

# Tell 2017 International Business Awards<sup>SM</sup> Attendees About Your Company

## Place your full-page ad in the official program of The 2017 International Business Awards

*Reservation Deadline:* Thursday, 28 September  
*Materials Deadline:* Friday, 29 September

The printed program will be distributed to all 400+ attendees of the Saturday, 21 October awards banquet, and will be distributed in electronic (PDF) form to many thousands more people worldwide throughout the year, as a download from the IBA web site. Last year's program has been downloaded more than 15,000 times.

*Use this occasion to congratulate your employees on their nominated work, and to tell the world's business leaders about your company.*

Ads will appear in black-and-white in the printed program and in full-color in the online version.

**Cost per full-page ad: \$750**

### Technical Specifications & Delivery Instructions:

- Ad size to be 176 mm wide x 259 mm tall, no bleeds
- PDF files must be PDF/X-1a, images and fonts embedded
- If file or PDF has web site or e-mail hyperlinks, please supply separate hyperlink information
- Send Illustrator or Photoshop files as EPS, and convert all text to Path, with all linked images embedded
- Send BOTH color and b&w ad files if available
- **Please** – NO files in Microsoft Word or Microsoft Publisher

### Deliver ad materials by Friday, 29 September to:

David Wu, DW Design, 5349 Thayer Avenue  
Alexandria, Virginia 22304, U.S.A., telephone +1 703-370-5229  
[david.dwdesign@verizon.net](mailto:david.dwdesign@verizon.net)

## Distribute literature about your company to all attendees of the awards banquet

*Reservation Deadline:* Thursday, 21 September  
*Materials Deadline:* Friday, 22 September

This opportunity is limited to the first five (5) organizations that respond. Distribute literature about your organization to all attendees of the 21 October awards banquet.

Your literature will be placed on the seats of all attendees of the banquet, along with the official program of The 14th Annual International Business Awards. Projected attendance is 400 executives from around the world.

**Cost: \$600**

Your piece should be no larger than 22.86 cm x 30.48 cm and no thicker than 0.635 cm. After we receive your reservation we will send you instructions on where and how to deliver your literature the week of 2 October.



**THE INTERNATIONAL BUSINESS AWARDS<sup>SM</sup>**

## Complete and fax this reservation form to +1 703-991-2397 or save and email it to [help@stevieawards.com](mailto:help@stevieawards.com)

- Reserve our full-page ad in the official program of The 2017 International Business Awards @ USD \$750
- Distribute literature about our company to all attendees of the awards banquet @ \$600
- Save \$100 — Reserve both a full-page ad and literature distribution for our company @ \$1,250

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_

Zip Code/Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### To pay by credit card complete and fax this form to the Stevie Awards at +1 703-991-2397 or save and email it to [help@stevieawards.com](mailto:help@stevieawards.com)

Send payment with this form to: The Stevie Awards,  
10560 Main Street, #519, Fairfax, VA 22030 U.S.A.  
Telephone: +1 703-547-8389  
Make checks payable to Stevie Awards, Inc.

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Name on Credit Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

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