

**2017 AMERICAN BUSINESS AWARDS ENTRY FEES**  
 See the category pages on the ABA web site for category descriptions and requirements

**Submitted Before**    **Submitted Before**    **Submitted Before**    **Submitted After February 16 (includes**  
**November 18**            **December 15**            **February 17**            **\$55 late fee)**

**Media Categories**

Apps & Mobile Websites	\$205	\$235	\$270	\$325
Live Events	\$205	\$235	\$270	\$325
Publications	\$205	\$235	\$270	\$325
Videos	\$205	\$235	\$270	\$325
Websites	\$205	\$235	\$270	\$325

**Marketing Categories**

Marketing Campaign of the Year categories (E01 - E49)	\$410	\$445	\$480	\$535
E50. Marketing or Advertising Agency of the Year	\$410	\$445	\$480	\$535
E51. Marketing Department of the Year	\$410	\$445	\$480	\$535
E52. Marketing Team of the Year	\$410	\$445	\$480	\$535
E53. Marketing Executive of the Year	\$175	\$200	\$225	\$280
E54. Marketing Professional of the Year (for non-executive marketing professionals)	FREE	FREE	FREE	\$55

**Management Categories**

Executive of the Year (A01 - A38)	\$245	\$270	\$295	\$350
A39. Management Team of the Year	\$410	\$445	\$480	\$535

**Company / Organization Categories**

Company/Organization of the Year categories (B01 - B35)	\$410	\$445	\$480	\$535
Startup of the Year categories (B36 - B37)	FREE	FREE	FREE	\$55
Innovation Categories (B38 - B41)	\$410	\$445	\$480	\$535
B42. CSR Program of the Year categories	\$410	\$445	\$480	\$535
Fastest-Growing Company categories (B43 - B44)	\$410	\$445	\$480	\$535
B45. Minority-Owned Business of the Year	\$410	\$445	\$480	\$535
B46. Veteran-Owned Business of the Year	\$410	\$445	\$480	\$535
B47. Energy Industry Innovation of the Year	FREE	FREE	FREE	\$55

**Corporate Communications, Investor Relations, & Public Relations Categories**

PR Campaign of the Year categories (C05 a - x)	\$410	\$445	\$480	\$535
C01. Public Relations Agency of the Year	\$410	\$445	\$480	\$535
C02. Communications Department of the Year	\$410	\$445	\$480	\$535
C03. Communications Team of the Year	\$410	\$445	\$480	\$535
C06. PR Innovation of the Year	\$410	\$445	\$480	\$535
C07. Communications, Investor Relations, or PR Executive of the Year	\$175	\$200	\$225	\$280
C08. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)	FREE	FREE	FREE	\$55

**Customer Service Categories**

J01. Customer Service Department of the Year

J02. Customer Service Team of the Year

J03. Customer Service Executive of the Year

\$410	\$445	\$480	\$535
\$410	\$445	\$480	\$535
\$175	\$200	\$225	\$280

**Human Resources Categories**

L01. Human Resources Department of the Year

L02. Human Resources Team of the Year

L03. Human Resources Executive of the Year

\$410	\$445	\$480	\$535
\$410	\$445	\$480	\$535
\$175	\$200	\$225	\$280

**Information Technology Categories**

N01. Information Technology Department of the Year

N02. Information Technology Team of the Year

N03. Information Technology Executive of the Year

N04. Technical Professional of the Year (for non-executive IT professionals)

\$410	\$445	\$480	\$535
\$410	\$445	\$480	\$535
\$175	\$200	\$225	\$280
FREE	FREE	FREE	\$55

**Products & Product Management Categories**

New Product or Service of the Year categories (P01 - P94, S01 - S28)

P96. Product Development/Management Department or Team of the Year

P97. Product Development/Management Executive of the Year

P98. Product Developer of the Year (for non-executive product development/management professionals)

\$410	\$445	\$480	\$535
\$410	\$445	\$480	\$535
\$175	\$200	\$225	\$280
FREE	FREE	FREE	\$55

**Support Categories**

R01. Best Support Department of the Year

R02. Best Support Team of the Year

R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$410	\$445	\$480	\$535
\$410	\$445	\$480	\$535
FREE	FREE	FREE	\$55