**2017 American Business Awards Stevie Award Winner Press Release Template**

**You do *not* have to use this template for your press release to announce your Stevie® Award wins. However, if you *do* use the paragraphs in red, we ask that you do not make changes to them. Also note the usage of the trademark® and servicemarkSM symbols. Please do not issue your release before Tuesday, May 2.**

# Contact:

[CONTACT PERSON]

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**[ORGANIZATION NAME] HONORED AS [LEVEL] STEVIE® AWARD WINNER IN 2017 AMERICAN BUSINESS AWARDSSM**

## Stevie winners will be presented with their awards on June 20 in New York

[CITY, STATE] – May 2, 2017 – [ORGANIZATION NAME] was named the winner of a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in The 15th Annual American Business Awards today.

The American Business Awards are the nation’s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Steviesfor the Greek word meaning “crowned,” the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 20. [Tickets are now on sale](http://stevieawards.com/aba/awards-gala-tickets).

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Live Event of the Year, and App of the Year, among others. [ORGANIZATION NAME] was nominated in the [CATEGORY NAME] category for [INDUSTRY AND/OR SIZE OF COMPANY].

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS. CONSIDER INCLUDING SOME OF THE POSITIVE JUDGES’ COMMENTS ABOUT YOUR NOMINATIONS. INCLUDE A QUOTE FROM AN EXECUTIVE WITHIN YOUR ORGANIZATION CONGRATULATING THOSE NOMINATED.]

More than 190 professionals worldwide participated in the judging process to select this year’s Stevie Award winners.

“Each year the judges find the quality and variety of the nominations to be greater than the year before. The 2017 competition was intense and every organization that has won should be proud,” said Michael Gallagher, president and founder of the Stevie Awards.

Details about The American Business Awards and the list of 2017 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Stevie Awards**Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [http://www.StevieAwards.com](http://www.stevieawards.com).

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