**11th Annual Stevie® Awards for Sales & Customer Service Winner Press Release Template**

**You do not have to use this template for your press release if your company has won a Stevie Award. However, if you use the paragraphs in red, we ask that you keep them intact. Also note the usage of the trademark® and servicemarkSM symbols.**

**Please do not issue your press release before Saturday, February 25, 2017**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION NAME] WINS [LEVEL] STEVIE® AWARD IN**

**11th ANNUAL STEVIE AWARDS FOR SALES & CUSTOMER SERVICE**

LAS VEGAS, NEVADA – February 25, 2017 – [ORGANIZATION NAME] has won a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in the 11th annual [Stevie Awards for Sales & Customer Service](http://www.stevieawards.com/sales).

The Stevie Awards for Sales & Customer Service are the world’s top honors for customer service, contact center, business development and sales professionals. The Stevie Awards organizes several of the world’s leading business awards programs including the prestigious American Business AwardsSM and International Business AwardsSM.

The awards were presented during a gala banquet on Friday, February 24 at Caesars Palace in Las Vegas, Nevada. More than 650 executives from around the world attended.

More than 2,300 nominations from organizations of all sizes and in virtually every industry were evaluated in this year’s competition, an increase of 10% over 2016. Finalists were determined by the average scores of 77 professionals worldwide, acting as preliminary judges. Entries were considered in 61 categories for customer service and contact center achievements, including Contact Center of the Year, Award for Innovation in Customer Service, and Consulting Practice of the Year; more than 53 categories for sales and business development achievements, ranging from Senior Sales Executive of the Year to Business Development Achievement of the Year; and categories to recognize new products and services and solution providers.

More than 75 members of several specialized judging committees determined the Gold, Silver and Bronze Stevie Award placements from among the Finalists during final judging earlier this month. Finalists were determined by another 77 judges.

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS, INCLUDING JUDGES’ COMMENTS AND A QUOTE FROM A COMPANY EXECUTIVE CONGRATULATING THOSE NOMINATED.]

“The Stevie Awards for Sales & Customer Service continues to be among the most competitive and fastest-growing of our awards programs,” said Michael Gallagher, founder and president of the Stevie Awards. “The growth of the program illustrates the importance of the functions highlighted – sales, business development and customer service – to successful enterprises of all types, and how integral recognition in these domains are to building and maintaining corporate reputations.”

[SUMMARY QUOTE FROM ORGANIZATION EXECUTIVE ABOUT THE FINALIST ACHIEVEMENT.]

Details about the Stevie Awards for Sales & Customer Service and the list of Stevie winners in all categories are available at [www.StevieAwards.com/sales](http://www.StevieAwards.com/sales).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About The Stevie Awards**  
Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

Sponsors and supporters of the 11th annual Stevie Awards for Sales & Customer Service include Sales Partnerships, Inc. and ValueSelling Associates, Inc.

###