

14th Annual International Business AwardsSM

Awards Banquet and Ceremonies

Saturday, 21 October, 2017
W Barcelona Hotel
Barcelona, Spain

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A special thank you to our partner in Korea,
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Upcoming Stevie® Awards Deadlines

2018 Stevie® Awards for Sales & Customer Service



Recognizing the achievements of contact center, customer service, business development, and sales professionals around the world.

Final Entry Deadline:
15 November, 2017

2018 German Stevie® Awards



GERMAN STEVIE® AWARDS
STEVIE® AWARDS DEUTSCHLAND

This program is open to all organizations in Germany.

Entry Deadline:
6 December, 2017
Final Entry Deadline:
24 January, 2018

2018 Asia-Pacific Stevie® Awards



ASIA-PACIFIC
STEVIE® AWARDS

This program recognizes innovation in the workplace in the 22 nations of the Asia-Pacific region.

Early-Bird Entry Deadline:
29 November, 2017
Final Entry Deadline:
7 February, 2018

2018 American Business Awards



THE AMERICAN
BUSINESS AWARDS™

The top business awards program in the U.S.A., recognizing achievement in every facet of the workplace.

First Early-Bird Entry Deadline:
16 November, 2017
Second Early-Bird Entry Deadline:
13 December, 2017
Final Entry Deadline:
15 February, 2018

Learn More and Enter at www.StevieAwards.com

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Greetings, and welcome to The 2017 (14th Annual) **International Business Awards**, the world's top honors for achievement in the workplace.

Gold, Silver and Bronze Stevie winners were selected from more than 3,900 nominations received from organizations and individuals in more than 60 nations. All organizations worldwide are eligible to compete in The International Business Awards, and can submit entries in a wide range of categories, including management awards, company of the year awards, marketing awards, public relations awards, customer service awards, human resources awards, new product awards, IT awards, web site awards, and more.

More than 200 executives worldwide participated in the judging process this year.

A complete list of all 2017 Gold, Silver and Bronze Stevie Award winners by category is available at www.StevieAwards.com/IBA.

We invite you to participate in our other Stevie Awards programs. They are:

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The Asia-Pacific Stevie Awards are open to all organizations in the 22 nations of the Asia-Pacific region.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Great Employers recognize the world's best companies to work for and the human resources professionals, teams, achievements, solution providers, and new products and services that help to create and drive great workplaces.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Thank you for coming this evening, and congratulations again on your awards!

Michael Gallagher
President
The Stevie Awards

2017 INTERNATIONAL BUSINESS AWARDS AGENDA

- 5:45 pm Pre-dinner Reception, Great Room Lobby
- 6:15 pm Dinner, Great Room
- 7:00 pm Awards Presentations. Awards will be presented in the order in which tickets were purchased.

Because all Stevie Award winners in The 14th Annual International Business Awards have already been announced, tonight we will only announce and celebrate those Stevie Award winners in attendance.





Learn more about the 2017 Judges.

JUDGING COMMITTEES

Judging of The 2017 International Business Awards was conducted by more than 200 members of 12 judging committees. Their average scores determined the winners of the Gold, Silver and Bronze Stevie® Awards. We thank the judges for their time, interest and insights.

Company/Organization Categories Judging Committee



COMMITTEE CO-CHAIR

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Director of Cultural Action
Espacio Fundación Telefónica
Fundación Telefónica, Madrid, Spain



COMMITTEE CO-CHAIR

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Georgina Lee, *Director, Global Accounts*, First Advantage Europe Limited, Colchester, Essex, United Kingdom

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JUDGING COMMITTEES —continued

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Kuala Lumpur, Malaysia





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Tim Horan, *Communications Manager*, BritishAmerican Business, Kensington, London, United Kingdom

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Aylin Mutlu, *Head of Marketing, Branding and Communication*, Metro Cash and Carry Turkey, Istanbul, Turkey

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Juliet Strachan, *Managing Director*, HPI Research, London, United Kingdom

Marjorie Ellis Thompson, *Founding Partner*, Barbie Goes to Viet Nam, London, United Kingdom

Charles White, *Principal Administrator*, International Relations (retired), European Commission, Brussels, Belgium

INTERNATIONAL BUSINESS AWARDS 2018 CALENDAR

1 February	Entries open
11 April	Early-bird entry deadline Entry fees are discounted through this deadline
9 May	Final entry deadline Entries submitted after this date will be subject to \$55 late fee
May – 14 – 31 July	Judging
13 June	Last day to submit late entries Late entries aren't penalized in any way in the judging
9 August	Stevie winners announced
13 August	Voting opens for People's Choice Stevie Awards for Favorite Companies
14 September	Voting closes at 11:59 pm ET for the People's Choice Stevie Awards for Favorite
20 October	15th International Business Awards gala presentations Setting to be determined





JUDGING COMMITTEES —continued

New Product Awards Categories Judging Committee



COMMITTEE CHAIR

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Senior Analyst, Oil & Gas
Abu Dhabi Company for Onshore
Petroleum Operations Ltd,
Abu Dhabi, United Arab Emirates

COMMITTEE

Ahmed Mohamed Al Naqbi, *IT Solution Analyst/Developer*,
Abu Dhabi Company for Onshore Petroleum Operations Ltd,
Abu Dhabi, United Arab Emirates

Mahesh Enjeti, *Managing Director*, SAI Marketing Counsel
Pty Ltd, Carlingford, New South Wales, Australia

Dr. Moussa Habib, *Under-Secretary General*,
Professional Development and Scientific Affairs,
Jordan Engineers Association, Amman, Jordan

Alison Higgins-Miller, *CEO*, Lightray Insights Pty Ltd,
Sydney, New South Wales, Australia

Eddie Hui, *CEO*, IT emaos, Hong Kong, China

Arvind Kumar, *ERP Solution Architect-Business Strategy*,
DereX Technologies, Portland, Oregon, USA

Raj Masina, *Vice President, Engineering & Operations*,
Polar Power Inc, Gardena, California, USA

Wessam Massoud, *Program Delivery Manager*,
Abu Dhabi Systems & Information Center,
Abu Dhabi, United Arab Emirates

Leah Middlebrook, *VP Market Development-International*
Payments, FIS, Dallas, Texas, USA

Rajesh Kumar Mudiakal, *Senior Consultant*, Ernst & Young
Malaysia, Kuala Lumpur, Malaysia

Sean Shahrokhi, *Senior Technical Project Manager*, Verve,
San Diego, California

Julian Stubbs, *Senior Lecturer (retired)*,
The University of Greenwich, London, United Kingdom

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Sales Development Division, mBank SA, Lodz, Poland

Publication Awards Categories Judging Committee



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Mercuri Group
Pune, Maharashtra, India

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Chevy Chase, Maryland, USA

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Chevy Chase, Maryland, USA

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Chevy Chase, Maryland, USA

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Uniimedia Communications, Budapest, Hungary

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Houston, Texas, USA

Anna Leithauser, *Professional Lecturer*, Graphic Design,
American University, Washington, D.C., USA

Dana Masuda, *Head of Employee Communications*, NetApp,
Sunnyvale, California, USA

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Washington, DC, USA





JUDGING COMMITTEES —continued

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Department of Advertising & PR
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Financial Planning, Delhi, India
Steve King, *Producer/Director*, Corporate Media NZ,
Auckland, New Zealand
Heebok Lee, *Professor*, Department of Media & Advertising,
Sangji University, Seongnam-si, South Korea
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Beata Rozek, *Manager Corporate Affairs & Head of*
Internal Communications, Philip Morris International,
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Senior Content Marketeer, LVB Networks,
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Website & App Awards Categories Judging Committee



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Istanbul, Turkey
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Chicago, Illinois, USA
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Mia Orantes, *Managing Partner*, Creative Analytics,
Washington, DC, USA
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Santa Monica, California, USA
Victoria Thorpe, *Group Account Director*, UNION,
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Young Kug Won, *Executive Creative Director*, Solcom co., Ltd.,
Seoul, South Korea
Mimi Young, *Co-Founder + Managing Director*, Behavior Design,
New York, New York, USA

