

11th Annual American Business AwardsSM

Awards Dinner and Ceremonies



Monday, June 17, 2013
Fairmont Millennium Park Hotel, Chicago

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Welcome to The 11th Annual American Business Awards.

After 10 years in New York City, we're pleased to stage this event for the first time in Chicago.

Fitting for the City of Broad Shoulders, everything about this year's ABAs has been outsized: a record number of entries (3,200+), more judges than ever before (320), and the new Grand Stevie® Award trophy.

We're hosting a silent auction at tonight's banquet to benefit the victims of the recent Boston bombings. Please participate, or otherwise support them through the One Fund Boston.

After our second awards banquet—the event for new product and tech categories, in San Francisco in September—we'll announce the winners of the Best of the ABA Awards, five best-of-competition prizes that will be awarded to the organizations that submitted the best body of work to the ABAs, in their own name or in the names of one or more clients. Best of the ABA winners will receive the Grand Stevie Award trophy.

We organize several other awards programs that we invite you to enter. They are The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. We'll launch our fifth program, the Asia-Pacific Stevie Awards, this summer. We also organize the Golden World Awards for Public Relations Excellence on behalf of the International Public Relations Association.

Thank you for your participation and support of the Stevie Awards, and for your attendance this evening. Enjoy the show!

Michael Gallagher
President
The Stevie Awards

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It's Time To "GIVE YOURSELF SOME CREDIT!"

A recent survey conducted by freecreditscore.com analyzed Americans' awareness, understanding and management of their credit score.



KEEP CHECKING!

49% of Americans check their credit scores at least once per year

Not Bad!

Lesson: Check your credit score often

Credit score awareness can warn of possible identity theft. A sudden, unexpected score drop may indicate fraudulent credit applications or default on a fraudulent loan.

BIG PLANS? START PLANNING

Americans check their credit scores before making big purchases

Good Idea!



purchasing a home **(31%)**

buying an automobile **(32%)**

applying for a loan **(28%)**

Lesson: Poor credit scores can interfere with those big plans

Building and maintaining good credit can positively affect interest rates and save consumers thousands of dollars.

GIVE YOURSELF SOME CREDIT, THEN TAKE ADVANTAGE OF IT!



76% of respondents would reduce credit card purchases or put off large purchases if they discovered their credit scores were low.

Smart!



65% indicate that knowing their score is high would not influence them to make a large purchase sooner than planned.

Might be missing out on better interest rates



Lesson: A credit score can help inform purchase decisions

Understanding the impact credit-to-debt ratio has on a credit score is the sign of a savvy consumer.

freecreditscore.com



2013 Final Judging Committees

Final judging of the 2013 ABAs, to determine the Gold, Silver and Bronze Stevie® Award placements from among the Finalists, was conducted in May-early June by the members of nine specialized committees.



Learn more about the 2013 Final Judges.

COMPANY/ORGANIZATION AWARDS FINAL JUDGING COMMITTEE



CHAIR

Craig Lund,
CEO, SecureAuth Corporation,
Irvine, CA

COMMITTEE:

Jeff Bell, *Partner*, NCT Ventures, Kirkland, WA
Andrew Berman, *VP Sales*, BigTinCan, Boston, MA
Kevin S. Chen, *President & CEO*,
Business Methods Corporation, Mt Freedom, NJ
Fernando Chumentowski, *CIO*, Quick Bridge Funding,
Orange, CA
John Everson, *Chief Info Security Officer*, Dish Networks,
Englewood, CO
Jad Flewelling, *VP Information Security*,
Elliott Health Systems, Manchester, NH
Ben Gold, *President*, Quick Bridge Funding, Orange, CA
Eric Halvorson, *SVP, National Services Group*, Wells Fargo,
Treasury Management Client Services, Minneapolis, MN
William Holmes, *Principal*, Go-Trust, Lake Forest, CA
Ed Jackiowak, *VP Special Projects*, Vordel, Newton, MA
Toby Labelle, *Sr. Vice President*, Northland Security,
Minneapolis, MN
Bob Markel, *Director of IT and Operations*, Virgin America,
Burlingame, CA
Allen Miner, *CEO*, Sunbridge, Sunnyvale, CA
Kunal Mittal, *Executive Director*, Enterprise Technologies, ADM,
Sony Pictures, Hawthorne, CA
Don More, *Managing Director Security Investment Banking*,
Signal Hill, New York, NY
Brett Morgan, *Manager Solution Architect*,
Russell Investments, Seattle, WA
Johnny Munger, *CISO*, Trust Company of the West,
Los Angeles, CA
Carmen Parisi, *CEO*, Chicago Brick Oven, Chicago, IL
Kevin Powell, *Director of Sales*, Egnyte, Mountain View, CA
Bryan Rigney, *VP Operations*, MarginPoint,
Lake Forest, CA
Linda Shepard, *CFO*, Habitat for Humanity of
Orange County, Mission Viejo, CA
Robert Thomas, *President*, MulliganFun, Torrance, CA
Lee Weiner, *Sr. Vice President*, Rapid7, Boston, MA

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS AND PUBLIC RELATIONS AWARDS FINAL JUDGING COMMITTEE



CHAIR

Michelle Gilbert,
Public Relations Manager,
Michigan/Indiana/Kentucky Region,
Verizon Wireless, Southfield, MI

COMMITTEE:

Jennifer L. Cherry, *SVP & Chief Digital Officer*,
Marx Layne & Company, Farmington Hills, MI
Beth Crivello-Wagner, *Director of Marketing Communications*,
Core Creative, Milwaukee, WI
Misty Cruse, *President*, Cruse PR, Louisville, KY
Andi Ferguson, *Account Supervisor*,
Wordsworth Communications, Cincinnati, OH
Bonnie Hackbarth, *Senior Counselor*,
Guthrie/Mayes Public Relations, Louisville, KY
Mary Ann Henker, *President*, The Henker Group,
Easton, MD
Courtenay Higgins, *Senior Partner*, Winning Strategies,
Newark, NJ
Laura Merritt, *Public Relations Manager*, Verizon Wireless,
Hilliard, OH
Andrea Meyer, *Public Relations Manager*,
Verizon Wireless IL/WI Region, Schaumburg, IL
Ann Murphy, *SVP*, O'Neill & Associates, Boston, MA
Lori Riddle Eberenz, *Associate Director of Public Relations*,
Bandy Carroll Hellige, Louisville, KY
Colleen Rosso, *Director of Communications*,
Hartland Township, Milford, MI
David Samberg, *Public Relations Manager*, Verizon Wireless,
Basking Ridge, NJ
Michael Schmarak, *Vice President, DKC Public Relations*,
Marketing & Government Affairs, Northbrook, IL
Natalie Stavale, *Account Supervisor*, Marx Layne & Company,
Farmington Hills, MI
Robin Vaitonis, *SVP, Strategic Communications*,
Tanis Communications, San Jose, CA
Chris Vasan, *Communications Lead, Cisco Systems*,
Smart Web Technology Group, Research Triangle Park, NC
Danielle Waller, *Associate Account Manager*,
Guthrie/Mayes Public Relations, Louisville, KY
Becky Wilson, *President*, WDS Marketing and PR,
Overland Park, KS
Amanda Wisell, *Marketing Manager*, PAR Springer-Miller,
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Julia Zamorska, *VP of Corporate Communications*,
iolo technologies, Los Angeles, CA



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2013 Final Judging Committees

Continued

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CHAIR

Otto Bell,
Creative Director, Ogilvy Entertainment,
New York, NY

COMMITTEE:

Nick Barrios, *Creative Director, Digitas, New York, NY*
Bill Davaris, *Executive Creative Director, Ogilvy,*
New York, NY
Rachel Deutsch, *Creative Director, The Design Channel,*
Chevy Chase, MD
Justin Havlik, *Executive Producer, First Wave,*
New York, NY
Sean Kapoor, *VP, Global Brand Marketing,*
Harman International, Stamford, CT
Craig Kavicky, *Director, Business Development-N. America,*
Fitch, Columbus, OH
Kristen Lacy, *Associate Creative Director, Slack and Company,*
Chicago, IL
Andrew Ladden, *Executive Creative Director, Ogilvy,*
New York, NY
Rob Leggat, *Senior Vice President, Goddard Gunster,*
Washington, DC
David Leider, *CEO, Gas Station TV, Birmingham, MI*
Alex Louie, *Creative Director, Wilshire Axon,*
Los Angeles, CA
Jeannine McHenry, *Art Director, One17 Creative,*
Marina Del Ray, CA
Thomas Prevot, *Senior Interactive Producer, Y&R,*
New York, NY
Kate Reddy, *Co-Owner/Co-President, McKinnon-Mulherin Inc.,*
Salt Lake City, UT

CUSTOMER SERVICE AWARDS & SUPPORT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dawn Stevenson,
Manager, Customer Retention, Customer
Service & Inside Sales, Stamps.com,
Los Angeles, CA

COMMITTEE:

Rebekah Clerk, *National Customer Service Manager,*
Empire Today, Northlake, IL
Brian Giannini, *VP Business Development,*
Network Direct, Inc., Phoenix, AZ
David Gilman, *President, Gilman Performance Systems, Inc.,*
Brookfield, CT
Stephen Henderson, *Program Director, Alta Resources,*
Brea, CA
Billie K. Johnson, *VP, Client Results, Incept, Canton, OH*
Lori Owens, *VP, Client Relations, PhoneWare, Inc.,*
San Diego, CA
Dave Shapiro, *CEO, Dialogue Marketing, Troy, MI*
Aaron Taylor, *VP, Customer Care, MyLife.com,*
Westwood, CA
Joanne Wilkie, *CEO, JessicaSimpson.com, Los Angeles, CA*
Kelli Williamson, *Manager, Loyalty and Engagement,*
Rymax, Inc., Costa Mesa, CA
Vince Yanez, *Customer Care Manager, Stamps.com,*
Los Angeles, CA
Chris Zoloth, *Director Global Customer Care, IHG,*
Salt Lake City, UT



CONGRATULATIONS

“Finalists”

Communications Team of the Year
Communications Department of the Year
PR Executive of the Year (Laura Kane)



[FROM THE ENTIRE AFLAC FLOCK]





2013 Final Judging Committees

Continued

HUMAN RESOURCES AWARDS FINAL JUDGING COMMITTEE



CHAIR

Dave Craig,
*Vice President of Human Resources,
Fazoli's Italian Restaurants,
Lexington, KY*

COMMITTEE:

Jerry Barbian, *President, B & J Search Resources LLC,
Brookfield, WI*

Jeff Bilot, *VP, National Accounts, Wells Fargo Insurance,
Fort Lauderdale, FL*

L Brigg Cochran, *President/CEO,
Benefit Insurance Marketing, Lexington, KY*

Mary Cuervo, *Sr. Director of Comp & Benefits,
VITAS Innovative Hospice Care, Miami, FL*

Kim Davis, *SVP, NFP HR Services,
National Financial Partners, Austin, TX*

Samuel Faust, *SVP, Willis of TN, Nashville, TN*

Becky Fine, *COO, Honolulu Coffee Company, Honolulu, HI*

Vernessa W. Gates, *Chief People Officer,
BravoBrio Restaurant Group, Columbus, OH*

Mary Golaboff, *VP, NFP HR Services,
National Financial Partners, Austin, TX*

Kevin Hegebarth, *VP, Marketing & Product Management,
HIRE IQ, Atlanta, GA*

Carrie Kohn, *VP, National Accounts, Allstate Benefits,
Oviedo, FL*

John Lamb, *VP & Group Head, Ebix, Atlanta, GA*

John C. Logan, *Managing Director, Marsh, Louisville, KY*

Krushnaprasad Mahapatra, *HR Head,
Tata Consultancy Services, Bangalore, India*

Lisa D. Morgan, *President, Zenith Performance Group, LLC,
Louisville, KY*

Rodney Morris, *Chief People Officer, Romano's Macaroni Grill,
Dallas, TX*

Connie Paris, *Vice President, The Elliot Group,
Atkinson, NH*

Cabot Pollard Pyle, *Director of Charitable Giving,
Turner Family Foundations, Nashville, TN*

Mary Roseman, *Associate Professor & Hospitality Management
Program Director, University of Mississippi, University, MS*

Lisa Schweickert, *VP of Training, Golden Corral Corporation,
Raleigh, NC*

Patrick Sterling, *Sr. Dir, Risk & People Administration,
Texas Roadhouse, Louisville, KY*

INFORMATION TECHNOLOGY AWARDS & NEW PRODUCTS & PRODUCT MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Jesse Rothstein,
*CEO and co-founder,
ExtraHop Networks,
Seattle, WA*

COMMITTEE:

Vesselin Bakalov, *CTO, SevOne Inc, Wilmington, DE*

Daniel Burkholder, *IT Solutions Advisor,
Susan G. Komen for the Cure, Frisco, TX*

Tanya Bakalov, *COO, SevOne Inc, Wilmington, DE*

Jock Breitwieser, *Director, Corporate Communications, TriNet,
San Jose, CA*

Michael Brown, *CTO, comScore, Inc., Reston, VA*

Alexander Castro, *VP of Product, Electronic Arts,
San Francisco, CA*

Andrew Conry-Murray, *Editor, Network Computing,
Fair Oaks, PA*

Julie Cullivan*, *Chief Information Officer, FireEye, Inc.,
Milpitas, CA*

Kyle Forster, *Co-Founder/President, Big Switch Networks,
San Francisco, CA*

Bill Gossman, *CEO, Marble Security, Sunnyvale, CA*

Donna Grare, *VP Engineering, PHD Virtual,
Morris Plains, NJ*

Connie Guglielmo, *Technical Reporter, Forbes Magazine,
Los Altos, CA*

Ed Horst, *VP, Business Development, Perforce Software,
Alameda, CA*

Jim Hutchins, *CTO & EVP, T2 Systems, Inc.,
Indianapolis, IN*

Mel Kemp, *SVP of Operations, Pegasus Solutions, Inc.,
Seattle, WA*

Mike Kindle, *VP, Information, HealthSouth, Birmingham, AL*

Stephen Lavin, *Vice President Infrastructure & Operations,
Coinstar, Inc., Oakbrook Terrace, IL*

Rene Lopez, *VP of Platforms & Architecture,
TriZetto Corporation, Denver, CO*

Steve McGee, *Director, Hosting Operations, Tyler Technologies,
Little Elm, TX*

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INFORMATION TECHNOLOGY AWARDS & NEW PRODUCTS & PRODUCT MANAGEMENT AWARDS FINAL JUDGING COMMITTEE — *Continued*

Michael Mikuta, *VP of Technology Strategy*, Dynamics Research Corporation, Reston, VA
Judilynn Niedercorn, *CEO*, SysTactics, McClean, VA
Ken Phelan, *CTO*, Gotham Technology Group, Montvale, NJ
Manny Rivelo, *EVP, SP & Security Solutions*, F5 Networks, Seattle, WA
Cindy Schumacher, *SVP Infrastructure Services & Security*, TriZetto Corporation, Denver, CO
Milo Sprague, *Head of Technology*, Silicon Valley Bank, Santa Clara, CA
Leslie Stretch, *President & CEO*, CallidusCloud, Pleasanton, CA
John Trainor, *CIO*, Aaron's, Inc., Kennesaw, GA
Wes Wright, *SVP/CIO*, Seattle Children's, Seattle, WA
Markus Zirn, *VP, Product Management*, SPLUNK, San Francisco, CA

MANAGEMENT AWARDS FINAL JUDGING COMMITTEE



CHAIR

Joe Gillette,
Owner/CEO, Stage 2 Networks,
New York, NY

COMMITTEE:

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Brenda Dukart, *Executive Account Manager*, Managed Business Solutions, Colorado Springs, CO
Andy Gutman, *CFO*, Farbman Group, Southfield, MI
Arnie Herz, Esq., *Attorney at Law*, Law Office of Arnie Herz, Port Washington, NY
Stephen A Jannetta, *Partner*, Morgan Lewis & Bockius LLP, Philadelphia, PA
Jay Kim, *CFO*, Stage 2 Networks, New York, NY
Joseph Laezza, *President*, BSIMPLIFIED GROUP LLC, Monroe Township, NJ
Norton W. Lazarus, *Managing Director*, OEM Capital Corp, New York, NY
Mario Lopez-Alcala, *Senior Analyst*, Morgan Stanley Capital International, New York, NY
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Jay Mitchell, *President*, Mereo, LLC, Colorado Springs, CO
Fabi Preslar, *President*, SPARK Publications, Matthews, NC
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Michael Quinn, *Partner*, Q Advisors LLC, Denver, CO
Peter Raymond, *CEO*, Human Condition, Brooklyn, NY
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New York, NY

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Christopher Beesley, *Graphic Designer,*
Christopher Beesley Design, Norwalk, CT
Mark Simon Burk, *Creative Director/Content Chief, BRANDnv,*
New York, NY
Tanya Candia, *CEO, Candia Communications LLC,*
Los Gatos, CA
Sandra de Novellis, *Sr. Marketing Manager,*
Telehouse America, New York, NY
Mary DiMaggio, *President, HMA Associates, Inc.,*
Washington, DC
Julia Forsyth, *Senior Strategy Manager, Marketing, GSMA,*
Atlanta, GA
Giles House*, *Senior Vice President & Chief Marketing Officer,*
CallidusCloud, Pleasanton, CA
Ariel Hyatt, *Founder, Cyber PR, Brooklyn, NY*
Jo Ann Jacobsen, *VP, Tinkerbelle Design, TinkerBelle,*
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Kimberly Joyce, *Internet Marketing Consultant, ReachLocal,*
Newnan, GA
Bob Kersten, *Strategy Director, Landor Associates,*
San Francisco, CA
Elliot Kreloff, *Associate Publisher/Creative Director,*
Blue Apple Books/Elliot Kreloff, Inc., New York, NY
Charlotte Neuville, *President, Fashion Chef, New York, NY*
Gina Ray, *Principal, Ray Public Relations, Mission Viejo, CA*
Jennifer Rose, *Principal, Jennifer Rose Design, New York, NY*
Lamonda Williams, *Cofounder & Chief Content Officer,*
Lamar's Daughter, LLC, New York, NY
Conrad Winter, *Freelance Copywriter, Backpocket Copywriter,*
Metuchen, NJ

WEBSITE AWARDS FINAL JUDGING COMMITTEE



CHAIR

Josh Kelly,
Managing Partner, FINE Design Group,
San Francisco, CA

COMMITTEE:

Jeremy Beckman, *Instructional Designer, Lawroom,*
Walnut Creek, CA
Christy Belden, *VP, Media + Marketing, Leapfrog Interactive,*
Louisville, KY
Suraya Bliss, *Senior Director, Digital Communications, Walmart,*
Bentonville, AR
Julien Brandt*, *CEO, Organik SEO, Solana Beach, CA*
Suraya Bliss, *Senior Director, Digital Communications, Walmart,*
Bentonville, AR
Gina Cuff, *Director, Digital Marketing,*
Pacific Bioscience Laboratories, Inc., Redmond, WA
Christopher Harmon, *Principal & CEO, theBATstudio,*
Oakland, CA
Stafford Kendall, *Principal, Covalent Logic, Baton Rouge, LA*
Patrick King, *Founder/CEO, Imagine, Inc., Manassas, VA*
Bill Leake, *CEO, Apogee Results, Austin, TX*
David Siskin, *Founder & Partner, Boomity, San Francisco, CA*
Robert Balog, *Creative Director, Ogilvy, New York, NY*
Lori Teranishi, *Partner, IQ PR, Inc., San Francisco, CA*
Danny Altman, *CEO, A Hundred Monkeys, Mill Valley, CA*
Maribel Castillo, *AVP/Director of Corporate Communications,*
T.Y. Lin International, San Francisco, CA
Jeff Leaf, *Creative Director, Ogilvy, New York, NY*

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2013 Preliminary Round Judges

The following professionals participated in preliminary judging of The 2013 American Business Awards in April-May. Their average scores determined the Finalists. We thank them for their time, insights and support.



Learn more about this judging panel.

Pam Abrahamsson, *Vice President*, Stephenson Group, Portland, OR, USA
Amal Al-Najjar, *HR Manager*, Fluor Kuwait, Kuwait
Stewart Andrews, *Owner*, Noodlebox Design, Washington, DC, USA
Zainab Ansari, *Director/CEO*, Xenith PR (Pvt.) Ltd, Karachi, Pakistan
Alex Backer, *Founder and CEO*, Abinventio, Altadena, CA, USA
Michele Baer, *Founder and President*, Baer Consulting Inc., New York, NY, USA
Nancy Bass, *Lead Visual Artist*, eLearning, Bytes of Knowledge, Nashville, TN, USA
Jeremy Beckman, *Instructional Design/Art Director*, LawRoom, Walnut Creek, CA, USA
Christy Belden, *VP, Media and Marketing*, LeapFrog Interactive, Louisville, KY, USA
Jeff Bell, *Partner*, NCT Ventures, Kirkland, WA, USA
Daniel Bharadwaj, *Vice President Quality*, Billtrust, Hamilton, NJ, USA
Jill Blankenship, *CEO*, Frontline Call Center, Eastsound, WA, USA
Israel Bonequi, *Creative Director*, Birds Nest Foundation, Montreal, Canada
Jennifer Brand, *Principal*, Brand Solutions Group, Washington, DC, USA
Julien Brandt, *CEO*, OrganikSEO.com, Solana Beach, CA, USA
Craig Brown, *Sr. Technology Consultant*, STEM Resource Partners, Houston, TX, USA
Heena Bulchandani, *Specialist – Training & Development*, Dubai Electricity & Water Authority, Dubai, UAE
JL Cabrera, *IT Program Manager*, TRWD, Fort Worth, TX, USA
Tanya Candia, *CEO*, Candia Communications, Saratoga, CA, USA
Lynne Cannavan, *Global Channels Enablement Manager*, IBM Corporation, Dedham, MA, USA
George Cauttero, *Producer*, Cauttero & Associates, Bronx, NY, USA
Susan Chait, *VP, Creative Director*, Lebowitz | Gould | Design, Inc., New York, NY, USA
Kevin Chen, *President/CEO*, Business Methods Corporation, Randolph, NJ, USA
Jason Childers, *VP Brand Strategy*, OneEighty, Seattle, WA, USA
Pamela Clark, *Founder/Director*, New Heights Educational Group, Defiance, OH, USA
Rebekah Clerk, *National Customer Service Manager*, Empire Today, Northlake, IL, USA
Ken Collis, *CEO*, VIIIVIII, Toluca Lake, CA, USA
Travis Connors, *Partner*, Egan-Managed Capital, Boston, MA, USA
Erin Craft, *Principal*, Nimble Bee, Washington, DC, USA
David Craig, *Vice President*, Human Resources, Fazoli's Restaurants, Lexington, KY, USA
Dan Davenport, *VP Marketing*, Adecco, Coopersburg, PA, USA
Mary DiMaggio, *President*, HMA, Washington, DC, USA
Richard Dixon, *Advertising Director*, Dallas Business Journal, Keller, TX, USA

Sue Dowd, *Senior VP-Financial Services*, Miller Zell, Atlanta, GA, USA
Michael Drake, *Instructional Designer*, Frog Design, New York, NY, USA
Brenda Dukart, *Executive Account Manager*, Managed Business Solutions, Colorado Springs, CO, USA
Whitney Duprey, *Sales and Marketing Assistant*, IAPP, Portsmouth, NH, USA
Thomas Evansen, *Portfolio Director*, JM Family Enterprises, Deerfield Beach, FL, USA
Corinna Fabre, *Assistant Account Executive*, Duo Public Relations, Seattle, WA, USA
Marc Foelsch, *Associate Creative Director*, Fraser Wallace Advertising, Dulles, VA, USA
Julia Forsyth, *Senior Marketing Manager*, GSMA, London, UK
Steve Gallagher, *Teacher*, Truman High School, Bronx, NY, USA
George Georgallides, *Managing Partner*, Curious Ventures, Los Angeles, CA, USA
David Gilman, *President*, Gilman Performance Systems, Brookfield, CT, USA
Katharine Goldman, *SVP, Executive Creative Director*, Jack Morton Worldwide, New York, NY, USA
Carolyn Goodman, *President/Creative Director*, Goodman Marketing Partners, San Rafael, CA, USA
Connie Guglielmo, *Technology Reporter*, Forbes Magazine, Los Altos, CA, USA
Eric Halvorson, *Senior Vice President*, Wells Fargo, Minneapolis, MN, USA
Christopher Harmon, *Principal & CEO*, theBATstudio, Oakland, CA, USA
Batul Hasan, *CEO*, BSH Consultants, Karachi, Pakistan
Peggy Heafey, *Director – Intermediary Partner Care*, Marriott Intl, Inc., Omaha, NE, USA
Mary Ann Henker, *President*, The Henker Group, Easton, MD, USA
Brian Henrichs, *Chief Business Development Officer*, Actiontec Electronics, Sunnyvale, CA, USA
Johan Hernández, *SEO & Web Developer*, Swiss Travel Costa Rica, Santa Ana, Costa Rica
Courtenay Higgins, *Senior Partner*, Winning Strategies, Newark, NJ, USA
Brent Howison, *President*, Remi, Charlotte, NC, USA
Susan Hudgins, *Producer*, Fourth Wall Events, New York, NY, USA
Sumaiya Hussain, *Assistant Manager*, Compensation & Benefits, Dubai Electricity & Water Authority, Abu Dhabi, UAE
Joe Jessen, *Chief Solutions Officer*, Gotham Technology Group, Montvale, NJ, USA
Stuart John, *CEO*, SJ Strategy, Santa Monica, CA, USA
James Johnson, *Chairman*, The Standish Group International, Inc., Boston, MA, USA
David Johnston, *President*, Sales Resource Group Inc., Oakville, Canada
Kim Jones, *CEO*, Verite, Inc., Sandy, UT, USA
Anila Kalleshi, *President*, Kalleshi Center, Tirana, Albania
Craig Kavicky, *Director*, Business Development-North America, FITCH, Inc., Columbus, OH, USA
Stafford Kendall, *Principal*, Covalent Logic, Baton Rouge, LA, USA
Bob Kersten, *Strategy Director*, Landor Associates, San Francisco, CA, USA
Patrick King, *Founder/CEO*, ImagineDesign, Manassas, VA, USA
Lesley Kirchman, *Sr. Director of Corporate Marketing*, Actiontec Electronics, Sunnyvale, CA, USA
Slade Kobran, *CMO*, Chief Outsiders, New York, NY, USA



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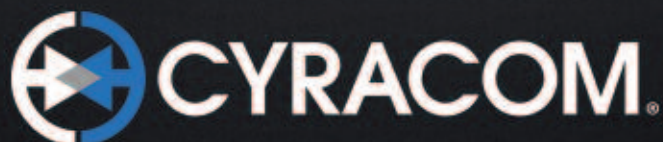
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- Nitin Kumar**, *Director*, PWC, New York, NY, USA
Hao Kuo, *Marketing Coordinator*, Aurico, Arlington Heights, IL, USA
Micah Laney, *Sr. Digital Communications Manager*,
Walmart Global Associate Communications, Fayetteville, AR, USA
Frank Laudo, *Senior VP Executive Creative Director*, GES,
Grapevine, TX, USA
Robert Leggat, *Senior Vice President*, Goddard Global, Brussels, Belgium
Robin Lenihan, *Portfolio Director—JM&A PMO*, JM Service Center, LLC,
Deerfield Beach, FL, USA
Peter Levy, *President*, Corniche Productions, Brooklyn, NY, USA
Alex Louie, *Creative Director*, Wilshire Axon, Los Angeles, CA, USA
Ginger Lynch, *Outrageous Marketing Manager*, PrintingForLess.com,
Livingston, MT, USA
Darren MacLennan, *President*, SureShip (a G&G Outfitters Company),
Lanham, MD, USA
Janice Maiman, *Senior Vice President, Communications & Media
Channels*, American Institute of Certified Public Accountants,
New York, NY, USA
Joseph Mangiaracina, *Principal/Owner*, SurfNet.Inc., Levittown, PA, USA
Maggie Mayer, *Founder*, Mayer & Associates, CPA, LLC,
Madison, CT, USA
Anne McCarthy, *President and Founder*, Westmeath Communications,
Castle Rock, CO, USA
Sharon McGowan-Spinelli, *Director, Corporate Communications*, Avid,
Burlington, MA, USA
Colin McKillop, *Chief Executive Officer*, Butcher Enterprises,
Windsor, Canada
Stan Mendoza, *President*, Mendoza Media, Montclair, NJ, USA
Kathy Menzie, *Associate Professor & Chair*, Washburn University,
Topeka, KS, USA
Feroz Merchhiya, *CTO*, California Insurance Guarantee Association,
Diamond Bar, CA, USA
Carlos Minetti, *President*, Consumer Banking,
Discover Financial Services, Riverwoods, IL, USA
Jay Mitchell, *Managing Director*, Mereo, LLC, Irving, TX, USA
Brian Mulvey, *Vice President*, Investor Growth Capital,
New York, NY, USA
Mark Murphy, *Director of Content Management*, Reliv International,
Chesterfield, MO, USA
Kirk Musselman, *Director, Human Resources*, Classified Ventures LLC,
Chicago, IL, USA
Steve Nelson, *Partner & CTO*, AP42, San Ramon, CA, USA
Judi Niedercorn, *President and CEO*, SysTactics, McLean, VA, USA
Cynthia Nustad, *SVP, CIO*, HMS, Irving, TX, USA
Bob Older, *President*, Creative Travel Inc., Wilmington, DE, USA
Linda Olsan, *Director, Operations & Customer*, 3iCorp.com,
Irvine, CA, USA
Paul Patton, *Senior R&D/Regulatory Manager*, Delta Faucet Co.,
Indianapolis, IN, USA
Don Pearce, New York, NY, USA
Rob Peglar, *CTO Americas*, EMC Isilon, Wildwood, MO, USA
Mary Petterson, *Director, Corporate Practice*, Burson-Marsteller,
Chicago, IL, USA
Fabi Preslar, *President*, SPARK Publications, Matthews, NC, USA
Jesintha Rajaratnam, *Partner*, Joje India Consultants-Finance & HR,
Ras Al Khaimah, UAE
Daniel Recanati, *CEO*, Rhodium, New York, NY, USA
Zev Remba, *Creative Director*, Unconformity, Alexandria, VA, USA
Dennis Reno, *Vice President, Customer Portal Experience*, Oracle,
San Francisco, CA, USA
Julie Ridenour, *Senior QA Specialist*, Cigna, West Hartford, CT, USA
Chris Risheill, *Director of Sales, Marketing and Exhibits*,
Association for Middle Level Education, Westerville, OH, USA
Randall Romberger, *Principal*, Advantage Healthcare Solutions, LLC,
Greenville, SC, USA
Viurniel Sanchez, *Program Management Coordinator*, NextEra Energy, Inc.,
Miami, FL, USA
Luz Sanchez, *Social Catering Manager*, DoubleTree by Hilton Miami
Airport Convention Center, Miami, FL, USA
Scott Sauder, *Area Operations Consultant*, The UPS Store,
Noblesville, IN, USA
Jodi Sawyer, *Director*, John Hancock, Boston, MA, USA
Harry Schechter, *CEO/President*, Temperature@lert, Boston, MA, USA
Lauren Selikoff, *Managing Director*, Selikoff+Company, Orange, NJ, USA
Bill Shelton, *Vice President*, USHEALTH Advisors, Grapevine, TX, USA
Lisa Sigler, *Marketing Manager*, Apptix, Herndon, VA, USA
Erica Smith, *Principal*, Social Combustion Promotions,
San Francisco, CA, USA
Michael Spurlin, *VP, Operations*, Crystal Technologies Group, Inc.,
West Chester, PA, USA
Michael Stephenson, *Senior Director*, Oracle Corp., New York, NY, USA
David Street, *Owner*, Street Works Studio, Boston, MA, USA
Joe Thoma, *President/CEO*, Primary Source Press Inc., Oviedo, FL, USA
Scott Thomas, *CEO*, Jake Records, Puyallup, WA, USA
Lillian Valdes, *President*, At Your Service Hospitality, Miami, FL, USA
Manuel Valencia, *VP-Strategy*, Excelerant, Baton Rouge, LA, USA
Greg Van Dyke, *SVP Marketing*, PSAV Presentation Services,
Los Angeles, CA, USA
Lori Van Dyke, *Manager Customer Care*, Access One Inc,
Chicago, IL, USA
Chris Vasan, *Communications Lead*, Cisco Systems, Inc.,
Research Triangle Park, NC, USA
Rajani Veeramachaneni, *President*, E Center, Inc., Newtown, PA, USA
Vinny Verdi, *Producer*, CUNY-TV, New York, NY, USA
Mary Verdin, *Owner*, Verdin Marketing Ink, San Luis Obispo, CA, USA
Terry Waitzman-Bannister, *Vice President, Corporate Development*,
C2 Solutions Group, Inc., Reston, VA, USA
Brian Ward, *SVP Client Engagement*, Stylesight, New York, NY, USA
Jerry Weinberger, *Sr. Director, Customer Service and Retention*, Webs, Inc.,
Washington, DC, USA
Daryl Wieland, *Managing Director*, Accenture, Arlington, VA, USA
Sharon Wienbar, *Partner*, Scale Venture Partners, Foster City, CA, USA
Kelli Williamson, *Manager*, Loyalty and Engagement, Rymax, Inc.,
Orange County, CA, USA
Becky Wilson, *President*, WDS Marketing and PR,
Overland Park, KS, USA
Gregory Wright, *Communications Manager*, AICPA, New York, NY, USA
Joseph Zitzelberger, *Director of Manufacturing Development*, PACCAR Inc,
Chillicothe, OH, USA
Chris Zoloth, *Director, Global Customer Care*, IHG,
Salt Lake City, UT, USA
Linda Zumstein, *CEO*, IntelliSales Training, Arden, NC, USA



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2013 Finalists

Finalists in the 5:00 pm Awards Ceremony

PUBLICATION AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Best Annual Report—Online/Electronic

American Institute of CPAs, New York, NY: AICPA 2011 – 12 Annual Report
Baker Barrios Architects, Orlando, FL: Baker Barrios | Community Investment Report
Heffernan Insurance Brokers, Walnut Creek, CA: 2012 Annual Report
IDEXX Laboratories, Westbrook, ME: 2012 Annual Report — Web version: change: communication
National Retail Federation, Washington, DC: NRF's 2012 Interactive Annual Report
The Port Authority of New York & New Jersey, New York, NY: 2011 Aviation Department Highlights

Best Annual Report—Print

ACUITY, A Mutual Insurance Company, Sheboygan, WI: 2012 Annual Report
American Institute of CPAs, New York, NY: AICPA 2011 – 12 Annual Report
CALIBRE, Alexandria, VA: 2012 Annual Report
IDEXX Laboratories, Westbrook, ME: 2012 Annual Review — Print version: change : communication
Makovsky, New York, NY: Air Lease: We Have Arrived
NYU Langone Medical Center, New York, NY: Exce11ence—2011 Annual Report
SBA Communications Corporation, Boca Raton, FL: 2012 Annual Report

Best Marketing or Sales Brochure or Kit—Online/Electronic

FBMC Benefits Management, Tallahassee, FL: UFSelect Voluntary Benefit Options Guidebook
Heffernan Insurance Brokers, Walnut Creek, CA: Heffernan Insurance Brokers Tri-fold CIAB Brochure
Quality Systems, Inc., Irvine, CA: NextGen Healthcare- NextGen Ambulatory EHR Simple. Smart. Fast AND NextGen Healthcare- NextGen Practice Management Powerful. Smart. Efficient.
Quality Systems, Inc., Irvine, CA: NextGen Healthcare- The tips and tools to help you on the path to MU and beyond
Quality Systems, Inc., Irvine, CA: NextGen Healthcare- What you need to know about Health Reform, Accountable Care and Collaborative Care: Tools, resources, and expertise for your ACO/ Collaborative Care Journey

Best Marketing or Sales Brochure or Kit—Print

AICPA, Durham, NC: The Future CPA's Guide to Work and World Domination
Long Beach Convention & Visitors Bureau, Long Beach, CA: Long Beach Convention & Visitors Bureau's "Party in a Box"
Quality Systems, Inc., Irvine, CA: NextGen Healthcare- NextGen Ambulatory EHR Simple. Smart. Fast AND Quality System's NextGen Healthcare- NextGen Practice Management Powerful. Smart. Efficient.
Sun Life Financial, Wellesley Hills, MA: Perceptions, misconceptions, and best practices about long-term disability

Best Newsletter or House Organ/Publication—Online/Electronic

The Keep A Breast Foundation, Los Angeles, CA: The Keep A Breast Magazine
VSP Vision Care, Rancho Cordova, CA: EnVision E-newsletter

Best Newsletter or House Organ/Publication—Print

Chesapeake Bay Foundation, Annapolis, MD: Chesapeake Bay Foundation's Magazine: Save the Bay
Golder Associates Inc., Atlanta, GA: Safety Culture Survey Infographic



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2013 Finalists

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VIDEO AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Branded Entertainment

CSC, Falls Church, VA: CSC 360
Cubic Corporation, San Diego, CA: Follow M.E. at the Trolley
Cubic Corporation, San Diego, CA: The Blue Chair Chronicles, episode 03 Air Combat Training
Guitar Center, Westlake Village, CA: Guitar Center Sessions
LifeLock, Tempe, AZ: LifeLock & Identity Thief Co-Branded Television Commercial
Resonate Pictures, Lawrence, KS: Shock Top Earthwork — Midnight Wheat
Sony PlayStation, Foster City, CA: PlayStation 4 Sizzle Video
Visible Measures, Boston, MA: Intel and Toshiba's Branded Entertainment Series: The Beauty Inside
Wasp Barcode Technologies, Plano, TX: Racesource Video Case Study from Wasp Barcode Technologies

Internal/Employee Communications

Association for Middle Level Education, Westerville, OH: New Branding Announcement to AMLE Board, Staff and Key Stakeholder
Booz Allen Hamilton, McLean, VA: Booz Allen Hamilton Ideas Festival 2013 Highlight Video (internal)
Creative Media Productions, LaGrangeville, NY: Let's Get Real About Retaliation
Domino's Pizza, Ann Arbor, MI: Mobile/Social Enterprise Learning
Domino's Pizza, Ann Arbor, MI: The Digital Marketplace Fast Draw Video
Embraer, Fort Lauderdale, FL: Embraer TV — Special Edition for Employee Appreciation Week
Mendoza Media LLC, Montclair, NJ: Colgate "Bright Smiles, Bright Futures"
Slack and Company, Chicago, IL: Launching The Perfect Fit campaign for Apartments.com
The Navicor Group, LLC, Westerville, OH: Navicor Heroes
Visionista, Falls Church, VA: Fannie Mae Internal Branding

Meeting Modules

GES, Irving, TX: IDEXX Theater Experience
Resonate Pictures, Lawrence, KS: AGDC — Check Beyond the Box
Slack and Company, Chicago, IL: Launching GROW 2012 — The BMA National Conference

Motivational

ACN Inc, Concord, NC: ACN Celebrates 20 Year Anniversary
American Bar Association, Chicago, IL: Voices for Victims: Lawyers Against Human Trafficking
Cisco Systems, San Jose, CA: The Network Effect Documentary
ICMA-RC, Washington, DC: "Katie's Story" Video Blog by ICMA-RC and AHC
Resonate Pictures, Lawrence, KS: AGDC — Vision Driven
Slack and Company, Chicago, IL: Caterpillar — We're ready!
Vemma Nutrition Company, Scottsdale, AZ: Vemma Achieve Film Series

Orientation

Resonate Pictures, Lawrence, KS: AGDC — The New AGDG Sales Responsibility System

P.R.: Annual Reports

IDEXX Laboratories, Westbrook, ME: IDEXX Laboratories 2012 Annual Review: Guiding Principle Videos
Siemens Building Technologies, Buffalo Grove, IL: 2012 Customer Excellence Annual Report — Video

P.R.: Industrial

Slack and Company, Chicago, IL: Launching the Ingredient brand
Slack and Company, Chicago, IL: Scot Forge 2012 Holiday card



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VIDEO AWARDS CATEGORIES – *Continued*

P.R.: Media & Entertainment

Northwestern Mutual, Milwaukee, WI: NM Client Story: Planning Your Forever
Sony PlayStation, Foster City, CA: PlayStation 4 Sizzle Video

P.R.: Non-profit Fund Raising

NetCom Learning, New York, NY: NetCom Learning—Love of Learning

P.R.: Other

Direct Energy, Pittsburgh, PA: Avoid a Zombie Apocalypse
Isagenix International, LLC, Chandler, AZ: Experience Isagenix
Mendoza Media LLC, Montclair, NJ: Colgate “Bright Smiles, Bright Futures”
Vemma Nutrition Company, Scottsdale, AZ: This is Vemma! Welcome to the Revolution
Visionista, Falls Church, VA: Capco Recruiting

P.R.: Technology

Blackboard Inc., Washington, DC: Coming NOW to a school near you: The Active Learner
Cisco Systems, San Jose, CA: Social Video: A Mobile Love Story in Paris
Launchpad Advertising, New York, NY: Meet nimbleTV
Slack and Company, Chicago, IL: Inside IntelliCommand
UBM DeusM, New York, NY: A day in the life: Dell World 2012

Sales: Government

Visionista, Falls Church, VA: Agilex Brand Spirit

Sales: Other

AXA Equitable, New York, NY: Love, Loss and a Life Insurance Legacy
Cejka Search, St. Louis, MO: Cejka Search Brand Identity/Business Development Video

Sales: Product Sales

Pacific Life, RSD, Newport Beach, CA: Pacific Income Provider: Create Retirement Income Efficiently
SMITH, Seattle, WA: Xerox ColorQube 8700/8900 Solid Ink Introductory Video

Sales: Service Sales

AXA Equitable, New York, NY: National Honor Associate Gerald Grant
Interactions, San Diego, CA: Interactions Corporate Video

Security/Safety

Selective, Branchville, NJ: Selective’s Flood Insurance Claims Process

Training

Domino’s Pizza, Ann Arbor, MI: Introduction to Forecasting
Domino’s Pizza, Ann Arbor, MI: The Food Management Iceberg
Learning@Cisco, San Jose, CA: Learning@Cisco
Microsoft Corporation, Redmond, WA: Standards of Business Conduct Training
Resonate Pictures, Lawrence, KS: AGDC—Code Challenge
The Navicor Group, LLC, Westerville, OH: Velcade Subcutaneous Administration Video





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LIVE EVENT AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Best Brand Experience Event— Advertising, Marketing, and Public Relations

agencyEA, Chicago, IL: CityTarget Experiential Launch Campaign

inVNT, New York, NY: OnStar Family Link Event

Jack Morton, New York, NY: Cotton 24-Hour Runway Show

Night Vision Entertainment, Los Angeles, CA: The E3 Snapdragon Gaming World Record Challenge

The Visionary Group LA, Los Angeles, CA: FOX/Family Guy 200th Episode Event

The Visionary Group LA, Los Angeles, CA: Hyundai Undead 100th Issue of the Walking Dead Black Carpet Event: Comic Con 2012

Best Brand Experience Event— All Other Industries

495 Express Lanes, Alexandria, VA: 495 Express Lanes Opening Event

AT&T Mobility, Atlanta, GA: AT&T Mobility Unveils First Flagship Brand Store

Everblue, Huntersville, NC: Everblue's Training Facility Grand Opening (Best Brand Experience)

Isagenix International, LLC, Chandler, AZ: Isagenix Celebration 2012

NASCAR, New York, NY: NASCAR Contenders Live

Best Consumer Event

Blackboard Inc., Washington, DC: BbWorld 2012: Bringing Together Education Leaders for Growth and Development

NASCAR, New York, NY: NASCAR Contenders Live

Best Exhibition Display, Stand or Feature

DRC, Reston, VA: DRC Buzz Brain Trivia Game

Jack Morton, New York, NY: American Airlines Digital Mosaic

Qnexis, Inc., Reston, VA: First Naval Construction Division— "The Heritage Trail"

Slack and Company, Chicago, IL: Launching the Ingredient brand

The Ken Blanchard Companies, Escondido, CA: ASTD 2012 Conference— SLII. Always in Style.

The Navicor Group, LLC, Westerville, OH: ADC Monumental Advancement Traffic Builder: CANSTRUCTION

The Navicor Group, LLC, Westerville, OH: OMONTYS Syringe Display

Best Tradeshow or Convention

ACN Inc, Concord, NC: ACN's 20th Anniversary Celebration

BCI/Bath Planet, Palatine, IL: The Bath Planet Dealer Conference

ExactTarget, Indianapolis, IN: ExactTarget's Connections 2012 Launches Inspired Marketing

USANA Health Sciences, Salt Lake City, UT: USANA 2012 International Convention

Vemma Nutrition Company, Scottsdale, AZ: Vemma Revolution Convention

Best Association Event or Meeting

NASCAR, New York, NY: NASCAR Fuel for Business

Best Corporate Image Event

Howden North America Inc., Columbia, SC: Howden Speakeasy

Jack Morton, New York, NY: Samsung Components Keynote CES

NASCAR, New York, NY: NASCAR Contenders Live

Northwestern Mutual, Milwaukee, WI: Investing in the future: Building expansion press conference

Quality Systems, Inc., Irvine, CA: NextGen Users Group Meeting Sets New Record; Attracts Largest Number of Attendees in Company's History

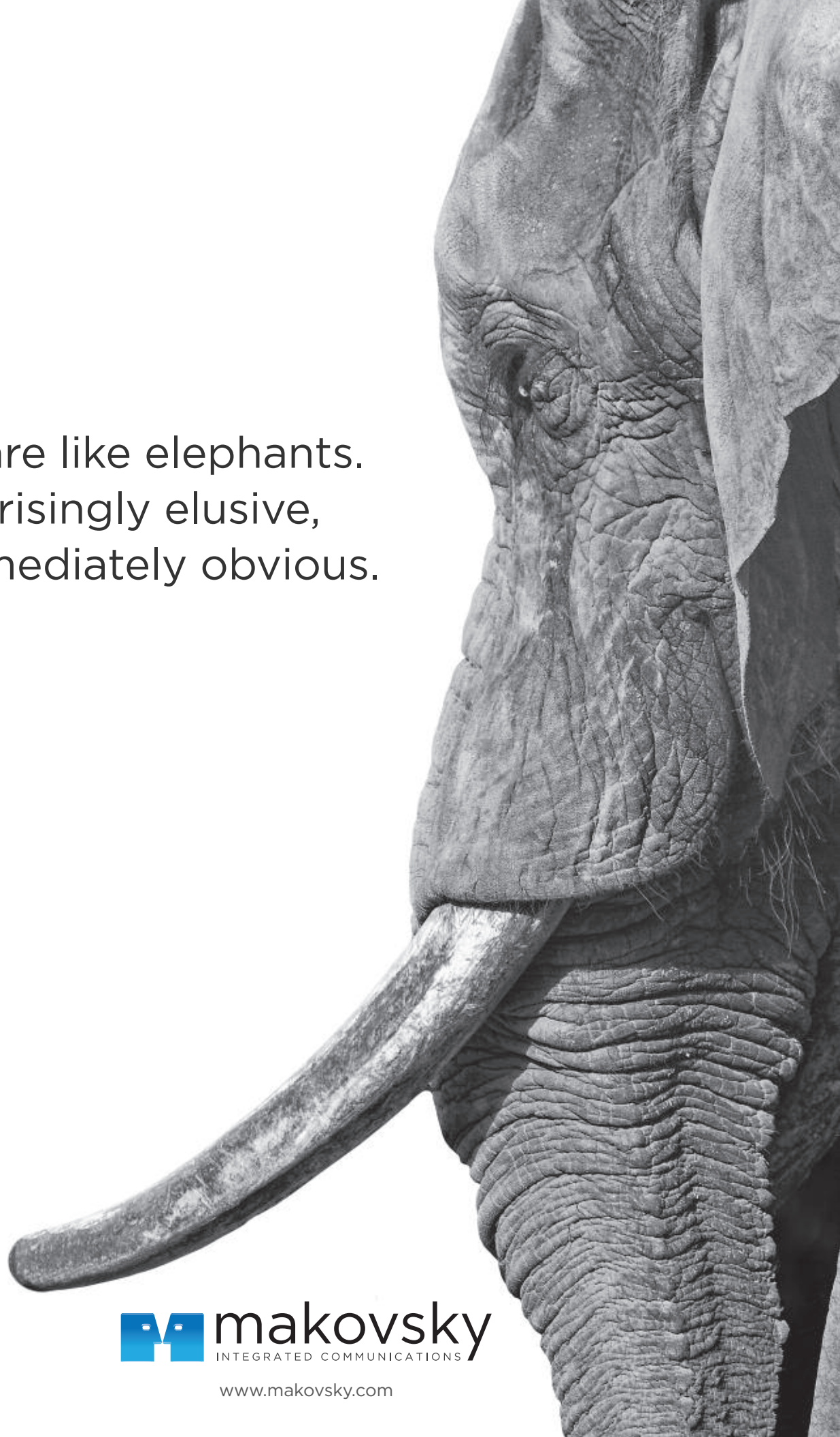
The Visionary Group LA, Los Angeles, CA: Hulu CES 2013

Best New Product Introduction Event

inVNT, New York, NY: General Motors International Operations, Opel/Vauxhall



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LIVE EVENT AWARDS CATEGORIES — *Continued*

Best Internal Recognition/Motivational Event

Blue Cross Blue Shield of North Carolina, Durham, NC: Blue Cross and Blue Shield of North Carolina (BCBSNC) Winter Sales Conference 2013
Booz Allen Hamilton, McLean, VA: Booz Allen Hamilton's Ideas Festival 2013
Isagenix International, LLC, Chandler, AZ: Best Internal Recognition/Motivational Event—IsaDerby
Northwestern Mutual, Milwaukee, WI: Salute to the Stars

Best Sales Meeting

agencyEA, Chicago, IL: AOL 2012 National Sales Conference
Slack and Company, Chicago, IL: Gates Beyond—The 2013 National Sales Meeting

Best Public Relations Event

Night Vision Entertainment, Los Angeles, CA: The Simpsons Ultimate Fan Marathon Challenge

CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Communications or PR Campaign/Program of the Year—Community Relations

Actiontec Electronics, Sunnyvale, CA: Community Journal...Sharing what's important with the Community
Diageo North America, Norwalk, CT: Diageo Spirit of the Americas: Hurricane Sandy Relief
MWW, East Rutherford, NJ: McDonald's New York Metro Nutrition Network
Samsung Electronics North America, Ridgefield Park, NJ: Samsung Helps Schools Solve for Tomorrow

Communications or PR Campaign/Program of the Year—Events & Observances

Howden North America Inc., Columbia, SC: Howden Speakeasy Communications Campaign
LifeLock, Tempe, AZ: Educating Law Enforcement to Fight the Fastest Growing Crime
MSLGROUP, Chicago, IL: Zurich Insurance: 100 Years Insuring America
MWW, East Rutherford, NJ: The Warner Sound Captured by Nikon
The Herald Group, Washington, DC: PSM's "State of Counterfeit Medicines" Interchange Conference
Verivo Software, Waltham, MA: The Launch of Verivo Software
Zipcar, Cambridge, MA: Zip to the Polls

Communications or PR Campaign/Program of the Year—Internal Communications

Blue Cross Blue Shield of North Carolina, Durham, NC: The 5 Ton Challenge/Weight Warriors
Diageo North America, Norwalk, CT: Diageo North America's The Main Ingredient
DRC, Reston, VA: DRC Employer of Choice Campaign
Northwestern Mutual, Milwaukee, WI: Campus Connection: Building employee engagement for long-term success
Sodexo, Gaithersburg, MD: Sodexo Experience Process Improves Employee Engagement and Customer Service

Communications or PR Campaign/Program of the Year—Issues Management

Chesapeake Bay Foundation, Annapolis, MD: Chesapeake Bay Foundation's Response to the State of the Bay

Communications or PR Campaign/Program of the Year—Low Budget (under \$10,000)

SoundExchange, Washington, DC: SoundExchange's "\$1 Billion Campaign"
Vantage Communications, San Francisco, CA: Building a Startup's Credibility Among Industry Giants
VerticalResponse, San Francisco, CA: VerticalResponse Launches Search for America's Next Teen Business Tycoon



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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Communications or PR Campaign/Program of the Year — Marketing — Business to Business

Accenture, Chicago, IL: Client Success Stories
Booz Allen Hamilton, McLean, VA: Redefining Booz Allen Hamilton in the Middle East
Tanis Communications, Inc., San Jose, CA: Terracotta Campaign
WISE Public Relations, New York, NY: Control Group

Communications or PR Campaign/Program of the Year — Marketing — Consumer Services

Bankrate, New York, NY: Bankrate: Checking Fees Continue to Rise
ICMA-RC, Washington, DC: Ad Campaign by ICMA-RC and Flying Brick

Communications or PR Campaign/Program of the Year — Reputation/Brand Management

Accenture, Chicago, IL: Client Success Stories
American Specialty Health, San Diego, CA: Silver&Fit Brand Building
American Express OPEN, New York, NY: Big Break for Small Business
Durée & Company, Inc., Ft. Lauderdale, FL: Durée & Company's Boys & Girls Clubs of Miami-Dade Campaign: Reinventing a 73-Year Tradition
MSLGROUP, Chicago, IL: DeVry University: Building a Reputation as THE Career University
MWW, East Rutherford, NJ: Joe Echevarria: From First Time CEO to Voice of the CXO

Communications or PR Campaign/Program of the Year — Public Affairs

The Herald Group, Washington, DC: NFIB's "I Built My Business" Bus Tour

Communications or PR Campaign/Program of the Year — Public Service

Booz Allen Hamilton, Ashburn, VA: Community-Based Summits in Support of Military Families

Communications or PR Campaign/Program of the Year — Social Media Focused

Cellairis Franchise, Inc., Alpharetta, GA: Cellairis' Use of Social Media via Tweet Punisher
American Express OPEN, New York, NY: Big Break for Small Business
MSLGROUP, Chicago, IL: Recharging the Chevrolet Volt's Reputation through Influencer Engagement
MWW, East Rutherford, NJ: Nikon Small Moments are Huge Facebook Gallery
USANA Health Sciences, Salt Lake City, UT: USANA Health Sciences Social Media

Communications Professional of the Year

Direct Energy, Pittsburgh, PA: Bethany Ruhe, Senior Manager, Public Relations
Domino's Pizza, Ann Arbor, MI: Karen Weldon, Manager, Enterprise Web
iolo technologies, Los Angeles, CA: Cynthia Cruz, Junior PR Manager
iolo technologies, Los Angeles, CA: Damien Sarrazin, Senior PR Manager
iolo technologies, Los Angeles, CA: Karen Sorenson, PR Manager
Mohawk Industries, Dalton, GA: Nathan Horne, Communication Solutions Architect
Rising Medical Solutions, Chicago, IL: Leslie Yeransian, Head of Corporate Communications
Stream Energy, Dallas, TX: Paul Thies, Senior Director of Communications
Travelzoo, New York, NY: Christie McConnell, Marketing Director
VSE Corporation, Alexandria, VA: Sylvia Gethicker, Director of Communications

Communications, Investor Relations, or PR Executive of the Year

5W Public Relations, New York, NY: Ronn Torossian, Founder, President and CEO
Aflac, Columbus, GA: Laura Kane, Vice President, Corporate Communications
Bhava Communications, Berkeley, CA: Elizabeth Zaborowska, Founder & CEO
Travelzoo, New York, NY: Lisa Moore, VP of Marketing
USANA Health Sciences, Salt Lake City, UT: Ashley Collins, Executive Director of PR and Social Media
USANA Health Sciences, Salt Lake City, UT: Dan Macuga, Chief Communications Officer



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CORPORATE COMMUNICATIONS, INVESTOR RELATIONS, & PUBLIC RELATIONS AWARDS CATEGORIES – *Continued*

Public Relations Agency of the Year

5W Public Relations, New York, NY: Re-writing the Rules of PR: 5W Builds an Agency for a New Media Landscape

Cohn & Wolfe, New York, NY: Dig Deeper. Imagine More.

Fifth Ring, Inc., Houston, TX

Makovsky, New York, NY: Another Record-Breaking Year

Matter Communications, Newburyport, MA: Humble No More: Small PR Firm with Outsized Growth

MWW, East Rutherford, NJ: Making MWW Matter More

Communications Team of the Year

Aflac, Columbus, GA: Aflac's Childhood Cancer Awareness Team

Humana, Inc., Louisville, KY: Grievance & Appeal, Policy Development and Strategic Communications

LifeLock, Tempe, AZ: LifeLock Communications Team

Mohawk Industries, Dalton, GA: Investor Website Team

Tanis Communications, Inc., San Jose, CA: Oclaro Campaign Summary

Communications Department of the Year

AECOM, New York, NY

Aflac, Columbus, GA

LifeLock, Tempe, AZ

Travelzoo, New York, NY



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2013 Finalists

Finalists in the 7:45 pm Awards Ceremony

MANAGEMENT AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Executive of the Year— Accounting or Financial Services

Murray Financial Group, Frederick, MD: Christopher A. Murray, President
Paychex, Rochester, NY: Martin Mucci, CEO
Verifi, Inc., Los Angeles, CA: Matthew Katz, CEO
Walker and Dunlop, Bethesda, MD: William Walker, CEO

Executive of the Year— Advertising, Marketing, & Public Relations

Allegiance Inc., South Jordan, UT: Chris Cottle, Executive VP
Launchpad Advertising, New York, NY: David Low, Principal
LeadMD, Scottsdale, AZ: Justin Gray, CEO
Makovsky, New York, NY: Kenneth Makovsky, President & CEO
MWW, East Rutherford, NJ: Michael W. Kempner, President, Founder & CEO
Sparks Grove, Atlanta, GA Minsoo Pak, Chief Creative Officer
V12 Group, Red Bank, NJ: Paul Chachko, Chairman and CEO
VerticalResponse, San Francisco, CA: David Shiba, COO

Executive of the Year— Business Services

Americas' SAP Users' Group (ASUG), Chicago, IL: Bridgette Chambers, CEO
DCR Workforce, Inc., Boca Raton, FL: Ammu Warriar, President
Kessler International, New York, NY: Susan M. Peterson, VP & COO
NEOS, Hartford, CT: Ernst Renner, CEO and Managing Partner
Richardson, Philadelphia, PA: David DiStefano, CEO
The Remi Group, Charlotte, NC: Brent Howison, President

Executive of the Year— Consumer Products

BCI/Bath Planet, Palatine, IL: Rick Hirschhaut, Senior VP
K'NEX, Hatfield, PA: Michael Araten, President & CEO
LifeLock, Tempe, AZ: Todd Davis, Chairman & CEO

Executive of the Year— Diversified Services including Non-Profits and Retail

Alpine Cleaning Equipment, Inc., Cary, IN: Ruby Kular, President
New Heights Educational Group, Defiance, OH: Pamela Clark, Founder/Director
Perry's Fine, Antique and Estate Jewelry, Charlotte, NC: Ernest Perry, Founder and President

Executive of the Year— Food & Beverage

Fazolli's Italian Restaurants, Lexington, KY: Carl T. Howard, CEO
Nongshim America, Rancho Cuamonga, CA: Edward Shin, President

Executive of the Year— Health Products & Services

Best Doctors, Inc., Boston, MA: David Seligman, Chairman and CEO
Clinical Research Advantage, Tempe, AZ: David Bruggeman, President and COO
Free For All, Inc., Mt. Laurel, NJ: Gerard Ferro, Founder and CEO
Quality Systems, Inc., Irvine, CA: Steven T. Plochocki, CEO
SynCardia Systems, Inc., Tuscon, AZ: Michael Garippa, Chairman, CEO and President
USANA Health Sciences, Salt Lake City, UT: Dave Wentz, CEO
Vemma Nutrition Company, Scottsdale, AZ: BK Boreyko, Founder and CEO



RP Summary Richardson & Patel’s competitive strength lies in its ability to blend its entrepreneurial spirit with its grasp for complex legal issues. As a valued partner to emerging growth clients, Richardson & Patel has seamlessly integrated the art of business and the science of law to deliver

Business Minds for Legal Matters.

RP Followers



RP Skills Mergers & Acquisitions Venture Financings
 Private Equity Commercial Litigation Securities Litigation
 Professional Liability Intellectual Property Corporate Disputes
 IPO’s SEC Compliance PIPE’s Reverse Mergers
 FINRA Arbitration Real Estate Litigation Construction Defect

RP Team Every law firm touts highly skilled lawyers and deep expertise in a variety of practice areas. Which begs the question that if the alternative were true, would they brag about it? When companies seek legal counsel it is assumed they want “skill”, “competence” and “talent”. Richardson & Patel differentiates itself in having built an infectious culture that is authentic, principled, relentless, and wildly passionate about business, recognizing that companies use the law to complete a task; a business initiative, a transaction of some sort. Our lawyers understand the distinction and maintain focus on accomplishing the business goals of our clients. We’ve been diligent in assembling a team of professionals that embody these attributes because we recognize that

The law is a means to an end, not the end itself

Other **RP**
Brands





2013 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Executive of the Year—Hospitality & Leisure

Foxwoods Resort Casino, Mashantucket, CT: Scott Butera, President and CEO

The Knowland Group, Washington, DC: Michael McKean, CEO

Executive of the Year—Manufacturing

Johnson Controls, Milwaukee, WI: Alex Molinaroli, Vice Chairman

K'NEX, Hatfield, PA: Michael Araten, President and CEO, Rodon

Libbey Inc., Toledo, OH: Stephanie A. Streeter, CEO

Executive of the Year—Media & Entertainment

Arkadium, New York, NY: Kenny Rosenblatt, CEO and Co-Founder

Executive of the Year—Pharmaceuticals

ARIAD Pharmaceuticals, Inc. Cambridge, MA: Harvey J. Berger, MD, Chairman and CEO

Avion Pharmaceuticals, Alpharetta, GA: Mark Steffen, Senior Director, Trade and Managed Markets

Clinical Research Advantage, Tempe, AZ: David Bruggeman, President and COO

Executive of the Year—Real Estate

Enterprise Community Investment, Columbia, MD: Charles Werhane, President & CEO

Farbman Group, Southfield, MI: Andrew Farbman, President & CEO

Renters Warehouse, Golden Valley, MN: Brenton Hayden, CEO

Theresa Bradley-Banta Real Estate Consultancy, Denver, CO: Theresa Bradley-Banta, Founder

Executive of the Year—Transportation

SEMA Construction, Houston, TX: Curtis Van Cleve, District President

Maverick of the Year—Business Products Industries

ecoEnvelopes, Eden Prairie, MN: Gale Ward, President and General Manager

SynCardia Systems, Inc., Tuscon, Az: Michael Garippa, Chairman, CEO & President

Verifi, Inc., Los Angeles, CA: Matthew Katz, CEO

Maverick of the Year—Business Services Industries

Clinical Research Advantage, Tempe, AZ: Mark S. Hanley, CEO

The Knowland Group, Washington, DC: Jim Vandevender, Chief Development Officer

Orbis Technologies, Inc., Annapolis, MD: David Clark, Sr. Software Developer

Response Mine Interactive, Atlanta, GA: Ken Robbins, CEO

Maverick of the Year—Consumer Products Industries

Bandwidth, Raleigh, NC: David Morken, CEO and Co-Founder

LifeLock, Tempe, AZ: Todd Davis, Chairman & CEO

Maverick of the Year—Consumer Services Industries

Renters Warehouse, Golden Valley, MN: Brenton Hayden, CEO

SquareTrade, San Francisco, CA: Steve Abernethy, CEO

Unpakt, New York, NY: Sharone Ben-Harosh, Founder

Management Team of the Year—Business Products and Business Services Industries

Adconion Direct, San Diego, CA

Best Doctors, Inc., Boston, MA

Farbman Group, Southfield, MI

Nutricap Labs, Farmingdale, NY

Oshkosh Corporation, Oshkosh, WI

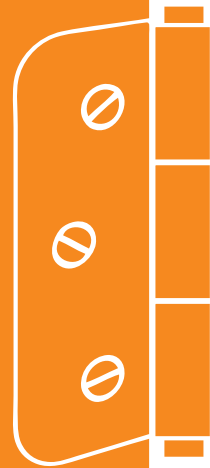
Quality Systems, Inc., Irvine, CA

Richardson & Patel LLP, Los Angeles, CA



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2013 Finalists

Continued

MANAGEMENT AWARDS CATEGORIES — *Continued*

Management Team of the Year — Consumer Products Industries

Heineken USA, White Plains, NY

LifeLock, Tempe, AZ

The WhiteWave Foods Company, Broomfield, CO

USANA Health Sciences, Salt Lake City, UT

Management Team of the Year — Consumer Services Industries

John Hancock Signature Services, Boston, MA

John Hancock Signature Services, Boston, MA: Manila Management Support

North American Power, Norwalk, CT

Renters Warehouse, Golden Valley, MN

HUMAN RESOURCES AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Human Resources Executive of the Year

Cabell Huntington Hospital, Huntington, WV: Barry Tourigny, VP of HR and Organizational Development

Crocs Inc., Niwot, CO: Dan Hart, Chief Legal and Administrative Officer

Dallas/Fort Worth International Airport, TX: Thomas Dallam, VP of HR

Dealer.com, New York, NY: Kristin Halpin, Chief Talent Officer

Randstad US, Boston, MA: Jim Link, Managing Director, HR

SunGard, Wayne, PA: Ken Powell, VP, Global Sales Enablement & Learning

Travelzoo, New York, NY: Gretchen Johnson, Senior VP of HR

UBM Tech, San Francisco, CA: Harris Grayman, Senior VPt, People and Culture

Human Resources Team of the Year

AT&T Inc., Dallas, TX: You Matter

Cabell Huntington Hospital, Huntington, WV

Fresh & Easy Neighborhood Market, Inc., El Segundo, CA: Recruitment Team

Marriott Vacations Worldwide, Orlando, FL: MVW Global HR Leadership Team

Human Resources Department of the Year — Computer Software and Services

Constant Contact, Waltham, MA

Stroll, Philadelphia, PA

Virtusa Corporation, Westborough, MA: A Millennial Enterprise

Human Resources Department of the Year — Health Products and Services

Cabell Huntington Hospital, Huntington, WV

King's Daughters Medical Center, Ashland, KY

USANA Health Sciences, Salt Lake City, UT

Human Resources Department of the Year — All Other Industries

AT&T Inc., Dallas, TX: Relentless Pursuit of World Class HR Department

BDS Marketing, Inc., Irvine, CA: Human Resources Re-invented: Motivated Employees Improve Agency Performance

Dallas/Fort Worth International Airport

Farbman Group, Southfield, MI

Fresh & Easy Neighborhood Market, Inc., El Segundo, CA: "A Great Place to Work"

LifeLock, Tempe, AZ

Marriott Vacations Worldwide, Orlando, FL: MVW Global Human Resources Department

PrintingForLess.com, Livingston, MT



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2013 Finalists

Continued

SUPPORT AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Support Staffer of the Year

DHL Express, Tempe, AZ: Jeri Reid, Quality Business Analyst
DRC, Reston, VA: Jessica Dwyer, Instructional Designer
Information Builders, New York, NY: Vashti Ragoonath, Director of Strategic Support Services
LifeLock, Tempe, AZ: Elsie Kirstein, Support Staffer
Quality Systems, Inc., Irvine, CA: Desiree Vale, Executive Assistant
Roth Staffing Companies, L.P., Orange, CA: Troy Nelson, Business Analyst

Support Team of the Year— Computer Software and Services

CenterBeam Inc., San Jose, CA: CenterBeam's Hay Group Customer Care Team
DRC, Reston, VA: DRC Support Team Helps Air Mobility Command Save on Fuel
SoftPro, Raleigh, NC: SoftPro Support: We Take Our Customers' Success Very Personally

Support Team of the Year— Financial Services and Insurance

Electric Insurance Company, Beverly, MA: Agency Services
Family Heritage Life Insurance Company of America, Cleveland, OH
John Hancock Financial Services, Boston, MA: John Hancock Annuities Administration
John Hancock Financial Services, Boston, MA: John Hancock Operations Implementation Office
John Hancock Signature Services, Boston, MA: Supporting the Omnibus Initiative— A Change in Business
John Hancock Signature Services, Boston, MA: The Expanding Role of Training

Support Team of the Year— All Other Industries

EMKAY Inc., Itasca, IL: EMKAY's Spectacular Support Team
LifeLock, Tempe, AZ: LifeLock Executive Assistants
Marriott Vacations Worldwide, Orlando, FL: Marriott Vacation Club— The Team Championing the Sales Force!
PrintingForLess.com, Livingston, MT
SchoolMessenger, Los Gatos, CA
Virtela, Greenwood Village, CO: Virtela's Support Team Continues to Create New Standards for Itself and the Industry

Support Department of the Year

Cisco Systems Inc., San Jose, CA: IT Delivery Services (ITDS) Centralize Application Support Across IT
Coverall Health-Based Cleaning System, Deerfield Beach, FL
Edmodo, Inc. San Mateo, CA: Edmodo Support Department— All About the Teachers
EMKAY Inc., Itasca, IL: EMKAY's Savvy Support Systems
John Hancock Financial Services, Boston, MA: John Hancock Cash Control Team
John Hancock Fund Administration (JHFA), Boston, MA: Precision Pricing
John Hancock Signature Services, Boston, MA: Supporting the Omnibus Initiative— A Change in Business
Marriott Vacations Worldwide, Orlando, FL: A Sales Team that ADJUSTS to Change is a PRODUCTIVE Sales Team.
SchoolMessenger, Los Gatos, CA: SchoolMessenger Support Department
SoftPro, Raleigh, NC: SoftPro Support: We Take Our Customers' Success Very Personally
Unitiv, Inc., Alpharetta, GA: IHD ServiceDesk





2013 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Company of the Year— Advertising, Marketing, & Public Relations

Adconion Direct, San Diego, CA
BrightRoll, San Francisco, CA
Chief Outsiders, LLC, Houston, TX: Chief Outsiders, Strategic Marketing Firm
Makovsky, New York, NY: Another Record-Breaking Year
Motive Interactive, Inc., San Diego, CA
MWW, East Rutherford, NJ: Making MWW Matter More
VerticalResponse, San Francisco, CA: VerticalResponse Innovates Marketing Technology for Small Businesses

Company of the Year— Banking

First National of Nebraska, Omaha, NE
Provident Healthcare Partners, LLC, Boston, MA

Company of the Year— Business Services

ActionCOACH, Las Vegas, NV: ActionCOACH Business Coaching
Americas' SAP Users' Group (ASUG), Chicago, IL
CyraCom International, Inc., Tucson, AZ
DCR Workforce, Inc., Boca Raton, FL
Electronic Commerce, Inc.(ECI), Elkhart, IN
Fitness Consulting Group, Elizabethtown, KY
SkyBridge Resources, Tampa, FL
The Remi Group, Charlotte, NC
Vaco Los Angeles, Los Angeles, CA

Company of the Year— Chemicals

Eastman Chemical, Kingsport, TN

Company of the Year— Consumer Products— Durables

BCI/Bath Planet, Palatine, IL
Crocs Inc., Niwot, CO
Empire Today, Northlake, IL
Rodan + Fields, San Francisco, CA: Rodan + Fields Dermatologists

Company of the Year— Consumer Products— Non-Durables

LifeLock, Tempe, AZ
ZAGG Inc, Salt Lake City, UT

Company of the Year— Diversified Services

Grand Canyon University, Phoenix, AZ
K12, Inc., Herndon, VA
LifeLock, Tempe, AZ
M & E Painting, Loveland, CO
Rosewood Services, Inc., Great Bend, KS

Company of the Year— Energy or Utilities

First Solar, Tempe, AZ
U.S. Gas & Electric, North Miami Beach, FL
Ventyx, Atlanta, GA
Xcel Energy, Denver, CO





2013 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Company of the Year — Financial Services or Insurance

borro, New York, NY
Capital Access Network, Inc., New York, NY
Direct Edge, Jersey City, NJ: Direct Edge: Stock Exchange of the Individual Investor
IOU Central, Kennesaw, GA
On Deck, New York, NY: The Technology Powered Main Street Lender
SquareTrade, San Francisco, CA

Company of the Year — Food & Beverage

Nongshim America, Rancho Cuamonga, CA

Company of the Year — Health Products & Services

American Specialty Health, San Diego, CA
Best Doctors, Inc., Boston, MA
Isagenix International, LLC, Chandler, AZ
Nutricap Labs, Farmingdale, NY
Quality Systems, Inc., Irvine, CA: Catapulting Healthcare into the Digital Age

Company of the Year — Hospitality & Leisure

Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide Owner Services delivers unforgettable experiences that make vacation dreams come true!
The Knowland Group, Washington, DC

Company of the Year — Manufacturing

Nutricap Labs, Farmingdale, NY
PrintingForLess.com, Livingston, MT

Company of the Year — Materials & Construction

College Works Painting, Irvine, CA
Hyster Yale Materials Handling, Cleveland, OH

Company of the Year — Metals & Mining

Gold Bullion International (GBI), New York, NY
Ventyx, Atlanta, GA

Company of the Year — Non-Profit or Government Organizations

Asbestos Disease Awareness Organization, Redondo Beach, CA
National Association for the Self-Employed, Grapevine, TX
New Heights Educational Group, Defiance, OH
SCRA, Charleston, SC: SCRA — Rapid Application of New Technologies
SoundExchange, Washington, DC
The Keep A Breast Foundation, Los Angeles, CA

Company of the Year — Real Estate

Farbman Group, Southfield, MI
Renters Warehouse, Golden Valley, MN
Theresa Bradley-Banta Real Estate Consultancy, Denver, CO

Company of the Year — Retail

Dollar General Corporation, Goodlettsville, TN





2013 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Company of the Year—Pharmaceuticals

ARIAD Pharmaceuticals, Inc. Cambridge, MA
Hi-Tech Pharmacal Co. Inc., Amityville, NY
PAREXEL, Waltham, MA

Company of the Year—Transportation

WestJet, Calgary, Alberta, Canada

Best New Company of the Year

Fitness Consulting Group, Elizabethtown, KY: Fitness Revolution International
Haystak Digital Marketing, Ft. Myers, FL: New Digital Marketing Agency Takes Industry Lead in First Year of Launch
Marriott Vacations Worldwide, Orlando, FL: Marriott Vacations Worldwide— We Can Stand Alone!
Social Learning Project, New York, NY: World's First Social and Collaborative Learning Management System for Business and Education

Most Innovative Company of the Year— Up to 100 Employees

CAIS, New York, NY: CAIS Launches Exchange for Independent Advisors
ecoEnvelopes, Eden Prairie, MN
Newlight Technologies, LLC, Irvine, CA
RiseSmart, San Jose, CA: RiseSmart: Putting America Back to Work
Terapeak, Palo Alto, CA
The Knowland Group, Washington, DC
Underground Elephant, San Diego, CA
USHEALTH Advisors, Grapevine, TX: Exempt Product Strategy and Fixed Rate Options Provide USHEALTH Advisors Customers with Innovative Choices

Most Innovative Company of the Year— Up to 2,500 Employees

Auction.com, Irvine, CA: Auction's Innovative Approach to Home Sales
Best Doctors, Inc., Boston, MA
CallidusCloud, Pleasanton, CA
John Hancock Signature Services, Boston, MA: Innovations at Work
PSG Global Solutions, Marina Del Ray, CA: Utilizing offshore services to help U.S. recruiters source job candidates more effectively
SocialWhirled, Phoenix, AZ: FireHost Innovation Drives Security in the Cloud

Most Innovative Company of the Year— More Than 2,500 Employees

Procter & Gamble, Cincinnati, OH

Business Innovation of the Year— Business Products Industries

GetResponse by Implex, Wilmington, DE
Junction Networks, New York, NY: Partnership & Integration between OnSIP and Panasonic

Business Innovation of the Year— Business Services Industries

ConnectSolutions, San Francisco, CA: ConnectSolutions First to Provide Any Size Company UC in Under 5 Minutes
EMKAY Inc., Itasca, IL: EMKAY Refreshed the World of Remarketing
Enterprise Fleet Management, St. Louis, MO: Creativity and Technology Help City Reduce Vehicle Expenses by More Than \$300,000 a Year
IDG Connect, Framingham, MA
John Hancock Signature Services, Boston, MA: Back Office support for Record Keepers
Tapjoy, San Francisco, CA: Tapjoy's Mobile Advertising and Monetization Platform
The Federal Tax Authority, LLC, Seattle, WA: TaxCloud





2013 Finalists

Continued

COMPANY/ORGANIZATION AWARDS CATEGORIES — *Continued*

Business Innovation of the Year — Consumer Services Industries

Auction.com, Irvine, CA: The Industry's Most Innovative Home Seller
Interactions Corporation, Franklin, MA: Interactions' Virtual Assistant Applications
John Hancock Signature Services, Boston, MA: Service Operations Integration — Innovation to Efficiency

Corporate Social Responsibility Program of the Year — Up to 100 Employees

McKinsey Development, Warrenton, VA: The Gift of Time
North American Power, Norwalk, CT: North American Power's Mission to Millions Program
thebigword, New York, NY: thebigword — On Hand in the World's Trouble Spots

Corporate Social Responsibility Program of the Year — Up to 2,500 Employees

American Medical Response, Colorado Springs, CO: Save the Summer
Cross Country Home Services, Sunrise, FL: Operation Appliance Aid
International Financial Data Services, Toronto, Canada: IFDS Canada's iCARE program
LifeLock, Tempe, AZ: LifeLock Corporate Social Responsibility
National Football League, New York, NY: National Football League's PLAY 60
SCRA, Charleston, SC: SCRA Teambuilding Activities Group (TAG): Making a Difference

Corporate Social Responsibility Program of the Year — More Than 2,500 Employees

AECOM, New York, NY: AECOM Technology Corporation
Blue Shield of California, San Francisco, CA: Blue Shield CSR Program of the Year
Isagenix International, LLC, Chandler, AZ: Isagenix and Make-a-Wish
Marriott Vacations Worldwide, Orlando, FL: Marriott Vacations Worldwide — Giving Back to the Communities Where We Live and Work
Safelite AutoGlass, Columbus, OH: Safelite Group

Fastest-Growing Company of the Year — Up to 100 Employees

BidSync, American Fork, UT
Creative Lodging Solutions, Lexington, KY
G-Force Shipping, Norwell, MA
Haystak Digital Marketing, Ft. Myers, FL: New Digital Marketing Agency Becomes Industry Leader in First Year of Launch
Motive Interactive, Inc., San Diego, CA
Vaco Los Angeles, Los Angeles, CA

Fastest-Growing Company of the Year — Up to 2,500 Employees

American Specialty Health, San Diego, CA
BenefitMall, Dallas, TX
Best Doctors, Inc., Boston, MA
EtQ, Inc., Farmingdale, NY
LifeLock, Tempe, AZ
Stroll, Philadelphia, PA
SwimKids(TM) Swim Schools, Woodbridge, VA





2013 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Customer Service Executive of the Year

Cvent Inc., McLean, VA: Manjula Aggarwal, Senior VP of Client Services and Relationship Management
Information Builders, New York, NY: Dan Ortolani, VP of Worldwide Customer Support Services
SchoolMessenger, Los Gatos, CA: Dustin Franks, Director of Support Services
ShareBuilder by Capital One, Seattle, WA: Bob Weintraub, Head of Customer Service-ShareBuilder
Squarespace, New York, NY: Christa Collins, Director of Customer Care
SunGard Availability Services, Wayne, PA: Robert DiLossi, Director of the Crisis Management Center
Travelzoo, New York, NY: Lisa P. Oswald, VP of Customer Service
Unitiv, Inc., Alpharetta, GA: Meredith Estep, VP of Client Services
Wells Fargo Bank, San Francisco, CA: George Larribas, EVP — Customer Service

Customer Service Team of the Year — Business Services

Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Five-Star, Concierge-Level Customer Service
IDT911, Scottsdale, AZ: IDentity Theft 911 Fraud Center Team
Sentis Pty Ltd, Aurora, CO: Sentis and Marine Harvest — Valuing our Clients!

Customer Service Team of the Year — Computer Hardware, Services or Software

ABS Associates, Inc., Schaumburg, IL: ABS Global Service Desk
Central Desktop, Pasadena, CA: Central Desktop Customer Experience Team
MuleSoft, San Francisco, CA: MuleSoft's Customer Service Team
STYLESIGHT, New York, NY: Stylesight Client Services Team
SunGard Availability Services, Wayne, PA: SunGard Crisis Management Team
Unitiv, Inc., Alpharetta, GA: Unitiv's Client Services Team

Customer Service Team of the Year — Diversified Services

International Financial Data Services, Toronto, Canada: IFDS Client Experience Group, led by David Bullock
LifeLock, Tempe, AZ: LifeLock Contact Center
SchoolMessenger, Los Gatos, CA: School Messenger Customer Service Team

Customer Service Team of the Year — Financial Services or Insurance

CSA Travel Protection, San Diego, CA: CSA Travel Protection's Claims And Customer Service Management Team
Electric Insurance Company, Beverly, MA
John Hancock Signature Services, Boston, MA: Service Operations Integration
ShareBuilder by Capital One, Seattle, WA: ShareBuilder's Customer Advocate Team
Wells Fargo Bank, San Francisco, CA: Wells Fargo Treasury Management Client Delivery Training Support Team

Customer Service Team of the Year — All Other Industries

ConsumerInfo.com, Inc., Costa Mesa, CA: Experian® Data Breach Resolution Call Center
Creative Lodging Solutions, Lexington, KY
DHL Express, Tempe, AZ: US DHL Express Imports
EMKAY Inc., Itasca, IL: EMKAY Client Support Gurus
The Global Warranty Group, St. James, NY: Global Warranty Group Customer Experience Team
PrintingForLess.com, Livingston, MT
Safelite AutoGlass, Columbus, OH Safelite AutoGlass: Charleston Team
U.S. Green Building Council, Washington, DC: USGBC's LEED Support Team — Helping Customers Build Green





2013 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES — *Continued*

Customer Service Department of the Year—Advertising, Marketing, and Public Relations

LeadMD, Scottsdale, AZ: LeadMD Customer Service Department

VerticalResponse, San Francisco, CA: VerticalResponse Customer Support Team Celebrates Growth, Camaraderie

Customer Service Department of the Year—Computer Services

Datapipe, Jersey City, NJ: Datapipe Customer Service Department

Squarespace, New York, NY: Customer Care that's Fast and Personal

STYLESIGHT, New York, NY: Stylesight Client Services Department

Customer Service Department of the Year—Computer Software—Less than 100 Employees

Central Desktop, Pasadena, CA: Central Desktop Customer Experience Department

Dean Evans & Associates, Denver, CO: Exceeding Expectations for Over a Quarter Century

EZCOM Software, Englewood, NJ: EZCOM Software Inc.'s Customer Service Team

Kno, Santa Clara, CA: The CS team that rocks!!!!!!

WePay, Inc., Palo Alto, CA: Values Drive Awesome Customer Experience

Customer Service Department of the Year—Computer Software—More than 100 Employees

Angel, Vienna, VA: Angel's Customer Service Department

iCIMS, Matawan, NJ: iCIMS Overhauls Customer Care Site (iCARE) And Mobilizes Platform Consultants to Optimize Customer Service Success

Information Builders, New York, NY: Information Builders' Customer Support Services Department

INSZOOM.COM INC., San Ramon, CA: INSZoom—Customer Service Accomplishments

MuleSoft, San Francisco, CA: MuleSoft's Customer Service Department

SoftPro, Raleigh, NC: SoftPro Customer Service: Going the Extra Mile—Even in Uncharted Territory

Customer Service Department of the Year—Consumer Products

Empire Today, Northlake, IL: Empire Today's Customer Service Organization

JDNA & Subsidiaries, Chino, CA: JDNA's Customer Service Team

ConsumerInfo.com, Inc., Costa Mesa, CA: Experian® Data Breach Resolution Fraud Resolution

Customer Service Department of the Year—Diversified Services

LifeLock, Tempe, AZ: LifeLock Contact Center

SchoolMessenger, Los Gatos, CA: SchoolMessenger Customer Service Department

Customer Service Department of the Year—Financial Services

borro, New York, NY: borro Customer Service Department

CFS2, Tulsa, OK: CFS2—Client Services—Service Providers

John Hancock Financial Services, Boston, MA: John Hancock Annuities Call Center

ShareBuilder by Capital One, Seattle, WA: ShareBuilder Customer Service: Bringing Wall Street to Main Street

Wells Fargo Bank, San Francisco, CA: Wells Fargo Treasury Management Client Delivery Customer Service Department

Customer Service Department of the Year—Health Products and Services

ComPsych Corporation, Chicago, IL: ComPsych's HealthyGuidance Customer Service Department

Nutricap Labs, Farmingdale, NY

Customer Service Department of the Year—Insurance

BenefitMall, Dallas, TX: CompuPay: Being the Best, One Payroll at a Time!

Cross Country Home Services, Sunrise, FL: Extreme heat prompts cool customer service

Electric Insurance Company, Beverly, MA: Claims Department Customer Service Department

Family Heritage Life Insurance Company of America, Cleveland, OH





2013 Finalists

Continued

CUSTOMER SERVICE AWARDS CATEGORIES — *Continued*

Customer Service Department of the Year — Transportation

DHL Express, Tempe, AZ: US DHL Express CS

EMKAY Inc., Itasca, IL: EMKAY's Service Is Simple Better Different

Customer Service Department of the Year — All Other Industries

CareerBuilder.com, Chicago, IL: CareerBuilder's Next Level Customer Service Team

Diligent Board Member Services, New York, NY: Diligent Board Member Services Delivers Five-Star, Concierge-Level Customer Service

Hyatt Legal Plans, Cleveland, OH: Hyatt Legal Plans' Client Service Center

The Knowland Group, Washington, DC

Marriott Vacations Worldwide Corporation, Orlando, FL: Marriott Vacations Worldwide Owner Services delivers unforgettable experiences that make vacation dreams come true!

MSA, The Safety Company, Pittsburgh, PA: MSA's Customer Service Center — A Best in Class™ Organization!

PrintingForLess.com, Livingston, MT

MARKETING AWARDS CATEGORIES



See the Gold, Silver, and Bronze Stevie Award Placements in These Categories.

Marketing Campaign of the Year — Business Services

Accenture, Chicago, IL: Client Success Stories

Booz Allen Hamilton, McLean, VA: Redefining Booz Allen Hamilton in the Middle East

Dun & Bradstreet Credibility Corp., Malibu, CA: EdAhead

Marketing Campaign of the Year — Consumer Products

BCI/Bath Planet, Palatine, IL: The Bath Planet Integrated Brand Building Campaign

ConsumerInfo.com, Inc., Costa Mesa, CA: Experian® Data Breach Resolution Marketing Campaign

K'NEX, Hatfield, PA: K'NEX Angry Birds Product Launch Marketing Campaign

Sony PlayStation, Foster City, CA: PlayStation 4 Sizzle Video

Marketing Campaign of the Year — Energy or Utilities

Comverge, Norcross, GA: Comverge SmartPrice™

Jacobs Agency, Chicago, IL: Nicor Gas Energy Efficiency Program Liberate Campaign

Marketing Campaign of the Year — Financial Services

American Express OPEN, New York, NY: Big Break for Small Business

Makovsky, New York, NY: Equities First Holdings Marketing Campaign

Marketing Campaign of the Year — Food & Beverage

Slack and Company, Chicago, IL: Creating, Launching and Activating the Ingredient brand

Tropicana, Chicago, IL: The Good Part of New York Mornings

Marketing Campaign of the Year — Health Products & Services

Makovsky, New York, NY: MediScripts Marketing Campaign

McKinsey Development, Warrenton, VA: Inspirations Campaign

Piedmont Healthcare, Atlanta, GA: Just What the Doctor Ordered: Piedmont Healthcare's Brand Transforms

Quality Systems, Inc., Irvine, CA: QSI/NextGen HIMSS13 Connect. Care. Thrive. Campaign

Vemma Nutrition Company, Scottsdale, AZ: Verve Bold Launch

Marketing Campaign of the Year — Hospitality & Leisure

Boyd Gaming, Las Vegas, NV: B Connected Social

Expedia Media Solutions, Bellevue, WA: Plan Your Vegas by MGM Resorts and Expedia Media Solutions

Wynn Las Vegas, Las Vegas, NV: Wynn Digital Taxi Cab Marketing Program





2013 Finalists

Continued

MARKETING AWARDS CATEGORIES — *Continued*

Marketing Campaign of the Year—Insurance

Blue Cross Blue Shield of North Carolina, Durham, NC: “Ready, Set, Go” Campaign
Blue Shield of California, San Francisco, CA: Blue Shield of California’s Dr. Jim & Bob Campaign
Capstrat, Raleigh, NC: Let’s Talk Cost: Changing Critical Public Perceptions About Skyrocketing Health Care Costs
Makovsky, New York, NY: Crystal & Company Marketing Campaign
Marsh, Urbandale, IA: 2012 Special Enrollment Mailing

Marketing Campaign of the Year—Legal

Thomson Reuters Elite, Culver City, CA: EBMS launch

Marketing Campaign of the Year—Non-Profit Organizations

Association for Middle Level Education, Westerville, OH: New Branding Announcement to AMLE Board, Staff and Key Stakeholder,
Westerville, OH: AMLE 39th Annual Conference for Middle Level Education Campaign
Longwood Gardens, Kennett Square, PA: Light: Installations by Bruce Munro
U.S. Green Building Council (USGBC), Washington, DC: Greenbuild 2012
VSBrooks ADVERTISING, Coral Gables, FL: A Non-Traditional Approach to “Make Some Noise” about Hunger in South Florida

Marketing Campaign of the Year—Pharmaceuticals

Avion Pharmaceuticals, Alpharetta, GA: Prenate Mini Marketing Campaign
The Navicor Group, LLC, Westerville, OH: Adcetris Campaign—“Bringing Response to Life”
The Navicor Group, LLC, Westerville, OH: Velcade Campaign

Marketing Campaign of the Year—Transportation

495 Express Lanes, Alexandria, VA: 495 Express Lanes Marketing Program
The Port Authority of New York & New Jersey, New York, NY: America’s Front Door—We Make A Big World Smaller

Brand Experience of the Year—Advertising, Marketing, and Public Relations

American Express OPEN, New York, NY: Big Break for Small Business
Makovsky, New York, NY: MediScripts 2012 Brand Experience Campaign
MarketBridge, Bethesda, MD: My Well-Being Powered by Humana

Brand Experience of the Year—Health Products & Services and Pharmaceuticals

Avion Pharmaceuticals, Alpharetta, GA: Prenate Mini Brand Experience
Home Instead Senior Care, Omaha, NE: Home Instead Senior Care: Alzheimer’s CARE Training
USANA Health Sciences, Salt Lake City, UT: USANA Corporate Rebrand

Brand Experience of the Year—All Other Industries

Accenture, Chicago, IL: Client Success Stories
Alex and Ani, Cranston, RI: Alex and Ani’s 2012 Brand Experience Campaign
American Express OPEN, New York, NY: American Express OPEN Business Lounges
BevMo!, San Francisco, CA: BevMo!’s 2012 Brand Refresh
Blue Cross Blue Shield of North Carolina, Durham, NC: Generating Brand Enthusiasm: On the Road with “Future You”
Randstad US, Boston, MA: Inspiring Experts Ignites the Randstad Brand Experience
Verivo Software, Waltham, MA: The Verivo Brand Experience
William Grant & Sons USA, New York, NY: Voyage into the Unusual with Hendrick’s Gin

Business-to-Business Advertising Campaign of the Year

Accenture, Chicago, IL: Client Success Stories
SAP, New York, NY: PPC from the Ground Up: Reorganizing Structure to Improve Performance

Business-to-Business Marketing Campaign of the Year—Advertising, Marketing, and Public Relations

Bulldog Solutions, Austin, TX: Survival Guide to an Zombie Apocalypse Campaign
Makovsky, New York, NY: MediScripts Marketing Campaign
Slack and Company, Chicago, IL: Creating, Launching and Activating the Ingredient brand





2013 Finalists

Continued

MARKETING AWARDS CATEGORIES – *Continued*

Business-to-Business Marketing Campaign of the Year— Business Services and Diversified Services

Accenture, Chicago, IL: Client Success Stories
Extraprise, Boston, MA: Extraprise's Internal Marketing Team Develops Continuous Nurturing Program
International Financial Data Services, Toronto, Canada: Launch of IFDS Insight™
Merkle, Columbia, MD: Marketing Imperatives: Blueprint for CMO's
Monitronics, Dallas, TX: Feeling Empty?
Monitronics, Dallas, TX: Tradeshow Exhibit: You have a mission/Monitronics

Business-to-Business Marketing Campaign of the Year— Computer Hardware, Software and Services

Intermec Technologies Corp., Everett, WA: Intermec RESULTS "Marketing/Brand Campaign"
SunGard Availability Services, Wayne, PA: Zombie Apocalypse Marketing Campaign
Quality Systems, Inc., Irvine, CA: QSI/NextGen HIMSS13 Connect. Care. Thrive. Campaign

Business-to-Business Marketing Campaign of the Year— All Other Industries

BMO Capital Markets, New York, NY: Convertibles launch
Continental Stock Transfer & Trust, New York, NY: Continental Stock Transfer & Trust's 2012 Marketing Campaign

Consumer Advertising Campaign of the Year

Expedia Media Solutions, Bellevue, WA: Cars Land at Disney California Adventure

Consumer Marketing Campaign of the Year

American Specialty Health, San Diego, CA: ExxonMobil Culture of Health Campaign
K'NEX, Hatfield, PA: K'NEX Angry Birds Product Launch Consumer Marketing Campaign
MWW, East Rutherford, NJ: McDonald's New York Metro Nutrition Network

Mobile Marketing Campaign of the Year

BMO Capital Markets, New York, NY: BMO Capital Markets ads for iPad app

Online Marketing Campaign of the Year

IgnitionOne, New York, NY: IgnitionOne Fuels Lead Generation, Sales for Lafayette 148
Makovsky, New York, NY: MediScripts Online Marketing Campaign
Marsh, Urbandale, IA: GatewayPlans.com new Travel and Medical Insurance Website
Quality Systems, Inc., Irvine, CA: QSI/NextGen HIMSS13 Connect. Care. Thrive. Campaign
Richardson, Philadelphia, PA: Richardson's Verifiable Outcomes Campaign

New Product or Service Introduction of the Year

ConsumerInfo.com, Inc., Costa Mesa, CA: freecreditscore.com Score Planner™
K'NEX, Hatfield, PA: K'NEX Angry Birds Building Sets New Product Launch
The Port Authority of New York & New Jersey, New York, NY: Avatar

Small-Budget Marketing Campaign of the Year (<\$3 million)

BDA, Inc., Woodinville, WA: MOGA Profane Campaign
BMO Capital Markets, New York, NY: Sweet Deals
Capco, New York, NY: Capco— We Know Financial Services
MAC Presents, New York, NY: Green Day Live in New York City presented by Nokia Music and AT&T
Makovsky, New York, NY: MediScripts Marketing Campaign
Pacific Life, RSD, Newport Beach, CA: Start the Conversation About Social Security

Viral Marketing Campaign of the Year

U.S. Green Building Council (USGBC), Washington, DC: #get2GB: Greenbuild 2012 Viral Campaign





2013 Finalists

Continued

MARKETING AWARDS CATEGORIES – *Continued*

Marketer of the Year

Badgeville, Redwood City, CA: Adena DeMonte, Director of Corporate Marketing
Everblue, Huntersville, NC: Peter Bock, Marketing Analyst
The Lorenz Marketing Group, Beverly Hills, CA: Ali Maadelat, President & Founder
MBA Focus, Dublin, OH: Ryan Pratt, Marketing Director
ReachForce, Austin, TX: Mary Firme, Director of Marketing
Roth Staffing Companies, L.P., Orange, CA: Breeanna Gordon, Creative Supervisor

Marketing Executive of the Year

Actiontec Electronics, Sunnyvale, CA: Lesley Kirchman, Senior Director of Corporate Marketing
BevMo!, San Francisco, CA: Francesca Schuler, Chief Marketing Officer
Demandbase, San Francisco, CA: Jennifer Pockell-Wilson VP, Integrated Marketing & Business Operations
HSN, Inc., St. Petersburg, FL: Bill Brand, Chief Marketing and Business Development Officer
Octagon, Saco, ME: Peter Carlisle, Managing Director, Olympics and Action Sports
Overland Storage, San Jose, CA: Jillian Mansolf, Senior VP, Worldwide Sales and Marketing
Piedmont Healthcare, Atlanta, GA: Matt Gove, Chief Marketing Officer
USANA Health Sciences, Salt Lake City, UT: Doug Braun, Chief Marketing Officer

Marketing or Advertising Agency of the Year

McKinsey Development, Warrenton, VA: MKD: Bringing Human Back
RateSpecial Interactive, Pasadena, CA: RateSpecial Interactive Comes Out On Top in 2012

Marketing Team of the Year

Cisco Systems, Inc., San Jose, CA: Executive Technical Marketing Team
LifeLock, Tempe, AZ
SunGard Availability Services, Wayne, PA: SunGard Demand Generation

Marketing Department of the Year

AMAX, Fremont, CA: Team AMAX—A True Effort to Market as a Team
American Specialty Health, San Diego, CA: Engage! Creative Group
ExactTarget, Indianapolis, IN: Team Orange: Reinventing Marketing, Delivering Results
HubSpot, Cambridge, MA: HubSpot Marketing Team
LifeLock, Tempe, AZ: LifeLock Marketing Dept of the Year
Piedmont Healthcare, Atlanta, GA: Piedmont Healthcare's Marketing Department

