



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS BUILDING RELATIONSHIPS, DRIVING SALES

# THE STEVIE® AWARDS EVENTS



THE 17TH ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

Date: March 3, 2023

Location: Caesars Palace, Las Vegas, Nevada USA

Format: Reception, Dinner, Awards Presentation

Attendance: 700

Primary Focus and Reach of

Sponsorship: Global



4TH ANNUAL
MIDDLE EAST &
NORTH AFRICA
STEVIE® AWARDS

Date: March 18, 2023

Location: Waldorf-Astoria Hotel, Ras Al Khaimah, United Arab Emirates

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: 17 nations in the MENA region



## 9TH ANNUAL GERMAN STEVIE® AWARDS

Date: April 28, 2023

Location: Ritz Carlton, Berlin, Germany

Format: Reception, Dinner, Awards Presentation

Attendance: 200

Primary Focus and Reach of Sponsorship: Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg



# 10TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

Date: May 27, 2023

Location: Ha Noi, Vietnam

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Focus and Reach of Sponsorship: 29 nations in the Asia-Pacific region



## THE 21ST ANNUAL **AMERICAN BUSINESS AWARDS®**

Date: June 13, 2023

Location: Marriott Marquis Hotel, New York, New York

Format: Reception, Dinner, **Awards Presentation** 

Attendance: 400

**Primary Focus and Reach of** Sponsorship: United States



# THE 8TH ANNUAL STEVIE® AWARDS **FOR GREAT EMPLOYERS**

Date: September 2023

Location: Marriott Marguis Hotel, New York,

**New York USA** 

Format: Reception, Dinner, **Awards Presentation** 

Attendance: 200

Primary Focus and Reach of Sponsorship: Global







# THE 20TH ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Date: November 2023

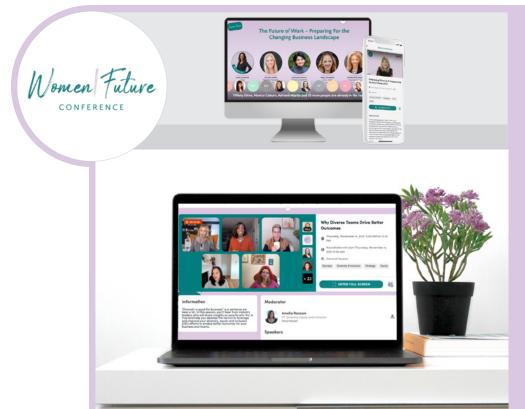
Location: Marriott Marquis Hotel, New York, New York USA

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Focus and Reach of

Sponsorship: Global



# 6TH ANNUAL WOMEN|FUTURE CONFERENCE

Date: November 2023

Location: Virtual

Format: Conference

Attendance: 250

Primary Focus and Reach of

Sponsorship: United States

and Canada

# SPONSORSHIP OPPORTUNITIES

Each of the eight Stevie<sup>®</sup> Awards programs—The American Business Awards<sup>®</sup>, The International Business Awards<sup>®</sup>, the Stevie<sup>®</sup> Awards for Sales & Customer Service, the Stevie Awards for Women in Business, the Asia-Pacific Stevie<sup>®</sup> Awards, the Stevie<sup>®</sup> Awards for Great Employers, German Stevie Awards, and the Middle East & North Africa Stevie<sup>®</sup> Awards—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees.
   This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

### Available sponsorships include:

### • Presenting/Title Sponsorship

Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.

### Category Sponsorship

Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.

### • Location Sponsorship

Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.

### Supporting Sponsorship

Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.

### Media Sponsorship

Available on an in-kind basis to genuine business-media outlets.

#### Co-Sponsorship

Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.

For the past six years, HCLTech has enjoyed a rewarding partnership with the Stevie Awards, through The American Business Awards® and the Stevie® Awards for Women in Business. Through these platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud, and are deeply appreciative of the diligence and creativity of the Stevie Awards Organization in helping us meet our goals."

Shimona Chadha, Senior Director of Marketing, HCLTech

For sponsorship details and costs, contact Michael Gallagher at michael@stevieawards.com +1 703-547-8389

# **CURRENT AND PAST SPONSORS**













































































The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact

Michael Gallagher, Executive Chairman +1 703-547-8389, or email michael@stevieawards.com









