz Allen Hamilton, McLean, VA: Booz Allen Ideas Festival: Where Big Ideas Take Off
 Decision Resources Group, Burlington, MA: Decision Resources Group Internal Portal
 Entergy Corporation, New Orleans, LA: Heartlight Campaign
 Experian Marketing Services, New York, NY: Experian Marketing Services Communicates Business Strategy to Global Employees
 UTC Aerospace Systems, Charlotte, NC: UTC Aerospace Systems Managers' Toolbox Talks—engaging employees in Environment, Health & Safety topics

Communications or PR Campaign/Program of the Year—Investor Relations

John Hancock Signature Services, Boston, MA: Fast, Simple & Secure
 Quality Systems, Inc., Irvine, CA: Quality Systems, Inc.: A 40-Year-Old Healthcare Model Comes of Age

Communications or PR Campaign/Program of the Year—New Product Launch

5W Public Relations, New York, NY: Cold-EEZE® Cold Remedy Products Campaign
 AMD, Austin, TX: AMD Returns: The Launch of the GPU14 Graphics Card Family
 Span-America Medical Systems, Greenville, SC: The Encore Bed Campaign (new product launch) for Span-America Medical Systems
 Vantage PR, San Francisco, CA: Vantage Catapults Abalta to the Front of the Connected Car Race

PR Innovation of the Year

Health Net, Inc., Woodland Hills, CA: Health Net Plaza™ Innovative Campaign™
 Makovsky, New York NY: Wall Street's Reputation: A Different Perspective on the Long Road Back to Recovery

Communications Professional of the Year

AMD, Austin, TX: Chris Hook, Director of Public Relations
 Best Doctors, Inc., Boston, MA: Justin Joseph, Director, Public Relations
 Engility, Chantilly, VA: Jessica Tozer, Social Media Strategist and blogger
 Temperature@lert, Boston, MA: Diane Deng, Manager of Growth Hacking
 USANA Health Sciences, Salt Lake City, UT: Allie Henderson, Public Relations Specialist
 USANA Health Sciences, Salt Lake City, UT: Angie Larsen, Senior Manager of Corporate Relations
 USANA Health Sciences, Salt Lake City, UT: Mallory Moger, Public Relations Specialist
 USANA Health Sciences, Salt Lake City, UT: Misty Dangel, Public Relations Specialist
 VSE Corporation, Alexandria, VA: Sylvia Gethicker, Director of Communications

Communications, Investor Relations, or PR Executive of the Year

5W Public Relations, New York, NY: Ronn Torossian Marks 10 Years of Exponential Growth as Founder and CEO
 AECOM, New York, NY: Paul Gennaro, SVP and Chief Communications Officer
 AT&T Inc., Dallas, TX: Susan Johnson, Senior VP—Investor Relations
 Check Point Software Technologies Ltd., San Carlos, CA: Jim Rivas, Head of Global Corporate Communications
 MWW, East Rutherford, NJ: Carreen Winters, Executive Vice President, Corporate Communications
 Sirona Dental Systems, Inc., Long Island City, NY: Joshua Zable, VP-Investor Relations
 USANA Health Sciences, Salt Lake City, UT: Ashley Collins, Executive Director of PR, Social Media and Communications
 USANA Health Sciences, Salt Lake City, UT: Dan Macuga, Chief Communications Officer

Communications Team of the Year

AMD, Austin, TX: AMD Public Relations Team
 Bankrate, Inc., New York, NY: Educating Consumers About Personal Finance
 Engility, Chantilly, VA: Engility's Michigan SACWIS Communications Team



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2014 Finalists
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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – Continued

Communications Department of the Year

Acorda Therapeutics, Ardsley, NY: Acorda Therapeutics
AMD, Austin, TX: AMD Public Relations Team
Isagenix International, Chandler, AZ: Isagenix Communications Department
Pepeco Holdings, Inc.; Washington, DC: A Reputational Turnaround

Public Relations Agency of the Year

5W Public Relations, New York, NY: 5W Public Relations, A Public Relations Powerhouse for Challenger Brands
BackBay Communications, Boston, MA: BackBay Communications
J Public Relations, New York, NY: J Public Relations
Makovsky, New York NY: Makovsky: An Integrated Communications Power Player
MWW, East Rutherford, NJ: Making MWW Matter More
PMK*BNC, Los Angeles, CA: PMK*BNC
Walker Sands Communications, Chicago, IL: Walker Sands Communications

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- Register for webinars
- Coordinate meals for friends
- Plan office parties
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Little Rock, AR





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WORKPLACE ANSWERS



2014 Finalists

Finalists in the 7:30 pm Awards Ceremony

MANAGEMENT AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Executive of the Year — Accounting

Kessler International, New York, NY: Michael G. Kessler, President & CEO
Ryan, LLC, Dallas, TX: G. Brint Ryan

Executive of the Year — Advertising, Marketing, & Public Relations

Accenture, Chicago, IL: Teresa Poggenpohl, Managing Director, Global Image
Adconion Direct, San Diego, CA: Amanda Currie, Senior Vice President
MWW, East Rutherford, NJ: Michael W. Kempner, President, Founder & CEO
Yashi, Toms River, NJ: Jay Gould, CEO

Executive of the Year — Business Services

American Express Global Corporate Payments, New York, NY: Susan Sobott, President, Global Corporate Payments
Answers Corporation, St. Louis, MO: David Karandish, CEO
Corps Solutions, Stafford, VA: Thomas Keogh, Owner/CEO
DCR Workforce, Inc., Boca Raton, FL: Ammu Warriar, President
Roth Staffing Companies, L.P., Orange, CA: Adam Roth, President & COO

Executive of the Year — Diversified Service Industries

Grand Canyon University, Phoenix, AZ: Brian Mueller, President & CEO
Medtech College, Atlanta, GA: John L. Hopkins, Chairman, CEO & President
Novus Global Solutions LLC., North Brunswick, NJ: Sushrut Shrotri, Managing Partner

Executive of the Year — Financial Services and Insurance

Access Health CT, Hartford, CT: Kevin Counihan, Chief Executive Officer
Blackhawk Network, Pleasanton, CA: Talbott Roche, President
Lending Club, San Francisco, CA: Renaud Laplanche, CEO and founder
Murray Financial Group Inc., Frederick, MD: Christopher A. Murray, President

Executive of the Year — Food & Beverage and Hospitality & Leisure

Checkers and Rally's Restaurants, Inc., Tampa, FL: Rick Silva, President & CEO
Creative Lodging Solutions, Lexington, KY: Michael Tetterton, Founder/CEO
Nongshim America, Rancho Cuamonga, CA: Mr. Dong Yeob Shin, President

Executive of the Year — Health Products & Services

Best Doctors, Inc., Boston, MA: David Seligman, Chairman and CEO
Isagenix International, Chandler, AZ: Kathy Coover, Executive Vice President
MOSAIC Rehabilitation, Inc., Bellevue, WA: Andrea Duffield, President
Nutricap Labs, Farmingdale, NY: Jonathan Greenhut, CEO
Premier, Inc., Charlotte, NC: Susan DeVore, President and CEO
Quality Systems, Inc., Irvine, CA: Quality Systems' President/CEO Steven T. Plochoki: Automating Healthcare for the Modern Era
Sirona Dental Systems, Inc., Long Island City, NY: Jeffrey Slovin, President and Chief Executive Officer
USANA Health Sciences, Salt Lake City, UT: Jim Bramble, Chief Legal Officer and General Counsel
Vemma Nutrition Company, Tempe, AZ: BK Boreyko, Founder and CEO





2014 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Executive of the Year — Non-Profit or Government Organizations

Enterprise Community Loan Fund, Columbia, MD: Lori Chatman, President
The Institutes, Malvern, PA: Peter L. Miller, CPCU, President and CEO
New Heights Educational Group, Defiance, OH: Pamela Clark, Founder/Director
Police Attache Office, UAE Embassy, Washington, DC: Captain Abdulazziz Alshareef, Police Attaché
SCRA, Charleston, SC: Julia Martin, CFO

Executive of the Year — Real Estate

Renters Warehouse, Minnetonka, MN: Brenton Hayden, CEO and Founder
Theresa Bradley-Banta Real Estate Consultancy, Denver, CO: Theresa Bradley-Banta, Founder and CEO

Executive of the Year — All Other Industries

Hager Fox Heating & Air Conditioning Co., Lansing, MI: Rich Rau, Owner
Oxford City Football Club, Inc., Deerfield Beach, FL: Thomas Anthony Guerriero, CEO
Pepco Holdings, Inc.; Washington, DC: Leading Through a Reputational Turnaround
Perry's Fine, Antique and Estate Jewelry, Charlotte, NC: Ernest Perry, Founder and President

Maverick of the Year — Business Products and Services Industries

BDS Marketing, Inc., Irvine, CA: Breaking the Mold: How Sean Wargo, Senior Director of Business Intelligence, Innovated Reporting and Analytics for BDSmktg
CallidusCloud, Pleasanton, CA: Leslie Stretch, CEO
mBlox, Sunnyvale, CA: Tom Cotney, CEO: Three Decisions that Redefined a Business

Maverick of the Year — Consumer Products and Services Industries

Be Wealthy & Smart, Inc., Bellevue, WA: Linda P. Jones, CEO
Hager Fox Heating & Air Conditioning Co., Lansing, MI: Matthew D. Anderson, Sales & Marketing Manager

Upstart of the Year

Designated Editor, Newport, RI: Suzanne McDonald, Founder

Management Team of the Year — Business Products Industries

CallidusCloud, Pleasanton, CA: Alliances Team
CallidusCloud, Pleasanton, CA: Finance Team
Corning, Inc., Corning, NY
Quality Systems, Inc., Irvine, CA: Automating Healthcare for the Modern Era

Management Team of the Year — Business Services Industries

Farbman Group, Southfield, MI: Farbman Group Management Team
John Hancock Fund Administration (JHFA), Boston, MA: Efficiently Effective
Kickstarter, Brooklyn, NY
Quality Systems, Inc., Irvine, CA: Automating Healthcare for the Modern Era

Management Team of the Year — Consumer Products and Services Industries

Best Doctors, Inc., Boston, MA: Best Doctors - Management Team of the Year
Medtech College, Atlanta, GA: Medtech College Management Team
USANA Health Sciences, Salt Lake City, UT: USANA Health Sciences



2014 Finalists

Continued

MARKETING AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

MARKETING CAMPAIGN OF THE YEAR — INDUSTRY CATEGORIES

Marketing Campaign of the Year — Corporate Reputation / Professional Services

Accenture, Chicago, IL: Client Success Stories — High performance. Delivered
Altria Group Distribution Company, Richmond, VA: Altria Group Distribution Company Profits Campaign
Global Experience Specialists (GES), Las Vegas, NV: Art and Science of Engagement
Insperity, Kingwood, TX: Insperity: We Are Ready Campaign
Merkle, Columbia, MD: 2013 Marketing Imperatives

Marketing Campaign of the Year — Financial Cards, Products & Services

Blackhawk Network, Pleasanton, CA: Blackhawk Network's Before You Campaign
Discover Financial Services, Riverwoods, IL: Discover Cashback Checking launch
John Hancock Signature Services, Boston, MA: Fast, Simple & Secure
SunTrust Bank, Atlanta, GA: SunTrust: Lighting the Way to Financial Well-Being

Marketing Campaign of the Year — Healthcare — Rx and Services

Health Partners Plans, Philadelphia, PA: Rebranding Advertising Campaign
Makovsky Integrated Communications, New York, NY: Affinity Health Plan — Marketing Campaign
Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen Healthcare's HIMSS14 Campaign
Sentient Interactive, Morristown, NJ: LIVALO Website

Marketing Campaign of the Year — Insurance

HUB International, Westmont, IL: The HUB International Business Development Strategy
Makovsky Integrated Communications, New York, NY: Affinity Health Plan — Insurance Marketing Campaign
TIAA-CREF, Charlotte, NC: TIAA-CREF Life Insurance Integrated Campaign
Worth Ave. Group, Stillwater, OK: Worth Ave. Group Giveaway Marketing Campaign

Marketing Campaign of the Year — All Other Industries

BevMo!, Concord, CA: BevMo!'s Strategic Marketing and Rapid Expansion
Digital Surgeons, New Haven, CT: The City of New Haven and the Livable City Initiative Brand Campaign
GES, Irving, TX: Made for Each Other — Zombie Boy Wedding — for Dermablend
Grow Marketing, San Francisco, CA: The Glenlivet Dram and Discover
Jacobs Agency, Chicago, IL: CMI Cans Get You Cooking Campaign
Nutrabolt, Bryan, TX: Neon Sport
One Eighty, Seattle, WA: Treoo Marketing Campaign
Outsell LLC, Minneapolis, MN and Saatchi & Saatchi NYC: 2014 Toyota Corolla Launch
Trex Company, Inc. Winchester, VA: Trex Engineered Artistry

MARKETING CAMPAIGN OF THE YEAR — SPECIALTY CATEGORIES

Brand Experience of the Year — Business-to-Business

97th Floor, Lehi, UT: The Coolest Companies to Work for
Accenture, Chicago, IL: Client Success Stories — High performance. Delivered
Bankers Warranty Group, Tampa, FL: Tweet a Selfie
Citrix, Santa Clara, CA: Work Better Campaign
Monitronics, Dallas, TX: Ultimate Drive — High Performance Dealer Program
OgilvyEntertainment, New York, NY: The FORTUNE Global Re:Set
Teradata Corporation, Dayton, OH: Teradata Data-Driven Marketing Campaign





2014 Finalists

Continued

MARKETING AWARDS CATEGORIES — *Continued*

Brand Experience of the Year — Consumer

Alex and Ani, Cranston, RI: Alex and Ani 2014 Brand Experience Campaign
 Citibank, New York, NY: Citibank's Local Brand Experience Campaign
 Flooring America, Earth City, MO: Where Friends Send Friends Mobile Tour Campaign
 GE, New York, NY: #6SecondScience Fair
 Home Instead Senior Care, Omaha, NE: Addressing the Needs of the Rapidly Growing Alzheimer's Population and Family Caregivers
 MarketBridge, Bethesda, MD: My Well-Being Powered By Humana
 Minacs Marketing Solutions, Irvine, CA: Minacs' Integrated Marketing and Fundraising Program to Maximize Brand Engagement
 PERQ, Indianapolis, IN: PERQ Rebrand Launch & Party Attracts Buzz

Mobile Marketing Campaign of the Year

Fiksu, Boston, MA: Plain Vanilla's Quizup App Campaign

Online Marketing Campaign of the Year

Outsell LLC, Minneapolis, MN and Saatchi & Saatchi NYC: 2014 Toyota Corolla Launch
 Protection 1, Romeoville, IL: Protection 1's Online Marketing Campaign — #ProtectYourCookies
 TIAA-CREF, Charlotte, NC: TIAA CREF Annuity Awareness Month

New Product or Service Introduction of the Year

AMD, Austin, TX: The Campaign That Cost Less Than A Keg of Beer
 Cub Cadet, Cleveland, OH: Cub Cadet RZT S ZERO Product Launch
 Discover Financial Services, Riverwoods, IL: The launch of Discover Cashback Checking
 Nutrabolt, Bryan, TX: Neon Sport Launch
 Slack and Company, Chicago, IL: GE Predictivity Integrated Marketing Campaign
 USANA Health Sciences, Salt Lake City, UT: USANA Protein Snacks
 Walker Sands Communications, Chicago, IL: 2013 Product Launch Campaign: Yeszone

Small-Budget Marketing Campaign of the Year (<\$3 million)

AMD, Austin, TX: The Campaign That Cost Less Than A Keg of Beer
 BMO Capital Markets, Toronto, ON, Canada: Burning Ambition Mailer
 Deltex, Herndon, VA: Project Based ERP for Dummies
 Dodge Communications, Alpharetta, GA: Aesynt Rebranding Campaign
 Level 3 Communications, Broomfield, CO: Level 3 Network Enabled Enterprise
 MarketBridge, San Francisco, CA: MarketBridge — Dell Market Accelerator
 Nfinity Athletic Corporation, Atlanta, GA: Nfinity's Marketing Campaign — #CHEERNIGHTOUT
 One Eighty, Seattle, WA: Treo Marketing Campaign
 Pacific Life, RSD, Newport Beach, CA: Retirement Income Strategies Campaign
 Richardson, Philadelphia, PA: Value = Insight Designed and Delivered
 SunTrust Bank, Atlanta, GA: SunTrust Charts the Course for Retirement for Three: Financial Planning for Families with Loved Ones with Special Needs

Viral Marketing Campaign of the Year

97th Floor, Lehi, UT: Friendzoned
 AMD, Austin, TX: The Campaign That Cost Less Than A Keg of Beer
 Isagenix International, Chandler, AZ: Isagenix Share The Shot Viral Marketing Campaign

Marketer of the Year

All Florida Paper, Inc., Medley, FL: Alexander L. Hannett, Manager, Corporate Strategy and Marketing
 AMD, Austin, TX: Chris Hook, Director of Public Relations
 Fulcrum Worldwide, Short Hills, NJ: Aniruddha Bohra, Marketing Manager
 Hager Fox Heating & Air Conditioning Co., Lansing, MI: Matthew D. Anderson, Sales & Marketing Manager
 ProcessPro, St. Cloud, MN: Karly Peters, Marketing Manager
 Temperature@lert, Boston, MA: Diane Deng, Manager of Growth Hacking
 USANA Health Sciences, Salt Lake City, UT: Jessica Reimer, Senior Marketing Manager



2014 Finalists

Continued

MARKETING AWARDS CATEGORIES — *Continued*

Marketing Executive of the Year

Accenture, Chicago, IL: Teresa Poggenpohl, Managing Director, Global Image
 Allied Business Network Inc., Cheswick, PA: Breanna Wilson, Director of Marketing
 Access Health CT, Hartford, CT: Jason Madrak, Chief Marketing Officer
 CallidusCloud, Pleasanton, CA: Giles House, Senior VP Chief Marketing Officer
 Jeunesse Global, Orlando, FL: Brandon Scott, CMO
 Medtech College, Atlanta, GA: Richard Schechter, Senior VP of Marketing
 Sony PlayStation, Foster City, CA: Guy Longworth, Senior Vice President, PlayStation Brand Marketing
 Thomson Reuters, Carrollton, TX: Tobias Lee, Chief Marketing Officer

Marketing Team of the Year

CallidusCloud, Pleasanton, CA: CallidusCloud's marketing team
 Medtech College, Atlanta, GA: Medtech College Marketing Team
 Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare: NextGen Marketing-Tradeshows and Events Team

Marketing Department of the Year

AMD, Austin, TX: AMD: A World Class Marketing Team That's Also A PR Department
 American Specialty Health, San Diego, CA: Engage! Creative Group
 CallidusCloud, Pleasanton, CA: CallidusCloud's Marketing Department
 Jeunesse Global, Orlando, FL: Creativity Means Doing Things Differently
 Quality Systems, Inc., Irvine, CA: Quality Systems/NextGen Healthcare — A Newly Structured Marketing Department Contributes to Growth
 Univision Communications Inc., New York, NY: Univision Communications Inc Corporate Marketing Department
 VerticalResponse, San Francisco, CA: VerticalResponse Team Pulls Out All the Stops for Product Launch

Marketing or Advertising Agency of the Year

97th Floor, Lehi, UT: 97th Floor Agency
 McKinsey Development, Warrenton, VA: The Power of Innovation
 MELT, Atlanta, GA: MELT
 Stratus Interactive, West Chester, PA: Stratus Interactive
 Tanis Communications, San Jose, CA: Tanis Communications: Rising Above the Noise: An Integrated Communications Success Story

HUMAN RESOURCES AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Human Resources Executive of the Year

AT&T, Dallas, TX: Scott Smith: Rethinking Career Development at AT&T
 CitiBank, Long Island City, NY: Dr. Hassan M. Abdulhaqq, Vice President of Staffing
 Lending Club, San Francisco, CA: Angela Loeffler, Chief People Officer
 PGI, Atlanta, GA: Alison Sheehan, Senior VP-HR
 Quality Systems, Inc., Irvine, CA: Donna Greene, Senior Director Human Resources and Total Compliance
 Safelite AutoGlass, Columbus, OH: Natalie Crede, Senior Vice President of People & Leadership Development

Human Resources Team of the Year

AT&T, Dallas, TX: Creating a WOW! Factor at AT&T
 Marriott Vacations Worldwide, Orlando, FL: Marriott Vacations Worldwide Global Learning and Performance Team
 Marriott Vacations Worldwide, Orlando, FL: Marriott Vacations Worldwide Talent Acquisition Team
 Medtech College, Atlanta, GA: Medtech College HR Team
 Quality Systems, Inc., Irvine, CA: Quality Systems, Inc.'s Talent Services: Maximizing The Value Of Human Capital While Minimizing Costs
 UST Global, Aliso Viejo, CA: Business Strategy that goes beyond just Business





2014 Finalists

Continued

HUMAN RESOURCES AWARDS CATEGORIES — *Continued*

Human Resources Department of the Year

AT&T, Dallas, TX: AT&T technology enables employees to evolve with the company
 Cabell Huntington Hospital, Huntington, WV: Cabell Huntington Hospital Human Resources Department
 Federated IT Inc., Washington, DC: Federated IT's HR Department
 Marriott Vacations Worldwide, Orlando, FL: Marriott Vacations Worldwide HR Department
 Quality Systems, Inc., Irvine, CA: Quality Systems' HR Department: Capitalizing On The Strength Of Our Human Capital Through Shared Services Model
 Tata Consultancy Services, Edison, NJ: Human Resources Team
 Virtusa Corporation, Westborough, MA: Gamification- A Novel Platform at Virtusa

COMPANY / ORGANIZATION AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Company of the Year— Advertising, Marketing & Public Relations

Chief Outsiders, Houston, TX
 GetResponse by Implex, Wilmington, DE: GetResponse 2013 Innovations and Growth—No 1 Solution for Marketers
 Lamar Advertising, Baton Rouge, LA
 Madwire Media, Loveland, CO
 Makovsky, New York, NY: An Integrated Communications Power Player
 Matter Communications, Newburyport, MA: The Aura of Inevitability
 MWW, East Rutherford, NJ: Making MWW Matter More
 VerticalResponse, San Francisco, CA: VerticalResponse Ushers In New Era
 Yashi, Toms River, NJ

Company of the Year— Banking, Financial Services and Insurance

Acrometis, Malvern, PA
 Blackhawk Network, Pleasanton, CA
 borro, New York, NY
 First GREEN Bank, Mount Dora, FL
 Fora Financial, New York, NY
 John Hancock Signature Services, Boston, MA
 Ryan, LLC, Dallas, TX
 SquareTrade, San Francisco, CA

Company of the Year— Business Services

Facilis Group, St. Louis, MO
 Infinite Computer Solutions, Rockville, MD: Infinite-Platformization Solutions
 Richardson, Philadelphia, PA
 Tasman Consulting, San Francisco, CA: Tasman Consulting Exceeds Client Expectations
 The Remi Group, Charlotte, NC
 Sales Readiness Group, Mercer Island, WA
 Vaco Los Angeles LLC, Los Angeles, CA

Company of the Year— Consumer Products including Electronics

Beats Electronics, Santa Monica, CA
 Empire Today, Northlake, IL
 Nfinity Athletic Corporation, Atlanta, GA
 Protection 1, Romeoville, IL



2014 Finalists

Continued

COMPANY / ORGANIZATION AWARDS CATEGORIES — *Continued*

Company of the Year— Diversified Service Industries

Graebel Companies, Inc., Aurora, CO
 Medtech College, Atlanta, GA
 SEARCH, Newberry, FL: SEARCH-Diversified Cultural Resource Services

Company of the Year— Energy

American Solar Direct, Los Angeles, CA
 Roof Diagnostics Solar, Wall, NJ

Company of the Year— Food & Beverage

Checkers and Rally's Restaurants, Inc., Tampa, FL
 Fazoli's Italian Restaurants, Lexington, MA
 Nongshim America, Rancho Cucamonga, CA

Company of the Year— Health Products & Services and Pharmaceuticals

American Specialty Health, San Diego, CA
 Best Doctors, Inc., Boston, MA
 Isagenix International, Chandler, AZ
 Jeunesse Global, Orlando, FL
 Nutricap Labs, Farmingdale, NY
 PetRays, Spring, TX
 Quality Systems, Inc., Irvine, CA
 Restore Health, Madison, WI

Company of the Year— Manufacturing

Newlight Technologies, LLC, Irvine, CA: The Commercial Scale-Up of Carbon-Negative AirCarbon Plastic
 PrintingForLess.com Inc., Livingston, MT

Company of the Year— Materials & Construction

College Works Painting, Irvine, CA
 Hager Fox Heating & Air Conditioning Co., Lansing, MI
 M & E Painting, Loveland, CO
 Utah Basement Kitchen & Bath, Layton, UT

Company of the Year— Media & Entertainment

Univision Communications, Inc., New York, NY

Company of the Year— Non-Profit or Government Organizations

Better Business Bureau, Marlborough, MA: Better Business Bureau Serving E. MA, ME, RI & VT
 Police Attache Office, UAE Embassy, Washington, DC
 SCRA, Charleston, SC: SCRA Milestone Year in 2013

Company of the Year— Professional Services (Accounting and Legal)

AccountingDepartment.com, Pompton Plains, NJ
 Kessler International, New York, NY: A Cut Above The Rest
 Velie Law Firm, Norman, OK: Velie Law Firm Delivers the American Dream

Company of the Year— Real Estate

Farbman Group, Southfield, MI
 Renters Warehouse, Minnetonka, MN
 Theresa Bradley-Banta Real Estate Consultancy, Denver, CO
 Washington Street Properties, Watertown, NY





2014 Finalists

Continued

COMPANY / ORGANIZATION AWARDS CATEGORIES – Continued

Company of the Year—Retail

Hamilton Jewelers, Princeton, NJ: Hamilton Jewelers, Family Owned Since 1912
Tractor Supply Co. Inc, Brentwood, TN

Startup of the Year

Berkshire Hathaway HomeServices, Irvine, CA
CardioVet, Spring, TX
Power Swabs, Melville, NY

Most Innovative Company of the Year—Up to 100 Employees

Realityworks Inc., Eau Claire, WI
Renters Warehouse, Minnetonka, MN
RiseSmart, San Jose, CA: Changing the Face of the Career Management Industry
SingleHop, LLC Chicago, IL: SingleHop Puts the Control of IaaS in Customer's Hands

Most Innovative Company of the Year—Up to 2,500 Employees

American Specialty Health, Inc., San Diego, CA
Best Doctors, Inc., Boston, MA
Buxton, Fort Worth, TX
Globoforce, Southborough, MA
IgnitionOne, New York, NY: Technology for Marketers
Jefferson National, Louisville, KY: Solving the Retirement Income Challenge
MWW, East Rutherford, NJ: Making MWW Matter More
Teletrac, Inc., Garden Grove, CA

Most Innovative Company of the Year—More Than 2,500 Employees

AECOM, New York, NY: AECOM Technology Corporation
Yahoo!, Inc., Sunnyvale, CA

Business Innovation of the Year—Business Products Industries

Avention Inc., Concord, MA: Avention
Bottlenose Inc., Sherman Oaks, CA: Bottlenose Nerve Center Helps Businesses Solve Real-Time Problems with Trend Intelligence
CallidusCloud, Pleasanton, CA: Lead to Money
ecoEnvelopes, LLC, Eden Prairie, MN: The Introduction of 2-Way Expedited Mailers from ecoEnvelopes

Business Innovation of the Year—Business Services Industries

Google, Inc., Mountain View, CA: The Trusted Digital Media Advisor: Driving Business By Developing Sales and Sales Leadership Skills
IDG Connect, Framingham, MA: IDG Connect—Transition to Publisher
Quality Systems, Inc., Irvine, CA: Quality Systems, Inc's Talent Services: Maximizing The Value Of Human Capital While Minimizing Costs
Stamps.com, El Segundo, CA: BestRate Shopping Engine

Business Innovation of the Year—Consumer Services Industries

Renters Warehouse, Minnetonka, MN: The Introduction of RentFeeder by Renters Warehouse
Trupanion, Seattle, WA: The Launch of Trupanion Express by Trupanion

Corporate Social Responsibility Program of the Year—Up to 100 Employees

Entelo, San Francisco, CA: Hiring for Good
EPS Financial, LLC, Easton, PA: Organic Community Culture
Farbman Group, Southfield, MI: Farbman Group Corporate Social Responsibility Program
Underground Elephant, San Diego, CA: Serving Those who Serve our Community
World Water Works, Inc., Oklahoma City, OK: World Water Work's Corporate Social Responsibility



2014 Finalists

Continued

COMPANY / ORGANIZATION AWARDS CATEGORIES – Continued

Corporate Social Responsibility Program of the Year—Up to 2,500 Employees

Arise Virtual Solutions Inc., Miramar, FL: Arise Virtual Solutions: Environmentally Friendly Business Model
Cellairis Franchise, Inc., Alpharetta, GA: Cellairis Live to Give Efforts
Family Heritage Life Insurance Company of America, Broadview Heights, OH: Family Heritage Life Corporate Social Responsibility
Infinity Auto Insurance, Birmingham, AL: Read Connigo: A Bilingual Literacy Campaign Sponsored by Infinity Auto Insurance
International Financial Data Services, Toronto, Canada: IFDS Canada's iCARE program
Jeunesse Global, Orlando, FL: Jeunesse Kids
Pioneer Financial Services, Kansas City, MO: Pioneer Services' CSR Program for Military Families

Corporate Social Responsibility Program of the Year—More Than 2,500 Employees

American Medical Response, Denver, CO: AMR's World CPR Challenge
ARI, Mount Laurel, NJ: ARI - giving back to the communities that support our success
Honeywell Hometown Solutions, Morristown, NJ: Honeywell Humanitarian Relief Fund
NBTY, Inc., Ronkonkoma, NY: NBTY: Giving Breeds Wellness
Tata Consultancy Services, Edison, NJ: Impacting Communities—Tata Consultancy Services CSR Program

Fastest-Growing Company of the Year—Up to 100 Employees

G-Force Shipping, Norwell, MA: G-Force Shipping
IOU Central, Kennesaw, GA: IOU Central
PetRays, Spring, TX: PetRays—Fastest Growing Company
Renters Warehouse, Minnetonka, MN: Renters Warehouse
SADA Systems, Los Angeles, CA: SADA Systems, Inc.
USHEALTH Advisors, Grapevine, TX: USHEALTH Advisors Achieves Another Year of Outstanding Growth

Fastest-Growing Company of the Year—Up to 2,500 Employees

American Solar Direct, Los Angeles, CA: American Solar Direct Inc.
CyraCom International, Inc., Tucson, AZ: CyraCom International, Inc.
HighPoint Global LLC, Indianapolis, IN: HighPoint Global
Port Street Realty Corporation, San Juan Capistrano, CA: Port Street Realty Corporation

SUPPORT AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Support Staffer of the Year

Information Builders, New York, NY: Maryann Federico, Assistant Manager—WebFOCUS Support Group
Quality Systems, Inc., Irvine, CA: Desiree Vale, Executive Assistant
TechnologyAdvice, Nashville, TN: Susan Boutot, Office Manager
Temperature@lert, Boston, MA: Phil Trapasso, Manager of Research and Development
Trowbridge & Trowbridge LLC, Vienna, VA: Sandra Steves, Onsite Quality Manager
USANA Health Sciences, Salt Lake City, UT: Susie Derber, USANA True Health Foundation Executive Assistant

Support Team of the Year—Computer Services and Computer Software

Engility, Chantilly, VA: Engility's Army Northern Regional Medical Command Support Team
Snowbound Software, Waltham, MA: Snowbound Software's Support Team
SoftPro, Raleigh, NC: Our User-Friendliness Doesn't Stop With Product Design
Tallie, San Francisco, CA: Tallie Reinvents SaaS Customer Service Through Product Expertise





2014 Finalists

Continued

SUPPORT AWARDS CATEGORIES – *Continued*

Support Team of the Year—Financial Services and Insurance

Electric Insurance Company, Beverly, MA: Electric Insurance Company Agency Services
John Hancock Financial Services, Boston, MA: John Hancock Annuities and Fixed Products Operations' Reclaim Team
John Hancock Signature Services, Boston, MA: Dealer Service Transition—One Team, One Dream
John Hancock Signature Services, Boston, MA: The Influence of Underlying Support

Support Team of the Year—All Other Industries

DHL Express, Tempe, AZ: DHL's Call Center Quality Team
EMKAY Inc., Itasca, IL: EMKAY The New Standard In Client Support
Marriott Vacations Worldwide, Orlando, FL: Sales Operations Team
Trowbridge & Trowbridge LLC, Vienna, VA: T&T CMMI Support Team
Wheels Inc., Des Plaines, IL: Wheels Client Analytics Team Drives Efficient, Accurate Supply of Data

Support Department of the Year

7-Eleven, Dallas, TX: Servant Leadership through 7-Excel University
ABM Franchising Group, Canonsburg, PA: ABM Franchising Group Support Department
BDS Marketing, Inc., Irvine, CA: More than Just Numbers: How BDSmktg's Business Intelligence Department Raised the Bar for Reporting and Analytics
Dean Evans and Associates LLC, Centennial, CO: Managing Growth by Maturing Support - Holding onto the Value of Customer Satisfaction
EMKAY Inc., Itasca, IL: EMKAY's Client Service Gurus
John Hancock Financial Services, Boston, MA: Hungry and ready for more!
Monitronics International, Inc., Dallas, TX: Customer Experience, Monitronics International
USANA Health Sciences, Salt Lake City, UT: USANA Maintenance

CUSTOMER SERVICE AWARDS CATEGORIES



See the List of Final Gold, Silver and Bronze Stevie® Award Placements

Customer Service Executive of the Year

BenefitMall, Dallas, TX: Ron Tiesler, Executive Director, Operations New Accounts
Capital One ShareBuilder, Seattle, WA: Bob Weintraub, Head of Customer Service
Cars.com, Chicago, IL: Josh Chapman, Vice President of Operations
Pacific Life, Newport Beach, CA: Frank Boynton, AVP of Operations Service Solutions
Wells Fargo Bank, San Francisco, CA: Eric Halvorson, Senior VP and head of Wells Fargo's Treasury Management Client Services National Services Group

Customer Service Team of the Year—Health Products and Services

Bloom Health, Minneapolis MN: Bloom Health Advisor Team
CardioVet, Spring, TX: CardioVet Customer Service Team
PetRays, Spring, TX: PetRays - Customer Service Team

Customer Service Team of the Year—Financial Services and Insurance

Allstate Roadside Services, Northbrook, IL: The Resolution Specialist Team
Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder's Transfer-In Team
John Hancock Financial Services, Boston, MA: John Hancock Personal Financial Services
John Hancock Financial Services, Boston, MA: John Hancock Special Services Team
Squaremouth, Inc., St. Petersburg, FL: Squaremouth Travel Insurance's Customer Service Team



2014 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES – *Continued*

Customer Service Team of the Year—All Other Industries

Citrix, Santa Clara, CA: Citrix ShareFile Customer Care
Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Five-Star, Concierge-Level Customer Service
EMKAY Inc., Itasca, IL: EMKAY The New Standard In Client Support
Experian Data Breach Resolution, Costa Mesa, CA: Experian's Fraud Resolution Team
Fonality, Plano, TX: Fonality's Customer Service Team
Police Attache Office, UAE Embassy, Washington DC: Police Attache Office's Customer Service Team
PrintingForLess.com Inc., Livingston, MT: PrintingForLess.com's Big Sky Customer Service Team
U.S. Green Building Council, Washington, DC: USGBC's LEED Support Team: Reaching Out To Help Customers Build Green

Customer Service Department of the Year—Advertising, Marketing, and Public Relations, Business Services or Diversified Services

Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Five-Star, Concierge-Level Customer Service
Endurance, Northbrook, IL: Endearing Customer Service is the Endurance Way
Globoforce, Southborough, MA: Globoforce's Customer Success Team
LeadMD, Scottsdale, AZ: Transforming Marketing, Transforming Companies: The LeadMD Story
Move Management, Inc., Aurora, CO: Move Management, Inc. Customer Service
Sentric, Inc., Pittsburgh, PA: Sentric's Client Service Team
SignUpGenius, Charlotte, NC: SignUpGenius Staff Provides Superior Support to Busy Moms
SurveyGizmo, Boulder, CO: SurveyGizmo's Customer Support Department
VerticalResponse, San Francisco, CA: VerticalResponse Team Builds Interactive Support Community From Ground Up

Customer Service Department of the Year—Computer Services & Software—Less than 100 Employees

CrownPeak Technology, Inc., Los Angeles, CA: CrownPeak's Professional Services Department
Datapipe, Jersey City, NJ: Datapipe Customer Service Department
FastSpring, Santa Barbara, CA: FastSpring's Customer Service Department
Ultra Logistics/UltraShipTMS, Fair Lawn, NJ: UltraShipTMS Client Services and Support Department

Customer Service Department of the Year—Computer Software—100 or more employees

AppFolio, Santa Barbara, CA: AppFolio Property Manager is Loved by Customers
HRsmart, Richardson, TX: HRsmart Client Services Department
iCIMS, Matawan, NJ: iCIMS Enhances Customer Care with Live On-Site Training, Upgrades to Customer Care Site & a Redesigned Thought Leadership Site
Information Builders, New York, NY: Worldwide Support Leads to Success
Lyris, Emeryville, CA: Lyris Customer Support Team
MyCase, Santa Barbara, CA: MyCase Customers Love its Software and Support
SoftPro, Raleigh, NC: SoftPro Customer Service: Going the Extra Mile
Squarespace, New York, NY: Scaling Up
Unitrends, Columbia, SC: Unitrends Customer Service Department
Xactly Corporation, San Jose, CA: Xactly Customer Service

Customer Service Department of the Year—Financial Services or Insurance

Electric Insurance Company, Beverly, MA: Electric Insurance Company Claims Department
Family Heritage Life Insurance Company of America, Broadview Heights, OH: Family Heritage Life Customer Service Department
John Hancock Signature Services, Boston, MA: Dealer Service Transition - One Team, One Dream
John Hancock Signature Services, Boston, MA: Meeting the Challenge of Efficiency and Effectiveness in a modern Contact Center
Philadelphia Insurance Companies, Bala Cynwyd, PA: Philadelphia Insurance Companies Customer Service Department
Wells Fargo Bank, San Francisco, CA: Wells Fargo Treasury Management Client Delivery





2014 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES – *Continued*

Customer Service Department of the Year—Health Products and Services

CardioVet, Spring, TX: CardioVet Customer Service Department
Grand Rounds, San Francisco, CA: Grand Rounds' Care Coordinator Department
Nutricap Labs, Farmingdale, NY: Nutricap Labs Customer Service Team
PetRays, Spring, TX: PetRays Customer Service Department

Customer Service Department of the Year—All Other Industries—Less than 100 Employees

Capital One ShareBuilder, Seattle, WA: Capital One ShareBuilder's Customer Service Department
EPS Financial, LLC, Easton, PA: EPS Financial Customer Service Department
G-Force Shipping, Norwell, MA: G-Force Shipping Customer Service Department
Pacific Life, Newport Beach, CA: The Pacific Life Promise—A Model of Simplicity in a Complex Industry

Customer Service Department of the Year—All Other Industries—100 or more employees

EMKAY Inc., Itasca, IL: EMKAY's Client Service Gurus
Hyatt Legal Plans, Cleveland, OH: Hyatt Legal Plans' Client Service Center
Integral Ad Science, New York, NY: Customer-Service Optimization Initiative Leads the Pack, Resulting in a 98% Retention Rate
Locus Telecommunications Inc., Fort Lee, NJ: Locus Telecommunications, Inc.
Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide Owner Services Deliver Unforgettable Experiences That Make Vacation Dreams Come True
Omnitrac, San Diego, CA: Omnitrac Supports Customers' Transition to New Industry Regulations
Protection 1, Romeoville, IL: Protection 1 Customer Service Department
State of Michigan—Governor's Office, Lansing, MI: Michigan Department of Licensing and Regulatory Affairs
USANA Health Sciences, Salt Lake City, UT: USANA Health Sciences
Virtela, Greenwood Village, CO: Virtela's Support Team Continues to Set New Standards for Customer Support

